

2018 JEEP® CHEROKEE

GO ANYWHERE, DO ANYTHING



BEST-IN-CLASS CAPABILITY^{1*}

- Cherokee lives up to the Jeep mantra to *Go Anywhere, Do Anything* with authentic Trail-Rated[®] capability
- Offers Jeep Selec-Terrain[®] traction control with Auto, Snow, Sport, Sand/Mud, and available Rock settings⁺
- Class-exclusive² Jeep Active Drive II: two-speed PTU with torque management and low range⁺
- Best-in-class² towing of up to 2,041 kg (4,500 lb)³

LEADER OF CANADA'S BEST-SELLING SUV BRAND⁴

- Innovative segment-first rear axle disconnect improves fuel efficiency
- Segment-first 9-speed automatic transmission²
- Available 3.2L Pentastar VVT V6 with Engine Stop/Start technology delivers 271 hp and 239-lb-ft of torque

AUTHENTIC AND OUTSTANDING

- A new standard of refinement can be found in the Overland[®] model with deluxe interior finishes and refined exterior style
- Award-winning interior features world-class craftsmanship and evolutionary design with a vibrant interior colour palette, luxurious soft-touch surfaces, an available largest-in-class 8.4-inch touchscreen², and available CommandView[®] dual pane sunroof
- Built for your lifestyle: Jeep cargo management system adds handy hooks and a removable grocery bag holder, and allows many available innovative and thoughtful add-on solutions including a first aid kit and pet kennel (Available through Mopar[®])

TRAIL-RATED[®] TRAILHAWK[®]

- Equipped with Jeep Selec-Terrain with Auto, Snow, Sport, Sand/Mud, and Rock settings and Jeep Active Drive Lock: two-speed power transfer unit plus locking rear axle
- Best-in-class approach angle¹
- 220 mm (8.7 in) of ground clearance

*Disclaimers and disclosures can be found on the back page.

+Available

Jeep[®]

2018 JEEP.CHEROKEE

Sport 4x2 Sport 4x4

POWERTRAIN & PERFORMANCE.....

- 2.4L Tigershark® MultiAir® I-4 engine with 184 hp and 171 lb-ft of torque
- 3.2L Pentastar™ VVT V6 engine with Engine Start/Stop technology with 271 hp and 239 lb-ft f torque
- 9-speed automatic transmissions

INTERIOR AMENITIES.....

- Air conditioning with rear HVAC outlets and air filtering
- Electronic Vehicle Information Centre (EVIC)
- Front and rear carpet floor mats
- Full-length floor console, media centre electronics storage, instrument panel top storage bin, overhead console with sunglasses holder and locking glove box
- Jeep Cargo Management System
- Media Centre:
 - Hands-free communication⁵ with Bluetooth® streaming audio
 - Media hub with 2 USB ports, SD card slot & auxiliary audio input jack
 - Uconnect® 3 with 5-inch touchscreen and 6 speakers
- Power windows with driver's 1-touch down
- Seating:
 - Cloth with Rear 60/40 split-reclining seat with armrest and cup holders and Steering wheel-mounted cruise controls
- Three 12-volt auxiliary power outlets

EXTERIOR

FEATURES.....

- Black, power exterior mirrors and Black door handles and Bright exhaust tip
- LED daytime running lamps (DRLs) and taillamps
- Projector halogen headlamps with Black accents
- Rear window wiper, washer and defroster
- Wheels and Tires:
 - 17-inch steel wheels and 225/60R17 BSW all-season tires

SAFETY & SECURITY.....

- 10 air bags⁸ including driver and front-passenger knee blockers
- Brake stability control and Trailer Sway Control
- Electronic park brake with SafeHold
- Electronic Stability Control (ESC)⁷ with Electronic Roll Mitigation, Hill Start Assist and All-Speed Traction Control
- Power-locking fuel filler door
- Reactive front head restraints⁹
- Keyless entry and anti-theft engine immobilizer
- Lock-on-sync tire pressure sensor, tire pressure monitoring display and tire service kit

North 4x2 North 4x4

ENHANCEMENTS VS. SPORT

- 17-inch aluminum wheels
- 115-volt auxiliary power outlet
- Air conditioning with rear HVAC outlets, air filtering and integrated climate controls in touchscreen radio
- Ambient LED interior lighting
- Automatic Bi-xenon HID headlamps
- Body-colour exterior mirrors and door handles

North 4x2 (continued) North 4x4 (continued)

- Bright side window mouldings and side roof rails
- Deep-tint privacy glass
- Fog lamps
- Front-passenger fold-flat seat
- Leather-wrapped steering wheel with mounted audio and cruise controls
- Power windows with front 1-touch up-and-down
- SiriusXM satellite radio including 1-year subscription⁹

Limited 4x2 Limited 4x4

ENHANCEMENTS VS. NORTH

- 7-inch full-colour customizable in-cluster display centre
- 18-inch polished aluminum wheels and 225/55R18 BSW all-season tires
- Air conditioning with Dual-Zone Automatic Temperature Control, humidity sensor and premium air filter
- Auto-dimming rearview mirror
- Bright front and rear lower fascia accents
- Cargo compartment cover and net
- Heated front seats and Heated steering wheel
- Heated, multifunctional, manual folding exterior mirrors with courtesy lamps and supplemental turn signals
- Keyless Enter 'n Go™ with proximity entry and push-button start
- Leather-wrapped shift knob
- Remote start and Universal garage door opener¹²
- ParkView® Rear Back-Up Camera¹⁰
- Seating:
 - Nappa leather-faced and premium interior accents
 - Power 12-way driver's seat including 4-way power lumbar adjust
- Security alarm
- Uconnect® 3C multimedia centre with 8.4-inch touchscreen and 6 speakers (NAV-ready¹¹)
- Windshield wiper de-icer

Trailhawk®

SELECT STANDARD FEATURES:

- 4.083 final drive ratio
- 7-inch full-colour customizable in-cluster display centre
- Accent-colour grille surrounds, roof rails, exterior mirrors and badging
- Air conditioning with rear HVAC outlets, air filtering and integrated climate controls in touchscreen radio
- Automatic Bi-xenon High Intensity Discharge (HID) headlamps
- Black hood decal
- Exclusive cloth interior with Red accent stitching
- Front and rear all-season floor mats
- Heavy-duty engine cooling (3.2L)
- Jeep Active Drive Lock
- Leather-wrapped shift knob
- Off-road suspension and locking rear axle
- ParkView Rear Back-Up Camera¹⁰
- Red tow hooks (2 front/1 rear)
- Selec-Speed™ Control with Hill Ascent and Hill Descent Control
- Skid plate trim on lower rear fascia
- Skid plates: fuel tank, front suspension, transmission and underbody
- Trail Rated® badge
- Uconnect 3C multimedia centre with 8.4-inch touchscreen and 6 speakers (NAV-ready¹¹)
- Wheels and Tires:
 - 17-inch off-road aluminum wheels and 245/65R17 OWL all-terrain tires
 - Full-size spare tire

Overland® 4x2 Overland 4x4

ENHANCEMENTS VS. LIMITED

- 2-way power driver and front-passenger seats including 4-way power lumbar adjust
- Acoustic windshield and front-door glass
- Alpine® premium sound system with 9 amplified speakers and subwoofer
- Blind-Spot Monitoring with Rear Cross-Path Detection¹⁰
- Body-colour fascias, wheel flares, exterior sill mouldings and door cladding
- Body-colour shark fin antenna
- Bright fascia inserts and chin moulding
- Bright front door sill scuff pads
- Cornering fog lamps
- Heated, leather-wrapped steering wheel with Zebrano high-gloss wood trim and mounted audio and cruise controls and Leather-wrapped instrument panel
- Memory features: radio settings, driver's seat, exterior mirrors
- Park-Sense® Rear Park Assist¹⁰
- Premium Berber floor mats and Premium Insulation Group
- Premium leather-faced heated and ventilated front seats with perforated inserts
- Uconnect® 3C NAV with 8.4-inch touchscreen and GPS navigation¹¹

4x4 Adds/Differences

- Compact spare tire (available on 4x2 models)
- Selec-Terrain® Traction Management System
- Jeep Active Drive I 4x4 System
- Dual bright exhaust tips (Overland)
- 3.2L Pentastar VVT V6 (Overland)

Fuel Economy Based on 2018 EnerGuide fuel consumption ratings. Government of Canada test methods used. Your actual fuel consumption will vary based on driving habits and other factors. Use for comparison purposes only. Ask your retailer for EnerGuide information.

| | | City L/100km (imp mpg) | Highway L/100km (imp mpg) |
|------------------------------------|----------------------------|------------------------------|---------------------------------|
| 2.4L I-4 Tigershark MultiAir | 4x2 | 11.0 (26) | 7.8 (36) |
| | 4x4, Jeep Active Drive I | 11.3 (25) | 8.4 (34) |
| | 4x4, Jeep Active Drive II | 11.4 (25)* | 8.6 (33) |
| | 4x4, Jeep Active Drive Low | 12.1 (23) | 9.4 (30) |
| 3.2L Pentastar VVT V6 | 4x2 | 11.4 (25) | 8.3 (34) |
| | 4x4, Jeep Active Drive I | 11.6 (24) | 8.6 (33) |
| | 4x4, Jeep Active Drive II | 12.8 (22) | 9.0 (31) |
| | 4x4, Jeep Active Drive Low | 12.9 (22) | 9.9 (29) |



DISCLAIMERS: Specifications, pricing, descriptions, illustrative materials and all competitive comparisons/claims contained in this document are as accurate as known at the time of production approval (June 2017). Some of the equipment shown is optional and may not be available on all models. Always consult your retailer for the most current information. *Based on 2018 EPA fuel economy estimates. 1. Based on 2018 EPA fuel economy estimates. 2. Based on 2018 EPA fuel economy estimates. 3. Based on 2018 EPA fuel economy estimates. 4. Based on 2018 EPA fuel economy estimates. 5. Based on 2018 EPA fuel economy estimates. 6. Based on 2018 EPA fuel economy estimates. 7. No system can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice and other conditions can affect. 8. Always sit properly with the head restraint properly adjusted. Never place anything in front of the head restraint. 9. Requires SiriusXM radio subscriptions governed by SIRIUS terms and conditions available at siriusxm.ca. 10. This is a driver convenience system, not a substitute for active driver involvement. The driver must remain aware of their surroundings and be prepared to take corrective action to avoid collisions. 11. Never program while driving. 12. Not compatible with all garage door openers.