

# 2013 JEEP® PATRIOT



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When it comes to value, few vehicles can compete with the 2013 Jeep Patriot. Not only is it well-equipped with standard features, it is also the most fuel-efficient 4x4 SUV in Canada – and impressive 8.9 L/100 km (32) city/6.6 L/100 km (43) highway on Sport and North models with the 2.0L I-4 engine and a manual transmission, and with an estimated 9.0 L/100 km (31) city/7.0 L/100 km (40) highway mpg on 4x2 Sport models with the 2.4L engine.

Adding to its capable allure, all Patriot models are available with standard manual transmission or available automatic transmission and available Freedom Drive I® or Freedom Drive II® 4x4 systems equipped with LOCK Mode. In fact, Patriot Sport models equipped with Freedom Drive II® earn a Trail Rated® badge and Best-in-Class off-road capability to boot.

But Patriot's appeal doesn't stop there. It offers more than 30 safety features, was a 2012 IIHS Top Safety Pick with available side-seat air bags and is the lowest-priced SUV in Canada with price points starting at under \$20,000.

## Key Reasons To Buy

- Most affordable SUV in Canada
- Refined, classic Jeep silhouette
- The 2012 Jeep Patriot was a Top Safety Pick – *Insurance Institute for Highway Safety* (with availability side-seat air bags)
- Most capable SUV in its class with Freedom Drive II®
- Classic Jeep styling
- Best-in-Class rear seat legroom (almost three inches more than a midsize SUV [Escape])
- Priced like a compact car
- Unsurpassed maximum towing
- Best-in-Class maximum cargo volume

### Assembly Location

- Belvidere, Illinois

### Market Exclusives/Recognition

- Best-priced Compact SUV starting at \$17,995 (4x2)
- Best-in-Class 4x4 SUV fuel economy
- The 2012 Jeep Patriot was a Top Safety Pick – *Insurance Institute of Highway Safety* (with side-seat air bags)



## 2013 Jeep® Patriot – What's New

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The Jeep® Patriot brings more to the road than your typical crossover. With innovative four-wheel-drive systems that provide off-road capability and on-road confidence in poor weather conditions, Patriot brings the best of both worlds together into one fuel-efficient package. And with iconic Jeep® styling, the Patriot hits the road with an unmistakable road presence.

For 2013, upscale features trickle down that were previously available only on higher trim levels — such as Bluetooth® capability and SiriusXM™ Satellite Radio.

### KEY UPDATES

- Fog lamps are now standard equipment on all North models (4x2 and 4x4)
- SiriusXM Satellite Radio with one-year subscription now available on Sport models
- Uconnect™ Voice Command with Bluetooth® phone now available on Sport models
- SiriusXM™ Satellite Radio Group remains a no-charge option when ordered with the Sun and Sound Group

### NEW PAINT COLOURS:

- Winter Chill Pearl
- Black Forest Green Pearl

### DISCONTINUED PAINT COLOURS:

- Copperhead Pearl
- Rescue Green Metallic

## SUVPS

## SAFETY/SECURITY

- The 2012 Jeep Patriot was a IIHS Top Safety Pick (with side-seat air bags)
- Four-wheel disc antilock brakes (four-wheel ABS [front disc/rear drum]) on 2WD Sport and North
- Electronic Stability Control with Brake Assist, All-Speed Traction Control, Electronic Roll Mitigation, Hill Start Assist and available Hill Descent Control
- Standard speed control
- Tire Pressure Warning Lamp and available Tire Pressure Monitoring Display
- Advanced multistage front air bags
- Supplemental side-curtain air bags and available supplemental front seat-mounted side air bags

## UTILITY

- More than 1,795 L (63 cu ft) of cargo capacity with front-passenger and rear seats folded
- Nine Boston Acoustics® speakers with two articulating speakers
- Cargo-area lighting features and available removable/rechargeable LED flashlight
- Up to 907 kg (2,000 lb) of towing
- All sound systems feature MP3 capability
- Illuminated front cup holders
- Available Universal Garage Door Opener

## VALUE

- Most affordable SUV in Canada
- 3-Year/60,000-kilometre Basic Limited Warranty with Roadside Assistance and 5-Year/100,000-kilometre Powertrain Limited Warranty and corrosion protection warranty provide excellent coverage for a positive ownership experience
- Best-in-Class 4x4 SUV fuel economy – (when equipped with 5-speed manual transmission)
- A genuine Jeep vehicle that provides fun, freedom and capability at an affordable price
- Available premium cloth bucket seats or leather-faced
- Uconnect™ Multimedia features provide the flexibility to play a variety of media including CDs, DVDs, USB drives, MP3/WMA files and SiriusXM™ Satellite Radio with one-year subscription
- Available Garmin® GPS Navigation

## PERFORMANCE

- The four-cylinder World Engines feature dual Variable Valve Timing (VVT) – 2.0L (158 hp) or an available 2.4L (172 hp)
- Choice of 5-speed manual or two available Continuously Variable Automatic Transaxles – CVT2 with Auto/Stick™ and CVT2L with a 19:1 crawl ratio feature
- 4x4 fuel economy 9.2 L/100 km (31 mpg) city; 7.2 L/100 km (39 mpg) highway (when equipped with 5-speed manual)
- Best-in-Class 4x4 off-road capability when Trail Rated® – with available Freedom Drive II® Off-Road Group, which features CVT2L with a 19:1 crawl ratio, 4WD brake traction control, up to 483-mm (19-inch) water-fording capability, Hill Descent Control with grade-sensing technology, off-road ABS settings, protective skid plates and more
- Four-wheel independent touring-tuned suspension

## STYLING

- Traditional Jeep brand styling includes a classic design, seven-slot grille, round headlamps and trapezoidal wheel openings
- 17-inch aluminum (standard on Limited, available on Sport & North)
- Rugged, yet stylish interior includes leather-faced seating, leather-wrapped steering wheel with audio controls and manual driver lumbar adjuster (Limited)
- Standard fog lamps with North Edition (4x2 & 4x4)



## Model Lineup

### SPORT 4X2

### SPORT 4X4

#### Selected Standard Equipment:

- 2.4L I-4 – 172 hp, 165 lb-ft of torque
- 5-speed manual
- Tilt steering column
- Steering wheel-mounted cruise control
- 16-inch styled-steel wheels
- Electronic Stability Control with Hill Start Assist, Electronic Roll Mitigation and Brake Assist
- Advanced multistage front air bags
- Front and rear side-curtain air bags
- Front reactive head restraints
- 60/40 split-folding rear seat
- Uconnect™ 130 CD/MP3 with auxiliary input jack
- Antilock front disc brakes
- Illuminated cup holders
- Full-length floor console
- Side roof rails
- Outside temperature display
- Removable rechargeable flashlight
- Folding flat-load floor storage

### AVAILABLE OPTIONS

- Premium cloth seating (Sport)
- Automatic transmission (CVT)
- Tire and Wheel Group (Sport, North)
- Air conditioning (Sport)
- Uconnect™ 230 (all models)
- Uconnect™ 430 (North, Limited)
- Sun and Sound Group (North, Limited)
- Security and Cargo Convenience Group (North, Limited)
- SiriusXM™ Satellite Radio with one-year subscription (North)
- SiriusXM™ Satellite Radio Group (all Models)
- Front-seat side air bags (Sport)
- Trailer Tow Group (North, Limited)
- Freedom Drive II® Off-Road Group (all 4x4 models)
- North All Season Group (North)
- Uconnect™ with hands-free communication with Bluetooth® (Limited)
- Premium Sound Group (North, Limited)

# 2013 JEEP® PATRIOT



## Model Lineup

### NORTH 4X2

### NORTH 4X4

Differences/upgrades vs. Sport:

- Premium cloth seating
- Air conditioning
- Power windows and locks
- Remote keyless entry
- Illuminated entry
- Power, heated mirrors; manual foldaway
- 60/40 rear-seat recline
- Driver's seat height adjuster
- Front passenger fold-flat seat
- 115V power outlet
- Body-colour exterior door handles & liftgate brow
- Deep-tinted sunscreen glass

### LIMITED 4X2

### LIMITED 4X4

Differences/upgrades vs. North:

- Leather-faced seating
- Heated front seats
- 17-inch aluminum wheels
- Fog lamps
- Leather-wrapped steering wheel with audio controls
- Antilock four wheel disc brakes
- 6-way power driver's seat
- Manual 4-way driver lumbar adjust
- Electronic Vehicle Information Centre
- SiriusXM™ Satellite Radio with one-year subscription
- Automatic temperature control
- Bright exhaust tip
- Bright accents on front and rear fascia

### FREEDOM-DRIVE™ AVAILABLE

Freedom Drive I®

- Fully automatic 4WD
- Suitable for full-time driving
- Fuel-efficient FWD operation under normal driving; when slip is detected, power is directed to the rear wheels
- The 4LOCK system splits torque evenly front and back for improved traction on slippery or loose surfaces

Freedom Drive II®

- Fully automatic 4WD
- Adds to Freedom Drive I
- Hill Descent Control provides a smooth and controlled descent using electronic brake control
- The 4LOW system locks the front and rear axles, allowing all four wheels to turn at the same speed
- 19:1 crawl ratio provides greater torque for towing or rock-crawling

### 2013 FUEL ECONOMY

Fuel Economy - L/100 KM (MPG)	City	Highway
2.0L I-4 DOHC /5-speed manual	8.9 (32) 4x2	6.6 (43) 4x2
2.0L I-4 DOHC/CVT	9.3 (30) 4x2	7.2 (38) 4x2
2.4L I-4 DOHC/5-speed manual	9.0 (31) 4x2	7.0 (40) 4x2
	9.2 (31) 4x4	7.2 (39) 4x4
2.4L I-4 DOHC/CVT	9.6 (29) 4x2	7.3 (39) 4x2
	9.9 (29) 4x4	7.6 (37) 4x4

For additional vehicle information, inventory search and build and price functions please visit the Vehicle Knowledge area located on DealerCONNECT under the Marketing tab.

### Product Presentation

During the Product Presentation, you work as an advisor by matching vehicle features to a customer's SUVPS buying motivations. Focus the conversation on the key features that will influence your particular customer's purchase decision. For each feature, remember to emphasize the benefits to the customer — the reasons why Patriot is their best purchase choice. Some features may be optional or not available on some models. Consult the Features, Options & Package Groups charts or the Code Guide to determine the availability of specific Patriot features.

#### FRONT

JEEP PATRIOT FEATURES/FUNCTIONS	CUSTOMER BENEFIT
<b>HALOGEN HEADLAMPS</b>	
<ul style="list-style-type: none"> <li>Large halogen headlamps underwent computer simulation for light placement for optimum sign illumination, down-road placement and spread</li> <li>Wraparound design</li> </ul>	<ul style="list-style-type: none"> <li>Deliver the illumination customers need</li> <li>Contribute to Patriot's unique, modern appearance</li> </ul>
<b>AVAILABLE FOG LAMPS</b>	
<ul style="list-style-type: none"> <li>Are typically used at low speed to increase the illumination directed toward the road surface</li> <li>Provide a wide beam of light with a sharp cutoff</li> </ul>	<ul style="list-style-type: none"> <li>Provide increased road surface illumination and cut down on glare in low visibility conditions such as fog or snow</li> </ul>
<b>3-YEAR/60,000-KILOMETRE BASIC LIMITED WARRANTY</b>	
<ul style="list-style-type: none"> <li>Includes Roadside Assistance</li> <li>Covers the complete vehicle against defects in factory-supplied materials and workmanship</li> <li>Excludes tires, wiper blades, clutch discs or module clutch assembly, brake linings, brake rotors, pads and drums, windshield, rear window, wheel alignment, wheel balancing and normal maintenance items</li> <li>Stays with the vehicle and transfers automatically to subsequent owners at no cost during the warranty period</li> </ul>	<ul style="list-style-type: none"> <li>Provides total peace-of-mind confidence</li> </ul>
<b>5-YEAR/100,000-KILOMETRE POWERTRAIN LIMITED WARRANTY</b>	
<ul style="list-style-type: none"> <li>A "no hassle" solution offering superior protection</li> <li>Includes subsequent owner coverage transfer at no cost, towing, and elimination of the 5-year powertrain inspection requirement</li> </ul>	<ul style="list-style-type: none"> <li>Delivers excellent coverage for a positive ownership experience</li> </ul>
<b>CORROSION PROTECTION WARRANTY</b>	
<ul style="list-style-type: none"> <li>3 years unlimited metrage, 5/160,000 outer body panels against holes</li> </ul>	<ul style="list-style-type: none"> <li>Emphasizes product quality and durability</li> </ul>
<b>2.0L I-4 DOHC 16V DUAL VVT ENGINE</b>	
<ul style="list-style-type: none"> <li>Produces 158 hp and 141 lb-ft of torque</li> <li>Features Variable Valve Timing (VVT), manifold flow control valves and Electronic Throttle Control (ETC)</li> <li>Matched to an available CVT with Auto/Stick™ or 5-speed manual transmission</li> </ul>	<ul style="list-style-type: none"> <li>Provides a high-mileage choice for customers</li> <li>Exhibits smooth idle and responsive low-speed operation, quiet idle quality, reduced exhaust emissions and responsive acceleration</li> <li>Meets the standards for both Low Emission Vehicle II (LEVII) and Ultra Low Emission Vehicle II (ULEVII)</li> </ul>
<b>2.4L I-4 DOCH 16V DUAL VVT</b>	
<ul style="list-style-type: none"> <li>Produces 172 hp and 165 lb-ft of torque</li> <li>Features Variable Valve Timing (VVT) on both intake and exhaust camshafts – helps to allow the valves to be constantly adjusted to increase power, torque and economy</li> <li>Manifold flow control valves help the air and fuel to mix thoroughly</li> <li>Electronic Throttle Control (ETC) contributes to optimal driveability, superb part-throttle acceleration and enhanced vehicle system diagnostics</li> <li>Matched to the five-speed manual, CVT automatic with Auto/Stick™ and CVTII with lower crawl ratio feature</li> </ul>	<ul style="list-style-type: none"> <li>Provides the highest horsepower and torque ratings of all the World Engines</li> <li>Dual VVT helps to provide peak power, torque and fuel economy as well as smooth idle and responsive low-speed operation</li> <li>Manifold flow control valves provide optimal fuel economy and idle quality, as well as reduced exhaust emissions</li> <li>ETC contributes to improved driveability, especially in partial throttle acceleration and when using speed control</li> <li>Meets the standards for both Low Emission Vehicle II (LEVII) and Ultra Low Emission Vehicle II (ULEVII)</li> </ul>

## Product Presentation

### FRONT

JEEP PATRIOT FEATURES/FUNCTIONS	CUSTOMER BENEFIT
<b>5-SPEED MANUAL TRANSMISSION</b>	
<ul style="list-style-type: none"> <li>Provides excellent shift quality and rugged durability</li> </ul>	<ul style="list-style-type: none"> <li>Delivers excellent shift feel and efficient performance</li> </ul>
<b>AVAILABLE CONTINUOUSLY VARIABLE AUTOMATIC TRANSAXLE WITH AUTO/STICK™ (CVT)</b>	
<ul style="list-style-type: none"> <li>Using a system of two pulleys connected by a multilayered high-strength steel belt, the engine speed drives the primary pulley and pushes the special steel belt, which then turns the secondary pulley</li> <li>One side of each pulley is fixed and one side is movable, allowing the belt to ride lower or higher and change the gear ratios</li> <li>Ratios between pulleys adjust continuously to provide optimum efficiency in response to acceleration and torque requirements</li> </ul>	<ul style="list-style-type: none"> <li>Eliminates the step-shifts and delivers a smooth, immediate response</li> <li>Provides optimum gear ratio at all times and in all conditions</li> <li>Delivers optimal fuel efficiency due to operating at peak effectiveness all the time</li> </ul>
<b>AVAILABLE CONTINUOUSLY VARIABLE AUTOMATIC TRANSAXLE WITH A 19:1 CRAWL RATIO (CVT2L)</b>	
<ul style="list-style-type: none"> <li>Engages when CVT2L gear selection is put in “Low” and the 4WD LOCK feature lever is engaged</li> <li>Maintains the 19:1 ratio when the shifter is set to Low and the Off-Road mode is activated (up to 16 km/h)</li> <li>Features all of the operating characteristics of the CVT plus additional off-road benefits</li> <li>Included as part of Freedom Drive II® Off-Road Group</li> </ul>	<ul style="list-style-type: none"> <li>Provides the power ideal for crawling over obstacles and to ford water</li> <li>Eliminates step-shifts and delivers a smooth, immediate response</li> <li>Provides optimum gear ratio for optimal fuel efficiency</li> </ul>
<b>BEST-IN-CLASS 4X4 FUEL ECONOMY (WARD'S 2011 SMALL CROSS UTILITY VEHICLE)</b>	
<ul style="list-style-type: none"> <li>4x2 – 2.0L 5-speed manual 8.9 L/100 km (32 mpg) City; 6.6 L/100 km (43 mpg) Highway</li> <li>4x2 – 2.0L CVT 9.3 L/100 km (30 mpg) City; 7.2 L/100 km (39 mpg) Highway</li> <li>4x2 – 2.4L 5-speed manual 9.0 L/100 km (31 mpg) City; 7.0 L/100 km (40 mpg) Highway</li> <li>4x2 – 2.4L CVT 9.6 L/100 km (29 mpg) City; 7.3 L/100 km (39 mpg) Highway</li> <li>4x4 – 2.4L 5-speed manual 9.2 L/100 km (31 mpg) City; 7.2 L/100 km (39 mpg) Highway</li> <li>4x4 – 2.4L CVT 9.9 L/100 km (29 mpg) City; 7.5 L/100 km (38 mpg) Highway</li> </ul>	<ul style="list-style-type: none"> <li>Excellent capability and efficient performance</li> </ul>
<b>FOUR-WHEEL INDEPENDENT TOURING-TUNED SUSPENSION</b>	
<ul style="list-style-type: none"> <li>MacPherson front strut suspension: Touring-tuned to provide an optimum balance of ride, handling and noise isolation</li> <li>Multilink rear suspension: Allows individual articulation of the rear wheels over varying road surfaces while ensuring their secure positioning on the chassis</li> </ul>	<ul style="list-style-type: none"> <li>Enhances ride quality for a comfortable and quiet ride</li> <li>Offers athletic, nimble handling while minimizing noise, vibration and harshness</li> </ul>
<b>AVAILABLE FREEDOM DRIVE II® OFF-ROAD 4WD WITH SELECTABLE OFF-ROAD MODE, LOW CRAWL RATIO FEATURE AND SELECTABLE LOCK MODE</b>	
<ul style="list-style-type: none"> <li>Features state-of-the-art electronically-controlled coupling and on-demand, reactive, full-time 4WD capabilities of Freedom Drive I® plus:                             <ul style="list-style-type: none"> <li>Combination of CVT2L and Off-Road Brake Traction Control features 19:1 crawl ratio, 50/50 torque distribution, as well as powerful one-wheel gripping capability for optimum off-road capability</li> <li>Hill Descent Control (HDC) (grade-sensing capability added to the ESC) automatically modulates the brakes to help maintain a safe and controlled vehicle speed in steep and slippery descents</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>Provide added off-road rock-crawling and water-fording performance without the added weight and expense of an additional transfer case</li> <li>CVT2L and Off-Road Brake Traction Control helps keep Patriot moving forward when one wheel loses traction during heavy articulation or on split-traction surfaces</li> <li>HDC helps maintain a safe and controlled vehicle speed of less than 8 km/h to assist in steep and slippery descents – a part of the Off-Road ABS feature</li> </ul>



### Product Presentation

#### FRONT

JEEP PATRIOT FEATURES/FUNCTIONS	CUSTOMER BENEFIT
<b>RUGGED DESIGN WITH CLASSIC JEEP® BRAND STYLING</b>	
<ul style="list-style-type: none"> <li>Traditional Jeep® brand styling includes a classic design, seven-slot grille, round headlamps and trapezoidal wheel openings</li> <li>Incorporates modern design interpretations into classic Jeep® styling</li> </ul>	<ul style="list-style-type: none"> <li>Provides a nostalgic link to Jeep® design heritage</li> </ul>
<b>CHOICE OF THREE DISTINCT TRIM LEVELS</b>	
<ul style="list-style-type: none"> <li>Choice of three trim levels — Sport, North and Limited</li> </ul>	<ul style="list-style-type: none"> <li>Allows customers to choose the collection of features that best suits their lifestyle and preferences</li> </ul>

#### DRIVER'S SIDE

JEEP PATRIOT FEATURES/FUNCTIONS	CUSTOMER BENEFIT
<b>FOUR-WHEEL DISC ANTILOCK BRAKING SYSTEM (ABS)</b>	
<ul style="list-style-type: none"> <li>Modulates the brakes to provide steering control while braking</li> <li>Included with 4WD systems</li> <li>4-wheel front disc/rear drum ABS on 2WD Sport A; 4-wheel disc ABS on all other models</li> </ul>	<ul style="list-style-type: none"> <li>Provides excellent stopping performance and fade resistance</li> <li>Helps to maintain vehicle traction, control, manoeuvrability and stability</li> </ul>
<b>ELECTRONIC STABILITY CONTROL (ESC)</b>	
<ul style="list-style-type: none"> <li>Compares the driver's intended course with the vehicle's actual course and then compensates for differences</li> <li>Senses when a vehicle is starting to spin (oversteer) or plow (understeer)</li> <li>Helps to correct the vehicle's course by automatically adjusting the throttle and applying the brakes at individual wheels</li> </ul>	<ul style="list-style-type: none"> <li>Automatically helps/assists driver in maintaining control of their vehicle during extreme steering manoeuvres</li> <li>Provides added driving confidence, particularly in rain and snow</li> </ul>
<b>BRAKE ASSIST</b>	
<ul style="list-style-type: none"> <li>Overcomes the tendency of not applying the brakes hard enough in an emergency braking situation by using the ESC system to instantly apply the maximum available brake pressure</li> <li>A component of the ABS/ESC system</li> </ul>	<ul style="list-style-type: none"> <li>Helps vehicle stop sooner in emergency situations by reacting faster than the driver is able to apply maximum brake pedal pressure</li> <li>Helps provide the shortest possible stopping distance in emergency braking situations</li> </ul>
<b>ALL-SPEED TRACTION CONTROL</b>	
<ul style="list-style-type: none"> <li>Monitors the amount of wheelspin of each of the driven wheels</li> <li>Applies brake pressure to the slipping wheel(s) and reduces engine power to provide enhanced acceleration and stability</li> <li>Controls the wheelspin across a driven axle (similar to a limited-slip differential)</li> <li>If one wheel on a driven axle is spinning faster than the other, the system will apply the brake and slow down the spinning wheel</li> <li>Allows more engine torque to be successfully applied to the wheel with traction to move the vehicle</li> <li>A component of the ABS/ESC system</li> </ul>	<ul style="list-style-type: none"> <li>Helps reduce wheel slip as the vehicle is accelerating</li> <li>Provides increased driving confidence on all road surfaces, but especially on sand and gravel as well as wet and snowy roads conditions</li> </ul>
<b>AVAILABLE DEEP-TINTED SUNSCREEN GLASS</b>	
<ul style="list-style-type: none"> <li>Rear doors, rear-quarter windows and the liftgate have deep-tinted glass</li> <li>Reduces glare and protects the interior trim from damage by ultraviolet rays</li> </ul>	<ul style="list-style-type: none"> <li>Helps keep the interior cooler on sunny days</li> <li>Helps provide visual security</li> </ul>
<b>ROOF RACK SIDE RAILS</b>	
<ul style="list-style-type: none"> <li>Allow for exterior cargo to be securely attached</li> </ul>	<ul style="list-style-type: none"> <li>Expand cargo-carrying capacity</li> </ul>

### Product Presentation

#### DRIVER'S SIDE

JEEP PATRIOT FEATURES/FUNCTIONS	CUSTOMER BENEFIT
<b>CRUISE CONTROL</b>	
<ul style="list-style-type: none"> <li>Allows the driver to set the vehicle speed and then release the accelerator pedal</li> <li>Easy-to-operate cruise controls are conveniently mounted on the steering wheel</li> <li>Standard on all models</li> </ul>	<ul style="list-style-type: none"> <li>Helps reduce driver fatigue during long trips</li> <li>Steering wheel-mounted controls allow you to keep your hands on the wheel and eyes on the road</li> </ul>
<b>WHEEL CHOICES</b>	
<ul style="list-style-type: none"> <li>16-inch steel wheels (standard on Sport and North)</li> <li>17-inch aluminum wheels (standard on Limited, available on Sport and North)</li> </ul>	<ul style="list-style-type: none"> <li>Provide a rugged, athletic stance and attractive styling</li> </ul>
<b>ALL-SEASON TIRES OR AVAILABLE ALL-TERRAIN OWL TIRES</b>	
<ul style="list-style-type: none"> <li>P205/70R16 all-season tires provide proven performance in all weather conditions</li> <li>Available P215/65R17 all-terrain tires provide the extra traction and rugged performance required for off-road terrain</li> </ul>	<ul style="list-style-type: none"> <li>Maintain a comfortable highway ride</li> <li>Provide the best compromise for off-road and on-road ride and handling</li> <li>Combine sporty all-terrain tires and larger wheels for an exceptional value</li> </ul>
<b>HILL START ASSIST</b>	
<ul style="list-style-type: none"> <li>Enhancement to ESC</li> <li>Automatically maintains brake pressure when driver releases the brake pedal while driving uphill</li> <li>Prevents vehicle rollback on a steep grade when the driver is transitioning from the brake to the accelerator</li> <li>Especially beneficial on vehicles with manual transmissions</li> </ul>	<ul style="list-style-type: none"> <li>Allows the driver time to transition from brake to throttle to achieve smooth launch on grade</li> <li>Contributes to ease of use and safety by preventing vehicle rollback on steep grades</li> </ul>
<b>AVAILABLE HILL DESCENT CONTROL</b>	
<ul style="list-style-type: none"> <li>Enhancement to ESC</li> <li>Automatically modulates the brakes to help maintain a safe and controlled vehicle speed of less than 5 mph to assist in steep and slippery descents</li> <li>Included in the Freedom Drive II® Off-Road Group</li> </ul>	<ul style="list-style-type: none"> <li>Provides off-road safety and control for added driving confidence</li> <li>Supports added safety and security by allowing the driver to focus on steering as it brakes automatically to provide controlled steep descent</li> </ul>
<b>AVAILABLE REMOTE KEYLESS/ILLUMINATED ENTRY</b>	
<ul style="list-style-type: none"> <li>Two remote keyless/illuminated entry transmitters provided with vehicle</li> <li>Unlocks driver door on the first press, and all doors on the second press</li> <li>Illuminates interior lights when vehicle is unlocked</li> <li>Includes a "panic" button feature</li> </ul>	<ul style="list-style-type: none"> <li>Adds to driver convenience and security</li> </ul>
<b>VARIABLE INTERMITTENT WINDSHIELD WIPERS</b>	
<ul style="list-style-type: none"> <li>Intermittent wiper speed can be adjusted to a wide variety of speeds and moisture conditions</li> </ul>	<ul style="list-style-type: none"> <li>Provide a superior speed selection to fixed variable wipers</li> <li>Easily adjust to match varying weather conditions</li> </ul>

#### REAR

JEEP PATRIOT FEATURES/FUNCTIONS	CUSTOMER BENEFIT
<b>REAR-WINDOW WIPER AND DEFROSTER</b>	
<ul style="list-style-type: none"> <li>Feature a fixed, intermittent mode, washer nozzle and a wide swipe area</li> <li>Include an electric rear-window defroster</li> </ul>	<ul style="list-style-type: none"> <li>Help to maintain a clean window for optimal rear visibility</li> <li>Help keep window clear of snow and ice</li> </ul>

### Product Presentation

#### REAR

JEEP PATRIOT FEATURES/FUNCTIONS	CUSTOMER BENEFIT
<b>AVAILABLE TRAILER TOW PREP GROUP</b>	
<ul style="list-style-type: none"> <li>Package includes the tow wiring harness and engine oil cooler</li> <li>Maximizes towing capability</li> </ul>	<ul style="list-style-type: none"> <li>Patriot can tow up to 907 kg (2,000 lb) when equipped with the Trailer Tow Prep Group</li> </ul>
<b>CARGO CAPACITY</b>	
<ul style="list-style-type: none"> <li>With rear seats up – 651 L (22.7 cu ft) cargo capacity</li> <li>With rear seats folded – over 1514 L (53.5 cu ft)</li> <li>With front-passenger and rear seats folded – over 1795 L (63.4)</li> </ul>	<ul style="list-style-type: none"> <li>Provides ample space for five passengers and plenty of gear</li> <li>Offers many load/passenger combinations</li> </ul>
<b>REMOVABLE/RECHARGEABLE LED FLASHLIGHT</b>	
<ul style="list-style-type: none"> <li>Cargo area lamp doubles as a rechargeable LED flashlight that snaps in and out of its housing</li> <li>Illuminates cargo area and recharges automatically when stored in housing</li> </ul>	<ul style="list-style-type: none"> <li>Provides the convenience of a flashlight without additional storage or battery concerns</li> <li>Always charged and ready for use</li> <li>Also serves as a cargo lamp</li> </ul>
<b>AUTHENTIC JEEP® BRAND PROVEN FOUR-WHEEL-DRIVE CAPABILITY ENGINEERED TO BE TRAIL RATED®</b>	
<ul style="list-style-type: none"> <li>Designed and tested to perform in a variety of off-road evaluations: traction in mud and snow, ground clearance, articulation, manoeuvrability and water-fording</li> </ul>	<ul style="list-style-type: none"> <li>Provides driving confidence in all weather and road conditions</li> <li>Communicates authentic 4x4 capability</li> </ul>
<b>AVAILABLE SUN AND SOUND GROUP</b>	
<p><b>Includes:</b></p> <ul style="list-style-type: none"> <li>A 9-speaker Boston Acoustics® sound system with subwoofer and a leather-wrapped steering wheel with audio controls</li> <li>Two articulating speakers on the liftgate that flip down to allow sound to be directed outward when liftgate is open and raised</li> <li>SiriusXM™ Satellite Radio including one-year subscription</li> <li>Power sunroof with express open/close and sunshade</li> <li>Leather-wrapped steering wheel with steering wheel mounted audio controls</li> </ul>	<ul style="list-style-type: none"> <li>Provides a smooth octave-to-octave tonal balance, a natural frequency response and a presentation free of distortion</li> <li>Steering wheel-mounted audio controls allow for safer channel and volume adjustment</li> <li>Speakers provide excellent sound for enjoying music outside the cabin</li> <li>SiriusXM™ Satellite Radio offers 130 digital-quality channels, including music, sports, news, talk, entertainment, many of which are 100% commercial-free</li> <li>Coverage is crystal clear, coast to coast</li> <li>The first year of service is included</li> <li>Sunroof adds an open-air experience to the Patriot lineup</li> </ul>

#### PASSENGER SIDE

JEEP PATRIOT FEATURES/FUNCTIONS	CUSTOMER BENEFIT
<b>CABIN PARTICULATE AIR FILTER</b>	
<ul style="list-style-type: none"> <li>Filters out airborne small particles and reduces environmental odours, such as fumes or agricultural smells</li> <li>Included in Freedom Drive II® Off-Road Group</li> </ul>	<ul style="list-style-type: none"> <li>Helps prevent most dust and pollens from entering the passenger compartment when vehicle windows are closed</li> <li>Maintains a fresh cabin environment</li> </ul>

### Product Presentation

#### PASSENGER SIDE

JEEP PATRIOT FEATURES/FUNCTIONS	CUSTOMER BENEFIT
<b>CHILD SEAT ANCHOR SYSTEM (LATCH)</b>	
<ul style="list-style-type: none"> <li>LATCH is a system for mounting a child seat</li> <li>Includes lower child seat anchors and upper tether anchors</li> </ul>	<ul style="list-style-type: none"> <li>Helps ensure safe and proper installation of LATCH-compatible aftermarket child seats</li> </ul>
<b>TIRE PRESSURE MONITORING WARNING LAMP AND AVAILABLE TIRE PRESSURE MONITORING DISPLAY</b>	
<ul style="list-style-type: none"> <li>Wheel-mounted tire pressure sensors detect low pressure on one or more tires, and depending upon equipment level, notify the driver through either a warning lamp on the instrument panel or by messaging through the EVIC</li> <li>Tire Pressure Warning Lamp is standard</li> </ul>	<ul style="list-style-type: none"> <li>Monitor tire pressures in all road conditions</li> <li>Notify driver of tire pressure loss</li> <li>Help owners maintain proper tire pressure for safe vehicle operation</li> </ul>
<b>AVAILABLE FOLD-FLAT FRONT-PASSENGER SEAT</b>	
<ul style="list-style-type: none"> <li>Front-passenger seat folds flat</li> </ul>	<ul style="list-style-type: none"> <li>Permits long cargo to be transported entirely inside the vehicle</li> <li>Provides flat surface for laptop computer or other items</li> </ul>
<b>BEST-IN-CLASS 4X4 OFF-ROAD CAPABILITY (2012 WARD'S SMALL CROSS UTILITY VEHICLE)</b>	
<ul style="list-style-type: none"> <li>Trail Rated® with available Freedom Drive II® Off-Road Group</li> </ul>	<ul style="list-style-type: none"> <li>The confidence and assurance that you have a vehicle that can handle the most rigorous off-road challenges</li> </ul>
<b>AVAILABLE FREEDOM DRIVE II® OFF-ROAD GROUP</b>	
<p><b>Includes:</b></p> <ul style="list-style-type: none"> <li>4WD off-road mode</li> <li>140-amp alternator</li> <li>Engine oil cooler</li> <li>Up to 483-mm (19-inch) water-fording/water-sealing capability</li> <li>Hill Start Assist</li> <li>Hill Descent Control with grade-sensing technology</li> <li>Brake Lock Differential</li> <li>Off-road ABS settings</li> <li>Driver seat height adjuster</li> <li>All-season floor mats</li> <li>Protective skid plates (transmission, oil pan, fuel tank)</li> <li>17-inch aluminum wheels and Goodyear OWL all-terrain tires</li> <li>Full-size spare tire</li> <li>Trail Rated® badge</li> <li>Tow hooks</li> <li>Bright exhaust tip</li> <li>Fog lamps</li> </ul>	<ul style="list-style-type: none"> <li>Provides outstanding off-road capability at an affordable price</li> </ul>

### Product Presentation

#### PASSENGER SIDE

JEEP PATRIOT FEATURES/FUNCTIONS	CUSTOMER BENEFIT
<b>60/40 SPLIT-FOLDING REAR SEAT</b>	
<ul style="list-style-type: none"> <li>Folds flat to 0°, extending the maximum length of cargo that can be hauled inside the vehicle</li> <li>Rear seats lock into place</li> <li>Rear seats feature four recline positions with a maximum recline angle of 33.5 degrees</li> </ul>	<ul style="list-style-type: none"> <li>Provides added versatility and rear-seat comfort</li> <li>Allows easier access to load and store cargo</li> <li>Allows rear-seat passengers to adjust seats to their most comfortable position</li> </ul>
<b>AVAILABLE SECURITY AND CARGO CONVENIENCE GROUP</b>	
<p><b>Includes:</b></p> <ul style="list-style-type: none"> <li>Security alarm</li> <li>Supplemental front seat-mounted side air bags</li> <li>Electronic Vehicle Information Centre</li> <li>Tire Pressure Monitoring Display</li> <li>Universal Garage Door Opener</li> <li>Auto-dimming rearview mirror</li> <li>Includes Uconnect™ hands-free communication with Bluetooth® phone for hands-free calling (North &amp; Limited)</li> <li>Remote USB port</li> <li>Soft tonneau cover</li> <li>Adjustable roof rail crossbars</li> <li>Remote start (CVT only)</li> <li>Heated front seats</li> </ul>	<ul style="list-style-type: none"> <li>Provides added safety and security peace of mind</li> <li>Offers additional driver information display and connectivity</li> <li>Flexibility of having one of the most popular cargo-carrying options</li> </ul>

#### INTERIOR

JEEP PATRIOT FEATURES/FUNCTIONS	CUSTOMER BENEFIT
<b>RUGGED, STYLISH INTERIOR</b>	
<ul style="list-style-type: none"> <li>Standard premium cloth bucket seats and available leather-trimmed seating</li> <li>Available heated front seats (premium cloth or leather-trimmed)</li> <li>Available manual driver lumbar adjuster</li> <li>Leather-wrapped steering wheel with audio controls and cruise control</li> </ul>	<ul style="list-style-type: none"> <li>Enhances the value of Patriot with its added luxury and comfort</li> </ul>
<b>SUPPLEMENTAL SIDE-CURTAIN AIR BAGS</b>	
<ul style="list-style-type: none"> <li>Deploy in certain rollover and side-impact events</li> <li>Help protect both front and rear outboard passengers</li> <li>Utilize multiple sensors to determine the severity of the impact and/or vehicle rollover</li> </ul>	<ul style="list-style-type: none"> <li>Provide added peace of mind and occupant protection in side-impact collisions and rollover events</li> </ul>
<b>AVAILABLE SUPPLEMENTAL FRONT SEAT-MOUNTED SIDE AIR BAGS</b>	
<ul style="list-style-type: none"> <li>Housed in the outboard side of each front seat</li> <li>Each supplemental side air bag has its own impact sensor in order to autonomously trigger the air bag on the side where the side impact occurs</li> </ul>	<ul style="list-style-type: none"> <li>Provide enhanced protection for the driver and front outboard passenger in certain impacts</li> </ul>
<b>REACTIVE FRONT-SEAT HEAD RESTRAINTS</b>	
<ul style="list-style-type: none"> <li>Designed to help prevent or reduce the extent of injuries to the driver and front passenger in certain types of rear-end impacts</li> <li>Help slow the velocity of the head as it moves backward during a rear impact</li> <li>When deployed, the front half of the head restraint extends forward to minimize the gap between the back of the head and the head restraint</li> </ul>	<ul style="list-style-type: none"> <li>Provide added protection to the driver and front passenger (helping to reduce the risk of a whiplash injury) in the event of a rear impact</li> <li>They can also be tilted forward and backward for increased comfort</li> </ul>

## Product Presentation

### INTERIOR

JEEP PATRIOT FEATURES/FUNCTIONS	CUSTOMER BENEFIT
<b>AUTOMATIC TEMPERATURE CONTROL STANDARD ON LIMITED</b>	
<ul style="list-style-type: none"> <li>Allows passengers to set their zone's temperature independent of the other zone's temperature</li> <li>Employs infrared sensors to measure the surface temperature of each zone</li> </ul>	<ul style="list-style-type: none"> <li>Adds to overall passenger comfort and convenience</li> </ul>
<b>AVAILABLE UCONNECT™ HANDS-FREE COMMUNICATION WITH BLUETOOTH® PHONE</b>	
<ul style="list-style-type: none"> <li>Voice-activated, hands-free communication system using Bluetooth® technology</li> <li>Calls may be placed and received through the vehicle speakers</li> <li>Conveniently operates when the user's phone is anywhere in the vehicle</li> </ul>	<ul style="list-style-type: none"> <li>Allows driver to keep hands on the steering wheel and eyes on the road while making and receiving calls</li> <li>No additional monthly fees other than the owner's current cell phone bill</li> </ul>
<b>AVAILABLE UNIVERSAL GARAGE DOOR OPENER</b>	
<ul style="list-style-type: none"> <li>Programmable receiver can operate up to three separate devices – garage doors, security lighting or gates</li> <li>Features rolling-code technology that changes the transmitter code each time the remote button is pressed to prevent code-capturing via scanner</li> </ul>	<ul style="list-style-type: none"> <li>Provides driver convenience and peace of mind</li> </ul>
<b>UCONNECT™ 430</b>	
<p><b>Features:</b></p> <ul style="list-style-type: none"> <li>6.5-inch touch-screen display</li> <li>28 GB hard drive allows storage of photos, playlists and digital music files</li> <li>Single-disc CD/DVD player</li> <li>Audio jack for portable audio device and playing music through the vehicle speakers</li> <li>If equipped with Uconnect™ hands-free communication with Bluetooth® phone, you receive a remote USB port</li> <li>USB port allows you to plug in a compatible music device, such as an iPod® or USB stick, to stream music</li> </ul>	<ul style="list-style-type: none"> <li>Provides wide range of available entertainment with powerful storage capacity for digital audio and photo files</li> <li>With Uconnect™ hands-free communication with Bluetooth®, you enjoy hands-free phone communications, and have voice control over the radio and music device connected to the remote USB port</li> </ul>
<b>AVAILABLE UCONNECT™ 430N TOUCH-SCREEN NAVIGATION RADIO</b>	
<p><b>Features:</b></p> <ul style="list-style-type: none"> <li>6.5-inch touch-screen display with award-winning Garmin® GPS navigation</li> <li>SiriusXM™ Satellite Radio which delivers over 130 channels, many featuring commercial-free music, plus sports, news, talk, entertainment</li> <li>First year of service included for all SiriusXM services</li> <li>28 GB hard drive allows storage of photos, playlists and digital music files, along with the ability to upload music and photos through the USB port on the faceplate as well as from a CD or DVD</li> <li>Single-disc CD/DVD player can play DVD movies when the transmission is in Park</li> <li>Audio jack for portable audio device and playing music through the vehicle speakers</li> <li>Available Uconnect™ hands-free communication with Bluetooth includes a remote USB port and lets you enjoy hands-free voice control over phone communications, the radio stations, SiriusXM™ satellite channels and connected music devices</li> <li>USB port allows you to plug in a compatible music device, such as an iPod or USB stick, to stream music</li> </ul>	<ul style="list-style-type: none"> <li>Provides outstanding convenience and ease of use by combining navigation, entertainment and communication features with voice-dialogue operation</li> <li>Hands-free operation allows the driver to keep hands on the steering wheel and eyes on the road</li> <li>Provides wide range of available entertainment with powerful storage capacity for digital audio and photo files</li> </ul>

### Product Presentation

#### INTERIOR

JEEP PATRIOT FEATURES/FUNCTIONS	CUSTOMER BENEFIT
<b>ALL SOUND SYSTEMS FEATURE MP3 CAPABILITY</b>	
<ul style="list-style-type: none"> <li>Allow easy connection of a portable MP3 player</li> </ul>	<ul style="list-style-type: none"> <li>Allow music from an MP3 player to be played through the vehicle's speakers</li> </ul>
<b>CENTRE CONSOLE</b>	
<ul style="list-style-type: none"> <li>Features a sliding adjustable armrest and storage for MP3 player or cell phone, and an available 115-volt AC outlet</li> <li>Includes a storage bin</li> </ul>	<ul style="list-style-type: none"> <li>Position flexibility accommodates a wide range of drivers</li> <li>Provides added convenience and versatile storage</li> </ul>
<b>ILLUMINATED FRONT CUP HOLDERS</b>	
<ul style="list-style-type: none"> <li>Each cup holder features an illuminated ring around it</li> </ul>	<ul style="list-style-type: none"> <li>Allow better cup holder visibility at night and in low-light situations</li> </ul>
<b>SENTRY KEY® ANTITHEFT ENGINE IMMOBILIZER</b>	
<ul style="list-style-type: none"> <li>Will not allow the vehicle to run when an attempt is made to start the vehicle without the properly encoded key</li> </ul>	<ul style="list-style-type: none"> <li>Provides improved vehicle theft protection</li> </ul>
<b>AVAILABLE NORTH ALL-SEASON GROUP (4X4 AND 4X2)</b>	
<ul style="list-style-type: none"> <li>17-inch aluminum wheels</li> <li>Fog lamps</li> <li>Heated front seats</li> <li>Leather-wrapped steering wheel</li> <li>Remote start system (with CVT)</li> <li>Steering wheel-mounted audio controls</li> </ul>	
<b>ADVANCED MULTISTAGE FRONT AIR BAGS</b>	
<ul style="list-style-type: none"> <li>Tailor air bag deployment to the severity of the crash and the weight of the occupant</li> </ul>	<ul style="list-style-type: none"> <li>Enhance protection to front seat outboard passengers</li> </ul>
<b>SUPPLEMENTAL FRONT SEAT-MOUNTED SIDE AIR BAGS</b>	
<ul style="list-style-type: none"> <li>Housed in the outboard side of each front seat</li> <li>Each supplemental side air bag has its own impact sensor in order to autonomously trigger the air bag on the side where the side impact occurs</li> </ul>	<ul style="list-style-type: none"> <li>Provide enhanced protection for the driver and front outboard passenger in certain impacts</li> </ul>

## PRE-DELIVERY

- |   |  |  |
|---|--|--|
| <input type="checkbox"/> Vehicle is equipped as indicated in the contract of sale | <input type="checkbox"/> Delivery appointment verified (if applicable) | <input type="checkbox"/> Applicable arbitration and CAMVAP materials in glove box                      |
| <input type="checkbox"/> Vehicle interior/exterior clean                          | <input type="checkbox"/> Vehicle and customer paperwork prepared       | <input type="checkbox"/> Preset radio, clock and owner's address in Navigation system (if so equipped) |
| <input type="checkbox"/> Vehicle is ready for delivery                            |  |  |

## DELIVERY

**To be reviewed/demonstrated and checked (if equipped) by Sales Consultant with customer present.  
Be sure to cover bolded items with every customer.**

### REAR

- Removable/rechargeable LED flashlight
- Operating the rear liftgate
- Cargo-area features
- Reversible/removable rear cargo floor
- Locating the jack/spare tire**
- Towing capacity**
- Cargo cover
- Flip-down liftgate speakers

### PASSENGER SIDE

- Fold-flat front passenger seat
- Reclining rear seats
- 60/40-split fold-flat rear-seat operation
- Child Seat Anchor System (LATCH)

### FRONT

- 3-Year/60,000-kilometre Basic Bumper-To-Bumper Warranty with Roadside Assistance
- 5-Year/100,000-kilometre Powertrain Limited Warranty
- Corrosion protection warranty
- Suspension system
- Excellent approach, breakover and departure angles
- Recommended fuel
- Safety checks outside the vehicle (tires, lamps, etc.)

### DRIVER SIDE

- Roof rack side rails
- Vehicle security system
- Remote start system**
- Remote keyless entry
- Front reactive head restraints
- Sentry Key® antitheft engine immobilizer
- Deep-tinted sunscreen glass
- Power, heated exterior mirrors**
- Auto-dimming rearview mirror
- Tip start
- Cruise control
- 4-wheel disc ABS
- Electronic Stability Control**
- Electronic Roll Mitigation
- Trailer Sway Control
- Traction Control**
- Brake Assist
- Hill Start Assist
- Hill Descent Control
- 4WD operation**
- Trail Rated®**

### INTERIOR

- Tire Pressure Monitoring System**
- Advanced multistage front air bags
- Supplemental side-curtain air bags
- Six-way power driver seat

### Heated front seats

- Tilt steering column
- Steering wheel-mounted audio and cruise controls**
- Electronic Vehicle Information Centre
- Automatic Temperature Control**
- Jeep® Memory System operation
- Uconnect™ Phone with hands-free communication with Bluetooth®**
- SiriusXM™ Satellite Radio
- Uconnect™ radio (Navigation and SiriusXM™ Satellite Radio)**
- Centre console with cup holders, padded armrest and covered storage
- Premium Boston Acoustics® sound system
- 12-volt power outlet
- Universal Garage Door Opener
- Power sunroof operation
- 115-volt power inverter**

### OWNERSHIP EXPERIENCE

- User Guide/Owner's Manual DVD**
- Maintenance schedule (performance service recommendations)
- 24-hour Towing Assistance benefits
- Service and Parts Department introduction and business hours
- Mopar® Parts & Accessories
- Appearance care (refer to DVD for details):  
- Exterior - Interior - Wheels - Headlights

Vehicle is equipped as agreed upon

## POST-DELIVERY

Customer's preferred contact phone numbers:

Primary: \_\_\_\_\_

Secondary: \_\_\_\_\_

Email address: \_\_\_\_\_

Customer's preferred time of contact: \_\_\_\_\_

Customer's first service appointment: \_\_\_\_\_

Date: \_\_\_\_\_

Time: \_\_\_\_\_

### CUSTOMER ACKNOWLEDGMENT

I acknowledge that all items checked above have been reviewed with me.

### SALES CONSULTANT

All items checked above have been reviewed with the customer.

Customer/Date \_\_\_\_\_

Sales Consultant/Date \_\_\_\_\_