

NEW TO YOU FIAT GIVEAWAY DRAWING
2017 OFFICIAL RULES

VOID WHERE PROHIBITED OR OTHERWISE RESTRICTED BY APPLICABLE LAW

OPEN ONLY TO LEGAL RESIDENTS OF CALIFORNIA

Name of Sweepstakes. New to You FIAT Giveaway Drawing (this “Sweepstakes”).

Sweepstakes Sponsors. The sponsors of this Sweepstakes (the “Sponsors”) are:

Desert Alfa Romeo/FIAT
(the Dealership Sponsor)
14850 la paz place
victorville, ca 923954

Mall of Victor Valley
14400 Bear Valley Rd #735,
Victorville, CA 92392

Victorville Motors
14617 Civic Dr.
Victorville, Ca 92394

Eligibility. The Sweepstakes is open only to legal residents of California over 18 years-of-age. Employees of Dealership Sponsor, Fiat Chrysler Automobiles NV and any other companies involved in the development or execution of the Sweepstakes and their respective parent companies, subsidiaries, affiliates, agents and agencies as well as the immediate family (spouse/spousal equivalent, parents, siblings, and children) and household members of each such employee and Board Members are not eligible to participate in the Sweepstakes.

Duration of Sweepstakes. The time period (“Sweepstakes Entry Period”) to enter the Sweepstakes begins at 12:01 a.m. Pacific Standard Time (PST) on July 17, 2017, and is scheduled to end at 6:00 p.m. (PST) on December 31, 2017.

How to Enter Sweepstakes. To be entered into the Sweepstakes for the Vehicle Prize one must completely fill out an official enter-to-win form at the Mall of Victor Valley (14400 Bear Valley Rd., Victorville, CA 92392). Only forms that are completely filled out will be eligible. One (1) entry per person.

Modification and Termination of the Sweepstakes. Sponsors reserve the right to modify any of these Official Rules, including, but not limited to, the duration of the Sweepstakes and the date or dates on which the Vehicle Prize (defined below) is awarded. Sponsors reserve the right to terminate or temporarily suspend the Sweepstakes at any time, for any reason, without notice.

Prizes. One (1) 2015 FIAT 500 VIN # 3C3CFFAR4FT576136, valued at approximately \$12,000 (June 2017) (the “Vehicle Prize”), will be awarded to one (1) completed form entry (the “Vehicle Prize Winner”). The Vehicle Prize Winner will be responsible for any applicable taxes, license or registration fees. The Vehicle Prize is not redeemable, transferable or exchangeable for cash and cannot be applied to existing or previous purchases. Vehicle Prize Winner shall be responsible for any and all federal, state and local taxes resulting from Vehicle Prize Winner’s

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acceptance of a Vehicle Prize. The Vehicle Prize Winner is responsible for insurance and all government fees and taxes applicable to the Vehicle Prize. The Vehicle Prize Winner will receive an IRS form 1099 from the Dealership Sponsor and is required to provide all necessary information, including the Vehicle Prize Winner's Social Security number, to allow the Dealership Sponsor to prepare the form. Vehicle Prize will not be replaced if lost, damaged or stolen once delivered to the Vehicle Prize Winner.

Odds of Winning. Odds of winning depend on the number of entry forms completed during the Sweepstakes Entry Period.

Winner Selection. 200 Vehicle Prize Semi-Finalists (the "Semi-Finalists") will be drawn no later than to January 5, 2017. Semi-Finalists will be contacted via email or phone and will have three (3) business days to respond to Dealership Sponsor. Semi-Finalists must travel to Desert Alfa Romeo/FIAT located at 14850 la paz place Victorville, CA 92395 on January 13, 2018, where the Vehicle Prize Winner will be selected by random drawing. The Vehicle Prize Winner must be present at the drawing to be eligible to win the Vehicle Prize. The Vehicle Prize Winner will be required to present valid identification and to sign a statement of eligibility and liability and publicity release in order to receive the Vehicle Prize. The Vehicle Prize Winner must accept delivery of the Vehicle Prize at the Dealership before January 31, 2018. If the Vehicle Prize Winner does not fulfill these requirements, the Vehicle Prize may be forfeited.

Permission to Use Name and Likeness. By participating in this Sweepstakes, each entrant agrees to have his or her name, photograph, voice, biographical information and likeness used in any and all media for promotional purposes relating to the Sweepstakes without further compensation or notice, except as prohibited by law.

Winner's List Request. Following the selection and verification of the Vehicle Prize Winner, a winner's list may be requested after January 2018, by sending a self addressed, stamped envelope to:

Desert Alfa Romeo/FIAT
ATTN: New toYou FIAT Giveaway
14850 la paz place
Victorville, CA 92395

Sponsors Use of Entrant Information. In order to better serve valued customers, Sponsors offer a variety of opportunities, from time to time, including but not limited to the sale and lease of vehicles, services, and promotional events as well as other products, services and marketing programs. Sponsors reserve the right to use the information provided by an entrant in connection with the Sweepstakes to contact such entrant regarding these opportunities. For more information about Sponsors' use of personal information, see Sponsors' privacy policies by clicking on the privacy policy links indicated on their Websites.

Limitation of Liability. Sponsors are not responsible for incorrect or inaccurate transcription of information, for problems related to any of the equipment associated with the Sweepstakes, for any human error, for any interruption, deletion, omission, defect, or line failure of any telephone network or electronic transmission, for problems relating to computer equipment, software,

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2017 OFFICIAL RULES

inability to access the Websites or online service, or for any other technical or non-technical error malfunction. UNDER NO CIRCUMSTANCES, INCLUDING, BUT NOT LIMITED TO, NEGLIGENCE, SHALL SPONSORS OR ANY OF SPONSORS' OFFICERS, DIRECTORS, SHAREHOLDERS, EMPLOYEES, AGENTS, SUCCESSORS AND ASSIGNS BE LIABLE FOR ANY DIRECT, INDIRECT, INCIDENTAL, SPECIAL OR CONSEQUENTIAL DAMAGES ARISING OUT OF THE SWEEPSTAKES OR PRIZES OFFERED THROUGH THE SWEEPSTAKES, EVEN IF ANY OR ALL OF THE FOREGOING OR ANY OF THEIR AUTHORIZED REPRESENTATIVES HAVE BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES.

General. Sponsors reserve the right to terminate, withdraw or amend the Sweepstakes at any time and for any reason.

Sponsors reserve the right to discontinue Sweepstakes participation of, and to pursue any and all available legal and equitable remedies with respect to, any entrant who engages in any fraudulent activity in connection with the Sweepstakes or otherwise uses the Sweepstakes in a manner inconsistent with these Official Rules or any federal, state or local laws, statutes or ordinances.

All questions or disputes regarding eligibility for the Sweepstakes, or an entrant's compliance with these Official Rules will be resolved by Sponsors in Sponsors' sole discretion.

All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of an entrant and Sponsors in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of California, without giving effect to any choice of law or conflict of law rules or provisions (whether of the State of California, or any other jurisdiction) that would cause the application of the laws of any jurisdiction other than the State of California.

These Official Rules constitute the entire agreement between Sweepstakes entrants and Sponsors pertaining to the subject matter hereof and supersede all prior or other arrangements, understandings, negotiations and discussions, whether oral or written.

No waiver of any of the provisions of these Official Rules shall be deemed or shall constitute a waiver of any other provisions hereof (whether or not similar), nor shall waiver constitute a continuing waiver unless otherwise expressly provided.

If any provision of these Official Rules is found to be invalid or unenforceable by a court of competent jurisdiction, such provision shall be severed from the remainder of these Official Rules, which will otherwise remain in full force and effect.