

CPSC ROV RULEMAKING

TAKE ACTION IN OPPOSITION



What's Going On?

The Consumer Product Safety Commission (CPSC) is proposing to make a “rule” for ALL powersports OEMs. The “rule” would mandate unnecessary, restrictive design standards for side-by-sides (ROVs).

What Does That Mean for Me?

The “rule” would require OEMs to build to arbitrary design standards in 4 areas:

1. **Mandated understeer** applies on-road design principles to off-road vehicles
 - » Causes vehicle to push through corners because turning radius increases as vehicle speed increases
 - » Reduces vehicle steering responsiveness and handling predictability
 - » Works for on-road vehicles with smooth ditches and guard rails, but will lead to unintended consequences off-road
 - » Polaris supports OEM design freedom to optimize predictable, responsive off-road handling
2. **Minimum lateral acceleration on pavement** optimizes on-road performance without any correlation to off-road safety
 - » Encourages use of stiffer tires, not effective off-road
 - » Limits/eliminates door and cab enclosures
 - » Ignores steering wheel input – drivers’ primary control
 - » Polaris supports dynamic stability testing tied to steering wheel input
3. **Mandated Passenger Seat Belt Interlock** ties speed-limiting technology to the front passenger seats creating potential failure modes and unintended consequences
 - » Transfers some control of vehicle from driver to passenger – passenger unbuckling or bouncing on seat will result in dangerous, sudden loss of power
 - » Limits ability to customize seats and causes increased risk of seat sensor failure in off-road conditions
 - » Limits/eliminates ability to utilize under seat storage
 - » Polaris has innovative driver’s side speed-limiting seat belt system on most MY15s, but opposes adding that system to passenger seats
4. **Mandated Shoulder Bolster** requires a frame-mounted shoulder bolster on all vehicles
 - » Compromises ability to get in and out
 - » Limits door and cab options
 - » Polaris supports active occupant restraints, has had doors and nets for many years

What is Polaris’ position?

Polaris opposes CPSC’s proposed mandatory standard because there are significant gaps in the data CPSC is using to support a mandatory rule, the proposed metrics and safety claims do not apply across all categories and models of ROV, and the proposed standard will actually lead to unintended safety consequences in off-road conditions.

What Can I Do?

For now, please click the link next to “Take Action” that applies to you to send an email to your Members of Congress to tell them that you oppose CPSC’s proposed mandatory standard.

There will be opportunities to comment on the proposed rule and Polaris will reach out to you in the near future with more information about how you can get involved.

[CLICK HERE](#)

Big Government Wants to Limit Your Off-Road Ability... We Disagree.

Stand Up and Let Your Voice Be Heard

Dear Off-Road Family,

As an off-road community, we have a tremendous challenge in front of us. It will take all of us to unite and speak up to make a difference. The United States Consumer Product Safety Commission (CPSC) wants to design all future off-road side-by-side vehicles (ROVs) by mandating handling and performance capabilities and requiring excessive and potentially unsafe restraint systems. If not halted, the mandate will unnecessarily limit design freedom in the off-road industry and negatively impact Polaris customers.

The proposed CPSC "rule" would require Polaris and other manufacturers to make arbitrary design changes to all future side-by-side vehicles. The proposed changes could lead to future off-road vehicles with reduced steering response, reduction in ground clearance, reduced driver input, and more restrictive driver and passenger restraint and seatbelt systems.

The proposed design restrictions by the CPSC should not be taken lightly. In fact, it was this very commission that proposed a ban on all youth ATVs just a few years ago because metal parts containing lead content. Now it's happening again, and off-road, side-by-side vehicles (ROV) are their new target.

Despite willingness by Polaris and other manufacturers, along with the Recreation Off-Highway Vehicle Association (ROHVA) to work in unison with the CPSC to develop ongoing safety improvements for all off-highway vehicles, the CPSC appears determined to push through with these mandates.

Your immediate action is needed now to halt this mandate. You, your employees, family, friends and customers need to take action now. By reaching out to your elected officials and members of relevant governmental committees, and letting them know you oppose this mandate, together we can halt this threat, but you must act now. As a unified community, we can protect our right to design, build and ride for today and the future.

We only have 75 days to act, and tell Congress and the CPSC that their mandates are not right for the off-road. Don't let the federal government design future Polaris off-road vehicles and negatively impact your business. Share...Unite...and Let Your Voice Be Heard.

Click here to learn more and take action now. www.StopTheROVMandate.com and encourage all family, friends and dealers to do the same.

Sincerely,

Polaris Off-Road Vehicles Team