

2013 DODGE CHALLENGER



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2013 DODGE CHALLENGER

REASONS TO BUY



The aggressive styling and recessed grille make Challenger look like it could eat a mile of asphalt in a single gulp. It just might. But this jock has brains, too. The well-toned silhouette of this American classic muscle car is loaded with 21st-century technology. Standard Keyless Enter 'n Go™ with proximity sensor, electronic assist power steering and available Uconnect™ Voice Command are just a few examples. Innovative safety advancements such as standard reactive front head restraints and seat-mounted side air bags provide an enhanced level of protection. What else could one ask for? How about the competitive 11.7 L/100 km (24 city) and 7.3 L/100 km (39 highway) mpg offered by the Pentastar™ VVT V6?

It has beauty, brains and brawn. Challenger delivers an uncommon level of coolness for every day.

Key Reasons To Buy

- Classic muscle car styling with 21st-century technology
- Powerful and efficient powertrain lineup
- Choice of three powertrains:
 - Proven Pentastar™ VVT V6 - 305 hp, 268 lb-ft of torque
 - 2011 and 2012 Ward's "10 Best Engines" award
 - Legendary HEMI® VVT V8 - 376 hp, 410 lb-ft of torque
 - Potent SRT HEMI® V8 - 470 hp, 470 lb-ft of torque
- A 2012 Consumers Digest Best Buy
- Class-exclusive five-passenger muscle car

Assembly Location

- Brampton, Ontario, Canada

2013 DODGE CHALLENGER

WHAT'S NEW FOR 2013



2013 Dodge Challenger – What's New

Challenger's powerful nod to the past makes its way into the future with several enhancements for 2013. New features on Challenger SRT, added safety feature available and the new Rallye Redline Appearance:

- Park-Sense® Rear Park Assist System (available on SXT, SXT Plus, Standard on Rallye Redline, R/T and R/T Classic and SRT)
- Available Radar Red interior on SXT Plus, R/T and R/T Classic

NEW RALLYE REDLINE:

- Red "hood to tail" centre stripe
- Unique 20-inch Black chrome clad wheels with Radar Red accent; P245/45R20 BSW AS performance tires
- Performance steering, brakes, and suspension
- Steering wheel mounted paddle shifters
- 3.06 rear-axle ratio; 215 mm rear axle
- Rear body-colour spoiler
- Sport mode
- Choice of: Dark Slate Gray leather-faced seats or Radar Red leather-faced seats

NEW ON CHALLENGER SRT®:

- 3-mode Adaptive Damping Suspension and Launch Control (late availability)
 - Re-calibration and manual transmission
 - Both automatic and manual transmission
 - It allows the average driver to achieve similar performance times (0-100 kph seconds, 1/4 mile, etc.) as the experienced driver by minimizing wheel spin at launch
- 20-inch aluminum wheel with black pockets (WPA) now optional
- Leather-faced seating with perforated preferred suede inserts in Radar Red

2013 DODGE CHALLENGER

SUVPS

SUVPS

SAFETY/SECURITY

- Four-wheel disc antilock brakes
- Electronic Stability Control with Brake Assist and All-Speed Traction Control
- Reactive front head restraints
- Supplemental side-curtain air bags
- Advanced multistage front air bags
- Front seat-mounted side air bags
- Dynamic side-impact intrusion protection
- Ready Alert Braking anticipates emergency braking situations and automatically sets brake pads against rotors to decrease time required for full brake application
- Rain Brake Support applies slight pressure and dries the brake disc when wipers are activated
- Hill Start Assist automatically, momentarily applies the brakes to help prevent rollback on hills and inclines
- Available automatic High-Intensity Discharge (HID) headlamps
- Keyless Enter 'n Go™ with proximity sensor/Illuminated entry
- Electronic rear-window defroster
- Tire Pressure Monitoring Warning Lamp
- Available security alarm
- Sentry Key® antitheft engine immobilizer

UTILITY

- Flexible interior capabilities (60/40 split-folding rear seat and spacious 459L [16.2-cu ft (trunk)])
- Available Sound Group I for SXT includes 6 Boston Acoustics® speakers with subwoofer and 276-watt amplifier
- Available Sound Group II for SXT Plus, Rallye Redline, R/T, R/T Classic includes Uconnect™ 430, 7 Boston Acoustics® speakers with subwoofer and 368-watt amplifier
- Available Electronic Convenience Group for SXT Plus, R/T, and R/T Classic includes temperature and compass gauge display, universal garage door opener, security alarm, Tire Pressure Monitoring Display, power heated mirrors-manual foldaway and remote start system
- Uconnect™ hands-free communication with Bluetooth® standard on SXT Plus, Rallye Redline, R/T and R/T Classic
- Available Garmin® GPS Navigation with Uconnect 430N or enhanced GPS Navigation with Uconnect 730N
- Available SiriusXM Satellite Radio including one-year free subscription
- Available Uconnect™ Multimedia features provide the flexibility to play a variety of media, including CDs, DVDs, USB drives, MP3 files and SiriusXM Satellite Radio (includes one-year free subscription)
- Available advanced technologies include, Uconnect™ hands-free communication with Bluetooth®, iPod® control SiriusXM Satellite Radio and Navigation located in the centre console

VALUE

- 3-year/60,000-kilometre Basic Bumper-To-Bumper Warranty with Roadside Assistance and 5-year/100,000-kilometre Powertrain Limited Warranty and Corrosion Protection Warranty provide excellent coverage for a positive ownership experience
- Available Uconnect™ Navigation feature includes GPS navigation with points of interest
- SiriusXM Satellite Radio with free one-year subscription service
- Available Uconnect™ Multimedia features provide the flexibility to play a variety of media, including CDs, DVDs, USB drives, MP3 files and SiriusXM Satellite Radio
- Available Universal Garage Door Opener
- Available remote start system
- Automatic Temperature Control (ATC)
- Six-way power driver seat with four-way lumbar support
- Available power heated exterior mirrors, manual folding
- Steering wheel-mounted audio controls
- Solar control glass
- Available luxury appointments, including heated front seats, heated steering wheel, power six-way driver seat with power recline and steering wheel-mounted radio controls
- Factory-equipped with appearance and performance components typically found only on vehicles modified with aftermarket parts
- High-performance coupe revives the classic American muscle car with 21st-century engineering at an affordable price
- Keyless Enter 'n Go™ ignition/entry system with remote start system allows driver to open the driver's door, as well as start the vehicle, without removing the key from a pocket or purse

2013 DODGE CHALLENGER

SUVPS

SUVPS

PERFORMANCE

- Available Rallye Redline available in Granite Crystal Metallic and Pitch Black and includes instrument panel mini-carbon bezel, dual red hood to tail centre stripes, rear body colour spoiler, 20-inch Black chrome-clad wheels, performance brakes, 3.06 axle ratio, steering wheel-mounted paddle shifters with Sport mode, performance suspension and steering and interior choice of Dark Slate Grey or Radar Red leather-faced seats
- Super Sport Group for SXT Plus includes, rear-body colour spoiler, steering wheel-mounted shift control, performance steering, and suspension, 4-wheel disc antilock performance brakes and 3.06 axle ratio
- Super Track Pak for R/T Classic includes 4-wheel antilock disc heavy-duty brakes, sport suspension, performance steering and 245/45ZR20 BSW performance tires
- Engine/Transmission:
 - 3.6L Pentastar™ VVT V6 with cold air induction and 305 hp and 268 lb-ft of torque and gets 11.7 L/100 km (24) city/7.3 L/100 km (39) highway
 - 5.7L HEMI® VVT V8 with Tremec 6-speed manual transmission delivers 375 hp and 410 lb-ft of torque and gets 14.0 L/100 km (20) city/8.5 L/100km (33) highway
 - 5.7L HEMI® VVT V8 with FuelSaver MDS Technology and 5-speed Auto/Stick™ delivers 372 hp and 400 lb-ft of torque and gets an estimated 13.5 L/100 km (21) city/8.0 L/100 km (35) highway
 - SRT 392 HEMI® V8 with Tremec 6-speed manual transmission delivers 470 hp and 470 lb-ft of torque and gets an EnerGuide Rating of 15.1 L/100 km (19) city/8.8 L/100 km (32) highway
 - SRT 392 HEMI® V8 with FuelSaver Technology and 5-speed Auto/Stick™ delivers 470 hp and 470 lb-ft of torque and gets 15.0 L/100 km (19) city/8.7 L 100 km (32) highway
- SRT® 392 models feature 392-cu in HEMI® engine, severe-duty engine cooling, premium leather-faced bucket seats with perforated suede insets, leather-wrapped steering wheel, steering wheel-mounted shift controls (ATX only), heated steering wheel, 390 km/h primary speedometer, instrument cluster with performance pages, Uconnect 430 radio, high-intensity discharge headlamps, full-body dual stripes, HEMI® and SRT® badge, unique body colour rear spoiler, performance-tuned steering, SRT performance pages on EVIC, 3-mode adaptive damping suspension, and launch control (late availability), 4-wheel antilock performance brakes, antispin differential rear axle, 20-inch aluminum SRT design wheels and, 245/45ZR20 AS performance tires
- 100 km/h in the high 4-second range and the 400 metres (1/4-mile) in the mid 12-second range (SRT® 392)

- Two R/T models each offer excellent handling with performance-tuned independent front and independent rear five-link suspensions, 3.73 rear-axle ratio (6-speed manual), 215 mm rear axle, rear body colour spoiler and steering wheel-mounted shift controls (ATX only), R/T and HEMI® badging and much more
- 100 km/h in 5.5 seconds and 400 metres (1/4-mile) time in 14 seconds (R/T)
- Outstanding driving experience provided by near 50/50 front-to-rear weight distribution and rear-wheel drive

STYLING

- Heritage-inspired design boasts the DNA of its legendary predecessor with recessed front grille featuring dual round headlamps, long performance hood, improved proportions with clean, modern and muscular lines, a racing-style fuel door and signature full-width taillamp
- Model availability:
 1. SXT
 2. SXT Plus
 3. Rallye Redline
 4. R/T
 5. R/T Classic
 6. SRT® 392
- Available cloth and leather-faced seating including available Nappa leather
- Wheel lineup:
 - 18-inch aluminum wheels – Standard on SXT, SXT Plus, R/T and R/T Classic
 - 20-inch chrome-clad aluminum wheels – Standard on R/T
 - 20-inch black painted aluminum – Standard on R/T Classic
 - 20-inch polished aluminum – Available on R/T Classic
 - 20-inch black/red chrome-clad wheel – Standard on Redline
 - 20-inch polished forged aluminum wheel with SRT design and black painted pockets – Standard on SRT® 392
 - 20-inch hyper black forged aluminum SRT design wheel – Available on SRT® 392
- Dual exhaust with dual bright rectangular exhaust tips
- Cockpit-like driver's space, round cluster gauge pods present a modern interpretation of the 1970s classic interior
- Available heated leather-wrapped steering wheel
- Leather-wrapped shift knob
- Available functional fixed rear spoiler
- Available power sunroof
- Available Mopar® interior and exterior appearance packages

2013 DODGE CHALLENGER

MODEL LINEUP



Model Lineup

SXT

Selected Standard Equipment:

- 3.6L Pentastar™ VVT V6 (305 hp and 268 lb-ft of torque) and 5-speed automatic
- 18-inch aluminum wheels
- Premium cloth seating
- Electronic Stability Control with Hill Start Assist, Ready Alert Braking, All-Speed Traction Control, Brake Assist and Rain Brake Support
- Dual-zone automatic temperature control
- Keyless Enter 'n Go™ with proximity sensor
- Dual rear exhaust with bright tips and bright fuel filler door
- Power 6-way driver's seat with power 4-way lumbar
- Leather-wrapped tilt/telescoping steering wheel with cruise and audio controls
- Uconnect 130 with six speakers and auxiliary input jack
- Reactive front head restraints
- Six standard air bags
- Four-wheel disc antilock brakes

SXT PLUS

Differences/upgrades vs. SXT

- Leather-faced seats
- Fog lamps and automatic headlamps
- Six Boston Acoustics® speakers with 276-watt amplifier
- SiriusXM Satellite Radio with one-year subscription
- Sun visor with illuminated vanity mirrors
- Auto-dimming rearview mirror with microphone
- Uconnect hands-free communication with Bluetooth®
- Bluetooth streaming audio
- Park-Sense® Rear Park Assist System

AVAILABLE OPTIONS

- 6-speed manual transmission including 3.92 rear axle ratio and bright pedals (R/T, R/T Classic, SRT®)
- Mopar® Interior Appearance Group (All models)
- SiriusXM Satellite Radio with free one-year subscription (SXT)
- Sound Group (SXT)
- Super Sport Group (SXT plus)
- Antispin rear differential (R/T and R/T Classic)
- Electronics Convenience Group (R/T and R/T Classic, Rallye Redline, SXT Plus)
- Uconnect 730N with Enhanced Navigation (SXT Plus, Rallye Redline, R/T, R/T Classic and SRT®)
- Mopar® Exterior Appearance Group (R/T)
- Power Sunroof (SXT Plus, R/T, R/T Classic and SRT)
- Super Track Pak (R/T and R/T Classic)
- Dual Red R/T side stripes (R/T Classic)
- Dual White R/T side stripes (R/T Classic)
- Dual Silver centre stripes (SRT®)
- Dual Grey centre stripes (SRT®)
- Sound Group II (SXT Plus, R/T, Rallye Redline, R/T Classic)

2013 DODGE CHALLENGER

MODEL LINEUP



Model Lineup

RALLYE REDLINE

Differences/upgrades over SXT Plus:

- 20-inch black/red chrome clad aluminum wheels
- P245 / 45R20 BSW all-season performance tires
- Antilock four-wheel disc performance brakes
- Rear body-colour spoiler
- Red centre stripe
- Performance suspension
- Performance steering
- Sport mode
- Auto-dimming rearview mirror with microphone
- Steering wheel-mounted shift control
- 3.06 rear axle ratio
- 215 mm rear axle

R/T

Differences/upgrades vs. SXT Plus:

- 5.7L HEMI® VVT V8 with FuelSaver MDS Technology (372 hp, 400 lb-ft of torque)
- 20-inch chrome-clad aluminum wheels
- Mini-carbon fibre accents

R/T CLASSIC

Differences/upgrades vs. R/T:

- 20-inch polished aluminum wheels
- HID headlamps
- Dual R/T side stripes
- Functional hood scoop
- Challenger script badge

SRT®

Differences/upgrades vs. R/T Classic:

- 6.4L SRT HEMI® VVT V8 with FuelSaver MDS technology with 470 hp and 470 lb-ft of torque
- Nappa leather-faced seats with suede perforated inserts
- 20-inch forged aluminum wheels with black painted pockets
- Three-mode active damping suspension
- Uconnect 430 with 6.5-inch touch-screen
- Antispin rear differential
- Bright pedals
- Heated steering wheel
- Dual black centre stripes
- Severe-duty engine cooling and engine oil cooler
- Universal garage door opener
- Temperature and compass gauge
- Security alarm
- 392 badging
- Brembo® four-piston antilock performance brakes

2013 FUEL ECONOMY

Fuel Economy	L/100 KM (MPG)	City	Highway
3.6L Pentastar™ w/5-speed auto		11.7 (24)	7.3 (39)
5.7L HEMI® VVT V8/5-speed auto		13.5 (21)	8.0 (35)
5.7L HEMI® VVT V8/6-speed manual		14 (20)	8.5 (33)
6.4L SRT HEMI® V8 w/5-speed auto		15.0 (19)	8.7 (32)
6.4L SRT HEMI® V8 w/6-speed manual		15.1 (19)	8.8 (32)

For additional vehicle information, inventory search and build and price functions please visit the Vehicle Knowledge area located on DealerCONNECT under the Marketing tab.

2013 DODGE CHALLENGER

PRODUCT PRESENTATION

Product Presentation

During the Product Presentation, you work as an advisor by matching vehicle features to a customer's SUVPS buying motivations. Focus the conversation on the key features that will influence your particular customer's purchase decision. For each feature, remember to emphasize the benefits to the customer – the reasons why Challenger is their best purchase choice. Some features may be optional or not available on some models. Consult the Features, Options & Package Groups charts or the Code Guide to determine the availability of specific Challenger features.

FRONT

CHALLENGER FEATURES/FUNCTIONS	CUSTOMER BENEFIT
AVAILABLE AUTOMATIC HIGH-INTENSITY DISCHARGE (HID) HEADLAMPS	
<ul style="list-style-type: none"> • Generate light at a higher colour temperature, closer to natural sunlight • Headlamps turn on automatically when necessary 	<ul style="list-style-type: none"> • Provide crisp, bright lighting for night driving • Generate twice as much light as halogen headlamps • Use 36 percent less power for greater efficiency
TIME-DELAY HEADLAMPS-OFF SWITCH	
<ul style="list-style-type: none"> • Delays turning off headlamps for 90 seconds 	<ul style="list-style-type: none"> • Provides area lighting for occupant exiting the vehicle
3-YEAR/60,000-KILOMETRE BASIC LIMITED WARRANTY	
<ul style="list-style-type: none"> • Includes Roadside Assistance • Covers the complete vehicle against defects in factory-supplied materials and workmanship • Excludes tires, wiper blades, clutch discs or module clutch assembly, brake linings, brake rotors, pads and drums, windshield, rear window, wheel alignment, wheel balancing and normal maintenance items • Stays with the vehicle and transfers automatically to subsequent owners at no cost during the warranty period 	<ul style="list-style-type: none"> • Delivers excellent coverage for a positive ownership experience
CORROSION PROTECTION WARRANTY	
<ul style="list-style-type: none"> • 3 years unlimited metrage, 5/160,000 outer body panels against holes 	<ul style="list-style-type: none"> • Emphasizes product quality and durability
5-YEAR/100,000-KILOMETRE POWERTRAIN LIMITED WARRANTY	
<ul style="list-style-type: none"> • Includes subsequent owner coverage transfer at no cost, towing, and elimination of the 5-year powertrain inspection requirement 	<ul style="list-style-type: none"> • Delivers excellent coverage for a positive ownership experience
3.6L PENTASTAR™ VVT V6 ENGINE	
<ul style="list-style-type: none"> • 305 hp @ 6,350 rpm and 268 lb-ft of torque @ 4,400 rpm • 11.7 L/100 km (24) city and 7.3 L/100 km (39) highway • Small, light design • Aluminum dual overhead cam V6 with dual variable valve timing • Sequential port fuel injection 	<ul style="list-style-type: none"> • Designed to improve fuel efficiency, horsepower and torque
5.7L HEMI® V8 ENGINE	
<ul style="list-style-type: none"> • 376 hp @ 5,200 rpm and 400 lb-ft of torque @ 4,400 rpm • FuelSaver MDS Technology • 13.5 L/100 km (21) city and 8.0 L/100 km (35) highway (automatic) • 5-speed Auto/Stick™ transmission (6-speed manual transmission is optional) 	<ul style="list-style-type: none"> • Legendary HEMI® power • VVT allows combustion efficiency • FuelSaver MDS Technology helps to increase fuel economy by deactivating four of the eight cylinders when not needed

2013 DODGE CHALLENGER

PRODUCT PRESENTATION

Product Presentation

FRONT

CHALLENGER FEATURES/FUNCTIONS	CUSTOMER BENEFIT
392-CU IN HEMI® V8 ENGINE	
<ul style="list-style-type: none"> • 470 hp and 470 lb-ft of torque • FuelSaver MDS Technology • Estimated 15.0 L/100 km (19) city and 8.7 L/100 km (32) highway (automatic transmission) and 15.0 L/100 km (19) city and 8.7 L/100 km (32) highway (manual transmission) 	<ul style="list-style-type: none"> • Extraordinary HEMI® power • FuelSaver MDS Technology helps to increase fuel economy by deactivating four of the eight cylinders when not needed
5-SPEED AUTO/STICK™ AUTOMATIC TRANSMISSION	
<ul style="list-style-type: none"> • The five-speed automatic transaxle with Auto/Stick™ can be operated in the convenient automatic mode or the manual mode for more driver-controlled engagement 	<ul style="list-style-type: none"> • Durable, reliable performance with the option of electronically-controlled gear shifting for full driver engagement without the need for a clutch
TREMEC 6-SPEED MANUAL TRANSMISSION	
<ul style="list-style-type: none"> • The 6-speed manual transmission requires the driver to manually select the appropriate gear in conjunction with a pedal clutch 	<ul style="list-style-type: none"> • Allows the driver to fully participate in the high-performance driving experience
EXCELLENT HANDLING WITH PERFORMANCE-TUNED STEERING	
<ul style="list-style-type: none"> • Front short/long arm (SLA) suspension is a sophisticated design that delivers outstanding handling characteristics • Independent five-link rear suspension allows individual articulation of the rear wheel assemblies over varying road surfaces while securing their position on the chassis • Performance-tuned steering gear • Stiff suspension damping 	<ul style="list-style-type: none"> • Offers nimble and athletic handling while minimizing noise, vibration and harshness • Provides enhanced steering response and road feel • Provides increased control in aggressive manoeuvres
RACE-INSPIRED STYLING	
<p>Reminiscent of the classic Challenger, styling cues include:</p> <ul style="list-style-type: none"> • Available tip-to-tail body stripe, dual body-side stripes, and dual centre body stripes • Performance hood (R/T Classic and SRT) • Round dual headlamps • Bright rectangular exhaust outlets • Bright racing-style gas cap • Recessed front grille • Signature full-width taillamps 	<ul style="list-style-type: none"> • Celebrates the rich heritage of Challenger's muscular design
RAIN BRAKE SUPPORT	
<ul style="list-style-type: none"> • During rainy conditions, this standard system automatically uses the Electronic Stability Control pump to occasionally press the brake pads lightly against the rotors in order to help keep them dry 	<ul style="list-style-type: none"> • Helps keep the rotors dry for maximum safety and utility when you need it
READY ALERT BRAKING	
<ul style="list-style-type: none"> • When the system senses that a driver may initiate an emergency stop situation, it uses the ESC pump to apply the brake pads against the rotors to decrease the time required for full brake application 	<ul style="list-style-type: none"> • Assists the driver in stopping as quickly as possible

Product Presentation

DRIVER SIDE

CHALLENGER FEATURES/FUNCTIONS	CUSTOMER BENEFIT
FOUR-WHEEL DISC ANTILOCK BRAKING SYSTEM (ABS) <ul style="list-style-type: none"> Monitors and compares wheel speed to vehicle speed Automatically modulates brake pressure during hard braking to prevent wheel lockup 	<ul style="list-style-type: none"> Provides improved steering control under extreme braking and/or slippery conditions
ELECTRONIC STABILITY CONTROL (ESC) <ul style="list-style-type: none"> Compares the driver's intended course with the vehicle's actual course and then compensates for differences Senses when a vehicle is starting to spin (oversteer) or plow (understeer) Helps to correct the vehicle's course by automatically adjusting the throttle and applying the brakes at individual wheels 	<ul style="list-style-type: none"> Automatically helps/assists driver in maintaining control of their vehicle during extreme steering manoeuvres Provides added driving confidence, particularly in rain and snow
BRAKE ASSIST <ul style="list-style-type: none"> Overcomes the tendency of not applying the brakes hard enough in an emergency braking situation by using the ESC system to instantly apply the maximum available brake pressure A component of the ABS/ESC system 	<ul style="list-style-type: none"> Helps vehicle stop sooner in emergency situations by reacting faster than the driver is able to in applying maximum brake pedal pressure Helps provide the shortest possible stopping distance in emergency braking situations
ALL-SPEED TRACTION CONTROL <ul style="list-style-type: none"> Monitors the amount of wheelspin of each of the driven wheels Applies brake pressure to the slipping wheel(s) and reduces engine power to provide enhanced acceleration and stability A component of the ABS/ESC system 	<ul style="list-style-type: none"> Helps reduce wheel slip as the vehicle is accelerating Provides increased driving confidence on all road surfaces, but especially on sand and gravel, as well as wet and snowy roads
TILT AND TELESCOPIC STEERING WHEEL <ul style="list-style-type: none"> Standard steering wheel features the ability to adjust its position by tilting the wheel toward or away from the driver and extending or compressing the length of the steering column 	<ul style="list-style-type: none"> Allows the driver to secure a personalized position for maximizing their comfort while driving
DRIVER AND FRONT-PASSENGER AIR BAGS <ul style="list-style-type: none"> In the event of a frontal collision, the driver and front-passenger air bags deploy almost instantaneously from the steering wheel and dashboard area Supplemental front seat-mounted side air bags Supplemental side-curtain front and rear air bags 	<ul style="list-style-type: none"> Offer effective protection for the head and upper torso of the driver and front passenger in the event of a frontal collision
SECURITY ALARM <ul style="list-style-type: none"> Monitors doors, ignition and trunk cylinders for unauthorized entry Sounds horn and flashes lamps when activated Activates if key cylinders are broken during a theft attempt 	<ul style="list-style-type: none"> Deters vandalism and theft and may possibly lower insurance premiums Adds to driver peace of mind
AVAILABLE REMOTE START SYSTEM <ul style="list-style-type: none"> Conveniently starts engine from outside the vehicle by using the remote keyless entry fob Operates when vehicle is locked and transmission is in Park Includes a backup safety feature that turns off the vehicle after a predetermined period of time 	<ul style="list-style-type: none"> Offers the convenience of starting the engine from outside the vehicle Maintains security by requiring the vehicle to be locked and windows raised Will warm or cool the interior prior to passengers entering the vehicle (if the HVAC controls were left on at last engine shutdown)

2013 DODGE CHALLENGER

PRODUCT PRESENTATION

Product Presentation

DRIVER SIDE

CHALLENGER FEATURES/FUNCTIONS	CUSTOMER BENEFIT
6-WAY POWER DRIVER SEAT	
<ul style="list-style-type: none"> A six-way power driver seat is available for all models Includes a power recline feature 	<ul style="list-style-type: none"> Offers a luxurious level of personalized comfort and convenience
WHEEL CHOICES	
<ul style="list-style-type: none"> 18-inch aluminum wheels (standard on SXT and SXT Plus) 20-inch black/red chrome-clad aluminum (standard on Rallye Redline) 20-inch chrome-clad aluminum (standard on R/T) (optional on SXT Plus (Super Sport Group)) 20-inch Black painted aluminum (standard on R/T Classic) 20-inch chrome-clad polished aluminum (available on R/T Classic) 20-inch Black SRT Design (optional on SRT® 392) 20-inch forged Hyper Black aluminum SRT design (standard on SRT® 392) 	<ul style="list-style-type: none"> Custom wheel offerings make each Challenger more unique
HEATED FRONT SEATS	
<ul style="list-style-type: none"> Provide warmth and comfort on cold days for driver, front passenger 	<ul style="list-style-type: none"> Provide a luxurious level of comfort
POWER, HEATED FOLDING EXTERIOR MIRRORS	
<ul style="list-style-type: none"> Fold toward the rear of the vehicle Help to melt ice and snow 	<ul style="list-style-type: none"> Provide additional clearance in tight situations and help driver maintain a clear side view by minimizing condensation
EXPRESS-UP/DOWN ON FRONT WINDOWS	
<ul style="list-style-type: none"> Lower the front windows with one tap of the power window button, as opposed to having to hold down the button until it has fully retracted 	<ul style="list-style-type: none"> Increase driver and front passenger convenience
STEERING WHEEL-MOUNTED AUDIO CONTROLS	
<ul style="list-style-type: none"> Audio control may be adjusted without taking hands off the steering wheel Leather-wrapped steering wheel available 	<ul style="list-style-type: none"> Offer convenience and minimize distraction by allowing the driver to keep hands on the steering wheel while operating the audio system Leather provides a luxurious feel
SOLAR CONTROL GLASS	
<ul style="list-style-type: none"> Features special tinting to help reduce glare without impairing visibility 	<ul style="list-style-type: none"> Reduces glare and helps protect the interior from damage by ultraviolet rays
KEYLESS ENTER 'N GO™	
<ul style="list-style-type: none"> Vehicle automatically detects the key fob when near, allowing the driver to lock/unlock and start the vehicle without removing the key fob from a pocket or purse To turn on the ignition, the shift lever must be in Park or Neutral and the driver simply pushes the Start/Stop button once while depressing the brake The engine may be turned off by pushing the Start/Stop button when the vehicle is in Park The system may be operated through the EVIC and programmed to provide an audible chirp and flashing light to indicate the door or trunk lid has been locked/unlocked Remote Keyless/Illuminated Entry will unlock driver's door on the first press and all doors on the second press 	<ul style="list-style-type: none"> Convenient and easy to use

Product Presentation

DRIVER SIDE

CHALLENGER FEATURES/FUNCTIONS	CUSTOMER BENEFIT
NEAR 50/50 FRONT-TO-REAR WEIGHT DISTRIBUTION AND REAR-WHEEL DRIVE	
<ul style="list-style-type: none"> The engine is located up front with the drive axle in the rear During rapid acceleration, the vehicle weight is transferred to the rear drive axle 	<ul style="list-style-type: none"> Contributes to an outstanding driving experience More evenly divides the work between the rear wheels and front wheels Results in better handling and eliminates torque steer Maintains a tighter turning radius than comparable front-wheel-drive vehicles
DYNAMIC SIDE-IMPACT INTRUSION PROTECTION	
<ul style="list-style-type: none"> Features high-strength welded beams designed to provide increased rigidity Absorbs and distributes collision energy in a controlled manner 	<ul style="list-style-type: none"> Provides occupant protection during a side impact Offers additional protection by reducing collision penetration and energy coming into the passenger cabin
HILL START ASSIST	
<ul style="list-style-type: none"> Applies brakes momentarily on hills, inclines Available on vehicles with automatic transmission and in the Super Sport Group 	<ul style="list-style-type: none"> Helps prevent rollback on hills and inclines Standard on all models
STEERING WHEEL-MOUNTED PADDLE SHIFTERS WITH SPORT MODE	
<ul style="list-style-type: none"> Located on the steering wheel 	<ul style="list-style-type: none"> Gives drivers a sportier driving experience
SUPER TRACK PAK	
<p>Includes:</p> <ul style="list-style-type: none"> 4-wheel antilock disc heavy-duty brakes High-performance suspension 245/45ZR20 BSW performance tires Available for R/T Classic 	<ul style="list-style-type: none"> Contributes to a sport-driving experience Delivers performance-oriented braking power Results in better handling and eliminates torque steer
RALLYE REDLINE	
<p>Includes:</p> <ul style="list-style-type: none"> Only available in Pitch Black and Granite Crystal Instrument panel mini-carbon bezel Red centre stripes Rear body colour spoiler 4-wheel disc antilock performance brakes 3.06 axle ratio Steering wheel – Sport Mode mounted paddle shifters Performance suspension and steering 20-inch black chrome-clad aluminum wheels 215 mm rear axle Ratio 	<ul style="list-style-type: none"> Provides an all-inclusive sport-driving experience with improved handling, stopping power, aerodynamics and interior conveniences

Product Presentation

REAR

CHALLENGER FEATURES/FUNCTIONS	CUSTOMER BENEFIT
SPACIOUS 459L TRUNK	
<ul style="list-style-type: none"> 459L of cargo space is available behind the rear seat with the seat in the upright position 	<ul style="list-style-type: none"> Plenty of roomy enclosed cargo area space for toting sports equipment, luggage or groceries
SPORTY REAR SPOILER	
<ul style="list-style-type: none"> A rear spoiler is standard on R/T and SRT models 	<ul style="list-style-type: none"> Contributes to a sporty profile and may help achieve additional grip on the road
DUAL AND QUAD CHROME RECTANGULAR EXHAUST TIPS	
<ul style="list-style-type: none"> Dual rectangular chrome exhaust tips are standard for all models 	<ul style="list-style-type: none"> Add to the overall exceptional classic muscle car image of Challenger
REAR-WINDOW DEFROSTER	
<ul style="list-style-type: none"> Clears rear window in frosty conditions 	<ul style="list-style-type: none"> Facilitates quick and convenient removal of frost and ice on rear window Helps maintain rear visibility

PASSENGER SIDE

CHALLENGER FEATURES/FUNCTIONS	CUSTOMER BENEFIT
TIRE PRESSURE MONITORING SYSTEM	
<ul style="list-style-type: none"> Automatically checks the level of air pressure in all four tires and displays a warning lamp in the instrument cluster if pressure becomes too low 	<ul style="list-style-type: none"> Monitors tire pressures in all road conditions Notifies driver of tire pressure loss Helps owners maintain proper tire pressure for safe vehicle operation
60/40 SPLIT-FOLDING REAR SEAT	
<ul style="list-style-type: none"> The rear seat splits 60/40 Features a fold-down armrest with cupholders and rear seat pass-through 	<ul style="list-style-type: none"> Allows flexibility for accommodating a variety of passenger seating options and/or long cargo items in the vehicle
CHILD SEAT ANCHOR SYSTEM (LATCH)	
<ul style="list-style-type: none"> LATCH is a system for mounting a child seat Lower child seat anchors and upper tether anchors 	<ul style="list-style-type: none"> Helps ensure safe and proper installation of LATCH-compatible aftermarket child seats

INTERIOR

CHALLENGER FEATURES/FUNCTIONS	CUSTOMER BENEFIT
SUPPLEMENTAL SIDE-CURTAIN AIR BAGS	
<ul style="list-style-type: none"> Housed in the headliner just above the side windows Each side has its own impact sensor in order to autonomously trigger on the side where the impact occurs 	<ul style="list-style-type: none"> Extend protection to front and rear outboard passengers
FRONT SEAT-MOUNTED SIDE AIR BAGS	
<ul style="list-style-type: none"> Housed in the outboard side of each front seat Each has its own impact sensor in order to autonomously trigger the air bag on the side where the side impact occurs 	<ul style="list-style-type: none"> Provide enhanced protection for the driver and front passenger in certain impacts

Product Presentation

INTERIOR

CHALLENGER FEATURES/FUNCTIONS	CUSTOMER BENEFIT
SENTRY KEY® ANTITHEFT ENGINE IMMOBILIZER	
<ul style="list-style-type: none"> Discourages vehicle theft by using an embedded signal If an attempt is made to start the vehicle without the correct key, the engine will be immobilized Includes two encoded keys and rolling-code technology 	<ul style="list-style-type: none"> Offers an additional layer of security
AVAILABLE AUTOMATIC TEMPERATURE CONTROL	
<ul style="list-style-type: none"> Allows the temperature to be set once and the system will adjust the heating and air conditioning output to maintain the set temperature regardless of exterior conditions Employs infrared sensors to measure the surface temperature of each zone 	<ul style="list-style-type: none"> Adds to overall passenger comfort and convenience
REACTIVE FRONT HEAD RESTRAINTS	
<ul style="list-style-type: none"> Designed to help prevent or reduce the extent of injuries to the driver and front passenger in certain types of rear-end impacts Helps slow the velocity of the head as it moves backward in the event of a rear impact When deployed, the front half of the head restraint extends forward to minimize the gap between the back of the head and the head restraint 	<ul style="list-style-type: none"> Provide added protection to the driver and front passenger (reducing the risk of a whiplash injury) in the event of a rear impact They can also be tilted forward and backward for increased comfort
FRONT AND REAR LED INTERIOR LIGHTING	
<ul style="list-style-type: none"> Includes courtesy/reading lights LED lighting is located on the door pulls, front reading/map and rear courtesy lights 	<ul style="list-style-type: none"> Multiple controls are grouped in one centralized area to maximize driver convenience
AVAILABLE AUTO-DIMMING REARVIEW MIRROR	
<ul style="list-style-type: none"> Automatically reduces the glare seen by the driver in the rearview mirror from the lights of other vehicles 	<ul style="list-style-type: none"> Offers glare reduction without driver adjustment
SEATING MATERIALS	
<ul style="list-style-type: none"> Cloth and leather seating available Nappa leather with suede inserts for SRT vehicles 	<ul style="list-style-type: none"> Provide added style
POWER SUNROOF	
<ul style="list-style-type: none"> Features vent, tilt and slide features One-touch opening and closing with obstacle detection 	<ul style="list-style-type: none"> Provides ventilation and light Gives a fun and sporty look
AUXILIARY POWER OUTLETS	
<ul style="list-style-type: none"> 12-volt outlets 	<ul style="list-style-type: none"> Can remotely power cellular phones, laptop computers and personal handheld devices
UCONNECT™ 130	
<p>Features:</p> <ul style="list-style-type: none"> Single-disc CD/DVD/MP3 player Audio jack for plugging in portable audio devices and playing music through the vehicle's speakers Available Uconnect™ hands-free communication with Bluetooth® phone includes a remote USB port <ul style="list-style-type: none"> USB port allows you to plug in a USB music device to stream music Uconnect™ Voice Command offers hands-free voice control over phone communications and connected music devices 	<ul style="list-style-type: none"> Provides outstanding convenience and ease of use by combining entertainment and communication features with voice-dialogue operation, allowing the driver to keep hands on the wheel and eyes on the road

Product Presentation

INTERIOR

CHALLENGER FEATURES/FUNCTIONS	CUSTOMER BENEFIT
AVAILABLE UCONNECT™ 430	
Features: <ul style="list-style-type: none"> • 6.5-inch touch-screen display • 28 GB hard drive allows storage of photos, playlists and digital music files • Single-disc CD/DVD player • Audio jack for plugging in portable audio devices and playing music through the vehicle's speakers 	<ul style="list-style-type: none"> • Provides a wide range of available entertainment, with powerful storage capacity for digital audio and photo files • Uconnect™ Voice Command offers hands-free phone communications and voice control over the radio and music device connected to the remote USB port
AVAILABLE UCONNECT™ 430N	
Features: <ul style="list-style-type: none"> • 6.5-inch touch-screen display with award-winning Garmin® GPS navigation • SiriusXM Satellite Radio delivers over 130 channels, many featuring commercial-free music, sports, news, talk and entertainment • The first year of service is included for all SiriusXM™ services • 28 GB hard drive allows storage of photos, playlists and digital music files • Single-disc CD/DVD player (DVD movies play when the transmission is in Park) • Audio jack for plugging in portable audio devices and playing music through the vehicle's speakers • Available Uconnect™ hands-free communication with Bluetooth® phone • Remote USB port (if equipped with Uconnect™ hands-free communication with Bluetooth® phone) 	<ul style="list-style-type: none"> • Provides a wide range of available entertainment, with powerful storage capacity for digital audio and photo files • Uconnect™ Voice Command offers hands-free phone communications and voice control over the radio and music device connected to the remote USB port
UCONNECT™	
Features: <ul style="list-style-type: none"> • Voice Command capability for navigation system • 6.5-inch touch-screen display with enhanced GPS navigation • Sensor-assisted GPS • SiriusXM Satellite Radio delivers over 130 channels, many featuring commercial-free music, sports, news, talk, and entertainment • The first year of service is included for all SiriusXM™ services • 30 GB hard drive allows storage of photos, playlists and digital music files • Single-disc CD/DVD player (DVD movies play when the transmission is in Park) • Audio jack for plugging in portable audio devices and playing music through the vehicle's speakers • Available Uconnect™ hands-free communication with Bluetooth® phone • Remote USB port (if equipped with Uconnect™ Voice Command with Bluetooth® phone) 	<ul style="list-style-type: none"> • Provides a wide range of available entertainment, with powerful storage capacity for digital audio and photo files • Uconnect™ Voice Command offers hands-free phone communications and voice control over the radio and music device connected to the remote USB port • USB ports allows a compatible music device, such as an iPod® or a USB device, to stream music

Product Presentation

INTERIOR

CHALLENGER FEATURES/FUNCTIONS	CUSTOMER BENEFIT
AVAILABLE UNIVERSAL GARAGE DOOR OPENER	
<ul style="list-style-type: none"> • Programmable transceiver can operate up to three separate devices • Can be programmed to operate garage doors, security lighting or gates • Features rolling-code technology that changes the transmitter code each time the remote button is pressed to prevent code capturing via scanner by thieves 	<ul style="list-style-type: none"> • Provides driver convenience and peace of mind
FRONT SEAT-MOUNTED THORAX AIR BAGS	
<ul style="list-style-type: none"> • Air bag deploys from the side of the driver and front-passenger seat to protect the thorax area of the occupant 	<ul style="list-style-type: none"> • May help protect driver and front passenger in certain side-impact collisions
AVAILABLE UCONNECT™ HANDS-FREE COMMUNICATION WITH BLUETOOTH® PHONE	
<ul style="list-style-type: none"> • Voice-activated, hands-free communication system using Bluetooth® technology • Places and receives calls through the vehicle's speakers • Operates conveniently as long as the user's phone is located anywhere in the vehicle 	<ul style="list-style-type: none"> • Allows driver to keep hands on the wheel and eyes on the road while making and receiving calls • No additional monthly fees other than your current wireless phone bill
AVAILABLE HARMAN KARDON® PREMIUM AUDIO SYSTEM	
<ul style="list-style-type: none"> • Harman Kardon® 18-speaker performance audio • 900-watt amplifier 	<ul style="list-style-type: none"> • Offers an in-vehicle concert-like experience
AVAILABLE BOSTON ACOUSTICS® SPEAKER SYSTEMS	
<ul style="list-style-type: none"> • Six-speaker system with a 276-watt digital amplifier and subwoofer • Seven-speaker system with a 368-watt digital amplifier and subwoofer • A 13-speaker Kicker system is packaged with the SRT Option Group II and includes 322-watt Kicker and 200-watt Kicker 	<ul style="list-style-type: none"> • Exceptional audio systems are available to suit customer preferences

2013 DODGE CHALLENGER

DELIVERY CHECKLIST

PRE-DELIVERY

- | | | |
|---|--|--|
| <input type="checkbox"/> Vehicle is equipped as indicated in the contract of sale | <input type="checkbox"/> Delivery appointment verified (if applicable) | <input type="checkbox"/> Applicable arbitration and CAMVAP materials in glove box |
| <input type="checkbox"/> Vehicle interior/exterior clean | <input type="checkbox"/> Vehicle and customer paperwork prepared | <input type="checkbox"/> Preset radio, clock and owner's address in Navigation system (if so equipped) |
| <input type="checkbox"/> Vehicle is ready for delivery | | |

DELIVERY

To be reviewed/demonstrated and checked (if equipped) by Sales Consultant with customer present.

REAR

- Spacious trunk
- 60/40 split-folding rear seat
- Rear-window defroster

PASSENGER SIDE

- Heated power mirrors
- Tire Pressure Monitoring System
- Child Seat Anchor System (LATCH)

FRONT

- High-Intensity Discharge (HID) headlamps
- Engine
- Maintenance-free battery
- Rear-wheel drive
- 5-speed Auto/Stick™ or 6-speed manual transmission

DRIVER SIDE

- Antilock 4-wheel disc brakes
- Electronic Stability Control (ESC)
- Brake Assist
- All-Speed Traction Control
- Remote start system
- Keyless Enter 'n Go™
- Remote Keyless/Illuminated Entry

- Sentry Key® antitheft engine immobilizer
- Vehicle security system
- Universal Garage Door Opener
- Auto-dimming rearview mirror
- Power heated, manual folding exterior mirrors
- Heated front seats
- 6-way power driver seat
- Express up/down windows

INTERIOR

- Advanced multistage front air bags
- Supplemental front seat-mounted side air bags
- Supplemental side-curtain air bags
- Active front head restraints
- Tilt/telescoping steering column
- Steering wheel-mounted audio controls
- Speed control
- Electronic Vehicle Information Centre
- Automatic temperature control
- Uconnect™ Phone with Voice Command

- Vehicle is equipped as agreed upon

- SiriusXM Satellite radio
- Uconnect Radio 130
- Uconnect Radio 430
- Uconnect Radio 430N (Uconnect™ Navigation or Uconnect™ Multimedia featuring SiriusXM Satellite Radio)
- Uconnect 730N
- Remote USB input
- 12-volt power outlets
- Power sunroof operation

OWNERSHIP EXPERIENCE

- 3-Year/60,000-Kilometre Basic Bumper-To-Bumper Warranty with Roadside Assistance
- 5-Year/100,000-Kilometre Powertrain Limited Warranty
- Corrosion protection warranty
- User Guide/Owner's Manual DVD
- Maintenance schedule (performance service recommendations)
- 24-hour Towing Assistance benefits
- Service and Parts Department introduction and business hours
- Mopar® Parts & Accessories
- Appearance Care (refer to DVD for details)
 - Exterior
 - Interior
 - Wheels
 - Headlights

POST-DELIVERY

Customer's preferred contact phone numbers:
 Primary: _____
 Secondary: _____
 Email address: _____

Customer's preferred time of contact: _____
 Customer's first service appointment:
 Date: _____
 Time: _____

CUSTOMER ACKNOWLEDGMENT

I acknowledge that all items checked above have been reviewed with me.

Customer/Date _____

SALES CONSULTANT

All items checked above have been reviewed with the customer.

Sales Consultant/Date _____