



2016 RAM 1500



RAM

CANADA'S LONGEST-LASTING^{1*} MOST FUEL-EFFICIENT LIGHT-DUTY PICKUPS.²

RAM: HIGHEST CUSTOMER LOYALTY OF ANY FULL-SIZE PICKUP.

Only Ram 1500 can make such a bold statement. Numerous best-in-class advantages, segment-exclusive features, bulletproof durability and an unfailing commitment to innovation all translate into the highest customer loyalty in the segment.¹

Canadian TRUCK KING Challenge BACK-TO-BACK WINNER Ram 1500 equipped with the 3.0L EcoDiesel V6 dominated both the 2014 and 2016 Canadian Truck King Challenge, beating out Ford F150 and Chevy Silverado.

The EcoDiesel V6 also makes Ram 1500 the industry's only diesel-powered half-ton pickup³ and the most fuel-efficient pickup in Canada.² Little wonder why Ram 1500 took top honours in the *Motor Trend* 2015 half-ton pickup shootout, and stands in first place as Canada's longest-lasting light-duty pickups.¹

¹Based on third-party Canadian competitive "trade-in" data for MY2008 to September 2015 CYTD new full-size pickups.



Ram Rebel shown in Flame Red with RamBox® Cargo Management System.



- MULTILINK COIL SPRING REAR SUSPENSION³
- RAMBOX® CARGO MANAGEMENT SYSTEM³
- IN-FLOOR STORAGE BINS ON CREW CAB MODELS³

Features are standard or available, depending on model.



Properly secure all cargo.

Class-exclusive available RamBox Cargo Management System³



Ram Laramie® shown in Brilliant Black with lower two-tone paint and multiple optional equipment.



- CANADA'S ONLY DIESEL 1/2-TON PICKUP: 3.0L ECODIESEL V6³
- ROTARY DIAL E-SHIFTER³
- ACTIVE-LEVEL™ FOUR-CORNER AIR SUSPENSION SYSTEM³

Features are standard or available, depending on model.



Ram Laramie® Limited shown in Brilliant Black with Limited Appearance Group.

BRUTAL TESTING PAYS OFF BIG. THE OUTCOME IS EXCEPTIONAL DURABILITY.

From four-corner shaking machines to boulder-strewn test tracks, we subjected Ram 1500 to far greater challenges than you'll ever attempt. While you'll never put your pickup through the same conditions, it's good to know your Ram could survive the test. There's no compromise when it comes to quality—these are trucks built for the long run.

PERCENTAGE, BY BRAND, OF ALL LIGHT-DUTY PICKUPS SOLD OVER THE PAST 28 YEARS THAT ARE STILL ON THE ROAD TODAY!

RAM	81%
GMC	70%
FORD	70%
CHEVY	68%

*All disclaimers and disclosures can be found on the back cover.

POWERTRAIN SUPERIORITY AS EFFICIENT AS 8.0 L/100 KM.*

RAM 1500 DELIVERS UNFLINCHING CAPABILITY. Three powerful and capable engines are available on the Ram 1500.

The class-exclusive 3.0L EcoDiesel V6³ delivers **best-in-class** fuel economy as efficient as 8.0 L/100 km (35 mpg hwy)^{2*} and impressive low-end torque that's also **best-in-class**.⁴

As a three time *Ward's* "10 Best Engines" winner,[†] the 3.6L Pentastar™ V6 delivers outstanding fuel economy figures with power to match.

The legendary 5.7L HEMI® V8, with 395 hp and up to 4,826 kg (10,640 lb) of towing capacity⁵ is a leader in strength and durability.

Available with all three engines is the innovative and refined TorqueFlite® 8-speed automatic transmission.



3.0L ECODIESEL V6³

AS GOOD AS **8.0 L/100 KM (35 MPG) HWY^{2*}**
240 HORSEPOWER 420 LB-FT OF TORQUE⁴
UP TO **4,178 KG (9,210 LB) TOWING⁵**



3.6L PENTASTAR V6

AS GOOD AS **9.3 L/100 KM (30 MPG) HWY^{*}**
305 HORSEPOWER 269 LB-FT OF TORQUE
UP TO **3,452 KG (7,610 LB) TOWING⁵**



LEGENDARY 5.7L HEMI V8

AS GOOD AS **10.9 L/100 KM (26 MPG) HWY^{*}**
395 HORSEPOWER 410 LB-FT OF TORQUE
UP TO **4,826 KG (10,640 LB) TOWING⁵**



TORQUEFLITE 8-SPEED AUTOMATIC

WITH SEGMENT-EXCLUSIVE ROTARY DIAL E-SHIFTER³



COMPREHENSIVE AND TOUGH WARRANTIES PROVE THE QUALITY OF EVERY RAM WE BUILD.

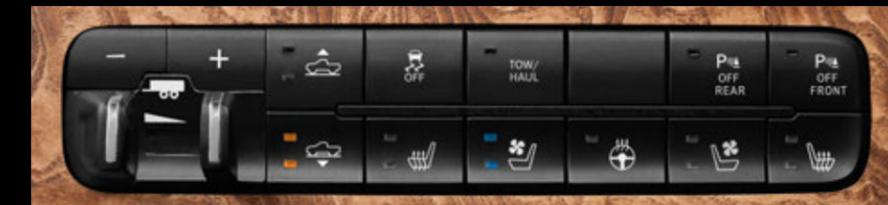
5YR/100,000 KM POWERTRAIN LIMITED WARRANTY[†]

RAM. HOW YOU MASTER THE CRAFT OF TOWING.



EVERYTHING YOU NEED FOR TOWING. Brawn and brains. Ram 1500 delivers the technology and complete capability for towing:

- Standard Electronic Stability Control (ESC)⁷ system features Trailer Sway Control, which helps stabilize the vehicle against crosswinds and the buffeting from large truck trailers.
- The Tow/Haul Mode, standard on every Ram 1500 transmission, varies the shift patterns to adapt performance for ideal towing.
- Structurally incorporated into the frame, available front tow hooks provide emergency pull-out capability when helping less-capable vehicles out of a jam.
- Other available features such as the Active-Level™ Four-Corner Air Suspension System, the integrated Class IV hitch receiver with 4- and 7-pin wiring harness, and the responsive electronic Trailer Brake Controller, were engineered specifically to help contribute to greater towing confidence and control.



MANAGE IT ALL WITH FINGERTIP EASE. The integrated switch bank is intuitively located on the centre stack and manages a host of standard and available towing and interior features, including Trailer Brake Controller, ESC⁷ system, Tow/Haul Mode, heat and ventilation for seats, heated steering wheel and modes of the Active-Level Four-Corner Air Suspension System.



BRIGHT LIGHTS. BIG TOWING. Ideally positioned in the rear bumper well, the standard 4- and 7-pin trailer connector keeps the connections far from dirt and debris; adjacent illumination makes it a breeze to hitch or unhitch a trailer at night. Providing both pin settings eliminates the need for an adapter or jumper when hauling different trailer setups.

ACTIVE-LEVEL™ FOUR-CORNER AIR SUSPENSION.



IT'S RESPONSIVE AND REFINED. AND ONLY RAM 1500 HAS IT.

Master towing, hauling and the off-road, with the class-exclusive Active-Level Four-Corner Air Suspension System³ pioneered by Ram 1500. This available system offers five separate modes of operation keeping your Ram 1500 at the ideal level, maintaining a constant driving profile and ideal headlamp-to-road angle, even while under the heaviest payloads.

Off-road or on difficult surfaces? Two off-road modes help you to master the terrain.

Loading/unloading or getting in or out? The system lowers your Ram 1500, facilitating access to the cargo bed or interior.

On the highway, Aero Mode works automatically, lowering the vehicle for greater fuel efficiency.



OFF-ROAD 2 MODE

+51 mm (+2.0 in.)

+ **OFF-ROAD 2 MODE.** Provides impressive ground clearance for the path and trail and generous angles for approach, departure and breakover.



OFF-ROAD 1 MODE

+30 mm (+1.2 in.) front; +22 mm (+0.9 in.) rear

+ **OFF-ROAD 1 MODE.** Enjoy outstanding ride balance, with an extra degree of clearance when off-road scenarios are less severe than Off-Road 2 Mode requirements.



NORMAL RIDE HEIGHT

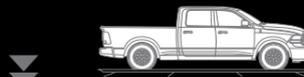
NORMAL RIDE HEIGHT. The most comfortable balance of ride and handling for everyday driving.



AERO MODE

-27 mm (-1.1 in.)

- **AERO MODE.** At highway speeds, the Aero Mode automatically lowers the vehicle, reducing aerodynamic drag and "body roll," and improving fuel efficiency.



ENTRY/EXIT MODE

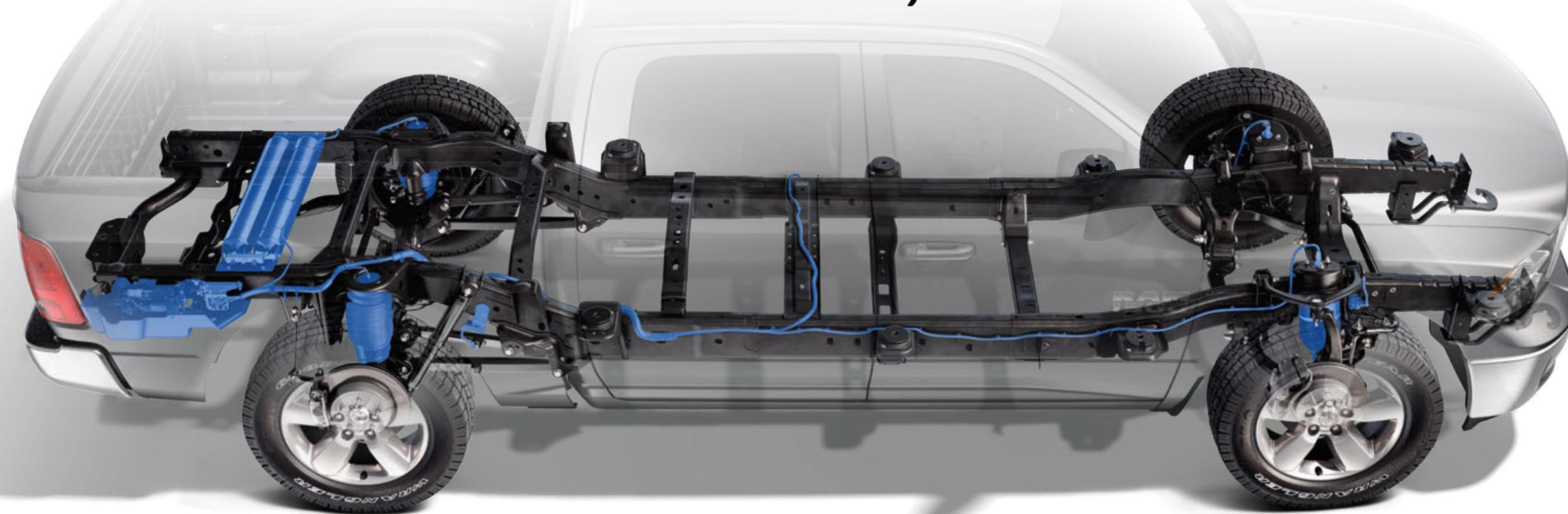
-53 mm (-2.1 in.) front; -43 mm (-1.7 in.) rear

- **ENTRY/EXIT MODE.** Automatically lowers the vehicle for easier entry/exit, loading/unloading, trailer hooking/unhooking.

FINGERTIP EASE. Operation of the available Active-Level Four-Corner Air Suspension, remote start and locking RamBox[®] is as simple as the touch of a button.



UNCOMPROMISING STRENGTH, CLASS-EXCLUSIVE SUSPENSIONS.³



• The **STRUCTURAL REAR BUMPER** is rated for Class III assignments and easily handles trailers up to 2,268 kg (5,000 lb).⁵

• The available **CLASS IV HITCH RECEIVER** bolts directly to the frame, and features 4- and 7-pin trailer tow connectors. Class IV pushes up trailering capability to a commercial-grade 4,826 kg (10,640 lb).⁵

• **GALVANIZED BODY PANELS** offer superb corrosion protection; our **BAKE-HARDENED STEEL**, used in the outer door panels, provides enhanced resistance against dents.

• With a **PARTIALLY HYDROFORMED** and **LOW-TORSION LADDER FRAME** with **FULLY BOXED SIDE RAILS**, ride quality, road manners, hauling and interior comfort are at the top.

• **LIGHTWEIGHT HIGH-STRENGTH STEEL** results in a full-size pickup that goes beyond tough; here, capability meets best-in-class fuel economy.²

• **THE HYDROFORMED INNER STRUCTURE FOR THE ENGINE COMPARTMENT** enables the fenders to become simple bolt-on panels that are easier and more cost-effective to replace.

CLASS-EXCLUSIVE MULTILINK COIL SPRING REAR SUSPENSION.³



UNPARALLELLED COMFORT AND CONTROL.

The multilink coil spring rear suspension is standard on most Ram 1500 models. It's so durable and comfortable, it's the preferred technology for railroad coaches and boxcars. The suspension supplies more lateral stiffness and greater vehicle control, and adds to what is an *already* supremely comfortable ride.



RAM. THE ULTRA-CAPABLE 4x4 AUTHORITY.

THE PART-TIME TRANSFER CASE. The BorgWarner[®] transfer case, standard on Ram ST, SLT, Outdoorsman and Rebel 4x4 models, is ideal for off-road, farm, industrial and leisure activities. It features two speeds with three operating ranges, plus Neutral. It is electronically operated via centre stack-mounted controls.

THE ON-DEMAND TRANSFER CASE. Long proven on Ram 1500 4x4 models, this two-speed transfer case offers four operating modes, plus the Neutral position, and features Auto Mode for all-weather operation—with no driver input required. It is electronically operated via centre stack-mounted controls and is standard on Ram Big Horn, Sport, Laramie, Laramie Longhorn and Laramie Limited.

HOW RAM 1500 BECAME CANADA'S LONGEST-LASTING LIGHT-DUTY PICKUPS!¹

THIS IS WHAT IT TAKES: begin as a concept designed to outdo any competitive vehicle. Undergo rigorous computer-aided engineering processes. Create a prototype and refine it further. Then subject the vehicle to treatments far worse than you will ever attempt. From testing chamber to gruelling on-road trials in weather conditions that ranged from 49°C (120°F) deserts to -29°C (-20°F) arctic climates, our testing was brutal to the extreme. The results are measured in quality that backs you with some of the best warranties⁶ in the business. That's the Ram promise, and we make good on it.

SAFETY TECHNOLOGY.

Ram 1500 employs comprehensive technology for safety and security that's focused on convenience and comfort. This pickup is all about keeping you and yours safe and secure.

PARK-SENSE® FRONT AND REAR PARK ASSIST® SYSTEM. Six Park-Sense sensors located in the front bumper, and four located in the rear bumper, monitor the areas within the sensors' fields. The front sensors can detect obstacles from a distance of up to 1.6 m (63 in.) and the rear sensors from a distance of up to 2.0 m (79 in.). This available feature utilizes readouts in the cluster display and audible chimes to fully notify the driver of front and/or rear objects within range.

REMOTE KEYLESS ENTER 'N GO!™ This available feature eliminates the need for keys in hand: with the key fob in a pocket or bag, the driver can approach the locked vehicle, touch the door handle, enter, push the ignition Start/Stop button and go. The remote keyless locking system also applies to locking and unlocking the tailgate and the available RamBox® Cargo Management System.

AUTO HIGH-BEAM HEADLAMP CONTROL. This optional system automatically toggles between low and high beams to maximize nighttime vision. Intuitive and intelligent, the system effectively ignores local ambient lighting like street lights, sign reflections and buildings. When cresting a hill, it instantly switches to low-beam light output.

BI-FUNCTIONAL PROJECTOR HEADLAMPS. An alternative to the standard headlamps, these 70-millimetre lamps ensure superb forward- and spread-light performance, using smart bi-functional technology to help increase peripheral light.

PARKVIEW® REAR BACK-UP CAMERA® This available system uses a tailgate-mounted hidden camera and conveniently displays the area behind you on the radio screen or rearview mirror (depending on radio system). When equipped with the 5- or 8.4-inch touchscreen radio, active grid lines automatically adjust the guide paths as the steering wheel is turned, an invaluable aid when aligning trailers and hitches.

ELECTRONIC STABILITY CONTROL (ESC)⁷ SYSTEM. Critical to towing control and daily safety and security, ESC is standard on every Ram 1500 model. The system is so refined, it can anticipate the intended path of the vehicle to optimize vehicle dynamics. The multiple technologies of ESC include:

- **TRACTION CONTROL.** Integrated with the ABS, it regulates wheelspin at all speeds. Impending wheel-slip during acceleration results in throttle control to reduce torque; in extreme situations it will selectively apply brakes to maintain control. It can be turned off with a console-mounted button.
- **READY ALERT BRAKING.** The system senses when the driver's foot is lifted from the accelerator, and then instantly applies a slight brake force to ensure brake pads and discs are correctly lined up should a sudden stop be necessary.
- **TRAILER SWAY CONTROL.** This system detects trailer sway and will automatically compensate for it by applying selective brake pressure on the tow vehicle's opposite side to counteract and reduce the sway.
- **ELECTRONIC ROLL MITIGATION.** Operational only during severe or evasive driving manoeuvres, this system anticipates wheel lift and applies the appropriate brake (or reduces engine power) to reduce lift.
- **ANTILOCK BRAKE SYSTEM (ABS).** This four-channel system monitors each wheel's speed and allows backup braking should one of the two braking circuits be compromised.
- **ELECTRONIC BRAKE-FORCE DISTRIBUTION.** This system regulates braking pressure from front to rear to minimize stopping distances for ideal control.
- **HILL START ASSIST.** While on hills or inclines, the system holds the vehicle stationary for two seconds after the brakes have been released to help prevent rollback.
- **RAIN BRAKE SUPPORT.** Activated by the windshield wipers, the brake calipers pulse against the rotor, removing water from the pads.
- **HYDRAULIC BOOST COMPENSATION.** Should a failure occur in the vacuum brake booster or any related line (e.g., a rupture from tough off-roading), the brake controller will run the ABS pump and the brakes will perform as normal until the failure is serviced.



Laramie® in Red Pearl with two-tone paint and optional equipment shown.



Laramie Longhorn® premium leather in Cattle Tan.

THIS IS THE LIFE OF LUXURY.

FIRST-CLASS COMFORT MEETS WORK-READY DURABILITY.

Every Ram 1500 offers a premium level of comfort, state-of-the-art technology and advanced degrees of sophistication. Touches of comfort and convenience are found throughout the lineup with unique trim levels and features that make a lasting impression.

Take refinement to the highest level in a Ram 1500 Laramie Longhorn® or Laramie® Limited. These top-of-the-line Ram models deliver class-exclusive 100% leather seating,³ bolstered by leather and real wood accents throughout the cabin, heated and ventilated front bucket seats, and a heated leather-wrapped steering wheel with audio controls.

INTELLIGENT AND INTUITIVE INTERIOR DESIGN. In a truck known for its impressive versatility, it's no surprise to find that every square centimetre of space is devoted to practical storage and pure comfort. From the oversize in-door bins to the smart behind-the-seat and available in-floor storage, you've got a multitude of places to carry equipment and hide valuables.

DUAL GLOVE BOX AND CONSOLE TREATMENTS. Dual glove boxes feature large upper and lower storage areas. The centre console armrest bins have three available integrated cup holders and provide access to the available media port for connectivity.

NEW INTERIOR REFINEMENTS. On all models with front bucket seats, the new console bin houses a cellular phone and tablet holder which can be concealed with a new tambour wood sliding door on Laramie Longhorn and Laramie Limited models.

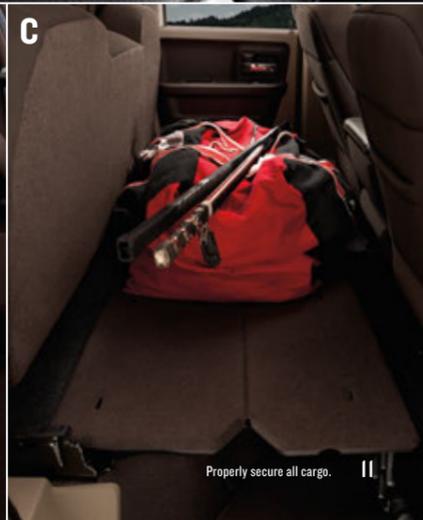
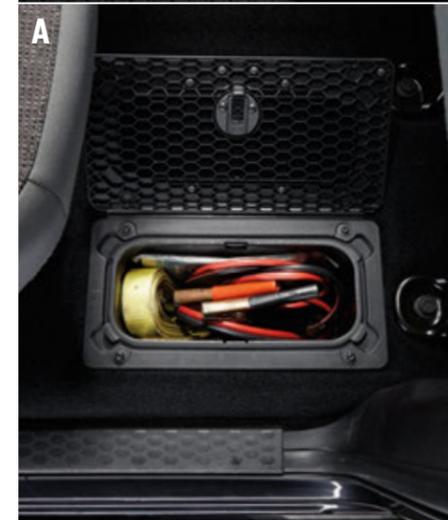
A IN-FLOOR STORAGE BINS. Ram Crew Cab models distinguish themselves with interior roominess and class-exclusive in-floor storage bins³ with a removable and insulated tray, perfect for keeping beverages and food cold, as well as stashing valuables and small tools.

B UNDERSEAT STORAGE. The rear underseat storage in Ram 1500 Crew Cab and Quad Cab® models is perfect for items best left out of sight.

C FOLD-FLAT LOAD FLOOR. Available on Crew Cab and Quad Cab models, it provides a convenient flat storage surface, ideal for cargo you'd prefer not to secure in the rear bed.



Laramie Limited premium leather in Black.



Properly secure all cargo.

THE ART OF TECHNOLOGY.

Each trim level of the 2016 Ram 1500 features a bold instrument panel cluster and interactive, in-cluster display centre.

Select Ram 1500 models feature driver-oriented technologies that enhance convenience and promote responsible on-road action. Among them is a full-colour 7-inch customizable in-cluster display centre. This multiview display screen features personalized settings for dozens of functions, including media, compass, temperature, fuel economy, trip info, cruise control, trailer braking, vehicle status and engine performance.



Our take on safety focuses on keeping eyes on the road and hands on the wheel. So you'll find dynamic information screens accessed using an intuitive "roller-menu" and controlled by a steering wheel-mounted toggle switch; available navigation operates by simple and safe voice commands.⁸

Your Ram utilizes a strong PowerNet electrical architecture which employs high- and low-speed data networks. These communicate with, and connect between, multiple in-vehicle system modules. Information about virtually every facet of vehicle operation is communicated through multiple smart modules that talk to one another.

What it all boils down to is knowledge. Ram 1500 delivers a wealth of information with fingertip-operated ease.



LARGEST TOUCHSCREEN IN ITS CLASS.³

Today's phone offers much more than the ability to make a simple phone call. We think the radio in your Ram 1500 should offer the same sophistication and multi-functional operation. Intuitive and simple to operate, the upgraded Uconnect[®] multimedia centres keep you in control. Available features include:

ENTERTAINMENT. Tune into SiriusXM satellite radio⁹ for dozens of commercial-free channels. Enjoy premium sound from available Alpine[®] audio systems. Opt for a CD player or plug into USB connectivity and check out Bluetooth[®] streaming audio.

PHONE. Bluetooth pairing of multiple phones, contact syncing, voice-activated hands-free calling and text messaging.⁸ The system can also automatically synchronize up to 1,000 entries from your Bluetooth-compatible phone's address book.¹⁰

NAVIGATION.¹¹ Travel in the know, using this intuitive, user-friendly navigational system with turn-by-turn directions. Available 3D displays make travel easy.

VOICE COMMAND.⁸ Use your voice to do what used to be manual: select radio stations and available SiriusXM satellite radio⁹ channels, listen to text messages and send a preformatted response⁸ as well as make/receive calls and select destination entries with available navigation.¹¹ New for 2016, **Siri Eyes Free** on select iPhones[®] allows you to use voice commands⁸ to send text messages, play music, and more on an 8.4-inch touchscreen.

CONTROLS. All your radio, touchscreen and steering-wheel controls are designed to be easy to find and easy to use. Adjust your seat or cabin temperature, select a music station or make a call without taking your eyes off the road.⁸ New for 2016, **Drag-and-Drop Menu Bar** allows you to personalize your radio to have one-button access to the features that matter most.



The Uconnect multimedia centres offer configurable screens with new "Drag and Drop" technology.



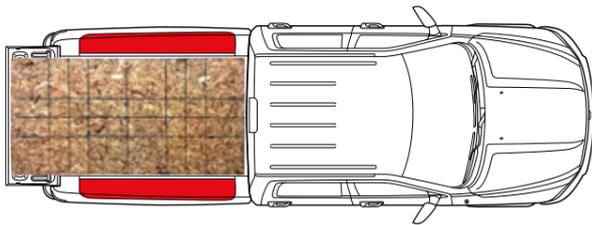
THE RAMBOX® CARGO MANAGEMENT SYSTEM.³

Ram 1500 is the go-to source for getting jobs done. Choose from Regular Cab, Quad Cab® and Crew Cab sizes, 5-foot 7-inch, 6-foot 4-inch and 8-foot bed lengths, and top it off with RamBox.

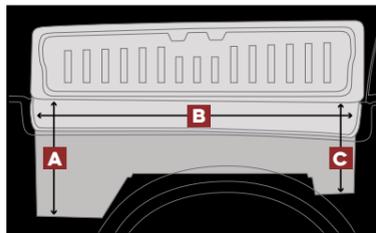


The class-exclusive RamBox Cargo Management System³ is available for most 5-foot 7-inch and 6-foot 4-inch beds. The system includes two large, drainable, illuminated and lockable compartments, each spacious enough to hold a variety of power tools or sports equipment.

RamBox also includes a cargo bed extender/divider, intelligently stored at the front of the bed, to customize the cargo bed area and extend usable bed length; reverse it to divide the bed for specific cargo. A built-in cargo bed rail system with four adjustable cleats offers secure tie-down points for cargo.



UNCOMPROMISING CAPABILITY. The RamBox System doesn't compromise your ability to haul—it enhances it. The system lets you carry 4x8-foot sheets of building materials in the flat cargo bed—along with all of your tools stashed safely in the bins.



RAMBOX DIMENSIONS

	5' 7" CARGO BED	6' 4" CARGO BED
A	480 mm (18.9 in.)	480 mm (18.9 in.)
B	1311 mm (51.6 in.)	1529 mm (60.2 in.)
C	366 mm (14.4 in.)	472 mm (18.6 in.)

NEW PICKUP BOX LIGHTING. For 2016 Ram models, we're also introducing all-new available pickup box lighting. These two rear-mounted lamps complement the centre high-mounted stop lamp (CHMSL), and make loading/unloading at night easier than ever. And if your Ram 1500 sports a tonneau cover, the lighting amply illuminates the rear area—so no need to adjust the cover.



Properly secure all cargo.



AUTHENTIC RAM ACCESSORIES.



CREATE THE LOOK THAT'S YOU. Here's how to get the most from your new pickup: employ hundreds of Authentic Accessories from Mopar—designed specifically for Ram 1500.

Mopar offers custom-crafted solutions to address virtually every aspect of looks, comfort, capability and performance. So think Cold Air Intake Kits to boost engine output. Space for golf clubs, power tools or the innovative RamBox Holster—all of which perfectly fit the RamBox storage compartments. Comfort items like Tubular Side Steps. Protective devices like Tonneau Covers and Bedliners. And, of course, dozens of practical accessories that make work easier.



ROLL-UP TONNEAU COVER



ALUMINUM LADDER RACK



UNDER-THE-RAIL BEDLINER

Properly secure all cargo.

ST (REGULAR CAB / QUAD CAB® / CREW CAB)



17-inch lightweight steel Standard

CAPABILITY & FUNCTIONALITY cont.

- Multilink coil spring rear suspension with heavy-duty shock absorbers
- Power rack and pinion steering
- Rear stabilizer bar (N/A on Regular Cab 4x2)

OPTIONAL EQUIPMENT

- Active-Level™ Four-Corner Air Suspension System (Quad Cab/Crew Cab)
- Class IV Hitch Receiver (included with Ram Tradesman model)
- Spray-in Bedliner (included with Ram Tradesman model)

PACKAGE GROUPS

- Popular Equipment Group—Includes cloth 40/20/40 front bench seat, carpet, remote keyless entry on Crew Cab/Quad Cab, floor mats and SiriusXM satellite radio⁹
- Protection Group—Includes tow hooks, transfer case and front suspension skid plates (4x4 only)
- Ram Black Express—Includes Black Ram's Head and 4x4 tailgate badges, Black painted honeycomb grille, Uconnect® 5.0 multimedia centre, 20-inch semi-gloss Black aluminum wheels, P275/60R20 BSW all-season tires, Popular Equipment Group and Power and Remote Entry Group
- Ram Express Model—Standard 5.7L HEMI V8 with 6-speed or 8-speed automatic, carpet, floor mats, fog lamps, body-colour grille/front fascia/rear bumper, 17-inch aluminum wheels and P265/70R17 BSW all-season tires (Regular Cab Short Box only)
- Ram HFE Quad Cab (6' 4" Box only)—Features 3.0L EcoDiesel V6 with 8-speed automatic, 20-inch aluminum wheels, active grille shutters, chrome wheel-to-wheel side steps, soft tri-fold tonneau cover and 800-amp battery
- Ram HFE Regular Cab (6' 4" Box only)—Features 3.6L Pentastar V6 with 8-speed, 17-inch aluminum wheels, Start/Stop system, active grille shutters, soft tri-fold tonneau cover and 800-amp battery

EXTERIOR FEATURES cont.

- Black, power, heated 6 x 9-inch mirrors, manual folding (Quad Cab/Crew Cab)
- Cargo lamp
- Moulded-in-Black upper fascia
- Quad-lens halogen headlamps
- Wheels and Tires:
 - 17-inch lightweight steel wheels
 - P265/70R17 BSW all-season Goodyear® tires

POWERTRAIN

- 5.7L HEMI® Variable Valve Timing (VVT) V8 with Multi-Displacement System (MDS) and 6-speed automatic
- 5.7L HEMI VVT V8 with MDS and 8-speed automatic with E-shifter (Tradesman® Express)
- 3.6L Pentastar™ VVT V6 with 8-speed automatic and E-shifter
- 3.0L EcoDiesel V6 with 8-speed automatic, E-shifter and winter grille cover (Tradesman)

STANDARD EQUIPMENT

INTERIOR AMENITIES

- 3.5-inch Electronic Vehicle Information Centre (EVIC)
- 12-volt auxiliary power outlet
- Air conditioning
- Behind-the-seat storage bin (Regular Cab)
- Cruise control
- Front-seat centre armrest with three cup holders
- Heavy-duty vinyl 40/20/40 front bench seat
- Heavy-duty vinyl flip-up rear bench seat (Quad Cab/Crew Cab)
- Media Centre:
 - Media hub with remote USB port and auxiliary input jack
 - Radio 3.0 multimedia centre with 6 speakers
- Power door locks and front windows with one-touch up and down (Quad Cab/Crew Cab)
- Rear in-floor storage (Crew Cab)
- Rear underseat storage bins (Quad Cab/Crew Cab)
- Tilt steering column

EXTERIOR FEATURES

- Black grille, door handles and front/rear bumpers

SAFETY & SECURITY

- 6 air bags¹² including driver and front-passenger multistage, side-curtain and front-seat-mounted side
- Automatic headlamps
- Electronic Stability Control (ESC)⁷ System with Hill Start Assist, Trailer Sway Control, Electronic Roll Mitigation, Rain Brake Support, Ready Alert Braking and Traction Control
- Four-wheel disc antilock brakes with Brake Assist
- Full-size spare tire
- Locking tailgate
- Sentry Key® antitheft engine immobilizer
- Tire pressure monitoring display

CAPABILITY & FUNCTIONALITY

- 3.21 axle ratio
- 4- and 7-pin trailer wiring harness
- 730-amp maintenance-free battery
- Electronic shift-on-the-fly part-time transfer case (4x4)
- Engine block heater
- Front stabilizer bar
- Front suspension with upper and lower control arms, coil springs and heavy-duty shock absorbers



Quad Cab shown in heavy-duty vinyl with 40/20/40 front bench seat—Diesel Grey.



Heavy-duty vinyl—Diesel Grey Standard



Standard



Cloth—Diesel Grey Available



Shown with available rotary dial E-shifter and standard Radio 3.0 multimedia centre.

PACKAGE GROUPS cont.

- Ram Tradesman Model—Features standard 5.7L HEMI V8 with 6-speed or 8-speed automatic, available 3.6L Pentastar V6 with 8-speed, available 3.0L EcoDiesel V6 with 8-speed, Class IV hitch receiver and spray-in bedliner
- RamBox® Cargo Management System with pickup box lighting and cargo bed extender/divider (5' 7" and 6' 4" box only)
- Trailer Tow Mirrors and Brake Group—Includes Trailer Brake Control and power 7 x 11-inch manually folding trailer tow mirrors



Shown with available rotary dial E-shifter and available Uconnect 5.0 multimedia centre.

FOR FULL OPTION DETAILS, VISIT RAMTRUCK.CA

SXT (REGULAR CAB / QUAD CAB® / CREW CAB)



17-inch aluminum
Standard



Regular Cab shown in cloth with 40/20/40 front bench seat—Diesel Grey.



Standard



Shown with available rotary dial E-shifter and standard Radio 3.0 multimedia centre.



Shown with available rotary dial E-shifter and available Uconnect 5.0 multimedia centre.



Cloth—Diesel Grey
Standard

SLT (REGULAR CAB / QUAD CAB® / CREW CAB)



17-inch aluminum
Standard



Crew Cab shown in cloth with 40/20/40 front bench seat—Diesel Grey.



Standard



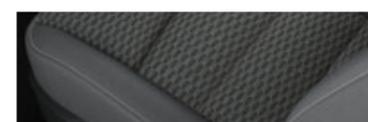
Available with Luxury Group and SLT Plus Décor Group



Shown with standard Uconnect 5.0 multimedia centre.



Shown with available Uconnect 8.4 or 8.4 NAV multimedia centre.



Cloth—Diesel Grey
Standard



Cloth—Canyon Brown
Standard



Premium cloth—Diesel Grey
Available



Premium cloth—Canyon Brown
Available



17-inch chrome-clad aluminum
Available



20-inch aluminum
Available
Also packaged with SLT Plus Décor Group



20-inch polished aluminum
with Tech Silver painted pockets
Available with SLT Plus Décor Group

POWERTRAIN

- 5.7L HEMI® Variable Valve Timing (VVT) V8 with Multi-Displacement System (MDS) and 6-speed automatic
- 3.6L Pentastar™ VVT V6 with 8-speed automatic and E-shifter

ENHANCEMENTS vs. ST

INTERIOR AMENITIES

- Carpet floor covering
- Cloth 40/20/40 front bench seat
- Floor mats
- SiriusXM satellite radio including one-year subscription⁹

EXTERIOR FEATURES

- 17-inch aluminum wheels
- Chrome front/rear bumpers
- Chrome grille with Black hex-link insert

SAFETY & SECURITY

- Remote keyless entry (Quad Cab/Crew Cab)

OPTIONAL EQUIPMENT

- Active-Level™ Four-Corner Air Suspension System (Quad Cab/Crew Cab)
- Antispin Differential Rear Axle
- Black 7 x 11-inch Power Trailer Tow Mirrors—Manually folding with courtesy lamps, supplemental turn signals and heating element (included with Trailer Tow Mirrors and Brake Group)
- Class IV Hitch Receiver
- Fog Lamps
- ParkView® Rear Back-Up Camera⁸
- Pickup Box Lighting (included with RamBox®)
- Spray-in Bedliner
- Trailer Brake Control (included with Trailer Tow Mirrors and Brake Group)
- Uconnect® 5.0 Multimedia Centre with 5-inch Touchscreen

PACKAGE GROUPS

- Protection Group—Includes tow hooks, transfer case and front suspension skid plates (4x4 only)
- RamBox Cargo Management System with pickup box lighting and cargo bed extender/divider (5' 7" and 6' 4" box only)
- Trailer Tow Mirrors and Brake Group—Includes Trailer Brake Control and Black, power 7 x 11-inch manually folding trailer tow mirrors

POWERTRAIN

- 3.6L Pentastar™ Variable Valve Timing (VVT) V6 with 8-speed automatic and E-shifter
- 5.7L HEMI® VVT V8 with Multi-Displacement System (MDS) and 8-speed automatic with E-shifter
- 3.0L EcoDiesel V6 with 8-speed automatic, E-shifter and winter grille cover

ENHANCEMENTS vs. SXT

INTERIOR AMENITIES

- Instrument panel colour-keyed accents
- Media Centre
 - Hands-free communication with Bluetooth® streaming audio⁸
 - Uconnect® 5.0 multimedia centre with 5-inch touchscreen

- Overhead console
- Passenger-side sun visor with mirror
- Premium door trim panel with map pocket
- Rear power sliding window (Quad Cab/Crew Cab)

- Temperature and compass displays
- Traveller and mini trip computer

EXTERIOR FEATURES

- Body-colour upper fascia
- Chrome door handles

OPTIONAL EQUIPMENT

- Active-Level™ Four-Corner Air Suspension System (Quad Cab/Crew Cab)
- Class IV Hitch Receiver
- Spray-in Bedliner
- Trailer Brake Control
- Uconnect 8.4 Multimedia Centre with 8.4-inch Touchscreen (NAV-ready)¹³
- Uconnect 8.4 NAV Multimedia Centre with 8.4-inch Touchscreen and Premium Navigation¹

PACKAGE GROUPS

- Comfort Group—Includes heated front seats and heated steering wheel
- Luxury Group—Includes overhead console with universal garage door opener;⁴ sun visors with illuminated vanity mirrors, power folding 6 x 9-inch heated auto-dimming mirrors with courtesy lamps and supplemental turn signals, 7-inch customizable in-cluster display centre, glove box and underhood lamps, rear dome lamp, leather-wrapped steering wheel with audio controls and pickup box lighting
- Protection Group—Includes tow hooks, transfer case and front suspension skid plates (4x4 only)
- RamBox® Cargo Management System with pickup box lighting and cargo bed extender/divider (5' 7" and 6' 4" box only)
- Remote Start and Security Group—Includes remote start and security alarm
- SLT Plus Décor Group (Quad Cab/Crew Cab only)—Includes Luxury Group, chrome grille with chrome billets, fog lamps, 20-inch aluminum wheels and dual rear exhaust with bright tips
- Trailer Tow Mirrors and Brake Group—Includes Trailer Brake Control and power 7 x 11-inch manually folding trailer tow mirrors

FOR FULL OPTION DETAILS, VISIT RAMTRUCK.CA

OUTDOORSMAN® (QUAD CAB® / CREW CAB)



17-inch aluminum
Standard



Crew Cab shown in available premium cloth front bucket seats—Diesel Grey.

POWERTRAIN

- 3.6L Pentastar™ Variable Valve Timing (VVT) V6 with 8-speed automatic and E-shifter
- 5.7L HEMI® VVT V8 with Multi-Displacement System (MDS) and 8-speed automatic with E-shifter
- 3.0L EcoDiesel V6 with 8-speed automatic, E-shifter and winter grille cover

ENHANCEMENTS vs. SLT

INTERIOR AMENITIES

- Front/rear rubber floor mats

EXTERIOR FEATURES

- Black door handles
- Black lower two-tone paint
- Black painted fender flares
- Black painted front/rear bumpers
- Body-colour grille
- Fog lamps

CAPABILITY & FUNCTIONALITY

- 98-litre fuel tank (3.0L)
- 121-litre fuel tank (3.6L and 5.7L)
- Antispin differential rear axle (4x4)
- Class IV hitch receiver (4x4)
- Front suspension skid plate (4x4)
- Rear extra-heavy-duty shock absorbers (4x4)
- Tow hooks
- Transfer case skid plate shield (4x4)

OPTIONAL EQUIPMENT

- Active-Level™ Four-Corner Air Suspension System
- Antispin Differential Rear Axle
- Monotone OutdoorSMAN—Includes body-colour fender flares and bright front/rear bumpers
- Park-Sense® Front and Rear Park Assist® System
- Park-Sense Rear Park Assist® System
- ParkView® Rear Back-Up Camera®
- Spray-in Bedliner
- Trailer Brake Control
- Uconnect® 8.4 Multimedia Centre with 8.4-inch Touchscreen (NAV-ready)¹³
- Uconnect 8.4 NAV Multimedia Centre with 8.4-inch Touchscreen and Premium Navigation¹⁴

PACKAGE GROUPS

- Luxury Group—Includes overhead console with universal garage door opener,¹⁴ sun visors with illuminated vanity mirrors, power folding 6 x 9-inch heated auto-dimming mirrors with courtesy lamps and supplemental turn signals, 7-inch customizable in-cluster display centre, glove box and underhood lamps, rear dome lamp, leather-wrapped steering wheel with audio controls and pickup box lighting
- RamBox® Cargo Management System with pickup box lighting and cargo bed extender/divider
- Rear Camera and Park Assist Group—Includes ParkView Rear Back-Up Camera® and Park-Sense Front and Rear Park Assist® System
- Remote Start and Security Group—Includes remote start and security alarm
- Trailer Tow Mirrors and Brake Group—Includes Trailer Brake Control and power 7 x 11-inch manually folding trailer tow mirrors



20-inch semi-gloss Black aluminum
Available



20-inch aluminum
Available



Standard



Available with Luxury Group



Shown with standard Uconnect 5.0 multimedia centre.



Shown with available Uconnect 8.4 or 8.4 NAV multimedia centre.



Cloth—Diesel Grey
Standard



Cloth—Canyon Brown
Standard



Premium cloth—Diesel Grey
Available



Premium cloth—Canyon Brown
Available

BIG HORN® (QUAD CAB® / CREW CAB)



20-inch chrome-clad aluminum
Standard



Crew Cab shown in available premium cloth with 40/20/40 front bench seat—Diesel Grey.

POWERTRAIN

- 5.7L HEMI® Variable Valve Timing (VVT) V8 with Multi-Displacement System (MDS) and 8-speed automatic with E-shifter
- 3.0L EcoDiesel V6 with 8-speed automatic, E-shifter and winter grille cover

ENHANCEMENTS vs. SLT

INTERIOR AMENITIES

- Auto-dimming rearview mirror
- Glove box and underhood lamps
- Leather-wrapped steering wheel with audio controls
- Overhead console with universal garage door opener¹⁴
- Premium gauge cluster with 7-inch full-colour customizable in-cluster display
- Rear dome lamp with on/off switch
- Sun visors with illuminated vanity mirrors

EXTERIOR FEATURES

- Chrome grille with chrome billets
- Chrome power folding, heated 6 x 9-inch mirrors with courtesy lamps and supplemental turn signals
- Chrome tubular side steps (Big Horn only)
- Fog lamps
- Pickup box lighting
- Wheels and Tires:
 - 20-inch chrome-clad aluminum wheels
 - P275/60R20 BSW all-season Goodyear® tires

CAPABILITY & FUNCTIONALITY

- Dual rear exhaust with bright tips
- Electronic shift-on-demand transfer case (4x4)
- Tow hooks

OPTIONAL EQUIPMENT

- Active-Level™ Four-Corner Air Suspension System
- Antispin Differential Rear Axle
- Class IV Hitch Receiver
- ParkView® Rear Back-Up Camera®
- Power Sunroof
- Spray-in Bedliner
- Trailer Brake Control
- Uconnect® 8.4 Multimedia Centre with 8.4-inch Touchscreen (NAV-ready)¹³

PACKAGE GROUPS

- Protection Group—Includes tow hooks, transfer case and front suspension skid plates (4x4 only)
- RamBox® Cargo Management System with cargo bed extender/divider
- Rear Camera and Park Assist Group—Includes ParkView Rear Back-Up Camera® and Park-Sense Front and Rear Park Assist® System
- Remote Start and Security Group—Includes remote start and security alarm
- Trailer Tow Mirrors and Brake Group—Includes Trailer Brake Control, Class IV hitch receiver and power 7 x 11-inch heated, manually folding trailer tow mirrors with memory, courtesy lamps and supplemental turn signals



Standard



Shown with standard Uconnect 5.0 multimedia centre.



Shown with available Uconnect 8.4 multimedia centre.



Cloth—Diesel Grey
Standard



Cloth—Canyon Brown
Standard



Premium cloth—Diesel Grey
Available



Premium cloth—Canyon Brown
Available

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SPORT (QUAD CAB® / CREW CAB)



20-inch polished aluminum with Silver painted pockets
Standard on Sport



Crew Cab shown in sport mesh cloth with vinyl—Black.

POWERTRAIN

- 5.7L HEMI® Variable Valve Timing (VVT) V8 with Multi-Displacement System (MDS) and 8-speed automatic with E-shifter

ENHANCEMENTS vs. BIG HORN®

INTERIOR AMENITIES

- 60/40 split-folding rear seat
- 115-volt auxiliary power outlet
- Chrome rotary dial E-shifter
- Cloth high-back front bucket seats
- Fold-flat rear load floor
- Full-length upgraded floor console with phone/tablet holder
- Highline door trim panel
- LED interior lighting
- Power 10-way driver's seat, including 2-way lumbar adjust
- Uconnect® 8.4 multimedia centre with 8.4-inch touchscreen (NAV-ready)¹³

EXTERIOR FEATURES

- Body-colour door handles
- Body-colour front fascia and rear bumper
- Body-colour grille with bright billets
- Body-colour, heated, 6 x 9-inch, power folding, auto-dimming mirrors, with courtesy lamps and supplemental turn signals
- Premium bi-functional halogen projector headlamps with Black surround
- Premium LED taillamps with Black surround

EXTERIOR FEATURES cont.

- Wheels and Tires:
 - 20-inch polished aluminum with Silver painted pockets
 - P275/60R20 OWL all-season Goodyear® tires

OPTIONAL EQUIPMENT

- Active-Level™ Four-Corner Air Suspension System
- Antispin Differential Rear Axle
- Class IV Hitch Receiver
- Park-Sense® Front and Rear Park Assist® System
- ParkView® Rear Back-Up Camera⁶
- Power Adjustable Pedals
- Power Sunroof
- Sport Performance Hood
- Spray-in Bedliner
- Trailer Brake Control
- Uconnect 8.4 NAV Multimedia Centre with 8.4-inch Touchscreen and Premium Navigation¹⁴



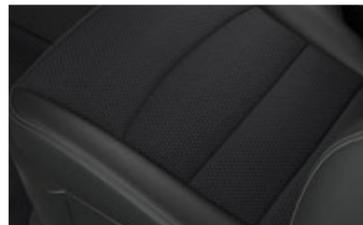
20-inch Black aluminum wheel
Available on Sport with Black Sport Package



Standard



Shown with standard Uconnect 8.4 (or available 8.4 NAV) multimedia centre.



Sport mesh cloth with vinyl—Black
Standard on Sport and Sport R/T



Leather-faced with perforated inserts—Black
Available on Sport

PACKAGE GROUPS cont.

- RamBox® Cargo Management System with cargo bed extender/divider (5' 7" and 6' 4" box only)
- Remote Start and Security Group—Includes remote start and security alarm
- Sport Premium Group—Includes air conditioning with dual-zone temperature control and 10 amplified speakers including subwoofer
- Trailer Tow Mirrors and Brake Group—Includes Trailer Brake Control, Class IV hitch receiver and Black 7 x 11-inch heated, manually folding trailer tow mirrors with courtesy lamps and supplemental turn signals

PACKAGE GROUPS

- Black Sport Package—Includes Brilliant Black exterior paint, 20-inch Black aluminum wheels, sport performance hood, Black exterior badging, dual-zone temperature control (Quad Cab/Crew Cab) and 10 amplified speakers including subwoofer
- Comfort Group—Includes heated front seats and heated steering wheel
- Convenience Group—Includes rain-sensing windshield wipers, auto high-beam headlamp control and Keyless Enter 'n Go™ with proximity entry and push-button start

SPORT R/T REGULAR CAB 4x2 ENHANCEMENTS vs. SPORT

- Body-colour grille with Black mesh insert and R/T badge
- Premium 1 speakers
- Sport performance hood
- Wheels and Tires:
 - 22-inch forged polished aluminum wheels
 - P285/45R22 BSW all-season Goodyear tires



22-inch forged polished aluminum wheel
Standard on Sport R/T

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REBEL (CREW CAB, 4x4 ONLY)



17-inch cast-aluminum with Black painted pockets
Standard



Shown in high-durability technical grain vinyl—Radar Red.

POWERTRAIN

- 3.6L Pentastar™ Variable Valve Timing (VVT) V6 with 8-speed automatic and E-shifter
- 5.7L HEMI® VVT V8 with Multi-Displacement System (MDS) and 8-speed automatic with E-shifter

ENHANCEMENTS vs. BIG HORN®

INTERIOR AMENITIES

- Fold-flat rear load floor
- Full-length upgraded floor console with phone/tablet holder
- Heated steering wheel
- Seating:
 - Heated front seats
 - High-durability technical grain vinyl seats in Radar Red with Black fabric inserts
 - Power 10-way driver's seat and 6-way front-passenger seat including 2-way lumbar adjust
 - Toyo® tire tread-embossed seat pattern

EXTERIOR FEATURES

- Black badging including 20-inch "RAM" tailgate badge
- Black lower two-tone paint
- Black powder-coated front/rear bumpers
- Black, power, heated 6 x 9-inch mirrors, manual folding with courtesy lamps and supplemental turn signals
- Blacked-out Rebel grille with Billet Silver "RAM" letter badge
- Body-colour door handles
- Dedicated daytime running headlamps
- Flat Black wheel flares

Note: does not include pickup box lighting

EXTERIOR FEATURES cont.

- Premium bi-functional halogen projector headlamps with Black surround
- Premium LED taillamps with Black surround
- Sport performance hood
- Wheels and Tires:
 - 17-inch cast-aluminum wheels with Black painted pockets and 33-inch Toyo brand all-terrain tires
 - Full-size spare tire

CAPABILITY & FUNCTIONALITY

- 3.92 rear axle ratio
- Active-Level™ Four-Corner Air Suspension System
- Electronic shift-on-the-fly part-time transfer case
- Bilstein® heavy-duty front and rear shocks
- Class IV hitch receiver

OPTIONAL EQUIPMENT

- Keyless Enter 'n Go™ with Push-button Start
- Park-Sense® Rear Park Assist® System
- Parkview® Rear Back-Up Camera⁶
- Power Sunroof
- Tonneau Cover with Embossed Ram's Head
- Uconnect® 8.4 Multimedia Centre with 8.4-inch Touchscreen (NAV-ready)¹³
- Uconnect 8.4 NAV Multimedia Centre with 8.4-inch Touchscreen and Premium Navigation¹⁴

PACKAGE GROUPS

- Luxury Group—Includes overhead console with universal garage door opener,¹⁴ sun visors with illuminated vanity mirrors, power folding 6 x 9-inch heated auto-dimming mirrors with courtesy lamps and supplemental turn signals, glove box and underhood lamps, rear dome lamp and pickup box lighting



Shown with available Uconnect 8.4 or 8.4 NAV multimedia centre.



High-durability technical grain vinyl—Radar Red
Standard



Standard



LARAMIE® (QUAD CAB® / CREW CAB)



20-inch chrome-clad aluminum
Standard



Crew Cab shown with leather-faced 40/20/40 front bench seat with perforated inserts—Black.

POWERTRAIN

- 5.7L HEMI® Variable Valve Timing (VVT) V8 with Multi-Displacement System (MDS) and 8-speed automatic with E-shifter
- 3.0L EcoDiesel V6 with 8-speed automatic, E-shifter and winter grille cover

ENHANCEMENTS vs. SPORT

INTERIOR AMENITIES

- 10 amplified-speaker system including subwoofer and 506-watt amplifier
- Air conditioning with dual-zone automatic temperature control and humidity sensor
- Deluxe door trim panel
- Front/rear-door accent lighting
- Heated steering wheel
- Heated/ventilated front seats
- Instrument panel with woodgrain accents
- Leather-faced 40/20/40 front bench seat (restrictions apply, see your retailer for full details)
- Memory feature for radio, driver's seat, exterior mirrors and pedals
- Power 10-way driver's seat and 6-way front-passenger seat including 2-way lumbar adjust

EXTERIOR FEATURES

- Chrome door handles, front/rear bumpers
- Chrome grille with chrome hex-perforated insert
- Chrome, heated, 6 x 9-inch, power folding mirrors with position memory, auto-dimming, with courtesy lamps and supplemental turn signals
- Premium bi-functional halogen projector headlamps with chrome surround
- Premium LED taillamps with chrome surround
- Wheels and Tires:
 - 20-inch chrome-clad aluminum wheels
 - P275/60R20 BSW all-season Goodyear® tires

SAFETY & SECURITY

- Park-Sense® Rear Park Assist® System
- ParkView® Rear Back-Up Camera®
- Security alarm

Note: does not include pickup box lighting

OPTIONAL EQUIPMENT

- Active-Level™ Four-Corner Air Suspension System
- Class IV Hitch Receiver
- Park-Sense Front and Rear Park Assist® System
- Pickup Box Lighting
- Power Sunroof
- Spray-in Bedliner
- Trailer Brake Control
- Two-tone Paint (includes Bright Silver Metallic lower two-tone paint and fender flares)
- Uconnect® 8.4 NAV Multimedia Centre with 8.4-inch Touchscreen and Premium Navigation¹

PACKAGE GROUPS

- Convenience Group—Includes rain-sensing windshield wipers, auto high-beam headlamp control and Keyless Enter™ with proximity entry and push-button start
- Protection Group—Includes tow hooks, transfer case and front suspension skid plates (4x4 only)
- RamBox® Cargo Management System with pickup box lighting and cargo bed extender/divider
- Trailer Tow Mirrors and Brake Group—Includes Trailer Brake Control, Class IV hitch receiver and power 7 x 11-inch heated, manually folding trailer tow mirrors with courtesy lamps and supplemental turn signals



Standard



Shown with standard 8.4 (or available 8.4 NAV) multimedia centre.



Leather-faced with perforated inserts—Black
Standard



Leather-faced with perforated inserts—Light Frost
Standard

LARAMIE LONGHORN® (CREW CAB)



20-inch multi-clad polished aluminum with accent-painted Gold inserts
Standard with two-tone exterior paint



Shown in premium leather with perforated inserts with laser etching—Canyon Brown.

POWERTRAIN

- 5.7L HEMI® Variable Valve Timing (VVT) V8 with Multi-Displacement System (MDS) and 8-speed automatic with E-shifter
- 3.0L EcoDiesel V6 with 8-speed automatic, E-shifter and winter grille cover

ENHANCEMENTS vs. LARAMIE®

INTERIOR AMENITIES

- Double-stacked centre console with full leather lid and tambour sliding door
- Heated 2nd-row seats
- Mopar® Bright Door Entry Guards
- Premium door trim panel
- Premium front/rear floor mats
- Premium Laramie Longhorn instrument cluster
- Premium leather and wood interior accents
- Premium leather front bucket seats
- Premium leather-wrapped steering wheel with audio controls
- Uconnect® 8.4 NAV multimedia centre with 8.4-inch touchscreen and premium navigation¹

EXTERIOR FEATURES

- 20-inch multi-clad polished aluminum with accent-painted Gold inserts
- Chrome grille with chrome wave-mesh
- Lower two-tone paint, front/rear fascia, fender flares and running boards in White Gold Metallic
- Pickup box lighting
- Spray-in bedliner
- Tow hooks (Laramie Longhorn only)

SAFETY & SECURITY

- Remote start system

OPTIONAL EQUIPMENT

- Active-Level™ Four-Corner Air Suspension System
- Class IV Hitch Receiver
- Monotone Paint—Includes chrome tubular side steps, bright front/rear bumpers and 20-inch polished aluminum wheels with accent-painted Silver inserts
- Park-Sense® Front and Rear Park Assist® System
- Power Sunroof
- Trailer Brake Control

PACKAGE GROUPS

- Convenience Group—Includes rain-sensing windshield wipers, auto high-beam headlamp control and Keyless Enter™ with proximity entry and push-button start
- Protection Group—Includes tow hooks, transfer case and front suspension skid plates (4x4 only)
- RamBox® Cargo Management System with cargo bed extender/divider
- Trailer Tow Mirrors and Brake Group—Includes Trailer Brake Control, Class IV hitch receiver and power 7 x 11-inch manually folding trailer tow mirrors with courtesy lamps and supplemental turn signals



20-inch polished aluminum with accent-painted Silver inserts
Standard with monotone exterior paint



20-inch polished aluminum
Available with monotone exterior paint



Standard



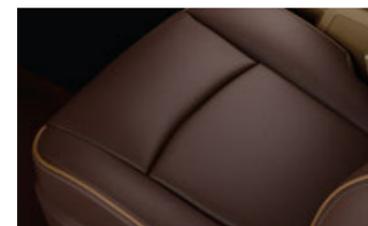
Shown with standard rotary dial E-shifter and 8.4 NAV multimedia centre.



Premium leather with perforated inserts and laser etching—Canyon Brown
Standard



Premium leather with perforated inserts—Cattle Tan
Standard



Premium leather with perforated inserts—Canyon Brown
Standard

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LARAMIE® LIMITED (CREW CAB)



20-inch polished forged aluminum
Standard



Shown in premium leather with perforated inserts—Black.

POWERTRAIN

- 5.7L HEMI® Variable Valve Timing (VVT) V8 with Multi-Displacement System (MDS) and 8-speed automatic with E-shifter
- 3.0L EcoDiesel V6 with 8-speed automatic, E-shifter and winter grille cover

ENHANCEMENTS vs. LARAMIE LONGHORN®

INTERIOR AMENITIES

- Leather-wrapped grab handles
- Luxury Berber front/rear floor mats
- Luxury door trim panel with Argento wood accents
- Premium all-black interior
- Premium Black leather front bucket seats
- Premium Laramie Limited instrument cluster
- Premium leather-wrapped steering wheel with real wood accents and audio/cruise controls

EXTERIOR FEATURES

- 20-inch bright chrome "RAM" tailgate badge
- 20-inch polished forged aluminum wheels
- Body-colour front/rear bumpers
- Chrome billet port grille with "RAM" badge
- Chrome bodyside moulding and tailgate accent
- Chrome wheel-to-wheel side steps (5.7L)
- Monotone exterior paint

SAFETY & SECURITY

- Auto high-beam headlamp control
- Rain-sensing windshield wipers
- Rear window defroster
- Remote Keyless Enter 'n Go™ with proximity entry and push-button start

CAPABILITY & FUNCTIONALITY

- Active-Level™ Four-Corner Air Suspension System

OPTIONAL EQUIPMENT

- Class IV Hitch Receiver
- Park-Sense® Front and Rear Park Assist® System
- Power Sunroof
- Trailer Brake Control

PACKAGE GROUPS

- Limited Appearance Group—Includes body-colour fender flares and chrome front/rear bumpers
- RamBox® Cargo Management System with pickup box lighting and cargo bed extender/divider
- Trailer Tow Mirrors and Brake Group—Includes Trailer Brake Control, Class IV hitch receiver and power 7 x 11-inch manually folding trailer tow mirrors with courtesy lamps and supplemental turn signals



Standard



Shown with standard rotary dial E-shifter and 8.4 NAV multimedia centre.



Premium leather with perforated inserts—Black
Standard



PAINT



Pearl White



Brilliant Black Crystal Pearl



Black Forest Green Pearl



Bright White



Bright Silver Metallic



Granite Crystal Metallic



Blue Streak Pearl



Maximum Steel Metallic



True Blue Pearl



Flame Red



Red Pearl



Luxury Brown

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All colours not available on all models. See retailer for more details.

SPECIFICATIONS



3.0L ECODIESEL V6³



3.6L PENTASTAR™ V6



5.7L HEMI® V8

Small displacement, impressive torque, high performance by design. Mated to the TorqueFlite® 8-speed automatic, the 3.0L EcoDiesel V6 utilizes high-temperature glow plugs and individual oil squirters to lubricate each piston. Dual filtration provides superb water/fuel separation. B20-capable, it delivers up to **1,225 km (761 miles) per tank¹⁵ with best-in-class fuel economy²: as efficient as 8.0 L/100 km (35 mpg) hwy.***

HORSEPOWER	240 @ 3600 rpm
TORQUE — lb-ft	420 @ 2000 rpm
DISPLACEMENT — cu cm (cu in.)	2988 (182)
CONSTRUCTION	Cast-iron block/aluminum head
VALVE SYSTEM	DOHC, 24 valves, chain-driven
OIL CHANGE INTERVAL¹ (under normal operation)	16,000 km or 12 months ¹

This award-winning V6 delivers outstanding performance. Both it and its partner, the TorqueFlite 8-speed automatic, feature Thermal Management Systems to keep fluids at the ideal operating temperatures. With its serious 10.2:1 compression ratio and pulse-width modulation, it all results in **impressive fuel economy: as efficient as 9.3 L/100 km (30 mpg) hwy.***

HORSEPOWER	305 @ 6400 rpm
TORQUE — lb-ft	269 @ 4175 rpm
DISPLACEMENT — cu cm (cu in.)	3604 (220)
CONSTRUCTION	Aluminum block/aluminum head
VALVE SYSTEM	DOHC, 24 valves, chain-driven
OIL CHANGE INTERVAL¹ (under normal operation)	16,000 km or 12 months ¹

Legendary in its wide range of applications over the decades, few engines attain the stature of the 5.7L HEMI V8 powerhouse. With Multi-Displacement System (MDS)/FuelSaver Technology seamlessly shutting off half of the cylinders during highway cruising, the HEMI V8 delivers 8-cylinder performance for towing and hauling—and fuel-sipping 4-cylinder efficiency for cross-country road trips.

HORSEPOWER	395 @ 5600 rpm
TORQUE — lb-ft	410 @ 3950 rpm
DISPLACEMENT — cu cm (cu in.)	5654 (345)
CONSTRUCTION	Cast-iron block/aluminum head
VALVE SYSTEM	Variable-cam timing, 16 valves, pushrod-operated
OIL CHANGE INTERVAL¹ (under normal operation)	16,000 km or 12 months ¹

¹Under no circumstances should oil change intervals exceed 16,000 km, 12 months or when prompted by the vehicle's oil change indicator light, whichever comes first.

	FUEL ECONOMY*	TRANSMISSION	L/100 KM (MPG)	
			CITY	HIGHWAY
4x2	3.0L ECODIESEL V6 (HFE model)	8-Speed Automatic	11.3 (25)	8.0 (35)
	3.0L ECODIESEL V6	8-Speed Automatic	11.6 (24)	8.4 (34)
4x4	3.0L ECODIESEL V6	8-Speed Automatic	12.1 (23)	8.8 (32)

	FUEL ECONOMY*	TRANSMISSION	L/100 KM (MPG)	
			CITY	HIGHWAY
4x2	3.6L PENTASTAR VVT V6 (HFE model)	8-Speed Automatic	12.9 (22)	9.3 (30)
	3.6L PENTASTAR VVT V6	8-Speed Automatic	13.9 (20)	9.5 (30)
4x4	3.6L PENTASTAR VVT V6	8-Speed Automatic	14.6 (19)	10.1 (28)

	FUEL ECONOMY*	TRANSMISSION	L/100 KM (MPG)	
			CITY	HIGHWAY
4x2	5.7L HEMI VVT V8	8-Speed Automatic	15.8 (18)	10.9 (26)
	5.7L HEMI VVT V8	6-Speed Automatic	17.1 (17)	12.0 (24)
4x4	5.7L HEMI VVT V8	8-Speed Automatic	16.2 (17)	11.5 (25)
	5.7L HEMI VVT V8	6-Speed Automatic	17.7 (16)	12.7 (22)

Ram 1500 equipped with the 3.0L EcoDiesel V6, the industry's only diesel-powered half-ton pickup³ and the most fuel-efficient pickup in Canada,² dominated both the 2014 and 2016 Canadian Truck King Challenge, beating out Ford F150 and Chevy Silverado.



SOCIETY OF AUTOMOTIVE ENGINEERS (SAE) J2807 TOWING STANDARD. Towing ratings for all 2016 Ram 1500 models are compliant with the SAE J2807 towing standard. The towing standard outlines performance requirements for determining Gross Combined Weight Rating and Trailer Weight Ratings and is designed to reflect real-world conditions that truck owners would likely experience. Performance requirements take into consideration a truck's acceleration, gradeability, braking and handling, and its ability to handle heat in a standardized environment, both with and without a load.

TOWING ¹ (Conventional ball and hitch) (SAE J2807 Compliant) kg (lb) — Maximum ratings when properly equipped.				REGULAR CAB				QUAD CAB [®]		CREW CAB			
ENGINE	AUTO TRANS	AXLE RATIO	GCWR	1.9M (6'4") BOX		2.4M (8') BOX		1.9M (6'4") BOX		1.7M (5'7") BOX		1.9M (6'4") BOX	
				4x2	4x4	4x2	4x4	4x2	4x4	4x2	4x4		
3.6L PENTASTAR™ VVT V6	8-speed	3.21	4468 (9850)	2263 (4990)	2159 (4760)	2164 (4770)	2078 (4580)	2091 (4610)	2000 (4410)	2032 (4480)	1891 (4170)		
		3.55	5534 (12,200)	3307 (7290)	3198 (7050)								
		3.55	5625 (12,400)			3298 (7270)	3211 (7080)						
		3.55	5851 (12,900)					3452 (7610)	3357 (7400)	3388 (7470)	3248 (7160)		
		3.92	5851 (12,900)								3248 (7160)		
3.0L ECODIESEL V6	8-speed	3.55	6237 (13,750)			3738 (8240)	3642 (8030)	3624 (7990)	3515 (7750)	3570 (7870)	3452 (7610)	3420 (7540)	
		3.92	6237 (13,750) ²			3738 (8240)	3642 (8030)	3624 (7990)	3515 (7750)	3570 (7870)	3452 (7610)	3420 (7540)	
		3.92	6691 (14,750)			4178 (9210)	4096 (9030)	4078 (8990)	3969 (8750)	4023 (8870)	3905 (8610)	3783 (8340)	
5.7L HEMI® V8	6-speed	3.21	5602 (12,350)	3275 (7220)		3193 (7040)		3080 (6790)		3066 (6760)		3053 (6730)	
		3.55	6532 (14,400)		4110 (9060)	4123 (9090)	4014 (8850)	4010 (8840)	3951 (8710)	3996 (8810)	3919 (8640)	3983 (8780)	
		3.92	6498 (14,325)	4173 (9200)	4078 (8990)								
		3.92	7235 (15,950)			4826 (10,640)	4714 (10,400)	4713 (10,390)	4654 (10,260)	4699 (10,360)	4622 (10,190)	4686 (10,330)	4577 (10,090)
	8-speed	3.21	6260 (13,800)	3905 (8610)	3819 (8420)	3842 (8470)	3747 (8260)	3724 (8210)	3651 (8050)	3697 (8150)	3633 (8010)	3665 (8080)	3529 (7780)
		3.92	6509 (14,350)	4155 (9160)	4069 (8970)								
		3.92	7190 (15,850)										4459 (9830)
		3.92	7235 (15,950)			4817 (10,620)	4722 (10,410)	4717 (10,360)	4627 (10,200)	4672 (10,300)	4609 (10,160)	4640 (10,230)	

PAYLOAD ¹ (SAE J2807 Compliant) kg (lb) — Maximum ratings when properly equipped.					REGULAR CAB				QUAD CAB [®]		CREW CAB			
ENGINE	AUTO TRANS	AXLE RATIO	GVWR		1.9M (6'4") BOX		2.4M (8') BOX		1.9M (6'4") BOX		1.7M (5'7") BOX		1.9M (6'4") BOX	
					4x2	4x4	4x2	4x4	4x2	4x4	4x2	4x4		
3.6L PENTASTAR VVT V6	8-speed	3.21 or 3.55 or 3.92	2733 (6025)	680 (1500)										
			2858 (6300)		708 (1560)									
			2994 (6600)			817 (1800)	767 (1690)							
			3084 (6800)					857 (1890)	776 (1710)	830 (1830)	744 (1640)			
3.0L ECODIESEL V6	8-speed	3.55 or 3.92	2994 (6600)			685 (1510)	585 (1290)							
			3153 (6950)					726 (1600)	631 (1390)	699 (1540)	603 (1330)		572 (1260)	
5.7L HEMI V8	6-speed	3.21 or 3.55 or 3.92	2880 (6350)	726 (1600)	635 (1400)									
			2994 (6600)			771 (1700)	667 (1470)							
			3130 (6900)					817 (1800)	721 (1590)	771 (1700)	699 (1540)	767 (1690)	680 (1500)	
	8-speed	3.21 or 3.92	2880 (6350)	721 (1590)	631 (1390)									
			2994 (6600)			767 (1690)	671 (1480)							
			3130 (6900)					798 (1760)	717 (1580)	767 (1690)	690 (1520)	748 (1650)	662 (1460)	

¹Information subject to change. All weights are in kilograms (pounds). Please visit www.rambodybuilder.com for full specifications. Payload and Max Trailer Weights are ESTIMATED values. All weights are shown in pounds unless otherwise stated. Payload and Max Trailer Weight values are rounded to the nearest 10 lb. Payload = GVWR - Base Weight. Trailer Weight Rating (TWR) and Tow Vehicle Trailing Weight are calculated as specified in SAE J2807. Passenger Weight = 300 lb. Options Weight is option content above 33 percent of sales volume. Trailer Equipment Weight = Class IV hitch receiver is 11.1 lb (if not already included in Options Weight). Trailer Hitch is 10 lb if TWR is less or equal to 5000 lb and 65 lb if TWR is greater than 5000 lb. Payload and TWR are mutually exclusive. GVWRs, GVWRs and GCWRs should never be exceeded. The recommended tongue weight for a conventional hitch is 10 percent of the gross trailer weight. The maximum tongue weight for Class IV hitch receiver is limited to 1100 lb. Weight-Distributing Hitch is recommended for trailers over 5000 lb. Quad Cab and Crew Cab models with off-road tires (sales code TXN) and/or steel wheels (sales code WFP) have a 6800-lb GVWR. All models with 22-inch tires (sales code TY4) have a 6200-lb GVWR. *Big Horn models equipped with the 3.0L V6 EcoDiesel Engine and a 3.92 axle ratio have a 13,750-lb GCWR.

EXTERIOR DIMENSIONS ² mm (in.)	REGULAR CAB		QUAD CAB	CREW CAB	
	1.9M (6'4") BOX	2.4M (8'0") BOX	1.9M (6'4") BOX	1.7M (5'7") BOX	1.9M (6'4") BOX
Wheelbase	3061 (120.5)	3569 (140.5)	3569 (140.5)	3797 (149.5)	
Overall Length	5309 (209.0)	5867 (231.0)	5817 (229.0)	5817 (229.0)	6043 (237.9)
Overall Height ² (empty) 4x2 / 4x4	1894 (74.6) / 1910 (75.2)	1889 (74.4) / 1906 (75.0)	1960 (77.2) / 1975 (77.5)	1954 (76.9) / 1968 (77.5)	1951 (76.8) / 1965 (77.4)
Overall Body Width (without mirrors)	2017 (79.4)	2017 (79.4)	2017 (79.4)	2017 (79.4)	2017 (79.4)

²Shown for base models with standard features. Overall height will vary by model, box length, tire size and available air suspension. Visit rambodybuilder.com for full specifications.

INTERIOR DIMENSIONS ² mm (in.)	REGULAR CAB	QUAD CAB	CREW CAB
Headroom, Front/Rear	1014 (39.9) / N/A	1041 (41.0) / 1008 (39.7)	1041 (41.0) / 1013 (39.9)
Legroom, Front/Rear	1041 (41.0) / N/A	1041 (41.0) / 880 (34.7)	1041 (41.0) / 1023 (40.3)
Shoulder Room, Front/Rear	1676 (66.0) / N/A	1676 (66.0) / 1668 (65.7)	1676 (66.0) / 1668 (65.7)
Hip Room, Front/Rear	1599 (62.9) / N/A	1605 (63.2) / 1598 (62.9)	1605 (63.2) / 1605 (63.2)
Total Interior Volume, litres (cu ft)	1770 (62.5)	3302 (116.6)	3548 (125.3)



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*Whichever comes first. Some conditions may apply. ¹The 5-Year/100,000-Kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

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DISCLAIMERS: 1 Based on longevity of the Ram Light-Duty Pickup segment compared to all competitive light-duty pickups on the road since 1988. Longevity based on IHS Automotive: Polk Canadian Vehicles In Operation data as of July 1, 2015, for model years 1988 – 2015 for all light-duty pickups sold and available in Canada over the last 28 years. 2 Based on *Automotive News* full-size pickup segmentation. 2016 *EnerGuide* highway fuel consumption ratings. Government of Canada test methods used. Your actual fuel consumption will vary based on driving habits and other factors. 11.3 L/100 km (25 mpg) city and 8.0 L/100 km (35 mpg) highway on Ram 1500 Quad Cab 4x2 HFE model with 3.0L EcoDiesel V6 and 8-speed automatic. 3 Based on *Automotive News* Full-size Pickup segmentation. 4 Based on *Automotive News* Full-size Pickup segmentation. 420 lb-ft of torque achieved at 2,000 rpm. 5 Compliant to Society of Automotive Engineers (SAE) J2807 towing standards. Specific model and optional equipment required to achieve maximum rating. See your retailer for full details. 6 This is a driver convenience system, not a substitute for active driver involvement. The driver must remain aware of his/her surroundings and be prepared to take corrective action to avoid collisions. 7 No system can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice and other conditions can affect. When the warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behaviour to prevailing road conditions. 8 Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. Voice commands of phone require a Bluetooth-compatible phone. 9 Requires SiriusXM radio subscriptions governed by SIRIUS terms and conditions available at siriusxm.ca 10 Phone must support Bluetooth Phone Book Access Profile (PBAP). 11 Never program while driving. GPS mapping and available 3D navigation may not be detailed or available in all areas or reflect current road regulations. 12 The advanced front air bags in this vehicle are certified to the federal regulations for advanced air bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should never ride in the front seat of a vehicle with a passenger front air bag. All occupants should always wear their lap and shoulder belts properly. 13 Additional fees will apply for Retailer-Activated Navigation. 14 Not compatible with all garage door openers. 15 Driving range based on 2016 *EnerGuide* highway fuel consumption ratings and fuel tank capacity. Your actual driving range will vary based on powertrain, driving habits and other factors. Use for comparison purposes only.