

2014

PROMOTIONAL COLLECTION



OVER
45
NEW
PRODUCTS

NEW
STYLISH
OUTERWEAR

PIT CREW COLLECTION
AVAILABLE NOW!



HONDA



HONDA PROUDLY PRESENTS YOUR 2014 MERCHANDISE COLLECTION!

This official licensed Honda Collection offers a wide variety of branded merchandise and price points so that you can find the right product for almost any business or marketing goal.

Honda merchandise is right for your dealership because it honours Honda's reputation for quality and value and offers many items that can be used with your dealer imprint.

The collection can help you offer thanks to customers, an attractive display, support repeat business, promote word of mouth marketing or reward employee performance.

- Test Drive Incentives
- Dealership Events
- New Owner Clinics
- Community Event Visibility
- Showroom Vehicle Display Enhancers
- Service Customer Appreciation
- Reward and Recognition for Employees

Thank you for taking time to browse the collection! We offer full support in tailoring products to your custom specific needs. Whether it's including your dealership name and contact information or offering products outside of this catalogue, we are here to assist you in finding the perfect product!

And, don't forget to visit the newly revamped eStore at <http://hondaca.corpmerchandise.com>

CUSTOMER SERVICE: 1-888-303-3993



Outerwear



Polos



Golf



T-shirts



Caps



Drinkware



Pens



Keychains



Sport and Leisure



Pit Crew Collection



CONTENTS

To place your catalogue orders contact:

Toll free: 1-888-303-3993 • Fax: 905-696-4559

email: honda@staplespromoproducts.ca

www.hondaca.corpmerchandise.com

STYLISH OUTERWEAR

1. LADIES' HYBRID SOFTSHELL JACKET 200196761

100% polyester drop needle interlock knit bonded to 100% polyester jersey knit with waterproof, breathable membrane. Features reflector piping on upper shoulders. Honda logo heat transferred in white on left shoulder. S-XL

Suggested Retail Price **\$98⁵⁰**

2. MEN'S HYBRID SOFTSHELL JACKET 200196760

100% polyester drop needle interlock knit bonded to 100% polyester jersey knit with waterproof, breathable membrane. Features reflector piping on upper shoulders. Honda logo heat transferred in white on left shoulder. M-XL

Suggested Retail Price **\$98⁵⁰**



BREATHABLE



WATERPROOF



3 LAYER
BONDED



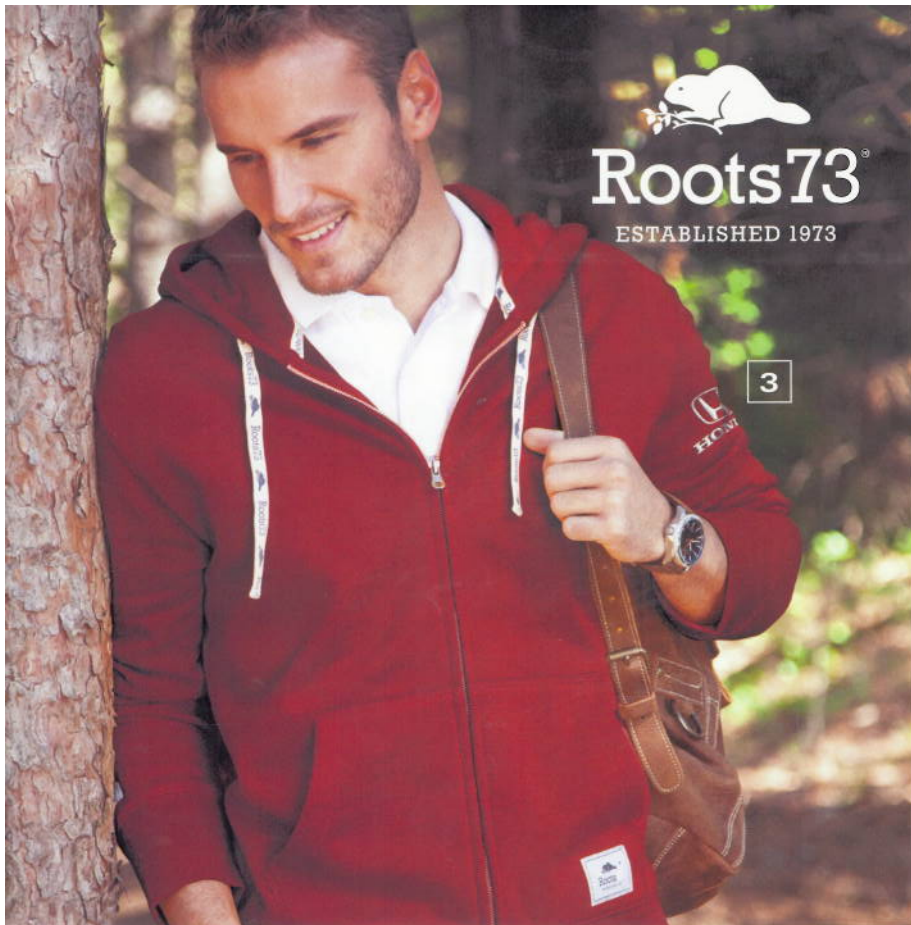
STRETCH



SHIELDTECH



CLASSIC FIT




Roots73[®]
 ESTABLISHED 1973

3

**3. UNISEX ROOTS® FULL ZIP HOODY
200176254**

80% cotton, 20% polyester washed fleece. Lining is 100% cotton jersey knit hood. Honda logo heat transferred in white horizontally on left sleeve. S-XL

Suggested Retail Price **\$87⁵⁰**

**4. MEN'S RUGBY SHIRT
200196676**

100% cotton twill, long sleeved, collared shirt with rib cuff and hidden button placket. Honda logo embroidered in black on left bicep. M-XXL

Suggested Retail Price **\$49⁵⁰**

**5. HONDA CANADIANA JACKET
200196757**

This custom, Made in Canada, eco jacket is a blend of recycled and virgin polyesters. Derived in part from post-industrial and post-consumer goods. It is durable, colour-fast, anti-shrink, anti-fade, highly breathable and anti-wrinkle. Honda logo printed in red on left chest and upper back. M-XL

Suggested Retail Price **\$87⁵⁰**

4



Made from Eco-R.P.E.T.
 Drytech Dura:
 56% Recycled Polyester
 (post-consumer recycled
 plastic drink bottles) /
 44% "Virgin" Polyester

**PROUDLY MADE IN
CANADA**

5



SPORTY IMPRESSIONS

6. MEN'S PIQUE POLO 200196678

This 100% polyester pique knit features wicking and antibacterial finishes. It has matching knit collar and cuffs and as well as three button placket opening. Honda logo embroidered in white on left chest and lasered on upper back. M-XL

Suggested Retail Price **\$33⁵⁰**

7. LADIES' PERFORMANCE POLO 200196725

100% micro polyester textured knit with wicking finish. Features flat knit collar. Honda logo heat transferred in white on left shoulder and left bottom hem. S-XL

Suggested Retail Price **\$34⁵⁰**

8. MEN'S PERFORMANCE POLO 200196720

100% micro polyester textured knit with wicking finish. Features flat knit collar. Honda logo heat transferred in white on left shoulder and left bottom hem. M-XL

Suggested Retail Price **\$41⁵⁰**

9. MEN'S PERFORMANCE POLO 200196717

100% polyester interlock, moisture wicking performance polo. Features UV protection performance. Honda logo heat transferred in black on left sleeve. M-XL

Suggested Retail Price **\$48⁰⁰**

10. LADIES' PERFORMANCE POLO 200196719

100% polyester interlock, moisture wicking performance polo. Features UV protection performance. Honda logo heat transferred in black on left hip. S-XL

Suggested Retail Price **\$48⁰⁰**



Full Honda H symbol lasered on back.

2XL and 3XL available upon request.



POLOS ARE PERFECT FOR GOLF OR IN DEALERSHIP



7



8



9



10

QUICK DRY PERFORMANCE POLOS



GOLF



11. OVERSIZE GOLF UMBRELLA 200155495

64" polyester umbrella with 14 mm black fibreglass shaft. Black plastic top and metal tips, soft PVC black grip handle, manual open with Velcro tie closure and wind proof. Honda logo printed in black on one panel.

Suggested Retail Price **\$14⁵⁰**

12. TAYLORMADE® BURNER GOLF BALLS (PACK OF 12) 200197041

Soft and durable cover for better greenside feel. Low drag aerodynamics promotes more penetrating ball flight. 12 per pack. Honda logo printed in red on each ball.

Suggested Retail Price **\$24⁵⁰**

T-SHIRTS



13



14



15

13. MEN'S HFP CUSTOM COTTON T-SHIRT

200196675

100% pre-shrunk cotton t-shirt. HFP and Honda logo printed in red and white on left chest. M-XL

Suggested Retail Price **\$17⁰⁰**

14. MEN'S COTTON T-SHIRT

200155345

100% pre-shrunk cotton t-shirt. Honda logo printed in red on left chest.

Suggested Retail Price L-XL **\$11⁵⁰**

Suggested Retail Price XXL **\$15⁵⁰**

15. MEN'S BASIC COTTON T-SHIRT

200155465

100% cotton basic t-shirt. Honda logo printed in black on left chest. L-XXL

Suggested Retail Price L-XL **\$9⁰⁰**

Suggested Retail Price XXL **\$11⁵⁰**

HATS OFF HEADWEAR



16



17



19



18



20

**16. UNISEX TONE ON TONE BLACK CAP
200196770**

Tone on tone, adjustable self back strap and brass ring buckle. Honda logo embroidered in black on front left panel.

Suggested Retail Price **\$11⁵⁰**

**17. UNISEX CUSTOM PANEL CAP
200196772**

Custom rear Honda strap buckle. Honda logo embroidered in red and silver on left side and back.

Suggested Retail Price **\$14⁵⁰**

**18. UNISEX CLASSIC PERFORMANCE CAP
200196796**

This structured cap is moisture wicking and UV protected. Adjustable self back strap with velcro closure. Honda logo embroidered in white on front.

Suggested Retail Price **\$17⁰⁰**

**19. UNISEX CHINO TWILL CAP
200196769**

Contrasting front crown panels with contrasting piping under and centre of peak. Features stitching, taping, sweat band and six eyelets. Adjustable self back strap with flip buckle system. Honda logo embroidered in black on front.

Suggested Retail Price **\$13⁰⁰**

**20. LADIES' BELLA CAP
200196763**

Ladies' custom cap with coloured fabric inserts and peak. Velcro backing. Honda logo embroidered in silver on front and back.

Suggested Retail Price **\$10⁵⁰**





21

21. LADIES' FLORAL WHITE CAP
200172035

Cotton chino with orchid floral print. Honda logo liquid metal on front left panel. Short velcro back-strap.

Suggested Retail Price **\$18⁵⁰**



23



22

22. UNISEX STONE WASHED CAP
200196794

Chino twill cap with bleach-washed front and all over heavy stone wash fabric. Velcro backing. Honda logo embroidered in white on front.

Suggested Retail Price **\$15⁵⁰**



24

23. UNISEX COTTON TWILL GREEN CAP
200196767

Premium custom cap with six section panel. Consists of matching adjustable self back strap and hidden velcro system. Honda logo embroidered in white on front.

Suggested Retail Price **\$15⁵⁰**

24. UNISEX STRUCTURED PRO CAP
200196793

Charcoal twill black cap with competition mesh. Hook and loop back closure. Honda logo embroidered in white on front.

Suggested Retail Price **\$9⁵⁰**



25

25. UNISEX SPANDEX TWILL BLACK CAP
200196768

Contrasting stitching running from left to right. Features Red sandwich peak. Honda logo embroidered in red on front. Adjustable self back strap with hidden velcro system.

Suggested Retail Price **\$19⁵⁰**



26

26. UNISEX CONTRAST STITCH COTTON TWILL CAP
200196771

This premium cap has unstructured soft-lined front with matching adjustable self back strap and antique silver ring buckle. Honda logo embroidered in red on front.

Suggested Retail Price **\$10⁵⁰**

HOT AND COLD DRINKWARE



28



29



30



**27. 25 OZ. PLASTIC
MASON JAR
200196801**

This plastic jar is perfect for barbecues, tailgates, fairs, and festivals. Includes red plastic straw with stopper. Made out of titan material that is shatter, stain and odor resistant. BPA free. Honda logo printed in black on front.

NOTE: Hand-washing is recommended.

Suggested Retail Price **\$6⁵⁰**

**28. 24 OZ. CONTIGO®
MADISON WATER
BOTTLE
200196819**

Drinking made easy! Press to sip. Release to seal. This AUTOSEAL® Contigo® features a wide opening perfect for ice cubes. It also automatically seals between sips, spill and leak proof! 100% BPA free. Honda logo printed in black vertically on front.

NOTE: Hand-washing is recommended.

Suggested Retail Price **\$16⁵⁰**

29. 16 OZ. TEA & COFFEE PRESS TUMBLER
200196822

Vacuum insulated tumbler that keeps your beverage hot for 6-8 hours. Enjoy a delicious cup of freshly brewed coffee or tea anywhere, anytime. Honda logo printed in red vertically.

NOTE: Hand-washing is recommended.

Suggested Retail Price **\$21⁵⁰**

AUTOSEAL®
100%
spill and
leak proof

30. 18 OZ. ICE COLD TUMBLER
200196803

Double-walled, acrylic tumbler and straw with stopper. Large opening for easy cleaning and filling. BPA Free. Honda logo printed in red on front.

NOTE: Hand-washing is recommended.

Suggested Retail Price **\$6⁵⁰**

31. 17 OZ. CERAMIC MUG WITH LID
200177359

Ceramic travel mug with white lining. Press-on plastic lid with drink opening. Honda logo printed in black on front.

NOTE: Hand-washing is recommended.

Suggested Retail Price **\$9⁵⁰**

32. 20 OZ. CONTIGO® GUNMETAL TRAVEL TUMBLER
200197710

SNAPSEAL® lid features a 1-piece leak proof lid. Easy, one-handed use. Double-wall, vacuum-insulated stainless steel keeps beverages hot for 6 hours or cold for 12 hours. Fits most single-serve brewers. 100% BPA Free. Honda logo printed in black on front.

NOTE: Hand-washing is recommended.

Suggested Retail Price **\$21⁰⁰**

33. 15 OZ. VACUUM INSULATED TUMBLER
200196821

Perfect hot beverage tumbler. Keeps your coffee hot for 6-8 hours. Active free-flow side button for easy use. Honda logo printed in black on front.

NOTE: Hand-washing is recommended.

Suggested Retail Price **\$22⁵⁰**

34. 16 OZ. TRAVEL TUMBLER
200175921

Double-wall, stainless steel exterior with plastic interior. Twist, slide open-close lid. BPA free. Honda logo printed in red vertically on front.

NOTE: Hand-washing is recommended.

Suggested Retail Price **\$6⁵⁰**



32



31



33



34



35



36

35. 25 OZ. STAINLESS STEEL WATER BOTTLE
200155558

Wide mouth, twist top, stainless water bottle features a matte black rubberized finish. Also features push button latch and flip top lid for easy carrying. Honda logo printed in white vertically on front.

NOTE: Hand-washing is recommended.

Suggested Retail Price **\$15⁰⁰**

36. 14 OZ. MARKET TUMBLER
200196820

Double-wall, stainless steel vacuum tumbler. Integrated colour matching carabineer on lid. Fashion accent silicone sleeve. Honda logo printed in black on front.

NOTE: Hand-washing is recommended.

Suggested Retail Price **\$16⁵⁰**



AROUND THE OFFICE



37. MULTI-COLOUR BALLPOINT PENS (PACK OF 4)

200155593

Push-action ballpoint plastic pen with satin silver barrel, translucent coloured accents and matching colored comfort grip. Blue ink. Honda logo printed in black on each barrel.

Suggested Retail Price **\$3⁵⁰**

38. BRUNO BALLPOINT PEN (PACK OF 3)

200196828

Aluminum with satin silver finish, chrome trim and coloured rubberized accent. Slide-action pen function. Black ink. Honda logo printed in red on barrel.

Suggested Retail Price **\$8⁵⁰**

39. RAZZO BALLPOINT PEN (PACK OF 5)

200196830

Plastic with white barrel, chrome clip, coloured trim and comfort grip. Slide-action pen functions. Black, blue, red and green ink. Honda logo printed in black on barrel.

Suggested Retail Price **\$5⁰⁰**

40. ACE BALLPOINT PEN (PACK OF 5)

200196827

Aluminum with solid coloured finish, black accents and chrome trim. Push-action pen function. Black ink. Honda logo printed in black on barrel.

Suggested Retail Price **\$10⁵⁰**

41. RACE-DAY CARBON FIBER BALLPOINT STYLUS

200196858

Soft rubber stylus tip is integrated into the end cap of pen and eliminates fingerprints and smudges on your device. Black premium ballpoint ink cartridge. Compatible with most touch screen devices including iPhone, iPad, Blackberry, and Android OS Tablets or Smartphones. Black ink. Honda logo printed in black on barrel.

Suggested Retail Price **\$13⁵⁰**

42. RACE-DAY CARBON FIBER ROLLER BALL PEN

200196857

High gloss black enamel upper barrel with carbon fiber detailing in lower barrel. Highlighted with chrome accents. Pen includes premium black ink cartridge. Black ink. Honda logo laser engraved on barrel.

Suggested Retail Price **\$10⁵⁰**

KEYCHAINS



43

43. MULTI KEY RING 200196832

Metal with vinyl strap and chrome trim. Chrome hinged ring with 3 detachable split rings. Honda logo laser engraved on metal trim.

Suggested
Retail Price **\$4⁵⁰**



44

44. CHROME KEY RING 200155608

Rectangular key ring with chrome trim and black centre plate. Honda logo laser engraved on one side.

Suggested
Retail Price **\$5⁰⁰**



45

45. CUSTOM KEYCHAIN 200196833

Made out of custom nickel fabrication with shiny silver finish. This black colour-fill accents keychain is customized for your everyday needs. Size: 1 3/8" x 1.1"

Suggested
Retail Price **\$4⁵⁰**



46

46. PORTABLE USB FRUIT-SHAPED SPEAKER 200167254

Glowing LED lit speaker. Metal keychain hook for music on the go. Speaker is compatible with iPhone, iPod, BlackBerry®, mp3 players, laptops. Includes USB charging wire. Honda logo printed in white on top front.

Suggested
Retail Price **\$13⁰⁰**



SPORTS AND LEISURE



47



48



49



51



52



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47. FOLDAWAY TOTE
200155567

Tote folds into a carrying pouch with drawstring and 18" shoulder straps. Honda logo printed in white on one side. Folded pouch 5"W x 3.5"H. Open tote 15"W x 14.5"H.

Suggested Retail Price **\$4⁵⁰**

48. SLAZENGER™ AVIATOR SUNGLASSES
200197165

Timeless aviator style sunglasses from Slazenger™ offer high quality construction and rugged good looks. Hard case will ensure these sunglasses stay protected. Includes soft cleaning cloth with Slazenger™ imprint. Honda logo printed in white on case lid.

Suggested Retail Price **\$28⁰⁰**

49. TRAVELLER WATCH
200196842

Satin silver finished metal case with rubber accent. Luminous sweeping hands & index. Features rotating bezel and Japanese quartz movement. Water resistance construction. Gift box included. Honda logo laser engraved on the top of the dial.

Suggested Retail Price **\$59⁵⁰**

50. 12" PLUSH FROG
200155423

Plush frog is back by popular demand! Honda logo printed in white on front of t-shirt.

Suggested Retail Price **\$13⁰⁰**

51. OGIO® HALF DOME DUFFEL
200175940

Styled with a front zippered pocket. Standard shoulder strap and fabric wrapped handle. 10"H x 18"W x 9"D. Honda logo embroidered in black centred on one side of the bag.

Suggested Retail Price **\$46⁰⁰**

52. GAME DAY COOLER
200196843

This cooler can hold up to 24 drinks and keep food cold with its insulated liner. Ultra-portable, the cooler also folds completely flat to store when not in use. Honda logo heat transferred in black on cooler lid.

Suggested Retail Price **\$24⁵⁰**

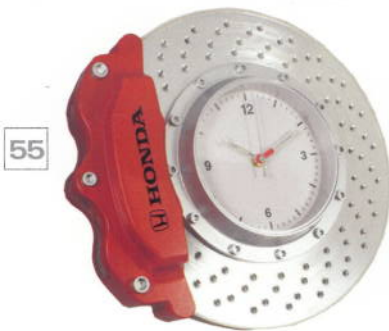
DEALER ACCESSORIES



53



54



55



56



57



58

53. EXPANDABLE TRUNK ORGANIZER 200196835

This laminated trunk organizer is great for transporting groceries, sports gear and more. Features large main compartment with divider to keep items organized. Honda logo printed in black on front pocket.

Suggested Retail Price **\$15⁵⁰**

54. CUSTOM EMBOSSED HONDA TIN SIGN 200197038

15 1/2" x 23 1/2" embossed custom tin sign in Honda red. Pre-drilled for easy hanging. Honda logo embossed on front.

Suggested Retail Price **\$19⁵⁰**

55. BRAKE DISC CLOCK 200155560

13" diameter wall clock with red caliper on silver rotor. Wrench shaped sweeping hands. Battery operated. Honda logo printed in black on caliper.

Suggested Retail Price **\$37⁰⁰**

56. FIRST AID KIT 200155570

Zippered, hard shelled case includes 4 alcohol prep pads, non-woven sponge, 5 adhesive bandages, surgical tape, conforming bandage, triangular bandage, scissors, 2 safety pins and user instructions. Honda logo printed in white on front.

Suggested Retail Price **\$17⁰⁰**

57. SPIDEY 8 IN 1 SCREWDRIVER 200196845

This 8-in-one screwdriver and flashlight features 1 LED light, 3 Phillips head, 3 Flat head and a small eye glass tool with screw on cap. Press the button once for the flashlight, and again for the LED to illuminate the tools. Three AAA batteries included. Honda logo printed in white on centered panel.

Suggested Retail Price **\$8⁵⁰**

58. MAGNETIC UTILITY FLASHLIGHT 200196846

The side magnet provides adhesion to any metal surface, allowing for hands-free use and multi-positioning. Top push button action yields one Krypton spotlight, 20 LED's for perimeter lighting or 6 red flashing LED lights for use in an emergency. Includes a lanyard and four AAA batteries. Honda logo printed in red on barrel.

Suggested Retail Price **\$19⁵⁰**

QUICK STOP WITH THE PIT CREW COLLE



59



60



61

**59. RACE-DAY MEN'S
PERFORMANCE STRIPE
POLO**

200196847

Contrasting insert colour stripes. Anti-bacterial, this polo features self-collar and drop tail with side vents. Honda logo laser etched on down the stripe and embroidered in red on left chest. M-XL

Suggested Retail Price **\$38⁵⁰**

**60. RACE-DAY COOLER
LUNCH BAG BY IGLOO®**

200196853
18 can capacity cooler with enhanced insulation, leak resistant and heat-sealed antimicrobial liner. Also features removable, dishwasher safe liner and easy access insulated storage in tent top lid. Cool vents through mesh panel, ideal for storing ice packs or beverages. Zippered main compartment and front storage pocket. Honda logo printed in red on front pocket.

Suggested Retail Price **\$53⁰⁰**

**61. RACE-DAY PIT CREW
TOOL BAG**

200196850

Large main compartment with bottom insert for extra support. Front zippered compartment with multi-purpose organizer. Padded, adjustable shoulder strap and top grab handles with dual side pockets. Tape measure clip on side pocket. Tools not included. Honda logo printed in red on front pocket.

Suggested Retail Price **\$53⁰⁰**



62

62. RACE-DAY CARBON FIBER IPAD CASE/NOTEBOOK
200196856

Sleek automotive inspired cover material. Holds iPad generations 1,2,3 and 4. Scratch-proof frame protects your iPad. Stylus or pen loop. 6.75" x 9.5" writing pad. Honda logo debossed on left centred front.

Suggested Retail Price **\$17⁵⁰**



64

64. RACE-DAY CARBON FIBER ROLLER BALL PEN
200196857

High gloss black enamel upper barrel with carbon fiber detailing in lower barrel. Highlighted with chrome accents. Pen includes premium black ink cartridge. Honda logo laser engraved on barrel.

Suggested Retail Price **\$10⁵⁰**



65

65. RACE-DAY CARBON FIBER BALLPOINT STYLUS
200196858

Soft rubber stylus tip is integrated into the end cap of pen and eliminates fingerprints and smudges on your device. Black premium ballpoint ink cartridge. Compatible with any capacitive touch screen device including iPhone, iPad, Blackberry, and Android OS Tablets or Smartphones. Honda logo printed in black on barrel.

Suggested Retail Price **\$13⁵⁰**



63

63. RACE-DAY 16 OZ. CARBON FIBER TUMBLER
200196860

Exclusive carbon fiber design. Low-profile stainless steel lid with plastic thumb-slide closure. Double-wall construction using stainless steel. Rubberized skid-proof bottom. NOTE: Hand-washing is recommended.

Suggested Retail Price **\$16⁵⁰**

NEED CUSTOM MERCHANDISE WITH YOUR DEALER LOGO AND INFORMATION?

The Honda Collection is not limited to products featured in this catalogue. Promote **your** dealership with custom items that include your dealer logo and contact information.

Contact your dedicated Honda Service Team today!

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