2013 JEEP GRAND CHEROKEE



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Jeep_® invented the premium SUV segment nearly two decades ago with the introduction of Grand Cherokee. Over 4 million sales later, Jeep has reinvented the luxury SUV and hits the sweet spot of real-world capability and on-road refinement with the Jeep Grand Cherokee. Grand Cherokee delivers a world-class interior featuring luxurious materials, elegant appointments, advanced technology and premium on-road sophistication. It maintains its legendary four-wheel-drive performance with the class-exclusive available Quadra-Lift™ air suspension system along with the class-leading Selec-Terrain system that allows the driver to choose the current on- or off-road driving condition for the best possible driving experience.

For power, buyers can choose from the standard flex-fuel 3.6L Pentastar™ VVT V6 that receives up to 13.0 L/100 km (22 mpg) city; 8.8 L/100 km (32 mpg) hwy or the available legendary 5.7L VVT V8 with FuelSaver MDS technology.

Key Reasons To Buy

- Unsurpassed 4x4 V6 highway fuel efficiency
- Ultimate blend of "On-Road Civility & Off-Road Ability"
- Best-in-Class V8 towing 3,266 kg (7,200 lb)
- · Best-in-Class V8 power
- Best-in-Class V6, and V8 driving range over 1,000 kilometres on a single tank of gas
- Legendary Jeep capability
- Premium interior with soft-touch surfaces
- Received a Consumers Digest 'Best Buy' award in the 2012 model year
- The 2012 Jeep Grand Cherokee was a "Top Safety Pick" Insurance Institute for Highway Safety
- The 3.6L Pentastar™ VVT V6 engine was one of the Ward's '10 Best Engines' for 2012
- "Mid-size SUV of the Year" Auto123.com

Assembly Location

• Detroit, Michigan

Market Exclusives/Recognition

- Mid-size Utility of the Year award Auto123.com
- 2012 IIHS Top Safety Pick

2013 JEEP® GRAND CHEROKEE

2013 Jeep Grand Cherokee

The Jeep_® Grand Cherokee raises the bar with a world-class midsize luxury SUV that offers Jeep capabilities! This Grand Cherokee is designed, engineered and equipped with a lavish interior, a multitude of comfort and convenience features and a variety of entertainment options to attract buyers from the SUV market and the ever-growing crossover market, many of whom may never take their vehicle off-road. But make no mistake, it also has all the Trail Rated[®] capabilities for the loyal and adventurous Jeep buyer.

The interior compares favourably with its luxury European SUV counterparts, featuring rich materials and elegant appointments including CommandView® Dual Pane Panoramic Sunroof, as well as more room for both passengers and cargo. You'll find advanced technology everywhere with safety features including the Forward Collision Warning System, Ready Alert Braking, passive entry and more.

EXTERIOR

- Classic Jeep_® styling, seven-slot grille, trapezoidal wheel arches, rounded headlamps and short front and rear overhangs
- · Bright exterior accents on all trim levels

INTERIOR

- · Soft-touch materials at all customer touch points
- · Acoustic windshield and front side glass
- Double-dash construction for improved noise isolation

RIDE & HANDLING

- Four-wheel independent suspension
- Choice of three 4x4 systems with available Selec-Terrain[™] and Quadra-Lift[™] for peace-of-mind comfort, performance and safety under all driving conditions
- Electrohydraulic power steering (V6 models)
- Extra body stiffness provides improved durability and reduced noise, vibration and harshness (NVH)

SAFETY

• Over 50 safety and security features



SUVPS

SAFETY/SECURITY

- 2012 IIHS Top Safety Pick
- · Over 50 safety and security features
- Available Forward Collision Warning System
- Available Adaptive Cruise Control
- Four-wheel disc antilock brakes with Traction Control and Brake Assist
- Available Blind Spot Monitoring System with Rear Cross Path Detection
- Available ParkView® Rear Back-Up Camera and available Park-Sense® Rear Park Assist System
- · Air bag system works in tandem and includes:
- Advanced multistage front air bags
- Available full-length side-curtain air bags with roll-sensing technology for all outboard passengers
- Side seat air bags
- · Reactive front-row head restraints
- Electronic Stability Control (ESC) includes Electronic Roll Mitigation, Hill Start Assist, Trailer Sway Damping and a vehicle-wide network of safety sensors that detect when driver is veering off-course and immediately sends ESC into action
- ABS with rough-road detection, detects rough road and enters a different pressure control where it holds the brake pressure for longer pulses
- Brake Assist engages in emergency braking situations by applying maximum braking power minimizing stopping distance
- Brake Traction Control System helps keep wheels from spinning during acceleration from a stop
- Rain Brake Support applies slight pressure and dries the brake disc when wipers are activated
- Ready Alert Braking anticipates emergency braking situations and automatically sets brake pads against rotors to decrease time required for full-brake application
- Available Hill Descent Control (HDC)
- Available SmartBeam™ Bi-Xenon High-Intensity Discharge (HID) headlamps feature auto-levelling
- Rain-sensing automatic wiper system
- Tire Pressure Monitoring warning or available Tire Pressure Monitoring Display
- Enhanced Accident Response System
- Sentry Key® antitheft engine immobilizer
- BeltAlert
- · Child seat anchor system (LATCH)
- · Constant force seat belt retractors

UTILITY

- Available Rear DVD Entertainment Group (Limited and Overland®) includes rear seat video system, overhead console, power sunroof, two wireless headphones and remote control
- Available Uconnect[™] Multimedia Centres allows user to play a variety of media including CDs, DVDs, USB drives, MP3/WMA files and SiriusXM[®] (includes free one-year subscription service)
- Available Uconnect[™] 730N with Garmin[®] GPS navigation
- Available Premium Alpine® audio system with 9 speakers, subwoofer, 506-watt amplifier and surround sound
- Best-in-Class Jeep_® 4x4 capability with class-leading Selec-Terrain System, class-exclusive Jeep Quadra-Lift[™] air suspension and three 4x4 systems
- Available power liftgate
- Electronic Vehicle Information Centre with programmable liftgate chime
- Latching 110V inverter switch
- 60/40 folding and reclining rear seat with fold-flat passenger seat (not available with leather interior)
- Large, flexible cargo capacity with available rollaway tonneau cover and under-cargo storage bins

SUVPS

VALUE

- 3-Year/60,000-kilometre Basic Limited Warranty with Roadside Assistance and 5-Year/100,000-kilometre Powertrain Limited Warranty
- V6 engine provides outstanding fuel economy and improved fuel range (can travel over 1,000 kilometres on one tank of gas) and proven V8 engine offers significant fuel efficiency with FuelSaver MDS technology
- Available heated steering wheel and available ventilated and heated front seats with heated rear seats
- Uconnect™ Multimedia features provide the flexibility to play a variety of media, including MP3 and WMA formats from CDs, DVDs, USB drives and SiriusXM™ Satellite Radio
- Available Uconnect[™] 730N featuring Garmin[®] GPS navigation
- Available Security and Convenience Group (Laredo) includes cargo compartment cover, security alarm, remote start system, universal garage door opener, Uconnect™ hands-free communication with Bluetooth® and 115V auxiliary power outlet
- Best-in-Class: ground clearance with Quadra-Lift[™], driving range (highway V6/V8), available horsepower, most luxurious vehicle (Overland model)
- This generation of the Jeep Grand Cherokee is the most luxurious and most capable Grand Cherokee ever
- Double-dash construction, acoustic side glass and premium NVH insulation for a quiet cabin
- Available memory for driver seat, mirrors, radio and temperature, creates a custom comfort cabin
- Available Dual-Zone Automatic Temperature Control
- Available power adjusted heated mirrors with manual foldaway
- Cabin air filtration
- Available power liftgate on Laredo X models (must have sunroof)
- Keyless Enter 'n Go™ ignition/entry system, unlocks doors as the key fob approaches the vehicle and also recognizes the key fob in the vehicle so it can be started with a push of the "Start/Stop" button
- Power 12-way driver seat with power lumbar adjust
- Available power 12-way driver/passenger seat with power driver/ passenger lumbar adjust
- LED interior lighting
- Removable/rechargeable LED flashlight

PERFORMANCE

- 3.6L DOHC Flex-Fuel VVT V6 with an EnerGuide 13.0 L/100 km (22 mpg) city; 8.8 L/100 km (32 mpg) hwy
- Trail Rated® off-road performance with two available full-time four-wheeldrive systems (Quadra-Trac II™ and Quadra-Drive II™)
- Selec-Terrain System available with Quadra-Trac II[™] and Quadra-Drive II[™]
- Front and rear independent suspension
- Available All Weather Capability Group (Laredo E and Laredo X) includes Mopar_® cargo area liner, Quadra Trac II[™], tow hooks, engine block heater, Selec-Terrain, remote start system and Mopar slush mats
- Available Off-Road Adventure Group I (Laredo E, Laredo X and Limited) includes skid plate group (with 3.6L), Quadra Trac II[™], Selec-Terrain system, Hill Descent Control (HDC), tow hooks and full-size spare tire
- Available Off-Road Adventure Group II (Limited and Overland) includes skid plate group, Quadra Drive II™ (if equipped with V8 engine), Quadra-Lift™ air suspension system, outline white letter tires, tow hooks, and 18-inch wheels on Overland®
- Available Trailer Tow Group ((Limited, Laredo, Laredo X)) includes Class IV hitch receiver, 7- and 4-pin wiring harness, rear load-levelling suspension and full-size spare tire
- Engines and Performance:
- Available 6.4L HEMI® V8 with FuelSaver MDS Technology delivers 470 hp/465 lb-ft an improvement of 45 hp and 45 lb-ft of torque ver the 6.1L HEMI® V8 it replaces and up to 17.1 L/100 km (17) city, 11.4 L/100 km (25) hwy
- Available 5.7L VVT V8 engine with VVT/MDS delivers 360 hp/390 lb-ft and an EnerGuide rating of up to 16.9 L/100 km (17) city, 10.2 L/100 km (28) hwy
- 3.6L Pentastar[™] VVT V6 Flex-Fuel, 290 hp/260 lb-ft, up to 13.0 L/100 km (22) city, 8.8 L/100 km (32) hwy
- Available SRT model features: special interior accents including bright
 pedals and steering wheel-mounted shift controls, exterior accents
 including body structure with 146% improved torsional stiffness over
 previous generations for improved ride, durability and reduced NVH, SRT
 badging, body-colour grille, black roof moulding, body-colour spoiler,
 20x10-inch forged aluminum wheels, Pirelli tires, performance brakes,
 performance-tuned suspension, performance steering, Quadra-Trac™
 reactive on-demand 4WD, and 220-amp alternator
- Available Jeep_® Grand Cherokee SRT is the best-performing, most powerful, technologically-advanced, high-performance and best-handling Jeep vehicle ever
- FuelSaver MDS Technology on 6.4L HEMI® V8 improves fuel-efficiency and estimated 13% over previous generations on the highway and an extended range of approximately 800 km per tank of gas
- SRT Canada's most powerful SUV: 0-100 km/h in 4.8 sec., 100-0 km/h braking in 35 metres, top speed of 257 km/h

Internal Document Only

SUVPS

PERFORMANCE (CONT'D)

- SRT 6.4L V8 engine features reactive intake manifold and high-lift camshaft delivers maximum low-end torque (90% of torque is available between 2,800 and 6,000 rpm)
- Towing capacity of 2,269 kg on 3.6L V6 models and 6.4L V8; a Best-in-Class towing capacity of 3,300 kg with the 5.7L V8
- Brembo® 6-piston front and 4-piston rear calipers paired with 15-inch front vented rotors with 13.8-inch rear rotors on SRT
- Available Selec-Terrain[™] system lets drivers manually choose among five modes for specific driving conditions:
 - Sport For improved on-road fun-to-drive capability with enhanced torque-split and aerodynamics, turn the Selec-Terrain system dial to Sport
 - Snow Adjusts for ultimate performance over snow and ice covered roads by maximizing vehicle stability and minimizing oversteer
 - Auto Intuitively adapts to any on-or off-road situation. It perfectly orchestrates 12 vehicle systems so you can simply enjoy the drive
 - Sand/Mud Traction control operates with aggressive response to wheel spin. The suspension raises for optimal performance
 - Rock Raises vehicle to maximum height; the transfer case, differential, and throttle coordinate to provide low-speed control
- Available Quadra-Lift[™] air suspension system, features:
 - Ability to change ride height with the push of a button
 - Five different height settings: two for off-road, one for aerodynamics, one ease of entry/exit of vehicle, one normal setting
- Choice of three 4WD systems:
 - Quadra-Trac I™: Single-speed transfer case, fully automatic and seamless operation, balanced torque distribution with Brake Traction Control
 - Quadra-Trac II[™]: Two-speed transfer case with torque management and Low Range, 4 Low Mode, includes Selec-Terrain, neutral position for flat-towing
 - Quadra-Drive II™: Fully-automatic, high range for all driving conditions, reactive electronic transfer case, rear electronic-slip differential, traction loss can be corrected with torque sent to one wheel, torque can be sent front to back or side to side, works progressively and on-demand, works together with brake control, includes Selec-Terrain, neutral position for flat-towing
- SRT-tuned, adaptive damping suspension managed by Jeep_® Selec-Track™ allows drivers to manually choose among five dynamic modes for specific driving conditions:
- Auto: provides the most compliant ride and automatically adapts to any road situation using the adaptive suspension tuning
- Sport: provides enhanced body control for a sporty, fun-to-drive ride for the street
- Tow: provides a safe reduction in pitch and bounce for enhanced towing capability
- Track: provides the high-performance, firm, "track-tuned" suspension option to lock down body motion for the ultimate handling experience
- Snow: provides the most conservative dynamic mode, so the vehicle will safely stay inline in inclement winter weather conditions
- Electronic-slip differential eliminates rear wheel slip and improves handling (available on Overland)

STYLING

- Aerodynamic sculpted body with athletic Jeep_® exterior styling featuring seven-slot front grille, and trapezoidal wheel openings
- CommandView® Dual-Pane Panoramic Sunroof (standard on Limited and Overland)
- World-class interior featuring premium soft-touch materials and refinements such as Nappa leather on Overland and real wood/leather-wrapped steering wheel
- Five available trim levels:
 - 1. Laredo E
 - 2. Laredo X
 - 3. Limited
 - 4. Overland
 - 5. SRT
- Dual-sport exhaust system features 4-inch exhaust tips (V8 only)
- Wheel lineup:
- 17-inch aluminum wheels, standard on Laredo E
- 18-inch tech silver painted cast aluminum wheels, standard on Laredo X
- 18-inch polished cast aluminum wheels, standard on Limited, available on Overland, Laredo X, Laredo E
- 20-inch satin carbon aluminum wheels, standard on Overland, available on Limited
- 20-inch premium satin carbon polished aluminum wheels, available on Overland
- 20-inch forged aluminum wheels, SRT® design standard on SRT
- Leather-wrapped, heated steering wheel with flattened bottom surface to invoke a race-inspired cockpit (SRT)



Model Lineup

LAREDEO 'E'

Selected Standard Equipment:

- 3.6L Pentastar[™] VVT V6 (290 hp and 260 lb-ft of torque) w/5-speed auto
- Quadra-Trac I[™] 4x4 system
- Premium cloth seating with 60/40 split-folding rear seat
- 17-inch aluminum wheels
- Uconnect[™] hands-free communication with Bluetooth[®]
- Electronic Stability Control with Hill Start Assist, Ready Alert Braking, All-Speed Traction Control, Brake Assist and Rain Brake Support
- Power 8-way driver's seat with 4-way lumbar adjust
- · Dual-zone temperature control
- Fog lamps and automatic headlamps
- Keyless Enter 'n Go[™] with proximity sensor
- · Power-heated exterior mirrors, manual folding
- Tilt/telescopic leather-wrapped steering wheel with cruise and audio controls
- Uconnect[™] 130 with six speakers and auxiliary jack
- SiriusXM[™] Satellite Radio with one-year subscription
- · Reactive front head restraints
- Six air bags
- · Four-wheel disc antilock brakes
- 60/40 split-folding rear seat
- Electronic Vehicle Information Centre

AVAILABLE OPTIONS

- All Weather Capability Group (E, X)
- 5.7L V8 with 6-speed automatic (X, Limited, Overland)
- Dual-pane panoramic sunroof (X, SRT)
- Uconnect 430N (X, Limited)
- Uconnect 730N (Limited)
- Mopar_® Chrome Edition Group (E, X, Limited, Overland)
- Off-Road Adventure Group I (E, X, Limited)
- Off-Road Adventure Group II (Limited, Overland)
- Power Liftgate (X)
- Power Sunroof (E, X, Limited)
- Security and Convenience Group (E)
- Rear DVD Entertainment (Limited, Overland, SRT)
- Trailer Tow Group (E, X, Limited)
- Trailer Tow Group IV (X, Limited, SRT)
- 20-inch premium satin carbon aluminum wheels (Limited)
- Advanced Warning/Adaptive Cruise (Limited, Overland)
- Luxury Group II (SRT)
- SRT High Performance Audio and Nav Group (SRT)



Model Lineup

LAREDO 'X'

Differences/upgrades vs. Laredo E:

- · Premium leather-faced seating
- 18-inch aluminum wheels
- Uconnect[™] 430 w/6.5-inch touch-screen and 28 GB HDD
- ParkView® Rear Back-Up camera and Park-Sense® Rear Park Assist
- Alpine® audio system with 9 speakers and 506-watt amplifier
- Heated front seats
- Power 8-way driver and passenger seat with lumbar adjust
- Dual-zone automatic temperature control
- · Remote start, security alarm and universal garage door opener
- 115-volt auxiliary power outlet
- Tire pressure monitoring display

LIMITED

Differences/upgrades vs. Laredo X:

- Quadra-Trac II[™] 4x4 system, Selec-Terrain[™]
- Nappa leather-faced seating with perforated inserts
- CommandView® Dual Pane Panoramic Sunroof
- 18-inch polished aluminum wheels
- Ventilated front seats, heated second-row seats
- Power, tilt/telescopic, heated steering wheel
- Rain-sensitive windshield wipers
- SmartBeam[™] HID auto-levelling headlamps
- . Driver's memory seat, radio presets and mirrors
- Bright mirrors and door handles
- Exterior mirrors with supplemental signals

OVERLAND®

Differences/upgrades vs. Limited:

- · Nappa leather-faced seating with edge-welting
- Quadra-Lift[™] air suspension
- 20-inch satin carbon aluminum wheels
- Wood/leather-wrapped steering wheel
- Uconnect 730N with 6.5-inch touch-screen, enhanced GPS navigation and 20 GB HDD

SRT

Differences/upgrades vs. Overland:

- · Nappa leather-faced seating with perforated suede inserts
- Selec Track[™] 4x4 system
- 20-inch unique SRT design-forged aluminum wheels and run-flat tires
- Steering wheel-mounted paddle shifters
- Electronic rear limited-slip differential
- . LED daytime running lights
- Adaptive damping suspension
- Monochromatic exterior with body-colour door handles, grille, sill extension and spoiler
- · Performance-tuned steering and suspension
- · Real carbon fibre interior accents
- · Driver and front passenger lower LED lamps

| 2013 FUEL ECONOMY* | | |
|---------------------------------------|-----------|-----------|
| Fuel Economy - L/100 KM (MPG) | City | Highway |
| 3.6L Pentastar™ VVT V6 with automatic | 13.0 (22) | 8.8 (32) |
| 5.7L HEMI® VVT V8 with automatic | 16.9 (17) | 10.2 (28) |
| 6.4L HEMI® V8 with automatic | 17.1 (17) | 11.4 (25) |

For additional vehicle information, inventory search and build and price functions please visit the Vehicle Knowledge area located on DealerCONNECT under the Marketing tab.

^{*} Based on 2013 EnerGuide highway fuel consumption ratings. Government of Canada test methods used. Your actual fuel consumption will vary based on driving habits and other factors. Refer to the EnerGuide for more information.

During the Product Presentation, you work as an advisor by matching vehicle features to a customer's SUVPS buying motivations. Focus the conversation on the key features that will influence your particular customer's purchase decision. For each feature, remember to emphasize the benefits to the customer — the reasons why Grand Cherokee is their best purchase choice. Some features may be optional or not available on some models. Consult the Features, Options & Package Groups charts or the Code Guide to determine the availability of specific Grand Cherokee features.

FRONT

JEEP GRAND CHEROKEE FEATURES/FUNCTIONS **CUSTOMER BENEFIT** AVAILABLE HIGH-INTENSITY DISCHARGE (HID) AUTO-LEVELLING HEADLAMPS Generate light at a higher colour temperature, closer to natural sunlight Provide crisp, bright lighting for night driving, generating twice as much light as halogen headlamps · Auto-levelling feature automatically adjusts the headlamps to vehicle pitch depending on the load and number of passengers · Use less power for greater efficiency Contribute to increased driving safety by maximizing night-driving vision and preventing drivers from being distracted by headlamp glare 3-YEAR/60,000-KILOMETRE BASIC LIMITED WARRANTY Covers the complete vehicle against defects in factory-supplied materials and Provides total peace-of-mind confidence workmanship Excludes tires, wiper blades, clutch discs or module clutch assembly, brake linings, brake rotors, pads and drums, windshield, rear window, wheel alignment, wheel balancing and normal maintenance items Includes Roadside Assistance Stays with the vehicle and transfers automatically to subsequent owners at no cost during the warranty period 5-YEAR/100,000-KILOMETRE POWERTRAIN LIMITED WARRANTY A "no hassle" solution offering superior protection Delivers excellent coverage for a positive ownership experience • Includes subsequent owner coverage transfer at no cost, towing, and elimination of the 5-year powertrain inspection requirement • 3 years unlimited metrage, 5/160,000 outer body panels against holes · Emphasizes product quality and durability 3.6L PENTASTAR VVT V6 • The engine delivers performance and efficiency improvements over its predecessor: · Offers fuel refinement, efficiency, power and torque for a - 290 hp at 6,400 rpm smooth, responsive driving experience - 260 lb-ft of torque at 4.800 rpm • The engine's torque exceeds 90% of its peak value from - Based on EnerGuide 13.0 L/100 km (22 mpg) city; 8.8 L/100 km (32 mpg) hwy 1,600 to 6,400 rpm, which provides more available · A compact, lightweight design, features dual-overhead cams (DOHC), high-flow intake torque throughout the operating range and enhanced fuel and exhaust ports, Variable Valve Timing (VVT) and a high-pressure die-cast aluminum efficiency when the engine is under a load, such as when cylinder block in a 60-degree configuration towing a trailer • Its flexible fuel supply system has the ability to operate effectively on any blend of . Delivers an fuel range of over 1,000 kilometres on one gasoline and fuel-grade ethanol up to E85 tank of gas

FRONT

JEEP GRAND CHEROKEE FEATURES/FUNCTIONS

5.7L VVT V8 ENGINE WITH FUELSAVER MDS TECHNOLOGY

- Produces increased power and torque over the previous generation, delivering 360 hp and 390 lb-ft of torque @ 4,250 rpm
- 16.9 L/100 km (17 mpg) city; 10.2 L/100 km (28 mpg) hwy
- Features Electronic Throttle Control (ETC), the Multi-Displacement System (MDS),
 Variable Valve Timing (VVT) and a Direct Ignition System (DIS)
- FuelSaver MDS technology shifts between high fuel economy four-cylinder mode and V8 power mode, depending on the engine's power requirements
- VVT improves engine breathing because camshaft timing is precisely regulated based on the type of performance required at a particular moment
- DIS with dual ignition provides consistent, complete and rapid combustion

CUSTOMER BENEFIT

- Delivers excellent performance while trailer towing, travelling off-road, as well as city and highway driving
- ETC tailors throttle response for improved performance
- FuelSaver MDS improves fuel economy with cylinder deactivation during cruising speeds
- VVT improves engine efficiency, power and fuel economy
- DIS with dual ignition increases peak power and torque, reduces exhaust emissions, increases fuel economy, and increases smoothness at idle

TRANSMISSIONS

- The five-speed automatic is standard. It is teamed with the 3.6L VVT V6 Pentastar[™]
 Flex-Fuel engine
- Six-speed automatic is teamed with the 5.7L VVT V8 engine
- The five-speed automatic transmission features Electronic Range Select (ERS) driverinteractive manual control and an electronically controlled torque converter clutch
- The shift schedule adapts to driving situations, grade, altitude, trailer load, cruise control
 and oil temperature, altering shift points based on inputs including accelerator pedal
 usage, vehicle speed, coolant temperature, brake usage, altitude, air temperature, trailer
 load, road load and requests of other controllers such as air conditioning, ESC, etc.
- Interactive control of shifting initiated by the Traction Control System minimizes wheel slip

- Fully adaptive electronic control of all shifting makes the powertrain feel responsive without harshness
- Electronic Range Select (ERS) allows driver to limit the top available gear, providing greater control
- High torque capacity provides excellent performance, reliability and durability
- High Gross Combined Weight (GCW) capacity for competitive trailer towing and payload capacity (new 6-speed automatic)

ELECTRONIC RANGE SELECT (ERS)

- . Standard on the 5-speed automatic with the 3.6L V6
- · Allows manual selection of the highest available transmission gear
- Permits downshifts and upshifts

- · Provides more precise control of vehicle
- Contributes to improved driving confidence when towing and when driving in hilly terrain

EXCELLENT APPROACH, BREAKOVER AND DEPARTURE ANGLES

- Approach angle with standard suspension 26.6 degrees / with Quadra-Lift[™] Air Suspension (position #2, air dam off) – 34.3 degrees
- Breakover angle with standard suspension 18.8 degrees / with Quadra-Lift Air Suspension (position #2) – 23.1 degrees
- Departure with standard suspension 26.5 degrees / with Quadra-Lift Air Suspension (position #2) – 28.3 degrees
- Ground clearance with standard suspension 8.6 inches / with Quadra-Lift Air Suspension (position #2) – 10.6 inches
- Support difficult off-road manoeuvres

 Provide superb performance over a wide range of difficult off-road driving conditions, while reducing the potential for underbody damage

AVAILABLE QUADRA-TRAC I™ FULL-TIME FOUR-WHEEL-DRIVE SYSTEM

- Provides convenient, full-time four-wheel drive. NV140 single-speed transfer case operates with an open-centre differential, dividing engine torque 50/50 between front and rear axle
- All-speed traction control uses advanced antilock brake system to monitor and manage wheel slippage along each axle via open differentials
- Provides convenient, smooth operation and vehicle stability under all conditions. Torque distribution provides traction to maintain forward motion under most conditions
- Provides resistance to wheels that are slipping to allow additional torque transfer to wheels with traction

FRONT

JEEP GRAND CHEROKEE FEATURES/FUNCTIONS

CUSTOMER BENEFIT

vehicle stability under all conditions. Provides traction to

Instantly detects slips. Provides smooth operation and

maintain forward motion under most conditions

AVAILABLE QUADRA-TRAC II™ ACTIVE FOUR-WHEEL-DRIVE SYSTEM

- Two-speed NV245 transfer case uses an algorithm that monitors and compares the wheel speed difference of the front and rear axles. If the speed difference exceeds a calibrated amount, then the clutch pack is electronically engaged until wheel speed is equalized
- All-speed traction control uses an advanced antilock brake system to monitor and manage wheel slippage along each axle via open differentials
- Includes Hill Descent Control

AVAILABLE QUADRA-DRIVE II™ ACTIVE FOUR-WHEEL-DRIVE SYSTEM

- System includes a rear Electronic Limited-Slip Differential (ELSD)
- Calculates vehicle reference speed and compares individual wheels to vehicle reference speed to determine slip. If there is a slip difference, it is identified and the appropriate clutch pack in front, middle or rear differentials is applied
- · Electronic detection and engagement occur within fractions of a second
- Includes Hill Descent Control

- Instantly detects slips. Provides smooth operation and vehicle stability under all conditions. Actively shifts torque in all four wheel directions to seek maximum available traction
- Uses ELSD and all-speed traction control to help manage traction

TRAIL RATED®

- Validation of Grand Cherokee's 4WD capabilities
- Models with the Off-Road Adventure I or II four-wheel drive feature Trail Rated capability
- Driver-side fender badge gives visual support for Trail Rated designation
- Verifies that Trail Rated Grand Cherokee models have the high-level capability needed to help drivers keep going with confidence even when the terrain and weather become challenging

AVAILABLE SELEC-TERRAIN™

- Allows the driver to choose the on- or off-road driving condition Sand/Mud, Snow, Rocks, Auto and Sport – to achieve the best possible driving experience on all terrains
- When the driver chooses a terrain type, Selec-Terrain determines the correct calibrations
 for up to 12 different powertrain, braking and suspension systems, including optimizing
 the vehicle stability system, adjusting the suspension height and differential lock settings
 and even altering the engine's throttle response
- Available on all 2013 Jeep, Grand Cherokees with Quadra Trac II or Quadra Drive II
- Included in the Off-Road Adventure I and Off-Road Adventure II option packages
- Auto mode provides maximum ride comfort with no adjustments to the drivetrain or chassis electronics. It is the best setting for typical driving
- Mud/Sand mode provides optimal traction. Traction control is limited to braking action without throttle intervention
- Sport mode provides a more fun-to-drive feeling, closer to a 2WD arrangement. The driver experiences sports carlike feedback and a reduction of ESC
- Snow mode provides improved stability in snowy conditions, especially at low speeds
- Rock mode provides optimal low-speed control and maximizes steering control

AVAILABLE QUADRA-LIFT™ AIR SUSPENSION

- Provides height control and lifts the vehicle up to 104 mm (4.1 in.) from Park mode to a Best-in-Class maximum ride height of 272 mm (10.7 in.)
- Supported by four-corner air springs that provide a cushioned, premium ride. It operates automatically, or may be controlled manually via console controls
- It features five height settings for optimum ride performance: Normal, Off-Road 1, Off-Road-2, Aero and Park
- It is a closed system so adjustments are much faster than other systems that must draw in or exhaust air for operation
- The closed-type system moves stored pressurized air from the reservoir to the air springs during vehicle lifting or levelling-up, and moves stored pressurized air from the air springs to the reservoir during lowering or levelling down

- Changes the vehicle ride height by the push of a button
- Improves off-road capability by increasing ground clearance, approach (34.3°), departure (28.0°), and breakover (23.1°) angles
- · Improves on-road ride comfort
- Improves fuel economy at highway speeds due to the vehicle automatically lowering to reduce aerodynamic drag
- · Provides automatic rear load-levelling
- Being a closed system provides these additional benefits:
 - Reduced time to change vehicle height
- Performance is unaffected at higher altitudes compared to an open-type air suspension

FRONT

| JEEP GRAND CHEROKEE FEATURES/FUNCTIONS | CUSTOMER BENEFIT |
|--|---|
| BODY STRUCTURE | |
| The frame structure is 46% stiffer in bending and 20% stiffer in torsion versus the previous generation | Provides occupants with a solid, smooth and comfortable car-like ride while reducing noise, vibration and harshness |
| Its UniFrame construction is strong and durable | |
| FRONT AND REAR INDEPENDENT SUSPENSION | |
| Independent front short/long arm (SLA) suspension uses tall knuckle suspension geometry to provide improved directional stability | Improves ride quality, permits more precise steering, increases stability and provides driver with a greater |
| • Five-link rear suspension geometry improves lateral stiffness to match lateral stiffness of the independent front suspension for optimum handling | sense of precision and control • Minimizes road impact harshness |
| Includes isolated front and rear sway bars, variable-rate rear springs and twin-tube gas- charged shock absorbers that combine to enhance on-road character and ride comfort | |
| JEEP EXTERIOR STYLING | |
| Sculpted body and athletic profile define sleek, aerodynamic exterior The classic seven-slot grille, short front and rear overhangs, trapezoidal wheel arches were moved forward Vehicle sits higher, and has a wider stance than its predecessor The lower front fascia features optional tow hooks, a bright insert and a removable lower air dam | Combines classic Jeep styling with contemporary sophistication for a stunning, dynamic design Creates a commanding presence on the road Enhances the vehicle's image of quality |
| AVAILABLE SMARTBEAM™ HEADLAMP CONTROL SYSTEM | |
| Variable high-beam headlamp adjustment in response to ambient light and surrounding traffic No driver interaction required Ability to read oncoming lights and instantly adjust light output | Improves safety by adjusting light output so oncoming drivers are not hindered by high-beam headlamps Contributes to increased driving safety by maximizing night-driving vision |
| AVAILABLE 6.4L HEMI® V8 | |
| 470 hp, 465 lb-ft of torque 0-100 km/h in 4.8 sec Top speed of 257 km/h FuelSaver MDS technology for improved fuel economy, and estimated driving range of over 800 km Reactive intake manifold and high-lift camshaft delivers maximum low-end torque | Most powerful Jeep vehicle ever Best-performing Jeep vehicle ever 90% of torque is available between 2,800 and 6,000 rpm |

DRIVER'S SIDE

FRONT REACTIVE HEAD RESTRAINTS • Designed to help prevent or reduce the extent of injuries to the driver and front passenger in certain types of rear-end impacts • Help slow the velocity of the head as it moves backward in the event of a rear impact • When deployed, the front half of the head restraint extends forward to minimize the gap between the back of the head and the head restraint • CUSTOMER BENEFIT • Provide added protection to the driver and front passenger (helping to reduce the risk of a whiplash injury) in the event of a rear impact • They can also be tilted forward and backward for increased comfort

DRIVER'S SIDE

JEEP GRAND CHEROKEE FEATURES/FUNCTIONS

CUSTOMER BENEFIT

AVAILABLE FORWARD COLLISION WARNING SYSTEM

- The system uses forward-facing radar sensors to detect when the vehicle may be approaching another vehicle or large obstacle too rapidly
- When it detects a potentially hazardous situation, it alerts the driver by sounding a chime (if enabled by the driver) and displaying a visual message in the Electronic Vehicle Information Centre (EVIC)
- The driver can then determine what action must be taken to prevent a collision
- The system is always reactive unless it is disabled by the driver in the Electronic Vehicle Information Centre
- Helps keep a driver aware of sudden potential hazards by alerting the driver to take action to help avoid a collision

AVAILABLE ADAPTIVE CRUISE CONTROL (ACC)

- A driver-assist feature that uses a sensor located behind the front grille to detect vehicles ahead and automatically adjusts your vehicle's cruising speed to maintain a set, preselected following distance
- The driver engages ACC in much the same way as traditional cruise control, via the on/off switch
- The driver has the option to set a following distance of "short," "medium" or "long."
 The following distance determines the distance between your vehicle and the vehicle in front of you
- If there is slower traffic ahead, ACC slows the vehicle by coasting or by applying up to 25% of the vehicle's braking capability to maintain the driver's set following distance
- The system will also decrease the vehicle's preset speed when another vehicle pulls into the same lane
- When the vehicle in front speeds up or leaves the lane, the system will accelerate the vehicle back to the preset speed

- ACC enhances convenience by reducing the need to manually accelerate or brake with changes in traffic flow
- It allows the cruise control to adjust as needed, so the driver doesn't have to

ELECTRONIC STABILITY CONTROL (ESC)

- Compares the driver's intended course with the vehicle's actual course and then compensates for differences
- Senses when a vehicle is starting to spin (oversteer) or plow (understeer)
- Helps to correct the vehicle's course by automatically adjusting the throttle and applying the brakes at individual wheels
- Offers Partial Off setting (4WD) when vehicle is in sand or gravel conditions and more wheelspin than ESC
- Offers additional Full Off setting for off-highway or off-road use when ESC features could inhibit vehicle manoeuvrability due to trail conditions
- Automatically helps/assists drivers in maintaining control of their vehicles during extreme steering manoeuvres
- Provides added driving confidence particularly in rain and snow

ALL-SPEED TRACTION CONTROL

- Monitors wheel speed and vehicle speed for drive wheel slip
- Applies brake pressure to the slipping wheel(s) and reduces engine power to provide enhanced acceleration and stability
- Controls the wheelspin across a driven axle (similar to a limited-slip differential)
- If one wheel on a driven axle is spinning faster than the other, the system will apply the brake and slow down that wheel
- Allows more engine torque to be successfully applied to the wheel if it is not spinning
- · A component of the ABS/ESC system

- Helps reduce wheel slip as the vehicle is accelerating
- Provides increased driving confidence on all road surfaces, but especially on sand and gravel as well as wet and snowy roads

DRIVER'S SIDE

| DKINEK 2 2INE | |
|--|--|
| JEEP GRAND CHEROKEE FEATURES/FUNCTIONS | CUSTOMER BENEFIT |
| ELECTRONIC ROLL MITIGATION | |
| Enhancement to ESC Monitors the driver's steering wheel input and the speed of the vehicle to sense the potential for wheel lift | Provides an enhancement to the Electronic Stability Control to help reduce the likelihood of a vehicle side rollover |
| Detects when the sudden buildup of lateral force during a severe turn or evasive manoeuvre can cause the vehicle to start to tip | Reduces the chance of a rollover in sudden manoeuvres and evasive events |
| Applies the brakes with a high burst of pressure to cause the outside tire to slip and cause the vehicle's weight to transfer back over the inside tires and helps keep all four tires solidly on the ground | Provides additional security and confidence by maintaining all four tires solidly on the ground |
| AVAILABLE TRAILER SWAY CONTROL (INCLUDED WITH TRAILER TOW GROUP) | |
| Enhancement to ESC The ESC yaw sensor recognizes when there are alternating forces on the vehicle that aren't caused by steering input The sway could be caused by strong wind gusts or an improperly loaded trailer Trailer Sway Control activates stabilizing effects by using brake pressure on alternating wheels to help stabilize the vehicle's path and, if necessary, adjusts the electronic throttle to help bring the vehicle and trailer under control | Reduces trailer sway and provides improved trailer stability Contributes to increased towing safety, driver assurance and confidence |
| HILL START ASSIST | |
| Enhancement to ESC, prevents vehicle rollback on a steep grade when the driver is transitioning from the brake to the accelerator (2 seconds) Automatically maintains brake pressure when driver releases the brake pedal while driving uphill Standard on all Grand Cherokee models | Allows the driver time to transition from brake to throttle to achieve smooth launch on grade Contributes to ease of use and safety by preventing vehicle rollback on steep grades |
| AVAILABLE HILL DESCENT CONTROL | |
| Grade-sensing capability is another enhancement to ESC Operates when transfer case is in four-wheel-drive LO Automatically modulates the brakes to help maintain a safe and controlled vehicle speed of less than 8 km/h (5 mph) to assist in steep and slippery descents Featured with Off-Road Adventure I and II Group | Provides off-road safety and control for added driving confidence Supports added safety and security by allowing the driver to focus on steering as it brakes automatically to provide controlled steep descent |
| FOUR-WHEEL-DISC ABS | |
| Monitors wheel speed Automatically modulates brake pressure during hard braking to prevent wheel lockup Includes heavy-duty rotors and dual-piston front calipers for optimal stopping ability | Provides improved steering control under extreme braking and/or slippery conditions |
| BRAKE ASSIST | |
| Applies maximum braking power in emergency situations | Provides the shortest possible stopping distance in emergency braking situations |
| READY ALERT BRAKING | |
| An electronic brake control feature that can help reduce stopping distance in an emergency situation The system corresponded to the driver lifts his or her feet off of the coorderator pedal in an | Full braking power is available more quickly, which may help to reduce stopping distances |
| The system senses when the driver lifts his or her foot off of the accelerator pedal in an abrupt manner | |

 Assuming an impending emergency stop, Ready Alert Braking commands the braking system pump to apply a slight amount of brake pressure to just touch the brake pads against the rotors to help apply the brakes that much more quickly, if needed

DRIVER'S SIDE

JEEP GRAND CHEROKEE FEATURES/FUNCTIONS **CUSTOMER BENEFIT RAIN BRAKE SUPPORT** · Uses the Electronic Stability Control pump to occasionally push brake pads lightly against Helps brakes perform at peak operation by keeping the brake rotors in rainy conditions in order to keep rotors dry rotors as dry as possible • If there is a film of water built up on the rotors, it will help wipe off the water periodically Rain Brake Support slightly applies the brakes after the windshield wipers have been on slow or high speed for a period of time. It does not work when the wipers are on intermittent AVAILABLE RAIN-SENSITIVE WIPER SYSTEM • Contains all the features of the standard speed-sensitive, variable intermittent front Adjusts speed and response of wiper operation, wipers, plus a rain-sensor module that "reads and responds" when sufficient moisture allowing the driver to see more clearly while paying appears in the wipe pattern of the windshield attention to the road • Five adjustable sensitivity levels control the time delay between wiper strokes Provides added convenience during wet driving conditions AVAILABLE BLIND SPOT MONITORING SYSTEM WITH REAR CROSS PATH DETECTION · A system that warns the driver when another vehicle enters side blind spots Assists driver in making safer lane changes • The detection zone covers approximately one lane over on both sides of the vehicle Warns of vehicles nearby travelling at similar speeds to enhance collision avoidance Includes two radar-based sensors located behind the rear bumper fascia Helps prevent collisions as vehicles are reversing out of Rear Cross Path Detection parking space · Aids the driver when backing out of parking spaces where view of oncoming vehicles may be blocked · Sounds an alert as another vehicle approaches Ignores parked cars KEYLESS ENTER 'N GO™ With Keyless Enter-'n-Go, as long as the key fob is in the driver's possession, the vehicle Convenient will automatically detect its presence and lock or unlock vehicle doors and start the · Easy to use vehicle, without ever handling the key fob . No need to search, fumble for the keys The system will unlock the doors when a front door handle is touched • To turn on the ignition, the shift lever must be in Park or Neutral and the driver simply pushes the Start/Stop button once while depressing the brake • The vehicle's engine can be turned off by pushing the Start/Stop button when the vehicle is in Park • It can also be programmed in the Electronic Vehicle Information Centre for an audible chirp and light flash to indicate the door or liftgate has been locked or unlocked AVAILABLE JEEP MEMORY SYSTEM Memory system remembers presets for radio channels, power driver's seat, power tilt/ Adds to the overall level of comfort and convenience telescopic steering column, and exterior mirrors (for up to two drivers) · Provides additional customization • The system also provides these programmable convenience features that can be · Makes getting in and out of the vehicle easier programmed through the Electronic Vehicle Information Centre reconfigurable cluster: - Two key fob transmitters may be linked to the Memory System

- Easy entry and exit provides the driver with more room for entry or exit

DRIVER'S SIDE

| JEEP GRAND CHEROKEE FEATURES/FUNCTIONS | CUSTOMER BENEFIT |
|--|--|
| ENHANCED ELECTRONIC VEHICLE INFORMATION CENTRE (EVIC) | |
| The Electronic Vehicle Information Centre is interfaced with steering wheel-mounted controls, including the navigation system (if equipped), Uconnect™ (if equipped), radio, vehicle status and personalization settings It allows the driver to display useful information, such as personal settings, outside temperature, compass, audio modes and system status messages as equipped TILT/TELESCOPIC STEERING COLUMN | Makes viewing and selecting information easy and convenient for the driver Provides a wide range of information to the driver, as well as the flexibility to customize the information viewed Customizable features to suit drivers' needs |
| Steering wheel can be adjusted up or down and inward or outward Included as one of the adjustments on the memory system Power tilt/telescopic steering column is standard on Overland and available on Limited Manual tilt/telescopic steering column is standard on Laredo models and Limited AVAILABLE REMOTE START SYSTEM | Allows the driver a more comfortable position behind the steering wheel Provides added ability to achieve correct driving posture and position for a wide range of drivers |
| | |
| Conveniently starts engine from outside the vehicle by using the remote keyless entry fob Operates when vehicle is locked and transmission is in Park Includes a back-up safety feature that turns off the vehicle's ignition after a predetermined period of time | Offers the convenience of starting the engine from outside the vehicle Maintains security by requiring vehicle to be locked and windows raised Will warm or cool the interior prior to passengers entering the vehicle (if the HVAC controls were left on at last engine shutdown) |
| SRT MODEL | |
| Performance enhancements include: • Available 6.4L HEMI® V8 with FuelSaver MDS Technology • 470 hp/465 lb-ft • 5-speed automatic transmission • 0-100 km/h in 4.8 sec., 100-0 km/h braking in 35 metres, top speed of 257 km/h • Brembo® 6-piston front and 4-piston rear calipers paired with 15-inch front vented rotors with 13.8-inch rear rotors | Provides a more sporty experience for the Jeep enthusias Most powerful, technologically-advanced and best-performing Jeep vehicle ever Improvement of 45 hp and 45 lb-ft of torque over the 6.1L HEMI® V8 it replaces Fuel Saver Technology improves fuel efficiency an estimated 13% on the highway and an extended range of approximately 800 km (450 miles) per tank |
| Interior accents include: • Steering wheel-mounted shift controls • Nappa leather suede seats with sculptured bolsters • SRT® steering wheel • Bright racing-style brake and gas pedals | Best-handling Jeep vehicle ever |
| Exterior accents include: • Selec-Trac offers five driving modes: Track, Sport, Auto, Snow and Tow • SRT badging • Body-colour grille | |

• Body-colour spoiler

DRIVER'S SIDE

| JEEP GRAND CHEROKEE FEATURES/FUNCTIONS | CUSTOMER BENEFIT |
|---|--|
| WHEEL LINEUP | |
| • 17-inch aluminum wheels, standard on Laredo | Adds eye-catching interest and styling details |
| • 18-inch tech silver aluminum wheels, available on Laredo | Offers one of the largest wheel sizes in the segment |
| 18-inch polished aluminum wheels, standard on Limited, available on Overland®, Lardeo X, Laredo E | |
| 20-inch satin carbon painted cast aluminum wheels, standard on Overland, available on Limited | |
| • 20-inch bright polished aluminum wheels, available on Overland | |
| • 20-inch forged aluminum wheels, standard on SRT | |
| | |

REAR

| JEEP GRAND CHEROKEE FEATURES/FUNCTIONS | CUSTOMER BENEFIT | |
|--|--|--|
| AVAILABLE PARK-SENSE® REAR PARK ASSIST SYSTEM | | |
| • Uses ultrasonic sensors built into the rear bumper fascia to detect objects at the rear of the vehicle that may be out of the line of sight | Assists in detecting objects behind the vehicle when backing up or parking | |
| When vehicle is shifted into reverse, sound wave signals are emitted and will detect stationary objects behind the vehicle that are at least 254 mm (10 in.) high | | |
| Audio and visual warnings are activated as vehicle approaches object | | |
| AVAILABLE PARKVIEW® REAR BACK-UP CAMERA | | |
| The image from a small wide-angle camera is displayed through the radio screen Displays what is immediately behind the vehicle Operates when the transmission is in Reverse | Further assists the driver in determining if an obstacle is in the rear path of the vehicle when manoeuvring in tight spaces in Reverse by adding a visual of the area | |
| AVAILABLE POWER LIFTGATE | | |
| Provides convenient access to the cargo area, with three ways to activate the power feature – the overhead console button, the key fob, and the in-cabin button in the rear cargo area | Adds convenience when loading or unloading cargo, especially when hands are full | |
| • If the obstacle detection system senses something in its path, the motor will stop and reverse the direction of the liftgate. The system helps prevent damage to items and injury to passengers | | |
| • Flipper glass allows access to the cargo area without opening the entire liftgate | | |
| LARGE FLEXIBLE CARGO CAPABILITY WITH EXTRA CARGO ROOM | | |
| With the rear seat folded, there's more than 1926L (68 cu ft) of cargo space The spare tire and jack tools are stored under the cargo floor where they're easy to access | Provides a great deal of cargo-carrying capacity and flexibility Helps keep items stable during transport | |
| Two large, removable storage bins are also located under the cargo floor to keep small items out of sight, yet close at hand | Offers greater versatility and convenience when hauling messy items | |
| For securing cargo, there are four tie-down loops in the cargo area and an available cargo net | | |
| A removable rollaway tonneau cover is available | | |

REAR

| JEEP GRAND CHEROKEE FEATURES/FUNCTIONS | CUSTOMER BENEFIT |
|---|---|
| REMOVABLE AND RECHARGEABLE LED FLASHLIGHT | |
| Cargo lamp doubles as a rechargeable LED flashlight that snaps in and out of its housing When in the housing, the flashlight acts as a cargo lamp and illuminates cargo area Recharges automatically when stored in the housing | Provides the convenience of a flashlight without storage or battery concerns Always charged and ready for use Also serves as a cargo lamp |
| TOWING CAPACITY | |
| 2269-kg (5,000-lb) maximum towing capacity on V6 models (when properly equipped) 3300-kg Best-in-Class (7,200-lb) maximum towing capacity on V8 models (when properly equipped) | Out-tows most competitors in its class Easily move large loads with confidence |

PASSENGER SIDE

| JEEP GRAND CHEROKEE FEATURES/FUNCTIONS | CUSTOMER BENEFIT |
|--|--|
| TIRE PRESSURE MONITORING DISPLAY | |
| Automatically checks the air pressure in all four tires and displays each tire's pressure figure Pressure figures can be displayed in PSI, kPa, or bar, depending on personal setting preference | Alerts driver to low-pressure tires for added safety Identifies specific tire with low pressure Helps owners maintain proper tire pressure for safe vehicle operation and enhanced fuel economy |
| FOLD-FLAT FRONT PASSENGER SEAT | |
| Folds flat, extending the cargo area When folded, the back is at the same height as the folded rear seat Available on Laredo E only | Extends the cargo-loading area to accommodate longer items |
| 60/40 SPLIT-FOLDING REAR SEAT | |
| Provides plenty of flexibility for carrying passengers and cargo It features an easy-to-fold seatback with outboard head restraints and quickly folds flat for maximum cargo space The seatback reclines 12 degrees for extra comfort The available rear-seat storage armrest provides additional storage space for small items | Provides cargo-carrying versatility to accommodate items of varying sizes and shapes, such as skis, for added utility Allows the seats to quickly and easily fold flat for maximum cargo space Provides convenient storage for rear-seat occupants |

INTERIOR

| JEEP GRAND CHEROKEE FEATURES/FUNCTIONS | CUSTOMER BENEFIT |
|--|---|
| SIDE-CURTAIN AIR BAGS WITH ROLL-SENSING TECHNOLOGY | |
| These air bags deploy in certain rollover scenarios and side-impact events They protect both front and rear outboard passengers Utilize multiple sensors to determine the severity of the impact and/or vehicle rollover | Provides added occupant protection in side-impact collisions and rollover events and peace of mind for outboard occupants |
| FRONT SEAT-MOUNTED SIDE THORAX AIR BAGS | |
| Housed in the outboard side of each front seat Each supplemental side air bag has its own impact sensor in order to autonomously trigger the air bag on the side where the side impact occurs | Provides enhanced protection for the driver and front outboard passenger in certain impacts |

INTERIOR

| JEEP GRAND CHEROKEE FEATURES/FUNCTIONS | CUSTOMER BENEFIT |
|--|--|
| AVAILABLE AUTOMATIC TEMPERATURE CONTROL | |
| Uses infrared-sensing technology to measure the surface temperature of the driver and front passenger, rather than the air temperature, to maintain chosen comfort levels Features sun sensors to compensate for sunlight-generated heat Dual-zone allows driver and front passenger to set their zone's temperature independent of each other's temperature | Enhances the versatility of the climate control, and adds to ride comfort Keeps the cabin comfortable, even in direct sunlight |
| LED INTERIOR LIGHTING | |
| Light-emitting diode (LED) instrument-panel Indicator lighting Aimable front/rear LED map/reading lamps | Provides uniform, glare-free illumination for improved visibility and easier operation |
| "MY JEEP" SMARTPHONE APPLICATION (INDUSTRY-FIRST) | |
| Provides vehicle owners with a single, comprehensive owner information application downloaded to their personal mobile device (initially iPhone® only, but eventually additional smartphones) | Leverages the key vehicle information owners need with the portability and convenience of a mobile device |
| • Initially addresses owner information features adapted from the User Guide including text, graphical images, and audio/video content | |
| Future plans to combine personalized owner information and services with access and control of their vehicle | |
| AVAILABLE HEATED STEERING WHEEL | |
| System warms the steering wheel with the touch of a button Operated by the remote start function from outside the vehicle or by a switch on the lower switch bank, the heated steering wheel sensor will measure the wheel temperature and heat the wheel to a preset level | Provides new level of comfort for greater customer satisfaction |
| • The heat function shuts off automatically when the steering wheel is comfortably warmed | |
| AVAILABLE VENTILATED & HEATED FRONT SEATS WITH HEATED REAR SEATS | |
| Available ventilated front seats help keep front seat occupants cool and comfortable Both the driver and front-seat passenger can select either high or low ventilation – based on their individual preference Pressing the control button once will light a single LED to indicate the low setting is activated, twice will light two LED lamps to indicate the high setting. Pressing a third time | Offer customers a high-degree of luxury Enhance the ownership experience Provide rear-seat passengers the high degree of comfort normally reserved for front-seat passengers |
| will turn off the ventilation for that seat Available heated front seats feature two different heat levels, providing an extra measure of comfort for the driver and front-seat passenger in cooler weather | |
| Available heated rear seats ensure that the rear-seat passengers will have the same level of comfort as the front-seat occupants | |
| AVAILABLE ALPINE® PREMIUM AUDIO SYSTEM | |
| Premium surround-sound system creates a full, realistic sound experience using a high-powered 12-channel, 506-watt amplifier powering 9 speakers and a subwoofer Optimally placed throughout Grand Cherokee's cabin, this surround-sound speaker system delivers an unparalleled custom sound experience | Delivers recording studio sound quality in setting a new standard for listening enjoyment This system allows the listener to hear music as the artist intended it to be experienced |

INTERIOR

| JEEP GRAND CHEROKEE FEATURES/FUNCTIONS | CUSTOMER BENEFIT |
|--|--|
| SIRIUSXM™ SATELLITE RADIO | |
| Featuring SiriusXM Satellite Radio Subscription-based service Over 130 channels of music, sports, news and entertainment, most of which are commercial-free Includes one year of service provided by SiriusXM | Offers an unparalleled selection of digital-quality entertainment available throughout Canada Provides continuous access to your favourite radio programming coast to coast |
| UCONNECT™ 430 | |
| The Uconnect [™] 430 offers 6.5-inch touch-screen and hands-free communication for convenient control of multiple media sources and outputs | Provides wide range of available entertainment with powerful storage capacity for digital audio and photo files |
| Customers can create a personalized in-vehicle media experience with iPod[®] integration, auxiliary jack for MP3 player input, SiriusXM Satellite Radio | |
| The media centre also includes a 28 GB hard drive where music, photos and voice messages can be stored via a USB port interface | |
| A voice-memo recorder feature allows convenient reminders up to three minutes long | |
| AVAILABLE ENHANCED NAVIGATION (UCONNECT™ 730N) | |
| 730N features turn-by-turn GPS navigation with points of interest Includes AM/FM/SiriusXM™ Satellite Radio with MP3/WMA input, CD/DVD player, Uconnect™ phone, hands-free communication dialogue system and integrated 6.5-inch touch-screen display 20 GB hard drive allows storage of photos, playlists and digital music files Includes one year of SiriusXM Satellite Radio service | Provides outstanding convenience and ease of use by combining navigation with voice-dialogue operation Helps drivers know where to go and how to get there Provides wide range of available entertainment with powerful storage capacity for digital audio and photo files |
| AVAILABLE UCONNECT™ 430N FEATURING GARMIN® | |
| The Uconnect™ 430N includes an available in-dash navigation system featuring Garmin® GPS navigation It includes features that help you plan your route, navigate traffic, and locate destinations The system features convenient hands-free, voice-activated and touch-screen operation, turn-by-turn directions, and highly detailed maps of North America, including points of interest | Provides improved navigation display and the convenience of voice-dialogue operation Provides wide range of available entertainment with powerful storage capacity for digital audio and photo files |
| The system also includes a hard drive for storage of photos, playlists and thousands of digital music files | |
| Includes AM/FM/SiriusXM[™] Satellite Radio with MP3/WMA input, CD/DVD player, Uconnect phone, voice command voice-dialogue system and integrated 6.5-inch touch-screen display | |
| AVAILABLE REAR SEAT VIDEO ENTERTAINMENT SYSTEM | |
| Includes colour monitor, battery-powered infrared remote and two wireless infrared headsets Auxiliary audio and video jacks | Delivers state-of-the-art rear-seat entertainment Allows rear-seat passengers to watch a movie while the driver and front passenger enjoy the audio system |

- Plays video/audio DVDs, WMA, audio CDs, MP3 audio discs and video CDs
- Enables user to show video camera footage, play video games and play music directly from their MP3 player

INTERIOR

JEEP GRAND CHEROKEE FEATURES/FUNCTIONS **CUSTOMER BENEFIT** AVAILABLE COMMANDVIEW® DUAL PANE PANORAMIC SUNROOF • The dual-pane panoramic sunroof provides twice as much glass surface than a standard · Provides an exciting open-air environment for both front sunroof and extends from the front to the rear of the vehicle and rear passengers • The front panel may be opened rearward, providing additional light and fresh air to first- Allows sun and fresh air in, without overheating the row passengers interior cabin • This front glass panel features express, one-touch operation to open, close or vent • The rear panel, which is fixed, allows light and open viewing for second-row passengers A standard express open-or-close power sunshade may be extended to cover the deeptinted glass panels when closed • An obstacle detection system helps provide "pinch protection" by automatically reversing the express-close operation of the sunroof or the sunshade and automatically returning it to the open position if an obstruction is detected **WORLD-CLASS INTERIOR** • Features rich materials and elegant appointments including real wood and leather. · Provides an inviting, upscale quiet driving environment chrome accents, aircraft-inspired LED lighting, premium seating and two-tone upholstery · Creates a more pleasing interior, designed to increase · Available in four distinctive new interior colours: Black, Saddle, Dark Forest Beige, customer satisfaction Light Frost Beige and Dark Greystone · Increases the owner's enjoyment while driving • Instrument cluster surrounded by chrome features new back-lighting, which makes it · All controls are easy to find and easy to use easier to read at night Soft-touch material is featured on the instrument panel, the seats, doors, consoles armrests and carried throughout the interior By using softer materials, the Jeep design team was also able to reduce interior noise levels Reliable rotary knobs, buttons, steering column stalks and controls are clearly marked with icons or lettering for easy identification so that attention isn't diverted from the road ADVANCED MULTISTAGE FRONT AIR BAGS • Tailor air bag deployment to the severity of the crash and the weight of the occupant · Help protect front passengers THE 2012 JEEP GRAND CHEROKEE WAS AN IIHS TOP SAFETY PICK Received the highest mark of "Good" in all four testing areas: A testament to Grand Cherokee's excellent safety story 1. High-speed front crash tests 2. Side crash tests 3. A rollover test 4. Evaluations of seat/head restraints for protection against neck injuries in rear impacts STANDARD UCONNECT™ HANDS-FREE COMMUNICATION WITH BLUETOOTH® PHONE Voice-activated wireless Bluetooth® connection for cell phones (and future MP3 players) Allows driver to keep hands on the wheel and eyes on the road while making and receiving calls or searching music · Places and receives calls through the vehicle's speakers

AVAILABLE SRT HIGH-PERFORMANCE AUDIO SYSTEM

Operates conveniently as long as the user's phone is located anywhere in the vehicle

• Enables streaming music and a new USB connection with digital technology enables voice

Includes 19 speakers and 825-watt amplifier

search by song title and artist for iPod® devices

· Delivers state-of-the-art sound and entertainment

No additional monthly fees other than your current

wireless phone bill

| | PRE-DELIVERY | |
|---|--|---|
| □ Vehicle is equipped as indicated in the contract of sale □ Vehicle interior/exterior clean | ☐ Delivery appointment verified (if applicable) ☐ Vehicle and customer paperwork prepared | ☐ Applicable arbitration and CAMVAP materials in glove box ☐ Preset radio, clock and owner's address in |
| | ☐ Vehicle is ready for delivery | Navigation system (if so equipped) |
| | DELIVERY | |
| To be reviewed/demonstra | ted and checked (if equipped) by Sales Co | nsultant with customer present. |
| REAR ☐ Operating the rear (power) liftgate ☐ Cargo-area features ☐ Removable/rechargeable LED flashlight ☐ Locating the jack/spare tire ☐ Park-Sense® Rear Park Assist System ☐ ParkView® Rear Back-Up Camera ☐ Towing capacity PASSENGER SIDE ☐ Fold-flat front passenger seat ☐ Reclining rear seat ☐ 60/40 split-folding rear-seat operation ☐ Tire Pressure Monitoring System FRONT ☐ 3-Year/60,000-kilometre Basic Bumper-To-Bumper Warranty with Roadside Assistance ☐ 5-Year/100,000-kilometre Powertrain Limited Warranty ☐ Corrosion protection warranty ☐ Automatic headlamps/fog lamps/SmartBeam™ Intelligent headlamps ☐ Approach, breakover and departure angles including removable front air dam ☐ Quadra-Lift™ air suspension system ☐ Tow hooks ☐ Recommended fuel ☐ Safety checks outside the vehicle (tires, lamps, etc.) | DRIVER SIDE □ Vehicle security system □ Remote start system □ Passive entry or remote keyless entry □ Front reactive Head Restraints □ memory system □ Keyless Enter-'n-Go™ push-button start □ Sentry Key® antitheft engine immobilizer □ Rain-sensitive wiper system □ Power-adjusted, heated mirrors □ Automatic-dimming rearview mirror □ Adaptive Cruise Control □ Forward Collision Warning System □ Electronic Stability Control □ Electronic Roll Mitigation □ Hill-Start Assist and Hill Descent Control □ Traction Control □ Traction Control □ Ready Alert Braking and Brake Assist □ Blind Spot Monitoring System with Rear Crose Path Detection □ Electronic Range Select □ Tow/Haul Mode shift schedule □ 4WD operation INTERIOR □ Soft-touch interior □ Advanced multistage front air bags □ Supplemental side-curtain air bags □ Front seat-mounted side thorax air bags | Description Power driver and front passenger seats and power lumbar adjust Description Power driver and front passenger seats and power lumbar adjust Description Power and Power P |
| See the disclaimer list. | POST-DELIVERY | |
| Customer's preferred contact phone numbers: Primary: Secondary: Email address: | Customer's fire | eferred time of contact:st service appointment: |
| CUSTOMER ACKNOWLEDGMENT | | SALES CONSULTANT |
| I acknowledge that all items checked above have been | n reviewed with me. All items | checked above have been reviewed with the customer. |
| stomer/Date | Sales Consultant/Date | |

Internal Document Only