



PORSCHE



Heart pounding, straight from the factory

European Delivery at Zuffenhausen and Leipzig



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**The night before you won't be able to sleep.
The night after you won't want to.**

Factory Collection.

You've been thinking about your new Porsche for a long time. You have weighed all of the reasons, both emotional and rational, and if we were to guess, we would bet the emotional reasons were a touch stronger.

We know the feeling all too well, and of course, we want to increase yours even more: with a day that you will never forget. The first day with your new Porsche – when you pick it up from the Porsche factory.

At Zuffenhausen or Leipzig, you can see with your own eyes how a Porsche is produced – piece by piece and watch our people as they work. At both locations you will have the opportunity to witness the history of the Porsche brand close up.

One of the highlights at Zuffenhausen is the Porsche Museum. At Leipzig it's the FIA-certified Porsche racetrack, where you will receive dynamic vehicle instruction from a qualified Porsche instructor. And the best experience? When you sit in your own Porsche vehicle and start the engine for the first time.

So, from a rational point of view, it is quite a special day. From an emotional point of view, a truly personal day – yours. Whether you spend it in Zuffenhausen or in Leipzig is up to you.



Historic or sporty? Purely a gut decision.

Zuffenhausen and Leipzig.

You've chosen your new Porsche? Congratulations. Your car stands for what is fascinating about sports cars, just like the Factory Collection, regardless of whether you opt for Zuffenhausen or Leipzig. Which side of the Porsche brand inspires you more?

In which of these two worlds would you like to immerse yourself for a whole day when you collect your Porsche vehicle? Zuffenhausen focuses on the history of the sports car while Leipzig places emphasis on a dynamic driving experience.

A unique success story began in Zuffenhausen more than 60 years ago. Today, as then, this is where sports car icons are created. Discover this and a lot more in a tour of the factory. So much of what Ferry Porsche left behind is still very much alive today.

The modern and historical production sites have almost as many stories to tell as the legendary exhibits in the Porsche Museum. This is where the heart of Porsche beats.

In Leipzig, on the other hand, your pulse will soon be racing if you prefer to get to know Porsche from the sports performance perspective. After all, Porsche models like the Cayenne and the Panamera are not only built here, they are also thoroughly tested here.

On the FIA-certified racetrack. And this is precisely where we will teach you about your new Porsche – at top track speed. With your dynamic vehicle instruction, an experienced Porsche instructor will explain all of the functions to you in a model identical to yours.

Historic or sporty? You decide. Whichever you choose – it will be exhilarating and will always include a tour of the factory where you will see just how much precision and dedication goes into making a Porsche. Lunch in one of our exquisite restaurants is also included. But whether it's Zuffenhausen

or Leipzig: the highlight of the day is already decided for you – when your new car is handed over.

Then: collecting a 550 Spyder from the factory



Now: collecting a 911 Carrera S Cabriolet from the factory



How to increase the feeling of anticipation? With a day at Zuffenhausen.

Stuttgart-Zuffenhausen. For Dr. Ing. h.c. F. Porsche AG, it's far more than a production site that is rich in tradition and the ancestral home of Porsche. This is where the heart of Porsche beats. Since 1950, over a million Porsche sports cars have been produced in Stuttgart – including the very first, the 911.

In 1938, the Porsche design office moved from Kronenstraße 24 in the center of Stuttgart to the new building in the Zuffenhausen part of town. That is when automobile history was written: with the zero series of what was to become the Volkswagen Beetle. The type 64 followed in 1939 – the forerunner of all Porsche sports cars.

The first Porsche 356 started production in Gmünd, Austria in 1948, and at the end

of 1949 Porsche returned to Stuttgart-Zuffenhausen.

The first production preparations began in a hall rented from the neighboring vehicle body plant, Reutter & Co. GmbH.

This is where the first type 356 was produced on 6th April 1950. By the end of the year there were to be 369 cars. Also, the extension of the Zuffenhausen production facilities was progressing apace: the building complex comprising the Porsche Plant 2, designed by the well-known architect Rolf Gutbrod, was erected in 1952. By 1956, the 10,000th Porsche 356 had already left the constantly expanding and growing production halls. In 1960 came Plant 3 where, amongst others, the sales and customer service departments were housed.

In 1963 the type 356 was finally replaced by another classic: the Porsche 911. Immediately after its launch in 1964, Porsche took over the Reutter production buildings, including the 1,000 strong workforce. In 1969, the three-story assembly hall appeared, in 1982 an automated high-bay warehouse, and in 1986 the paint shop. Halls for bodywork and engine construction followed in 1988. The Porsche Museum was finally completed in 2009, and the new paint shop in 2011.

But, as ever, the 'old framework' still marks the center of the production area – and has a special story to tell its visitors. The sports car icon, the 911, is still produced in the Zuffenhausen works, and, in addition to Zuffenhausen, the ultra-modern engine plant also supplies the Leipzig factory with cars.

The special feature is that the series-produced cars are manufactured on the same production line as that of the racing versions. That's unique in the whole of the automobile industry, and a sight that you must not miss when you collect your car from the factory.

With the opening of the Museum in 2009, a place has been created where reliability, awareness of tradition, and the spirit of innovation can clearly be seen and felt. In its extraordinary architecture you will enjoy an exciting journey through the history of Porsche.

You see, at Zuffenhausen it is not only your car that awaits you – there are also scores of Porsche stories eager to be told.



**Shop, be amazed, feast.
But you only came to collect your Porsche.**

Factory Collection at Zuffenhausen.

Over 60 years of awe-inspiring and moving stories are ample reason to collect your car from our factory in Zuffenhausen. If you want to collect your new Porsche vehicle directly from our headquarters, you can expect not only a day that is full of anticipation, but also a whole day's journey of discovery through the fascinating world of Porsche. Find out how your day at Zuffenhausen might look in detail on the following pages.



Guided tour of the factory.

You will seldom get closer to the professionals who build Porsche vehicles. The guided tour through the production area will give you a completely new view of our cars. From engine construction, through the upholstery shop to final assembly,

culminating, in the most emotional moment, the so-called marriage: uniting of drivetrain and chassis with the body. Our guided tours of the works are steeped in tradition. They are led by Porsche enthusiasts whose passion and

knowledge about the Porsche brand has grown over many years.

A guided tour of the factory generally takes about 1.5 hours and is conducted in both German and, by arrangement, in English. We would like to point out that,

for internal operating reasons, a full tour is not always possible. And, for safety reasons, unfortunately children under 12 are not allowed.

VIP restaurant.

At Porsche, collecting your car from the factory is an experience – for all of your senses. We are therefore pleased to invite you, between 11:15 am and 1:30 pm, to a culinary three-course feast in the VIP restaurant. Take a moment to relax – even

if it's not that easy when you are about to be handed the keys to your new Porsche.

Porsche Museum.

You can see how strongly the future is determined by the tradition of the Porsche brand in a visit to the Porsche Museum.

Around 80 cars and numerous small exhibits await you in a unique building. In addition to world famous automobile icons like the 356, 550, 911 or 917, the technical pioneering work of Professor Ferdinand Porsche from the early 20th century is also presented.

The journey through the company's history begins with the forerunner of all Porsche cars – the type 64. Then, gradually, the Porsche history comes alive – from motorsport to the road.



**Still remember your first day at school?
It's finally time to open your goody bag.**

The car handover.

On this day you have seen a lot, experienced a lot – and now it's time: for a lot of fun. When your Porsche vehicle is handed over by our experts. They spend time explaining your new car to you with real

feeling, right down to the smallest detail if you require – from how the door opener works to the best way of loading. And of course everything about its high level of sports performance and efficiency.

For Porsche drivers, this moment is usually quite a special event, so we record it for you. With a personal souvenir photograph, as a memento of when you collected your car from the factory, and a gift individually matched to your car.

The handover lasts about 1 to 1.5 hours and takes place in our delivery hall. We give you your car with a full tank of gasoline, because we know how difficult it is to interrupt the journey once you are driving a Porsche.

Get in, start the engine – and there are simply no words to describe what you now feel.

Have a good journey.

Collecting your car from the factory in Zuffenhausen:

- Visit to the Porsche Museum with an exhibition of current and historic cars (Please also see the note on page 32)
- Guided tour of the factory
- Three-course meal in the VIP restaurant

- Car handed over by an expert
- With a full tank of gasoline
- Factory Collection gift and a professional souvenir photograph
- One night stay at one of our partner hotels.

Your Authorized Porsche dealer will be pleased to provide you with all of the details and costs of a Factory Collection at Zuffenhausen.



Swabia. More than the home of an exclusive sports car.

Look forward to the first miles in your new Porsche and discover other sights to see in and around Stuttgart. Spend some time finding out about the broad cultural scene offered in the Swabian capital. Whether it's the theatre, museums or music – a visit to the Liederhalle, a show

at the world famous Stuttgart Ballet or a musical: the cultural attractions are as diverse as the interests of the visitor. You can book tickets beforehand at www.stuttgart-tourist.de.

Stuttgart Ballet



Parade in front of the Neues Schloss in Stuttgart, 1984

Or you might simply feel like a few exciting hours of extraordinary driving culture. And if it gets late, opposite you will find a selection of possible places to stay.

Our partner hotels.

Hotel Am Schlossgarten*

Style: exclusive luxury hotel inside the castle gardens
Location: right in the center of Stuttgart
Distance from Porsche AG: 4.9 miles
Distance from the airport: 9.3 miles
Tel.: +49 (0)711 2026-0
www.hotelschlossgarten.com

Hotel Le Méridien

Style: modern luxury hotel offering the highest standards
Location: right in the center of Stuttgart
Distance from Porsche AG: 4.9 miles
Distance from the airport: 9.3 miles
Tel.: +49 (0)711 2221-0
www.stuttgart.lemeridien.de

Steigenberger Graf Zeppelin*

Style: international city hotel with modern luxury and exclusive service.
Location: Stuttgart city center
Distance from Porsche AG: 4.9 miles
Distance from Airport: 9.3 mile
Tel.: +49 (0)771 2048-0
Email: stuttgart.com/en/stuttgart

ARCOTEL Camino Stuttgart

Style: designer hotel with an historic façade
Location: right in the center of Stuttgart
Distance from Porsche AG: 4.9 miles
Distance from the airport: 9.3 miles
Tel.: +49 (0)711 25858-0
www.arcotelhotels.com/camino

* Hotels included in EDP.

Maritim Hotel

Style: modern hotel with exclusive flair
Location: right in the center of Stuttgart
Distance from Porsche AG: 5.2 miles
Distance from the airport: 9.3 miles
Tel.: +49 (0)711 942-0
www.maritim.de

Hotel Nestor

Style: a hotel that is rich in tradition but with modern conveniences
Location: Ludwigsburg
Distance from Porsche AG: 5.2 miles
Distance from the airport: 18.6 miles
Tel.: +49 (0)7141 967-0
www.nestor-hotels.de

Hotel Adler

Style: modern convenience hotel with Swabian hospitality and special arrangements for Porsche customers
Location: Asperg bei Ludwigsburg
Distance from Porsche AG: 7.4 miles
Distance from the airport: 20.5 miles
Tel.: +49 (0)7141 2660-0
www.adler-asperg.de

Golden Leaf Hotel

Style: business hotel
Location: Stuttgart-Zuffenhausen, not far from the Porsche factory
Distance from Porsche AG: 0.49 miles
Distance from the airport: 18.6 miles
Tel.: +49 (0)711 82001-00
www.golden-leaf-hotel.de

You have almost reached your destination: Your Porsche.

Once you have arranged the collection date with your Authorized Porsche dealer, your new Porsche will be ready for you. To enable us to hand over your car, please have the following documents ready:

- your valid identity card/passport and
- your valid driver's licence

Please arrive at the gate of Porsche Plant 2 in Zuffenhausen no later than 10 minutes before the start of your Factory Collection.

Where to find us:

Address:
Dr. Ing. h.c. F. Porsche AG
Porschestraße 40
70435 Stuttgart
Germany

Tel.: +49 (0)711 911-25388
Fax: +49 (0)711 911-24048

E-mail:

werksabholung-zuffenhausen@porsche.de

Arriving by public transport:

**Arriving from:
Stuttgart main station, suburban railway (S-Bahn)**

- S-Bahn line S6 Leonberg/Weil der Stadt to Neuwirtshaus station (Porscheplatz). The gate to Porsche Plant 2 is on the other side of the roundabout. There you will be met for the Factory Collection

Arriving from:

Stuttgart airport, suburban railway (S-Bahn)

- S-Bahn line S2 Schorndorf or S-Bahn line S3 Backnang, to Stuttgart main station
- Change to S-Bahn line S6 Leonberg/Weil der Stadt to Neuwirtshaus station (Porscheplatz). The gate to Porsche Plant 2 is on the other side of the roundabout. There you will be met for the Factory Collection

Arriving by car:

Travelling from: the motorway

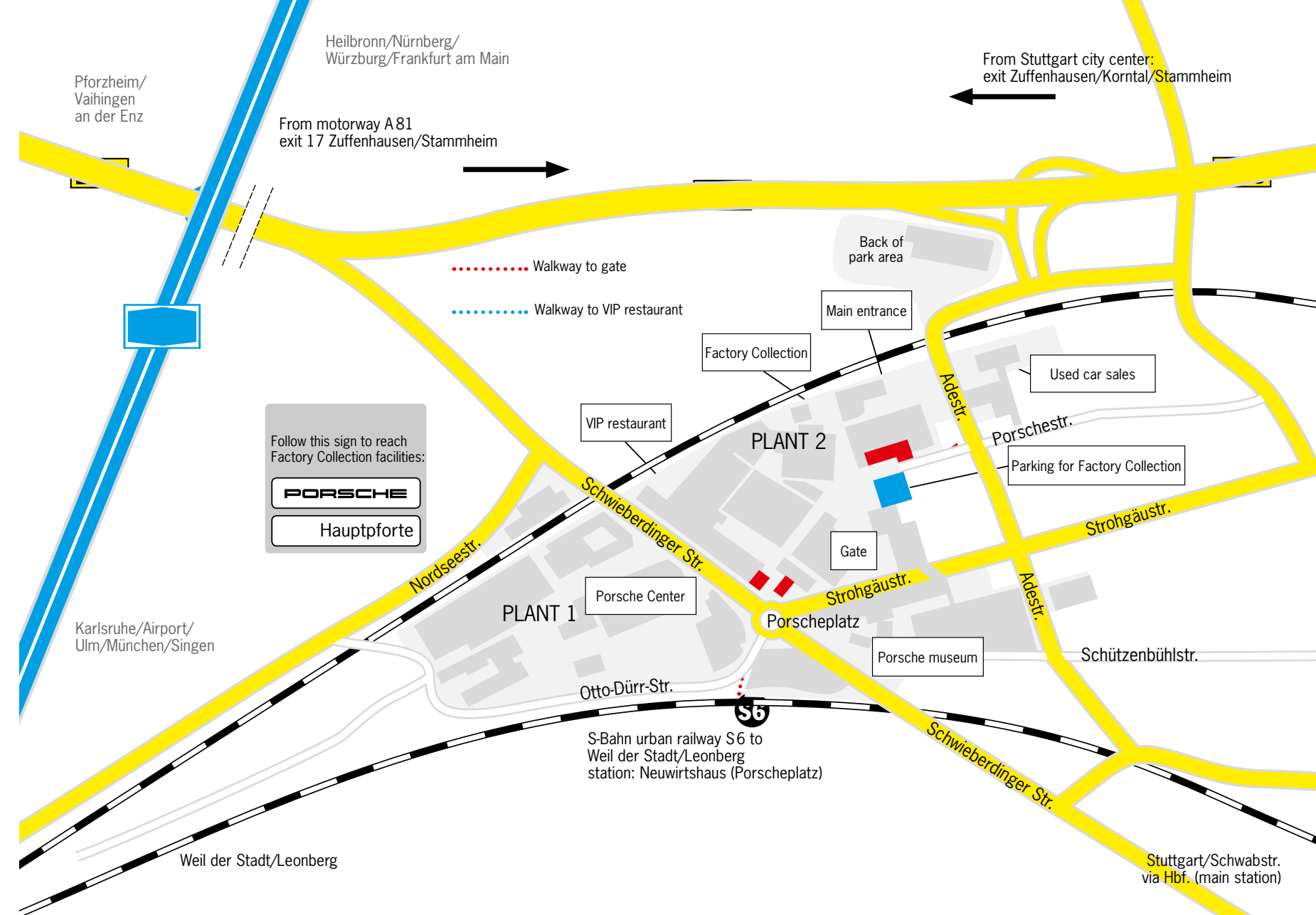
- A81 Stuttgart-Heilbronn or Heilbronn-Stuttgart Junction No. 17 Stuttgart-Zuffenhausen
- B10 towards Stuttgart-Zuffenhausen as far as the 2nd exit, Stammheim-Zuffenhausen
- Follow the signs for 'Porsche' and 'Hauptpforte'

Opening times

Porsche Museum Stuttgart:
Tues.–Sun.: 09:00–18:00 hrs.
Open official holidays, closed Mondays.

Opening times for Factory Collection:

Mon.–Fri.: 08:00–16:00 hrs.
Closed Saturdays, Sundays and official holidays and during the factory holiday.
Need an interpreter?
We can provide one if you require.
Please let us know beforehand by calling
Tel: +49 (0)711 911-25388.



**A day in Leipzig can be a lot of things.
Boring isn't one of them.**

Want to find out about all aspects of Porsche? Then Leipzig is the place for you. An eye-opener – not only concerning the driving characteristics of a Porsche vehicle, but the first glimpse of the diamond-shaped customer center will get your pulse racing.

There is a lot for you to do and see – Production. Customer Center. FIA-certified Porsche racetrack. Off-road track. In one of the most state-of-the-art car factories in the world, this is where, for example, the Cayenne and Panamera models are made – and between 2003 and 2006, the small series of the now legendary super sports car, the Carrera GT was produced here.

And the development goes on. With the new Macan. Like every one of our cars, it has sports car genes that make it unmistakably Porsche.

Just how unmistakable cannot be described, only felt: on the factory's own 2.3 miles on-road track. This unique circuit was designed by Hermann Tilke, racing driver and constructor of numerous Formula 1 tracks such as in Malaysia or Bahrain. He came up with something quite special for the Leipzig track – 10 spectacular turns from world famous racetracks – from Suzuka S (Suzuka/ Japan) to the Parabolica (Monza/Italy) –

have been recreated here. What is more, the track fulfils all of the requirements for a professional racing track for motor-sports activities and is certified by the Fédération Internationale de l'Automobile (FIA).

Another highlight in Leipzig is the off-road track boasting 3.7 miles of challenges in unspoiled countryside. Eighteen off-road modules – including a 330 ft. long obstacle, an extreme ramp with an 80% incline, a 35° bank or a see-saw – put the driver's ability to the test. A challenge that you will best tackle together with an exceptional athlete, the Cayenne.

In short: you will remember collecting your car from the factory at Leipzig for a long time to come.



**If your thoughts only revolve around Porsche,
you belong on the test circuit.**

Collecting your new car at Leipzig.

At Porsche, the route from the racetrack to the road – and the other way around – is a short one. A lot of developments have come about from our experience on the racetrack. You will sense the passion for motorsport everywhere at Porsche – for instance, when we hand over your car in Leipzig, no matter which model it is. Just one reason for collecting your new car in Leipzig. We have a few more in store for you.

Make sure you have some time to spend when you come here. We have lots of things planned for you to do. Look forward to an exciting day at Porsche – and the active handing over of the car. Refer to the following pages to discover everything that will ensure an exhilarating experience when you collect your car from Leipzig.



Theory is still always best when put into practice.

Dynamic handover of the car.

A Porsche wants to be driven, and you want to drive. So get going: on our 2.3 mile track with 10 spectacular turns and long straight sections. You will be at the controls of a Porsche vehicle, provided by us, that is identical to yours. Sitting next

to you is your co-driver – an experienced Porsche instructor. Before you, the circuit where you can sample Porsche Performance up close and get to know your car at the same time, e.g. when you ‘try out’ Porsche Stability Management (PSM). For you it’s the dynamic search for the ideal

line. We simply call it a dynamic demonstration of the car.

Want some more driving? Please go ahead: on our off-road track.

You and the Cayenne SUV will tackle sensational off-road modules here. The instructor will explain the car’s relevant controls – and give you some tips and tricks on how to make effective use of the enormous power when off-roading.

Guided tour of the factory.

Take a look behind the scenes: the factory tour takes you into the heart of Porsche Leipzig – the production area. This is where the Panamera and Cayenne models are produced according to the latest technical principles of modern module production.

The Macan is also already in production. This is why we have opened a new, efficient paint shop and a body shop. Talking about production: first we assemble the body and cockpit – the control center for the driver to be. Then we install the inside roof and windows – with pinpoint precision.

This is followed by work on the interior and exterior and connection of the engine and gearbox. Then the marriage: the uniting of drivetrain and chassis with the body. There follows the first drive, when our test driver personally checks the quality of each individual car one last time on

the FIA-certified Porsche racetrack. We would like to point out that, for internal operating reasons, a full guided tour of the factory is not always possible.



An exhibition of historic and current cars.

A brief journey through Porsche history awaits you at the top of the customer center. The changing exhibition of cars – with an exciting mix of historic and current vehicles – offers you a fascinating insight into Porsche's past

and present: a journey through time, through 6 decades of sports car history.

Restaurant.

Of course, the Factory Collection also includes an exclusive lunch in our restaurant. Enjoy an exquisite three-

course meal and the panoramic view over the racetrack.

Handing over the car.

You have now almost reached your destination: your Porsche. For the hand-over of the car, your instructor will

accompany you to your new car and spend time presenting and explaining all of the details to you.

Have a good journey.

Collecting your car from the factory in Leipzig:

- dynamic vehicle instruction in an identical model, accompanied by a professional Porsche instructor
- a guided tour of the factory
- three-course meal in the customer center restaurant
- visit to the exhibition of current and historic cars
- car delivered with a full tank of petrol
- Factory Collection gift
- one night stay in one of our partner hotels

Your Authorized Porsche dealer will be pleased to provide you with all of the details of a Factory Collection at Leipzig.



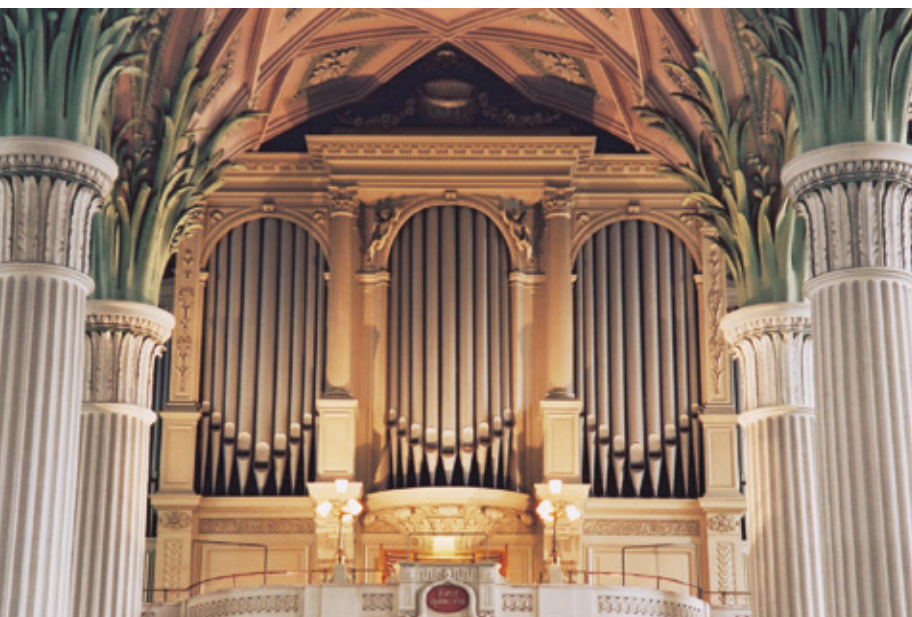
Porsche has been firmly established in Leipzig for a long time. When can we expect you?

Leipzig. A cosmopolitan city with a remarkable history. Anyone visiting this city should take their time. The hospitality seems inexhaustible – as is the number of sights to see.

For example, the historic city center where you can visit Faust's local, the

'Auerbachs Keller'. Or the famous Nikolaikirche, whose unique Ladegast organ has been restored with help from Porsche. And it goes without saying that the internationally renowned Gewandhaus Orchestra is well worth a visit. The orchestra's musical quality was reason enough for us to become a sponsoring partner.

Ladegast organ in the Nikolaikirche, Leipzig

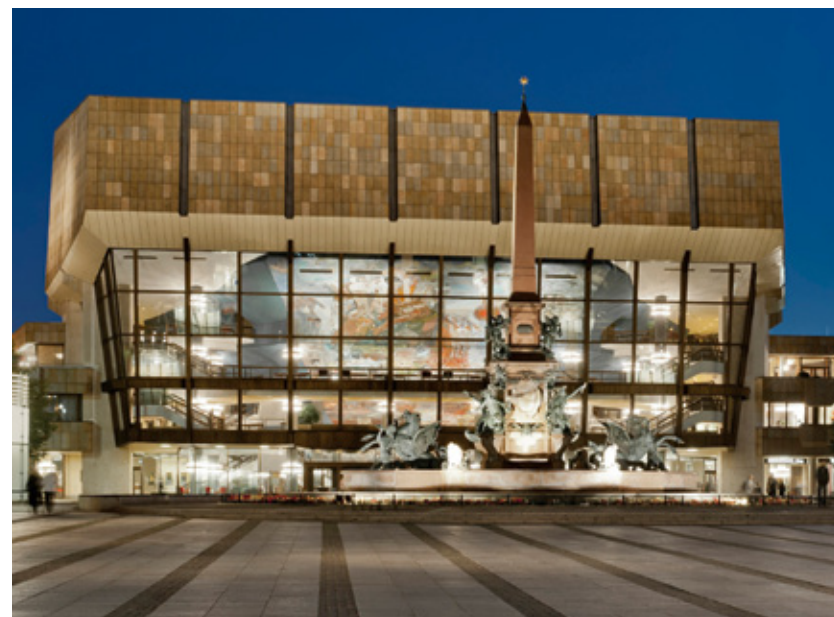


Discover other highlights of a city where, in 1989 to 1990, the Peaceful Revolution took place, finally leading to the fall of the Berlin wall and opening of the border.

If you would like to stay overnight, a few of our hotel partners have special offers for you available at

www.porsche-leipzig.com/hotels, regardless of whether it's in the city center or close to the factory.

Gewandhaus Leipzig



Our partner hotels.

Hotel The Westin Leipzig

Style: hotel with high standards and a 2-star gourmet restaurant
Location: right in the center of Leipzig
Distance from Porsche Leipzig: 8.6 miles
Distance from the airport: 11.8 miles
Tel.: +49 (0)341 988-0
www.westinleipzig.com

Steigenberger Grandhotel Handelshof Leipzig*

Style: exclusive grand hotel
Location: right in the center of Leipzig
Distance from Porsche Leipzig: 10.5 miles
Distance from the airport: 13.6 miles
Tel.: +49 (0)341 350581-0
www.steigenberger.com/leipzig

Steigenberger Graf Zeppelin*

Style: international city hotel with modern luxury and exclusive service.
Location: Stuttgart city center
Distance from Porsche AG: 4.9 miles
Distance from Airport: 9.3 mile
Tel.: +49 (0)771 2048-0
Email: stuttgart.com/en/stuttgart

Hotel Fürstenhof, Leipzig – A Luxury Collection Hotel

Style: elegant luxury hotel in a historic palace dating back to 1770
Location: right in the center of Leipzig
Distance from Porsche Leipzig: 8.6 miles
Distance from the airport: 11.8 miles
Tel.: +49 (0)341 140-0
www.hotelfuerstenhofleipzig.com

Schloss Breitenfeld

Style: quietly situated hotel in grounds covering 5 hectares
Location: close to the Porsche factory
Distance from the Center: 7.4 miles
Distance from Porsche Leipzig: 3.7 miles
Distance from the airport: 7.4 miles
Tel.: +49 (0)341 4651-0
www.schlosshotel-breitenfeld.de

Leipzig Marriott Hotel*

Style: classically modern business hotel
Location: right in the center of Leipzig
Distance from Porsche Leipzig: 18.6 miles
Distance from the airport: 12.4 miles
Tel.: +49 (0)341 9653-0
www.leipzigmarriott.de

Radisson Blu Hotel, Leipzig

Style: modern lifestyle hotel
Location: right in the center of Leipzig
Distance from Porsche Leipzig: 9.9 miles
Distance from the airport: 13.6 miles
Tel.: +49 (0)341 2146-0
www.radisson-leipzig.com

Ibis Styles Leipzig

Style: comfortable, modern designer hotel
Location: close to the Porsche factory
Distance from Porsche Leipzig: 2.4 miles
Distance from the airport: 4.3 miles
Tel.: +49 (0)34207-420
www.ibisstyles-leipzig.com

Take advantage of our attractive facilities by starting your booking via www.porsche-leipzig.com/hotels. You will then be directed to the web pages of our partner hotels.

* Hotels included in EDP.

You already know the destination. This is how you get there.

Once you have arranged the collection date with your Authorized Porsche dealer, your new Porsche will be ready for you. To enable us to hand over your car, please have the following documents ready:

- your valid identity card/passport and
- your valid driver's licence

Please arrive at the north gate to the Leipzig Porsche Factory (entrance to the customer center) no later than 10 minutes before the start of your Factory Collection.

How to find us:

Address:
Porsche Leipzig GmbH
Kundenzentrum
Porschestraße 1
04158 Leipzig
Germany

Tel.: +49 (0)341 999-13911
Fax: +49 (0)341 999-13924
E-mail:
werksabholung@porsche-leipzig.com

Arriving by public transport:

Following prior arrangement, we will be pleased to collect you, free of charge, from the airport or from the Leipzig-Halle airport station.

Arriving by car:

A14 from Dresden

- A14 to the exit for Leipzig Nord, follow the signs to Porsche/GVZ
- At the roundabout take the second exit into Porschestraße

A14 from Halle

- A14 to the exit for Schkeuditz and turn right onto Radefelder Allee/S8
- At the next set of traffic lights turn right again and follow the signs to Porsche
- At the roundabout take the third exit and after approx. 1 km at the roundabout take the first exit into Porschestraße

From the city center/main station

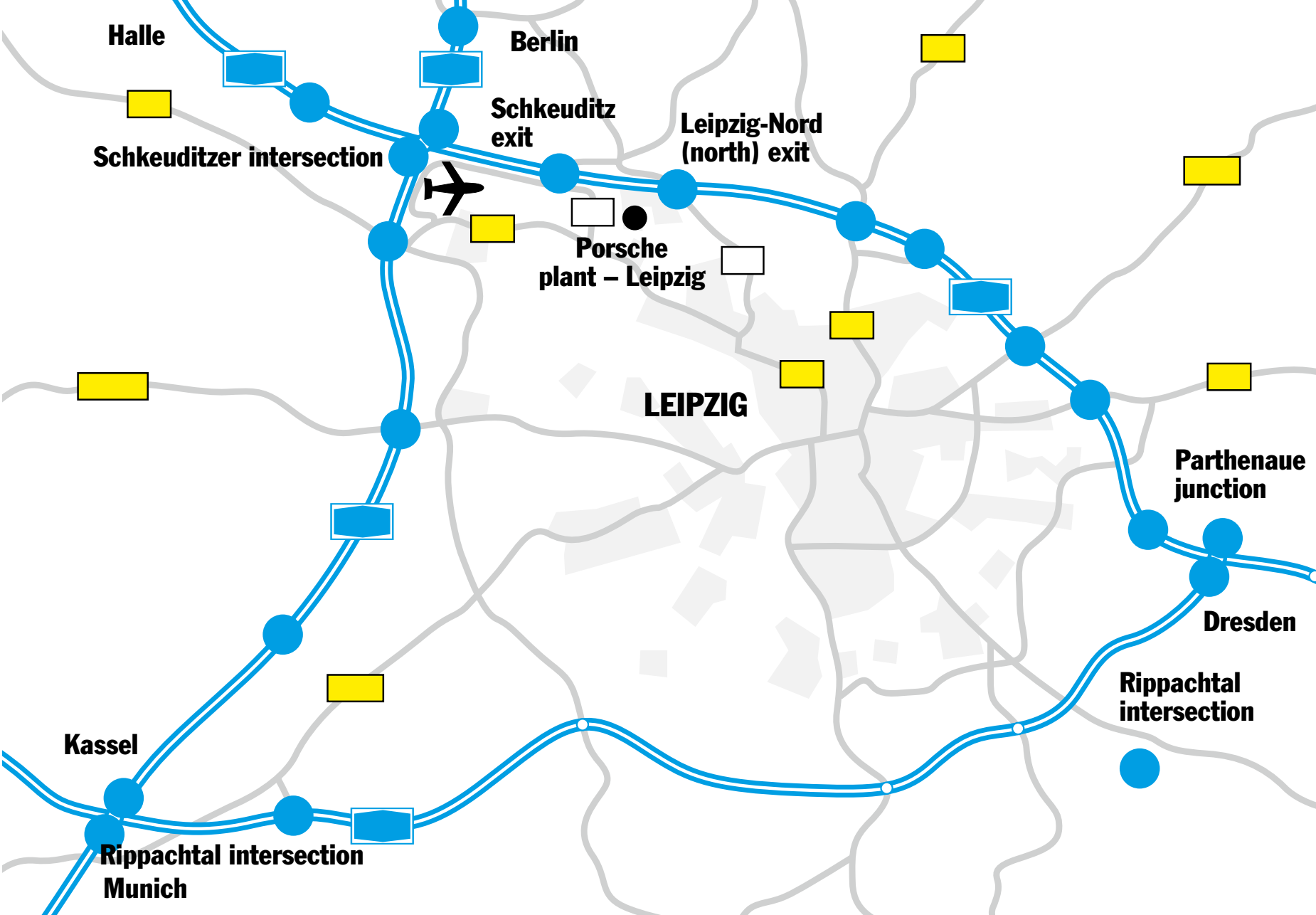
- B6 towards Halle, after approx. 5 km, turn right into Slevogtstraße
- Continue on S1/Louise-Otto-Peters-Allee towards Radefeld

- Before the Leipzig Nord motorway exit, turn right and follow the signs to Porsche/GVZ
- At the roundabout take the second exit into Porschestraße
- Distance: 12 km, there is a public bus transfer and taxi stand

From Leipzig/Halle Airport:

- At the Terminalring, follow the signs for 'Alle Richtungen' (all directions)
- At the roundabout, turn right onto Radefelder Allee/S8
- After about 2 km, at the roundabout take the third exit and at the next roundabout take the first exit into Porschestraße
- Distance: 5 km

N.B.: With most navigation devices you will find Porsche in Leipzig under 'Points of Interest'.



Frequently asked questions

1) Will I be able to leave my rental car at the Porsche factory?

Yes, you can leave your rental car at the Porsche factory. Please first check with your car rental company regarding collection of the vehicle and associated costs.

2) How long does Factory Collection take?

Please plan approximately 5 hours for the Factory Collection program.

3) Is it possible to leave out or shorten parts of the Factory Collection program?

Each Factory Collection is planned individually. Please understand that parts can only be left out of the program or shortened after prior arrangement and if there is free capacity. However, this will not affect the price of Factory Collection.

4) Will I be able to repeat the museum visit?

The museum in Zuffenhausen is closed on Mondays. If your collection day should fall on a Monday – or if you would like to repeat the museum visit part of the program – you can of course visit the museum on any other day. We will be pleased to leave entrance tickets for you at the museum box office after prior reservation via tel. +49 (0)711 911-25388.

5) How many people can attend the Factory Collection program?

Up to three adults or two adults and two children under 18 years of age can come on the program. The number of people who can take part in the driving event at Leipzig, depends on the vehicle model in question.

6) What happens if I arrive too late?

Every Factory Collection is arranged especially for you. Because of limited capacities it might not be possible to repeat some parts of the program.

7) Who will be able to drive during the driving event?

The person collecting the car and any accompanying person over 18 years of age with a valid driver's licence are entitled to drive. The number of drivers does not affect the duration of the driving event.

8) Will I be able to bring my children with me to the Factory Collection?

Yes, you can bring your children with you. Generally children over 6 years old can take part in all parts of the Factory Collection program. However, at Zuffenhausen, children under 12 of age are not allowed to attend the factory tour. Parents are responsible for their children during the entire factory visit.

9) Will I be able to visit the Porsche factory in a wheelchair?

In Leipzig all areas of our customer center and production area are barrier free. But at Zuffenhausen, unfortunately a guided tour of the factory is not possible in a wheelchair.

10) I am a vegetarian or have other special dietary requirements. Is that possible?

Whether you are a vegetarian or suffer from allergies, by prior arrangement, we can provide an individual menu to meet your requirements.

11) Is there a shuttle service for Factory Collection?

If you are collecting your car from the factory in Leipzig, we will collect you from the airport or Leipzig-Halle airport station free of charge. Collection from your hotel is, however, subject to a charge. If you are collecting your car from the factory in Zuffenhausen, transfers from the airport,

station and hotel are subject to a charge. Please call us beforehand to check the costs.

12) Will I be able to take photographs or record films on your site?

During your Factory Collection, you can take photographs and record films for your own private use. Please understand that it is not permitted to take photographs in the production area. Commercial publication of photographs requires authorization by Porsche. In Zuffenhausen, filming and photographing is not permitted anywhere at the entire factory site.



Porsche Factory Collection at Zuffenhausen and Leipzig.

Two locations, two quite special experiences. Wherever you collect your new Porsche – one thing is certain: you will not forget your first day together.





**After the precision work, comes the fine tuning.
By you.**

Porsche Exclusive.

Everything starts with the right advice to complement your exclusive wishes and requirements. We offer personal support and individual expert advice to each and every customer. So why wait? Make an appointment with your Authorized Porsche dealer to discuss your requirements. For the truly personal touch, contact our Porsche Customer Consultation Specialists at customerconsultations@porsche.us.

You can see what we really mean by 'customization' when you make an appointment to visit our Customer Consultation Center in Beverly Hills, California. Here, you can select the materials, such as Leather, Wood, Carbon, or Aluminum, and the paint finish you desire. All down to the smallest detail, just as you would expect from Porsche Exclusive.

**The most beautiful language?
The language of style.**

Driver's Selection by Porsche Design.

Driver's Selection by Porsche Design offers everything for Porsche drivers and enthusiasts: from lifestyle accessories, through fashion, to luggage specially designed to match your Porsche vehicle. The products are characterized by their impressive functionality, quality and design. Visit our Driver's Selection by

Porsche Design Shops during your Factory Collection at Zuffenhausen or Leipzig. You can also find these products available at your Authorized Porsche dealer and at www.porsche.com/shop.

Panorama



Porsche Tourist Delivery

Imagine touring the original factory and then being handed the keys for an even more gratifying opportunity: touring Europe in your brand-new Porsche vehicle. What happens next is up to you. Contact your Authorized Porsche dealer for more information.

Porsche Assistance

Enjoy peace of mind with our exclusive breakdown and accident recovery service. Membership is free when you buy a new Porsche vehicle.

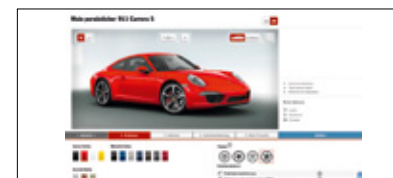
Porsche Financial Services

Competitive, convenient, and carefully crafted financing options can be customized to meet your needs. Ask your certified Porsche Sales Consultant for details.



Porsche Car Configurator

The Porsche Car Configurator lets you transform your ideas into reality. Find the Porsche Car Configurator at www.porscheusa.com.



Porsche Driving Experience

Porsche Travel Club

Exclusive driving holidays and incentive ideas combining luxury and adventure, worldwide. Visit www.porschedriving.com for more information.



Porsche Sport Driving School

Develop your skill and explore your Porsche vehicle with the Porsche Sport Driving School. Learn firsthand from famed Porsche Racing drivers while they teach you at a world-class racing facility. Visit www.porschedriving.com for more information.



Porsche Clubs

With more than 120,000 members worldwide in 60 countries, know you are not alone in your passion for Porsche. Learn more about the brand and meet other Porsche enthusiasts just like yourself. Visit www.porscheusa.com for more information.



You can obtain the latest brochures for Porsche Exclusive, Porsche Tequipment, Driver's Selection by Porsche Design and Porsche Driving Experience from your Authorized Porsche dealer.



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usage and observance of traffic laws at all times.

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