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*Whichever comes first. Some conditions may apply. *The 5-Year/100,000-Kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

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DISCLAIMERS: 1 Fastest and most powerful claim based on Challenger SRT Hellcat model. Excludes non-mass-production vehicles and hybrids. NHRA-certified 10.8-second ¼-mile time @ 202 km/h with street legal drag radial tires. NHRA-certified 11.2-second ¼-mile time @ 201 km/h with production tires. 2 Based on the latest available competitive information and *WardsAuto* Middle Specialty vehicle segmentation. 3 No system can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice and other conditions can affect. When the warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behaviour to prevailing road conditions. 4 This is a driver convenience system, not a substitute for active driver involvement. The driver must remain aware of his/her surroundings and be prepared to take corrective action to avoid collisions. 5 The advanced front air bags in this vehicle are certified to the federal regulations for advanced air bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should never ride in the front seat of a vehicle with a passenger front air bag. All occupants should always wear their lap and shoulder belts properly. 6 Always sit properly with the head restraint properly adjusted. Never place anything in front of the head restraint.

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CHALLENGER // 2016



WORLD'S FASTEST MUSCLE CAR. EVER.^{1*}

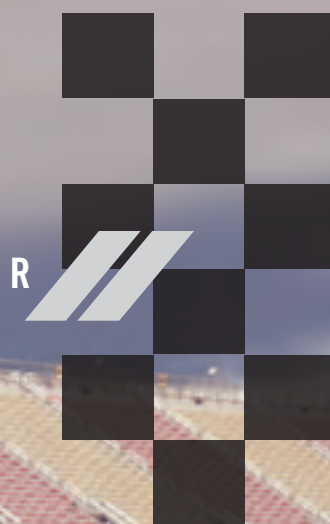
This is more than the fourth-generation Dodge Challenger. This is modern muscle. A dose so bold that it has brought forward a new wave of enthusiasts. It's styled to inspire die-hards and outfitted with enough technology to satisfy a new generation of thrill-seekers. Its performance is strong enough to uphold the weight of its legendary reputation. As the world's fastest muscle car ever,¹ Challenger SRT® Hellcat brings powerful bragging rights to the table with 707 horsepower. This is a driving experience that only a legend can deliver. This is the 2016 Dodge Challenger.

// Four potent, technologically advanced engines // Uconnect® multimedia centres with an available largest-in-class² 8.4-inch touchscreen // Seven-inch customizable in-cluster display centre // First-in-segment² TorqueFlite® eight-speed automatic transmission // Fuel economy as efficient as 7.8 L/100 km highway[†] // Class-exclusive² five-passenger seating // Best-in-class² interior volume // Best-in-class² cargo volume

*A note about this catalogue: all disclaimers and disclosures can be found on the back cover.
†See page 4 for full details.



2016 DODGE CHALLENGER



HEART-POUNDING

PERFORMERS



ENGINE	TRANSMISSION	HORSEPOWER	TORQUE (LB-FT)	L/100 KM (MPG)	
				CITY	HIGHWAY
3.6L Pentastar™ V6	8-speed automatic	305	268	12.4 (23)	7.8 (36)
5.7L HEMI® V8 with MDS	8-speed automatic	372	400	14.8 (19)	9.3 (30)
5.7L HEMI V8	6-speed manual	375	410	15.6 (18)	10.0 (28)
6.4L SRT® HEMI V8 with MDS	8-speed automatic	485	475	15.7 (18)	9.5 (30)
6.4L SRT HEMI V8	6-speed manual	485	475	16.8 (17)	10.4 (27)
6.2L HEMI SRT Hellcat V8	8-speed automatic	707	650	17.6 (16)	10.7 (26)
6.2L HEMI SRT Hellcat V8	6-speed manual	707	650	18.1 (16)	11.4 (25)

Based on 2016 *EnerGuide* fuel consumption ratings. Government of Canada test methods used. Your actual fuel consumption will vary based on driving habits and other factors. For *EnerGuide* information, please ask your retailer or visit the Government of Canada website: www.vehicles.nrcan.gc.ca

EFFICIENCY IS A

MUSCLE

as good as **7.8** L/100 KM HWY

//// **FIRST-IN-SEGMENT² TORQUEFLITE® EIGHT-SPEED AUTOMATIC TRANSMISSION.** Standard on every model, the eight-speed automatic transmission provides world-class precision and optimizes fuel efficiency. The TorqueFlite transmission on the SRT® Hellcat has been uniquely designed to withstand the vehicle's groundbreaking horsepower and torque.

//// **3.6L PENTASTAR™ VARIABLE VALVE TIMING (VVT) V6.** This robust 3.6-litre V6 satisfies your rational side with fuel economy as efficient as 7.8 L/100 km highway and keeps your emotional side charged with 305 horsepower, 268 lb-ft of torque and 0–100 km/h acceleration in the six-second range. It's the combination of fully independent dual-cam phasing, sequential multiport fuel injection, and high-flow intake and exhaust ports that results in the perfect blend of high torque and fuel efficiency.

//// **5.7L HEMI® VVT V8.** Dodge Challenger and HEMI, two legendary names that fuel the fantasies of muscle car enthusiasts, provide up to 375 horsepower, 410 lb-ft of torque and fuel economy as efficient as 9.3 L/100 km highway. The 5.7-litre HEMI V8 takes you from 0–100 km/h in the five-second range. When equipped with the standard TorqueFlite eight-speed automatic transmission, the FuelSaver Multi-Displacement System (MDS) allows Challenger to transition from eight cylinders to four when full power is not required to optimize fuel efficiency. A TREMEC® six-speed manual transmission is optional.

//// **6.4L SRT HEMI V8.** For those with an appetite for raw power, the available 6.4-litre SRT HEMI V8 delivers a performance feast — 485 horsepower, 475 lb-ft of torque, an impressively flat torque curve and a 0 – 100 km/h time in the four-second range. With the standard TorqueFlite eight-speed automatic transmission, the FuelSaver MDS technology deactivates four cylinders when eight are not needed, creating a double threat of power and efficiency. A TREMEC six-speed manual transmission is optional.

//// **6.2L SUPERCHARGED HEMI SRT HELLCAT V8 ENGINE.** With 707 horsepower, 650 lb-ft of torque and a blistering 0 – 100 km/h time in the low three-second range, this breakthrough engine features a forged-steel crankshaft and induction-hardening bearing surfaces, a specially tuned crank damper tested to 13,000 rpm, high-strength forged-alloy pistons coupled to powder-forged connecting rods, high-load capacity bushings and diamond-like carbon-coated piston pins. Premium-grade heat-treated aluminum cylinder heads with die-cast aluminum rocker covers are optimized for superior thermal conductivity. The available high-performance Viper-modified TREMEC six-speed manual transmission boasts an internal cooling pump and external, vehicle-mounted oil cooler.



FASTEST MUSCLE CAR EVER¹
320 KM/H TOP TRACK SPEED



**MOST POWERFUL
MUSCLE CAR EVER¹**
707 HORSEPOWER



TRACK-PROVEN PERFORMER
1/4 MILE – 10.8 SECONDS¹



//// SEAT SHOWN WITH SCAT PACK APPEARANCE GROUP.

UNRELENTING POWER

YOU'VE EARNED YOUR STRIPES //// There are car lovers, and then there are those who spend their free time tinkering, who remember a time when you didn't show up unless your car was tricked out with parts, stripes and a Scat Pack sticker on the quarter-glass. There's another generation that won't settle for just a performance car. They're seeking the ultimate combination of raw power, pure performance and authentic attitude. This vehicle is for both generations.

THE HIVE REVIVED //// The 392 HEMI® Scat Pack Shaker is the real deal, straight from the factory. We're talking functional, fully floating, open-element Shaker hood scoop, a Mopar® Cold Air Intake, a conical air filter and the legendary 6.4-litre SRT® HEMI V8 engine that churns out 485 horsepower and 475 lb-ft of torque. Of course, because power means nothing without control, four-piston Brembo® brakes, 3-mode Electronic Stability Control (ESC)³ with Full-Off Mode, high-performance suspension, 20x9-inch aluminum wheels and performance steering are standard. The 392 HEMI Scat Pack Shaker shows its supremacy with a 392 HEMI badge on the Shaker hood scoop, bold hood-to-tail stripes and a retro fender badge.



ALWAYS LEADING
THE PACK
ALWAYS POWERFUL
485 HP



//// 392 HEMI SCAT PACK SHAKER SHOWN IN PLUM CRAZY PEARL.



Challenger SRT® 392 makes its authority known with a robust, naturally aspirated 6.4-litre SRT HEMI® V8 engine boasting 485 horsepower and 475 lb-ft of torque. Both SRT 392 and SRT Hellcat let drivers personalize their drive experience with a Drive Modes feature located in the SRT Performance Pages. Drive Modes are preconfigured for Default, Sport and Track settings, and also feature a Custom setting for a uniquely tailored experience.

- //// Default** Activates automatically when starting the vehicle, delivering a sporty and comfortable ride
- //// Sport** Provides increased vehicle performance capability over the Default Mode by reducing aid from the traction and stability control systems
- //// Track** Delivers maximum vehicle performance capability on smooth, dry surfaces
- //// Custom** Allows the driver to personalize the vehicle's performance by selecting settings for the transmission, traction control, suspension and paddle shifters

The interiors of both the SRT 392 and SRT Hellcat feature exceptional materials, track-inspired technology and retro design cues. The SRT three-spoke flat-bottom performance steering wheel features paddle shifters on automatic models and standard full-circumference heat, while the high-performance Laguna full-leather heated and ventilated front seats with race-inspired bolsters keep you planted. Performance stats and vehicle data can be customized and viewed in more than 100 potential configurations between the seven-inch customizable in-cluster display centre and SRT Performance Pages displayed on the standard and largest-in-class² 8.4-inch Uconnect® touchscreen.



SRT®



707 HORSEPOWER

//// SRT® HELLCAT ////
THE MOST POWERFUL MUSCLE CAR. EVER!



THE MOST POWERFUL AND FASTEST MUSCLE CAR. EVER.! The statement is bold and the numbers behind it robust: 707 horsepower and 650 lb-ft of torque. The 6.2-litre Supercharged HEMI® SRT® Hellcat V8 engine is the most extreme example of unrelenting power. To withstand this powerplant's intensity, it features unique, specially tuned and heat-treated parts.

The Supercharger houses internal charge coolers, and an integrated electronic bypass valve that has the equivalent ability to suck the air out of a 10x13-ft room in one minute. The twin-screw rotors are specially treated to accommodate tighter internal tolerances between the rotors and improve overall performance. Air is delivered into the engine's air box via the Air Catcher™ Inlet Port located in the driver's-side parking lamp. A 92mm throttle body controls airflow into the Supercharger, air charger coolers and then into the inlet port — another unique Challenger SRT Hellcat feature.

With this kind of power, it's a given that the exterior demands exclusive extras. A Viper-inspired aluminum hood crowns SRT Hellcat, while the functional scoop is flanked by an equally functional set of air extractors, which effectively remove heat from the engine compartment and reduce air turbulence. Bold SRT Hellcat badges flank the fenders so there's no mistaking it with anything else on the road. Owners are handed both a red and black key fob at delivery — the black key restricts power to approximately 500 horsepower, while the red key unlocks the full 707 horsepower.





THE ONLY THING RETRO IS THE ATMOSPHERE — the tech is purely 21st-century. Savvy features include the seven-inch customizable in-cluster display centre and large, illuminated steering-wheel buttons that let you scan through a wide range of different vehicle configurations to customize the information you see and how you see it.

//// R/T INTERIOR SHOWN WITH NAPPA LEATHER-FACED SEATS IN RUBY RED.



MUSCLE FROM THE INSIDE OUT

Challenger's interior gives full bragging rights to those behind the wheel. Everything has been mapped and calculated to create the best driver cockpit, including the push-button start and performance-inspired steering wheel with available paddle shifters. Heritage-themed Tic-Toc-Tach gauges recall the original Challenger interior as do the shifter, door panels with premium soft-touch materials and driver-centric centre console featuring standard genuine stamped aluminum trim.

As the only five-passenger vehicle in its class² with segment-leading² interior and cargo volume, Challenger delivers a balance of uncompromised comfort and heart-pounding performance.

70+

STANDARD AND AVAILABLE
SAFETY AND SECURITY FEATURES

BODYGUARD ON DUTY

Challenger was built and designed to unleash one thrilling ride after another. Our engineers also know the importance of a secure ride, offering more than 70 standard and available safety and security features on this classic muscle car.

FORWARD COLLISION WARNING⁴ // Available radar sensors detect when your vehicle may be approaching another vehicle or object too rapidly, alerting you with both an audible chime and a visual warning.

ADAPTIVE CRUISE CONTROL⁴ // This available system automatically adjusts cruising speed to maintain a preset distance between your vehicle and the one ahead.

PARKVIEW[®] REAR BACK-UP CAMERA WITH DYNAMIC GRID LINES⁴ // This available system displays an accurate visual reference of what is behind your vehicle when in Reverse. The dynamic grid lines adjust when the steering wheel is turned to assist drivers when manoeuvring into parking spaces or narrow areas.

BLIND-SPOT MONITORING WITH REAR CROSS-PATH DETECTION⁴ // Opt for these dual radar sensors to constantly monitor driver blind spots, providing notification of an encroaching vehicle via illuminating icons on the sideview mirrors, and audible chimes when the turn signal is activated. The system includes Rear Cross-Path Detection, which monitors for vehicles and objects in the perpendicular path of the vehicle when in Reverse.

RAIN-SENSING WINDSHIELD WIPERS // Available sensors detect moisture on the windshield and automatically activate the wipers.

AIR BAGS⁵ // Advanced multistage front air bags, supplemental front-seat-mounted side air bags, and supplemental side-curtain air bags for front and rear outboard occupants are all standard.

REACTIVE FRONT HEAD RESTRAINTS⁶ // In the event of a rear-end collision, the head restraint moves forward and upward to decrease the space between the head restraint and the occupant's head, thereby helping to reduce the chance of injury.

ELECTRONIC STABILITY CONTROL (ESC)³ // A standard vehicle-wide network of safety sensors provides instant aid when the sensors detect that you're veering off your intended path. This robust system includes four-wheel antilock disc brakes, Brake Assist and All-Speed Traction Control. 3-Mode ESC with Full-Off Mode is available.

PARK-SENSE[®] REAR PARK ASSIST⁴ // When in Reverse, at low speeds, this available system uses sensors to detect the presence of objects in the backup pathway and provides an audible chime and visual reference in the seven-inch in-cluster display centre.

HIGH INTENSITY DISCHARGE (HID) HEADLAMPS // These available headlamps produce a brighter, more natural light than halogen headlamps. The benefit is more visibility, which can improve reaction time in an emergency situation.





//// COLOUR //// CHOICES

Left (front to back): Go Mango,[†] Billet Metallic, Plum Crazy Pearl,[†] TorRed, Pitch Black, Redline Tri-Coat Pearl
Right (front to back): Jazz Blue Pearl, B5 Blue Pearl, Granite Crystal Metallic, Bright White, Maximum Steel Metallic, Ivory Tri-Coat Pearl

[†]Late/limited availability.



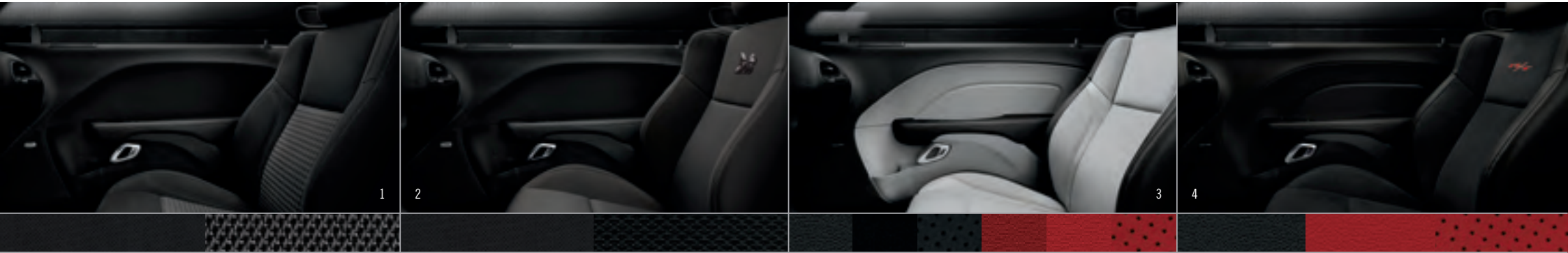
STRIPE*

COLOUR CHOICES	STRIPE AVAILABILITY						
	[1] V6 BODYSIDE STRIPE	[2] BLACKTOP STRIPE	[3] R/T MODERN HOOD STRIPE	[4] R/T CLASSIC BODYSIDE STRIPE	[5] SHAKER GRAPHICS	[6] SCAT PACK STRIPE	[7] SRT® 392 TWIN CENTRE STRIPES
BILLET METALLIC	●	●	●	●	●	●	●
IVORY TRI-COAT PEARL	●	●	●	●●	●	●	●●
BRIGHT WHITE	●	●	●	●●	●	●	●●
PITCH BLACK	●	●	●	●●	●	●	●●
PLUM CRAZY PEARL	●	●	●	●○	●	●	●●
TORRED	●	●	●	●○	●	●	●●
B5 BLUE PEARL	●	●	●	●○	●	●	●
REDLINE TRI-COAT PEARL	●	●	●	●○	●	●	●●
MAXIMUM STEEL METALLIC	●	●	●	●○	●	●	●●
JAZZ BLUE PEARL	●	●	●	●○	●	●	●
GRANITE CRYSTAL METALLIC	●	●	●	●●	●	●	●●
GO MANGO	●	●	●	●○	●	●	●

Available Stripe Colours: ● = Black Satin-Gloss ○ = Stone White High-Gloss ● = Red High-Gloss ● = Silver Satin-Gloss

*Stripe/colour combinations not available on all models.

//// INTERIOR //// CHOICES



- 1 //// Black Houndstooth premium cloth with Tungsten accent stitching — standard on SXT. Also available in Black and Tungsten premium cloth with Tungsten accent stitching.
- 2 //// Black performance cloth with Tungsten accent stitching — standard on R/T Scat Pack. Includes embroidered Scat Pack logo with Scat Pack Appearance Group.
- 3 //// Black and Pearl Nappa leather-faced with Sepia accent stitching and perforations — standard on SXT Plus and R/T. Also available in Black with metallic accents and Tungsten accent stitching, and Ruby Red with metallic accents.
- 4 //// Black Nappa leather-faced with Alcantara® inserts, Tungsten accent stitching, perforations and embroidered “R/T” logo — available on R/T with R/T Classic Appearance Package; available on R/T Scat Pack with Leather Interior Group. Also available in Black and Ruby Red with Ruby Red accent stitching.
- 5 //// Black and Ruby Red Nappa leather-faced with Alcantara inserts, Ruby Red accent stitching, perforations and embroidered “Scat Pack” logo — available on R/T Scat Pack with Leather Interior Group and Scat Pack Appearance Group; available on 392 HEMI® Scat Pack Shaker with Scat Pack Appearance Group. Also available in Black with Tungsten accent stitching.
- 6 //// Black and Ruby Red ultra premium Nappa leather-faced with Ruby Red accent stitching, perforations and embroidered “SHAKER” logo — standard on R/T Shaker and 392 HEMI Scat Pack Shaker. Also available in Black with Sepia accent stitching.
- 7 //// Sepia premium Laguna full-leather with Tungsten accent stitching, perforations and embossed “SRT” logo — standard on SRT 392 and SRT Hellcat. Also available in Black with Silver accent stitching.



LOTS OF RIMS, NEVER TIRED

- 1 //// 18-inch Satin Carbon Aluminum (Standard on SXT)
- 2 //// 20-inch Polished Aluminum with Graphite Pockets (Standard on SXT Plus and R/T)
- 3 //// 20-inch Satin Carbon Aluminum (Included with Super Sport Group on SXT)
- 4 //// 20x9-inch Polished Aluminum with Black Pockets and Satin Finish (Standard on R/T Shaker)
- 5 //// 20-inch Classic Polished Forged Aluminum (Included with R/T Classic Appearance Package on R/T)
- 6 //// 20-inch Hyper Black Aluminum (Included with Super Track Pak on SXT, SXT Plus and R/T)
- 7 //// 20-inch Gloss Black Aluminum (Included with Blacktop Package on SXT, SXT Plus and R/T)
- 8 //// 20x9-inch Polished Aluminum with Black Pockets and Satin Finish (Standard on R/T Scat Pack and 392 HEMI® Scat Pack Shaker)
- 9 //// 20x9-inch Matte Black Lightweight Forged Aluminum (Optional on R/T, R/T Scat Pack and 392 HEMI Scat Pack Shaker)
- 10 //// 20x9.5-inch Matte Black Lightweight Forged Aluminum (Standard on SRT® Hellcat; also available in Brass Monkey [Dark Bronze]; Hyper Black, standard on SRT 392)



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