

Meet the 2023 ID.4: Key Highlights & Product Features





\$38,995

Starting MSRP for 2023 ID.4 Standard



275 miles

EPA Estimated Range for 2023 ID.4 Pro



30-36 minutes²

Estimated Charging Time (at a DC public fast charger) 10-80% in about 36 minutes



years included (DC fast charging)³

Unlimited 30-minute charging sessions at Electrify America

PERFORMANCE HIGHLIGHTS



All-Wheel Drive

Available all-wheel drive is perfect for towing, which the ID.4 is more than capable of doing with its standard tow hitch. And with max 295 hp and intelligent handling that distributes all that power where it's needed most, you'll see why this EV knows how to deliver when it comes to AWD.



Instant Torque

From the moment you hit the pedal, you'll feel the instant torque, kicking things into high gear from 0-60 in an impressive 5.7 seconds. And while acceleration is much quieter than a combustion engine, we can't promise you won't break the silence with a few oohs and ahhs.

TECHNOLOGY HIGHLIGHTS -



ID. Light

An intuitive light bar that runs across the dashboard, the ID. Light uses glowing visual and acoustic cues to telegraph incoming calls, brake warnings, charge status and more.



Intuitive Start

The ID.4 intuitively starts when you have your key fob and you sit in the driver's seat, "waking up" automatically after the press of the brake pedal. Just put your foot on the brake, move the gear shift to drive and you're off!



App-Connect

To start App-Connect, simply connect your compatible smartphone wirelessly to have your select apps appear on the Volkswagen touchscreen display of your ID.4.



Remote & Connected Features

Enhance your driving experience, with features like Wireless phone charging and access to even more available functions including Plus Nav EV, Plus Speech EV and 5 years of VW Car-Net Safe & Secure.⁴



Sound & Audio

A 3-month trial subscription to the SiriusXM Platinum Plan is included for all SiriusXM-equipped new vehicles Enjoy expertly curated ad-free music, Pandora stations, sports play-by-play, celebrity-hosted talk, news, comedy, Howard Stern, and more.



Media & Touchscreen Displays

The ID.4 touchscreen with voice control is equipped with smart features like interactive navigation, climate control and more. So you can get where you're going, and stay comfortable along the way.

Meet the 2023 ID.4: Trims & Colors



ID.4 Standard

MSRP starting at \$38,995 62kWh (gross) RWD EPA Estimated Range 209 miles

Exterior colors:

Metallic Top Coat: Silver Mist Metallic, Tourmaline Blue Metallic

Pearlescent Top Coat: Deep Black Pearl

Solid Top Coat: Pure Gray, Pure White

Interior colors: Gray Cloth & Black Leatherette (Stone), Gray Cloth & Brown Leatherette (Nutmeg)



MSRP starting at \$43,995 82kWh (gross) RWD EPA Estimated Range 275 miles

Exterior colors:

Metallic Top Coat: Silver Mist Metallic, Tourmaline Blue Metallic

Pearlescent Top Coat: Deep Black Pearl Solid Top Coat: Pure Gray, Pure White

Interior colors: Gray Cloth & Black Leatherette (Stone), Gray Cloth & Brown Leatherette (Nutmeg)



ID.4 AWD Pro

MSRP starting at \$47,795 82kWh (gross) AWD EPA Estimated Range 255 miles

Exterior colors:

Metallic Top Coat: Silver Mist Metallic, Tourmaline Blue Metallic

Pearlescent Top Coat: Deep Black Pearl

Solid Top Coat: Pure Gray, Pure White

Interior colors: Gray Cloth & Black Leatherette (Stone), Gray Cloth & Brown Leatherette (Nutmeg)



MSRP starting at \$43,995 62kWh (gross) RWD EPA Estimated Range 209 miles

Exterior colors:

Metallic Top Coat: Arctic Blue Metallic, Aurora Red Metallic, Silver Mist Metallic, Tourmaline Blue Metallic

Pearlescent Top Coat: Deep Black Pearl, Opal White

Solid Top Coat: Pure Gray

Interior colors:

Black & Gray Leatherette (Galaxy), Gray & Blue Leatherette (Cosmic)



ID.4 Pro S

MSRP starting at \$48,995 82kWh (gross) RWD EPA Estimated Range 275 miles

Exterior colors:

Metallic Top Coat: Arctic Blue Metallic, Aurora Red Metallic, Silver Mist Metallic, Tourmaline Blue Metallic

Pearlescent Top Coat: Deep Black Pearl, Opal White

Solid Top Coat: Pure Gray

Interior colors:

Black & Gray Leatherette (Galaxy), Gray & Blue Leatherette (Cosmic)



ID.4 AWD Pro S

MSRP starting at \$52,795 82kWh (gross) AWD EPA Estimated Range 255 miles

Exterior colors:

Metallic Top Coat: Arctic Blue Metallic, Aurora Red Metallic, Silver Mist Metallic, Tourmaline

Pearlescent Top Coat: Deep Black Pearl, Opal White

Solid Top Coat: Pure Gray

Interior colors:

Black & Gray Leatherette (Galaxy), Gray & Blue Leatherette (Cosmic)



ID.4 Pro S Plus

MSRP starting at \$51,445 82kWh (gross) RWD EPA Estimated Range 275 miles

Exterior colors:

Metallic Top Coat: Arctic Blue Metallic with Black roof, Aurora Red Metallic with Black roof, Tourmaline Blue Metallic with Black roof

Pearlescent Top Coat: Deep Black Pearl. Opal White with Black roof

Solid Top Coat: Pure Gray with Black roof

Black & Gray Leatherette (Galaxy), Gray & Blue Leatherette (Cosmic)



ID.4 AWD Pro S Plus

MSRP starting at \$55,245 82kWh (gross) AWD EPA Estimated Range 255 miles

Exterior colors:

Metallic Top Coat: Arctic Blue Metallic with Black roof, Aurora Red Metallic with Black roof, Tourmaline Blue Metallic with Black roof

Pearlescent Top Coat: Deep Black Pearl, Opal White with Black roof

Solid Top Coat: Pure Gray with Black roof

Black & Gray Leatherette (Galaxy), Gray & Blue Leatherette (Cosmic)

EXTERIOR-



Silver Mist Metallic

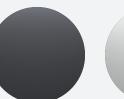
Deep Black Pearl







Pure Gray





Aurora Red Metallic

Pure White

INTERIOR -



Gray Cloth & Black Leatherette



Black & Gray Leatherette (Galaxy)





Gray & Blue Leatherette (Cosmic)

Home charging information at a glance...

	Level 1	Level 2		
Voltage	120 v	240 v		
Channe	VW 2-in-1 Mobile EV Charge Cable		Electrify Home HomeStation	
Charger Type	w/ 5-15 connector	w/ 14-50 connector		
kW	1.4	7.2	9.6	
Outlet Type	Standard household outlet	14-50 outlet	14-50 outlet or hardwired	
Range added per hour of charging ¹	Around 3 miles ⁵	Around 22 miles ⁵	Around 29 miles ⁵	
0% to 100% charge time	Around 80 hours ⁵	Around 11.5 hours ⁵	Around 9 hours ⁵	



2-in-1 Mobile EV Charge Cable Accessory \$315-\$350

Charge at home today! Go electric with the ID.4 and the optional VW 2-in- Mobile EV Charge Cable - allows you to go electric today. Use the 120 volt connector to charge your ID.4 from a standard household outlet.



Electrify Home Homestation Level 2 charger \$650 (charger may be added to VW lease; installation assistance available through Qmerit)

Provides a higher rate of charging allowing for a quicker replenishment of range - recommended for drivers with high daily range needs.

The 2023 ID.4 comes with three years of 30-minute charging sessions at Electrify America's nationwaide network of DC fast-charging stations – starting from your date of vehicle purchase.

Electrify America expects to have more than 1,700 charging stations, with over 9,500 chargers by the end of 2025, along major highways and cross-country routes to keep you charged on road trips.

Network	Make/Model	Term	Charging Incentive
	2023 VW ID.4	3 years	30-minute charging sessions
	2023 Hyundai Ioniq 5	2 years	30-minute charging sessions
	2023 Hyundai Ioniq 6	2 years	30-minute charging sessions
	2023 Kia EV6	3 years	1,000 kWh
- Annabulfa	2023 Hyundai Kona Electric	3 years	250 kWh (marketed as "about 1,000 miles of driving")
electrify america	2023 Kia Niro	3 years	500 kWh
	2022 Ford Mach-E	2 years	250 kWh
	2023 Volvo C40 & XC40	3 years + 1 yr Pass+	250 kWh
	2023 Chevrolet Bolt & Bolt EUV	3 years	\$500 credit (2.5k to 7.5k miles of range)
EVgo	2023 Toyota bZ4X	1 year	Unlimited Complimentary Charging
	2023 Subaru Solterra	2 years	\$400 credit (2k to 5k miles of range)
7	2023 Tesla Model 3 & Y	N/A	Offered as needed as sales incentive (Q4'22 offer: 10,000 miles of Supercharging)



electrify america

Help your customer see the value of the EA network. Use the station locator page when outside of the vehicle to show the expansive network and added coming soon locations.

VISIT STATION LOCATOR



Additional charging information.





THE CHARGING INFASTRUCTURE

45,000+ chargers nationwide

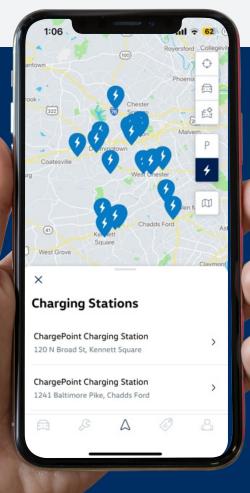
Public charging is a great option when you're on-the-go, and with an ever growing network of more than 45,000 chargers nationwide, it's a convenient one too.



DC PUBLIC FAST CHARGING

10-80% in about 30-36 minutes

Get where you're going with chargers all across the country.2





Demonstrate locating chargers in the myVW app and station routing in the ID.4 for your customer so they can see how the EW network can get them to their favorite destinations.



2023 ID.4 PURCHASE

VW Finance / External Loan / Cash

2023 ID.4 VCI LEASE

Eligible for up to a \$7,500 Federal Tax Credit

Vehicle must be purchased and placed in service in 2023. Adjusted gross income limitations and other requirements apply. Not all customers will qualify for the full credit. Consult your tax professional for eligibility requirements.

Tax credit referenced is for informational purposes only. This information does not constitute tax or legal advice. Tax credit applies only on the original purchase of a qualifying vehicle and is not available in a lease transaction. Vehicle eligibility does not guarantee that you will receive the federal tax credit. Your eligibility to claim the tax credit in a retail sale depends on your income tax situation, including whether adjusted gross income is below certain income thresholds. Not all customers will qualify. All persons considering use of available tax credits should consult a tax advisor to determine eligibility based on their specific tax situation. Tax credits are subject to various limitations not within Volkswagen's control and are subject to change without notice. For general product information, see your Volkswagen dealer for details or call 1-800-Drive-VW.

VCI Lease Bonus Details

\$7,500 EV Lease Bonus on the lease of a new, unused 2023 all-electric ID.4. For qualified customers through Volkswagen Credit.

Volkswagen Credit will apply a \$7,500 EV Lease Bonus to for all qualified customers who lease a new, unused 2023 all-electric ID.4 through participating dealers and finance through Volkswagen Credit from May 2,2023 to October 2,2023. Subject to Credit approval. Bonus applied toward lease contract and no available for cash. Offer not valid in Puerto Rico. May not be combined with Fleet programs. See your participating Volkswagen dealer for details or, for general product information, call 1-800-DRIVE-VW.





MEDIA SENTIMENT-

"In any configuration, the ID.4 optimizes the space of its electric vehicle platform. Comfy front seats, roomy rear seats..."

TheCarConnection, Oct 10

"...ergonomic bonuses include comfy seats for all parties, not needing to slink around the B-pillar to get in the front seats, not needing to duck under the roof to get in the back and finding plenty of headroom in back once ensconced."

Autoblog, Oct 14

"Even without the federal discount, Volkswagen's electric car for the people still represents an excellent option thanks to smooth driving dynamics, a clean and simple interior design, less aggressively futuristic exterior styling and arguably the most standard tech of any crossover on the market."

Forbes/Wheels, Dec 1

"The ID.4 is legit fun to drive. The basics are all solid; no surprise from the brand that brought the world the Golf GTI..."

MotorTrend, Feb 10

"But the Volkswagen ID.4 might be the right first EV for many. It delivers the same virtues as the competition — the familiar, versatile SUV form and low-cost electric driving. But it also offers some clever innovations that make it particularly easy to live with. Even fun."

Autotrader, June 23

"Our expert test driver called it "one of the most practical and value-conscious choices" among the new crop of EVs."

Kelley Blue Book, June 23













IN THE NEWS

For car shoppers who want to buy an American-made vehicle, Cars.com's American-Made Index analyzes a range of factors to determine just how American your prospective car or truck might be. The 2023 ID.4, assembled in Chattanooga, Tennessee, ranked 6 in the full 2023 American-Made Index report.







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The 2023 Volkswagen ID.4 is ready to check all the boxes.

		ID.4 Standard	Rav4 LE	CX-5 2.5 S	CR-V LX	Forester Base
HIGHLIGHTS	New Vehicle Limited Warranty, Whichever occurs first ⁶	4 yr / 50k	3 yr / 36k			
	3 years included DC fast charging, Unlimited 30 min sessions ⁷	V	×	×	×	×
	Intuitive Sit-to-Start	V	×	×	×	×
	5 year Cost of Maintenance ⁸	#1	#3	#5	#2	#4
SPECS	Horsepower	201	203	187	190	182
	Torque	229	184	186	179	176
	0-60 mph	7.6	8.5	8.4	8.6	8.5
	Legroom (front/rear, inches)	41.1/37.6	41/37.8	41/39.6	41.3/41	43.3/39.4

Based on manufacturers' data at time of publication for models noted above.

MAKE A SMART BUYING DECISION



5 Year Cost of Maintenance⁸ averages

39% less

than ICE competitive set



Eligible for up to a

\$7,500

EV tax credit9



Save an estimated

\$4,500 in fuel costs

over 5 years compared to the avg. gasoline vehicle¹⁰



Assembled in Chattanooga, TN

When charging a Volkswagen ID.4 on the Electrify America DC Fast-Charging network,

the energy delivered to your EV is backed by 100% renewable energy¹¹



PRE TO COMPARA

The 2023 Volkswagen ID.4 is ready to check all the boxes.

		ID.4 Standard	Model Y	Mach-E Select	EV-6 Light	IONIC 5 SE Std.
T S	New Vehicle Limited Warranty, Whichever occurs first ⁶	4 yr / 50k	3 yr / 36k	3 yr / 36k	5 yr / 60k	5 yr / 60k
LIGH	3 years included DC fast charging, Unlimited 30 min sessions ⁷	V	×	×	×	×
II G H	Interactive ID.Light	V	×	×	×	×
I	Intuitive Sit-to-Start	V	V	×	×	×
	Horsepower	201	384	266	168	167
C S	Torque	229	376	316	258	258
ЬЕ	0-60 mph	7.6	5	6.3	8.5	8.2
S	Cargo Space (2nd Row Up/Folded, cu/ft.)	30.2/64.2	34.3/76	20.7/59.7	27.2/59.3	24.4/39

Based on manufacturers' data at time of publication for models noted above.

ID.4 HAS A LOWER MSRP



5 Year Cost of Maintenance⁸ averages **9% less** than BEV competitive set When charging a Volkswagen ID.4 on the Electrify America DC Fast-Charging network, the energy delivered to your EV is backed by 100% renewable energy¹¹

2023 Volkwagen ID.4 comes with a better DC fast charging plan than any Toyota, Subaru or Hyundai EV¹³





Make sure you get the best delivery experience in your new ID.4.



EV OWNER CHECKLIST -

Electrify America			Vehicle Operation			
	Did you download the Electrify America app and self-enroll in the app activate your included 3 years of unlimited 30 min charging sessions?		Did you learn about the different brake recuperation modes and different driving modes? (I'd remove this since I added a few items)			
	Did someone show you how to use the Electrify America app to find stations, manage charging and receive notifications when charging is complete? Did you learn where the closest Electrify America locations are to your home?	C Techi	Did you learn how to turn the car on and off (sit to start)? Did you learn how to put the vehicle in drive, reverse and park?			
myV¹	Did you download and set up the myVW mobile app and sign up? Can you see your ID.4 in the app's garage? Did someone demo ID.4's connected features in the app for you: check battery status, stop/start charging, climate controls, find a charger nearby?	Comf	Did you someone help you pair your phone and se up Apple CarPlay or Android Auto? Did you learn about the "Hello ID" feature, Infotainment and Driver Assist? Did you learn how to activate Adaptive Cruise Control and Travel Assist?			
Char	ging your ID.4	\bigcirc	Did you learn how to operate the rear window controls?			
	Did you learn about charging your ID.4? Did you review charging levels (Level I, Level II and Level III) and the advantages of each? Did you learn how to plug and unplug the charger? (Remember to unlock with the remote key before you unplug!)		Did you learn how to "kick" to use the easy open/close lift gate?			
	Did you set the max charge? (recommended 80% max charge for extended battery life)					

APPENDIX



DISCAIMERS

- 1. 2023 ID.4 Pro EPA estimated total range is 275 miles. Actual mileage and range will vary and depend on several factors including driving and charging habits, accessory use, temperature and topography, battery age, load, and vehicle condition. Battery capacity decreases with time and use. See owner's manual for details.
- 2. Charging times will vary and depend on a variety of factors, including ambient temperature, charger type, battery condition and initial state of charge, vehicle condition and others. Frequent and consecutive fast charging can permanently decrease battery capacity. Vehicles equipped with cells and modules supplied by SK On charge in about 30 min when charging at a 170kW or higher charger. Vehicles equipped with cells and modules supplied by LG Energy Solution charge in about 36 min when charging at a 135kW or higher charger. See Monroney Label (window sticker) for cell and module supplier.
- 3. 3 years of included 30-minute charging sessions on MY23 ID.4 vehicles begins upon vehicle purchase. Non-transferable. Not available for commercial use, such as ridesharing. Requires Electrify America mobile app, account, enrollment in 2023 ID.4 Charging Plan, acceptance of Plan Disclosure, and \$10 deposit to pre-fund Idle Fees and charging after 30 minutes. User is responsible for Idle Fees, which apply beginning 10 minutes after charge session stops or vehicle reaches full charge. After the initial 30 minutes of each applicable session, charging continues uninterrupted at then-current Electrify America Pass pricing. There is a 60-minute wait-period between charging sessions in which you receive the 30 minutes of charging under this promotion. In the event of suspected fraud or abuse or other unforeseen events, Volkswagen of America may discontinue or modify the offer in its sole discretion. Frequent and consecutive charging can permanently decrease battery capacity, which may not be covered by your vehicle's warranty.
- 4. Five (5) year plan applies to new, unused MY23-24 Volkswagen vehicles equipped with Car-Net hardware. Valid in the U.S. only. The 5 years of coverage will begin on the original (new, unused) vehicle in-service date. Enrollment in the plan is required for services to be activated. Any remainder of Safe & Secure plan at time of resale is transferable to the subsequent owner. Paid subscription is required to continue services after plan expires. Services require VW ID, myVW app, and myVW account, cellular connectivity, network compatible hardware, availability of vehicle GPS signal, and acceptance of myVW and Car-Net Terms of Service (for use of the myVW application(s) and Car-Net service). Services depend on connection to and continued availability of 4G LTE cellular service, which is outside of Volkswagen's control. Services are not guaranteed or warranted in the event of 4G LTE network shutdowns, obsolescence, or other unavailability of cellular connectivity that relies on existing vehicle hardware. Always pay careful attention to the road and do not drive while distracted. All services and features may not be available on all vehicles. For example, ID.4 vehicles do not include Stolen Vehicle Location services or Anti-Theft Alerts. Some features may require the most recent software update. Certain services may require additional payment for emergency and other third-party services rendered such as towing or ambulance transport services. Standard text and data rates may apply.
- 5. Charging times will vary and depend on a variety of factors, including ambient temperature, charger type, battery condition and initial state of charge, vehicle condition and others.
- 6. VW 4 years/50,000 miles (whichever occurs first) New Vehicle Limited Warranty on all new MY23 vehicles. For vehicle eligibility details, visit vw.com/coverage. See owner's literature or dealer for warranty exclusions and limitations.
- 7. 3 years of included 30-minute charging sessions on the MY23 ID.4 vehicles begins upon vehicle purchase. Non-transferable. Not available for commercial use, such as ridesharing. Requires Electrify America mobile app, account, enrollment in 2023 ID.4 Charging Plan, acceptance of Plan Disclosure, and \$10 deposit to pre-fund Idle Fees and charging after 30 minutes. User is responsible for Idle Fees, which apply beginning 10 minutes after charge session stops or vehicle reachers full Family charge. After the initial 30 minutes of each applicable session, charging continues uninterrupted at then-current Electrify America Pass pricing. There is a 60-minute wait-period between charging sessions in which you receive the 30 minutes of charging under this promotion. In the event of suspected fraud or abuse or other unforeseen events, Volkswagen of America may discontinue or modify the offer in its sole discretion. Frequent and consecutive charging can permanently decrease battery capacity, which may not be covered by your vehicle's warranty.
- 8. Based on the model level analysis of 2023 Non-luxury Compact EV and PHEV performed by Vincentric, LLC on February 2, 2023. Assumes 5 years/75,000 miles of operation. Does not include repair costs.
- 9. Vehicle must be purchased and placed in-service in 2023. Adjusted gross income limitations and other requirements apply. Not all customers will qualify for the full credit. The tax credit referenced is for informational purposes only. This information does not constitute tax or legal advice. Any available credits apply only on the original purchase of a qualifying vehicle and are not available in a lease transaction. All persons considering use of available tax credits should consult a tax advisor to determine eligibility based on their specific tax situation. Tax credits are subject to various limitations not within Volkswagen's control and are subject to change without notice. For general product information, see your Volkswagen dealer for details or call 1-800-Drive-VW.
- 10. Claim based on driving 15,000 miles per year for 5 years, using EPA efficiency estimates for ID.4 and EPA assumptions for MY23 vehicles of \$2.95 per gallon of gasoline, 0.14 kW-hr for electric charging and an average gasoline vehicle fuel economy of 28 MPG Combined City/Highway. Assumes home charging of ID.4. Actual savings, if any, will vary and depend on several factors including location, driving and charging habits, fuel price fluctuations, temperature and topography, accessory use, battery age, load, and vehicle condition.
- 11. Claim based on retirement of renewable energy certificates.
- 12. Data gathered from respective manufacturer websites. Price excludes destination, taxes, title, other options and dealer charges. Dealer sets actual price.
- 13. Based on manufacturer's data at time of publication.

ADDITIONAL DISCAIMERS

MSRP

Data gathered from respective manufacturer websites. Price excludes destination, taxes, title, other options and dealer charges. Dealer sets actual price.

General (For specs)

Below Table: Based on manufacturers' data at time of publication for models noted above.

 $\label{lem:other_sources:} Other sources: www.vw.com | www.tesla.com | www.ford.com | https://www.hyundaiusa.com/us/en | www.kia.com | https://media.ford.com | https://owners.kia.com/content/owners/en/kia-electrify.html | https://hondanews.com/en-Us/honda-automobiles/releases/releases-1503019bd8a757ea08267d7944234840-2023-honda-cr-v-specifications-features | https://www.toyota.com/rav4/ | https://www.adausa.com/vehicles/cx-5/compare-vehicle-specs-and-trims | https://www.subaru.com/vehicles/forester/specs-trim.html | https://www.carhp.com/subaru/forester-2023/0to60 | https://www.0-60specs.com/volkswagen/id-40-60-times | https://www.topspeed.com/2023-tesla-model-y-performance-price-and-photos/ | https://www.kbb.com/mazda/cx-5/2023/specs/ | VW 2023 ID.4 Technical Specifications | VW 2023 ID.4 Trim Chart$