

THE NEW 2014 SORENTO







A WORLD-CLASS CROSSOVER

The new 2014 Kia Sorento provides an outstanding combination of design and performance, featuring sophisticated styling and an available all-new, 290-hp 3.3L Gasoline Direct Injection (GDI) V6 engine. With available third-row seating and a spacious interior that's even roomier than before, the Kia Sorento can comfortably accommodate up to seven people. Technologically advanced available features include blind-spot detection^{1*} and the new UVO eServices² infotainment system with voice-command navigation. The Sorento is also equipped with advanced active and passive safety features[†] designed to ensure your peace of mind by helping you stay in control. Reflecting Kia's commitment to America, the Sorento is proudly built in West Point, Georgia.^{††}

^{††}Kia Sorento assembled in the United States from U.S. and globally-sourced parts. 1, 2, * See Features and Specifications pages for availability and endnotes. Not all optional features are available on all trims. [†]No system, no matter how advanced, can compensate for all driver error and/or driving conditions. Always drive responsibly. Cover: LIMITED SHOWN. This page: EX V6 WITH TOURING PACKAGE SHOWN.

ENJOY EXTRAORDINARY
COMFORT
AND LUXURY FEATURES

The Sorento's fine craftsmanship and luxury features let you travel in style and comfort. The interior is also roomier than ever, with more legroom for second- and third-row passengers. Available third-row seating allows seven people to relax in first-class comfort.



*See Features page for availability. Not all optional features are available on all trims. LIMITED SHOWN. Gray Nappa leather availability scheduled for April 2013.

1. VENTILATED FRONT SEATS* You'll stay cool on hot summer afternoons, thanks to available ventilated driver and front passenger seats that circulate cool air through perforations in the seat leather. **2. HEATED SEATS*** For comfortable driving in cold weather, heated front seats and second-row seat outboard cushions are available. **DRIVER'S MEMORY SEAT*** Available memory with presets allows two drivers to lock in their personal settings for the driver's seat and outside rearview mirrors. **3. DUAL-ZONE CLIMATE CONTROL*** Available temperature control allows the driver and front passenger to adjust temperature settings to create their own climate zones. Rear-seat passengers can adjust a separate ventilation outlet.* **PANORAMIC SUNROOF WITH POWER SUNSHADE*** Enjoy a feeling of spaciousness and fill the cabin with fresh air with the available panoramic sunroof. It includes a power sunshade that makes its operation quick and convenient. **4. SECOND-ROW SUNSHADES*** Rear-seat passengers can enjoy protection from the sun with available sunshades.



VERSATILE AND CAVERNOUS CARGO SPACE

The Sorento's spacious cargo area provides exceptional versatility. Its 40/20/40 split-folding second-row seats and available 50/50 split-folding third-row seats let you conveniently carry passengers, cargo, or both. Intelligently designed, easy-to-reach storage compartments help you keep everything in its place.



1. POWER LIFTGATE* For conveniently loading or unloading cargo, open the available power liftgate using the key fob or a button on the liftgate. **2. PROGRAMMABLE LIFTGATE HEIGHT*** For added convenience, you may set the available power liftgate to open to any height you select. **3. CONCEALED STORAGE** Store items out of sight with a spacious compartment hidden beneath the cargo floor. Keep loose items neatly organized with the available removable tray.

3. * See Features and Specifications pages for availability and endnote. Not all optional features are available on all trims. LIMITED SHOWN. Gray Nappa leather availability scheduled for April 2013.





1. SPLIT-FOLDING THIRD-ROW SEATS For increased cargo area, the available third-row seats fold down.

2. SECOND & THIRD-ROWS SPLIT-FOLDED The split-folding design provides the versatility to carry longer items as well as passengers.³





A NEW WORLD OF ADVANCED TECHNOLOGY

The Sorento is equipped with technologically advanced features designed to enhance your driving experience. Available features include a voice-command navigation system^{2*} with a rear-camera display,⁴ blind-spot detection^{1*} and push-button start,^{*} providing you with an unsurpassed level of control and convenience.



1. BLIND-SPOT DETECTION^{1*} An available radar system helps to detect when a vehicle is in the driver's blind spot. It then notifies the driver with an audible alert and warning indicator in the side mirrors. **NAVIGATION SYSTEM^{2*}** Available voice-command navigation includes an 8-inch vivid color touch screen and real-time highway conditions from SiriusXM Traffic³ (standard with UVO eServices²). **2. REAR-CAMERA DISPLAY^{2*}** Helps the driver see objects behind the vehicle that might be difficult to see when looking over your shoulder. **3. BACK-UP WARNING SYSTEM^{2*}** An available sonar sensor system is concealed in the rear bumper. It activates a distinct audible warning when it detects certain objects behind your vehicle. **4. HEATED STEERING WHEEL⁴** For comfortable driving during colder months, the Sorento Limited includes a heated steering wheel. **5. PUSH-BUTTON START⁵** Start or stop the engine with the push of a button — even when you have the key fob in your pocket or purse — with the available Smart Key remote. **6. POWER-FOLDING MIRRORS⁶** Easily tuck in the available power-folding side mirrors using a door-mounted switch or fob. **7. TRIP COMPUTER⁷** A trip computer provides information on fuel efficiency, remaining fuel range and other helpful information. **BLUETOOTH⁸ WIRELESS TECHNOLOGY⁶** Enjoy streaming audio when using a compatible Bluetooth⁸ wireless technology-enabled device. **SIRIUSXM SATELLITE RADIO⁵** Get over 130 channels, including commercial-free music plus all your favorite sports, news, talk and entertainment.

CONNECT TO YOUR ENTERTAINMENT & YOUR VEHICLE



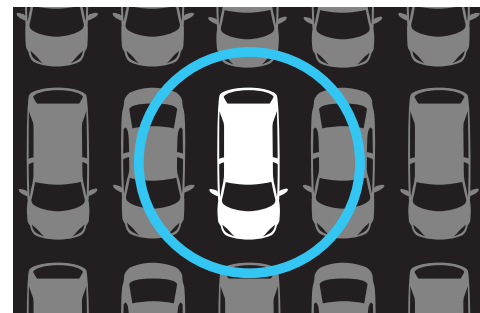
ADVANCED VOICE RECOGNITION

UVO eServices² operates with simple, intuitive verbal commands. Using advanced voice-recognition technology, it lets you conveniently manage your music and enjoy hands-free² use of your phone — without memorizing complicated menus.



DIGITAL JUKEBOX

UVO eServices² features an easy-to-use jukebox. Its in-dash digital storage space is large enough to hold up to 700 megabytes of your favorite music. The system lets you load your tunes and sort them by either title or artist.



PARKING MINDER

UVO eServices² can record your vehicle's location whenever you park. Then, if necessary, you can use your compatible smartphone⁸ to find your car. Parking Minder also lets you take pictures of the surrounding area for reference, write a reminder note or set an alarm if you're parked at a meter.

UVO² — short for “your voice” — is an available infotainment system that integrates advanced voice-recognition technology to help you make hands-free² calls and manage your music library. UVO eServices² is a subscription-free⁷ information system that enables you to seamlessly connect your compatible smartphone⁸ to your vehicle and access a suite of phone-based features. Its many advanced services include the ability to connect with 24-hour roadside assistance⁹ or 911 Connect¹⁰ and monitor your vehicle’s maintenance requirements.¹¹ Sorento EX and SX are available with the UVO eServices² infotainment system with voice-command navigation, with features such as real-time access to highway traffic conditions.⁵



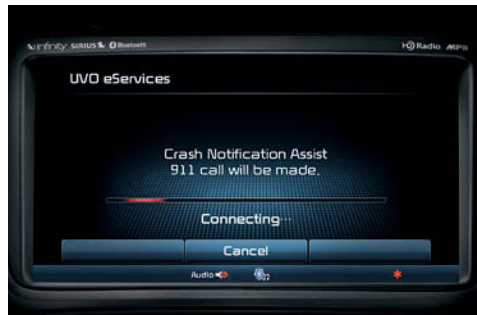
UVO eSERVICES² APP⁷

A free app⁷ is available that allows you to integrate your iPhone[®]^{8,12} with your vehicle — and make the most of UVO eServices.² This app can be downloaded at the Apple App Store.¹²



MY POIs

UVO eServices² allows you to use a web-enabled computer to send locations that you find on Google Maps™ mapping service to the navigation system for route guidance.



911 CONNECT¹⁰

In the event that an airbag is deployed, UVO eServices² automatically makes a direct call to 911 to alert them of an emergency situation. UVO eServices² then transmits your vehicle’s location and allows the 911 operator to speak with the occupants.

UVO eServices
Powered by
Microsoft[®]
UVO eServices
w/voice-command
navigation

UVO eSERVICES² APP⁷

ADVANCED VOICE RECOGNITION

DIGITAL JUKEBOX

PARKING MINDER

MY POIs

911 CONNECT¹⁰

ROADSIDE ASSIST⁹

Call for roadside assistance by touching an icon on the smartphone⁸ app⁷ screen. UVO eServices² then sends your location to the Call Center so you can speak to an operator.

VEHICLE DIAGNOSTICS¹¹

You may perform a diagnostics check at any time or schedule checks on a regular basis. Diagnostics checks are also automatically triggered if the system detects a critical powertrain issue, alerting you to schedule an appointment or request roadside assistance⁹.

VOICE-COMMAND NAVIGATION

Access real-time highway traffic conditions⁵ to help navigate the most efficient route to your destination.

PREMIUM AUDIO SYSTEM

An Infinity[®]¹⁴ premium sound system with 10 speakers, an external amplifier and a sub-woofer provide exceptional audio performance.

HD RADIO™ TECHNOLOGY¹⁵

Available HD Radio™ Technology¹⁵ includes features like crystal-clear sound, new local FM channels and on-screen information — 100% subscription-free.

REAR-CAMERA DISPLAY⁴

Whenever you shift into reverse, a live image from a rear camera displays on the screen, showing objects behind the vehicle you might not otherwise see.

eSERVICES GUIDE

To learn more about UVO eServices² features, you may access an automated user manual by using the touch screen.

MYUVO.COM WEB/MOBILE

MyUVO.com lets you check vehicle diagnostics¹¹ and schedule appointments with your preferred or nearby Kia retailer using your home computer or mobile device.

	UVO eServices Powered by Microsoft [®]	UVO eServices w/voice-command navigation
UVO eSERVICES ² APP ⁷	•	•
ADVANCED VOICE RECOGNITION	•	•
DIGITAL JUKEBOX	•	—
PARKING MINDER	•	•
MY POIs	—	•
911 CONNECT ¹⁰	•	•
ROADSIDE ASSIST ⁹	•	•
VEHICLE DIAGNOSTICS ¹¹	•	•
VOICE-COMMAND NAVIGATION	—	•
PREMIUM AUDIO SYSTEM	—	•
HD RADIO™ TECHNOLOGY ¹⁵	—	•
REAR-CAMERA DISPLAY ⁴	•	•
eSERVICES GUIDE	•	•
MYUVO.COM WEB/MOBILE	•	•

2, 4, 5, 7, 8, 9, 10, 11, 12, 13, 14, 15 See Specifications page for endnotes. Actual component appearance may vary. Main image: UVO eSERVICES INFOTAINMENT SYSTEM WITH VOICE-COMMAND NAVIGATION SHOWN.



PERFORMANCE THAT INSPIRES
**A PASSION
FOR DRIVING**

The Sorento's 191-hp 2.4L Gasoline Direct Injection (GDI) 4-cylinder engine and all-new available 290-hp 3.3L GDI V6 engine both deliver outstanding all-around performance. A 6-speed automatic transmission operates with smooth, seamless efficiency and its Sportmatic® design allows you to choose between automatic shifting and, for a sportier driving experience, clutch-free manual shifting. The Sorento also provides an exceptionally smooth and quiet ride along with precise handling, thanks to its unibody design and all-new suspension system.

* See Features page for availability. Not all optional features are available on all trims. SX SHOWN.



INCREASED ENGINE PERFORMANCE The 2.4L GDI 4-cylinder engine and the all-new available 3.3L GDI V6 engine both include Continuously Variable Valve Timing (CVVT), which automatically adjusts valve timing to increase power and reduce exhaust emissions.

1. FLEXSTEER SYSTEM™ To suit your style of driving, FlexSteer™ tunable electronic steering on Sorento SX and Limited models allows a choice of standard, sport or comfort settings.

TORQUE VECTORING CORNER CONTROL (TVCC)* All-wheel drive models feature new TVCC, which applies braking force to the inside corner wheel for increased cornering stability and control.

2. HID HEADLIGHTS* Available High-Intensity Discharge (HID) headlights are self-leveling and provide bright, crisp lighting.

LED ACCENT LIGHTING* LED taillights and front LED accent lights combine style and functionality.

EASY-TO-READ GAUGES* An available Supervision meter cluster features brilliant 7-inch LCD gauges.



ADVANCED SAFETY SYSTEMS
TO HANDLE
TOUGH CONDITIONS



The Sorento features advanced active safety systems designed to help give you peace of mind every time you drive.† Each one is engineered to help you maintain control, even in harsh road conditions and in some emergency situations. These safety systems are designed to function automatically, leaving you free to focus on safe driving.

ELECTRONIC STABILITY CONTROL (ESC)

ESC monitors your vehicle's response during emergency maneuvers. It then controls the engine and brakes to help keep your Sorento on course.

†No system, no matter how advanced, can compensate for all driver error and/or driving conditions. Always drive responsibly. LIMITED SHOWN.



TRACTION CONTROL SYSTEM (TCS)

When TCS senses wheel spin during acceleration, it uses engine power and brake force to help transfer power to the wheels that have the most traction.

BRAKE ASSIST SYSTEM (BAS)

If BAS detects emergency braking, based on how quickly you step on the brake pedal, it instantly applies full braking force, which helps shorten your overall stopping distance.

ELECTRONIC BRAKE-FORCE DISTRIBUTION (EBD)

To help maintain more consistent braking as vehicle loads and weight distribution change, EBD adjusts the front-to-rear balance of brake pressure.

HILL-START ASSIST CONTROL (HAC)

To help keep you from rolling backward when starting off on a steep hill, HAC automatically holds the brake pressure for two seconds after you take your foot off the brake pedal.



FRONT ACTIVE HEADRESTS

In the event of certain rear collisions, the active headrests move forward, helping to reduce the likelihood of injury.

ADVANCED AIRBAGS

Dual front airbags, front-seat-mounted side airbags and side curtain airbags for both front and second-row seating positions are managed by an advanced sensor system that can respond even in certain rollover situations.

AIRBAG & SEATBELT SENSORS

This advanced system monitors the severity of an impact, the presence of a front passenger and seat-belt use, and then controls airbag inflation accordingly.¹⁶

ROLLOVER SENSOR

If the airbag sensors detect an impending rollover, the system can deploy the side airbags, side curtain airbags and seat-belt pretensioners.

FRONT SEAT-BELT PRETENSIONERS

Pretensioners have been designed to tighten the front seat belts in the event of certain collisions. This helps to reduce the likelihood of injuries.

REINFORCED BODY

All doors are reinforced with steel beams to help absorb impact energy and deflect side-impact force. Both the A and B pillars are also reinforced to help strengthen the body of the vehicle.

TIRE-PRESSURE MONITORING SYSTEM

This system includes air-pressure sensors located at each wheel. If a tire reaches a specified low air pressure, a warning light will alert you.¹⁷



**DESIGNED TO
HELP PROTECT
DRIVER & PASSENGERS**



The Sorento is equipped with passive safety systems designed to help minimize injury when a traffic accident is unavoidable. An advanced airbag system helps to protect the driver and passengers with front, side and side-curtain airbags. The front seats feature active headrests and seat-belt pretensioners. Sorento wraps all of this — and you — in a protective, high-strength steel-reinforced body that helps minimize damage, absorb impact energy and protect you in case of a collision.



DELIVERING ON A PROMISE

Kia Motors is committed to producing world-class vehicles to suit most every driving need. This promise has led to the development of stylish vehicles with an extraordinary combination of precision engineering, outstanding performance, innovative features and advanced safety systems. The value found in every Kia vehicle has been widely recognized,¹⁸ resulting in Kia Motors becoming one of the fastest-growing automotive brands in America for the past five years.¹⁹



COMPELLING DESIGN

Kia vehicles have captured worldwide attention for their interior and exterior styling, which represents the collaborative work of designers who have created a look that makes every Kia recognizable at first sight. Today, the lineup consists of vehicles that fill owners as well as Kia's designers with pride.

DONORSCHOOSE.ORG

Kia Motors is committed to providing assistance to those in need. That's why Kia Motors became the first car company to partner with DonorsChoose.org, an online charity that allows organizations and individuals to donate to classrooms in need. Kia Motors recently donated \$1 million to fund a Double Your Impact campaign that matched individuals' donations and delivered more than \$2 million worth of resources to nearly half a million public school students across all 50 states.



¹⁸Kia Sorento and certain Optima GDI models assembled in the United States from U.S. and globally-sourced parts. 9, 18, 19, 20, 21 See Specifications page for endnotes.

TAKING ON THE COMPETITION

The Kia Racing team is dedicated to competing against world-class competition — and winning. That dedication is part of Kia Motors' belief that the knowledge gained in competition can be applied to the entire Kia lineup to provide you with vehicles that perform beyond your expectations. The Kia Racing team includes championship-winning drivers, and the team has had outstanding success that includes a championship-winning year in 2011. In 2012 the team stood on the podium at Daytona International Speedway and in six of 12 races in the Pirelli World Challenge. Look for Kia drivers in the winner's circle at racetracks across America in the months ahead.

COMMITMENT TO AMERICA

Kia Motors has invested over \$1.1 billion in its manufacturing plant in West Point, Georgia. Utilizing the latest manufacturing processes and state-of-the-art robotics, the plant is capable of producing 360,000 vehicles a year. The Sorento crossover and Optima midsize sedans are currently being built at this plant.[†] In addition to producing high-quality vehicles, more than 3,000 new jobs were created at the facility plus 7,500 additional jobs in the surrounding area. It's all part of Kia Motors' commitment to America — a commitment that is sure to grow and strengthen in the years ahead.



INDUSTRY-LEADING WARRANTY PROGRAM

Kia engineers are passionate about producing vehicles that are exceptionally well designed and reliable. Their dedication to quality and attention to detail give Kia Motors the confidence to back every model with an industry-leading warranty program.²⁰

- 10-year/100,000-mile limited powertrain warranty
- 5-year/60,000-mile limited basic warranty
- 5-year/100,000-mile limited anti-perforation warranty
- 5-year/60,000-mile 24-hour roadside assistance⁹



OFFICIAL
AUTOMOTIVE
PARTNER
OF THE NBA

PACKAGES

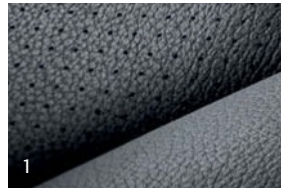
CONVENIENCE PACKAGE (AVAILABLE ON THE LX/LX V6)

1. UVO eServices² infotainment system
2. Heated front seats
3. Integrated 2nd-row sunshades
4. 8-way power driver's seat (LX V6 only)
5. Roof rails (LX 4-cylinder only)
6. Back-up warning system⁴
7. Fog lights
8. Leather-wrapped steering wheel & gear shift knob
9. 3rd-row seating w/rear A/C (LX V6 only)
10. Auto-dimming rearview mirror w/compass
11. 115-volt power inverter (LX V6 only)
12. Floor mats



PREMIUM PACKAGE (AVAILABLE ON THE LX)

1. Leather seat trim
2. 8-way power driver's seat
3. Push-button start w/Smart Key
4. Interior accent illumination
5. Supervision meter cluster w/7" TFT LCD
6. Dual-zone automatic temperature control
7. Illuminated door handle pockets
8. Rear spoiler
9. Auto-dimming rearview mirror w/Homelink²² (not shown)



TOURING PACKAGE (AVAILABLE ON THE LX/EX V6)

1. UVO eServices² infotainment system w/voice-command navigation
2. Ventilated front seats
3. Blind-spot detection system¹
4. Low profile roof rails w/chrome finish (EX V6 only)
5. Panoramic sunroof w/power sunshade (EX V6 only)
6. Power liftgate w/programmable height
7. Infinity^{®14} surround-sound audio system
8. Driver's memory seat and mirrors
9. Power passenger seat
10. Power-folding outside mirrors



OPTIONAL EQUIPMENT



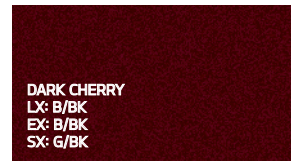
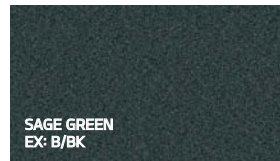
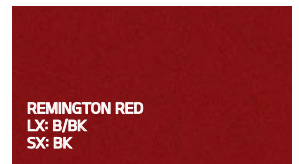
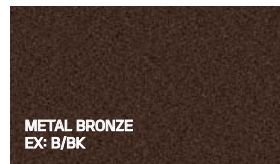
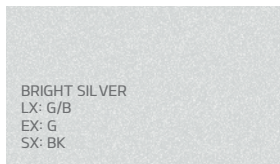
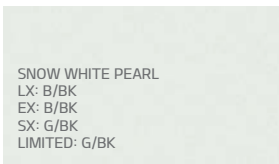
Third-row seating (LX) (Cloth seats. Limited shown.)*

Third-row seating w/rear A/C**

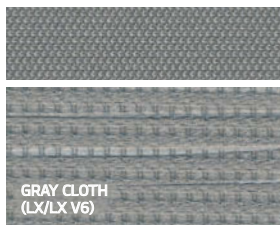
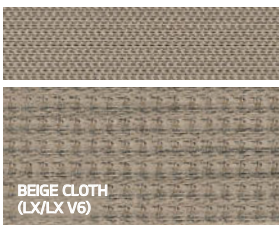
*Comes standard on the LX V6 Convenience Package.
**Requires optional packages on select models.

COLORS

EXTERIOR

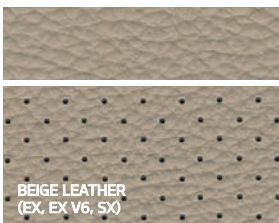


INTERIOR



INTERIOR COMBINATIONS ARE INDICATED BY:
B = BEIGE INTERIOR, G = GRAY INTERIOR, BK = BLACK INTERIOR.

ACTUAL VEHICLE COLORS MAY VARY FROM PRINTED BROCHURE.



†Gray Nappa leather availability scheduled for April 2013.

FEATURES

LX
LX V6
EX V6
SX
LIMITED

LX
LX V6
EX V6
SX
LIMITED

MECHANICAL & EXTERIOR

2.4L Gasoline Direct Injection 4-cylinder engine	●	—	—	—	—
3.3L Gasoline Direct Injection V6 engine	—	●	●	●	●
6-speed automatic transmission w/Sportmatic®	●	●	●	●	●
AWD w/locking center differential & TVCC	○	○	○	○	○
17" tires w/alloy wheels	●	●	—	—	—
18" tires w/alloy wheels	—	—	●	—	—
19" tires w/machined-finish alloy wheels	—	—	—	●	—
19" tires w/chrome-finish alloy wheels	—	—	—	—	●
Front fog lights	○	○	●	●	●
Power-folding side mirrors	○	—	○	○	○
Dual body-color heated power mirrors w/LED turn-signal indicators	●	●	●	●	●

Illuminated door handle pockets	○	—	●	●	●
Rear spoiler	○	—	●	●	●
Panoramic sunroof w/power sunshade	—	—	○	●	●
Roof rails - silver finish	○	●	●	—	—
Roof rails - low-profile w/chrome finish	—	—	○	●	●
Front & rear stainless-steel accent plates	—	—	—	●	●
Body-color front & rear bumpers, side sill trim, moldings	—	—	—	●	●
Chrome dual-outlet exhaust finish	—	—	—	●	●
Xenon HID headlights with self leveling	—	—	—	—	●
Front LED accent lights	—	—	●	●	●
Rear LED tail lamps	—	—	—	●	●

INTERIOR & CONVENIENCE

USB/auxiliary input jacks	●	●	●	●	●
Bluetooth® wireless technology ⁶	●	●	●	●	●
Steering-wheel-mounted audio/Bluetooth® wireless technology ⁶ /cruise-control buttons ²	●	●	●	●	●
Tilt & telescopic steering column	●	●	●	●	●
AM/FM/CD/MP3/SiriusXM ⁵ audio system	●	●	●	●	●
Infinity® ¹⁴ surround-sound audio w/10 speakers, external amplifier & subwoofer	○	—	○	●	●
UVO eServices ² infotainment system Powered by Microsoft® ¹³	○	○	●	—	—
UVO eServices ² infotainment system w/voice-command navigation	○	—	○	●	●
Rear-camera display ⁴	○	○	●	●	●
Back-up warning system ⁴	○	○	●	●	●
Blind-spot detection system ¹	○	—	○	●	●
FlexSteer™ driver-selectable steering assist	—	—	—	●	●
Push-button start w/Smart Key	○	—	●	●	●

Integrated 2nd-row sunshades	○	○	●	●	●
Power liftgate w/programmable height	○	—	○	●	●
Power windows w/driver's one-touch auto up & down	●	●	●	●	●
Power door locks w/remote keyless entry	●	●	●	●	●
Manual air conditioning	●	●	—	—	—
Dual-zone automatic temperature control	○	—	●	●	●
Rear air conditioning	○	○	○	○	○
Trip computer	●	●	●	●	●
EcoMinder® fuel-efficiency indicator	●	●	●	●	●
Supervision meter cluster w/7" TFT LCD	○	—	●	●	●
Interior accent illumination	○	—	●	●	●
Under-rear-cargo-floor storage compartment (n/a w/3rd-row seats)	●	●	●	●	●
2nd-row armrest cup holder	●	●	●	●	●
115-volt power inverter	—	○	○	●	●

SEATING & TRIM

Tricot cloth seat trim	●	●	—	—	—
Leather seat trim (1st & 2nd rows)	○	—	●	●	—
Nappa leather seat trim (1st & 2nd rows)	—	—	—	—	●
YES Essentials® ²³ fabric treatment	●	●	—	—	—
8-way power adjustable driver's seat w/lumbar support	○	○	●	●	●
4-way power front passenger seat	○	—	○	●	●
40/20/40 split-folding 2nd-row seats	●	●	●	●	●
50/50 split-folding 3rd-row seats	○	○	○	○	○
Heated front seats	○	○	●	●	●

2nd-row heated seat cushions	—	—	—	—	●
Ventilated front seats	○	—	○	●	●
Memory driver's seat and mirror position	○	—	○	●	●
Leather-wrapped steering wheel/gearshift knob	○	○	●	●	—
Leather & wood-style trim heated steering wheel/leather gearshift knob	—	—	—	—	●
Stitched dash visor	—	—	—	●	●
Wood insert film	●	●	●	●	●
Stainless-steel sill plate/illuminated scuff trim	—	—	—	●	●

RESTRAINT & SAFETY SYSTEMS

Dual front advanced airbags ¹⁶	●	●	●	●	●
Dual front seat-mounted side airbags ¹⁶	●	●	●	●	●
Side curtain airbags (1st & 2nd rows) ¹⁶	●	●	●	●	●
Rollover sensor	●	●	●	●	●
Front active headrests	●	●	●	●	●
Front & rear 3-point seat belts	●	●	●	●	●
Front seat-belt pretensioners	●	●	●	●	●
Height-adjustable front seat-belt anchors	●	●	●	●	●
4-wheel disc brakes	●	●	●	●	●

4-wheel anti-lock brakes (ABS)	●	●	●	●	●
Electronic Stability Control (ESC)	●	●	●	●	●
Traction Control System (TCS)	●	●	●	●	●
Brake Assist System (BAS)	●	●	●	●	●
Electronic Brake-force Distribution (EBD)	●	●	●	●	●
Hill-start Assist Control (HAC)	●	●	●	●	●
Tire-Pressure Monitoring System (TPMS) ¹⁷	●	●	●	●	●
Side-impact door beams	●	●	●	●	●
Lower Anchors & Tethers for Children (LATCH)	●	●	●	●	●

● STANDARD ○ OPTIONAL — NOT AVAILABLE

SPECIFICATIONS

ENGINE

	2.4L I4	3.3L V6
Type	Inline 4-cylinder, aluminum block & head	6-cylinder, aluminum block & head
Valve gear	DOHC, four valves/cylinder, Continuously Variable Valve Timing (CVVT)	DOHC, four valves/cylinder, Continuously Variable Valve Timing (CVVT)
Displacement	2,359 cc	3,342 cc
Horsepower (SAE net)	191 hp @ 6,300 rpm	290 hp @ 6,400 rpm
Torque (SAE net)	181 lb.-ft. @ 4,250 rpm	252 lb.-ft. @ 5,200 rpm
Fuel system	Gasoline Direct Injection (GDI)	Gasoline Direct Injection (GDI)
Transmission	Electronically controlled 6-speed automatic, overdrive w/Sportmatic®	Electronically controlled 6-speed automatic, overdrive w/Sportmatic®
AWD	Full-time w/locking center differential (optional)	Full-time w/locking center differential (optional)

DIMENSIONS

	LX & EX	SX & LIMITED
Wheelbase	106.3 in.	106.3 in.
Track (front/rear)	64.0 in./63.9 in.	63.8 in./63.7 in.
Length	184.4 in.	184.6 in.
Width	74.2 in.	74.2 in.
Height	66.9 in. (w/o roof rails & sunroof)	67.5 in. (w/roof rails & sunroof)
Ground clearance	7.3 in.	7.3 in.
Approach/departure angle	16.8/22.3 degrees	18.9/22.2 degrees
Headroom (front/middle/rear)	39.2 in. 39.2 in./35.7 in.	39.2 in. 39.2 in./35.7 in.
Shoulder room (front/middle/rear)	59.3 in. 58.7 in./53.8 in.	59.3 in. 58.7 in./53.8 in.
Legroom (front/middle/rear)	41.3 in. 38.8 in./31.7 in.	41.3 in. 38.8 in./31.7 in.
Interior volume (5 seat/7 seat)	144.1 cu. ft./151.4 cu. ft.	144.1 cu. ft./151.4 cu. ft.
Cargo volume (Behind 3rd row/3rd row down/all rows down)	9.1 cu. ft. 36.9 cu. ft. 72.5 cu. ft.	9.1 cu. ft. 36.9 cu. ft. 72.5 cu. ft.

ENDNOTES

1. The blind-spot detection system is not a substitute for proper and safe lane changing procedures. Always drive safely and use caution when changing lanes. The blind-spot detection system may not detect every object alongside the vehicle. 2. Warning: Driving while distracted can result in a loss of vehicle control that may lead to an accident, severe personal injury and death. The driver's primary responsibility is in the safe and legal operation of a vehicle, and use of any handheld devices, other equipment or vehicle systems which take the driver's eyes, attention and focus away from the safe operation of a vehicle or which are not permissible by law should never be used during operation of the vehicle. Actual product may vary in appearance from photographs. See retailer for details. 3. All cargo should be evenly distributed and properly secured, and never piled higher than the seatbacks. Images shown for reference only. 4. The rear-camera display and back-up warning system are not substitutes for proper and safe backing-up procedures. The rear-camera display and back-up warning system may not display/detect every object behind the vehicle. Always drive safely and use caution when backing up. 5. SiriusXM service requires a subscription, sold separately, after 3-month trial included with vehicle purchase. If you decide to continue your SiriusXM service at the end of your trial subscription, the plan you choose will automatically renew and bill at then-current rates until you call SiriusXM at 1-866-635-2349 to cancel. See our Customer Agreement for complete terms at www.siriusxm.com. Programming subject to change. Sirius satellite service is available only to those at least 18 and older in the 48 contiguous USA, D.C., and PR (with coverage limitations). Traffic information not available in all markets. See siriusxm.com/traffic for details. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. 6. A compatible Bluetooth® wireless technology enabled cell phone is required to use Bluetooth® wireless technology. The streaming audio function may not be supported in all Bluetooth® wireless technology enabled cell phones. The Bluetooth® word mark and logos are registered trademarks owned by Bluetooth SIG, Inc., and any use of such marks is pursuant to license. Other trademarks and trade names are those of their respective owners. 7. No subscription fee for UVO eServices. No charge for the UVO eServices app. App runs on your smartphone cellular data service. Cellular

CAPACITIES

	2.4L I4		3.3L V6	
	2WD	AWD	2WD	AWD
Towing capacity (see Owner's Manual)	1,650 lbs.	1,650 lbs.	3,500 lbs.	3,500 lbs.

BODY & CHASSIS

	2.4L I4 & 3.3L V6
Body type	Steel unibody
Front suspension	Independent, MacPherson struts, coil springs, stabilizer bar, DFD shocks
Rear suspension	Independent, multi-link, stabilizer bar, DFD shocks
Steering type	Motor Driven Power Steering
Turning circle, curb-to-curb	35.8 ft.

CURB WEIGHT

	2.4L I4		3.3L V6	
	2WD	AWD	2WD	AWD
Automatic transmission	3,594 lbs.	3,766 lbs.	3,722 lbs.	3,894 lbs.

TIRES & BRAKES

	2.4L I4 & 3.3L V6
Tire type	235/65R17 (LX/LX V6), 235/60R18 (EX/EX V6) 235/55R19 (SX/Limited)
Brakes type	Power-assisted ABS + Electronic Stability Control
Front/rear	11.9 in. ventilated discs/11.9 in. solid discs

2014 EPA-ESTIMATED FUEL ECONOMY

Not available at time of printing. For figures, see kia.com or the applicable Monroney Label.				
Fuel tank capacity (gallons)	17.4	17.4	17.4	17.4

service rates will apply. 8. At launch, the Apple iPhone® will be the only UVO eServices compatible device. Apple iOS 6 compatibility expected early 2013. Additional compatible devices expected early 2013. 9. 24-hour Roadside Assistance is a service plan provided by Kia Motors America, Inc. Certain limitations apply; coverage details are available in the Kia Warranty and Consumer Information Manual. 10. Feature activates after an airbag deploys. Feature requires a connected mobile phone via Bluetooth® wireless technology dependent on cellular service coverage area. 11. Diagnostics checks apply to powertrain, chassis, and airbag systems only. Requires initial activation. See UVO eServices' Maintenance Feature or Owner's Manual for factory-recommended maintenance schedule. 12. Apple, the Apple logo, and iPhone are trademarks of Apple Inc., registered in the U.S. and other countries. App Store is a service mark of Apple Inc. 13. Microsoft® is a registered trademark of Microsoft® corporation in the United States and/or other countries. 14. Infinity® is a trademark of Harman International Industries, Inc. 15. Available only on UVO. HD, HD Radio and the "Arc" logos are proprietary trademarks of iBiquity Digital Corporation. 16. For maximum protection, always wear your seat belt. 17. Even with the Tire-Pressure Monitoring System, always check your tire pressure on a regular basis. 18. Kia Motors received the best Total Cost of Ownership for overall brand for 2012 according to Kelley Blue Book's kbb.com. 2012 model-year vehicle's projected ownership costs are based on the average Kelley Blue Book Total Cost of Ownership data for the initial 5-year ownership period. For more information, visit www.kbb.com. 19. Based on 5-year cumulative growth between 12-month retail sales for periods ending December 2007 and December 2012 of all U.S. automotive brands. 20. The Kia 10-year/100,000-mile warranty program includes various warranties and roadside assistance. Warranties include powertrain and basic. All warranties and roadside assistance are limited. See retailer for warranty details or go to kia.com. 21. NBA Identifications are the intellectual properties of NBA Properties, Inc. ©2013 NBA Properties, Inc. All rights reserved. 22. HomeLink® is a registered trademark of Johnson Controls, Inc. 23. YES Essentials® is a registered trademark of Sage Automotive Interiors.

FROM COMPACT TO CROSSOVER



RIO



RIO 5-DOOR



SOUL



FORTE KOUP



FORTE



FORTE 5-DOOR



OPTIMA



SPORTAGE



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