

Ram Advantage – Standard Features, Competitively Priced with Value (as of 01/11/2012) *



RAM

• Powertrain Features

- 3.6L V6 (E85 Capable) Engine / 6 Speed Automatic
- Best in Class Power and Torque: 283 HP / 260 lb. Ft
- 17 mpg City / 25 mpg Highway
- Driver-selectable fuel economizer mode
- Best in Class Range: 480 miles (20 gallon fuel tank)

• Safety / Security Features

- Four-wheel antilock disc brakes (ABS)
- Electronic stability control (ESP)
- Advanced multistage front airbags
- Driver's side inflatable knee bolster & seat mounted airbags
- Side curtain airbags (optional to delete for upfits)

• Interior Features

- Power Windows, Locks, Mirrors and Remote Keyless Entry
- Cruise Control
- Dual Zone Air-Conditioning

• Exterior Features

- Solid sliding door, rear quarter and backlight privacy panels
- Black Grille, Door Handles, Mirrors

• Chassis Features

- Commercial tuned ride & heavy duty suspension
- 16 inch wheels and all-season extra load capacity tires

• Capability

- Best in Class Payload: 1,800 lbs.
- Best in Class Cargo Capacity: 144.4 cu-ft.
- Best in Class Cargo Area Width: 49.0 in.
- Best in Class Cargo Area Length: 99.0 in.
- - 4" X 8" Transport Capability
- Class Exclusive Towing: 3,600 lbs

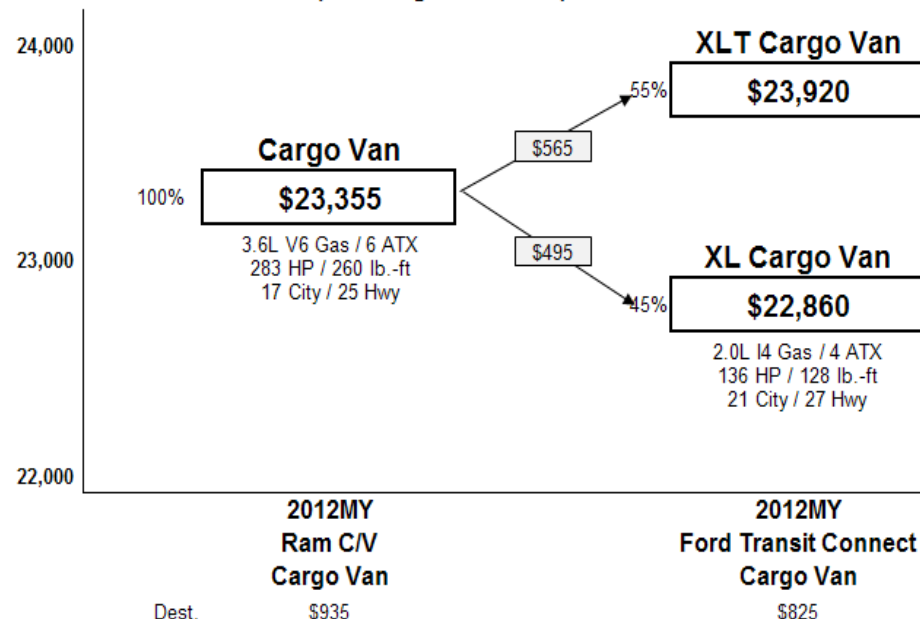
C/V

\$22,420

Destination

\$935

\$MSRP — Base Price (Including Destination)



Ram C/V Value vs. Ford Transit Connect (XLT)

- Horsepower Advantage (147 Hp)
- Torque Advantage (132 lb.-ft.)
- V6 versus I4 Motor
- Transmission (6 Spd vs. 4 Spd)
- 16" Wheels/Tires (vs. 15")
- External Temp
- Telescoping Steering Wheel
- Dual Glove Boxes (vs. single)
- Leather Steering Wheel
- Dual Zone Air Conditioning
- Heated exterior mirrors
- Side Curtain Airbag
- Knee Blocker Airbag
- 4 Wheel Disc Brakes (vs. Disc / Drum)

**\$1,600
value**

* Check Dealer Connect for latest Pricing and Updates

Ram C/V Delivers on Key Purchase Reasons



RAM



Standard Privacy Panel



Rear Window Option (GC2)



Side Door Window Option (GC3)



All Window Option (GC4)

+ = Best In Class (BIC)

Ram C/V

Ford Transit Connect

<i>Towing</i>	<i>3,600 lbs.</i>	+	<i>Not Available</i>
<i>Payload</i>	<i>1,800 lbs.</i>	+	<i>1,600 lbs.</i>
<i>Cargo Capacity</i>	<i>144.4 cu-ft.</i>	+	<i>135.3 cu-ft.</i>
<i>Flat Load Floor</i>	<i>Yes</i>		<i>Yes</i>
<i>Cargo Area Load Floor</i>	<i>42.6 ft2</i>	+	<i>30.1 ft2</i>
<i>Cargo Area Length</i>	<i>99.0 in.</i>	+	<i>72.6 in.</i>
<i>Cargo Area Height</i>	<i>48.6 in.</i>		<i>59.1 in.</i>
<i>Cargo Area Width (at Wheel well)</i>	<i>49.0 in.</i>	+	<i>48.1 in.</i>
<i>Rear Door Opening</i>	<i>Liftgate</i>		<i>Swing Doors</i>
<i>Solid Privacy Panels</i>	<i>Yes</i>		<i>Yes</i>
<i>Powertrain</i>	<i>3.6L V6 / 6 Speed</i>	+	<i>2.0L I4 / 4 Speed</i>
<i>Power / Torque</i>	<i>283 Hp. / 260 lb. ft.</i>	+	<i>136 Hp. / 128 lb. ft.</i>
<i>Fuel Economy</i>	<i>17 city / 25 highway</i>		<i>21 city / 26 highway</i>
<i>Range</i>	<i>500 miles</i>	+	<i>375 miles</i>