



2015 Dodge Durango R/T: power, looks and luxury comfort



In a recent review for *Metro News Canada*, auto journalist *Mike Goetz* wrote about the **2015 Dodge Durango R/T**.

Citing its powertrain capability, he wrote: "The HEMI's 360 hp and 390 lb.-ft. of torque basically turn anything into a supremely effortless and smooth cruiser on the highway, and supremely entertaining urban assault vehicle."

Complementing that power, Goetz noted, "it offers a true luxury experience."

He added: "Up front, in the driver's perch, and in the two great captain chairs in the

second row, life is good. Lots of soulful power. A very high-end feel, with leather and top-end tech, like adaptive cruise control and heated steering wheel. An infotainment system that you can actually figure out."

During the driving experience he wrote it has "a commanding view of road."

Praising its exterior looks, he wrote in the review, "you're driving a very handsome truck, resplendent with 192 LEDs in the taillights and projector headlamps and LED daytime running headlamps at the other end. A cool, big, fast thing."

2015 Fiat 500 Turbo's charming charisma

"The Fiat 500 is endearing in any trim," wrote *Autos.ca's Jacob Black* about the vehicle's ever-apparent charm. He added: "The **Fiat 500 Turbo** is pure charisma. Here Fiat mixes the right amount of nostalgia, aesthetic charm and just enough performance to grow its fan base and impress their friends."



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Jeep® Wrangler more popular than ever

"The dare-to-be-different **Jeep® Wrangler** doesn't look all that different from the Jeep that made its bones on the Second World War battlefields more than 70 years ago - all that the Wrangler has ever received are a few styling and mechanical updates," *Malcolm Gunn* wrote for the *Victoria Times Colonist*.

Gunn added: "The Wrangler remains an icon for the ages and its hardcore following continues to expand."



He wrote: "Simply put, the Wrangler sets the example for the Jeep line and it's the undisputed standard for off-road ruggedness for all makes."

Gunn finished with a solid endorsement: "The extended-length four-door Unlimited model is easily the Wrangler's best-ever product enhancement - it has allowed the Wrangler to become true family transportation."

Des tractions intégrales pour affronter nos hivers



intégrale sont les Chrysler 200 et 300, les Dodge Charger et Journey, sans oublier la future Fiat 500X 2016.

Après ma journée d'essais, j'en conclus que les berlines 300, Charger et Charger Pursuit (police pack) offrent un bon

Jean-François Guay, dans le Canada Français, nous livre ses impressions de nos systèmes pour affronter les hivers :

« Chrysler nous a conviés la semaine dernière à faire l'essai de sa gamme de véhicules à quatre roues motrices sur les pistes glacées et enneigées du circuit ICAR à Mirabel. À part les camionnettes Ram, le Dodge Durango et tous les véhicules Jeep_{MD} (Compass, Cherokee, Grand Cherokee, Patriot, Wrangler et le nouveau Renegade), les produits du groupe Fiat-Chrysler qui peuvent être équipés en option d'un rouage à traction

comportement routier sur la glace et dans la neige. Et contre toute attente, j'ai été impressionné par le Journey car j'ignorais que son système antidérapage était aussi efficace sur les surfaces glacées. Dans la section hors route du parcours, inutile de dire que les véhicules Jeep et la camionnette Ram Power Wagon ont tiré leur épingle du jeu. Et si vous croyez que le nouveau Renegade a été conçu uniquement pour circuler en ville, détrompezvous ! Le bébé Jeep a surmonté les mêmes obstacles que ses grands frères. »

2015 Chrysler 200C AWD

"Look at the new **2015 Chrysler 200** sedan and it's hard to believe that this vehicle was born and raised in Michigan," wrote *Calvin Chan* for the **Canadian Auto Review** website.

Chan noted: "The improved Euro-inspired front fascia makes it look refreshing and modern, the stance is low and sleek, further accentuated by the concept-car side mirrors and sloping roofline."

Also: "Its coupe-like profile is easy on the eyes and much more attractive than any other mid-sized family sedan on the market."

Chan added: "Every surface in the interior looks enriched and given the utmost attention," the review documented.

His concluding thoughts included: "Though entering a crowded market, Chrysler has found a winning formula: Striking good looks, a musical engine and European charm - the 200 is quite the surprise in and out."



FCA vehicles offers great looks at a value

John Leblanc of *Postmedia News* and *Driving.ca* listed his "top 10 new 2015 models that look more expensive than their price tags suggest."

Among the entrants, were three FCA vehicles.

Documenting the **2015 Alfa Romeo 4C**, Leblanc wrote: "It's made in Italy. It has two seats that are positioned right in front of its rorty mid-mounted engine. Nope. We're not talking about a \$275,000 Ferrari 458 Italia, but the new rear-wheel-drive, \$75,995 Alfa Romeo 4C. Just make sure to get yours in Rosso Alfa red."

He also listed the **2015 Chrysler 200**, adding: We already think the new-this-year \$19,495 Chrysler 200 five-passenger, front- or all-wheel-drive, four-door sedan is one of the most improved cars we've driven in some time. And much of that appeal comes from its sophisticated styling. "

Keeping within the Chrysler brand, he also recommended the **2015 Chrysler 300**. He penned:

"For over a decade now, the reborn Chrysler 300 has counted on its looks for sales. But the second-generation version, first seen for 2010, is more refined and sophisticated than ever. Chrysler's designers created a much more luxurious cabin, and the \$37,895 five-passenger, rear- or all-wheel-drive sedan's lines have been sharpened-up, highlighted by a face that could be mistaken for an \$85,300 Audi A8."

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Media Relations Weekly News and Activities Update Week of 3/16/2015

A sample of news articles March 16, 2015 - March 20, 2015

Monday, March 16

- All-new Fiat 500X (Auto Trends Weekly)
- 2015 Dodge Journey Crossroads Edition (Auto Trends Weekly)
- All-new 2015 Chrysler 200S AWD: Italian Flair and All-American features (Indo-Canadian Voice World)
- 2015 Chrysler Town and Country (Auto Trends Weekly)
- 2015 Jeep Renegade First Drive (James Bergeron, Autotrader.ca)
- Review: 2015 Chrysler 200C AWD (Calvin Chan, Chinese Canadian Auto Review)
- 2015 Chrysler 300: 7 Things You Need to Know (Autotrader.ca)
- Dodge passe en mode "Fast & Furious" (Autonet.ca)
- Top 10 new cars that look more expensive than they cost (Driving.ca)
- It's no longer possible to order a Hellcat (Autogo.ca)
- Jeep Wrangler 2017: pas hybride (fiou...), mais peut-être diesel (yé!) (Autofocus.ca)
- Hall of Fame vehicle draw Thursday (Peterborough Examiner)
- Taking it to a personal level (The Windsor Star)
- Trucks take centre stage; Vehicles never go out of fashion (Calgary Herald)
- Ottawa auto show here to banish the blahs of winter; Check out the rainbow of 300 new cars and trucks at the Shaw Centre (Ottawa Citizen)
- Stars in Cars: Amber Marshall aka Amy Fleming from Heartland (Autotrader.ca)

Tuesday, March 17

- Test Drive: 2015 Fiat 500 Turbo (Jacob Black, Autos.ca)
- Most luxurious people carrier: 2015 Chrysler Town & Country Preview (Auto123.com)
- Orders suspended for Dodge's almighty SRT Hellcat models (Auto123.com)

Wednesday, March 18

- Big HEMI V8 makes 2015 Dodge Durango a smooth, enjoyable ride (Mike Goetz, Metro News Canada)
- Video: 2015 Jeep Renegade Review First Drive (Autonet TV)
- Italian made Jeep has super first year sales (Hamilton Spectator)
- 2015 Ram 1500 named best full-size truck for the money (Canadian Automotive Fleet)
- The return of the Alfa Romeo (Metro News Canada)
- Dodge halts Hellcat production (Autonet.ca)
- Canada Auto Sales Recap: February 2015 (The Truth About Cars)

Thursday, March 19

- Ottawa Auto Show: Hot, new crossovers for a hot segment (Driving.ca (Postmedia News))
- Canada's 25 best-selling SUVs and crossovers in 2015 (Autofocus.ca)



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Week of 3/16/2015

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Friday, March 20

- FCA: First Drive: Ram ProMaster City (Jil McIntosh, Autosphere.ca)
- 2015 Fiat 500L Preview: Fiat fun with more room (Miranda Lightstone, Auto123.com)
- Jeep's Concept For The 2015 Easter Jeep Safari (The Car Guide)
- Jeep unveils seven concept vehicles for annual safari (Autofocus.ca)
- Jeep unveils 7 new concepts for 2015 Easter Jeep Safari (Motoring TV)
- 2015 AJAC EcoRun set to go in BC (Autofile.ca)
- Canada's fastest-growing auto brands at the start of 2015 (Autofocus.ca)
- AutoCanada expects 2015 challenges as oil's collapse depletes buyers' confidence (National Post (The Canadian Press))