

RAM 1500 3.0L ECODIESEL V6

**BACK TO BACK
AWARD WINNER
WARD'S 10 BEST ENGINES**



For the second year in a row, the 3.0L EcoDiesel V6 engine has been selected as one of "Ward's 10 Best Engines". Engines are scored based on power, torque, technology, observed fuel economy, relative competitiveness and noise, vibration and harshness characteristics. The 3.0L EcoDiesel V6 beat out 5 competitive diesel engines, including the Volkswagen 2.0L TDI and the BMW 3.0L, to become the only diesel engine to make the list.

"It is as quiet and smooth as the diesels we've been testing in luxury cars, delivers an imposing 420 lb.-ft. of torque, and works in perfect harmony with Chrysler's standard (TorqueFlite) 8-speed transmission to deliver class-leading 28 miles per gallon (34 imperial mpg / 8.4 L/100 km) on the highway,"

- Drew Winter, editor-in-chief of Ward's Auto World and senior editor of WardsAuto.com



2014 & 2015



240 420

HORSEPOWER

LB-FT TORQUE

WHAT THE EXPERTS ARE SAYING

Motor Trend's Comparison: 2015 Ford F-150 vs. Ram 1500 vs. Chevrolet Silverado

"Forget "jack-of-all-trades." This Ram truck masters every one of them."

Motor Trend's 2014 Truck of the Year

"the EcoDiesel is a true game-changer"

Winner of the 2014 Canadian Truck King Challenge

"Their technology, design work and will to take chances are crystallizing in a truck – a unique pickup truck – an event that comes along maybe once in a decade"



FOR INTERNAL DEALER USE ONLY

THE DIESEL ADVANTAGE

There's a simple reason why the vast majority of large transport trucks on the road today are powered by diesel engines — diesel engines offer superior fuel efficiency and towing power over conventional gasoline engines.

Outstanding Fuel Economy — The EcoDiesel engine combined with the segment-first TorqueFlite® 8-speed automatic transmission delivers the best 4x2 (8.4 L/100 km (34 mpg) hwy) and 4x4 (8.8 L/100 km (32 mpg) hwy) fuel economy of any pickup in its segment.



V8-Like Towing — An EcoDiesel-powered 2015 Ram 1500 can tow up to 4173 kg (9200 lb) and boasts a payload capacity of up to 730 kg (1610 lb).

V8-Like Torque — A class-leading 420 lb-ft of V6 low-end torque at 2,000 rpm ensures maximum towing power at all times. A diesel typically develops its maximum horsepower and torque at a much lower engine RPM than a gasoline engine. This makes a significant difference in towing ability. Since the power band is wide and at a lower RPM, diesel engines have the ability to pull hard without working too hard. This again results in greater fuel efficiency.

Long-Lasting Durability — High-strength Compact Graphite Iron cylinder block and bedplate, forged steel crankshaft and connecting rods, durable aluminum alloy pistons and heat-treated aluminum cylinder heads ensure long-lasting durability.

Turbo Power — An electronically controlled and water-cooled Variable Geometry Turbocharger provides critical turbine power at low engine speeds helping to ensure optimal power and performance at all times.

Clean Diesel Technology — State-of-the-art Selective Catalyst Reduction and Diesel Exhaust Fluid system ensure clean emissions and enhanced fuel economy.

Biofuel Capability — The EcoDiesel is capable of running on environmentally friendly and renewable Biodiesel fuels up to a B-20 blend. Biofuel produces less air pollutants and less greenhouse gas emissions.

CANADA'S MOST FUEL EFFICIENT PICKUP EVER



FOR INTERNAL DEALER USE ONLY