

2013 DODGE DART



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The all-new 2013 Dodge Dart breaks new ground with a savvy, modern, unmistakable Dodge design that evokes emotion, efficiency and fluidity of movement and delivers an exceptional aerodynamic performance for its class. Dodge Dart offers five well-equipped trim levels with class-leading safety features and breakthrough technology typically found in more expensive vehicle segments. Additionally, three state-of-the-art, fuel-efficient powertrains with available MultiAir technology power the fun-to-drive 2013 Dodge Dart. Loaded with innovative technology, class-leading safety features and clever functionality, the 2013 Dodge Dart sets a new standard in the compact car segment by offering an optimal blend of personalization, roominess, style, functionality and fun-to-drive dynamics.

Key Reasons To Buy

- **The Perfect Blend** – The all-new 2013 Dodge Dart redefines performance with Alfa Romeo DNA, fuel-efficient powertrains and Dodge's passion for performance. The Dart is a thoroughly modern vehicle that's fuel-efficient, beautifully designed and crafted, spacious, agile and fun to drive. From the very first Dart sketch, the designers strived to achieve design nirvana while pushing and pulling on the Alfa Romeo Giulietta-based platform. Their effort results in a car that breaks the mould in the compact sedan segment with an athletic, fluid design.
- **Unmistakable Dodge Design and Styling** – The Dart is a compact sedan that blends exceptional proportions, aero-dramatic surfacing, world-class craftsmanship, modern technology and an upscale feel in a package that is undeniably Dodge. The exterior design of the Dart conveys a level of visual drama and timeless surfaces that add excitement to the competitive compact sedan segment in Canada. On the interior, Dodge designers focused on creating a modern blend of precision craftsmanship, state-of-the-art technology, exciting bursts of colour and hand-sculpted shapes, all crafted with materials and technology typically found in more expensive vehicle segments. The Dart's signature "driver-centric" layout is designed to put all controls within easy reach of the driver. The Dart was designed to be customizable for the driver's own style.
- **Power** – The all-new 2013 Dodge Dart will be powered by one of three refined, fuel-efficient and powerful, state-of-the-art four-cylinder engines that add to Dart's fun-to-drive quotient: the 2.0L I-4 DOHC, the 1.4L Intercooled Turbo with MultiAir and the 2.4L I-4 with MultiAir. Transmission choices will include a six-speed manual, a new six-speed dual dry clutch transmission (DDCT) and a six-speed automatic.
- **Class-Leading Technology** – The all-new 2013 Dodge Dart is the most technologically advanced vehicle in its class and boasts not-before-seen-in-the-segment cool features, as well as some tried-and-true features that are designed to both enchant and delight drivers and passengers alike. Even at the entry-level model, the Dart offers standard technologically advanced features like the projector headlamps and LED taillamps. Other models feature the class-exclusive, seven-inch, thin film transistor (TFT) colour instrument cluster display, a class-exclusive 8.4-inch touch screen multimedia centre, ParkView® Rear Back-Up Camera, Blind-Spot Monitoring System with Rear Cross-Path Detection, ultrasonic/anti-tilt security system, dual-zone automatic climate control, and more!
- **Personalized Rides** – With 12 exterior colours, 14 interior colour and trim combinations, seven wheel choices, five trim levels, three engines, and three transmissions, the Dodge Dart will offer more than 100,000 ways to personalize your vehicle...including more than 150 different Mopar® accessories that will be available to further customize your Dart.

2013 DODGE DART

WHAT'S NEW FOR 2013



- **Class-Leading Safety Features** – Safety and security were at the forefront in the development of the all-new 2013 Dodge Dart. The Dart offers outstanding active and passive features at every trim level – from its standard, unsurpassed 10 air bags to its high-tensile strength unibody. The Dart also features standard four-wheel antilock brakes on all models, ESC with Brake Assist, Traction Control, Electronic Roll Mitigation and Hill Start Assist. It also offers a stunning array of available safety technology virtually unheard of in the compact segment, including Blind-Spot Monitoring with Rear Cross-Path Detection, rain-sensitive windshield wipers and SmartBeam™ headlamps.
- **Driving Satisfaction** – Not to mention, fun! Dart expands on performance quality attributes of its Italian cousin, the Alfa Romeo Giulietta. While the Dart is an all-new vehicle, its underpinnings evolved from the Giulietta, an upscale Italian hatchback known in its home market for dynamic, road-gripping performance. The Giulietta platform was lengthened and widened, creating a spacious compact sedan that meets the wants and needs of North American consumers. The 2013 Dart features the proven, lightweight MacPherson strut front suspension, specifically tuned to minimize camber loss, resulting in more responsive steering and handling characteristics, improved ride quality and a reduction in road noise – all qualities drivers will appreciate. A bi-link independent rear suspension enables European handling capability for those drivers who love to lean into corners and the smooth ride North American drivers covet.
- **Premium Execution** – Like every all-new Dodge, you can see and feel the meticulous execution of the Dart at every turn with every detail. A whisper-quiet interior is the result of a wide variety of noise-abatement strategies. The spacious interior delivers soft-touch surfaces throughout and the instrument cluster brow is cut, sewn and stitched – an execution usually reserved for more expensive vehicles. There are even plenty of upscale amenities to choose from, like the available heated steering wheel and available premium Nappa leather-faced seating.

SUVPS

SAFETY/SECURITY

- Dual-stage, adaptive venting frontal air bags tailor the strength of the air bag deployment to the size and/or position of the front-seat occupants
- Ten air bags (two front, two side-curtain, two front seat-mounted side, two rear seat-mounted side, two front seat knee)
- Reactive front head restraints
- Extensive use (68%) of high-strength steel in safety cage
- Antilock Brakes (ABS) with electronic brake force distribution and traction control
- Electronic Stability Control
- Other braking and chassis control features include: Panic Brake Assist, Brake Lock Differential, Hill Start Assist, Electronic Roll Mitigation, Trailer Sway Control, Hydraulic Boost Compensation, Ready Alert Braking and Rain Brake Support
- Tire Pressure Monitoring
- Available ultrasonic and anti-tilt security system
- Available: Blind Spot Monitoring with Rear Cross-Path Detection, SmartBeam™ headlamps and Remote Start
- Available projector fog lamps

UTILITY

- Radio AM/FM/CD/MP3
- Available Uconnect Touch™ 8.4 with USB port, steering wheel controls, SiriusXM™ Satellite Radio, remote SD card slot
- Auxiliary audio port
- Ample storage throughout the vehicle including an oversized deep glove box, saddle bag cubbies on the center console, door map pockets with beverage holders and more
- Standard 4-speaker sound system (available: 6-speaker and 9-speaker with subwoofer systems)
- Outside temperature display
- Daytime running lamps
- Halogen projector headlamps
- Remote fuel door and trunk release
- Power windows with driver one-touch down
- Tilt/telescopic steering column
- Folding rear seat with large, spacious, illuminated trunk (60/40 split-folding rear seat available)
- Standard spare wheel and tire

VALUE

- Available: air conditioning, Keyless Enter-N-Go™, USB port, steering wheel audio controls and cruise control
- Popular Equipment Group (front-passenger in-seat storage, overhead sunglasses storage, tire pressure monitoring system, underbody aerodynamics package, automatic headlamps with off time delay, sun visors with illuminated vanity mirrors, remote start, driver and passenger front seatback map pockets, speed-sensitive automatic door locking, 12V auxiliary power outlet, and illuminated front cupholders)
- Premium Audio Group (Uconnect Touch™ 8.4, ParkView® Rear Back-

Up Camera and lighted surround for centre stack and more)

- Uconnect Touch 8.4N (GPS Navigation, SiriusXM™ Satellite Radio and illuminated IP Surround)
- Technology Group (Keyless Enter-N-Go, intrusion alarm, rain-sensitive windshield wipers, SmartBeam™ headlamps, ParkSense® Rear Park Assist System and Blind-Spot Monitoring with Rear Cross-Path Detection)
- Premium Group (dual-zone automatic temperature control, remote start system, universal garage door opener)
- Freestanding Options: Uconnect™ Voice Command with Bluetooth® for hands-free phone capability with auto-dimming microphone mirror, HID headlamps, 9-speaker system with subwoofer, power express open/close sunroof and cruise control

PERFORMANCE

- 2.0L DOHC I-4 engine (160 hp and 148 lb-ft of torque)
- 1.4L Turbo I-4 engine with MultiAir (160 hp and 184 lb-ft of torque)
- 2.4L I-4 engine with MultiAir (184 hp and 171 lb-ft of torque)
- Standard 6-speed state-of-the-art manual transmission; available 6-speed dual dry clutch transmissions (DDCT) and 6-speed PowerTech automatic
- MacPherson front suspension and bi-link independent rear suspension
- Active grille shutters to optimize aerodynamics
- Available frequency-sensitive damping suspension technology

STYLING

- The all-new 2013 Dodge Dart is a compact sedan that blends exceptional proportions, aero-dramatic surfacing, world-class craftsmanship, modern technology and an upscale feel in a package that is undeniably Dodge
- The eye-catching exterior proportions of the Dart are set off from every angle by dynamic lines and curves, with design cues tightly stretched over the all-new compact sedan platform
- A new grille debuts on the Dart, which is a subtle evolution of the split crosshair theme introduced in 2011
- Available segment-exclusive 3-inch fascia-mounted twin elliptical bright exhaust tips are artfully integrated into the diffuser panel
- Dart's signature "driver-centric" layout is designed to put all controls within easy reach of the driver
- Customers are surrounded in soft-touch materials and cut, sewn and hand-wrapped leather-like protein vinyl surfaces are used around the floating island bezel brow on all models
- Exciting bursts of colour and hand-sculpted shapes creates a highly customizable interior with 14 interior colour and trim combinations
- Design of the rear decklid is completed with an individual, raised chrome Dodge badge within the Dodge signature "racetrack" appliqué

2013 DODGE DART

	2013 DODGE DART	2012 FORD FOCUS	2012 CHEVROLET CRUZE	2012 HONDA CIVIC	2012 HYUNDAI ELANTRA	2012 TOYOTA COROLLA
Powertrain						
Standard Engine Horsepower / Torque	2.0L I-4 160 / 148	2.0L I-4 160 / 146	1.8L I-4 136 / 125	1.8L I-4 140 / 128	1.8L I-4 148 / 131	1.8L I-4 132 / 128
Available Engine Horsepower / Torque	1.4L T I-4 160 / 184	N/A	1.4L T I-4 138 / 148	N/A	N/A	N/A
Available Engine: Horsepower / Torque	2.4L I-4 184 / 171	N/A	N/A	2.4L I-4 201 / 170	N/A	2.4L I-4 158 / 162
Manual Transmission	6-speed	5-speed	6-speed	5- or 6-speed	6-speed	5-speed
Automatic Transmission	6-speed PowerTech or 6-speed DDCT	6-speed PowerShift or 6-speed PowerShift with SelectShift™	6-speed	5-speed	6-speed with SHIFTRONIC®	4- or 5-speed
Exterior						
Projector Headlamps	Std	N/A	N/A	N/A	N/A	N/A
LED Taillamps	Std	N/A	N/A	N/A	N/A	N/A
Fascia-Mounted Dual Exhaust	Std w/1.4L, 2.4L, and Rallye	N/A	N/A	N/A	N/A	N/A
Wheel Sizes Offered	16", 17", 18"	15", 16", 17", 18"	16", 17", 18"	15", 16", 17"	15", 16", 17"	15", 16", 17"
Full-Length Underbody Panels	Std	N/A	N/A	N/A	N/A	N/A
Rain-sensitive Wipers	Available	Available	N/A	N/A	N/A	N/A
Interior						
Soft-Touch Surfacing	Std	N/A	N/A	N/A	N/A	N/A
Floating Island Bezel	Available	N/A	N/A	N/A	N/A	N/A
Ambient Lighting	Available	N/A	N/A	N/A	N/A	N/A
Heated Steering Wheel	Available	N/A	N/A	N/A	N/A	N/A
Dual-Zone Automatic Climate Control	Available	Available	N/A	N/A	N/A	N/A
Integrated Passenger Seat Storage	Available	N/A	N/A	N/A	N/A	N/A
Total Passenger Volume (L)	2752	2568	2679	2677	2707	2605

2013 DODGE DART

	2013 DODGE DART	2012 FORD FOCUS	2012 CHEVROLET CRUZE	2012 HONDA CIVIC	2012 HYUNDAI ELANTRA	2012 TOYOTA COROLLA
Technology						
7-inch, TFT Cluster Display	Available	N/A	N/A	N/A	N/A	N/A
Available Touch-Screen Display	8.4-inch	8.0-inch	N/A	N/A	7.0-inches	N/A
Premium Audio System	10 channel / 9-speaker / subwoofer / 506 watts	10-speaker / 355 watts	9-speaker / 250 watts	6-speaker / subwoofer / 360 watts	6-speaker / 360 watts	6-speaker / TBD
Passive Entry / Keyless Enter-N-Go™	Available	Std	Available	N/A	Available	Available
SmartBeam™ HID Headlamps	Available	N/A	N/A	N/A	N/A	N/A
Safety/Security						
Standard Air Bags	10	6	10	6	6	6
4-wheel Disc Brakes	Std	Available	Available	Available	Std	Available
ABS / Traction Control	Std	Std	Std	Std	Std	Std
Electronic Stability Control	Std	Std	Std	Std	Std	Std
Ultrasonic / Anti-Tilt Security System	Available	N/A	N/A	N/A	N/A	N/A
Blind Spot Monitoring / Rear Cross-Path Detection	Available	N/A	N/A	N/A	N/A	N/A
ParkSense® Rear Park Assist	Available	Available	N/A	N/A	N/A	N/A
ParkView® Rear Back-Up Camera	Available	Available	N/A	N/A	Available	N/A



Product Presentation

The following presentation for the 2013 Dodge Dart is your guide to matching this vehicle's features to your customer's buying motivations. It is intended to help you focus the conversation on the key features that will influence your particular customer's purchase decision. Remember to emphasize the benefits of each feature to the customer – the reasons that the 2013 Dodge Dart is their best purchase choice. Not all of these features are standard, or available on all models. To determine which features are available, please consult the Features, Options & Package Groups charts or the Code Guide.

FRONT

DART FEATURES/FUNCTIONS	CUSTOMER BENEFIT
BI-FUNCTION PROJECTOR BEAM HEADLAMPS	
<ul style="list-style-type: none"> Internal lamp graphics and sculpture bring a consistent modern style to every model Allows the headlamp design to be slim and modern when compared to a conventional reflector lamp Uncommon standard feature in this class 	<ul style="list-style-type: none"> Provide increased road surface illumination and reduce glare in low-visibility situations such as dust, rain, fog or snow
"RIGHT-SIZED" PROPORTIONS FOR PREMIUM RIDE AND FUN-TO-DRIVE HANDLING	
Segment-leading dimensions: <ul style="list-style-type: none"> Longest wheelbase (2703) Widest front and unsurpassed rear track (1575) Widest overall width (1830) Unsurpassed overall length (4672) in the segment 	<ul style="list-style-type: none"> Supports a premium, "euro-like" ride and taut, "fun-to-drive" handling Delivers a heightened sense of confidence, control and safety
AVAILABLE XENON HIGH-INTENSITY DISCHARGE (HID) HEADLAMPS	
<ul style="list-style-type: none"> Provide approximately three times the light output of conventional reflector lamps Feature crisp, bright xenon lighting for good visibility in most driving situations 	<ul style="list-style-type: none"> Deliver improved nighttime illumination Provide attractive safety/security benefits uncommon to vehicles in the class
AVAILABLE SMARTBEAM™ INTELLIGENT HEADLAMP SYSTEM*	
<ul style="list-style-type: none"> Variable high-beam headlamp adjustment in response to ambient light and surrounding traffic No driver interaction required Ability to read oncoming lights and instantly adjust light output 	<ul style="list-style-type: none"> Improves safety by adjusting light output so oncoming drivers are not bothered by high-beam headlamps Contributes to increased driving safety by maximizing night-driving vision
AVAILABLE RAIN-SENSITIVE AUTOMATIC WIPER SYSTEM*	
<ul style="list-style-type: none"> Contains all the features of the standard variable intermittent front wipers plus a Rain Sensor Module that "reads and responds" when sufficient moisture appears in the wipe pattern of the windshield Five adjustable sensitivity levels control the time delay between wiper strokes 	<ul style="list-style-type: none"> Adjusts speed and response of wiper operation, allowing the driver to see more clearly while paying attention to the road Provides added convenience during wet driving conditions
AVAILABLE PROJECTOR FRONT FOG LAMPS*	
<ul style="list-style-type: none"> Features an ellipsoidal reflector and a focusing lens to project the light to a finite distance for excellent visibility Eliminates the condition with typical fog lamps where the illumination can travel too far into the fog and reflect back towards the driver and diminish clarity 	<ul style="list-style-type: none"> Improve vision, especially in foggy conditions Also add a dramatic, advanced technology look to the vehicle's front styling
ADVANCED MULTISTAGE AIR BAGS	
<ul style="list-style-type: none"> Driver and front-passenger air bags deploy during a severe frontal or near-frontal impact 	<ul style="list-style-type: none"> Provide nearly instantaneous occupant protection by matching air bag output to crash severity
SUPPLEMENTAL SIDE-CURTAIN AIR BAGS	
<ul style="list-style-type: none"> Housed in the headliner just above the side windows Each side has its own impact sensor in order to autonomously trigger on the side where the impact occurs 	<ul style="list-style-type: none"> Extend protection to front and rear outboard passengers

Product Presentation

FRONT

DART FEATURES/FUNCTIONS	CUSTOMER BENEFIT
5-YEAR/100,000-KILOMETRE POWERTRAIN LIMITED WARRANTY*	
<ul style="list-style-type: none"> Covers the cost of all parts and labour needed to repair a covered powertrain component that is defective in workmanship and materials, with no transfer fees or deductibles Includes subsequent owner coverage transfer at no cost, towing, and elimination of the 5-year powertrain inspection requirement 	<ul style="list-style-type: none"> Delivers excellent coverage for a positive ownership experience
3-YEAR/60,000 KILOMETRE BASIC LIMITED WARRANTY*	
<ul style="list-style-type: none"> Includes Roadside Assistance Covers the complete vehicle against defects in factory-supplied materials and workmanship Excludes tires, wiper blades, clutch discs or module clutch assembly, brake linings, brake rotors, pads and drums, windshield, rear window, wheel alignment, wheel balancing and normal maintenance items Stays with the vehicle and transfers to subsequent owners at no cost during the warranty period 	<ul style="list-style-type: none"> Delivers excellent coverage for a positive ownership experience
CORROSION PROTECTION WARRANTY*	
<ul style="list-style-type: none"> For sheet metal panels, the limit is 36 months, with no mileage limit For an outer-body sheet metal panel – one that is finish-painted and that someone can see when walking around the vehicle – the limits are 5 years or 160,000 kilometres on the odometer, whichever occurs first 	<ul style="list-style-type: none"> Emphasizes product quality and durability
BLENDING ALFA ROMEO DNA AND DODGE'S PASSION FOR PERFORMANCE	
<ul style="list-style-type: none"> Sharing the celebrated characteristics of the Alfa Romeo Giulietta – exceptional driving dynamics and agility – with Dodge's passion for styling and performance Bringing authentic sports sedan ride and handling to the compact car segment Lengthened and widened the platform to increase interior roominess 	<ul style="list-style-type: none"> Breaks new ground by creating a car that evokes emotion, efficiency and fluidity of movement as it shatters the perception of what a compact car can be Providing impressive levels of interior roominess while offering the fuel efficiency of a compact sedan
FRONT-WHEEL-DRIVE SYSTEM WITH BRAKE-LOCK DIFFERENTIAL	
<ul style="list-style-type: none"> Engine weight over the drive wheels delivers directional stability and outstanding traction year-round Brake-lock differential applies braking force to a spinning wheel in order to provide equal amounts of torque to both wheels 	<ul style="list-style-type: none"> Enhances traction and directional stability in slippery conditions Provides confident driving response in all road and weather conditions
MACPHERSON STRUT FRONT AND BI-LINK INDEPENDENT REAR SUSPENSION	
<ul style="list-style-type: none"> MacPherson strut front suspension provides optimum ride balance, handling and noise isolation Bi-link independent rear suspension allows individual articulation of the rear wheels over varying road surfaces while ensuring their secure positioning on the chassis High-strength, yet lightweight front and rear suspension contribute to quiet interior 	<ul style="list-style-type: none"> Proven and continuously refined independent suspension achieves excellent control with maximum comfort Deliver European handling capability for those drivers who love to lean into corners and the smooth ride North American drivers covet Contribute to excellent fuel economy and top-notch safety
AVAILABLE ACTIVE GRILLE SHUTTERS	
<ul style="list-style-type: none"> Based on engine coolant temperature and vehicle speed, vents open to allow air to cool the engine If no airflow is needed, the vents are shut, significantly reducing aerodynamic drag 	<ul style="list-style-type: none"> In the open position, help to optimize cooling system when the vehicle is traveling up a hill or operating in hot, congested driving conditions In the closed position, help to improve aerodynamics and fuel efficiency at highway speeds

Product Presentation

FRONT

DART FEATURES/FUNCTIONS	CUSTOMER BENEFIT
AVAILABLE UNDERBODY AERODYNAMIC PACKAGE	
<ul style="list-style-type: none"> • Consists of lower radiator close-out panel, engine belly pan, mid-floor belly pans, outboard diffusers and center diffuser • Covers 60-70% of lower portion of vehicle to deliver aerodynamic benefits and abate road noise inputs • More commonly found on premium-price vehicles 	<ul style="list-style-type: none"> • Complement the aero-enhancing technology of active grille shutters • Contribute to noise abatement for a quieter and more comfortable driving experience
AVAILABLE FREQUENCY-SENSING DAMPING SHOCK ABSORBERS (R/T MODEL)	
<ul style="list-style-type: none"> • Reduce body roll, pitch and float to improve steering response, handling in corners and road feel • Provide a real-time variable damping rate based on road inputs (e.g., hard inputs from potholes result in a stiffer damping rate) 	<ul style="list-style-type: none"> • Help to deliver more control and more fun while driving on winding roads • Improve high-performance handling characteristics without compromising comfort
DART R/T MODEL (LATE AVAILABILITY)	
<ul style="list-style-type: none"> • Top-of-the-line performance ride and handling and aesthetically agile appearance • 2.4L 184-hp Tigershark™ 4-cylinder with MultiAir® II • Fiercely expressive exterior features: <ul style="list-style-type: none"> - Hyper Black grille and a black grille surround, bumper trim and black chrome headlamp bezels - Unique R/T badging - 18" aluminum wheels - Body-colour door handles - Dual exhaust with bright tips integrated into the rear fascia • Dramatic interior features: <ul style="list-style-type: none"> - Black and ruby red or black Nappa leather-faced seating featuring ruby red stitching with embossed bolsters - Piano Black trims the HVAC outlets - 360-degree front door grab handles with black painted bezels and ruby red grips 	<ul style="list-style-type: none"> • Inspires even the most performance-oriented customer • Provides sports car ride and handling wrapped in aggressive good looks
UNMISTAKABLE DODGE EXTERIOR STYLING	
<ul style="list-style-type: none"> • Combines contemporary beauty with modern Dodge design cues • Fluid, sculpted lines, trapped hood design complement the unmistakable Dodge split crosshair grille, which is reinterpreted to enhance the agile-looking overall design • Low stance and the integrated front spoiler lip in the lower front fascia add drama, while the advanced active grille shutter system provides a sports car level of air management • Projector beam headlamps finish the front end in style • Distinctive rear exterior design features signature Dodge taillamps with LED lights encased in bezels behind a multi-coloured lens bearing the Dodge insignia • Integrated single-piece rear fascia completes the clean, contemporary design 	<ul style="list-style-type: none"> • Blending exceptional, eye-catching proportions, aero-dramatic surfacing, world-class craftsmanship, modern technology and an upscale feel in a package that is undeniably Dodge • Offers features, such as projector headlamps, usually reserved for larger, upscale vehicles

Product Presentation

DRIVER

DART FEATURES/FUNCTIONS	CUSTOMER BENEFIT
ELECTRONIC STABILITY CONTROL (ESC)*	
<ul style="list-style-type: none"> Includes Electronic Brake Assist and All-Speed Traction Control Compares the driver's intended course with the vehicle's actual course and then compensates for differences Senses when a vehicle is starting to spin (oversteer) or plow (understeer) Helps to correct the vehicle's course by automatically adjusting the throttle and applying the brakes at individual wheels 	<ul style="list-style-type: none"> Automatically helps/assists the driver in maintaining control of their vehicle during extreme steering maneuvers Provides added driving confidence, particularly in inclement weather
FOUR-WHEEL DISC ANTILOCK BRAKING SYSTEM (ABS)	
<ul style="list-style-type: none"> Monitors and compares wheel speed to vehicle speed Automatically modulates brake pressure during hard braking to prevent wheel lockup Features ventilated front rotors and solid rear rotors supported by electronic brake-force distribution, regulates braking pressure front-to-rear to optimize stopping distances and control under all vehicle-loading conditions Supported by hydraulic boost compensation, which senses if there's a failure in the vacuum brake booster and signals the brake controller to run the ABS pump "full-time" so the brakes will be perform as normal as possible until the failure is serviced 	<ul style="list-style-type: none"> Provides improved steering control under extreme braking and/or slippery conditions Venting aspect of the front rotors helps dissipate braking-related heat and improves braking performance For optimal braking performance, brake linings are tuned and optimized for long-term performance and consistent, smooth brake feel Standard feature, typically found on the higher trim levels of competitors
BRAKE ASSIST	
<ul style="list-style-type: none"> Overcomes the tendency of not applying the brakes hard enough in an emergency or panic braking situation by using the ESC* system to instantly apply the maximum available brake pressure A component of the ABS/ESC* system 	<ul style="list-style-type: none"> Helps the vehicle stop sooner in emergency situations by reacting faster than the driver is able to apply maximum brake pedal pressure Helps provide the shortest possible stopping distance in emergency braking situations
ALL-SPEED TRACTION CONTROL	
<ul style="list-style-type: none"> Monitors the amount of wheelspin of each of the driven wheels Applies brake pressure to the slipping wheel(s) and reduces engine power to provide enhanced acceleration and stability A component of the ABS/ESC* system 	<ul style="list-style-type: none"> Helps reduce wheel slip as the vehicle is accelerating Provides increased driving confidence on all road surfaces, but especially on sand and gravel as well as wet and snowy roads
RAIN BRAKE SUPPORT	
<ul style="list-style-type: none"> During rainy conditions, this standard system automatically uses the Electronic Stability Control pump to occasionally press the brake pads lightly against the rotors in order to help keep them dry Always active when the windshield wipers are operating in low or high settings 	<ul style="list-style-type: none"> Helps keep the rotors dry for maximum safety and utility when needed
READY ALERT BRAKING	
<ul style="list-style-type: none"> Detects when the driver lifts his or her foot from the accelerator abruptly, assuming hard braking will be required System instantly prompts the antilock braking system to apply a slight amount of pressure and set the brake pads lightly against the rotors "readying" the brakes for full application 	<ul style="list-style-type: none"> Makes full braking power available more quickly and may help reduce stopping distances Assists the driver in stopping as quickly as possible

Product Presentation

DRIVER

DART FEATURES/FUNCTIONS	CUSTOMER BENEFIT
EXTENSIVE USE (68%) OF ADVANCED HIGH-STRENGTH STEEL	
<ul style="list-style-type: none"> • First Chrysler Group vehicle to use high-strength steel to this extent • Features advanced high strength and “hot-stamped” steels in the upper structure – A-pillars, front header, sills and B-pillar • Extensive use of high-strength steel improves the crashworthiness of the engine compartment 	<ul style="list-style-type: none"> • Maximizes vehicle dynamics, provides enhances crashworthiness and optimizes weight efficiency • Improves roof strength and visibility, because pillars in upper structure are both stronger and thinner
REMOTE KEYLESS/ILLUMINATED ENTRY	
<ul style="list-style-type: none"> • Unlocks driver door on the first press and all doors on the second press • Illuminates interior lights when the vehicle is unlocked • Two remote keyless entry/illuminated entry transmitters provided with vehicle 	<ul style="list-style-type: none"> • Contributes to driver convenience and safety
AVAILABLE HOMELINK® UNIVERSAL GARAGE DOOR OPENER*	
<ul style="list-style-type: none"> • Programmable transceiver can operate up to three separate devices • Can be programmed to operate garage doors, security lighting or gates • Features rolling-code technology that changes the transmitter code each time the remote button is pressed to prevent code capturing via scanner by thieves 	<ul style="list-style-type: none"> • Provides driver convenience and peace of mind
2.0L 160-HP TIGERSHARK™ 4-CYLINDER ENGINE	
<ul style="list-style-type: none"> • Delivers 160 hp @ 6,300 rpm (estimated) and 148 lb-ft of torque @ 4,600 rpm (estimated) • Features aluminum block and cylinder heads for much lighter weight than conventional cast-iron engines • Less weight translates to improved vehicle performance and improved fuel economy • Incorporates four valves per cylinder for increased airflow in and out of the engine • Dual overhead cams provide direct, efficient means of operating the valves, while intake and exhaust cam phasing (variable valve timing) changes the timing of valve operation as conditions such as rpm and engine load vary • Matched to a 6-speed manual or available 6-speed automatic transmission • Estimated fuel economy: 8.1L/100 km (35 mpg) City (Manual) 5.4L/100 km (52 mpg) Hwy (Manual) 	<ul style="list-style-type: none"> • Lightweight structural design provides: <ul style="list-style-type: none"> - Exceptionally quiet performance - Improved fuel efficiency (over comparable cast-iron engine) - Improved service life • Dual VVT helps to provide smooth delivery of peak power and torque for excellent responsiveness and drivability • All-new engine with extensive design and component improvements to enhance quiet operations (NVH), fuel economy and the overall driving performance
1.4L 160-HP INTERCOOLED TURBOCHARGED 4-CYLINDER ENGINE WITH MULTIAIR® TECHNOLOGY	
<ul style="list-style-type: none"> • Introduces an all-new generation of engines • Named “Best New Engine” at the 12th Annual International Engine of the Year Awards in 2010 • Provides 160 hp @ 5,500 rpm (estimated) and 184 lb-ft of torque @ 2,500-4,000 rpm (estimated) • Features MultiAir® advanced electrohydraulic system for improved fuel efficiency and fun-to-drive performance • Integrates electrohydraulic hardware with dedicated control strategy to achieve the most efficient intake valve operation for each engine operating condition • MultiAir manages air entering the cylinders via precise control of the intake valve timing, lift and duration: <ul style="list-style-type: none"> - Improves volumetric efficiency over the entire engine speed range - Reduces pumping losses - Improves combustion chamber turbulence • Matched to a 6-speed manual or available 6-speed dual dry clutch transmission (DDCT) • Estimated fuel economy: 7.4L/100 km (38 mpg) City (Manual) 4.9L/100 km (58 mpg) Hwy (Manual) 	<ul style="list-style-type: none"> • Performs with significantly reduced emissions and greater fuel efficiency and power • Employs MultiAir advanced technology to simply and effectively adjust the air intake so that it minimizes wasted energy and maximizes the efficiency of the internal combustion process • Exhibits the following benefits over a non-MultiAir engine: <ul style="list-style-type: none"> - Boosts engine power by 10% - Increases torque by 15% - Reduces HC and CO2 emissions by up to 40% - Reduces NOx by up to 60% - Is more responsive across the entire speed range

Product Presentation

DRIVER

DART FEATURES/FUNCTIONS	CUSTOMER BENEFIT
2.4L 184-HP TIGERSHARK™ 4-CYLINDER ENGINE WITH MULTIAIR® II TECHNOLOGY	
<ul style="list-style-type: none"> • Provides 184 hp @ 6,250 rpm (estimated) and 171 lb-ft of torque @ 4,800 rpm (estimated) • Features aluminum block and aluminum cylinder heads for less weight and greater efficiency • Dual overhead camshafts with four valves per cylinder and silent chain valvetrain • Features MultiAir® advanced electrohydraulic system for fuel efficiency and fun-to-drive performance • Integrates electro-hydraulic hardware with dedicated control strategy to achieve the most efficient intake valve operation for each engine operating condition • MultiAir manages air entering the cylinders via precise control of the intake valve timing, lift and duration: <ul style="list-style-type: none"> – Improves efficiency over the entire engine speed range – Reduces pumping losses – Increases combustion chamber turbulence for better air/fuel mixtures • Matched to a 6-speed manual or available 6-speed automatic transmission • Estimated fuel economy: TBD 	<ul style="list-style-type: none"> • Improved fuel economy over heavier cast-iron block engine • Significantly reduces emissions, while improving fuel efficiency and power <ul style="list-style-type: none"> – Employs MultiAir advanced technology to simply and effectively adjust the air intake so that it minimizes wasted energy and maximizes the efficiency of the internal combustion process • Exhibits the following benefits over a non-MultiAir engine: <ul style="list-style-type: none"> – Boosts engine power by 10% – Increases torque by 15% – Improves fuel economy by 10% – Reduces HC and CO2 emissions by up to 40% – Reduces NOx by up to 60% – Is more responsive across the entire speed range
STATE-OF-THE-ART 6-SPEED MANUAL TRANSMISSION	
<ul style="list-style-type: none"> • Built and designed entirely by FIAT Powertrain Technologies • Able to withstand and transmit high maximum torque values (up to 258 lb-ft of torque) • Belongs to a new group of 3-axle transmissions, designed for improved maneuverability • More compact than transmissions with 2 axles • Features dual-mass flywheel, which allows lower rpm operation for a given gear position • Fill-for-life splash lubrication system ensures lower wear with higher transmission efficiency • Self-adjusting hydraulic clutch drive for reduced operating effort • Matched to 2.0L Tigershark,™ 1.4L Turbo with MultiAir technology and 2.4L Tigershark™ with MultiAir II technology 	<ul style="list-style-type: none"> • Provides sophisticated, smooth and seamless performance with effortless, efficient shift action
AVAILABLE 6-SPEED POWERTECH AUTOMATIC TRANSMISSION WITH AUTO/STICK™ (LATE AVAILABILITY)	
<ul style="list-style-type: none"> • Conventional stepped-ratio transmission with a wide gear ratio spread (1st to 6th) for smooth launches and reduced highway engine rpm • Features modern torque converter with lockup clutch • Capable of launching in 2nd gear for limited traction road surfaces (e.g., snow, sand) • Equipped with Auto/Stick™ driver-interactive controller that allows manual and automatic shift changes • Matched to 2.0L Tigershark™ and 2.4L Tigershark™ MultiAir® II engines 	<ul style="list-style-type: none"> • Provides optimal shift quality and maintenance-free ownership experience • Operates with refined shift response for excellent driving responsiveness that matches power curves of the 2.0L and 2.4L Tigershark MultiAir® II engines • Delivers optimal fuel consumption and smooth shifts in both manual and automatic modes for

Product Presentation

DRIVER

DART FEATURES/FUNCTIONS	CUSTOMER BENEFIT
AVAILABLE 6-SPEED DRY DUAL CLUTCH TRANSMISSION WITH AUTO/STICK™	
<ul style="list-style-type: none"> • Uses two clutches to connect the engine and transmission – parallel gearboxes: the first with even gears (2, 4, 6) and the second with odd gears (1, 3, 5) • Shifts are implemented by means of an electrohydraulic actuator system that is managed by a dedicated electronic control unit • Clutches are controlled by means of hydraulic concentric slave cylinders (CSCs) with sensors • Accommodates “power shifts” without any break in power transmitted to the ground, because the ratios of the second half-gearbox are synchronized while the first is in operation • Available exclusively with the 1.4L Turbo I-4 engine with MultiAir® technology 	<ul style="list-style-type: none"> • Incorporates the latest technology to deliver sophisticated, fuel-efficient and powerful performance • Able to achieve better fuel economy ratings than those achieved with a manual of the same capacity • Improved vehicle performance and driving comfort • With Auto/Stick™, drivers can select the gear they desire
WIDEST RANGE OF GASOLINE ENGINES/MOST ADVANCED LINE OF TRANSMISSIONS*	
<ul style="list-style-type: none"> • 3 new fuel-efficient, powerful, state-of-the-art 4-cylinder engines • 3 transmissions – the most advanced line of transmissions in its class 	<ul style="list-style-type: none"> • Plenty of power and performance choices with the numerous engine/transmission combinations
WHEEL LINEUP:	
<ul style="list-style-type: none"> • 16" wheel covers • 17" wheel covers • 17" aluminum wheels • 17" class-exclusive Hyper Black aluminum wheels • 17" polished aluminum wheels • 18" silver painted aluminum wheels • 18" class-exclusive Hyper Black aluminum wheels 	<ul style="list-style-type: none"> • Enhances the bold styling, stable stance and unmistakable style of Dart
FIVE (5) WELL-EQUIPPED MODELS	
<ul style="list-style-type: none"> • Dart SE <ul style="list-style-type: none"> - Midsize spaciousness with compact car efficiency and pricing - Personalize your Dart with over 150 Mopar® accessories • Dart SXT <ul style="list-style-type: none"> - Expected to be the volume model of the Dart family - Customize with 8.4" touch-screen, ParkView® Rear Back-up Camera and Garmin® navigation • Dart Rallye <ul style="list-style-type: none"> - Set Dart apart with the distinctive Rallye package that adds a performance look and other amenities - Express individuality with choice of 4 interior colour combinations, Hyper Black aluminum wheels and 1.4L Intercooled Turbo with MultiAir® engine • Dart Limited <ul style="list-style-type: none"> - Will satisfy the customer interested in the most technologically advanced compact car fully-equipped with luxurious amenities - Indulge yourself with 17-inch polished aluminum wheels, power sunroof, SiriusXM® Satellite radio with one-year subscription • R/T (late availability) <ul style="list-style-type: none"> - Inspires the most performance-oriented customer with its state-of-the-art powertrain and sport suspension - Enhance R/T with Hyper Black aluminum wheels, Keyless Enter 'n Go™, HID Headlamps, and a Alpine® 506-watt surround sound speaker system 	<ul style="list-style-type: none"> • Each trim level possesses strong qualities of refinement, craftsmanship and engaging driving dynamics

Product Presentation

REAR

DART FEATURES/FUNCTIONS	CUSTOMER BENEFIT
AVAILABLE BLIND SPOT MONITORING WITH CLASS-EXCLUSIVE* REAR CROSS PATH DETECTION*	
<ul style="list-style-type: none"> A system that warns the driver when another vehicle enters side blind spots The detection zone covers approximately one lane over on both sides of the vehicle Includes two radar-based sensors located in the rear of the vehicle <p>REAR CROSSPATH DETECTION:</p> <ul style="list-style-type: none"> Aids the driver when backing out of parking spaces where the view of oncoming vehicles may be blocked Sounds an alert if another vehicle approaches Ignores parked cars Included as part of the Blind Spot Monitoring System* 	<ul style="list-style-type: none"> Assists the driver in making safer lane changes Warns of vehicles nearby traveling at similar speeds to enhance collision avoidance Helps prevent collisions as the vehicle is reversing out of parking spaces Can be disabled by drivers
AVAILABLE PARK-SENSE® REAR PARK ASSIST SYSTEM*	
<ul style="list-style-type: none"> Uses ultrasonic sensors built into the rear fascia to detect objects at the rear of the vehicle that may be out of the line of sight When the vehicle is shifted into reverse, sound-wave signals are emitted and will detect stationary objects behind the vehicle that are at least 10 inches high Audiovisual warnings are activated as vehicle approaches object 	<ul style="list-style-type: none"> Assists in detecting objects behind the vehicle when backing up or parking
AVAILABLE PARKVIEW® REAR BACK-UP CAMERA*	
<ul style="list-style-type: none"> The image from a small wide-angle camera is displayed through the 8.4" UConnect radio screen Creates a view of what is immediately behind the vehicle Operates when the transmission is in reverse 	<ul style="list-style-type: none"> Assists the driver in determining if an obstacle is in the rear path of the vehicle when manoeuvring in tight spaces with visual gridlines to estimate proximity
SPACIOUS 371L TRUNK	
<ul style="list-style-type: none"> 371L of cargo space is available behind the rear seat with the seat in the upright position Wide opening for easy access: over 1143 mm at its widest point Grocery hooks capable of holding 25 lb each are integrated on either side of the stowage area (at wheel-well area) 360-degree body-mounted seal ensures no leakage into the stowage area 	<ul style="list-style-type: none"> Provides generous enclosed and secure cargo area for toting sports equipment, luggage or groceries
RAISED CHROME DODGE BADGE AND SIGNATURE TAILLAMP DESIGN	
<ul style="list-style-type: none"> Features badge positioned in the centre of the rear decklid Distinctive LED taillamp design feature multicoloured lens bearing signature Dodge insignia 	<ul style="list-style-type: none"> Enhances rear styling with updated interpretation of the modern Dodge Charger Showcases the technology of multifunctional LED lighting
AVAILABLE CLASS-EXCLUSIVE* LED "RACETRACK" TAILLAMPS	
<ul style="list-style-type: none"> Taillamp forms a "racetrack" that encompasses the entire rear end Features continuous light pattern that flow across the cutline between the decklid and rear quarter panel 	<ul style="list-style-type: none"> Much brighter than incandescent lamps, the LEDs make the Dart more visible at farther distances Displays the premium engineering and design expertise with its uniform flowing appearance
AVAILABLE CLASS-EXCLUSIVE* INTEGRATED DUAL EXHAUST	
<ul style="list-style-type: none"> Dual exhaust pipes with bright tips integrated into the rear fascia Appearing for the first time on a Chrysler Group LLC compact sedan Featured on Rallye and R/T (R/T is late availability) Available with the 1.4L Intercooled Turbocharged engine with MultiAir® technology on SXT and Limited (late availability) 	<ul style="list-style-type: none"> An application more commonly reserved for premium/luxury vehicles Exhibits precise craftsmanship with the consistent spacing between tip elements and fascia, ensuring a "life-of-the-vehicle" premium appearance

Product Presentation

PASSENGER

DART FEATURES/FUNCTIONS	CUSTOMER BENEFIT
TIRE PRESSURE MONITORING SYSTEM WITH WARNING LAMP	
<ul style="list-style-type: none"> Automatically checks the air pressure in all four tires using sensors integrated into the valve stems, which send continuous radio frequency signals, alerting the driver when the pressure in one or more tires is too low Illuminates icon/lamp in the instrument cluster and triggers audible chime when the system senses low tire pressure in any tire 	<ul style="list-style-type: none"> Assists in maintaining proper tire pressure Supports safer vehicle operation, longer tire life and enhanced fuel efficiency
AVAILABLE PREMIUM TIRE PRESSURE MONITORING SYSTEM DISPLAY	
<ul style="list-style-type: none"> Automatically checks the air pressure in all four tires, using sensors that alert drivers when the pressure in one or more tires is too low Displays the actual amount of tire pressure in each tire in the Electronic Vehicle Information Centre (EVIC) When the system senses low pressure in any tire, the EVIC screen changes to the tire pressure display and an audible chime sounds 	<ul style="list-style-type: none"> Alerts the driver to low-pressure tires for added safety Identifies the specific tire with low pressure Helps owners maintain proper tire pressure for safe vehicle operation and enhanced fuel economy
UNMATCHED STYLE WITH MORE THAN 100,000 WAYS TO CUSTOMIZE	
<ul style="list-style-type: none"> 12 exterior colours, 13 interior colour and trim combinations, 7 wheel options 3 engine options and 3 transmission options 	<ul style="list-style-type: none"> Bringing “power to the people” with distinctive Dodge style and the ability to truly personalize Dart to an individual’s taste and preferences
OVER 150 UNIQUE, AUTHENTIC MOPAR® ACCESSORIES	
<ul style="list-style-type: none"> Featuring kit production parts that offer customers upgrade opportunities Developing a host of unique parts for exterior and interior appearance, protection and convenience Offering off-the-shelf parts, e.g. Katzkin leather interiors, Thule racks, Garmin® navigation units, etc. Available through newly redesigned site, Mopar.ca Integrating Mopar into customer’s purchase experience by enabling customers to build vehicles with accessory options through Mopar eStore 	<ul style="list-style-type: none"> Offer customers a wide variety of personalization options Tested to Original Equipment Manufacturer (OEM) standards, not aftermarket Designed in cooperation with vehicle engineering teams to guarantee fit and function Installed by Dodge dealers If installed within the vehicles basic warranty: 3-year/ 60,000-kilometre or 12-months/20,000-kilometre (whichever is longer) If installed outside of the basic warranty: 12-month/ 20,000-kilometre

Product Presentation

INTERIOR

DART FEATURES/FUNCTIONS	CUSTOMER BENEFIT
AWARD-WINNING INTERIOR DESIGN AND COMFORT	
<ul style="list-style-type: none"> • WardsAuto 10 Best Interiors award-winner for 2012 • Recognized for leading the small-car pack in features and comfort • Chosen from among 40 nominees, including luxury and utility vehicles 	<ul style="list-style-type: none"> • Encourages pride in ownership, due to professional endorsement • Validating customer's buying motive/decision to buy with honored industry-wide recognition
CLASS-LEADING SAFETY FEATURES	
<ul style="list-style-type: none"> • 10 standard air bags, unsurpassed in the compact sedan class <ul style="list-style-type: none"> – Advanced multistage, adaptive venting driver and front passenger air bags (2) – Driver and front passenger seat-mounted side air bags (2) – Driver and front passenger knee air bags (2) – Inflatable side-curtain air bags that extend over both front and rear outboard seating positions (2) – Seat-mounted rear pelvic side air bags (2) • Available Park-Sense® Rear Park Assist and ParkView® Rear Back-up Camera displayed on an 8.4" touch-screen monitor 	<ul style="list-style-type: none"> • Designed to give drivers and passengers peace of mind when traveling
MORE THAN 55 STANDARD AND AVAILABLE SAFETY AND SECURITY FEATURES	
<ul style="list-style-type: none"> • Starts with a strong structure constructed with 68 percent high-strength steel, one of the highest percentages in the industry • Designed to absorb and disperse energy in a crash while maintaining the integrity of the occupant compartment • Features an advanced complement of active accident-avoidance features, such as four-wheel antilock disc brakes, electronic stability control, electronic roll mitigation and ready alert braking • Supported with passive safety features such as air bags, seat belts and head restraints 	<ul style="list-style-type: none"> • Make Dart an undeniably well-equipped, value-oriented compact-sized vehicle offering outstanding safety • Provide a full complement of active and passive safety/security features designed to help drivers avoid accidents and keep occupants protected in the event of a crash
ADVANCED MULTISTAGE AIR BAGS*	
<ul style="list-style-type: none"> • Feature advanced multistage low-risk deployment active venting technology • Driver and front-passenger air bags deploy during a severe frontal or near-frontal impact 	<ul style="list-style-type: none"> • Provide nearly instantaneous occupant protection by matching air bag output to crash severity
SUPPLEMENTAL SIDE-CURTAIN AIR BAGS*	
<ul style="list-style-type: none"> • Housed in the headliner just above the side windows • Each side has its own impact sensor in order to autonomously trigger on the side where the impact occurs 	<ul style="list-style-type: none"> • Extend protection to front and rear outboard passengers
FRONT AND REAR SEAT-MOUNTED SIDE AIR BAGS*	
<ul style="list-style-type: none"> • Housed in the outboard side of each front seat • Each has its own impact sensor in order to autonomously trigger the air bag on the side where the side impact occurs 	<ul style="list-style-type: none"> • Provide enhanced protection for the driver and front outboard in certain impacts
REACTIVE FRONT-SEAT HEAD RESTRAINTS*	
<ul style="list-style-type: none"> • Designed to help prevent or reduce the extent of injuries to the driver and front passenger in certain types of rear-end impacts • Automatically move forward and upward in the event of a rear-end collision to decrease the space between the headrest and the occupant's head, helping to reduce the chance of whiplash 	<ul style="list-style-type: none"> • Provide added protection to the driver and front passenger (helping to reduce the risk of a whiplash injury) in the event of a rear impact • May be tilted forward and backward for increased comfort

Product Presentation

INTERIOR

DART FEATURES/FUNCTIONS	CUSTOMER BENEFIT
CHILD SEAT ANCHOR SYSTEM (LATCH)	
<ul style="list-style-type: none"> LATCH is a system for mounting a child seat Lower child seat anchors and upper tether anchors 	<ul style="list-style-type: none"> Helps ensure safe and proper installation of LATCH-compatible aftermarket child seats
BEST-IN-CLASS* FRONT AND REAR SHOULDER ROOM	
<ul style="list-style-type: none"> Featuring interior dimensions that will be a key competitive advantage <ul style="list-style-type: none"> 1477 (1st-row shoulder room) 1425 (2nd-row shoulder room) 	<ul style="list-style-type: none"> Offers the width and overall spaciousness of a mid-size sedan with the fuel efficiency and price of a compact
THREE AUDIO SYSTEMS	
<ul style="list-style-type: none"> 4-speaker system: <ul style="list-style-type: none"> Two 6"x9" speakers located in the front doors; and, Two 6"x9" speakers located in the rear doors 6-speaker system adds two 3.5" speakers in the instrument panel top cover Premium 560-watt surround sound system, featuring 10 speakers including a subwoofer, developed in tandem with Alpine® 	<ul style="list-style-type: none"> Leading-edge, unique technologies enhance Dart's segment leadership Deliver unprecedented level of high quality audio entertainment
OVERSIZED DEEP GLOVE BOX AND AMPLE STORAGE THROUGHOUT THE VEHICLE	
<ul style="list-style-type: none"> Oversized deep glove box, damped on all models with plenty of room for an iPad® or other tablet Saddle bag cubbies on the center console Door map pockets with beverage holders 	<ul style="list-style-type: none"> Accommodating the need to carry items with premium-level storage Providing storage that is useful, intuitive and easy to clean
AVAILABLE CLASS-EXCLUSIVE* FRONT-PASSENGER IN-SEAT CUSHION STORAGE	
<ul style="list-style-type: none"> Ingenious under passenger seat cushion storage area Features flip-up cushion for access 	<ul style="list-style-type: none"> Provides undetected, secure storage for valuables
INSTRUMENT CLUSTER WITH 4-LINE DISPLAY	
<ul style="list-style-type: none"> Features vivid visual presentation of pertinent vehicle information: speedometer, odometer, tachometer, outside temperature, gear indicator, tire pressure and more 	<ul style="list-style-type: none"> Provides pertinent vehicle information
AVAILABLE ELECTRONIC VEHICLE INFORMATION CENTRE (EVIC)	
<ul style="list-style-type: none"> Allows the driver to display useful information, such as personal settings, outside temperature, compass, audio modes and System Status messages as equipped Available Electronic Vehicle Information Centre (EVIC)/Trip Computer adds: <ul style="list-style-type: none"> Trip computer information (distance-to-empty, average fuel economy and elapsed time) Premium tire monitoring display Trip Summary 	<ul style="list-style-type: none"> Customizable features to suit drivers' needs
AVAILABLE KEYLESS ENTER 'N GO™	
<ul style="list-style-type: none"> As long as the key is within the required perimeter, Keyless Enter 'n Go allows driver to open the driver's door, as well as start the vehicle, without removing the key from a pocket or purse The driver's door may be unlocked by pulling on the door handle, at which point the door will unlock and open The engine may be started by simply pressing the brake pedal and the Engine Start button when the vehicle is in Park Remote Proximity Entry 	<ul style="list-style-type: none"> Provides enhanced convenience and security by allowing individuals possessing the key fob to unlock the vehicle by touching the front door handles Adds convenience and saves time by eliminating the need to directly handle keys

Product Presentation

INTERIOR

DART FEATURES/FUNCTIONS	CUSTOMER BENEFIT
AVAILABLE 60/40 SPLIT-FOLDING REAR SEAT WITH TRUNK PASS-THROUGH	
<ul style="list-style-type: none"> • Features a fold-down armrest with cupholders • Designed with convenient trunk pass-through for longer items, such as skis, while still maintaining room for two rear seat passengers 	<ul style="list-style-type: none"> • Allows flexibility for accommodating a variety of passenger seating options and/or long cargo items in the vehicle • Provides optimal passenger and cargo flexibility
AVAILABLE DUAL-ZONE AUTOMATIC TEMPERATURE CONTROL	
<ul style="list-style-type: none"> • Allows the temperature to be set once and the system will adjust the heating and air conditioning output to maintain the set temperature regardless of exterior conditions • Employs infrared sensors to measure the surface temperature of each zone • Includes humidity sensors 	<ul style="list-style-type: none"> • Adds to overall passenger comfort and convenience • Provides humidity sensor, which enables an auto-defog capability, helping to prevent interior window fogging and essentially eliminating the need for setting defog functions • Enhances Dart's value by delivering service most commonly found on luxury vehicles
AVAILABLE LED-ILLUMINATED FRONT CUP HOLDERS	
<ul style="list-style-type: none"> • Dual front cup holders – ringed with white ambient light • Feature soft-lined compartments • Incorporate “bladder” grips to secure beverage containers of the most widely used sizes 	<ul style="list-style-type: none"> • Adds “surprise of colour” that differentiates Dart from its competitors • Reinforces the Dart's premium quality interior design
CENTRE FLOOR CONSOLE	
<ul style="list-style-type: none"> • Dual-level storage and available sliding armrest 	<ul style="list-style-type: none"> • Provides ergonomic comfort with flexible positioning of the armrest • Offers additional, easy-to-reach, enclosed storage for small items
IMPRESSIVE LEVELS OF INTERIOR ROOMINESS	
<ul style="list-style-type: none"> • 2752 (Total Passenger Volume) 	<ul style="list-style-type: none"> • Offers the width and overall spaciousness of a midsize sedan with the fuel efficiency and price of a compact
UCONNECT™ 200	
<ul style="list-style-type: none"> • AM/FM radio with integrated CD and auxiliary MP3 jack • Audio jack in the center console that allows users to use their favorite media devices, and features functions through the radio including Browse, Shuffle and Repeat • Available Uconnect Voice Command with Bluetooth® module that adds iPod® and USB capabilities 	<ul style="list-style-type: none"> • Offers the flexibility to play a variety of media
AVAILABLE FULL-COLOUR 7" THIN FILM TRANSFER (TFT) INSTRUMENT CLUSTER	
<ul style="list-style-type: none"> • Premium 7" thin film transfer (TFT) full-colour cluster display • Reconfigurable and incredibly crisp graphics are integrated with analog instrumentation • Navigation, graphic vehicle state (digital mph, gas and dynamic performance) are ergonomically positioned in the cluster position rather than in the centre stack 	<ul style="list-style-type: none"> • Only vehicle in its class to provide 7" stunning, customizable colour graphic display

Product Presentation

INTERIOR

DART FEATURES/FUNCTIONS	CUSTOMER BENEFIT
AVAILABLE EXPRESS UP/DOWN FUNCTION ON FRONT WINDOWS	
<ul style="list-style-type: none"> Power front windows have automatic up and down with anti-pinch feature 	<ul style="list-style-type: none"> Help prevent obstacles from getting pinched as the window closes
AVAILABLE HEATED LEATHER-FACED FRONT SEATING	
<ul style="list-style-type: none"> Features two different heating levels 	<ul style="list-style-type: none"> Heated seat provides added comfort and warmth on cold days May help soothe sore muscles and backs
CLASS-EXCLUSIVE* AVAILABLE HEATED STEERING WHEEL	
<ul style="list-style-type: none"> Measures the wheel temperature and heats the wheel to a preset level Shuts off automatically when the steering wheel is comfortably warmed Operated by the available remote start function from outside the vehicle or by a button on the Uconnect™ 8.4 or 8.4N touch-screen display 	<ul style="list-style-type: none"> Provides a welcome comfort on cool days Class-exclusive luxury feature found in more expensive cars
AVAILABLE ALPINE® PREMIUM 506-WATT SURROUND SOUND AUDIO SYSTEM	
<ul style="list-style-type: none"> Premium surround sound system creates a full, realistic sound experience using a high-powered 12-channel, 506-watt amplifier powering 9 speakers and a subwoofer Three 3.5" speakers located in the top of the instrument panel Two 6" x 9" speakers located in the front doors Two 6" x 9" speakers located in the rear doors Two 3.5" speakers located in the rear shelf area of the vehicle One 8" subwoofer positioned in the center of the rear shelf 	<ul style="list-style-type: none"> Delivers an exceptional custom sound experience Allows the listener to hear music as the artist intended it to be experienced
SIRIUSXM™ SATELLITE RADIO	
<ul style="list-style-type: none"> Delivers over 130 digital-quality channels, including 69 channels of 100% commercial-free music, plus exclusive channels of sports, news, talk, entertainment, traffic and weather Includes an Instant Replay and Song/Artist/Game alert 1st year of service is included 	<ul style="list-style-type: none"> Everything worth listening to is delivered in crystal clear coast-to-coast coverage
AVAILABLE UCONNECT™ VOICE COMMAND WITH BLUETOOTH®*	
<ul style="list-style-type: none"> Provides voice command over phone calls and several vehicle systems Enter navigation destinations on the go (when so equipped), change radio stations, select a track from the CD or DVD disc drive, play a favourite artist/song/genre/playlist from music devices connected to the remote USB port Record a memo Wirelessly stream music from a mobile device via Bluetooth Streaming Audio 	<ul style="list-style-type: none"> Allows drivers to control operations without taking their hands off the wheel, or eyes off the road Permits command of the vehicle's entertainment and connectivity features for improved safety, freedom and value
AVAILABLE UCONNECT™ 8.4	
<ul style="list-style-type: none"> Features the class-exclusive 8.4" touch screen, remote USB port, remote CD player and SD card slot Provides touch-screen controls for the entire system, including a host of personal settings, the climate control system as well as available heated seats, heated steering wheel and SiriusXM™ Satellite Radio, if equipped Beautifully displays the instrument cluster and centre stack with red-light surround illumination Also includes ParkView® Rear Back-up Camera 	<ul style="list-style-type: none"> Provides industry-leading, intuitive design and easy-to-use flexibility Delivers customer-pleasing state-of-the-art multimedia entertainment benefits

Product Presentation

INTERIOR

DART FEATURES/FUNCTIONS	CUSTOMER BENEFIT
AVAILABLE UCONNECT™ 8.4N	
<ul style="list-style-type: none"> Includes all of the features on Uconnect 8.4, plus these additions: Features Garmin® navigation, providing an integrated navigation solution using the popular Garmin user interface: large, easy-to-read maps, as well as points of interest, landmarks, restaurants, shopping centers, hospitals, airports and more 	<ul style="list-style-type: none"> Provides a host of real-time information to make every trip more efficient
AVAILABLE POPULAR EQUIPMENT GROUP	
<ul style="list-style-type: none"> Features comprehensive collection of popular features, including automatic headlamps, remote start (with automatic transmissions) and segment-exclusive passenger in-seat storage Assembled in a value-priced package that is perfect for personalizing SXT and Rallye models 	<ul style="list-style-type: none"> Provides an extensive value-enhanced package of the most popular amenities
AVAILABLE PREMIUM AUDIO GROUP	
<ul style="list-style-type: none"> Includes Uconnect™ 8.4, ParkView® Rear Back-up Camera and LED illumination surrounding the instrument cluster and centre stack 	<ul style="list-style-type: none"> Treats customers to state-of-the-art multimedia, stunning interior design and premium high-tech safety/security
AVAILABLE TECHNOLOGY GROUP	
<ul style="list-style-type: none"> Features Keyless Enter 'n Go™, rain-sensitive windshield wipers, SmartBeam™ headlamps, Park-Sense® Rear Park Assist System and Blind Spot Monitoring with class-exclusive Rear Cross Path Detection* 	<ul style="list-style-type: none"> Assembles premium high-tech features in a value-packed package for the tech-savvy customer who desires the latest in safety and security benefits
AVAILABLE PREMIUM GROUP	
<ul style="list-style-type: none"> Features dual-zone automatic temperature control, remote start system,* and universal garage door opener 	<ul style="list-style-type: none"> Provides luxurious amenities usually found only on more expensive vehicles
AVAILABLE FREESTANDING FEATURES	
<ul style="list-style-type: none"> Uconnect™ Voice Command with Bluetooth® with auto-dimming rearview mirror with microphone for hands-free communication High-Intensity Discharge xenon headlamps Power express open/close sunroof SiriusXM™ Satellite Radio with 1-year subscription included 	<ul style="list-style-type: none"> Presents to customers a generous a la carte selection of desirable features to enhance the ownership experience

2013 DODGE DART

PRODUCT PRESENTATION

5-Year/100,000-kilometre Powertrain Limited Warranty: Transferable. Includes towing to the nearest dealer. See dealer for copy of limited warranty.

Class-exclusive: Based on Ward's Upper Small sedans costing under \$25,000.

10Best Interiors from WardsAuto: Chosen from among 40 nominees, including luxury and utility vehicles, recognized for leading small cars in features and comfort.

Advanced Front Air Bags: The front air bags in this vehicle are certified to the new federal regulations for advanced air bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should never ride in the front seat of a vehicle with a passenger front air bag. All occupants should always wear their lap and shoulder belts properly.

Blind Spot Monitoring System with Rear Cross Path Detection: Always check visually for vehicles prior to changing lanes or backing up.

Dodge Dart R/T: Late availability, scheduled for Sept/October 2012.

Electronic Stability Control: No system, no matter how sophisticated, can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice and other conditions can affect. When the ESC warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behaviour to prevailing road conditions. Always drive carefully, consistent with conditions. Always wear your seat belt.

Fuel Economy Estimates: Based on Chrysler Group LLC testing. EPA official numbers not yet available.

International Engine of the Year – Best New Engine of 2010: Judged by a panel of 76 renowned motoring journalists from 36 countries, highlighting and acknowledging engine engineering excellence. Judges apply their impressions of drivability, performance, economy, and refinement, and reward manufacturers for the successful application of advanced engine technology. The Awards are organized by Engine Technology International.

Late availability: Some features not available at launch.

Park-Sense® Rear Park Assist System: Always check entire surroundings visually before backing up.

ParkView® Rear Back-Up Camera: Always check entire surroundings visually before backing up.

Reactive Front Head Restraints: Always sit properly with the head restraint properly adjusted. Never place anything in front of the head restraint.

Remote Start: Only available with automatic transmission.

SiriusXM™: SiriusXM services require subscriptions, sold separately after 12-month trial included with vehicle purchase/lease. Subscriptions governed by SiriusXM Customer Agreement at siriusxm.com. If you decide to continue your SiriusXM service at the end of your complimentary trial, the plan you choose will automatically renew and bill at then-current rates until you call SiriusXM at 1-866-635-2349 to cancel. SiriusXM U.S. Satellite service available only to those at least 18 years of age in the 48 contiguous United States, D.C., with Sirius also available in PR. Copyright 2012 SiriusXM Radio Inc. Sirius, XM and all related marks and logos are trademarks of SiriusXM Radio Inc. and its subsidiaries.

Uconnect™ Navigation: Uconnect in-dash DVD capability is not available in all states. Never program while driving. GPS mapping may not be detailed in all areas or reflect current road regulations. Voice command is available when Uconnect® Phone is equipped. Any voice-commanded system should be used only in safe driving conditions and all attention should be kept on the roadway ahead. System feature availability and functionality may vary depending on vehicle. See your dealer for details.

Uconnect™ Voice Command with Bluetooth® Phone: Uconnect is a trademark of Chrysler Group LLC. Requires Bluetooth® enabled mobile phone. System feature availability and functionality may vary depending on vehicle. Voice command is available when Bluetooth enabled mobile phone is present. Any voice-commanded system should be used only in safe driving conditions and all attention should be kept on the roadway ahead. Phone must support Bluetooth Phone Book Access Profile (PBAP). See your dealer for details.

Options: Not all options are available on all models.

All product information is current at the time of publication, April, 2012.

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2013 DODGE DART

DODGE DELIVERY CHECKLIST



PRE-DELIVERY

To be completed and checked by Sales Consultant.

- Vehicle is equipped as indicated in the contract of sale
- Vehicle interior/exterior clean
- Delivery appointment verified (if applicable)
- Vehicle and customer paperwork prepared
- Applicable arbitration and CAMVAP materials in glove box
- Preset radio, clock and owner's address in Navigation system (if so equipped)
- Vehicle is ready for delivery

DELIVERY

To be reviewed/demonstrated and checked (if equipped) by Sales Consultant with customer present.

REAR

- Locating the jack/spare tire
- Wide trunk with grocery hooks
- LED "racetrack" taillamps
- Integrated dual exhaust
- Blind Spot Monitoring w/ Rear Cross Path
- Park-Sense® Rear Park Assist
- ParkView® Rear Back-up Camera

PASSENGER SIDE

- 60/40 split-folding rear seat with trunk pass-through
- Tire Pressure Monitoring System
- Child Seat Anchor System (LATCH)
- Front passenger in-seat storage

FRONT

- Bi-function projector headlamps
- Xenon High-Intensity Discharge headlamps
- Active grille shutters
- Projector-style fog lamps
- Safety checks outside the vehicle (tires, lamps, etc.)
- MultiAir® engine technology

DRIVER SIDE

- Remote start system
- Remote Keyless/Illuminated Entry
- Security system

- Power windows
- Power heated exterior mirrors
- Auto-dimming rearview mirror with microphone
- Tire Pressure Monitoring Lamp/Display
- ESC with Brake Assist, Traction Control and Electronic Roll Mitigation
- Rain Brake Support
- Ready Alert Braking
- Homelink® Universal Transceiver
- Rain-Sensitive Wipers

INTERIOR

- 10 standard air bags
- Reactive front head restraints
- 6-way power driver seat w/ 4-way lumbar support
- 7-inch TFT full-colour reconfigurable display with Electronic Vehicle Information Center
- Heated front seats
- Tilt/telescoping steering column
- Steering wheel-mounted audio controls
- LED ambient lighting
- Heated steering wheel
- Automatic temperature control
- SiriusXM™ Satellite radio

- Uconnect™ voice command with Bluetooth®
- Uconnect 200
- Uconnect 8.4
- Uconnect 8.4N
- Synchronize customer's device with Uconnect system
- Alpine® premium 506-watt surround sound audio system
- 12-volt power outlets
- Power sunroof operation

OWNERSHIP EXPERIENCE

- 3-Year/60,000-kilometre Basic Warranty
- 5-Year/100,000-kilometre Powertrain Limited Warranty with 24-hour roadside assistance
- Corrosion protection warranty
- User Guide/Owner's Manual DVD
- Maintenance schedule (performance service recommendations)
- 24-hour Towing Assistance benefits
- Service and Parts Department introduction and business hours
- Mopar® Parts & Accessories
- Appearance care (refer to DVD for details):
- Exterior - Interior - Wheels - Headlights

- Vehicle is equipped as agreed upon

POST-DELIVERY

To be completed by Sales Consultant.

Customer's preferred contact phone numbers:
Primary: _____

Secondary: _____

Email address: _____

Customer's preferred time of contact: _____

Customer's first service appointment: _____

Date: _____

Time: _____

CUSTOMER ACKNOWLEDGMENT

I acknowledge that all items checked above have been reviewed with me.

SALES CONSULTANT

All items checked above have been reviewed with the customer.

Customer/Date

Sales Consultant/Date