



2014 MODEL YEAR RAM 1500 SLT QUAD CAB 4X4

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$40,495

RAM 1500 SLT QUAD CAB 4X4

Exterior Color: Prairie Pearl Coat
Interior Color: Canyon Brown/Lt. Frost Beige
Interior: Cloth 40/20/40 Prem Bench Seat
Power 10-Way Driver Seat
Rear 60/40 Split Folding Seat
Engine: 3.6L V6 24V VVT Engine
Transmission: 8-Speed Auto 845RE Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL / SAFETY FEATURES

Advanced Multistage Front Air Bags**
Supp. Side Curtain Frt/Rr Air Bags
Supplemental Side Air Bags
Supplemental Frt Seat Side Air Bags
Elec Shift-on-the-Fly P/Time T/Case
Anti-Lock 4-Wheel Disc Brakes
Electronic Stability Control
Tire Pressure Monitoring Display
Front Stabilizer Bar
Rear Stabilizer Bar
Front Heavy Duty Shock Absorbers
Rear Heavy Duty Shock Absorbers
Remote Keyless Entry with All-Secure
Sentry Key Theft Deterrent System
Locking Tailgate
Vehicle Information Center
Halogen Quad Headlamps
Automatic Headlamps
Trailer Tow w/4-Pin Connector Wiring
Engine Block Heater
730 Amp Maintenance Free Battery
Alternator - 180 Amp
12V Auxiliary Power Outlet

INTERIOR FEATURES

Cloth 40/20/40 Bench Seat
Rear Folding Seat
Air Conditioning
Speed Control
Pwr Front Windows, 1-Touch, Up & Down
Power Locks
Rear Power Sliding Window
Tilt Steering Column
Manual Adjust Seats
Overhead Console
Traveler/Mini Trip Computer
Temperature & Compass Gauge
Front & Rear Floor Mats

OPTIONAL EQUIPMENT

Cloth 40/20/40 Prem Bench Seat \$800
Power 10-Way Driver Seat
Rear 60/40 Split Folding Seat

115V Auxiliary Power Outlet
Power Lumbar Adjust
Folding Flat Load Floor Storage
Front Center Seat Cushion Storage
Customer Preferred Package 22G \$695
Luxury Group
Electroluminescent Instr Cluster
Steering Wheel Mounted Audio Ctrls
RR View Auto Dim Mirror w/Microphone
Power Folding Mirrors
Power Heated Mirrors, Fold-Away
Auto Dim Exterior Passenger Mirror
Auto Dim Exterior Mirrors
Universal Garage Door Opener
Ext. Mirrors w/Supplemental Signals
Exterior Mirrors Courtesy Lamps
Glove Box Lamp
Sun Visors w/Illum Vanity Mirrors
Overhead Console w/Garage Dr Opener
Leather Wrapped Steering Wheel
Protection Group \$250
Tow Hooks
Transfer Case Skid Plate Shield
Front Suspension Skid Plate
Comfort Group \$500
Heated Front Seats
Heated Steering Wheel
Anti-Spin Differential Rear Axle \$525
Rear Window Defroster \$225
32 Gallon Fuel Tank \$200
Uconnect 8.4AN AM/FM/BT/NAV \$1,125
8.4" Touchscreen Display
Media Hub (SD, USB, Aux)
GPS Navigation
Air Suspension, 4-Corner \$1,500
ParkSense Rear Park Assist System \$375
ParkView(TM) Rear Back-up Camera \$375
Class IV Receiver Hitch \$375
Trailer Brake Control \$350
Flex Fuel Vehicle
Spray in Bedliner \$525
Federal A/C Excise Tax \$100
Ontario Tire Surcharge

Destination Charge \$1,695

TOTAL PRICE: * \$50,110

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7GGXES-226834

L4-VON: 1423

S.L. 1202



*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.

** SEE BROCHURE FOR DETAILS

For more information visit: www.ramtruck.ca or call 1-800-465-2001

Chrysler Canada Inc.

**5-YEAR / 100,000-KM
\$0 DEDUCTIBLE
POWERTRAIN WARRANTY**

24-Hour Roadside Assistance

FULLY TRANSFERABLE

2014 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance.+ SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.* The EcoDiesel engine is backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance.+

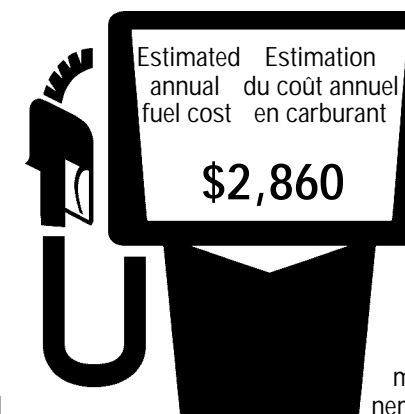
* Whichever comes first. Some conditions may apply.†The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

*This Vehicle Is Manufactured To Meet Specific Canadian Requirements.
This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.*

ENERGUIDE

Ask your dealer for the **FUEL CONSUMPTION GUIDE**
or call 1-800-387-2000.

CITY / VILLE
13.0 22
L/100 km mi/gal



HIGHWAY / ROUTE
8.5 33
L/100 km mi/gal

These estimates are based on the Government of Canada's approved criteria and testing methods. The actual fuel consumption of this vehicle may vary. Refer to the Fuel Consumption Guide.

Canada

Données obtenues selon les critères et méthodes d'essais approuvés par le Gouvernement du Canada. La consommation réelle de carburant de ce véhicule peut varier. Consultez le Guide de consommation de carburant.

**Demandez le GUIDE DE CONSOMMATION DE CARBURANT
à votre concessionnaire ou composez le 1-800-387-2000.**