2013 JEEP WRANGLER



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KEY REASONS TO BUY



With almost 70 years in production, Jeep Wrangler's freedom and adventure capabilities are still unrivalled. No surprise, really. The 2013 Wrangler offers multiple configuration options via three trim levels, soft tops and hardtops, removable full- and half-framed doors and a folding windshield. And it delivers Best-in-Class ground clearance plus a whole host of other performance and safety features that make on- and off-road challenges quite possible.

The 2013 Jeep Wrangler delivers significant performance enhancements via the 3.6L Pentastar[™] VVT V6 engine. Fuel economy delivering an EnerGuide rating of 12.7 L/100 km (22 mpg) city / 9.3 L/100 km (30 mpg) highway on 2-door manual models, 12.6 L/100 km (22 mpg) city / 9.4 L/100 km (30 mpg) highway on 2-door automatic models, 13.4 L/100 km (21 mpg) city / 9.6 L/100 km (29 mpg) highway on unlimited models with manual and 13.2 L/100 km (21 mpg) city / 10.0 L/100 km (28 mpg) highway on unlimited models with automatic.

Key Reasons To Buy

- New level of capability with proven Pentastar[™] VVT V6
- One-of-a-kind iconic design & open-air freedom
- Best-in-Class capability
- "4x4 of the Decade" Four Wheeler magazine (Rubicon)
- "Ward's 10 Best Engines" 3.6L Pentastar™ VVT V6 Ward's Automotive
- · Legendary 4x4 capability
- Only true 4x4 off-road convertible
- Trail Rated®

Assembly Location

• Toledo, Ohio

Market Exclusives/Recognition

- 4x4 Vehicle of the Decade *Four Wheeler* Magazine
- Wrangler Unlimited is the only fourdoor 4x4 convertible with innovative hard- and soft-top features
- Up to 60 Wrangler (128 on Wrangler Unlimited) vehicle configurations with Sunrider[®] Soft Top, Freedom Top[®], body-colour Freedom Hard Top three-piece modular hardtop, removable full-framed and halfframed doors and folding windshield
- Wrangler is the only vehicle in its class to offer removable multipiece floor carpeting and floor drain plugs for easier cleaning
- Jeep Wrangler (two-door) has the shortest turning diameter in its class
- Jeep Wrangler and Wrangler Unlimited have Best-in-Class ground clearance
- Jeep Wrangler and Wrangler Unlimited have both Best-in-Class approach and departure angles
- Jeep Wrangler (two-door) has Bestin-Class maneuverability
- Rubicon has the lowest "crawl ratio" of any vehicle in its class

WHAT'S NEW FOR 2013

2013 Jeep Wrangler

Jeep_® Wrangler is a vehicle like no other. Roots that reach back to World War II, a removable soft or hard top, removable doors and unmatched off-road capability make Wrangler a legendary and highly capable off-road machine.

The 2013 Jeep_® Wrangler retains the iconic design cues and capability features of early model Jeep_® vehicles, with the addition of a more refined cabin and on-road driving experience. For 2013, creature comfort updates include improved seat comfort, auto-dimming rearview mirror, a premium Tire Pressure Monitoring System (TPMS) and an upgraded audio system. But make no mistake: the 2013 Jeep_® Wrangler is as capable as ever.

Key Updates

Interior updates include:

- New seat designs and seat material for improved seat comfort on all models
- Auto-dimming rearview mirror with LED map lights (available)
- Premium Tire Pressure Monitoring System (TPMS)
- · Improved instrument panel and centre console LED courtesy lights
- Improved audio speaker output and clarity

Exterior updates include:

- . New 18-inch polished-face wheels with Satin Carbon centre standard on Sahara
- New 17-inch polished-face wheels with Mineral Grey painted centre standard on Rubicon

Jeel

- Premium Sunrider[®] soft top enhancements include:
- New three-ply design vs. one ply
- Slightly shinier for a more premium appearance
- New Dust Blocker makes top easier to clean and keep clean
- Available on Rubicon and Sport
- New rear spring lift assist for Sunrider[®] soft top on Wrangler Unlimited models

New paint colours:

- Billet Metallic
- True Blue Pearl
- Rock Lobster
- Dune
- Commando

Discontinued paint colours:

- Winter Chill
- Cosmos Blue
- Sahara Tan
- Bright Silver Metallic
- Natural Green

SUVPS

SAFETY/SECURITY

- Electronic Stability Control with Electronic Roll Mitigation, All-Speed Traction Control, Brake Lock Differentials, Brake Assist, Hill Start Assist and available Trailer Sway Control
- Four-wheel disc antilock brakes
- Tire Pressure Monitoring Warning Lamp
- Available supplemental front seat-mounted side air bags
- Sentry Key® antitheft engine immobilizer
- Advanced multistage front air bags
- Body-on-frame construction helps contribute to occupant protection
- · Height-adjustable front shoulder belt with travelling inboard buckles
- Rear-seat child seat anchor system (LATCH)
- Passenger buckle switch to alert driver if someone is not buckled

UTILITY

- Numerous available vehicle configurations provided by Sunrider[®] Soft Top, Freedom Top[®] modular hardtop, removable full- and half-doors and folding windshield
- Up to 1,588-kg (3,500-lb) towing capacity (Unlimited models) and standard tow hooks for all models
- Under-floor storage in the cargo area secured with lockable swing gate
- Removable carpeting and drain plugs for ease of cleaning
- Steering wheel-mounted audio controls on every Wrangler
- Available Connectivity Group includes Electronic Vehicle Information Centre (EVIC), Tire pressure monitoring display, Uconnect[™] hands-free communication with Bluetooth[®], and a leather-wrapped steering wheel
- Available navigation with points of interest and Uconnect[™] hands-free communication with Bluetooth[®] Phone
- Available Alpine[®] premium sound system
- 6-speaker audio system
- All sound systems feature MP3 compatibility
- · Body, chassis and interior are designed for ease of customization
- Unlimited is a full-time, everyday vehicle with 4 doors and 5-passenger seating
- Available side steps
- · Rock Rails (standard only on Rubicon models)
- Standard skid plates protect the fuel tank and transfer case
- · Lockable centre console with added storage in main bin
- Interior storage includes netted pockets in front/rear doors and more centre console storage
- Folding rear seat (Wrangler) or 60/40-split, folding rear seat (Wrangler Unlimited)
- Reversible load floor mat with Jeep logo
- 115V in-console power inverter (Sahara and Rubicon)
- 116-inch wheelbase (Unlimited)

VALUE

- Rugged durability
- Available Uconnect[™] radios provide the flexibility to play a variety of media, including CDs, DVDs, USB drives, MP3/WMA files and SiriusXM[™] Satellite Radio
- Rubicon models offer "right-out-of-the-box" off-road customization backed by a factory warranty and all Wrangler models are designed to be easily upfitted
- Wrangler Unlimited is the only 4x4 four-door convertible in the market. And, all Wrangler models feature innovative hardtop and soft-top features and multiple open-air driving configurations:
- Removable full-framed doors and fold-down windshield
- Available half-framed removable doors for Sport and Rubicon models
- Available Freedom Top^ $\mbox{\ensuremath{\mathbb P}}$ Hardtop three-piece hardtop allows sun-exposure control by separating into easy-to-store pieces
- Available body colour hardtop matches body colour, Sahara and Rubicon models only
- Sunrider[®] Soft Top and new Premium Sunrider Soft Top convenient cable release quickly lets the sunshine in without having to fold back the entire top, and now features improved functionality with rear spring-lift assist
- · Halogen headlamps and integrated fog lamps
- Available automatic headlamps
- Available heated power mirrors
- · Available remote start system (on automatic)
- Features enhanced electrical and body-sealing plus high air intake for optimum water-fording capability
- Available rear wiper/washer and defroster (on models equipped with hardtop)
- Available automatic temperature control
- · Available cloth or leather-faced heated front row seats
- · Speed control on every Wrangler
- · Available power windows and door locks on removable full-frame doors

SUVPS

PERFORMANCE

- 3.6L Pentastar[™] engine delivers 285 hp/260 lb-ft of torque, EnerGuide Rating:
- 12.7 L/100 km (22) city; 9.3L/100 km (30) highway mpg for 2-door models (MTX)
- 12.6 L/100 km (22) city; 9.4 L/100 km (30) highway for 2-door models (ATX)
- 13.4 L/100 km (21) city; 9.6 L/100 km (29) highway mpg for 4-door models (MTX)
- 13.2 L/100 km (21) city; 10.0 L/100 km (28) highway mpg for 4-door models (ATX)
- Engine also includes several features including accessory drive, non-A/C bracket and pull, alternator mounting bracket, water pump, thermostat housing, upper and lower intake manifold with acoustic foam, front cover, upper and lower oil pan, oil level indicator and tube and engine cover
- Best-in-Class approach, departure angles and ground clearance
- Available Trac-Lok[®] limited-slip rear differential or Tru-Lok[®] electronic remote locking rear differential
- Standard Hill Descent Control (5-speed automatic)
- Standard Trailer Sway Damping
- Available Trailer Tow Package (all models except Rubicon Unlimited) includes Class II hitch receiver and trailer tow with 4-pin connector wiring
- The safety and convenience of 4x4, standard on every Wrangler
- Trail Rated® 4x4 capability
- Rubicon models include enhanced heavy-duty front and rear Next Generation Dana 44 heavy-duty solid axles with Tru-Lok[®] electronic remote-locking front and rear differentials, a Rock-Trac[®] transfer case with 4:1 low gear ratio, an electronic front sway-bar disconnect, 10 inches of ground clearance, and 32-inch BFGoodrich[®] tires for exceptional off-road performance
- Up to 1,588 kg (3,500 lb) of towing capacity
- Tow hooks are standard on all models
- Five-link front and rear suspension
- Available performance suspension (standard on Rubicon)
- Available heavy-duty suspension (standard on Sahara)
- Standard Command-Trac[™] (NV241) transfer case is tough and durable while remaining smooth and quiet
- Electronic Throttle Control (ETC) helps prevent "pedal bobble" which can occur in 4WD-low mode
- ESC system has three modes: Full-On, Partial-On (which shuts off traction control) and Full-Off (ideal for off-road driving)
- Rock-Trac transfer case allows the vehicle to crawl at low speed for greater control (standard on Rubicon only)
- Available front sway bar disconnect, allows the front suspension to travel up to 25-percent farther (standard only on Rubicon)
- Body-on-frame construction adds strength, stiffness, durability and improved ride quality
- · Half-metal doors help protect body during off-road experiences
- Fuel Saver indicator on instrument cluster with automatic transmission informs driver if they are driving in a fuel-efficient manner

STYLING

- Classic Jeep brand DNA with its seven-slot grille, round headlamps and trapezoidal wheel openings
- Available body colour hardtop (2-door/Sahara 4-door)
- Comfortable sculpted and supportive front seats with available leatherfaced seats (Sahara and Rubicon)
- Available body colour fender flares (standard on Sahara)
- Available Dual Top Group for all models except for entry-level Sport includes soft-top and Freedom Top[®] hard top
- Seven available models:
 - 1. Rubicon
 - 2. Rubicon Unlimited
 - 3. Sahara
 - 4. Sahara Unlimited
 - 5. Sport B
 - 6. Sport S
 - 7. Sport Unlimited
- · Soft-touch interior including instrument panel and armrests
- Available deep-tinted rear and rear quarter windows
- Available black spatter coat hardtop (Sport and Rubicon)
- Wheel lineup:
 - 18-inch polished-face with satin carbon centre Standard on Sahara models
 - 18-inch 7-spoke polished aluminum wheel Available on Sahara
 - 17-inch polished-faced with mineral grey painted centre Standard on Rubicon models
 - 17-inch Moab cast aluminum painted sparkle silver wheels Available on Sport and Sport Unlimited
 - 16-inch slot spoke-styled steel-painted argent wheels Standard on all Sport models

MODEL LINEUP



Model Lineup

SPORT B

Selected Standard Equipment:

- 3.6L Pentastar[™] VVT V6 with 6-speed manual (23B)
- 3.6L Pentastar VVT V6 with 5-speed automatic (24B)
- Normal-duty suspension
- Power steering
- 3.21 rear axle ratio
- 160-amp alternator
- 600-amp maintenance-free battery
- Command-Trac[™] shift-on-the-fly 4WD
- Front and rear stabilizer bars
- Dana[®] 30 solid front axle
- Dana 44 heavy-duty rear axle
- Conventional front and rear differential
- P225/75R16 BSW on- and off-road tires
- Matching full-size spare tire, exterior mounted
- 16-inch styled steel wheels
- Sunrider[®] soft top
- Trail Rated[®] badge
- Full metal doors with manual windows and door locks
- Manual and foldaway mirrors
- Fog lamps and halogen headlamps
- Black front and rear bumpers, and fender flares
- Body-colour grille
- Two front and one rear tow hooks
- Premium cloth seating
- Driver seat height adjuster
- Rear folding seat (2-door only)
- · Easy-access passenger seat (2-door only)

- Uconnect[™] 130 with six speakers
- Auxiliary input jack
- Steering wheel-mounted cruise and audio controls
- Tilt steering column
- Rear compartment covered storage and floor mat
- Wash-out interior with removable carpets
 and drain plug
- Cargo tie-down loops
- Front floor mats
- Rearview day/night mirror
- Sliding sun visors with mirrors
- Temperature and compass gauge
- Electronic Stability Control with Hill Start Assist, Traction Control, and Electronic Roll Mitigation
- Trailer sway control
- Hydraulic-assist brake booster
- · Four-wheel disc brakes
- Advanced multistage front air bags
- Sentry key® antitheft engine immobilizer
- Tire Pressure Monitoring warning lamp
- Fuel tank and transfer case skid plates
 - Engine block heater

AVAILABLE OPTIONS

- Connectivity Group
- Mopar[®] Chrome Edition Group
- Mopar Premium Chrome Group
- Trailer Tow Group
- Black Appearance Group
- Mopar Slush Mats
- 3.73 rear axle ratio
- Air conditioning
- Tubular Side Steps
- Black Jeep[®] Freedom Top[®] Hardtop
- Premium Sunrider Soft Top
- SiriusXM Satellite Radio
- P255/75R17 OWL on-/off-Road Tires
- 17-inch Aluminum Wheels
- Air Conditioning Bypass

MODEL LINEUP



Model Lineup

SPORT S

UNLIMITED SPORT S

Differences/upgrades vs. Sport B:

- Deep-tint sunscreen glass
- Leather-wrapped steering wheel
- · Chrome/leather-wrapped shift knob
- P255 75R17 OWL on-/off-road tires
- 17-inch aluminum wheels

SAHARA

UNLIMITED SAHARA

Differences/upgrades vs. Sport S:

- Power windows and locks
- · Power, heated mirrors; manual foldaway
- Air conditioning
- 115-volt auxiliary power outlet
- Automatic headlamps
- Tubular side steps
- Black Jeep[®] Freedom Top[®] hardtop
- Six Alpine[®] speakers with subwoofer
- Heavy-duty suspension with gas shocks
- 18-inch polished aluminum with Satin Carbon centre wheels
- Body-colour fender flares
- · Bright bumper overlay
- Auto-dimming rearview mirror with reading lamp
- P255/70R18 OWL on-/off--road tires
- · Bright interior accents

RUBICON

UNLIMITED RUBICON

Differences/upgrades vs. Sahara:

- 4:1 Rock-Trac[®] heavy-duty part-time 4WD system
- Dana[®] 44 heavy-duty front axle
- 4.10 rear axle ratio
- Tru-Lok® front and rear axles
- Rock rails
- Premium Sunrider[®] soft top
- · Electronic front sway bar disconnect
- 17-inch polished aluminum wheels with Mineral Grey painted pockets
- 32-inch BFGoodrich® tires

2013 FUEL ECONOMY		
Fuel Economy - L/100 KM (MPG)	City	Highway
3.6L Pentastar™ with 5-speed automatic 2-door	12.6(22)	9.4(30)
3.6L Pentastar™ with 6-speed manual 2-door	12.7(22)	9.3(30)
3.6L Pentastar™ with 5-speed automatic 4-door	13.2(21)	10.0(28)
3.6L Pentastar™ with 6-speed manual 4-door	13.4(21)	9.6(29)

For additional vehicle information, inventory search and build and price functions please visit the Vehicle Knowledge area located on DealerCONNECT under the Marketing tab.

Product Presentation

During the Product Presentation, you work as an advisor by matching vehicle features to a customer's SUVPS buying motivations. Focus the conversation on the key features that will influence your particular customer's purchase decision. For each feature, remember to emphasize the benefits to the customer — the reasons why Jeep Wrangler or Wrangler Unlimited is their best purchase choice. Some features may be optional or not available on some models. Consult the Features, Options & Package Groups charts or the Code Guide to determine the availability of specific Jeep Wrangler or Wrangler Unlimited features.

FRONT

JEEP WRANGLER FEATURES/FUNCTIONS	CUSTOMER BENEFIT
BODY-ON-FRAME CONSTRUCTION	
 Vehicle body is mounted onto a fully boxed frame The preferred construction method of heavier duty vehicles Hydroformed front frame rails 	 Isolates the body from the chassis for improved ride quality Durability and towing capacity The front rail tips help protect the passenger compartment by absorbing impact energy in the event of a collision
AVAILABLE AUTOMATIC HEADLAMPS	
 An automatic control which enables the headlamps to illuminate as natural light conditions diminish and to switch off as daylight increases Once enabled, no further action is required of the driver 	Set-it-and-forget-it convenience
INTEGRATED FOG LAMPS	
 Are typically used at low speed to increase the illumination directed toward the road surface Provide a wide beam of light with a sharp cutoff 	 Provide increased road surface illumination and cut down on glare in low visibility conditions, such as fog or snow
EASE OF CUSTOMIZATION	
 Body, chassis and interior uniquely designed for mechanical simplicity Extensive aftermarket accessories available 	• Offers an easy means of modifying Wrangler
3-YEAR/60,000-KILOMETRE BASIC LIMITED WARRANTY	
 Includes Roadside Assistance Covers the complete vehicle against defects in factory-supplied materials and workmanship 	 Provides total peace-of-mind confidence
 Excludes tires, wiper blades, clutch discs or module clutch assembly, brake linings, brake rotors, pads, windshield, rear window, wheel alignment, wheel balancing and normal maintenance items 	
 Stays with the vehicle and transfers automatically to subsequent owners at no cost during the warranty period 	
5-YEAR/100,000-KILOMETRE POWERTRAIN LIMITED WARRANTY	
 Includes subsequent owner coverage transfer at no cost, towing, and elimination of the 5-year powertrain inspection requirement 	Delivers excellent coverage for a positive ownership experience
CORROSION PROTECTION WARRANTY	
 3 years unlimited metrage, 5/160,000 outer body panels against holes 	Emphasizes product quality and durability

Product Presentation

FRONT	
JEEP WRANGLER FEATURES/FUNCTIONS	CUSTOMER BENEFIT
RUGGED DURABILITY	
 Durability-tested 240,000 customer-equivalent kilometres Advanced rectangular-shaped tubular-frame design is lightweight with exceptional strength 	 Helps maintain rigidity on all types of terrain for driving confidence and vehicle control
Heavy-duty steel crossmembers give additional support	
ONLY 4X4 FOUR-DOOR CONVERTIBLE WITH HARD- AND SOFT-TOPS	
• Unlimited offers available Freedom Top® 3-piece modular hardtop with removable panels and versatile Sunrider® Soft Top or a Premium Sunrider Setup	Provides open-air flexibility for active and adventurous lifestyles
RUBICON MODELS OFFER "RIGHT-OUT-OF-THE-BOX" OFF-ROAD CUSTOMIZATION	N BACKED BY A FACTORY WARRANTY
Rubicon and Rubicon Unlimited are pre-engineered and factory-equipped for off-roading	Rubicon models are ready for extreme off-road adventures "right-out-of-the-box"
EXCEPTIONAL OFF-ROAD PERFORMANCE (RUBICON)	
• Rubicon models include enhanced heavy-duty front and rear Next Generation Dana® 44 axles with Tru-Lok® electronic remote-locking front and rear differentials, Rock- Trac® transfer case with 4:1 low range, electronic sway-bar disconnect and 32-inch	 Rubicon provides exceptional off-road performance regardless of terrain, weather, and obstacles along the road
 BFGoodrich[®] Mud-Terrain tires Robust, durable two-speed part-time four-wheel-drive transfer case that's designed to withstand the extreme rigors of off-road driving 	• Delivers sure-handling when negotiating steep inclines, hilly surfaces, and rock-laden trails during wet or dry conditions
 Features a 4:1 low-range gear ratio Electronically controlled lockers lock the front and rear differentials 	 Provides precision and control during extreme off-road manoeuvers using Rock-Trac[®] "crawl speed"
	 Crawl speed enhances ascending and descending inclines, crawling over objects, and slow-speed turning Adds durability and improves axle strength for off-road
	driving
	• Provides power to all tires equally when engaged. If three tires are without traction, the single tire with traction can move the vehicle
FIVE-LINK FRONT AND REAR SUSPENSION	
 Includes live solid axles with four locating arms, coil springs, track and stabilizer bar, and heavy-duty monotube shock absorbers 	 Provides the perfect combination for off-highway use, due to its excellent ground clearance, and for on-road driving, due to its more comfortable ride characteristics
BEST-IN-CLASS GROUND CLEARANCE AND APPROACH AND DEPARTURE ANGL	ES
 Wrangler has Best-in-Class ground clearance and approach and departure angles for difficult off-road manoeuvers 	 Provide superb performance over a wide range of difficult off-road driving conditions, including rock-crawling, while reducing the potential for underbody damage
GENERATION II COMMAND-TRAC™ (NV241) TRANSFER CASE	
• Two-speed transfer case offers part-time, shift-on-the-fly 4x4 capability on Sport and Sahara models	 Provides smooth, quiet operation and enhanced reliability with manual operation
CLASSIC JEEP BRAND DNA	
• Design features seven-slot grille, round headlamps and trapezoidal wheel openings	Retains classic Jeep brand styling that embodies 70 years of 4x4 leadership

Product Presentation

FRONT	
JEEP WRANGLER FEATURES/FUNCTIONS	CUSTOMER BENEFIT
3.6L PENTASTAR [™] V6 ENGINE	
Produces 285 hp and 260 lb-ft of torqueStandard on all models	Offers the most horsepower ever in a Wrangler for excellent acceleration and performance
6-SPEED MANUAL TRANSMISSION	
• N5G370 transmission	 Provides outstanding performance with added fuel efficiency Offers smooth shifting for an improved driving experience and sense of control Allows the vehicle to be started only when the driver applies the clutch pedal
5-SPEED AUTOMATIC TRANSMISSION	
 Adds W5A580 transmission Includes Hill Decent Control 	 Provides the ease and convenience of an automatic transmission with low-gear performance, flexibility and pulling power Requires brake pedal application in order to shift out of Park

DRIVER SIDE

JEEP WRANGLER FEATURES/FUNCTIONS	CUSTOMER BENEFIT
ELECTRONIC STABILITY CONTROL (ESC)	
 Compares the driver's intended course with the vehicle's actual course and then compensates for differences 	• Automatically helps/assists driver in maintaining control of vehicles during extreme steering manoeuvers
 Senses when a vehicle is starting to spin (oversteer) or plow (understeer) 	• Provides added driving confidence, particularly in rain
 Helps to correct the vehicle's course by automatically adjusting the throttle and applying the brakes at individual wheels 	and snow
ELECTRONIC ROLL MITIGATION (ERM)	
Monitors the driver's steering wheel input and the speed of the vehicle to sense the potential for wheel lift Detection wheel heilden huilden of lateral force during a source turn or evening	 Provides an enhancement to the Electronic Stability Control to help reduce the likelihood of a vehicle side rollover
• Detects when the sudden buildup of lateral force during a severe turn or evasive manoeuver can cause the vehicle to start to tip	• Reduces the chance of a rollover in sudden manoeuvers
 Applies the brakes with a high burst of pressure to cause the outside tire to slip and the vehicle's weight to transfer back over the inside tires and helps keep all four tires solidly 	 and evasive events Provides additional security and confidence by keeping all
on the ground	four tires solidly on the ground
A component of the ABS/ESC system	• Especially useful in vehicles with a higher centre of mass
ALL-SPEED TRACTION CONTROL	
 Monitors the amount of wheelspin of each of the driven wheels 	• Helps reduce wheel slip as the vehicle is accelerating
• Applies brake pressure to the slipping wheel(s) and reduces engine power to provide enhanced acceleration and stability	• Provides increased driving confidence on all road surfaces, but especially on sand and gravel, as well as
 Controls the wheelspin across a driven axle (similar to a limited-slip differential) 	wet and snowy roads
• If one wheel on a driven axle is spinning faster than the other, the system will apply the brake and slow down that wheel	
• Allows more engine torque to be successfully applied to the wheel if it is not spinning	

DRIVER SIDE	
JEEP WRANGLER FEATURES/FUNCTIONS	CUSTOMER BENEFIT
BRAKE LOCK DIFFERENTIALS (BLD)	
 A feature of brake traction control that controls wheel speed side to side across a driven axle 	 Provide improved off-road performance
 Using the vehicle's wheel speed sensors, BLD knows when one wheel on a driven axle is turning and the other is not 	
 It will apply brake pressure to the wheel that is turning. The applied brake pressure increases the torque required to turn the wheel in the air and this allows more torque to go to the wheel on the ground 	
 Brake Lock Differential looks at individual driven axles and tries to keep the wheels turning at the same speed 	
BRAKE ASSIST	
• Overcomes the tendency of not applying the brakes hard enough in an emergency braking situation by using the ESC system to instantly apply the maximum available brake pressure	 Helps vehicle stop sooner in emergency situations by reacting faster than the driver is able to in applying maximum brake pedal pressure
A component of the ABS/ESC system	 Helps provide the shortest possible stopping distance in emergency braking situations
HILL START ASSIST	
 Enhancement to ESC Automatically maintains brake pressure when driver releases the brake pedal while driving uphill 	 Allows the driver time to transition from brake to throttle to achieve smooth launch on grade Contributes to ease of use and safety by preventing
 Prevents vehicle rollback on a steep grade when the driver is transitioning from the brake to the accelerator 	vehicle rollback on steep grades
Especially beneficial on vehicles with manual transmissions	
HILL DESCENT CONTROL (WITH 5-SPEED AUTOMATIC)	
 Grade-sensing capability is another enhancement to ESC Operates when transfer case is in four-wheel-drive LO 	 Provides off-road safety and control for added driving confidence
• Automatically modulates the brakes to help maintain a safe and controlled vehicle speed of less than 8 km (5 mph) to assist in steep and slippery descents	 Supports added safety and security by allowing the driver to focus on steering as it brakes automatically to provide controlled steep descent
TRAILER SWAY CONTROL	
Enhancement to ESC	Reduces trailer sway and provides improved trailer
 The ESC yaw sensor recognizes when there are alternating forces on the vehicle that aren't caused by steering input 	stabilityContributes to increased towing safety, driver assurance
 The sway could be caused by strong wind gusts or an improperly loaded trailer 	and confidence
 Trailer Sway Control activates stabilizing effects by using brake pressure on alternating wheels to help stabilize the vehicle's path and, if necessary, adjusts the electronic throttle to help bring the vehicle and trailer under control 	
FULL-TIME, EVERYDAY VEHICLE	
• Unlimited 4-door model designed to be a first vehicle of choice	 Offers room for five, power, comfort and convenience, storage and safety

DRIVER SIDE	
JEEP WRANGLER FEATURES/FUNCTIONS	CUSTOMER BENEFIT
AVAILABLE SIDE STEPS	
• Driver and passenger side-mounted steps can be easily removed for off-road driving	 Make entering and exiting the vehicle easier
AVAILABLE REMOTE START SYSTEM	
• Conveniently starts engine from outside the vehicle by using the remote keyless entry fob	• Offers the convenience of starting the engine from outside
 Operates when vehicle is locked and transmission is in Park 	the vehicle
 Includes a back-up safety feature that turns off the vehicle's ignition after a predetermined period of time not available with manual transmission m/h 	 Maintains security by requiring vehicle to be locked and windows raised
auto transmission	• Will warm or cool the interior prior to passengers entering the vehicle (if the HVAC controls were left on at last engine shutdown)
NUMEROUS AVAILABLE VEHICLE CONFIGURATIONS	
 Sunrider[®] Soft Top, Premium Sunrider Soft Top, Freedom Top[®] modular hardtop, body- colour Freedom[®] Hard Top (Sahara only) removable full- and half-framed doors and folding windshield 	Offer up to 60 vehicle configurations on Wrangler and up to 128 vehicle configurations on Wrangler Unlimited
116-INCH WHEELBASE (UNLIMITED)	
 Longest wheelbase in its class 	 Provides greater comfort for rear-seat passengers
 Contributes to better on-road balance and ride 	Nearly doubles the cargo volume behind the rear seat
Best-in-Class cargo capacity	
AVAILABLE DUAL-TOP GROUP	
 Allows customers to conveniently order both hardtop and soft-top directly from the factory. 	Eliminates purchasing aftermarket tops
the factory	 Provides a more affordable alternative to separate purchases, adding four-season utility and value
GREEN BAND ON TACHOMETER FOR OPTIMAL FUEL ECONOMY	
 Allows drivers to monitor engine speed and maintain optimal efficiency at a glance of the tachometer 	 Helps reduce fuel consumption by visually representing optimal engine speeds
BEST-IN-CLASS MANEUVERABILITY	
• Best-in-Class maneuverability and the shortest turning diameter in its class (2-door)	 Agility on-road and off
MOST CAPABLE 4WD SYSTEM	
• Jeep Wrangler has the most advanced and most capable 4WD system in its class making it the most capable off-road 4x4 SUV in its class	 Engineered and robustly built for adventure
TRAIL RATED®	
 Wrangler 4x4's capabilities have been authenticated by Jeep engineers Trail Rated[®] badging 	 Validates Wrangler's capabilities to handle some of the steepest, toughest, and slipperiest off road terrain
FENDER FLARES	
 Wrangler's front and rear fender flares are real standouts in a look-alike world Available body colour fender flares on Rubicon 	 Help protect Wrangler's paint from debris and extend durability

Product Presentation

DRIVER SIDE	
JEEP WRANGLER FEATURES/FUNCTIONS	CUSTOMER BENEFIT
AVAILABLE DEEP-TINTED REAR AND REAR QUARTER WINDOWS	
Designed with deep-tinted sunscreen glass	 Enhance the exterior appearance Assist in cooling the interior on sunny days
	Provide security — conceals items stored inside
SUNRIDER [®] SOFT TOP	
Improved functionality with rear spring-lift assist	Opens the sky to driver and front passenger
 Opening is much larger than a typical glass sunroof 1,270 mm by 762 mm on Wrangler 	 Provides three top choices: sunroof open, soft-top up, and soft-top down
• 1,270 mm by 1,524 mm on Wrangler Unlimited	• Sunroof can be conveniently closed from inside the vehicle
AVAILABLE FREEDOM TOP®	
 Three-piece modular hardtop Includes two removable front panels that can be taken off individually or together Includes a rear window with wiper/washer and defroster for improved visibility in bad weather 	 Provide a snug, comfortable interior cabin with the top on, and the freedom and versatility to remove the top for open-air cruising Deliver a true open-air adventure
 Available body colour hardtop (Sahara only) provides upscale premium appearance to your rugged Jeep 	
WHEELS	
 16-inch slot spoke-styled steel-painted argent wheels — Standard on all Sport models 17-inch Moab cast aluminum painted sparkle silver wheels — Available on Sport and Sport Unlimited 	 Provides a rugged and aggressive stance Offers distinctive off-road appeal
• 17-inch polished-faced with mineral grey painted centre — Standard on Rubicon models	
 18-inch polished-face with satin carbon centre — Standard on Sahara models 	
• 18-inch 7-spoke polished aluminum wheel — Available on Sahara	
OFF-ROAD CALIBRATED ANTILOCK BRAKING SYSTEM (ABS)	
 Monitors and compares wheel speed to vehicle speed Automatically modulates brake pressure during hard braking to prevent wheel lockup Specially calibrated for off-road use 	Provides improved steering control under extreme braking and/or slippery conditions

REAR

JEEP WRANGLER FEATURES/FUNCTIONS	CUSTOMER BENEFIT
AVAILABLE REAR WIPER/WASHER AND DEFROSTER (HARDTOP)	
Clears rear window	 Improves visibility through rear window
Operates independently of windshield wipers	
TOWING CAPACITY	
 Unlimited models can tow up to 1,588 kg (3,500 lb) when properly equipped 	 Provides excellent towing capacity
REAR UNDERFLOOR STORAGE	
• Hidden storage bin secures small items out of sight in the cargo area	• Provides added safety and security. When the swing gate is closed, the bin cannot be accessed
REVERSIBLE LOAD FLOOR MAT WITH JEEP LOGO	
 Doubles as a flat carpeted floor or a waterproof mat in the cargo area 	Helps keep vehicle clean and neat

Product Presentation

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REAR	
JEEP WRANGLER FEATURES/FUNCTIONS	CUSTOMER BENEFIT
AVAILABLE TRAC-LOK [®] LIMITED-SLIP REAR DIFFERENTIAL	
 Trac-Lok routes power to the rear wheel with the most traction to maximize traction on slippery surfaces 	 Provides added traction when driving in slippery road conditions
HARDTOPS	
 Available body colour hardtop on Sahara and Rubicon models Available black splatter coat hardtop on all models 	 Provide added distinction to Wrangler's rugged look
TRAILER TOW GROUP	
 Includes Trailer Sway Damping, trailer tow hitch with 4-pin connector and Class II hitch receiver 	Features provide easy, stress-free towing

PASSENGER SIDE

JEEP WRANGLER FEATURES/FUNCTIONS	CUSTOMER BENEFIT
PASSENGER BUCKLE SWITCH	
 Alerts the driver if a passenger is not buckled 	• Provides added peace of mind ensuring the driver that all his/her passengers are safely buckled in
FOLDING (WRANGLER) OR 60/40 SPLIT-FOLDING REAR SEAT (UNLIMITED)	
Wrangler models offer seating flexibility	• Expands the cargo area and provides more cargo-carrying options
SKID PLATES	
 Sturdy steel plates mounted beneath the fuel tank and transfer case Also includes automatic transmission oil pan skid plate on properly equipped models 	• Provide added protection when traversing rugged off-road terrain
ROCK RAILS (RUBICON MODELS)	
Heavy-duty metal rock rails are standard on Rubicon	Provide body protection during off-road driving
SEVERAL DISTINCT MODELS	
Choose from three trim models, two body styles, two door options and two top choices	• Provide an impressive array of choices with a broad appeal to a variety of customers' needs and desires
NEW COMFORTABLE SCULPTED AND SUPPORTIVE FRONT SEATS	
• Seats shaped to firmly hold occupants and features driver-seat height adjustment, lumbar support and side bolsters	Provide added comfort and support in all driving conditions
Available leather-faced seats on Sahara and Rubicon	
TIRE PRESSURE MONITORING WARNING LAMP	1
Automatically checks the level of air pressure in all four tires and displays a warning lamp	 Monitors tire pressures in all road conditions
in the instrument cluster if pressure becomes too low	Notifies driver of tire pressure loss
	Helps owners maintain proper tire pressure for safe vehicle operation
TIRE PRESSURE MONITORING DISPLAY	
Displays the tire pressure in each tire	Monitors tire pressures in all road conditions
 Packaged with the Connectivity Group 	Notifies driver of tire pressure loss
	Helps owners maintain proper tire pressure for safe vehicle operation

INTERIOR	
JEEP WRANGLER FEATURES/FUNCTIONS	CUSTOMER BENEFIT
HEIGHT-ADJUSTABLE FRONT SHOULDER BELTS WITH TRAVELLING INBOARD B	UCKLES
Provide a first line of defense during a collision	Make it easier to position belts properly and provide more wearing comfort
 Travelling buckles move with the seat position to maintain consistent passenger comfort and protection 	
REAR-SEAT CHILD SEAT ANCHOR SYSTEM (LATCH)	
 LATCH is a system for mounting a child seat 	Helps ensure safe and proper installation of LATCH compatible aftermarket child seats
Lower child seat anchors and upper tether anchors	
SENTRY KEY® ANTITHEFT ENGINE IMMOBILIZER	
 Will not allow the vehicle to run when an attempt is made to start the vehicle without the properly encoded key 	Provides improved vehicle theft protection
AVAILABLE POWER, HEATED MIRRORS; MANUAL FOLDAWAY	
 Offer the convenience of power operation for mirror positioning adjustments and heat at the touch of a button to clear the mirror face of frost or snow 	Provide improved visibility during inclement weather
LOCKABLE CENTRE CONSOLE	
Lockable feature allows valuables to be stored securely out of sight	Offers convenient access and secure storage
Main bin offers added storage	
AVAILABLE 115V POWER INVERTER	
Located in the console	Convenient access to power for laptops and other devices
Standard on Sahara and Rubicon models	
INTERIOR STORAGE	
 Netted pockets in front/rear doors 	Everything is in reach for quick access to personal
Storage in centre console	belongings
Lockable storage in rear cargo area	
STEERING WHEEL-MOUNTED AUDIO CONTROLS	
 Additional audio controls are mounted on the steering wheel 	Minimize distractions since driver keeps hands on the
Standard on all Wrangler models	wheel while operating the audio system
SPEED CONTROL ON EVERY WRANGLER	
 Allow the driver to set the vehicle speed and then release the accelerator pedal Standard on all models 	Provides comfort for the driver especially when freeway driving
	Helps improve fuel economy
REMOVABLE FLOOR COVERING AND FLOOR DRAIN PLUGS	
Allows the interior to be hosed out	Make cleaning easier and more convenient
 The only vehicle in its class to offer this combination of features 	Washable interior is easy to keep clean
ALL SOUND SYSTEMS FEATURE MP3 COMPATIBILITY	·
 All sound systems feature an auxiliary input jack and play MP3 audio files This feature allows easy connection of a portable MP3 player 	• Enable occupants the ability to listen to MP3 files stored on their player through the vehicle's speakers

INTERIOR		
JEEP WRANGLER FEATURES/FUNCTIONS	CUSTOMER BENEFIT	
AVAILABLE HEATED FRONT SEATS		
Available heated front seats provide an extra measure of individualized comfort for the	Offer customer a high degree of luxury	
driver and front passenger in cooler weather	Enhance the ownership experience	
AVAILABLE AUTOMATIC TEMPERATURE CONTROL		
 Allows passengers to set their zone's temperature independent of other zone's temperature 	Adds to overall passenger comfort and convenience	
 Employs infrared sensors to measure the surface temperature of each zone 		
AVAILABLE POWER WINDOWS AND DOOR LOCKS ON REMOVABLE FULL DOORS		
 Included on Sahara models and available on all other models with full-framed doors 	Provide greater convenience and additional security	
AVAILABLE UCONNECT 430N RADIO (UCONNECT™ NAVIGATION)		
 Uconnect 430N Radio features turn-by-turn navigation Includes AM/FM/SiriusXM[™] Satellite Radio with MP3/WMA input, CD/DVD player, and integrated 6.5-inch touch-screen display 28 GB hard drive allows storage of photos and playlists (plus files required for the 	 Provides outstanding convenience and ease-of-use navigation Helps drivers know where to go and how to get there Provides wide range of available entertainment with 	
navigation system)	powerful storage capacity for digital audio and photo files	
 Includes one year of service provided by SiriusXM[™] 		
AVAILABLE CONNECTIVITY GROUP		
Uconnect [™] with hands-free communication		
Remote USB port Chrome leather uneared shift knob		
 Chrome leather wrapped shift knob Leather-wrapped steering wheel 		
Tire pressure monitoring display		
ADVANCED MULTISTAGE FRONT AIR BAGS		
 Tailor air bag deployment to the severity of the crash and the weight of the occupant 	• Extended protection to front seat outboard passengers	
AVAILABLE ALPINE PREMIUM SOUND SYSTEM		
 Alpine[®] premium sound system delivers 368 watts of power through 6 speakers and a cargo-area-mounted subwoofer 	Delivers excellent sound quality for listening and entertainment with the top on or off	
UCONNECT™ HANDS-FREE COMMUNICATION WITH BLUETOOTH [®] PHONE		
 Voice-activated, hands-free communication system using Bluetooth[®] technology 	• Allows driver to keep hands on the wheel and eyes on the	
Places and receives calls through the vehicle's speakers	road while making and receiving calls	
Operates as long as the user's phone is located anywhere in the vehicle	 No additional monthly fees other than your current cell phone bill 	
STANDARD UCONNECT 130		
 Standard Uconnect 130 AM/FM radio with CD player and MP3 auxiliary input jack 	 Delivers dynamic crystal-clear sound for occupant 6-speaker listening enjoyment 	
	Provides a choice of popular media sources	
AVAILABLE UCONNECT™ 730N		
 Features CD/DVD/MP3/HD radio with 6.5-inch touch screen Enhanced navigation 20 GB hard drive for storage of photos, playlists and digital music files 	 Provides a wide range of available entertainment with powerful storage capacity for digital audio and photo files 	
 SiriusXM[™] Satellite Radio (includes free one-year subscription service) iPod[®] Control, audio jack, Bluetooth[®] streaming audio, hands-free phone, voice command radio, navigation, music and memo record 		

DELIVERY CHECKLIST

PRE-DELIVERY

Uvehicle is equipped as indicated in the contract of sale

Vehicle interior/exterior is clean

Delivery appointment is verified (if applicable) U Vehicle and customer paperwork is prepared

Vehicle is ready for delivery

- Applicable arbitration and CAMVAP materials in glove box
- Dereset radio, clock and owner's address in Navigation system (if so equipped)

DELIVERY

To be reviewed/demonstrated and checked (if equipped) by Sales Consultant with customer present. Be sure to cover bolded items with every customer.

REAR

- Operating the swing gate
- Cargo-area features including under-floor storage
- Reversible load floor mat
- Locating the jack/spare tire
- Rear wiper/washer and defroster
- Towing capacity
- Freedom Panel Bag

PASSENGER SIDE

- □ Fold-and-tumble rear seat or 60/40 split-folding rear-seat operation
- Tip Slide Seat
- Tire Pressure Monitoring System
- Child Seat Anchor System (LATCH)
- Removable carpeting and drain plugs
- Automatic Locking Retractor (pass./rear seat belt)

FRONT

- □ 3-Year/60,000-Kilometre Basic Warranty with Roadside Assistance
- 5-Year/100,000-Kilometre Powertrain Limited Warranty
- Corrosion protection warranty
- Approach, breakover and departure angles
- Opening the hood
- Recommended fuel
- Safety checks outside the vehicle tires, lamps, etc.
- Automatic headlamps
- Fold-down windshield operation

Electronic front sway-bar disconnect operation

DRIVER SIDE

Tow hooks

- Variable intermittent wipers
- Vehicle security system
- Remote start system
- Remote keyless entry
- Sentry Key[®] antitheft engine immobilizer Power, heated exterior mirrors; manual foldaway
- Six-speed manual transmission
- Fuel Saver Indicator (automatic trans.)
- Height-adjustable steering column
- Cruise control
- 4-wheel disc ABS
- Electronic Stability Control
- Electronic Roll Mitigation
- Trailer Sway Control
- Traction Control
- Brake Assist Brake lock differentials
- Hill Start Assist
- Hill Descent Control 4WD system operation
- Tru-Lok[®] remote locking differentials
- operation
- Operation of Sunrider[®] Soft Top or Premium Sunrider Soft Top
- Operation of Freedom Top[®] modular hardtop
- Door removal operation

Vehicle is equipped as agreed upon

INTERIOR

- Advanced multistage front air bags
- Supplemental front seat-mounted side air bags
- Passenger buckle switch Locking glove box
- Lockable centre console
- Netted door pockets
- Heated front seats
- Steering wheel-mounted audio controls
- Power windows and door locks
- Automatic Temperature Control
- □ Uconnect[™] Phone with hands-free comunication
- ❑ SiriusXM[™] Satellite Radio
- □ Uconnect Radio (Uconnect[™] Navigation or
- Uconnect[™] Multimedia)
- MP3 compatible sound systems □ Premium ∞Infinity[®] sound system
- 115V in-console power inverter

OWNERSHIP EXPERIENCE

- User Guide/Owner's Manual DVD Wrangler Door **Tips Card**
- Maintenance schedule (performance service recommendations)
- 24-hour Towing Assistance benefits
- Service and Parts Department introduction and business hours
- Mopar Parts & Accessories
- Appearance Care (refer to DVD for details):
- Exterior Interior Wheels Headlights Online Facebook community

POST-DELIVERY

Customer's preferred contact phone numbers:	Customer's preferred time of contact:
Primary:	Customer's first service appointment:
Secondary:	Date:
Email address:	Time:

CUSTOMER ACKNOWLEDGMENT

I acknowledge that all items checked above have been reviewed with me.

SALES CONSULTANT

All items checked above have been reviewed with the customer.

Sales Consultant/Date

Customer/Date

Seat operation and adjustments