

 **HONDA**

Financial
Services

presents:

**\$500
OFF**
Details inside

College Graduate Program

Everything every college graduate
should know about buying a Honda

Forward By GradDad



Hello. I'm GradDad.

Let me be the first to congratulate you on your recent college graduation. I will be your astute, honorary dad through this car buying process. For instance, did you know as a college grad Honda can give you \$500 off any 2015 or newer model? I can also answer any other questions you have about life. Seriously, tweet me or send me a message on Facebook and I'd be happy to answer your questions. It is my wish that you will find happiness and the right Honda.

Sincerely,
GradDad

A handwritten signature in white ink that reads "GradDad". The signature is stylized and cursive, with a long horizontal line underneath it.

\$500 College Graduate Offer

The Honda Graduate Program helps upcoming and recent college grads save \$500 towards any 2015 or newer Honda vehicle when they finance or lease with Honda Financial ServicesSM. Graduating college is hard work. This is our way of saying congratulations. ^[1]

**2015
Honda
Civic**



**2015
Honda
Fit**

**2015
Honda
HR-V**



What You Need^[2]

- Have 5% down payment
- Have proof of employment (or firm commitment from employer)
- Have graduated in past two years or will graduate in next six months
- Provide Honda dealer with credit and document requirements
- No adverse credit history





2015 Honda Fit

More Benefits ^[3]

- Option to defer first payment 90 days
- Excellent way to build credit
- Flexible and competitive finance and lease packages

College Graduate Program



#AskGradDad

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HondaFinancialServices.com

The Honda Graduate Program is limited to the 48 U.S. contiguous states, Alaska and Hawaii. [1] For well-qualified customers who meet Honda Graduate Program criteria, subject to approval by Honda Financial Services (HFS). Bonus offer applies toward any new 2015 or newer model year Honda when financed or leased through HFS. Only offered at participating dealerships. Only one \$500 Honda College Graduate Bonus offer per vehicle. LEASE: \$500 applied towards the cap cost of vehicle. Monthly payment and total due at lease signing are calculated after \$500 reduction. Cannot be combined with Zero Due at Signing Lease program. PURCHASE: \$500 applied towards down payment. Offer not valid on Honda Certified Pre-Owned Vehicles or used Honda vehicles. Offer valid through August 31, 2015, and may be terminated at any time. [2] 5% minimum down payment. Verifiable proof of employment or firm commitment from an employer with start date no more than 120 days from date of finance contract. Must have graduated in past two years or will graduate in next six months. No adverse credit history. Master's, Bachelor's or Associate degree from U.S.- accredited college or registered nursing school. Provide Honda dealer with credit and document requirements. [3] Option to defer first payment 90 days (60 days interest-free) is only available with traditional financing (not leasing). ©2015 Honda Financial Services is a DBA of American Honda Finance Corporation and both are service marks of Honda Motor Co., Ltd. Honda and the H-mark symbol are trademarks of Honda Motor Co., Ltd. HGRADEBRO4/15