



2016 MODEL YEAR
RAM 1500 BIG HORN CREW CAB 4X4

This Vehicle Is Manufactured To Meet Specific Canadian Requirements. This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.

MANUFACTURER’S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$46,295

RAM 1500 SLT CREW CAB 4X4
Exterior Color: Bright White
Interior Color: Black w/ Diesel Grey seats
Interior: Prem cloth 40/20/40 split bench seat
Pwr 10-way driver seat w/lumbar adj.
Rear 60/40 split folding seat
Engine: 5.7L HEMI VVT V8 with FuelSaver MDS
Transmission: 8-speed TorqueFlite auto. trans.

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)
FUNCTIONAL / SAFETY FEATURES

Advanced multistage front air bags
Supplemental side curtain air bags
Supplemental side air bags
Supplemental front seat side air bags
Electronic shift-on-the-fly part-time transfer case
4-wheel disc anti-lock brakes
Electronic Stability Control
Tire pressure monitoring system
Auxiliary transmission oil cooler
Front heavy-duty shock absorbers
Rear heavy-duty shock absorbers
Remote keyless entry
Sentry Key antitheft engine immobilizer
Locking tailgate
3.5-inch Electronic Vehicle Information Centre
Quad-lens halogen headlamps
Automatic headlamps
4-pin wiring harness
Engine block heater
730-amp maintenance-free battery
12-volt auxiliary power outlet

INTERIOR FEATURES
Cloth 40/20/40 split bench seat
Folding rear seat
Second row in-floor storage bins
Air conditioning
Cruise control
Power windows with front one-touch up and down
Power locks
Rear power sliding window
Tilt steering column
Manual adjust seats
Overhead console
Traveler/mini trip computer
Temperature and compass gauge
Front and rear floor mats
Uconnect 5.0-inch Touch/Hands-free communication
5-inch touchscreen

OPTIONAL EQUIPMENT (May Replace Standard Equipment)
Prem cloth 40/20/40 split bench seat
Pwr 10-way driver seat w/lumbar adj. \$800

Rear 60/40 split folding seat
115-volt auxiliary power outlet
Power lumbar adjust
Fold-flat load floor with storage
Front centre seat cushion storage
Customer Preferred Package 26X \$3,000
Pickup box lighting
Luxury Group
20x8-in. Chrome-Clad aluminum wheels
P275/60R20 BSW All-Season tires
Chrome tubular side steps
Tow hooks
Fog lamps
Electroluminescent instrumnt cluster
Steering wheel-mounted audio control
Chrome exterior mirrors
Chrome pwr fold htd mirrs w/signals
Universal garage door opener
Bright grille with bright billets
Dual rear exhaust with bright tips
Full-size temporary use spare tire
Locking lug nuts
Elec. shift-on-demand transfer case
Sun visors w/ illum. vanity mirrors
O/head console w/ garage door opener
Leather-wrapped steering wheel

Trailer Tow Mirrors & Brake Group \$875
Trailer Brake Control
Blk pwr, man fold trailer tow mirror
Trailer tow mirrors

Remote Start & Security Group \$595
Remote start system
Security alarm

8-speed TorqueFlite auto. trans. \$1,000
5.7L HEMI VVT V8 with FuelSaver MDS
Heavy-duty transmission oil cooler
Heavy-duty engine cooling

Chrome bodyside moulding \$95
ParkView Rear Back-Up Camera \$450
Class IV hitch receiver NO CHARGE
Spray-in bedliner \$550
Federal A/C Excise Tax \$100
Ontario Tire Surcharge

Destination Charge \$1,745

TOTAL PRICE: * \$55,505

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7LT1GS-122111 L4-VON: 9708 S.L. 1006



*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.
** SEE BROCHURE FOR DETAILS

For more information visit: www.ramtruck.ca or call 1-800-465-2001

FCA Canada Inc.

5-YEAR / 100,000-KM
\$0 DEDUCTIBLE
POWERTRAIN WARRANTY

24-Hour Roadside Assistance

FULLY TRANSFERABLE

2016 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance.+ SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.* The EcoDiesel engine is backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside asassistance.+

* Whichever comes first. Some conditions may apply.+The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

Canada

ENERGUIDE



Gasoline Vehicle
Véhicule à essence

Fuel Consumption / Consommation de carburant



14.1 L/100 km
combined/combinée

16.2 city
ville

11.5 highway
route

20 mi/gal

Annual fuel cost

for an annual distance of 20,000 km, and an average fuel price of \$1.09 per litre

\$ 3 074

Coût annuel en carburant

pour une distance annuelle de 20 000 km, et un prix moyen du carburant de 1,09 \$ par litre

Standard pickup trucks range from /
Les camionnettes ordinaires
font entre

10.1 - 16.6 L/100 km

L_e is gasoline litre equivalent
L_e signifie litre équivalent d'essence

Carbon Dioxide Rating / Indice de dioxyde de carbone



Tailpipe emissions only / Émissions du tuyau d'échappement seulement

Smog Rating / Indice de Smog



Estimates are based on Government of Canada approved criteria and testing methods. Vehicle's actual fuel consumption will vary.

Estimations établies selon des méthodes d'essai et des critères approuvés par le gouvernement du Canada. La consommation de carburant réelle du véhicule variera.

For more information visit

vehicles.nrcan.gc.ca | vehicules.nrcan.gc.ca

Pour plus d'information visitez

