

**RAM****VS.**

2012 RAM 1500 EXPRESS CREW CAB 4X4 5'7" BOX VS. 2012 FORD F-150 XL 4X4 SUPERCREW SHORT BOX

Ram Advantages:

- \$1,265
- Dual exhaust
- Engine output (Horsepower and torque)
- Superior PT warranty
- Larger tires/wheels
- Better wheels
- Coil spring rear suspension
- More towing capacity (750 lb)
- Front/rear shoulder room
- Front hip room
- Standard fog lamps
- Interior storage
- In-floor storage bins
- Audio system

Match-up Challenges:

- EPA #'s
- Rear headroom
- Front/rear legroom
- Rear hip room
- Interior volume
- Lumbar adjustment

Standard Equipment Comparison	2012 Ram 1500 Express Crew Cab 4x4 5'7" Box	2012 Ford F-150 XL 4x4 SuperCrew Short Box
Base MSRP*	\$33,430	\$34,660
Drivetrain		
Engine	5.7L HEMI® V8	5.0L V8
Exhaust system	Dual	Single
Horsepower	390	360
Torque (lb-ft)	407	380
Fuel economy (EPA ratings city/highway)	13/19	14/19
Transmission	6-speed automatic	6-speed automatic
Electric/ Electronic T-Case	Standard	Standard
5-year/100,000-mile powertrain limited warranty	Standard	Extra-cost extended available

**RAM**

2012 RAM 1500 EXPRESS CREW CAB 4X4 5'7" BOX

VS. 2012 FORD F-150 XL 4X4 SUPERCREW SHORT BOX

Standard Equipment Comparison	2012 Ram 1500 Express Crew Cab 4x4 5'7" Box	2012 Ford F-150 XL 4x4 SuperCrew Short Box
Chassis		
Tires	P275/60R20 BSW AS	P235/75R17 BSW AT
Wheels	20-inch aluminum	17-inch gray styled steel
Brakes	4-wheel disc with ABS & ESC	4-wheel disc with ABS & ESC
Front suspension	Short/long arm with coil springs	Double wishbone with coil-over shocks
Rear suspension	Five-link with coil springs	Leaf springs
Capacities		
Max. trailer towing capacity (lb)	8,500 (w/Class IV hitch)	7,700 (w/Class IV hitch)
Headroom (front/rear) (in)	41.0/39.9	41.0/40.3
Legroom (front/rear) (in)	41.0/40.3	41.4/43.5
Shoulder room (front/rear) (in)	66.0/65.7	65.9/65.5
Hip room (front/rear) (in)	63.2/63.2	60.5/64.6
Interior volume (cu ft)	125.3	131.1
Features		
Halogen headlamps	Standard	Standard
Fog lamps	Standard	Optional
Interior trim	Cloth 40/20/40-split front bench seat, 60/40 folding rear seat with generous interior storage compartments , carpeting	Cloth or vinyl 40/20/40 seating with vinyl interior trim with color-coordinated carpet and floor mats
In-floor storage bins in rear	Standard	N/A
Radio	AM/FM/CD with MP3 player	AM/FM
Speakers	6	4

*Destination, applicable taxes extra. Available incentives not included.



**RAM****VS.**

2012 RAM 1500 EXPRESS CREW CAB 4X4 5'7" BOX VS. 2012 CHEVY SILVERADO 1500 LT 4X4 CREW CAB SHORT BOX

Ram Advantages:

- \$2,185
- Dual exhaust
- Engine output (Horsepower and torque)
- EPA highway #'s
- 6-speed vs. 4-speed
- Larger tires/wheels
- 4-wheel disc brakes
- Coil spring rear suspension
- More towing capacity (3,450 lb)
- Rear legroom
- Front/rear shoulder room
- Front hip room
- Greater interior volume
- Standard fog lamps
- Interior storage
- In-floor storage bins
- Floor carpeting

Match-up Challenges:

- Front/rear headroom
- Front legroom
- Rear hip room

Standard Equipment Comparison	2012 Ram 1500 Express Crew Cab 4x4 5'7" Box	2012 Chevy Silverado 1500 LT 4x4 Crew Cab Short Box
Base MSRP*	\$33,430	\$35,545
Drivetrain		
Engine	5.7L HEMI® V8	4.8L V8
Exhaust system	Dual	Single
Horsepower	390	302
Torque (lb-ft)	407	305
Fuel economy (EPA ratings city/highway)	13/19	13/18
Transmission	6-speed automatic	4-speed automatic
Electric/ Electronic T-Case	Standard	Standard
5-year/100,000-mile powertrain limited warranty	Standard	Standard

**RAM**

2012 RAM 1500 EXPRESS CREW CAB 4X4 5'7" BOX VS. 2012 CHEVY SILVERADO 1500 LT 4X4 CREW CAB SHORT BOX

Standard Equipment Comparison	2012 Ram 1500 Express Crew Cab 4x4 5'7" Box	2012 Chevy Silverado 1500 LT 4x4 Crew Cab Short Box
Chassis		
Tires	P275/60R20 BSW AS	P245/70R17 BSW AS
Wheels	20-inch aluminum	17-inch chrome steel
Brakes	4-wheel disc with ABS & ESC	Front disc/rear drum with ABS & ESC
Front suspension	Short/long arm with coil springs	Short/long arm with coil springs
Rear suspension	Five-link with coil springs	Leaf springs
Capacities		
Max. trailer towing capacity (lb)	8,500 (w/Class IV hitch)	5,500 (w/Class IV hitch)
Headroom (front/rear) (in)	41.0/39.9	41.5/40.6
Legroom (front/rear) (in)	41.0/ 40.3	41.3/38.7
Shoulder room (front/rear) (in)	66.0/65.7	65.2/65.1
Hip room (front/rear) (in)	63.2/63.2	62.5/65.5
Interior volume (cu ft)	125.3	124.0
Features		
Halogen headlamps	Standard	Standard
Fog lamps	Standard	Optional
Interior trim	Cloth 40/20/40-split front bench seat, 60/40 folding rear seat with generous interior storage compartments, carpeting	Cloth 40/20/40-split front bench seat with vinyl interior trim and vinyl floor covering
In-floor storage bins in rear	Standard	N/A
Radio	AM/FM/CD with MP3	AM/FM/CD/MP3
Speakers	6	6

*Destination, applicable taxes extra. Available incentives not included.



**RAM****VS.**

2012 RAM 1500 EXPRESS CREW CAB 4X4 5'7" BOX VS. 2012 TOYOTA TUNDRA 4X4 CREWMAX WITH 18-INCH WHEEL PACKAGE

Ram Advantages:

- \$785
- Dual exhaust
- Engine output (Horsepower and torque)
- Superior PT warranty
- Larger tires/wheels
- Coil spring rear suspension
- More towing capacity (2,050 lb)
- Front/rear headroom
- Rear shoulder room
- Front/rear hip room
- Standard fog lamps
- Interior storage
- In-floor storage bins

Match-up Challenges:

- Front/rear legroom
- Front shoulder room
- Interior volume
- Seat adjustments
- Satellite radio

Standard Equipment Comparison	2012 Ram 1500 Express Crew Cab 4x4 5'7" Box	2012 Toyota Tundra 4x4 CrewMax
Base MSRP*	\$33,430	\$33,385
Drivetrain		
Engine	5.7L HEMI® V8	5.7L V8
Exhaust system	Dual	Single
Horsepower	390	381
Torque (lb-ft)	407	401
Fuel economy (EPA ratings city/highway)	13/19	13/17
Transmission	6-speed automatic	6-speed automatic
Electric/ Electronic T-Case	Standard	Standard
5-year/100,000-mile powertrain limited warranty	Standard	Extra-cost extended available

**RAM**

2012 RAM 1500 EXPRESS CREW CAB 4X4 5'7" BOX VS. 2012 TOYOTA TUNDRA 4X4 CREWMAX WITH 18-INCH WHEEL PACKAGE

Standard Equipment Comparison	2012 Ram 1500 Express Crew Cab 4x4 5'7" Box	2012 Toyota Tundra 4x4 CrewMax with 18-inch Wheel Package
Chassis		
Tires	P275/60R20 BSW AS	P255/70R18 OWL AS
Wheels	20-inch aluminum	18-inch steel
Brakes	4-wheel disc with ABS & ESC	4-wheel disc with ABS & ESC
Front suspension	Short/long arm with coil springs	Double wishbone with coil-over shocks
Rear suspension	Five-link with coil springs	Leaf springs
Capacities		
Max. trailer towing capacity (lb)	8,500 (w/Class IV hitch)	7,700 (w/Class IV hitch)
Headroom (front/rear) (in)	41.0/39.9	40.2/38.7
Legroom (front/rear) (in)	41.0/40.3	42.5/44.5
Shoulder room (front/rear) (in)	66.0/65.7	66.6/65.4
Hip room (front/rear) (in)	63.2/63.2	63.0/62.6
Interior volume (cu ft)	125.3	131.0
Features		
Halogen headlamps	Standard	Standard
Fog lamps	Standard	Optional
Interior trim	Cloth 40/20/40-split front bench seat, 60/40 folding rear seat with generous interior storage compartments , carpeting	Cloth 40/20/40-split front bench seat with 8-way adjustable driver, 4-way adjustable passenger, vinyl interior trim with color-coordinated carpet
In-floor storage bins in rear	Standard	N/A
Radio	AM/FM/CD with MP3	AM/FM/CD with MP3 capability, SiriusXM™
Speakers	6	6

*Destination, applicable taxes extra. Available incentives not included.

