

Get to Know the All-New 2015 **TRANSIT**

INNOVATIVE DESIGN AND ENGINEERING AT WORK

From America's full-size van leader, the all-new 2015 Transit is designed to set the standard for full-size commercial vans. Business owners who are looking for outstanding capability, impressive efficiency, Built Ford Tough[®] durability and more, will find that Transit is the no-compromise solution for their business.

Packaging Guide

2015 TRANSIT | VAN AND WAGON

COMPLETELY REENGINEERED WITH A WIDE RANGE OF CUSTOMERS IN MIND

The 2015 Transit offers impressive flexibility and efficiency. From Van and Wagon models to Chassis Cab and Cutaway bodystyles ... from a powerful and efficient engine lineup to a host of smart tech features ... from impressive choices for wheelbases, roof heights, door and glass options to a wide range of functional upfits ... the 2015 Transit can be configured to capably handle the daily needs of business customers who are going places.

This Packaging Guide is designed to help you get to know the all-new Transit and gain valuable insight on how to help customers configure the model that's just right for them.











CHASSIS CAB AND CUTAWAY

In addition to the spacious, capable Van and the roomy, comfortable Wagon, the 2015 Transit offers fleet and commercial customers a rugged and versatile Chassis Cab and a Cutaway model with convenient direct cab-to-body access.

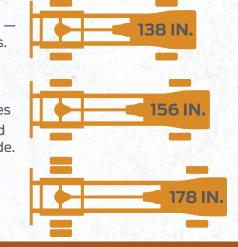
Chassis Cab and Cutaway models are highly flexible and offer three wheelbases — 138, 156 and 178 inches accommodating a wide range of body types and sizes.

Model Lineup: Transit-250, -350 and -350HD

- Low roof height: 86.4 to 87.3 inches

- 3 wheelbases: 138 inches, 156 inches and 178 inches For additional information on Transit Chassis Cab and Cutaway models, please see the Dealer Ordering Guide.







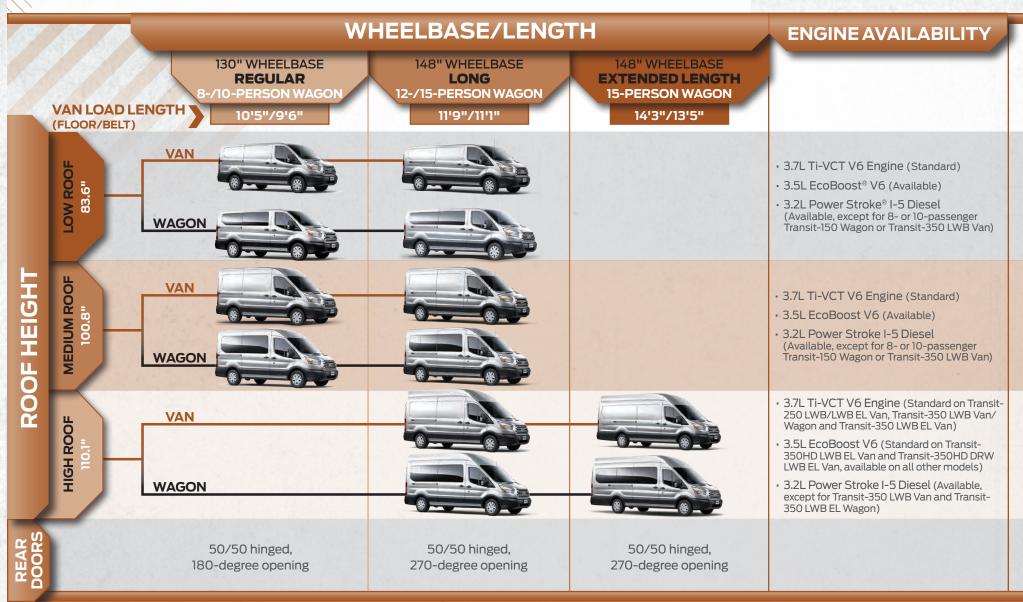


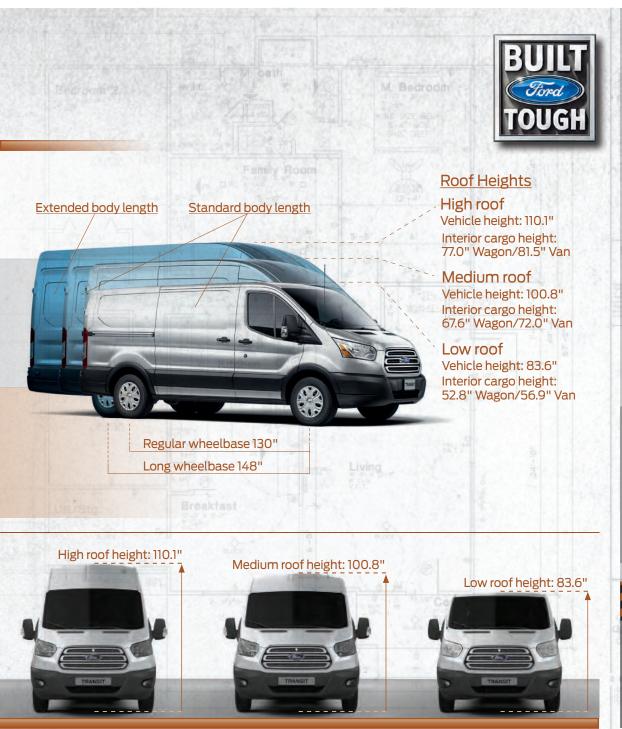
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CONFIGURATIONS AT-A-GLANCE

Before diving into the details found on the model lineup pages, the chart below is designed as a starting point — a road map to help when configuring and ordering specific Transit models.





TEST-DRIVE THE COMBINATOR

Have you tried the new interactive tool designed to help customers build the Transit that's just right for them? The Transit Combinator steps through a virtual build by beginning with matching one of the four bodystyles to anavailable wheelbase and roof height ... then personalizes from the palette of 10 exterior colors. It's a full-size build tool customers are sure to appreciate.



LEARN MORE!

Experience the Transit Combinator for yourself on **ford.com**, right from your smartphone or mobile device. Simply search for Microsoft Tag in the app store. Then scan the tag to check it out! *Data rates may apply.*



MODEL LINEUP VAN/WAGON STANDARD EQUIPMENT

FEATURES ON BOTH VAN AND WAGON MODELS:

PERFORMANCE/HANDLING

- AdvanceTrac[®] with RSC[®] (Roll Stability Control[™])
- Alternator 150 amps
- Brakes 4-wheel disc with Anti-Lock Braking System
- Drivetrain rear-wheel drive
- Engine:
- 3.7L Ti-VCT V6 (FFV on SRW models)(GVWR of 9,500 lbs. or less)
- 3.5L EcoBoost[®] V6 (GVWR of 9,950 lbs. or 10,360 lbs.)
- Fuel tank 26-gallon, midship-mounted
- Steering power rack-and-pinion
- Suspension:
- Independent MacPherson strut front with stabilizer bar
- Rear leaf springs with heavy-duty gas shock absorbers
- Transmission 6-speed automatic with SelectShift[®] capability

QUALITY/RELIABILITY/DURABILITY

- · Battery:
 - Single 72-amp/hour (Van, gas engine)
 - Dual heavy-duty 78-amp hour (Wagon, diesel engine)
- Fail-Safe Engine Cooling System
- High-strength steels
- Intelligent Oil-Life Monitor®
- State-of-the-art unibody structure

FLEXIBILITY

INTERIOR

- Console center-stack console with integrated shifter
- Door locks power
- Windows power with driver one-touch up/down
- Remote Keyless Entry System
- Grab handle A-pillar (front-passenger)
- Headliner cloth (front only on Van; full length on Wagon)
- Instrumentation speedometer, tachometer, fuel level and coolant temperature
- Lighting rear compartment
- Seating front:
 - Driver/front-passenger 2-way manual with manual recline and driver-side inboard armrest
 - Front adjustable head restraints
- Steering column manual tilt/telescoping
- · Storage overhead console (not included on low roof models)
- · Visors driver/front-passenger



EXTERIOR

Bumpers, front/rear – black, molded-in-color with front lower valence and rear integral step





- Center High-Mounted Stop Lamp (CHMSL)
- Doors, rear:
 - 50/50 hinged, 180-degree opening (RWB)
 - 50/50 hinged, 270-degree opening (LWB and LWB EL)
- Doors, side:
 - 60/40 hinged, passenger-side (low roof only)
 - Sliding passenger-side (low, medium and high roof)
- Easy Fuel[®] capless fuel filler
- Mirrors short-arm, dual power
- Moldings, bodyside black
- Tire Pressure Monitoring System (TPMS) (NA on DRW)
- · Windshield wipers front, variable-intermittent

VAN ADDITIONAL STANDARD EQUIPMENT

PERFORMANCE/HANDLING

- Tires:
 - 195/75R16 all-season BSW (DRW)
 - 235/65R16 all-season BSW (SRW)

FLEXIBILITY

INTERIOR

- 12-volt powerpoints (3) center console (1), instrument panel (2) (requires twin battery)
- · Airbags:
- Dual-stage front
- Front-passenger airbag cutoff switch (NA with seat delete or right-hand door delete)
- Audio/Entertainment AM/FM stereo/clock/audio input jack with 2 front speakers
- · Cargo tie-down hooks
- Climate control front only
- Floor covering, front/rear vinyl
- Lighting:
- Front dome lamp with map lights and theater dimming (low roof only)
- Front dome with theater dimming (NA on low roof models)
- Seating material front, vinyl

EXTERIOR

- Glass solar-tinted, no cargo area windows
- Grille black with black surround
- Headlamps halogen with black trim
- Roof marker lamps (included on DRW models)
- · Wheels:
- 16" steel with front hubcaps (DRW) and full-size spare
- 16" steel with hubcaps and full-size spare

WAGON XL/XLT ADDITIONAL STANDARD EQUIPMENT

WAGON XL - STANDARD EQUIPMENT

PERFORMANCE/HANDLING

Tires - 235/65R16 all-season BSW

FLEXIBILITY

INTERIOR

- 12-volt powerpoints (4) center console (1), instrument panel (2), rear of vehicle (1) (requires twin battery)
- · Airbags:
 - Dual-stage front
 - Front-seat side
 - Safety Canopy® System side-curtain
- Audio/Entertainment AM/FM stereo/clock/audio input jack with 6 speakers (2 front/4 rear)
- Climate control:
 - Driver-controlled front/rear (LWB, LWB EL and medium roof RWB)
 - Front only
- Floor covering, front/rear vinyl
- Lighting:
- Front dome with theater dimming (NA on low roof models)
- Rearview mirror included (depending on camera)
- · Seating material front, vinyl
- · Windows:
- All-around, fixed (RWB and LWB)
- All-around with 4th-row flip-open glass (LWB EL)

EXTERIOR

- Glass solar-tinted, all-around
- Grille black with black surround
- Headlamps halogen with black trim
- · Wheels:
 - 16" steel with front hubcaps (DRW) and full-size spare
 - 16" steel with hubcaps and full-size spare

WAGON XLT - STANDARD EQUIPMENT

INCLUDES ALL XL CONTENT, PLUS:

FLEXIBILITY

INTERIOR

- Audio/Entertainment single-CD and 4-inch multifunction display with 8 speakers (4 front/4 rear)
- Climate control:
 - Front/rear
- Driver-controlled front/rear
- Cruise control steering wheel-mounted
- Floor covering front/rear carpeted
- Lighting rear dome lamp with map lights and theater dimming
- Seating:
 - Front manual driver-side lumbar support
 - Rear recline with inboard armrest
- Seating material front, cloth
- Visors illuminated
- Wheels:
 - 16" steel with front hubcaps (DRW) and full-size spare
- 16" steel with full silver wheel cover

EXTERIOR

- Exterior Upgrade Package (see page 12 for package details)
- Grille chrome with chrome surround
- Headlamps Autolamp with chrome trim
- · Wheels:
 - 16" steel with front hubcaps (DRW) and full-size spare
 - 16" steel with full silver wheel cover
- Windshield wipers rain-sensing



VAN/WAGON AVAILABLE EQUIPMENT

AVAILABLE OPTIONS ON BOTH VAN AND WAGON MODELS:

PERFORMANCE/HANDLING

- Alternator:
- 210-amp (diesel engine only) (63C)
- 220-amp heavy-duty (gas engine only) (63C)
- CNG/LPG Gaseous Engine Prep Package (3.7L only) (98C)
- Engine:
 - 3.2L Power Stroke® I-5 diesel (99V)
 - 3.5L EcoBoost® V6 (std. with GVWR of 9,950 and 10,360 lbs.) (99G)
- Engine block heater (all engines) (41H)
- Heavy-duty Trailer Tow Package (53B) (see page 12 for details)
- Keys:
 - 2 additional (4 total) (**86F**) (manual keys with manual locks; fobs included if equipped with power locks)
 - Keyed alike conventional keys (**87C**) (requires valid FIN code) (fleet only)
 - Operator Commanded Regeneration (OCR) (manual regen. initiation) (**98D**) (3.2L Power Stroke I-5 diesel)
 - Operator Commanded Regeneration (OCR) (manual regen. initiation) with active regen. inhibitor (**98E**) (3.2L Power Stroke I-5 diesel)
 - Trailer Brake Controller (67D) (requires Heavy-duty Trailer Tow Package)
 - Trailer wiring provisions (**59B**) (included with Heavy-duty Trailer Tow Package)
 - User-defined upfitter switches (4) (67C) (requires heavy-duty alternator and dual heavy-duty batteries; includes Modified Vehicle Wiring System and customer connection point)

QUALITY/RELIABILITY/DURABILITY

• Battery – dual heavy-duty – 78-amp hour (**63E**, gas engine) (standard with diesel engine)

FLEXIBILITY

INTERIOR

- All-weather front floor mats (86N) (late availability, only with carpeted floor covering)
- 110-volt AC outlet (90C) (requires dual heavy-duty batteries)
- Climate control:
- Auxiliary Heater/AC Prep Package without rear controls (62C) (late availability, included with Ambulance Prep Package and RV Prep Package. Available with Builders Prep Package)
- Auxiliary Heater/AC Prep Package with rear controls (62D) (late availability, included with RV Prep Package. Available with Ambulance Prep Package and Builders Prep Package)
- Front/rear driver-controlled (57G) (late availability on Van, requires Reverse Sensing System on low roof Van)
- Defroster rear window (57N) (requires any window package that includes fixed-rear door glass)
- Lane-Keeping System (41C) (includes level-2 instrument cluster and leather-wrapped steering wheel) (requires audio with SYNC[®] Package, 584)
- MyKey[®] (62B) (requires SecuriLock[®] Passive Anti-Theft System and cruise control)
- Radio Prep Package (58T)
- Rear view camera with Trailer Hitch Assist (61C) (requires interior rearview mirror if not equipped with multifunction display and Reverse Sensing System)
- SecuriLock Passive Anti-Theft System (66P)





EXTERIOR

- Alarm Perimeter Anti-Theft (**59D**) (requires SecuriLock Passive Anti-Theft System)
- Backup alarm
- Daytime running lamps (942) (fleet only)
- Front license plate bracket (**153**) (standard in states requiring 2 plates; optional in all others)
- Manual windows and locks (90A)

• Mirrors:

- Short-arm, manual (54A) (fleet only, requires manual windows and locks)
- Long-arm, manual (54B) (fleet only, requires manual windows and locks)
- Short-arm, power, heated with turn signals (542) (late availability)
- Long-arm, power (543)
- Long-arm, power heated with turn signals (544)
- Remote Start System (68B) (late availability, NA with manual windows or locks)
- Reverse Sensing System (43R)
- Running boards (68H) sliding passenger-side cargo door area only
- SecuriCode™ Keyless Entry System (**52C**) (late availability, NA with manual windows or locks)
- · Wheels:
 - Styled aluminum (647) (NA with 9,500 lbs. GVWR or greater. Includes locking lug nuts)
 - Locking lug nuts (87D) (SRW only; included with styled aluminum wheel)
 - White Painted DRW Package (76D) (see page 13 for package details)



MODEL LINEUP VAN ADDITIONAL AVAILABLE EQUIPMENT

PERFORMANCE/HANDLING

- Ambulance Prep Package (47B) (see page 13 for package details)
- Modified vehicle wiring system with kit (53K)

FLEXIBILITY

INTERIOR

- 12-volt powerpoint rear of vehicle (1) (90B) (requires dual heavy-duty batteries)
- Audio/Entertainment without SYNC[®] AM/FM stereo with audio input jack
 - with single-CD and 4-inch multifunction display, 4 speakers (2 front/2 rear) (**58V**)
- with single-CD and 4-inch multifunction display, HD Radio™ and SIRIUS, 4 speakers (2 front/2 rear) (58W)
- Audio/Entertainment with SYNC AM/FM stereo with audio input jack
- with 4-inch multifunction display, message center, leather-wrapped steering wheel with audio controls, 6 speakers (4 front/2 rear) (58X) (requires cruise control)
- with single-CD, 4-inch multifunction display,



message center, leather-wrapped steering wheel with audio controls, HD Radio and SIRIUS, 6 speakers (4 front/2 rear) (**58Y**) (requires cruise control)

- SYNC with MyFord Touch[®] with navigation, 6-inch color multifunction display, single-CD, message center, leatherwrapped steering wheel with audio controls, HD Radio and SIRIUS, Lane-Keeping System, 6 speakers (4 front/2 rear) (584) (requires cruise control)
- Radio delete (58S)

INTERIOR CONT'D

- Speakers:
 - 6 speakers (4 front/2 rear) (91G) (upgradeable option with Radio Prep Package, requires 58X, 58Y, 584 audio)
- Cargo area LED Load Compartment Lighting Package (85D)
- Crew Chief[™] powered by Telogis[®] (94B)
- Cruise control steering wheel-mounted (60C)
- Floor covering:
 - Front carpet (16G)
 - Front/rear vinyl (16E)
- Interior Upgrade Package (96C) (see page 12 for package details)
- · Lighting:
- Front map (94C) (standard on low roof Van models)
- Load Area Protection Package (96D) (see page 13 for package details)
- Premium Group Package (96J) (see page 12 for package details)
- Seating 2-way manual driver and front-passenger, driverside armrest
- with Pewter cloth, inboard armrest and driver-side manual lumbar (**21C**)
- with Pewter cloth, driver-side and front-passenger side airbags, inboard armrest and driver-side manual lumbar (21L)
- with Charcoal cloth, inboard armrest and driver-side manual lumbar (**21D**)
- with Charcoal cloth, driver-side armrest, driver-side and front-passenger side airbags, inboard armrest and driver-side manual lumbar (21M)
- with Pewter cloth, 10-way power driver and 2-way manual passenger seat and inboard armrests (**21E**)
- with Charcoal cloth, 10-way power driver and 2-way manual passenger seat, driver-side and front-passenger side airbags and inboard armrest (**21F**)

INTERIOR SEATING CONT'D

- with Pewter leather, 10-way power driver and 2-way manual passenger seat, driver-side and front-passenger side airbags and inboard armrest (**21H**)
- with Pewter vinyl, 2-way manual driver seat only, passenger seat delete, includes inboard armrest and manual lumbar (**21J**) (late availability with diesel engine)
- with Pewter cloth, 10-way power driver seat only, passenger seat delete, includes inboard armrest and manual lumbar (21K) (late availability with diesel engine)
- Windows:
 - All-around, fixed (**17F**) (RWB and LWB; NA with dual sliding doors)
 - All-around with 2nd-row driver-side and passenger-side flip-open glass and 4th-row flip-open glass (**17J**) (late availability LWB EL; requires privacy glass; NA with dual sliding doors)
 - All-around with 2nd-row driver-side flip-open glass and fixed 60/40 door glass (**17H**) (late availability, optional on low roof only; requires privacy glass)
 - All-around with 4th-row flip-open glass (**17G**) (LWB and LWB EL; NA with dual sliding doors)
 - All-around with 2nd-row driver and passenger-side flip-open glass (**17K**) (late availability with LWB SRW Van with sliding passenger cargo door only. Requires privacy glass)



EXTERIOR

- Door glass:
 - Fixed rear (17A)
 - Fixed rear with fixed driver-side and passenger-side (17D) (requires dual sliding doors)
 - Fixed rear with fixed passenger-side (17B)
 - Fixed rear with flip-open driver-side and passenger-side (**17E**) (late availability, requires dual sliding doors and privacy glass)
 - Fixed rear with flip-open passenger-side (**17C**) (late availability, requires sliding side door and privacy glass)
- Exterior Upgrade Package (**18D**) (see page 12 for package details)
- Glass privacy (92E)
- Mirrors long-arm, manual (54B) (requires valid FIN code) (fleet only)
- Wheels:
 - Full-size spare tire and wheel delete (**51A**) (optional on DRW only)
 - Steel with full-size silver wheel cover (64H) (SRW only, included with Exterior Upgrade Package)
 - Steel, painted white with hubcaps (64C) (SRW only)

WAGON XL ADDITIONAL AVAILABLE EQUIPMENT

FLEXIBILITY

INTERIOR

- Audio/Entertainment without SYNC[®] AM/FM stereo with audio input jack
- with single-CD and 4-inch multifunction display, 6 speakers (2 front/4 rear) (**58V**)
- with single-CD and 4-inch multifunction display, HD Radio™ and SIRIUS, 6 speakers (2 front/4 rear) (**58W**)
- Audio/Entertainment with SYNC AM/FM stereo with audio input jack
 - with 4-inch multifunction display, message center, leatherwrapped steering wheel with audio controls, 8 speakers (4 front/4 rear) (**58X**) (requires cruise control)
- with single-CD, 4-inch multifunction display, message center, leather-wrapped steering wheel with audio controls, HD Radio and SIRIUS, 8 speakers (4 front/4 rear) (58Y) (requires cruise control)
- SYNC with MyFord Touch[®] with navigation, 6-inch color multifunction display, single-CD, message center, leatherwrapped steering wheel with audio controls, HD Radio and SIRIUS, Lane-Keeping System, 8 speakers (4 front/4 rear) (584) (requires cruise control and Power Equipment Group)
- Radio delete (58S)
- Cruise control steering wheel-mounted (60C)
- Floor covering, front vinyl (16C)
- Seating 2-way manual driver and front-passenger, driver-side armrest with driver-side and front-passenger side airbags
 - with Pewter cloth, driver-side and front-passenger side airbags, inboard armrest and driver-side manual lumbar (21L)
 - with Charcoal cloth, driver-side armrest, driver-side and front-passenger side airbags, inboard armrest and driver-side manual lumbar (21M)
 - with Charcoal cloth, 10-way power driver and 2-way manual passenger seat, driver-side and front-passenger side airbags and inboard armrest (**21F**)
 - with Pewter cloth, 10-way power driver seat only, passenger seat delete, includes inboard armrest and manual lumbar (21K) (late availability with diesel engine)

INTERIOR CONT'D

- Seating capacity:
 - 10-passenger (761) (available with RWB only)
 - 15-passenger (765) (available on LWB)
- · Windows:
 - All-around with 2nd-row driver-side and passenger-side flip-open glass and 4th-row flip-open glass (17J) (late availability, LWB EL; requires privacy glass)
 - All-around with 2nd-row driver-side flip-open glass and fixed 60/40 door glass (**17H**) (late availability, optional on low roof models only; requires privacy glass)
 - All-around with 2nd-row driver and passenger-side flip-open glass (**17K**) (late availability, LWB SRW Wagon with sliding passenger cargo door only. NA with low roof Wagon; requires privacy glass)

EXTERIOR

- Glass privacy (92E)
- Wheels:
 - Steel with full silver wheel cover (**64H**) (SRW only, included with Exterior Upgrade Package)
 - Steel, painted white (64C) (SRW only)

PACKAGE

• Builders Prep Package (**61A**) (late availability, see page 13 for package details)





WAGON XLT ADDITIONAL AVAILABLE EQUIPMENT

FLEXIBILITY

INTERIOR

- Audio/Entertainment without SYNC[®] AM/FM stereo with audio input jack
 - Single-CD and 4-inch multifunction display, HD Radio™ and SIRIUS (4 front/4 rear) (**58W**)
- Audio/Entertainment with SYNC AM/FM stereo with audio input jack
- with 4-inch multifunction display, message center, leatherwrapped steering wheel with audio controls, 8 speakers (4 front/4 rear) (**58X**) (requires cruise control)
- with single-CD, 4-inch multifunction display, message center, leather-wrapped steering wheel with audio controls, HD Radio and SIRIUS, 8 speakers (4 front/4 rear) (58Y) (requires cruise control)
- with MyFord Touch[®] with navigation, 6-inch color multifunction display, single-CD, message center, leatherwrapped steering wheel with audio controls, HD Radio and SIRIUS, Lane-Keeping System, 8 speakers (4 front/4 rear) (584) (requires cruise control and Power Equipment Group)
- Floor covering:
 - Front, vinyl (16C)
- Front/rear, vinyl (16E) (may select in place of carpet)
- Seating 2-way manual driver and front-passenger side airbags, inboard armrest and driver-side manual lumbar
 - with Charcoal cloth, driver-side armrest, driver-side and front-passenger side airbags, inboard armrest and driver-side manual lumbar (**21M**)
 - with Charcoal cloth, 10-way power driver and 2-way manual passenger seat, driver-side and front-passenger side airbags and inboard armrest (21F)
 - with Pewter leather, 10-way power driver and 2-way manual passenger seat, driver-side and front-passenger side airbags and inboard armrest (**21H**)
 - with Pewter cloth, 10-way power driver seat only, passenger seat delete, includes inboard armrest and manual lumbar (21K) (late availability, with diesel engine)

INTERIOR CONT'D

- Seating capacity:
 - 10-passenger (761) (available with RWB only)
 - 15-passenger (765) (available on LWB)
- · Windows:
 - All-around with 2nd-row driver-side and passenger-side flip-open glass and 4th-row flip-open glass (17J) (late availability, LWB EL; requires privacy glass)
 - All-around with 2nd-row driver-side flip-open glass and fixed 60/40 door glass (17H) (late availability, optional on low roof models only; requires privacy glass)
 - All-around with 2nd-row driver and passenger-side flipopen glass (**17K**) (late availability, LWB Wagon with sliding passenger cargo door only. NA with low roof Wagon; requires privacy glass)

EXTERIOR

- Glass:
 - Privacy (92E)
- Tinted (92B) (optional with RV Prep Package)

PACKAGES

- Builders Prep Package (61A) (late availability, see page 13 for package details)
- RV Prep Package (47D) (XLT only) (late availability, see page 13 for package details)



PACKAGES AT-A-GLANCE

An impressive variety of available packages helps customers dial in to just the right Transit — helping make it the perfect tool for the job.

PREMIUM GROUP - VAN (96J)

- Requires:
 - SYNC[®] Audio (58X, 58Y or 584)
- Includes:
 - Exterior Upgrade Package
 - Interior Upgrade Package
 - Power leather 10-way driver and front-passenger seats (21H)

EXTERIOR UPGRADE PACKAGE (18D)

- 16" steel wheels with black E-coat (SRW models)
- 16" steel wheels (DRW models)
- Full wheel covers (SRW models)
- Grille and grille surround chrome
- Headlamp trim chrome
- Upgradeable feature (extra cost)
 16" alloy wheel on SRW models

INTERIOR UPGRADE PACKAGE (96C)

- Complete rear trim including full height polypropylene panels
- SYNC Audio (58X)
- Cruise control
- Floor covering completely rubber for easy cleaning
- Vinyl visors with illuminated vanity mirrors (driver and front-passenger)
- Instrument panel console mats
- Pewter cloth (21C), 2-way manual driver and passenger seats
- Upgradeable features (extra cost)
 - SYNC Audio packs (58Y or 584)
 - Power short-arm heated/signal exterior mirrors (542)
 - Power long-arm exterior mirrors, non-heated (543)
 - Power long-arm heated/signal exterior mirrors (544)
 - Charcoal cloth (**21D**) 2-way manual driver and frontpassenger seats (no charge)
 - Pewter cloth (21L) or Charcoal cloth (21M) 2-way manual driver and front-passenger seats with driver/ passenger side airbags
 - Pewter cloth (21E) or Charcoal cloth (21F) 10-way power driver seat
 - Leather seating (21H)

TRAILER WIRING PROVISIONS (59B)

- · Blunt-car trailer/upfit wiring to rear of vehicle
- Tow/haul mode
- Trailer sway control
- · Trailer wiring harness

HEAVY-DUTY TRAILER TOW PACKAGE (53B)

- 4-pin/7-pin connector
- Electric brake controller tap-in capability
- Frame-mounted hitch receiver
- Relay system for backup/B+/running lights
- Tow/haul mode
- Trailer wiring provisions



AMBULANCE PREP PACKAGE (47B WITH MEDIUM AND HIGH ROOF VAN ONLY)

- 3.73 limited-slip axle
- Auxiliary fuse panel
- Auxiliary Heat/AC Prep Package no rear A/C controls
- Dual heavy-duty batteries
- Fixed side and rear-tinted door glass
- Front license plate bracket
- Heavy-duty 220-amp alternator (gas engine); heavyduty 210-amp alternator (diesel engine)
- Modified Vehicle Wiring System
- Upgradeable features (extra cost)
 - Fixed rear-door glass with flip-open passenger-side door glass (requires sliding side door and privacy glass)
 - Privacy glass with rear defroster
 - Auxiliary Heater/AC Prep Package with rear controls (**62D**)

MODIFIED VEHICLE WIRING SYSTEM AND KIT (53K)

- Requires:
 - Dual heavy-duty batteries (63E)
 - Heavy-duty alternator (63C)
- Includes:
 - Auxiliary fuse panel
 - Modified vehicle connections for customized wiring harness provisions
 - Underhood powertrain circuit tap-ins

WHITE PAINTED DRW PACKAGE (76D)

- $\cdot \;\;$ Dual rear wheels
- · Dual rear wheel covers
- · Side marker lamps
- Tire Pressure Monitoring System delete
- \cdot $\;$ White painted steel wheel

RV PREP PACKAGE (47D) (late availability)

NOTE: Package deletes all Wagon content aft of B-pillar, including floor covering (front and rear), rear seating, rear seat rails/fixings/constraints, rear headliner, rear curtain airbags and rear climate control.

- · Requires:
 - Dual heavy-duty batteries (63E)
 - Heavy-duty alternator (63C)
- Includes:
 - 8 speakers (4 front/4 rear)
 - Auxiliary fuse box
 - Auxiliary Heater/AC Prep Package without rear controls
 - Curtain airbag
 - Front license plate bracket
 - Less rear compartment seating and trim (B-pillar forward)
 - Modified Vehicle Wiring System and Kit
- Privacy glass
- Partial floor covering carpet
- Trailer Wiring Prep Package
- Upgradeable features (extra cost)
- Auxiliary Heater/AC Prep Package with rear controls (62D)
- Tinted glass (clear non-privacy) (92B)
- HD Trailer Towing Package (53B)
- Passenger seat delete

LOAD AREA PROTECTION PACKAGE (96D)

- Complete rear trim board
- Floor cover completely rubber

BUILDERS PREP PACKAGE (61A) (late availability)

NOTE: Package deletes rear floor covering, rear seat rails, fixings, rear seats and constraints.

- Requires:
 - Dual heavy-duty batteries (63E)
 - Heavy-duty alternator (63C)
- Includes:
- Auxiliary fuse panel
- Complete headliner
- Complete rear plastic cladding (full height)
- Front floor covering (XL)
- Carpeted front floor covering (XLT)
- Front license plate bracket
- Modified Vehicle Wiring System
- Front left-hand side curtain airbag front and rear
- Upgradeable features (extra cost)
 - Auxiliary Heater/AC Prep Package without rear controls (62C)
 - Auxiliary Heater/AC Prep Package with rear controls (62D)
 - Front curtain airbag (55B)
 - Passenger seat delete
 - Rear compartment trim panel delete (66F)



TRANSIT | VAN AND WAGON

FEATURES OVERVIEW

The 2015 Transit has been designed and engineered with impressive levels of innovation. Here's a quick look at key Transit features.

DESIGN

While the Transit exterior conveys an energy-in-motion design, the interior is equally dynamic with its driver-focused appearance.

- On the outside, the unibody construction is designed to be lightweight and highly durable
- -D. Sleek exterior with a variety of paint choices
 - Fuel filler integrated with driver door
 - On the inside, Transit offers a contemporary design that's optimized for productivity with:
 - Convenient storage provides passengers with plenty of space for their personal items
 - Impressive upfit potential with customizable racks and bins as well as shelving and other cargo and hauling solutions

Exterior Colors







Unibody construction provides strength through the whole vehicle structure and weighs less than body-on-frame construction, providing efficiency and great capability.





CAPABILITY/FLEXIBILITY

The Transit power of choice goes beyond powertrain options to include multiple lengths and roof heights, giving full-size Van buyers a variety of configurations to meet many business needs.

- Provides superior cargo-hauling and people-moving capability
- Wide GVWR range from 8,600 to 10,360 lbs., which means excellent payload capacity
- A range of seating choices to accommodate people and cargo
 - Van, Wagon, Chassis Cab and Cutaway variations
 - Three roof heights low, medium or high
 - 180- or 270-degree opening rear cargo doors
 - Wide range of wheelbase options
 - 130-inch regular (RWB)
 - 148-inch long (LWB)
 - 148-inch extended-length long (LWB)

Transit is capable and flexible with a maximum cargo volume of more than **487.3 cubic feet** and a roof tall enough to accommodate large items in an upright position.







SEATING

- Van, Cutaway and Chassis Cab offer 2-passenger seating
- Wagon models offer:
 - 8-passenger seating with regular wheelbase
 - 10-passenger seating with regular wheelbase (optional)
 - 12-passenger seating with long wheelbase
 - 15-passenger seating with long wheelbase (optional)
 - 15-passenger seating with long wheelbase extended-length

TRANSIT | VAN AND WAGON FEATURES OVERVIEW

DURABILITY

The all-new Transit has been engineered to ultra-stringent Ford commercial truck standards for durability.

- Extensive application of high-strength and **boron steel** tested to the same standards as E-Series vehicles at the Ford Proving Grounds and in the hands of real-world fleet customers in North America
- High-strength and ultra-high-strength steels used in structural components as well as panels
- Durability program to deliver on Built Ford Tough[®] customer requirements included 148 prototype vehicles with a regimen of 215 separate tests to validate the long-haul functionality of various vehicle systems and hardware

PERFORMANCE

The 2015 Transit means business with a flexible powertrain lineup featuring three engine choices and a host of performance and efficiency features.

- 3.7L Ti-VCT FFV V6 engine features an available CNG/LPG Gaseous Engine Prep Package
- 3.5L EcoBoost® V6 engine with Ti-VCT combines proven technologies to provide an impressive balance of power, capability and efficiency

 3.2L Power Stroke[®] I-5 diesel engine offers B20 biodiesel fuel capability

6-speed automatic transmission with SelectShift® capability

 Vehicle will be equipped with the standard factory gasoline fuel system. This package does not include CNG/ LPG fuel tanks, lines, etc. Compressed natural gas (CNG) and liquid propane gas (LPG) are becoming increasingly popular choices for those looking to help cut fuel costs. That's why the 3.7L V6-powered Transit offers the CNG/LPG Gaseous Engine Prep Package.⁽¹⁾ Included are hardened exhaust valves and valve seats for improved wear resistance and durability for gaseous fuel systems.

BENEFITS OF ULTRA-HIGH-

- Stronger than high-strength steel, while still being lightweight
- Helps increase overall strength of the passenger compartment for added rigidity





TECHNOLOGY

Transit offers a host of smart technology features to help drivers improve daily productivity.

- 4-inch LCD productivity screen
- Crew Chief[™] powered by Telogis[®]
- Lane-Keeping System
- MyKey[®]
- SYNC[®] and SYNC with MyFord Touch[®]
- Voice-activated Navigation System with SiriusXM
- SiriusXM Traffic and Travel Link Services
- Rear view camera with Trailer
 Hitch Assist

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SAFETY AND SECURITY

Today's customers have come to expect a high level of standard safety and the 2015 Transit delivers.

- Safety Canopy[®] System with Rollover Sensor
- Front-seat Side Airbags
- Second-generation Ford Airbag Technology
- Personal Safety System[™]
- AdvanceTrac[®] with RSC[®] (Roll Stability Control[™])
- Anti-Lock Braking System (ABS)
- Brake Assist
- Tire Pressure Monitoring System (TPMS)
- SecuriLock[®] Passive Anti-Theft System
- Perimeter Anti-Theft Alarm



TRANSIT | VAN AND WAGON PERSONAL PREFERENCES

When it comes to customizing Transit, there are a wide range of possibilities.

MOBILE BUSINESS CARD

Large side panels enable business customers to add Custom Graphics by Original WrapsTM and turn their new Transit into a rolling advertisement.

- Customers can choose from a wide variety of vinyl designs or upload their own
- Wraps are printed with only the finest 3M[™] vinyl and are laminated for protection
- · Wraps are all removable, residue-free, durable and scratch-resistant
- · Visit fordcommercialgraphics.com for additional information

UPFITTING TRANSIT VAN

With the new online Racks and Bins Configurator, it's now easier than ever to deliver customized racks-and-bins ship-thru packages for Transit Van models.

Customize upfit packages with a drag-and-drop interactive tool that lets your customers visualize the Van interior before placing the order.

Choose products from some of the best names in the upfit business — Adrian Steel,[®] Masterack[®] and Sortimo[®].

Save time — Using **transitupfits.com** makes placing orders easy and less time-consuming. Vehicles are delivered to your dealership fully equipped to your customers' specifications.

The upfitter tool will be available in late January 2014 at transitupfits.com.

ADDITIONAL RESOURCES

For more information on the 2015 Transit, be sure to check out the following resources:

- \cdot <code>eSourceBook</code> at <code>esourcebook.dealerconnection.com</code>
- · 2015 Transit: Your Questions Answered Job Aid
- · Frontline Magazine
- ford.com 2015 Transit "Combinator" (the online configuration tool)









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Retailer Education & Training