

On-Line Simulcast Bidding Survey



Dealership Name:

Address:

City, State, Zip

Name/Position:

Phone:

E-mail

1. Are you aware that Dealer Auctions now offers Real Time Simulcast 100% Legitimate Sub-Second On-Line Bidding? Yes No

2. Do you currently, or would you in the future, purchase vehicles online? Yes No

3. If you have purchased vehicles online, what format(s) have you used? (Select all that apply)

- Live Simulcast Auction
- Online Bidding with "Buy Now" option and end time (like eBay)
- Online Bidding with "Buy Now" option without an end time
- Sealed Bid
- Classified ads (Like Craig's List)

4. On average, how many vehicles per month do you purchase online?

- 1 to 5
- 5 to 10
- 10 to 20
- 20 or more +

5. What is the price range of vehicles you would consider purchasing online? (Select all that apply)

Less than \$1,5000	\$1,000 to \$2,999
\$3,000 to \$5,999	\$6,000 to \$9,999
\$10,000 and up	

6. Have you been sent a User Name & Password to sign in to Dealer Auctions' Simulcast events?

Yes	No
-----	----

7. Have you signed into our Simulcast web site to: (Select all that apply)

View available inventory only
View the live simulcast event only
Participate in the live simulcast event

8. Did you find the log-in procedure required little effort?

Yes	No
-----	----

9. Was the navigation on the web site user friendly once you were logged on?

Yes	No
-----	----

10. What comments or suggestions can you provide to make our Real Time Simulcast 100% Legitimate Sub-Second On-Line Bidding a more friendly, pleasurable experience and help maximize profits?

If you have not received a Username & Password for all authorized purchasers for your dealership, please provide your purchaser(s) name, e-mail address, and cell phone # for each and one will be sent to each individuals e-mail address.

Purchaser Name

E-mail

Phone #

Purchaser Name

E-mail

Phone #

Purchaser Name

E-mail

Phone #