

2015 TRANSIT |

The Right Vehicle for *Every* Job

The **2015 Transit** offers a wide range of body styles, configurations and upfit opportunities that make it a smart choice for any job requiring a commercial van or passenger wagon. With **58 available build codes**, there's a Transit that's right for your customer's job.



Tested for Toughness

The 2015 Transit durability program included 215 separate tests to prove out vehicle systems over the long haul. Testing highlights included:

- **3.5L EcoBoost® V6 testing**
 - Start-up tests with a variety of fuels in conditions ranging from -40 degrees to 110 degrees F
 - Peak power testing for hundreds of hours to ensure durability and reliability goals are met
- **3.2L Power Stroke® I-5 diesel testing**
 - 250,000-mile durability testing includes 1,200 hours at peak torque to test the strength of the engine's internal rotating parts
 - Thermal cycle testing stresses the cylinder head gaskets, engine sealing and cooling system connections
- **Structural**
 - Real-world testing simulates 250,000 miles over the toughest grades in temperatures ranging from -40 degrees to 130 degrees F
 - Structural testing goes beyond real-world use. Transit endured a 250,000 door slam test

PREPRODUCTION VEHICLES SHOWN THROUGHOUT. AVAILABLE SUMMER 2014

2015 TRANSIT



2015 TRANSIT-250
HIGH ROOF LONG
WHEELBASE VAN

Designed for Dependability

Transit was built with long-term durability and dependability in mind with built-in features that include:

- Strong, unibody construction
- Front subframes that provide a rigid foundation for components
- Extensive use of high-strength and boron steel throughout
- Up to 4,650 lbs. maximum payload (Van)*
- Up to 7,600 lbs. maximum towing (Van)*

Corrosion Prevention

Innovative production processes help ensure the 2015 Transit keeps its good looks for the long haul:

- Anti-corrosion zirconium oxide vehicle bath that cuts paint shop water use nearly in half and reduces the production of sludge by 90 percent

Reliability

Ford is an experienced full-size van manufacturer with a proven reputation for giving work-oriented buyers what they need:

- Customers made E-Series the best-selling full-size van for 34 years⁽⁴⁾
- F-Series has been the best-selling truck for 37 years running
- “We Own Work,” meaning that more people doing tough jobs choose Super Duty[®] than any other heavy-duty truck⁽⁵⁾

Best-in-class⁽¹⁾

- High Roof Van has a **best-in-class⁽¹⁾** maximum cargo height of 81.5 inches
- High Roof Van has a **best-in-class⁽¹⁾** maximum rear cargo door opening height of 74.3 inches

- Three-part wet paint application process that reduces CO₂ emissions by 15 percent. Lab tests show that the solvent-borne paint used in this process provides better long-term resistance to chips and scratches than waterborne paint
- Extra zinc galvanizing of the front steps, side steps, crossmembers, underbody components and rear wheelhousings to help reduce corrosion from road salt

Keep these points in mind when talking about Transit reliability:

- Unlike the import brands, Transit will be serviced at Ford dealerships:
 - More than 3,000 across the United States, offering competitive labor rates
 - Supported by an extensive network of parts depots that help provide easy access to parts
- Specialized technical service support and extended operating hours available at more than 600 Ford Business Preferred Network dealers
- The Transit Van's and Wagon's scheduled maintenance plan gives it a powerful “cost of ownership” story

Van — Cargo Capacity

Configuration	Low Roof RWB	Med. Roof RWB	Low Roof LWB	Med. Roof LWB	High Roof LWB	High Roof LWB EL
Behind 1st row (cu. ft.)	246.7	315.2	277.7	357.1	404.3	487.3 ⁽²⁾
Max. cargo volume with front-passenger seat removed ⁽³⁾	285.0	363.8	316.1	405.6	459.2	542.2

(1) Class is Full-Size Vans.

(2) SRW models. Less incremental wheel well width for DRW.

(3) Applicable only when vehicle is ordered without front-passenger seat.

(4) Based on CY sales 1978-2012.

(5) Percentage based on Polk U.S. heavy duty pickup and class 2-5 conventional Chassis Cab combined new registrations.

* Ford engineering preliminary data.

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Proven Engine Choices

The 2015 Transit offers three engine choices that deliver:

3.7L Ti-VCT V6

- Flex-fuel (E85) capable on SRW models
- Available CNG/LPG (Compressed Natural Gas/Liquefied Petroleum Gas) Gaseous Engine Prep Package
- Strong, lightweight, die-cast aluminum block
- Dual overhead camshaft (DOHC) lightweight aluminum cylinder heads with four valves per cylinder

3.5L EcoBoost® V6

- Combines outstanding performance with fuel efficiency
- EcoBoost engines deliver a combination of fuel efficiency (“Eco”) and performance (“Boost”)
- Enhanced cooling system helps improve engine coolant flow

3.2L Power Stroke I-5 Turbo Diesel

- B20 biodiesel capable
- Durable, rigid sand-cast gray iron cylinder block
- 3rd generation of this global engine



6-speed Automatic Transmission with SelectShift® Capability

- Low first gear to help get loads moving efficiently
- Overdrive gear enhances efficiency at highway speeds
- Manual Mode allows shifting without a clutch
- Progressive Range Select allows drivers to limit the number of gears available for road and load conditions



Best-in-class⁽¹⁾

- **Best-in-class⁽¹⁾** maximum gas torque rating of 400 lb.-ft. @ 2,250 rpm when equipped with the available 3.5L EcoBoost V6 engine



Engine*	3.7L Ti-VCT V6	3.5L EcoBoost V6	3.2L Power Stroke I-5 Turbo Diesel
Horsepower @ rpm	275 @ 6,000	310 @ 5,000	185 @ 3,000
Torque (lb.-ft.) @ rpm	260 @ 4,000	400 @ 2,250	350 @ 1,500-2,750

* Ford engineering preliminary data.
(1) Class is Full-Size Vans.

Built Ford Tough® in Kansas City

Engineered with brains and brawn, Transit Vans and Wagons are being built at the Kansas City Assembly Plant.

Like all Ford trucks that are built for getting the workday done, Transit was designed and tested to **Built Ford Tough** standards.

Transit Vans and Wagons will be sold and serviced by our large network of over 3,000 dealerships.

2015 TRANSIT

Flexibility for Any Business Need

The key to selling the all-new Transit is matching customers' needs to the right configuration. Start by getting familiar with all that Transit offers — including 58 body codes. By asking the right questions and using a few tools, such as transitbodydecoder.com, you'll be able to find the Transit that best meets their needs.

Van/Wagon

Series:

- Transit-150 (Van/Wagon)
- Transit-250 (Van)
- Transit-350 (Van/Wagon)
- Transit-350HD (Van/Wagon)

Max. Roof Heights:

- Low — 83.6 inches
- Medium — 100.8 inches
- High — 110.1 inches

Wheelbases:

- Regular — 130 inches
- Long — 148 inches
- Long (Extended Length) — 148 inches

Door Choices

Side:

- 60/40 hinged (Low Roof only)
- Single sliding
- Dual sliding (Medium and High Roof Van only; late availability)

Rear:

- 50/50 hinged, 180-degree opening (RWB only)
- 50/50 hinged, 270-degree opening (LWB only)



10 Low Roof Vans | **10** Medium Roof Vans | **12** High Roof Vans

VAN ROOF HEIGHTS

8 Long Wheelbase
Extended Length
(LWB EL) Vans

16 Long Wheelbase
(LWB) Vans

8 Regular Wheelbase
(RWB) Vans



VAN WHEELBASE LENGTHS



2015 TRANSIT-250 HIGH ROOF LONG WHEELBASE VAN



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2015 TRANSIT-350 LOW ROOF LONG WHEELBASE XLT WAGON



4 Low Roof Wagons | **2** Medium Roof Wagons | **2** High Roof Wagons

WAGON ROOF HEIGHTS



1 LWB EL Wagon

4 LWB Wagons

3 RWB Wagons



WAGON WHEELBASE LENGTHS

2 Long Wheelbase
Extended Length
(LWB EL) Chassis
Cabs and Cutaways

4 Long Wheelbase
(LWB) Chassis Cabs
and Cutaways

3 Regular Wheelbase
(RWB) Chassis Cabs
and Cutaways



CHASSIS CAB AND CUTAWAY WHEELBASE LENGTHS

Seating

- 2-passenger (Van/Cutaway/Chassis Cab)
- Wagon models offer:
 - 8-passenger (RWB)
 - 10-passenger (optional RWB)
 - 12-passenger (LWB)
 - 15-passenger (optional LWB)
 - 15-passenger (LWB EL)

Cutaway/ Chassis Cab

Series:	Wheelbases:
• Transit-250	• 138.0 inches
• Transit-350	• 155.7 inches
• Transit-350HD	• 178.0 inches



2015 TRANSIT

Comfortable and Functional



2015 TRANSIT-150 LOW ROOF REGULAR
WHEELBASE XL WAGON



2015 TRANSIT-150 LOW ROOF REGULAR WHEELBASE XL WAGON

Transit Van models offer customers an efficient mobile office with features that include:

- Driver-centric instrument panel with gauges and controls that are easy to read and reach
- Materials and finishes blend a car-like feel with commercial durability and practicality
- Available cargo area lighting options for clear illumination
- Adjustable driver seat and tilt/telescoping steering column
- A variety of convenient storage spaces

Transit Wagon models are designed to maximize people- and cargo-carrying opportunities:

- A wide range of seating choices for 8, 10, 12 or 15 passengers
- Door and window choices enhance visibility and ease of entry/exit
- Seating layouts and squared-off roof design make it easy for passengers to move around

(1) Includes 1-year service subscription (late availability on Wagon).



4-INCH LCD PRODUCTIVITY SCREEN



SYNC WITH MYFORD TOUCH

Available smart technology features that help improve productivity:

- 4-inch LCD productivity screen
- Crew Chief™ powered by Telogis® (1)
- MyKey®
- SYNC® and SYNC with MyFord Touch®
- Voice-activated Navigation System with SiriusXM
- SiriusXM Traffic and Travel Link Services
- Rear view camera with Trailer Hitch Assist
- Lane-keeping alert with driver alert

2015 TRANSIT

Tools to Help You Sell



2015 TRANSIT-150 MEDIUM ROOF
REGULAR WHEELBASE VAN

Transit Body Decoder

- Designed to help you build the perfect Transit with your customer to meet their specific requirements
- To determine the right body code for your customer, ask questions related to body style, roof height, wheelbase, series, door configuration and seating capacity
- For details, see the “2015 Transit Ordering Tips” video on **eSourceBook**

4 AVAILABLE BODY CODES

Body Code	Body	Series	Roof Height	Wheelbase	Seat	Door	GVWR	PAID/GAD	Working Capacity	VCI #	S.A. #	Interchange #	S.A. #
K1Y	WAGON	150	LOW	106"	2	DL	3500	3500	800	3500	OPTIONAL	NA	NA
K1Z	WAGON	150	LOW	106"	2	DL	3500	3500	800	3500	OPTIONAL	NA	NA
X2Y	WAGON	350	LOW	144"	2	DL	4500	4500	1000	3500	OPTIONAL	OPTIONAL	OPTIONAL
X2Z	WAGON	350	LOW	144"	2	DL	4500	4500	1000	3500	OPTIONAL	OPTIONAL	OPTIONAL

CHOOSE YOUR BODY STYLE

CHOOSE YOUR ROOF HEIGHT

CHOOSE YOUR BODY STYLE

Body Code	Body	Series	Roof Height
K1Y	WAGON	150	LOW
K1Z	WAGON	150	LOW
X2Y	WAGON	350	LOW
X2Z	WAGON	350	LOW

CHOOSE YOUR ROOF HEIGHT

LOW MEDIUM HIGH

Racks and Bins Configurator

- Interactive drag-and-drop tool that lets customers select racks-and-bins ship-thru packages and visualize the interior before ordering

transitupfits.com

Uptit options to fit any business. Uptit a rack, start here.

Transit Combinator

- Allows you or your customers to configure a Transit to see what the vehicle will look like
- Choose from four categories: body style, wheelbase, roof height and exterior color

ford.com/transitcombinator

2015 TRANSIT

CONFIGURE THE TRANSIT THAT FITS YOUR BUSINESS

Chassis Cab with 138" Wheelbase

- Typical light body lengths: 10' - 12' 6"
- Multiple body upfit options, powered bases, inside-out door open
- Innovative fully welded aluminum frame extending

SELECT A BACKGROUND

START OVER

Graphics

- Large side panels enable business customers to add Custom Graphics by Original Wraps™ and turn Transit into a rolling advertisement

fordcommercialgraphics.com

FORD COMMERCIAL GRAPHICS

SMALL BUSINESS FORD FLEET

DESIGN YOURS GET STARTED