

2015MY OVERVIEW

Jeep®



2015 Jeep Cherokee

Jeep[®]



WHAT WE OFFER:

- **2014 Canadian Utility Vehicle of the Year**
- **Best-in-Class 4X4 Capability**
- **Class-exclusive**
Jeep Active Drive II
Jeep Active Drive Lock
- **Best-in-Class Towing**
Up To 2,041 KG (4,500 LB)
- **More than 70 Safety and Security Features**
- **Ward's 2014 10 Best Interiors**
- **Industry-first standard 9-speed automatic transmission**
- **Superior on-road ride and handling**
- **Advanced user-friendly technology available**



AUTOMOBILE JOURNALISTS
ASSOCIATION OF CANADA



Key Messages

Internal use only

- **Integrated Exhaust tips**
Added to the 3.2L Pentastar™ VVT V6
- **ParkView® Rear Backup Camera (XAC)**
Standard on Trailhawk® and Limited
(Remains optional on Sport & North)
- **Auto headlamps (LMG)**
Standard on North and Trailhawk
(Remains standard on Limited)
- **New Safetytec Group (AC5)**
North, Limited and Trailhawk Models (Available)
 - Blind Spot Monitoring and Rear Cross-Path Detection
 - Park-Sense® Rear Park Assist System
 - Exterior mirrors with supplemental signals and courtesy lamps
- **Forward collision warning with active braking adds low speed collision mitigation support**
(New sales code LSU becomes packaged to Technology Group ADG, replacing LSR)



- **Ventilated / Memory Seat Group (ASL)**
Trailhawk® (Optional)
(Must have Leather Interior Group AJD)
 - Premium Leather-faced Bucket Seats with Perforated Inserts
 - Ventilated Front Seats
 - Memory Features – Driver Seat, Radio, Exterior Mirrors
- **Black / Light Frost Cloth (-XL)**
Sport and North
(Replaces Black/Iceland Grey)
- **Black / Light Frost Leather (-XL)**
Limited
(Replaces Black/Iceland Grey)
- **North Seat Trim**
Cloth insert fabric changes to gridlock (*A5) Gridlock is an embossment on upgraded seat insert feature fabric, for more premium look and differentiation vs sport



- **Cherokee features numerous cubbies, pockets and bins including**
 - Overhead storage
 - Extra-large glovebox
 - Front passenger in-seat storage
 - In-dash storage
 - Rear under-floor cargo storage
- **Seating is versatile and flexible**
 - 60/40 Split second-row seats
 - Rear seats slide forward and back up to six inches
 - Rear seats recline



- Class-exclusive Jeep Cargo Management System



Note: Accessories available through MOPAR.

Highlights & What's New
Internal use only

2015 Jeep Cherokee



15%
(40% 4x2 / 60% 4x4)

50%
(20% 4x2 / 80% 4x4)

15%
(100% 4x4)

20%
(10% 4x2 / 90% 4x4)

Sport (2_A)

North (2_J)

Trailhawk® (2_E)

Limited (2_G)

Select Standard Equipment

- 2.4L MultiAir® I-4 engine
- 9-speed automatic transmission
- 17-inch wheels
- Air conditioning
- Uconnect® 5.0 w/5-inch touchscreen radio
- Jeep Cargo Management system
- Ten airbags
- Selec-Terrain® system (4x4)

Enhancements vs. Sport

- 17-inch aluminum wheels
- Automatic headlamps
- Deep tint sunscreen glass
- Fog lamps
- Body colour mirrors and door handles
- Bright roof rails
- 115V auxiliary power outlet
- Leather-wrapped steering wheel with audio controls
- SiriusXM Satellite radio

Enhancements vs. North

- Unique Off Road Front & Rear Fascias
- Red Tow Hooks
- 4WD w/2-spd PTU (Active Drive Lock)
- Increased ride height
- 7-inch customizable in-cluster display centre
- Uconnect 8.4A w/8.4-inch touchscreen radio
- ParkView® Rear back-up camera

Enhancements vs. North

- Leather-facced seats
- Heated front seats & steering wheel
- 18-inch polished aluminum wheels
- 7-inch customizable in-cluster display centre
- Uconnect 8.4A w/8.4-inch touchscreen radio
- 8-way power driver seat 4/4-way power lumbar
- Keyless Enter 'n Go™ (Passive entry/Push-button start)

Order Highlights

Available 3.2L Pentastar™ VVT V6 engine

Order Highlights

NEW SafetyTec Group (AC5)

Order Highlights

NEW Ventilated/Memory Seat Group (ASL) – Must have AJD
NEW SafetyTec Group (AC5)

Order Highlights

NEW SafetyTec Group (AC5)

Order Recommendations

- 24A – price leader
- Cold Weather Group (ADE)
- Cold Weather Group (ADE) + ParkView Rear back-up camera (XAC)

Order Recommendations

- Cold Weather Group (ADE)
- Cold Weather Group (ADE) + ParkView Rear back-up camera (XAC) + Uconnect 8.4A (RA3)

Add desired mix of: Comfort/Conv. Group (AFB), CommandView® Sunroof (GWJ), SafetyTec Group (AC5), 3.2L V6 Engine (EHB)

Order Recommendations

- 3.2L Pentastar VVT V6 engine (EHB)
- Cold Weather Group (ADE)
- Cold Weather Group (ADE) + Comfort/Conv Group (AFB)

Add desired mix of: Black Hood Decal (MYA), CommandView Sunroof (GWJ), Leather Interior Group (AJD), SafetyTec Group (AC5), Uconnect 8.4AN (RA4),

Order Recommendations

- 3.2L Pentastar VVT V6 engine (EHB)
- Uconnect 8.4AN (RA4)
- Luxury Group (AFF) + Uconnect 8.4AN (RA4)
- Luxury Group (AFF) + Uconnect 8.4AN (RA4) + CommandView Sunroof (GWJ)

Add desired mix of: SafetyTec Group (AC5), Technology Group (ADG),

**Order Recommendations
Internal use only**

2015 Jeep Wrangler

Jeep®



WHAT WE OFFER:

- **Most capable off-road vehicle in its segment with best-in-class:**
 - *Ground clearance*
 - *Approach angle*
 - *Departure angle*
 - *Horsepower*
- **Class-exclusive Trail Rated® capability**
- **The fun to drive Wrangler is Canada's only 4x4 convertible SUV**
- **2014 Canadian Black Book Best Retained Value Award winner – Compact SUV segment**
- **"4x4 of the Decade" – Four Wheeler Magazine (Rubicon)**
- **3.6L Pentastar™ V6 one of Ward's 10 Best Engines for three years in a row**
- **Towing up to 1,588 kg (3,500 lb)**
- **Wrangler exclusives**
 - *Removable carpet with drain plugs*
 - *Overhead sound bar*
 - *Removable doors*
 - *Fold-down windshield*
 - *Dual top group available in Black or body-colour*



Key Messages
Internal use only

- **Jeep Wrangler Sport** – Trail rated & affordable
 - Powered by the 3.6L Pentastar™ VVT V6 and a standard 6-speed manual transmission
 - Featuring premium cloth seating, 16-inch styled steel wheels and Dana® front and rear axles for any terrain. With removable doors, fold-down windshield, washable interiors with drain plugs and Sunrider® softtop
- **Jeep Wrangler Sahara** – Open air, 2 or 4-door, off-road fun
 - Includes the Jeep Freedom Top® Hardtop and Sunrider Soft Top
 - Body Colour hard top option for a monotone, stylish look
 - Heavy-duty suspension with gas shocks
 - Unlimited features seating for 5 and 891L (31.5 cu ft) of rear cargo space or 2,000L (70.6 cu ft) of space with the rear seat folded
- **Jeep Wrangler Rubicon** – “4x4 of the decade” by Four Wheeler Magazine

The perfect vehicle for off road adventures

- Rock-Trac® heavy-duty part time 4WD
- Dana 44 heavy-duty front axle
- 4.10 rear axle ratio
- Rock rails
- Electronic sway bar disconnect

or on-road commutes

- A variety of unique paint colours
- Available leather-faced seating
- Available eight Alpine speakers plus subwoofer
- Available Uconnect® 430N with Garmin navigation



2015 Jeep Wrangler – Audio Systems



14MY 6 Speaker Base

- 2 – 1" I/P Speakers
- 2 – 6.5" Front I/P Speakers
- 2 – 6.5" Sound Bar Speakers

15MY 8 Speaker Base

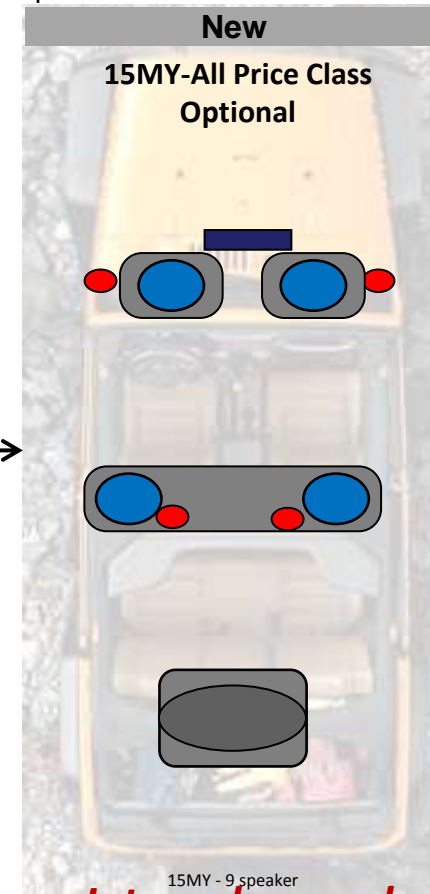
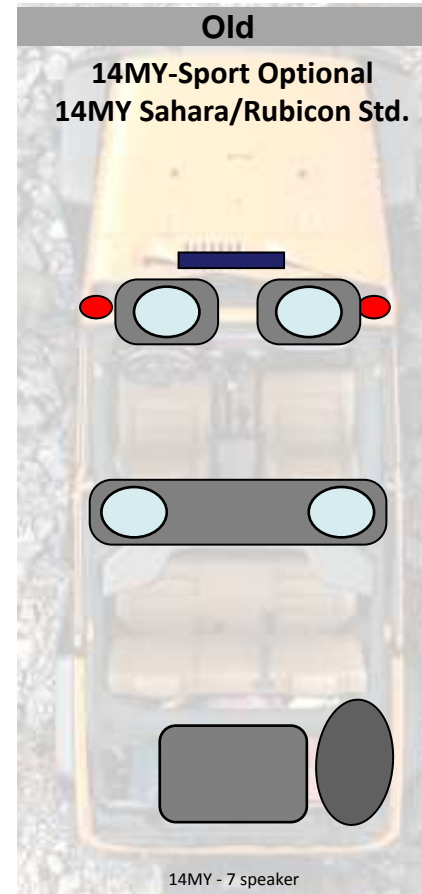
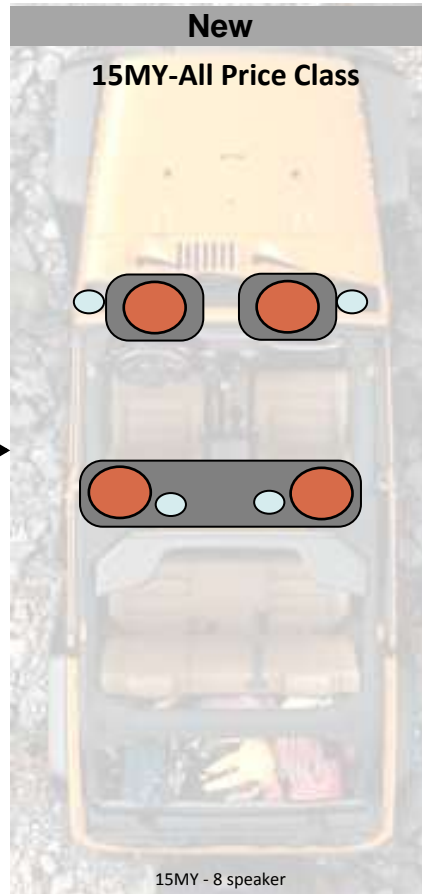
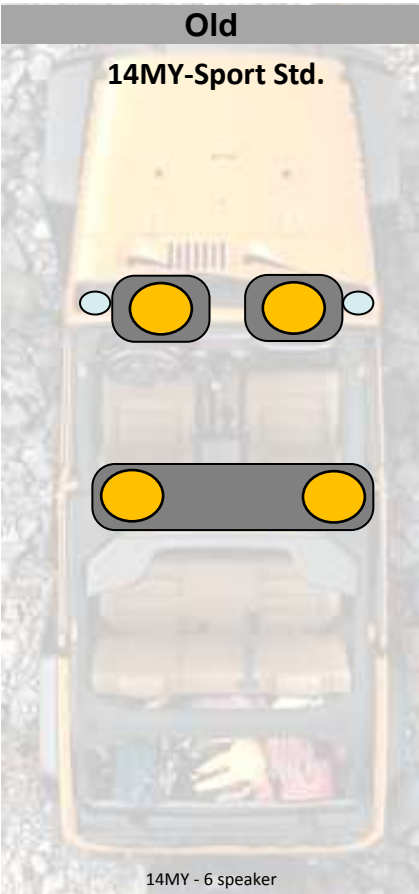
- 2 – 2.5" I/P Speakers
- 2 – 6.5" Front I/P Speakers
- 2 – 2.5" Sound Bar Speakers
- 2 – 6.5" Sound Bar Speakers
- New Sound Bar and Speaker Pods

14MY 6 Speakers + 1 Sub (RCG)

- 1 – Alpine 8-Channel Amp (368W)
- 2 – 1" I/P Speakers
- 2 – 6.5" Front I/P Speakers
- 2 – 6.5" Sound Bar Speakers
- 1 – 8" 9L Enclosure Dual Voice Coil

15MY 8 Speakers + 1 Sub (RC9)

- 1 – Alpine 12-Channel Amp (552W)
- 2 – 3.5" I/P Speakers
- 2 – 6.5" Front I/P Speakers
- 2 – 3.5" Soundbar Speakers
- 2 – 6.5" Sound Bar Speakers
- 1 – 8x12" Enclosure Quad Voice Coil (4 channels) New Sound Bar and Speaker Pods



Internal use only

CARRYOVER COLOURS



Anvil
(PDS)



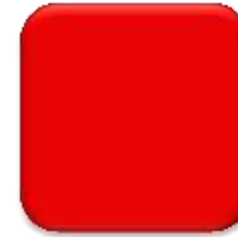
Billet Silver
(PSC)



Black
(PX8)



Bright White
(PW7)



Firecracker Red
(PRC)



Hydro Blue
(PBJ)

Three new paint colours (colour chips to be released at a later date):

- Tank (PGK), Sunset Orange (PLC), and Baja Yellow (PYV)

DISCONTINUED PAINT COLOURS



Amp'd
(PYC)



Granite Crystal
(PAU)



Copperhead Pearl
(PLB)



Flame Red
(PR4)



Dune
(PTT)

Highlights & What's New

Internal use only

30%
(15% "B" / 5% "S" / 10% Unlimited "S")

60%
(10% / 50% Unlimited)

10%
(2% / 8% Unlimited)

Sport

Select Standard Equipment

- 3.6L Pentastar™ VVT V6 with 285 hp, 260 lb-ft of torque and 6-speed manual transmission
- Premium cloth seating with driver's seat height adjuster
- Easy-access passenger seat
- Steering wheel-mounted cruise and audio controls
- 16-inch slot-spoke styled steel wheels P225/75R16 BSW On-/Off-Road tires matching full-size spare tire
- Command-Trac™ shift-on-the-fly 4WD

Sahara

Enhancements vs. Sport

- 18-inch polished aluminum wheels with Satin Carbon painted centre P255/70R18 OWL on-/off-road tires
- Body-colour fender flares and bright bumper overlay
- Air conditioning
- Automatic headlamps
- Tubular side steps
- Black Jeep Freedom Top hardtop
- Power locks and windows with front one-touch down
- Remote keyless entry and security alarm
- Auto-dimming rearview mirror with reading lamp
- Power, heated mirrors; manual foldaway
- 115-volt auxiliary power outlet
- Bright interior accents
- Coat hooks

Rubicon

Enhancements vs. Sahara

- Rock-Trac® heavy-duty part-time 4WD system
- Dana® 44 heavy-duty front axle
- 4.10 rear axle ratio (with 6-speed manual)
- Tru-Lok® front and rear axles
- Rock rails
- Premium Sunrider soft top
- Electronic front sway bar disconnect
- 17-inch polished aluminum wheels with Mineral Grey painted centre
- 32-inch BF Goodrich® tires

Order Recommendations

- 17-inch aluminum wheels (WFF) + P255/75R17 OWL On-/Off-road tires (TUF) + Air conditioning (HAA) + Trailer Tow Group (AHT) + Connectivity Group (AAJ) + SiriusXM Satellite Radio (RSC)

Order Recommendations

- Body-colour Jeep Freedom Top Hardtop (MX1) + Connectivity Group (AAJ) + SiriusXM Satellite Radio (RSC) + Uconnect® 430N (RHB) + Remote Start (XBM, with automatic transmission) + Air conditioning with Automatic Temperature Control (HAB) + Heated Front Seats (JPM)

Order Recommendations

- Body-colour Jeep Freedom Top Hardtop (MX1) + Dual Top Group (AEM) + Body-colour Fender Flares (MML) + Connectivity Group (AAJ) + SiriusXM Satellite Radio (RSC) + Uconnect 430N (RHB) + Remote Start (XBM, with automatic transmission) + Air conditioning with Automatic Temperature Control (HAB)

Order Recommendations
Internal use only

2015 Jeep Patriot

Jeep®



WHAT WE OFFER:

- **The most capable compact SUV in Canada**
- **Classic Jeep Styling**
- **The most affordable SUV in Canada**
Starting at \$17,995 MSRP
- **Remarkable SUV fuel economy**
7.8 L/100 KM HWY (36 MPG)
(New 5-cycle test method ratings)
- **The most affordable 4X4 in Canada**
- **Best-in-class maximum cargo capacity**
- **Best-in-class rear seat legroom**



Key Messages
Internal use only

- Classic Jeep style and capability at a great value – starting from \$17,995 MSRP
- Sun/Sound Group (AGS)
 - Includes power sunroof, SiriusXM satellite radio, leather wrapped steering wheel with audio controls and 6 Boston Acoustics® speakers with 2 liftgate speakers
 - Great value – over \$2,100 of content for just \$1,375 MSRP!
 - **AND** get Sirius Satellite Radio Group (AEY) at **No Charge** (Includes Bluetooth® hands-free communication)
- What's New for 2015:
 - Remove 2.0L engine with Powertech transmission configuration (4x2 Sport/North)
 - Remove front passenger seat fold flat feature
 - Remove rear interior removable/rechargeable flashlight (replace with a dome light)
 - New exterior paint colour Eco Green (PGX) replaces Rugged Brown (PTW)



Highlights & What's New
Internal use only

10%
(50% 4x2 / 50% 4x4)

75%
(30% 4x2 / 70% 4x4)

15%
(10% 4x2 / 90% 4x4)

Sport (2_D)

North (2_E)

Limited (2_F)

Select Standard Equipment

- 2.0L I-4 engine w/6-speed manual transmission
- 16-inch steel wheels
- Cruise control
- Rear 60/40 split-folding seats
- Fold-flat load floor storage
- Uconnect® 130 with four speakers
- Manual fold-away mirrors
- Liftgate with fixed glass
- Rear window defroster, wiper and washer

Enhancements vs. Sport

- 6-speed Automatic transmission
- Air conditioning
- 115V auxiliary power outlet
- Premium cloth seats
- Power windows, Power locks
- Fog lamps
- Deep tint sunscreen glass
- Body colour door handles
- Body colour power mirrors

Enhancements vs. North

- Leather-faced seats
- Heated front seats
- 6-way power driver's seat
- 17-inch aluminum wheels
- Bright side roof rails
- SiriusXM Satellite radio
- Air conditioning with automatic temperature control
- EVIC
- Leather wrapped steering wheel

Order Highlights

Order Highlights

Order Highlights

Get SiriusXM Satellite Radio Group (AEY) at NO CHARGE when ordered with Sun/Sound Group (AGS)

Order Recommendations

- 2BD + 4XA (Air Conditioning Bypass) – 4x2 Price and Fuel economy leader
- 2GD + HAA (Air Conditioning) + AEY (SiriusXM Satellite Radio group)

Order Recommendations

- 2GE + AL3(North All Season Group) + AEY (SiriusXM Satellite Radio group) + AJB (Security & Cargo convenience Group)
- **Add desired mix of: Sun/Sound Group (AGS)**

Order Recommendations

- 2GF + AGS (Sun & Sound Group) + AJB (Security & Cargo Convenience Group)
- 28F+ AWL (Freedom Drive II Off-road Group)
- **Add desired mix of: Media Centre 430 (RBZ), Media Centre 430N (RHB)**

Order Recommendations
Internal use only

2015 Jeep Compass

Jeep[®]



WHAT WE OFFER:

- **The most capable compact SUV in Canada**
- **Grand Cherokee inspired styling**
- **One of the most affordable SUVs in Canada**
Starting at \$18,995 MSRP
- **Remarkable SUV fuel Economy**
7.8 L/100 KM HWY (36 MPG)
(New 5-cycle test method ratings)
- **Best-in-Class**
Maximum Cargo Capacity
Rear seat legroom
- **Tremendous safety message**
Standard ABS, ESC and side-seat mounted front airbags



- Refined styling and Jeep capability at a great value – starting from \$18,995 MSRP
- Security & Cargo Convenience Group (AJB)
 - Includes heated front seats, remote start system, tonneau cover, EVIC, garage door opener, auto dim rear view mirror and security alarm
 - Great value – Over \$1,600 of content for just \$670 MSRP!
- What's New for 2015:
 - Remove 2.0L engine with Powertech transmission configuration (4x2 Sport/North)
 - Remove front passenger seat fold flat feature
 - Remove rear interior removable/rechargeable flashlight (replace with a dome light)
 - New exterior paint colour Eco Green (PGX) replaces Rugged Brown (PTW)



Highlights & What's New
Internal use only

10%
(50% 4x2 / 50% 4x4)

75%
(30% 4x2 / 70% 4x4)

15%
(10% 4x2 / 90% 4x4)

Sport (2_D)

North (2_E)

Limited (2_F)

Select Standard Equipment

- 2.0L I-4 engine w/6-speed manual transmission
- 16-inch aluminum wheels
- Cruise control
- Rear 60/40 split-folding seats
- Fold-flat load floor storage
- Uconnect® 130 with four speakers
- Manual fold-away mirrors
- Liftgate with fixed glass
- Rear window defroster, wiper and washer
- Fog lamps

Enhancements vs. Sport

- 6-speed Automatic transmission
- Air conditioning
- 115V auxiliary power outlet
- Premium cloth seats
- Power windows, Power locks
- Fog lamps
- Deep tint sunscreen glass
- Body colour door handles
- Body colour power mirrors

Enhancements vs. North

- Leather-faced seating with perforated inserts
- Heated front seats
- 6-way power driver's seat
- 18-inch aluminum wheels
- Bright side roof rails
- SiriusXM Satellite radio
- Air conditioning with automatic temperature control
- EVIC
- Leather wrapped steering wheel

Order Highlights

Order Highlights

Order Highlights

Get SiriusXM Satellite Radio Group (AEY) at NO CHARGE when ordered with Sun/Sound Group (AGS)

Order Recommendations

- 2BD + 4XA (Air Conditioning Bypass) – 4x2 Price and Fuel economy leader
- 2GD + HAA (Air Conditioning) + AEY (SiriusXM Satellite Radio group)

Order Recommendations

- 2GE + AL3(North All Season Group) + AEY (SiriusXM Satellite Radio group) + AJB (Security & Cargo convenience Group)
- **Add desired mix of: ParkView® Rear Back-up Camera (XAC), Media Centre 430 (RBZ), Sun/Sound Group (AGS)**

Order Recommendations

- 2GF + AGS (Sun & Sound Group) + AJB (Security & Cargo Convenience Group)
- 28F+ AWL (Freedom Drive II Off-road Group)
- **Add desired mix of: ParkView Rear Back-up Camera, Media Centre 430 (RBZ), Media Centre 430N (RHB)**

Order Recommendations

Internal use only

2015 Jeep Grand Cherokee

Jeep[®]



WHAT WE OFFER:

- **The most awarded SUV ever**
- **Best in Class Fuel Economy and Best in Class Driving Range**

Fuel efficient 3.0-litre clean EcoDiesel engine delivers Best-in-Class fuel economy (7.0 L/100 km, 40 MPG hwy), and a highway driving range of over 1,300 km's

- **3.0L EcoDiesel is one of Ward's '10 Best Engines' for 2014**
- **8-speed transmission with E-shift**

8-speed automatic transmission available with the 3.0L EcoDiesel, the 5.7L VVT V8 and the 3.6L Pentastar™ VVT V6

- **Premium Design – Inside & Out**
- **Ultimate Blend of “On Road Civility & Off-Road Ability”**

Quadra-Lift, Quadra-Drive II® and Selec-Terrain

Ability to Transfer up to 100% of power to one wheel

Ability to raise / lower up to 4.1-inches (10.4 cm)

- **Best in Class Towing 3655 kg (7,200 lb)**
- **Over 60 Safety & Security Features**



Key Messages
Internal use only

KEY FEATURES: ALL MODELS

- 8-speed Automatic transmission with E-Shift is standard on all models offering smoother, precise shifting for premium comfort and fuel economy (available with all powertrains)
- Three-spoke steering wheel w/paddle shifters
- 7-inch TFT dynamic gauge cluster with more than 100 personal settings
- Premium centre stack featuring next-gen 5.0- and 8.4-inch touch-screen radios with integrated climate and infotainment controls





3.0L EcoDiesel V6 Engine

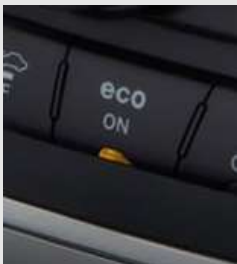


- Delivers clean-diesel technology with low CO2 emissions
- **Best-in-Class fuel economy** of up to:
 - 15MY est. 8.4 L/100 km, 34 mpg hwy (new 5-Cycle)
 - 7.0 L/100 km, 40 mpg hwy (old 2-Cycle)
- Awe-inspiring performance
- Best-in-Class Towing of 3265 kg (7200 lb)
- Best-in-Class Torque of 420 lb-ft
- Available on Grand Cherokee Overland and Summit models

LOW
CO₂ EMISSIONS

B²⁰
BIODIESEL
CAPABLE

CLEAN
ENGINEERING



Eco Mode

Eco Mode automatically adjust various vehicle systems for optimum fuel economy.

Key Messages
Internal use only

Jeep Grand Cherokee Laredo 'E' (WKJH74)

- 3.6-litre V6 engine paired with 8-speed transmission, delivers 290 horsepower, 260 lb-ft of torque, and a 6,200 lb towing capability
- Premium three-spoke steering wheel with paddle shifters, and E-shift transmission
- 7-inch TFT dynamic gauge cluster with more than 100 personal settings
- Centre stack featuring 5.0-inch touch-screen radio with integrated climate and infotainment controls



Laredo

23E 3.6L V6 VVT ENGINE W/8-SPEED AUTO

Jeep Grand Cherokee Limited (WKJP74)

- Targeted at the heart of the market, Grand Cherokee Limited provides tremendous value to the customer
- **Standard equipment includes:**
 - Leather power heated seats
 - Heated steering wheel
 - Rear back-up camera
 - Power lift gate
 - 18-inch aluminum wheels
 - Premium audio including Uconnect® 5-inch touchscreen
 - Quadra Trac II 4x4, and Selec-Terrain



Limited

23H 3.6L V6 VVT ENGINE W/8-SPEED AUTO

27H 5.7L V8 MDS VVT ENGINE W/8-SPEED AUTO

Changes for MY15 Limited

- Nine Amplified Speakers with Subwoofer 'RC3' becomes optional
- Dual exhaust removed as standard equipment with the 3.6L

Note: dual exhaust remains packaged with the 5.7L Hemi V8

Highlights & What's New
Internal use only

Jeep Grand Cherokee Overland (WKJS74)

- Available 3.0-litre clean EcoDiesel V6 engine delivering 240 horsepower and 420 lb-ft of torque) combined with new 8- speed transmission delivers up to 40 mpg and a driving range of more 730 km's V6 towing capability of 6,200 lb
- Signature Jeep Brown and Indigo Blue two-tone leather treatment available on Overland models

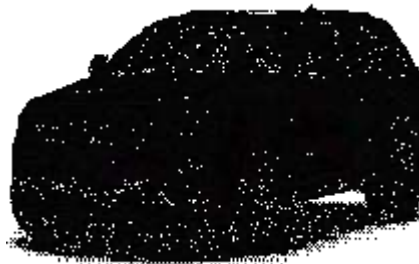


Overland

- 23P 3.6L V6 VVT ENGINE W/8-SPEED AUTO
- 27P 5.7L V8 MDS VVT ENGINE W/8-SPEED AUTO
- 22P 3.0L V6 TURBO DIESEL ENGINE W/8-SPEED AUTO

Jeep Grand Cherokee Summit (WKJT74)

- Natura-Plus leather seats and premium suede-like headliner, exotic matte finish wood, and Copper accents, and a premium Harman/Kardon™ 19-speaker audio system with 825-watt amplifier
- Unique 20-inch Satin Polished wheels, and unique body-colour front and rear fascias with front and rear park assist, and Adaptive HID Headlamps with signature LED daytime running lights and washers
- Dual exhaust with unique tips, and unique trailer tow cover integrated into rear fascia



Summit

- 23R 3.6L V6 VVT ENGINE W/8-SPEED AUTO
- 27R 5.7L V8 MDS VVT ENGINE W/8-SPEED AUTO
- 22R 3.0L V6 TURBO DIESEL ENGINE W/8-SPEED AUTO

NEW for MY15 Summit:

- Acoustic windshield and second row side glass
- Active Noise Cancellation
- Illuminated Doors Sills
- Berber Carpet Mat for rear cargo area

Highlights & What's New
Internal use only

Jeep Grand Cherokee SRT (WKJX74)

- Awe-Inspiring Powertrain - 470 hp & 465 lb-ft of torque
- Top Speed of 250 km/h, Quarter-Mile in mid-13-second range
- Selec-Track & Pirelli PZero 295/45ZR-20 tires – deliver up to 0.90g on the skidpad
- Distinctively aggressive and athletic styling with signature LED treatment
- Stunning interior with SRT 3-spoke flat-bottom steering wheel with Paddle Shifters



Key Messages
Internal use only

- **Selec-Terrain is a driver interactive system that lets the customer select the on/off-road setting for the optimal experience on all types of terrain**
 - **Auto:** Good for everyday driving
 - **Snow:** Tuned to minimize oversteer & maximize traction
 - **Sport:** Performance-based tuning for RWD Feel; reduces traction control
 - **Sand/Mud:** Maximizes traction and provides additional wheel-slip
 - **Rock:** Available only in 4-Low; activates Hill Descent Control



Selec-Terrain™ Overview

Setting	ESP	Transfer Case	Torque Split	Quadra-Lift Setting*
Auto	Standard ESP	4-High	40/60	Normal Ride Height
Snow	Standard ESP	4-High	50/50	Normal Ride Height
Sport	Reduced ESP	4-High	up to 80% Rear	Aero Ride Height
Sand/Mud	Partial ESP to allow slippage	4-High	50/50	Off-Road 1
Rock	Off-Road ESP w/ HDC	4-Low	50/50	Off-Road 2

**if equipped*

Key Features
Internal use only

JEEP GRAND CHEROKEE ORDER RECOMMENDATIONS

15%	40%	20%	15%	10%
Laredo - WKJH74	Limited - WKJP74	Overland - WKJS74	Summit - WKJT74	SRT - WKJX74
<p><i>Select Standard Equipment</i></p> <p>Pentastar 3.6L 24V VVT V6 with 290 hp, 260 lb-ft</p> <p>Eight-speed transmission with E-shift</p> <p>Quadra-Trac I 4x4 System</p> <p>17-inch Aluminum Wheels</p> <p>Uconnect 5.0 AM/FM/CD/MP3 with 5-inch touch</p> <p><i>Incl. satellite radio with 1-year SiriusXM subscription</i></p> <p>Dual-Zone Automatic Temperature Control</p> <p>Keyless Enter-N-Go with Pushbutton Start</p> <p>Tilt/Telescoping Leather-Wrapped Steering</p> <p>Power 8-way Driver's Seat</p> <p>Electronic Stability Control</p>	<p><i>Adds from Laredo</i></p> <p>Quadra-Trac II 4x4 System</p> <p>Selec-Terrain System</p> <p>Premium Leather Seating</p> <p>Heated 1st and 2nd-row seats</p> <p>18-inch Aluminum Wheels</p> <p>Power Liftgate</p> <p>Parkview Backup Camera and Rear Park Assist</p> <p>Heated Power Tilt/Telescoping Steering Wheel</p> <p>Power 8-way Driver and Front Passenger Seat</p> <p>Remote Start and Security Alarm</p> <p>Driver's memory seat, radio presets, and mirrors</p>	<p><i>Adds from Limited</i></p> <p>Nappa Leather-faced Seating</p> <p><i>Incl. Heated/Ventilated Front Seats, Heated 2nd</i></p> <p>20-inch Polished Satin Carbon Aluminum Wheels</p> <p>Quadra-Lift Air Suspension</p> <p>Wood/Leather-Wrapped Heated Steering Wheel</p> <p>Uconnect 8.4A AM/FM/CD/MP3 with 8.4-inch</p> <p><i>Incl. Navigation-ready (dealer activated)</i></p> <p>CommandView Dual-Pane Panoramic Sunroof</p> <p>HID Smartbeam Headlamps</p> <p>Class IV Receiver Hitch with 4- and 7-pin Harness</p> <p>Chrome Front Tow Hooks, and Bright Grille</p> <p>LED Daytime Running Lamps</p>	<p><i>Adds from Overland</i></p> <p>Natura Plus Leather-faced Seating</p> <p>20-inch Full Polished Satin Aluminum Wheels</p> <p>harman/kardon 19-speaker Audio System</p> <p>Quadra-Lift Air Suspension</p> <p>Blind-Spot Monitoring, Rear Crosspath Detection</p> <p>Uconnect 8.4AN AM/FM/CD/MP3 with 8.4-inch</p> <p><i>Incl. 3D Navigation with Voice Command</i></p> <p>Adaptive B-Xenon HID Headlamps</p> <p>Adaptive Cruise Control, Forward Collision Warning</p> <p>Headlamp Washers</p> <p>Exotic Open-pore Wood Accents</p> <p>Premium Headliner</p>	<p><i>Select Standard Equipment</i></p> <p>6.4L HEMI V8 with 470 hp, 465 lb-ft</p> <p>20-inch SRT Forged Wheels</p> <p>Quadra-Trac Active On-Demand 4WD</p> <p>Steering Wheel Mounted Paddle Shifters</p> <p>Electronic Limited-Slip Rear Differential</p> <p>Active Damping Suspension</p> <p>Brembo High-Performance Brakes</p> <p>SRT Embroidered Leather-faced seats</p> <p>Monochromatic exterior treatments</p> <p>Real Carbon Fibre interior accents</p> <p>Heavy-duty Engine Cooling</p>
<p>Laredo Order Recommendations</p> <p>23E + RA3 (Uconnect 8.4A AM/FM/CD/MP3)</p> <p>+ AHX (Trailer Tow Group)</p>	<p>Limited Order Recommendations</p> <p>23H + RA3 (Uconnect 8.4A AM/FM/CD/MP3)</p> <p>90% + AHX (Trailer Tow Group)</p> <p>+ GWA (Sunroof)</p> <p>27H + 5.7L Hemi V8 with 8-speed ATX</p> <p>10% + RA3 (Uconnect 8.4A AM/FM/CD/MP3)</p> <p>+ AHX (Trailer Tow Group)</p> <p>+ GWA (Sunroof)</p>	<p>Overland Order Recommendations</p> <p>23P + ADG (Advanced Warning / Adaptive Cruise Control)</p> <p>45% + AHX (Trailer Tow Group)</p> <p>+ AEK (Rear Dual-Screen DVD Player)</p> <p>27P + 5.7L Hemi V8 with 8-speed ATX</p> <p>20% + ADG (Advanced Warning / Adaptive Cruise Control)</p> <p>+ AHX (Trailer Tow Group)</p> <p>+ AEK (Rear Dual-Screen DVD Player)</p> <p>22P + 3.0L EcoDiesel V6 with 8-speed ATX</p> <p>35% + ADG (Advanced Warning / Adaptive Cruise Control)</p> <p>+ AHX (Trailer Tow Group)</p> <p>+ AEK (Rear Dual-Screen DVD Player)</p>	<p>Summit Order Recommendations</p> <p>23R + AEK (Rear Dual-Screen DVD Player)</p> <p>35%</p> <p>27R + 5.7L Hemi V8 with 8-speed ATX</p> <p>30% + AEK (Rear Dual-Screen DVD Player)</p> <p>22R + 3.0L EcoDiesel V6 with 8-speed ATX</p> <p>35% + AEK (Rear Dual-Screen DVD Player)</p>	<p>SRT Order Recommendations</p> <p>27L + GWJ (Panoramic Sunroof)</p> <p>+ AHN (Luxury Group II)</p> <p>+ AJE (High Performance Audio)</p> <p>+ AHX (Trailer Tow Group)</p>



Order Recommendations
Internal use only

2015MY Fuel Economy

New Test Methods



CHRYSLER GROUP LLC

Fuel economy ratings on the EnerGuide labels for 2015 models have been calculated using a **NEW** Government of Canada test method. This **NEW** test method will apply to all 2015 model year vehicles sold in Canada.

Visit the Government of Canada website, www.vehicles.nrcan.gc.ca, which provides further details on the 2015 model year changes. For reference purposes the website is including both the new 5-cycle and old 2-cycle fuel economy values for 14MY vehicles.

To assist your sales consultants, a text box has been added to the 2015MY monroney labels referencing the new method & the source for more information on the topic.

2015MY MONRONEY SAMPLE

ATTENTION

Fuel economy ratings on EnerGuide labels for 2015 models have been calculated using a **NEW** Government of Canada test method. This **NEW** test method will apply to all 2015 model year vehicles sold in Canada.

For more information please visit the Government of Canada website: www.vehicles.nrcan.gc.ca

2014 MODEL YEAR
CHEROKEE LIMITED 4X4

Base Price: \$37,395

TOTAL PRICE: \$41,891

The vehicle was built exclusively for
JOB #0026

Chrysler Canada Inc.

Attention:

ENERGUIDE

City / High 11.1 25
1/100 km range

Monroney / Route 7.4 38
1/100 km range

Monroney / Route \$2,444



Internal use only