

2012 RAM C/V HIGHLIGHTS



KEY ACCOLADES

- Best-in-Class:
 - Towing up to 3,600 lb⁽¹⁾
 - Payload up to 1,800 lb⁽¹⁾
 - Cargo capacity of 144.4 cu ft⁽¹⁾
 - Cargo area length of 99 in⁽¹⁾
 - Cargo area width of 49 in⁽¹⁾
 - Power of 283 hp and 260 lb-ft of torque⁽¹⁾
 - Highway driving range up to 500 miles⁽¹⁾

CAPABILITY

- 3.6L Pentastar[®] V6 with Flex Fuel capability
- 6-Speed Automatic Transmission
- Impressive fuel economy at 17 mpg city/25 mpg⁽³⁾ highway with a Fuel Economizer mode
- Cargo area holds 4x8-ft building materials

UNSURPASSED 5-YEAR/100,000-MILE⁽⁴⁾ POWERTRAIN LIMITED WARRANTY

25 HIGHWAY⁽³⁾
MPG

KEY FEATURES

- Driver-selectable Fuel Economizer mode
- Commercial-tuned ride and heavy-duty suspension
- 16-inch wheels and All-Season extra load capacity tires

SAFETY & SECURITY

- Advanced multistage front air bags⁽⁵⁾
- Driver's-side inflatable knee bolster⁽⁵⁾
- Seat-mounted side air bags⁽⁵⁾
- Side-curtain air bags⁽⁵⁾ (optional delete for upfits)
- 4-wheel antilock brakes
- Electronic Stability Control (ESC)⁽⁶⁾, standard

DESIGN & INNOVATION

- Flat aluminum load floor with antislip strips
- Standard solid privacy panels
- Available premium load floor with three in-floor storage compartments
- Standard solid privacy panels, with available window and panel treatments

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**ON THE
JOB**

(1) Based on the latest competitive information in the Small Commercial Van segment. (2) EPA estimated 17 city/25 highway mpg. (3) Transferable. See dealer for complete details and copy of the 5-Year/100,000-Mile Powertrain Limited Warranty. (4) The advanced front air bags in this vehicle are certified to the new federal regulations for advanced air bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should never ride in the front seat of a vehicle with a passenger front air bag. All occupants should always wear their lap and shoulder belts properly. (6) No system, no matter how sophisticated, can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice, and other conditions can affect. When the ESC warning lamp in the speedometer flashes, the driver needs to use less throttle and adapt speed and driving behavior to prevailing road conditions. Always drive carefully, consistent with conditions. Always wear your seat belt. Ram, Ram's Head logo, and Pentastar are registered trademarks of Chrysler Group LLC. © 2011 Chrysler Group LLC. All rights reserved.