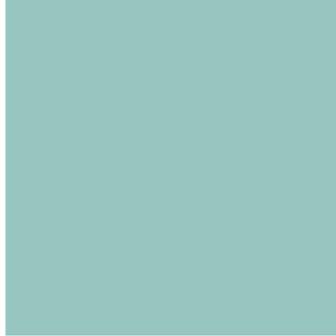
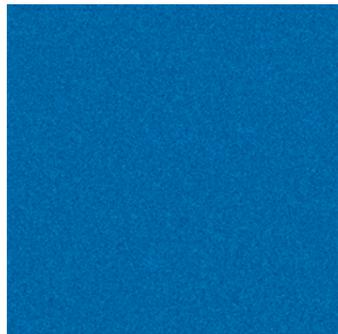


[fiatcanada.com](http://fiatcanada.com)



# 2017 FIAT® 500

The FIAT® 500 for 2017 retains its Italian minimalist design philosophy while also cleverly including essential performance, comfort, storage and safety features. Pop and Lounge spoil you with an array of features, along with the Cabrio option for top-down fun.



## FIAT 500 POP / POP CABRIO

### Select Standard Equipment:

- 1.4L 16V MultiAir® I-4 — 101 hp/97 lb-ft of torque with 5-speed manual or available 6-speed automatic
- 6 speakers
- 15-inch wheels with covers
- Body-colour instrument-panel bezels
- Leather-wrapped steering wheel with audio controls
- Power windows, front 1-touch down; power locks
- Premium cloth bucket seats with passenger armrest
- Rear cargo shelf panel
- Rear spoiler (manual)
- Rearview mirror with microphone
- Retractable 3-position soft top (Cabrio)
- Tire pressure monitoring system
- Uconnect® 5.0 multimedia centre with 5-inch touchscreen radio featuring integrated voice command<sup>5\*</sup> and Bluetooth® streaming audio



500 POP



500 LOUNGE

### Optional:

- Air Conditioning with Micron Filter
- Alpine® Premium Audio System
- Comfort/Convenience Group
- Compact Spare Tire
- GPS Navigation<sup>3</sup>
- Mopar® Windscreen (Cabrio)
- Power Sunroof (Hatchback)
- Rear Park Assist System<sup>1</sup> (Hatchback)
- SiriusXM Satellite Radio<sup>2</sup> including 1-year subscription
- Sport Appearance Group

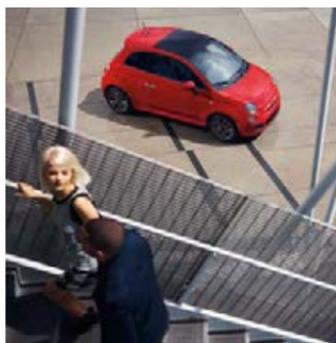
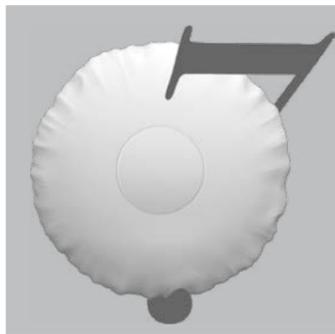
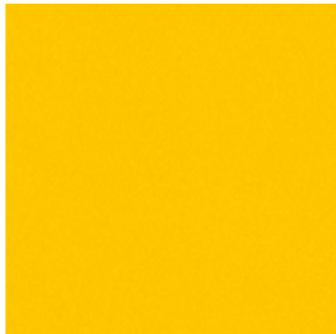


500 CABRIO

## FIAT 500 LOUNGE / LOUNGE CABRIO

### Enhancements over Pop:

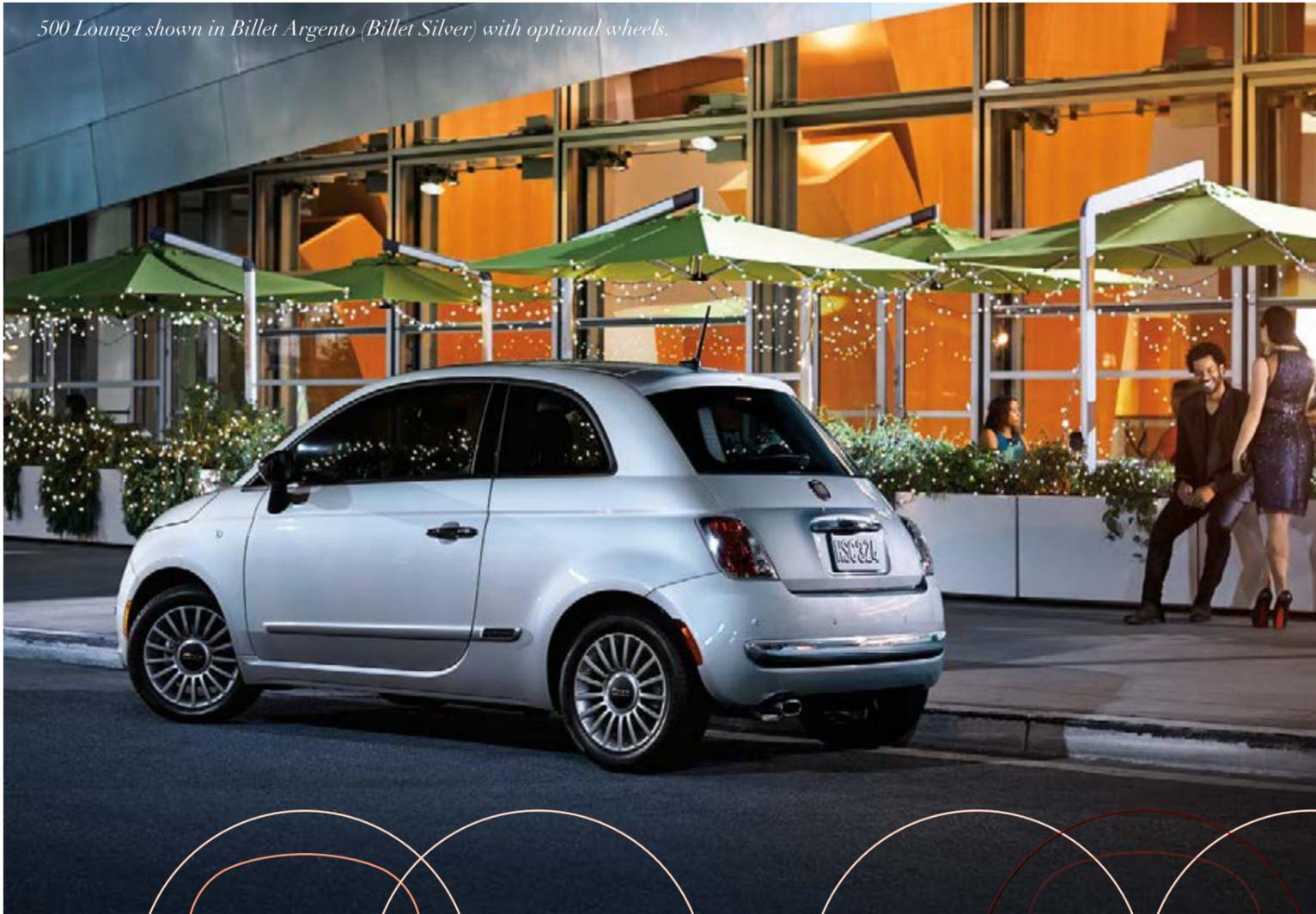
- 7-inch full-colour customizable in-cluster display
  - 15-inch polished aluminum wheels with Tech Silver pockets
  - Air conditioning with micron filter and Automatic Temperature Control (ATC)
  - Alpine premium audio system
  - Auto-dimming rearview mirror with microphone
  - Body-colour fascia with Bright insert
  - Bodyside mouldings with 500 logo
  - Bright belt moulding
  - Chrome power, heated mirrors
  - Chrome shift knob
  - Fog lamps
  - Heated front seats
  - Leather-faced seats
  - Overhead passenger-assist handle
  - Panoramic glass roof (Hatchback)
  - Rear Park Assist System<sup>1</sup> (Cabrio)
  - Security alarm
  - SiriusXM satellite radio<sup>2</sup> including 1-year subscription
- Optional:**
- 16-inch Polished Aluminum Wheels
  - BeatsAudio™ Premium Sound System
  - Compact Spare Tire
  - GPS Navigation<sup>3</sup>
  - Mopar Windscreen (Cabrio)
  - Power Sunroof (Hatchback)
  - Rear Park Assist System<sup>1</sup> (Hatchback)



Go to [fiatcanada.com](http://fiatcanada.com) for more exciting FIAT 500 highlights.

\*All disclaimers and disclosures can be found on the back cover.

500 Lounge shown in Billet Argento (Billet Silver) with optional wheels.



#### THE WAY TO GO

The 1.4L MultiAir® 16V I-4 engine is exclusive FIAT® technology, utilizing electrohydraulic valves for more dynamic and direct control of air and combustion. Shift with precision and accelerate with authority with your responsive 5-speed manual transmission. Of course you can choose the available AISIN® 6-speed automatic transmission and experience the same thrills with a more hands-off approach.

**6.1** L/100  
KM HWY<sup>4</sup>  
1.4L MULTIAIR I-4



#### IT'S NOT JUST A CAR. IT'S A MOVEMENT.

The FIAT® 500 Pop has standout looks which are elevated by technical talents that turn driving into high art. With 500 Pop, drivers will draw parallels to its art-era namesake: it challenges conventional vehicle aesthetic ideas with a nonconformist silhouette and a march-to-the-beat-of-your-own-drum colour palette. The FIAT 500 Pop offers extra amenities that make any commute a breeze.

The agile performance and urban-friendly dexterity of 500 Pop are enhanced by the Sport Appearance Group, a new option that really revs up the hatchback's looks. Included are Sport front and rear fascias, a Sport spoiler, Black-trimmed headlamps and fog lamps, and 16-inch Hyper Black aluminum wheels. Plus the Sport mode, standard on all FIAT 500 models, makes for a more responsive performance overall.

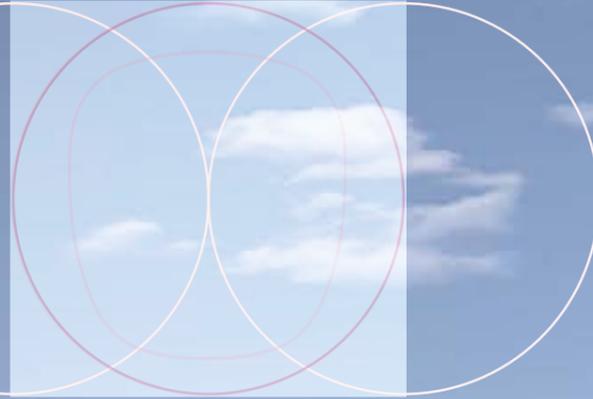


FIAT® 500

500 Pop shown in Rosso (Red).

**IT'S A BREEZE**

Be more spontaneous than ever: the FIAT® 500c features an innovative 3-position, power-folding, retractable soft top that lets you feel the wind in your hair on a whim. Operable at speeds of up to 96 km/h, the roof's preset positions offer a range of stopping points from slightly open to fully dropped. This dual-layer cloth top is available in a choice of three colours, improving views from inside and out. Inviting passengers and the sun in, the 500c features 15 fashion-forward exterior colours with colour-coordinated interior finishes like the body-coloured instrument panel. All are synonymous with iconic design, self-expression and fun.



**500c ROOF COLOURS†**



BEIGE TOP

BORDEAUX TOP

NERO TOP

**FIAT® 500c**

*500 Pop Cabrio shown in Bianco (White) with Bordeaux soft top.*

†Soft top colour availability depends on paint selection.

# Surrounding *hues*

## FIAT® 500 / 500c INTERIOR COLOURS

Grigio (Grey) Cloth with either Avorio (Ivory) or Nero (Black) headrests and seat tops  
Standard on 500 Pop and 500c Pop

Rosso (Red) Cloth with either Avorio (Ivory) or Nero (Black) headrests and seat tops  
Standard on 500 Pop and 500c Pop

Avorio (Ivory) Leather Trim  
Standard on 500 Lounge and 500c Lounge

Rosso (Red) Leather Trim  
Standard on 500 Lounge and 500c Lounge

Nero (Black) Leather Trim  
Standard on 500 Lounge and 500c Lounge

Marrone (Brown) Leather Trim with Avorio (Ivory) headrests and seat tops  
Standard on 500 Lounge and 500c Lounge

# FIAT® 500 / 500c

08 09 500 Lounge interior shown in Nero (Black) leather trim.

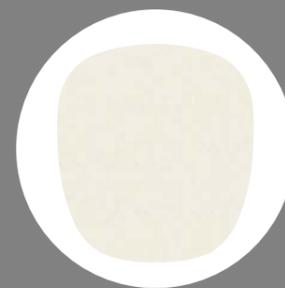
Incorporating *modern style*



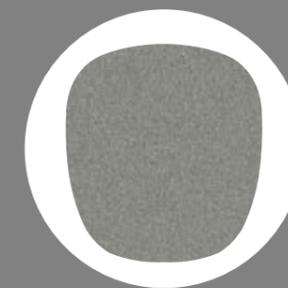
FIAT® 500 / 500c

10  
11 500 Pop shown in Rhino (Dark Grey).

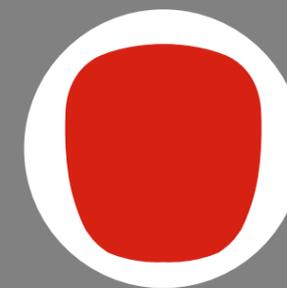
FIAT® 500 / 500c EXTERIOR COLOURS



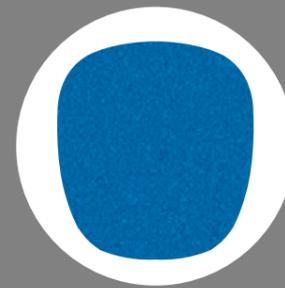
BIANCO PERLA  
Pearl White Tri-coat



BILLET ARGENTO  
Billet Silver



SPITFIRE ORANGE



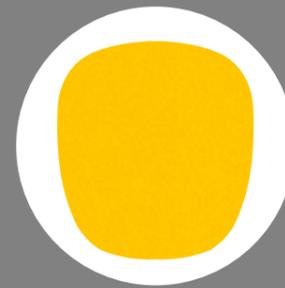
LASER BLU  
Bright Metallic Blue



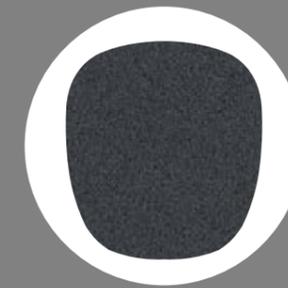
VERDE CHIARO  
Light Green



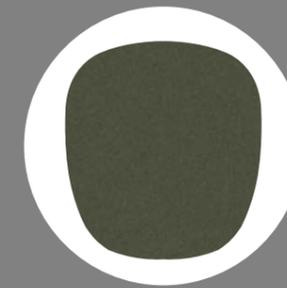
GRIGIO CENRE  
Light Grey



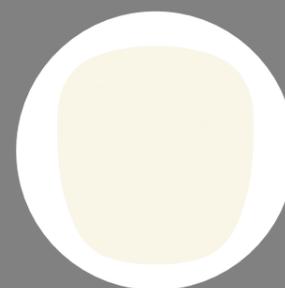
GIALLO MODERNA PERLA  
Modern Yellow Tri-coat Pearl



GRANITO LUCENTE  
Granite Crystal



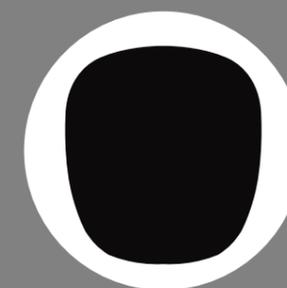
VERDE OLIVA  
Olive Green



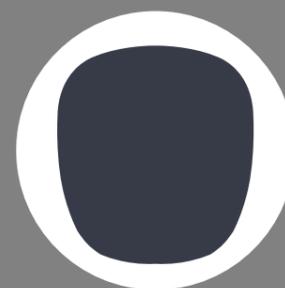
BIANCO  
White



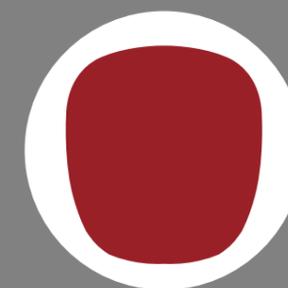
CELESTE BLU  
Light Blue



NERO PURO  
Straight Black



RHINO  
Dark Grey



ROSSO  
Red

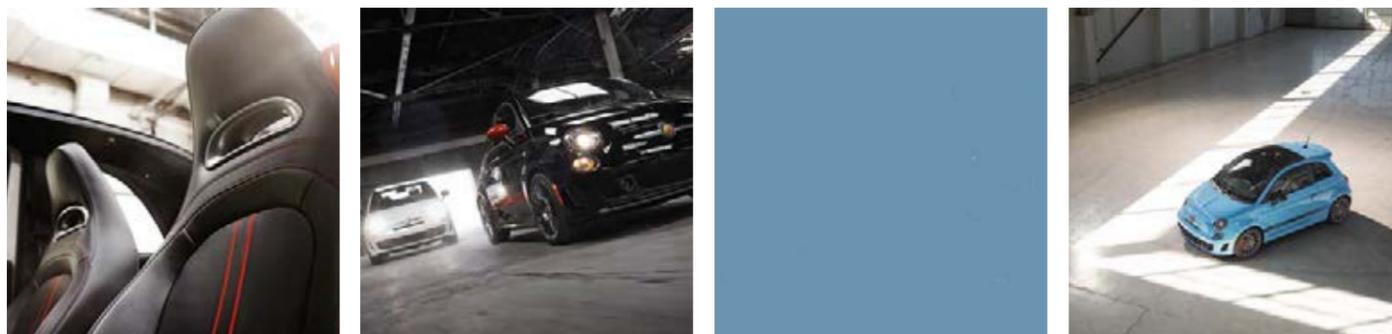


LATTE MENTA  
Mint Green



# 2017 FIAT® 500 ABARTH®

A century ago, Karl Abarth brought race-ready vehicles to the street, creating the “small but wicked” Abarth moniker. The latest Scorpion continues to astound with outstanding performance and aggressive styling that pack a mighty sting.



## ABARTH

### Select Standard Equipment:

1.4L I6V MultiAir® I-4 Turbo — 160 hp/170 lb-ft of torque with 5-speed manual transmission, 157 hp/183 lb-ft of torque with the available AISIN® heavy-duty 6-speed automatic transmission

16-inch Hyper Black aluminum wheels

Abarth-designed perforated and leather-wrapped steering wheel with audio controls

Abarth-designed performance dual exhaust

Cabrio retractable soft top – Available

FIAT® premium audio system

Park-Sense® Rear Park Assist System<sup>1</sup> (Cabrio)

Performance 4-wheel antilock disc brakes with Red calipers

Performance high-back front bucket seats with seat belt pass-through

Performance spoiler

Performance suspension

Torque Transfer Control (TTC)

Uconnect® 5.0 multimedia centre with 5-inch touchscreen

radio featuring integrated voice command<sup>5</sup> and

Bluetooth® streaming audio

### Optional:

17-inch Forged Aluminum Bronze Wheels

17-inch Forged Aluminum Hyper Black Wheels

BeatsAudio™ Premium Sound System

Comfort/Convenience Group

GPS Navigation<sup>3</sup>

Power Sunroof

Premium Leather-Faced Seats

Rosso, Nero, Grigio or Bianco Mirror Cap with Bodyside Stripe



ABARTH FRONT



ABARTH REAR



ABARTH CABRIO

# The ABARTH® Dominance Gene

Extreme performance is a trait born from Karl Abarth's breakthrough thinking, demonstrated by up to 160 horsepower and 170 lb-ft of torque — both are powerful reminders of its roots.

## 160/170

HORSEPOWER / LB-FT OF TORQUE

### RACETRACK INGENUITY

**THE 1.4L I6V MULTIAIR® TURBO ENGINE** Hidden from view behind the unique Rosso Abarth engine cover churns the powerplant that readily dispatches up to 160 horsepower and 170 lb-ft of torque when paired with the heavy-duty 5-speed manual transmission. It features lightweight forged-steel connecting rods designed with a unique cross section for strength and durability.



**BRED TO REV** A turbocharger converts exhaust heat and pressure while MultiAir technology takes into account split-second driver input changes and adjusts accordingly, resulting in improved fuel efficiency over that of other conventional engines.

**A QUICK RESPONSE** Drivers can opt for the AISIN® heavy-duty 6-speed automatic transmission that provides a gutsy alternative to manual, footclutch shifting. Expect up to 157 horsepower and 183 lb-ft of torque while this high-performance transmission delivers professional-level control by increasing throttle response to put out lightning fast upshifts and wicked acceleration exhaust notes.



**ENHANCED PERFORMANCE** Engaging the Sport button maximizes horsepower, torque and responsiveness in Sport mode, while Normal mode helps to optimize fuel efficiency and deliver a relaxed, economical drive. Torque Transfer Control (TTC) keeps all that power in check by transferring power to the drive wheels for improved at-the-limit handling. The unique MacPherson strut front suspension and low ride height enhance handling with minimal body roll and improved steering precision.

### FIAT® 500 ABARTH® EXTERIOR COLOURS STRIPES/MIRROR CAPS (FROM LEFT TO RIGHT)

**BIANCO PERLA**  
PEARL WHITE TRI-COAT  
Stripes and Mirror Caps:  
Rosso, Nero and Grigio

**GRIGIO CENRE**  
LIGHT GREY  
Stripes and Mirror Caps:  
Bianco, Rosso and Nero

**RHINO**  
Stripes and Mirror Caps:  
Bianco, Rosso and Nero

**ROSSO**  
RED  
Stripes and Mirror Caps:  
Bianco, Nero and Grigio

**GIALLO MODERNA PERLA**  
MODERN YELLOW  
TRI-COAT PEARL  
Stripes and Mirror Caps:  
Bianco, Rosso and Nero

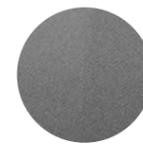
**CELESTE BLU**  
LIGHT BLUE  
Stripes and Mirror Caps:  
Bianco, Rosso and Nero

**NERO PURO**  
STRAIGHT BLACK  
Stripes and Mirror Caps:  
Bianco, Rosso and Grigio

### 500 ABARTH CABRIO ROOF FABRIC COLOURS



NERO TOP



GRIGIO TOP



## FIAT® 500 ABARTH



All-out performance means *full-on control*

# FIAT® 500 ABARTH®

16/17 500 Abarth shown with available Nero (Black) leather-faced seats.



## 500 ABARTH® INTERIOR COLOURS

NERO (BLACK) CLOTH STANDARD

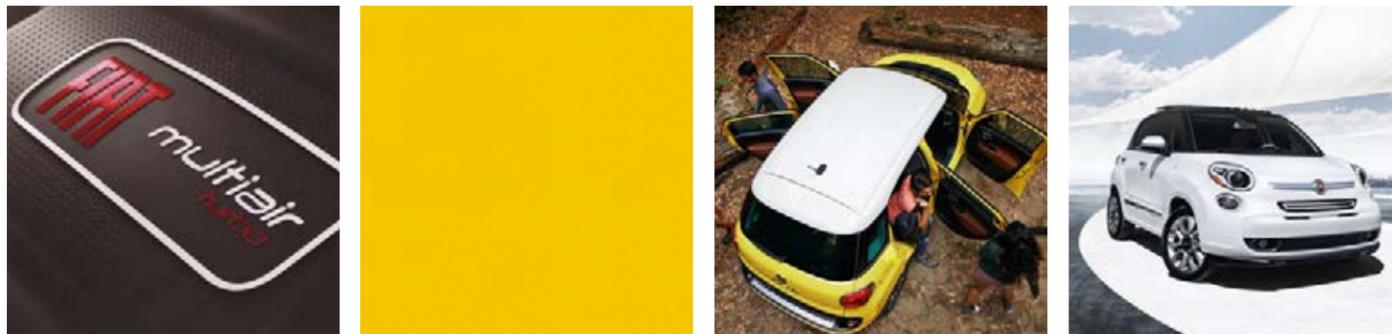
ROSSO/NERO (RED/BLACK) LEATHER-FACED AVAILABLE

NERO (BLACK) LEATHER-FACED AVAILABLE



# 2017 FIAT® 500L

While FIAT® 500L has lots of space for your belongings, it also makes room for essentials like your family and friends. Three trim levels mean it will fit you, too.



## FIAT 500L SPORT

### Select Standard Equipment:

- 1.4L MultiAir® 16V I-4 Turbo engine
- 60/40 split-folding rear seats with Tilt, Tumble & Slide
- Body-colour door mouldings, side mirrors and fascia
- Leather-wrapped steering wheel with mounted audio and cruise controls
- Multi-position shelf panel holds 90.7 kg (200 lb)
- Premium cloth bucket seats
- Projector headlamps
- Silver-textured bezel instrument panel
- Tire pressure monitoring system
- Uconnect® 5.0 multimedia centre with 5-inch touchscreen radio featuring integrated voice command<sup>5</sup> and Bluetooth® streaming audio



500L SPORT



500L TREKKING



500L LOUNGE

### Optional:

- BeatsAudio™ Premium Sound System
- Compact Spare Tire
- GPS Navigation<sup>3</sup>
- Nero (Black) or Bianco (White) Roof
- Power Dual-Pane Panoramic Sunroof
- Safety Group
- Uconnect 6.5 Multimedia Centre

## FIAT 500L TREKKING

### Enhancements over Sport:

- 17-inch aluminum wheels with Black pockets
- Body-colour fascia with accents
- Chrome bodyside moulding
- Premium cloth seats
- Stone instrument panel
- Unique front and rear fascia
- Wheel arch and sill mouldings

### Optional:

- BeatsAudio Premium Sound System
- Compact Spare Tire
- GPS Navigation<sup>3</sup>
- Leather-Faced Seats
- Nero (Black) or Bianco (White) Roof
- Power Dual-Pane Panoramic Sunroof
- Safety Group
- Uconnect 6.5 Multimedia Centre

## FIAT 500L LOUNGE

### Enhancements over Sport:

- 6 premium speakers
- Chrome bodyside moulding insert
- Chrome mirrors
- Leather-faced seats
- Park-Sense® Rear Park Assist<sup>1</sup>
- ParkView® Rear Back-Up Camera<sup>1</sup>
- Power passenger 4-way lumbar adjust
- Premium vinyl-wrapped instrument panel
- Rear-seat armrest with cup holder

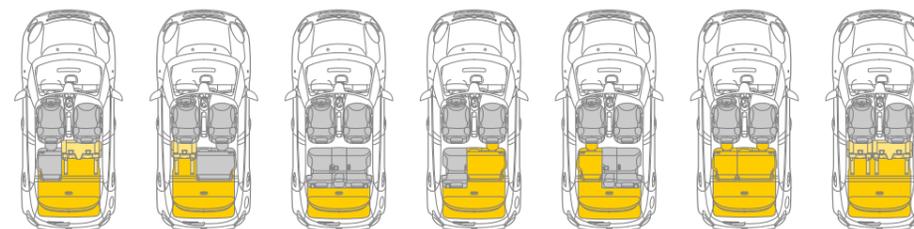
### Optional:

- BeatsAudio Premium Sound System
- Compact Spare Tire
- GPS Navigation<sup>3</sup>
- Nero (Black) or Bianco (White) Roof
- Power Dual-Pane Panoramic Sunroof
- Uconnect 6.5 Multimedia Centre

All the extra hauling and passenger space of 500L is more than accounted for with extra power under the hood thanks to the innovative and award-winning 1.4L MultiAir® I6V I-4 Turbo engine, which delivers 160 horsepower and 184 lb-ft of torque. This is how it feels to never think twice about a trip or task.

**7.9 L/100**  
KM HWY<sup>6</sup>  
1.4L MULTIAIR I-4 TURBO

**SEVEN SEATING CONFIGURATIONS**



**BUILT FOR THE BIG PICTURE**

Refreshingly different in appearance, yet familiar at the same time, 500L expands on traditional FIAT® design cues with an innovative small-wide architecture. This is the foundation for the open, loft-like interior that offers over 44 percent more space than the 500 Hatchback. Glass A- and D-pillars support a unique dual-pane “floating” roof that provides spectacular 360-degree views. Super-flexible seating configurations (pictured above) featuring 60/40 split-folding Tilt, Tumble & Slide rear seats give you multiple options for carting cargo, people or a happy and comfortable mix of both.



Properly secure all cargo.

**SPONTANEITY WELCOME HERE**

Living large means never having to think twice about those last-minute “can we get this antique rocking chair home?”-type loads. With its generous interior volume, 500L stores passengers just as efficiently — even your tallest friends will enjoy lots of headroom and legroom. Other essentials like dual-zone Automatic Temperature Control (ATC), transmission shifter and storage are all within convenient reach.



Dual-pane panoramic sunroof.



Mopar® Sport Utility Rack shown.

**FIAT® 500L**

<sup>20</sup>/<sub>21</sub> 500L Trekking model, Rosso (Red) with optional Nero (Black) roof.

Top Photo: 500L Lounge interior with available Grigio (Grey) perforated leather, Beige leather accents and dual-pane panoramic sunroof.

FIAT® 500L INTERIOR COLOURS

Grigio Cloth with Nero Cloth Accents  
Standard on Sport

Nero Cloth with Marrone Leather Accents  
Standard on Trekking

Grigio Perforated Leather with Beige Leather Accents  
Standard on Lounge; Available on Trekking

Grigio Chiaro Perforated Leather with Grigio Leather Accents  
Standard on Lounge; Available on Trekking



FIAT® 500L

500L Grigio (Grey) perforated leather with Beige leather accents.

FIAT® 500L EXTERIOR COLOURS WITH ROOF OPTIONS\*

NERO, Black  
White or Body-colour Roof



GRIGIO CHIARO, Graphite Metallic  
Body-colour or Black Roof



GRIGIO SCURO, Grey Metallic  
White, Body-colour or Black Roof



GIALLO, Yellow  
White, Body-colour or Black Roof



ROSSO PERLA, Deep Lava Red Pearl  
White, Body-colour or Black Roof



BLUE TORNADO  
White, Body-colour or Black Roof



ROSSO, Red  
White, Body-colour or Black Roof



VERDE BOSCO PERLA, Forest Green Pearl  
White or Body-colour Roof



MOCHA LATTE  
White, Body-colour or Black Roof



BIANCO, White  
Body-colour or Black Roof

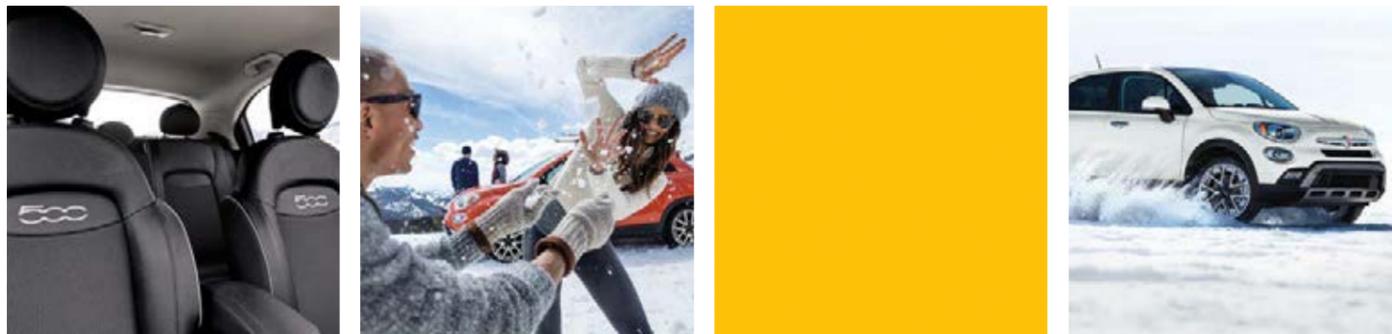


\*Not all colours are available on all trim levels — please consult with a representative at your local FIAT Studio for complete details.



# 2017 FIAT® 500X

FIAT® 500X checks all the boxes with 4 doors, available All-Wheel Drive (AWD) and even more unexpected extras.



## FIAT 500X POP

### Select Standard Equipment:

- 1.4L I6V MultiAir® I-4 Turbo — 160 hp/184 lb-ft of torque with 6-speed manual
- 3.5-inch monochrome in-cluster display
- 60/40 split-folding rear seats
- Chrome exterior accents
- Cloth bucket seats
- Front-passenger fold-forward seat
- Lower body cladding
- Power, heated exterior mirrors with turn signals
- Projector headlamps
- Radio 3.0 with integrated 4-line display
- Remote keyless entry
- Security alarm
- Steering wheel-mounted audio and cruise controls



500X POP



500X SPORT

### Optional:

- 2.4L Tigershark® MultiAir I-4 with 9-Speed Automatic
- Compact Spare Tire
- Hands-Free Convenience Group

## FIAT 500X SPORT

### Enhancements over Pop:

- 17-inch Matte Grey aluminum wheels
- Automatic headlamps and cornering fog lamps
- Deep-tint privacy glass
- Dynamic Selector with 3 modes: Auto, Sport and Traction+
- Front centre sliding armrest
- Hands-free communication<sup>5</sup> with Bluetooth® streaming audio
- Keyless Enter 'n Go™ with proximity entry and push-button start



500X TREKKING



500X LOUNGE

- Leather-wrapped shift knob (automatic)
- Reversible, height-adjustable cargo floor
- SiriusXM satellite radio<sup>2</sup> including 1-year subscription
- Sun visors with illuminated vanity mirrors
- Uconnect® 5.0 multimedia centre with 5-inch touchscreen and 6 speakers

### Optional:

- 2.4L Tigershark MultiAir I-4 with 9-Speed Automatic
- 17-inch Machined Aluminum Wheels with Matte Black Painted Pockets
- AWD
- BeatsAudio™ Premium Sound System
- Cold Weather Group
- Compact Spare Tire
- Convenience Group
- Driver Assist Group
- Navigation Group<sup>3</sup>
- ParkView® Rear Back-Up Camera<sup>1</sup>
- Power Dual-Pane Sunroof

## FIAT 500X TREKKING

### Enhancements over Sport:

- 3.5-inch full-colour customizable in-cluster display centre
- 17-inch machined aluminum wheels with Matte Grey painted pockets
- Accent-colour front fascia and body-colour rear fascia
- Dark Satin Silver door handles
- Premium cloth bucket seats
- Satin Metallic instrument panel

### Optional:

- 2.4L Tigershark MultiAir I-4 with 9-Speed Automatic
- 18-inch Machined Aluminum Wheels/Painted Pockets
- AWD
- BeatsAudio Premium Sound System
- Cold Weather Group
- Compact Spare Tire
- Convenience Group
- Driver Assist Group
- Leather Group
- Navigation Group<sup>3</sup>
- ParkView Rear Back-Up Camera<sup>1</sup>
- Power Dual-Pane Sunroof
- Technology Group

## FIAT 500X LOUNGE

### Enhancements over Trekking:

- 3.5-inch full-colour customizable in-cluster display centre
- Air conditioning with dual-zone Automatic Temperature Control (ATC)
- Ambient lighting
- Auto-dimming rearview mirror
- Cargo compartment cover
- Heated front seats and heated steering wheel
- Leather-faced bucket seats
- Leather-wrapped shift knob
- Park-Sense® Rear Park Assist<sup>1</sup>
- ParkView Rear Back-Up Camera<sup>1</sup>
- Power 12-way driver's seat including 4-way power lumbar adjust
- Premium audio system/8 speakers including amplifier
- Remote start system
- Windshield wiper de-icer

### Optional:

- 18-inch Machined Aluminum Wheels with Matte Chrome Painted Pockets
- AWD
- BeatsAudio Premium Sound System
- Blind-Spot Monitoring with Rear Cross-Path Detection<sup>1</sup>
- Compact Spare Tire
- Navigation Group<sup>3</sup>
- Power Dual-Pane Sunroof
- Technology Group

2017  
IIHS  
TOP  
SAFETY  
PICK

When equipped  
with optional front  
crash prevention.

AS GOOD AS

7.1/160

L/100 KM HWY<sup>7</sup> HORSEPOWER

#### LOTS OF ROOM TO CHOOSE

This spacious 500X is also big on choices. Like, say, the ability to opt for All-Wheel Drive or dialing in a drive mode with the FIAT® Dynamic Selector. Choose an engine, too — the 1.4L MultiAir® Turbo engine with 6-speed manual transmission delivers 160 horsepower, 184 lb-ft of torque, 7.1 L/100 km hwy<sup>7</sup> and is standard on 500X Pop, Sport FWD and Trekking FWD.

The 2.4L Tigershark® MultiAir I-4 engine packs a 180-horsepower punch with 175 lb-ft of torque. Paired with an innovative 9-speed automatic transmission, fuel economy is as efficient as 7.7 L/100 km hwy<sup>7</sup>. Of course, its surprising standard extras make every 500X a best bet. These include air conditioning, steering wheel-mounted audio and cruise controls, premium cloth seating, 60/40 split-folding rear seats, power heated body-colour mirrors with turn signal indicators and more.

FIAT® 500X

500X shown in Blu Venezia (Blue Metallic).

26  
27

# Exhilaration 101: AWD



500X Trekking shown in Bianco Gelato (White).



## CONFIDENCE: ALL-WHEEL-DRIVE STYLE

The FIAT® 500X is the first in the 500 family to offer the confidence of available All-Wheel Drive (AWD), and this drive system brings new functionality and improvements to conventional AWD systems. A disconnecting rear axle helps to improve fuel efficiency by automatically selecting FWD or AWD when road conditions make it necessary. What's more, the available 9-speed automatic transmission truly sets this crossover apart.

Both AWD and FWD 500X models offer the Dynamic Control Selector to help you make the most of the road ahead with three customized modes. Auto mode helps optimize fuel efficiency day to day. In Sport mode, the Electronic Stability Control (ESC)<sup>®</sup> and steering calibrations are tuned for a sportier feel and faster driving response. The Traction+ mode maximizes low-speed traction when things get a little slick or bumpy.



500X Trekking shown in Rosso Amore (Red Tri-coat) with Mopar® Accessories.

# FIAT® 500X

ALL AVAILABLE



HEATED STEERING WHEEL



HEATED FRONT SEATS



REMOTE START



KEYLESS ENTER 'N GO™

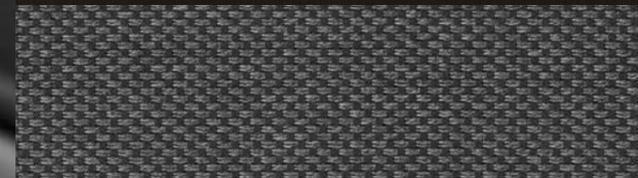


PUSH-BUTTON START

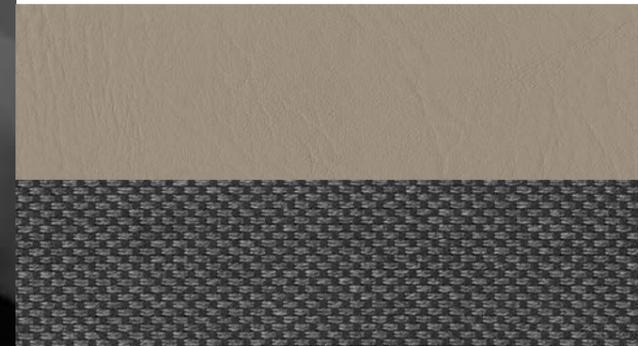
FIAT® 500X

Thoughtful accommodations

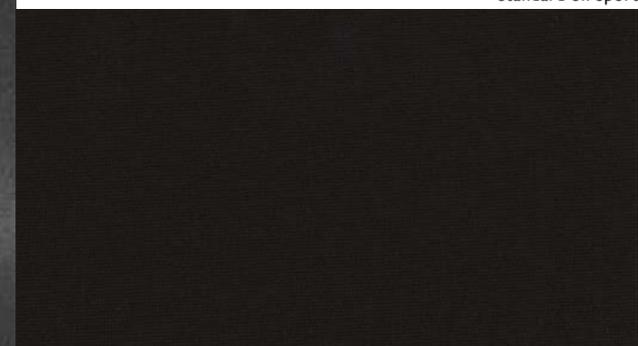
500X Lounge shown in Marrone (Tobacco Brown) with perforated inserts.



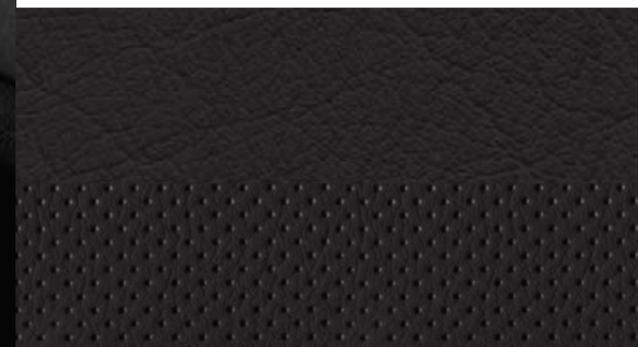
Nero/Grigio (Black/Grey) Cloth  
Standard on Pop and Sport



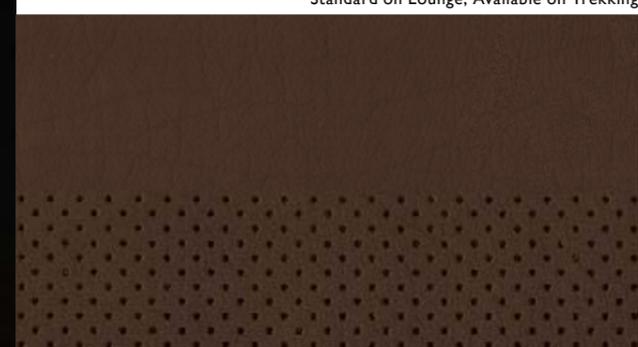
Avorio/Grigio (Ivory/Grey) Cloth  
Standard on Sport



Nero (Black) Premium Cloth  
Standard on Trekking

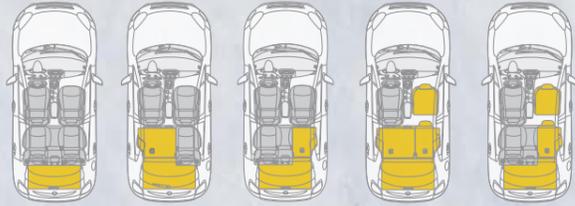


Nero (Black) leather-faced with perforated inserts  
Standard on Lounge; Available on Trekking



Marrone (Tobacco Brown) leather-faced with perforated inserts  
Standard on Lounge; Available on Trekking

**PLENTY OF ROOM FOR FIVE**

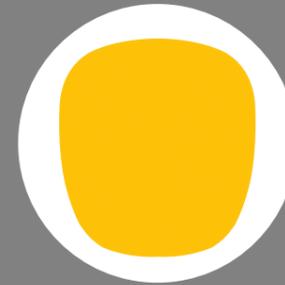


Make no mistake, the X in its name could very well refer to the extra room this FIAT® delivers, enough to welcome five with cubic metres to spare. Beyond spaciousness and comfort, the utility of its interior makes the seemingly impossible possible. A large rear cargo area, 60/40 second-row split seats and a fold-forward front-passenger seat accommodate the longer, wider and taller things you once said “forget it” to. Plus, you can keep all your other stuff stashed and organized, thanks to genius storage solutions like a reversible, height-adjustable cargo floor, dual glove box and a space-saving push-button electronic park brake. A centre-console storage area serves as home base for device connectivity with its integrated USB port.

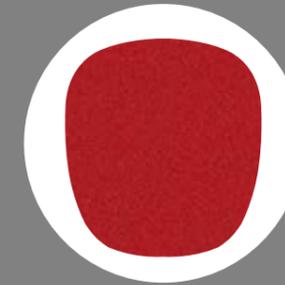


**FIAT® 500X**

**FIAT® 500X EXTERIOR COLOURS†**



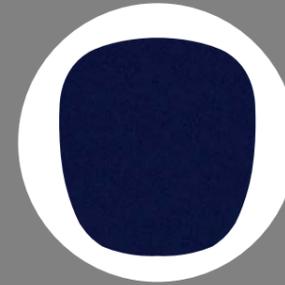
GIALLO TRISTRATO  
Yellow Tri-coat



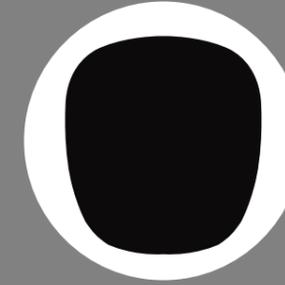
ROSSO AMORE  
Red Tri-coat



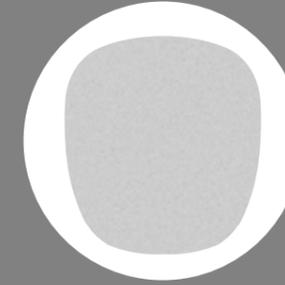
ARANCIO  
Orange



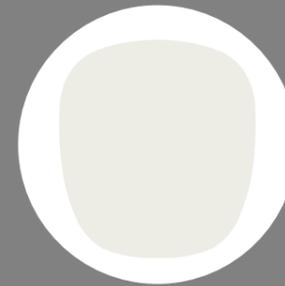
BLU VENEZIA  
Blue Metallic



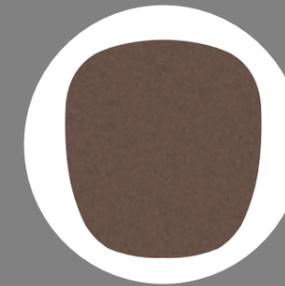
NERO CINEMA  
Black



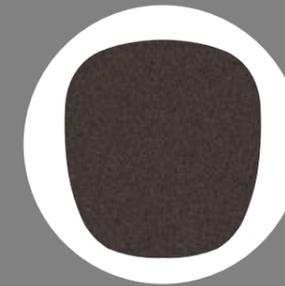
GRIGIO ARGENTO  
Grey Metallic



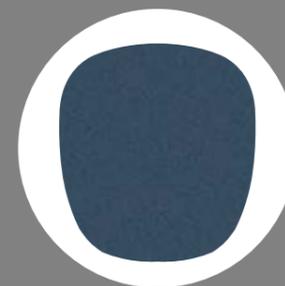
BIANCO GELATO  
White



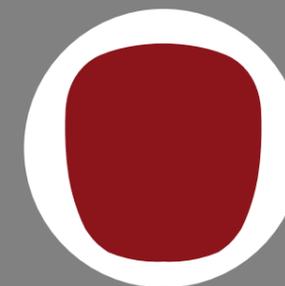
LIGHT COPPER METALLIC



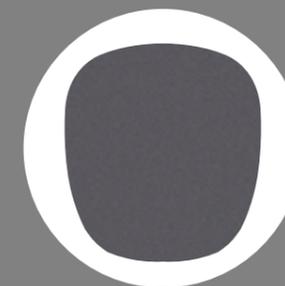
BRONZO MAGNETICO  
Bronze Metallic



CIELO BLU  
Blue Sky Metallic



ROSSO PASSIONE  
Hypnotique Red



GRIGIO MODA  
Graphite Grey Metallic

†Selections may not be available on all trim levels/models, and may be limited/restricted based on availability.

# FIAT® Technology

500X Lounge shown in Blu Venezia (Blue Metallic).



Uconnect® 6.5 NAV on FIAT® 500X.



## BEATSAUDIO™

The available BeatsAudio™ premium sound system by Dr. Dre bathes the FIAT cabin in sound. Experience your favourite tunes just the way the artists intended. With acoustics tuned specifically to each make and model, there's not a bad seat in the 500 house — musically or ergonomically. Available SiriusXM satellite radio<sup>2</sup> with one-year subscription ensures everyone's preference is covered.

## Uconnect®

The name needs no explanation: Uconnect® is how you stay in touch with the world. It brings drivers and passengers the very latest in hands-free communication<sup>5</sup>, delivering essential information and entertainment while letting you keep your hands on the wheel and your eyes focused on the road.

The Uconnect 5.0 with 5-inch touchscreen is now standard on almost every 500 model, with a Uconnect 6.5 with 6.5-inch touchscreen available on 500X and 500L models as well. Available turn-by-turn navigation<sup>3</sup> guides you from door to door, while Bluetooth® streaming audio allows music and calls to be streamed wirelessly from a Bluetooth-enabled smartphone or audio player, and is easily accessed through steering-wheel and touchscreen controls.

The Media Hub is equipped with an auxiliary audio jack input and USB port for charging and seamless operation of portable devices, keeping you connected and powered up.



FIAT 500c with Uconnect 5.0.



Our designers approach things from the driver's and passengers' points of view, so every FIAT will complement and enhance your extraordinary lifestyle. They know with all the time drivers spend behind the wheel, creating atmosphere is as essential as producing horsepower. You'll find personalized touches everywhere on each and every FIAT 500 model — from conveniently placed audio controls to soft-touch steering wheels and leather-wrapped shift knobs.

## THE FIAT® 500 FAMILY SAFETY STORY

ALWAYS ON GUARD

# Peace of mind

# 360° PROTECTION



We know there is no cutting corners when it comes to the well-being of our drivers and passengers. The entire FIAT® 500 family of vehicles is bolstered with structural side-guard door beams, crumple zones, safety cage body structure and other reinforcements. It's just the beginning of a very robust list of standard and available safety and security features.

FIAT® 500 / 500c / ABARTH® / 500L / 500X

500X Sport shown in Arancio with Mopar® Accessories.

FIAT® approaches safety and security from every angle. Here are just some of the advanced features that will offer extra peace of mind:



**Forward Collision Warning<sup>1</sup> with Active Braking** uses radar sensors to detect when you may be approaching another vehicle too rapidly. This active safety feature sends an audible and visual alert to the driver and provides limited braking if the driver does not react in time. Available on 500X.



**Lane Departure Warning<sup>1</sup> with Lane Keep Assist** tracks the vehicle's lane position via mounted cameras. If the system detects the driver is drifting outside the lane boundaries, the system can provide a visual warning, as well as a corrective steering input to encourage the driver to keep within lane boundaries. Available on 500X.



**Blind-Spot Monitoring with Rear Cross-Path Detection<sup>1</sup>** will constantly monitor the space between you and other vehicles. When a side or rear blind spot is encroached, this feature notifies you via illuminated icons on sideview mirrors and an audible chime. Available on 500X.



**The ParkView® Rear Back-Up Camera<sup>1</sup>** provides a wide-angle view of the area immediately behind the vehicle, giving the driver greater peace of mind before moving backwards at low speeds. It displays dynamic grid lines on a colour touchscreen to aid the driver when the vehicle is in Reverse. Available on 500X and 500L.



**Rear Park Assist System<sup>1</sup>** can help you park and back out with grace. When the vehicle is in Reverse, these available sensors detect objects in the rear back-up pathway and also provide an audible and visual warning so you have time to react. Available on 500, 500X and 500L.



**Seven Standard Air Bags<sup>9</sup>** are in every FIAT 500 model, surrounding you with a comprehensive air bag system. It features full-length front and rear side-curtain, driver's inflatable knee blocker, seat-mounted side for front occupants, and advanced multistage driver and front-passenger air bags, all working together to help provide encompassing protection.



**An Electronic Park Brake** puts a parking brake switch in the centre console and offers five modes of operation: static apply and release, dynamic apply, drive away release, auto apply and safe hold. Available on 500X.



**Cornering Fog Lamps** are initiated on the appropriate side of the car with a turn signal or steering-wheel turn — to help drivers spot potentially hazardous objects sooner than with conventional lights. It's how to shed a little more light on some very important subjects. Available on 500X.



**Electronic Stability Control (ESC)<sup>8</sup>** is designed to assist drivers in maintaining control of their vehicles during extreme steering manoeuvres. ESC senses when a vehicle is starting to spin (oversteer) or plow (understeer) and attempts to correct the vehicle's course by automatically controlling the throttle and applying the brakes to individual wheels. Standard on 500, 500X and 500L.



**Reverse-Activated Rear Wipers** This feature automatically turns on the rear wiper whenever the car is shifted into Reverse and the front windshield wipers are running. This helps enhance visibility when you're backing up and gives you that "all clear" feeling on those "not-so-clear" days. Available on 500 (Hatchback models).

FIAT® 500 WHEELS

500 / 500c



15-INCH WHEEL COVER  
Standard on 500/500c Pop



16-INCH POLISHED ALUMINUM  
Optional on 500/500c Lounge



15-INCH TECH SILVER ALUMINUM  
Available on 500c Pop



15-INCH POLISHED ALUMINUM  
WITH TECH SILVER POCKETS  
Standard on 500/500c Lounge



16-INCH HYPER BLACK ALUMINUM  
WITH BLACK POCKETS AND RED  
ACCENTED CENTRE CAP  
Standard on 500 Pop with  
Sport Appearance Group

Abarth®



16-INCH HYPER BLACK ALUMINUM  
Standard on Abarth/Abarth Cabrio



17-INCH FORGED ALUMINUM  
IN BRONZE  
Available on Abarth/Abarth Cabrio



17-INCH FORGED ALUMINUM  
IN HYPER BLACK  
Available on Abarth/Abarth Cabrio

500L



16-INCH ALUMINUM  
Standard on Sport and Lounge



17-INCH ALUMINUM  
Available on Trekking and Lounge



17-INCH MACHINED ALUMINUM  
WITH BLACK POCKETS  
Available on Lounge



16-INCH ALUMINUM WITH  
BLACK POCKETS  
Available on Sport



17-INCH ALUMINUM WITH  
BLACK POCKETS  
Standard on Trekking

500X



16-INCH SILVER GREY PAINTED STEEL  
Standard on Pop



17-INCH MACHINED ALUMINUM  
WITH MATTE BLACK  
PAINTED POCKETS  
Available on Sport



18-INCH MACHINED ALUMINUM  
WITH PAINTED POCKETS  
Available on Trekking



17-INCH BRIGHT SILVER ALUMINUM  
Standard on Sport and Lounge



17-INCH MACHINED ALUMINUM  
WITH PAINTED POCKETS  
Standard on Trekking



18-INCH MACHINED ALUMINUM  
WITH PAINTED POCKETS  
Available on Lounge



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\*Whichever comes first. Some conditions may apply. †The 5-Year/100,000-Kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. Visit your FIAT Studio for full details.

DISCLAIMERS: (1) This is a driver convenience system, not a substitute for active driver involvement. The driver must remain aware of their surroundings and be prepared to take corrective action to avoid collisions. (2) Requires SiriusXM radio subscriptions governed by SIRIUS terms and conditions available at siriusxm.ca (3) Never program while driving. GPS mapping and available 3D navigation may not be detailed or available in all areas or reflect current road regulations. (4) Based on 2017 *Energide* fuel consumption ratings. Government of Canada test methods used. Your actual fuel consumption will vary based on driving habits and other factors. 7.7 L/100 km (37 imp mpg) city and 6.1 L/100 km (46 imp mpg) hwy on 2017 FIAT 500 with 1.4L MultiAir 16V I-4 engine and 5-speed manual transmission. (5) Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. Voice commands of phone require a Bluetooth-compatible phone. (6) Based on 2017 *Energide* fuel consumption ratings. Government of Canada test methods used. Your actual fuel consumption will vary based on driving habits and other factors. 10.7 L/100 km (26 imp mpg) city and 7.9 L/100 km (36 imp mpg) hwy on 2017 FIAT 500L with 1.4L MultiAir 16V I-4 Turbo engine and 6-speed AISIN heavy duty automatic transmission. (7) Based on 2017 *Energide* fuel consumption ratings. Government of Canada test methods used. Your actual fuel consumption will vary based on driving habits and other factors. 9.5 L/100 km (30 imp mpg) city and 7.1 L/100 km (40 imp mpg) hwy on 2017 FIAT 500X FWD with 1.4L MultiAir 16V I-4 Turbo engine and 6-speed manual transmission. 10.7 L/100 km (26 imp mpg) city and 7.7 L/100 km (37 imp mpg) hwy on FIAT 500X FWD with 2.4L Tigershark MultiAir I-4 engine and 9-speed automatic transmission. (8) No system can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice and other conditions can affect. When the warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behaviour to prevailing road conditions. (9) The Advanced Front Air Bags in this vehicle are certified to the federal regulations for Advanced Air Bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should never ride in the front seat of a vehicle with a passenger front air bag. All occupants should always wear their lap and shoulder belts properly.



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