

Ford Commercial Connection Graphic Program



TURN YOUR NEW FORD INTO A MOBILE BILLBOARD

Ford Fleet customers can use their Commercial Connection Upfit Allowance toward Ford Commercial Graphics on eligible vehicles. Let the Ford Commercial Graphic Team assist with the design and installation process to get your marketing message communicated to your customers. All graphics are printed with only the finest 3M vinyl and laminate available. Material is durable, scratch resistant and backed by Ford's Commercial Graphic warranty of 3 years or 36,000 miles.

FORD FLEET

Transit



(325 sq. ft. shown)

Transit Connect



(125 sq. ft. shown)

Super Duty



(25 sq. ft. shown)

Size Sq Ft up to	MSRP	Upfit Assistance (1)	Customer price after allowance (2)	Upfit Assistance (1)	Customer price after allowance (2)	Upfit Assistance (1)	Customer price after allowance (2)
15	\$750	\$1000	Free	\$500	\$250	\$500	\$250
25	\$1000	\$1000	Free	\$500	\$500	\$500	\$500
45	\$1250	\$1000	\$250	\$500	\$750	\$500	\$750
70	\$1500	\$1000	\$500	\$500	\$1000	N/A	N/A
95	\$1750	\$1000	\$750	\$500	\$1250	N/A	N/A
125	\$2200	\$1000	\$1200	\$500	\$1700	N/A	N/A
165	\$2600	\$1000	\$1600	\$500	\$2100	N/A	N/A
215	\$3250	\$1000	\$2250	\$500	\$2350	N/A	N/A
325	\$4250	\$1000	\$3250	N/A	N/A	N/A	N/A

1) Commercial Connection Upfit Allowance amount shown is effective as of 5/1/17 and is subject to change.
Please go to <https://fordtoughtruck.com/incentives/init>

2) Price includes 1 hr of design time. Additional design time and specialty material (reflective and/or conspicuity tape) will have a surcharge based on usage.
Questions: Contact Vomela Specialty Services (or Ford Commercial Graphics at 1-877-236-4428)

Getting Started

- Verify vehicle is eligible for the Commercial Connection Upfit Assistance Program.
- Graphic information web form is completed and submitted
(go to www.fordcommercialgraphics.com for form)
- Customer will receive a follow-up contact from Ford Commercial Graphics (email) to begin the design process.
- Customer can either provide their own design file or will be provided various templates related to their industry to assist in finalizing the graphic design.
- "Pre-production" design proof is sent to customer to review for changes and/or approval.
- Upon Dealer / Customer approval, graphic production and installation scheduling process begins.
- Upon graphic installation completion, Dealer submits claim for Commercial Connection upfit allowance reimbursement.



Go Further

1.877.236.4428

fordcommercialgraphics.com