



**Contact:**

Alex Fedorak | Manager, Public Relations

Mitsubishi Motors North America, Inc.

Desk: 714-372-6142 | [alex.fedorak@na.mitsubishi-motors.com](mailto:alex.fedorak@na.mitsubishi-motors.com)

## **2017 Mitsubishi Outlander\* Awarded Insurance Institute For Highway Safety (IIHS) *TOP SAFETY PICK+***

- **Mitsubishi Outlander\* earns IIHS *TOP SAFETY PICK+* rating for fourth consecutive year**

**CYPRESS, Calif., Dec. 8, 2016** -- [Mitsubishi Motors North America, Inc.](#) (MMNA) today announced that the 2017 Outlander seven-passenger crossover has been named an IIHS *TOP SAFETY PICK+* recipient for the fourth year in a row when equipped with optional Touring Package\*. The Insurance Institute for Highway Safety (IIHS) is an independent non-profit scientific and educational organization that researches, performs evaluations, and assesses safety ratings in crash testing of production vehicles. To qualify for 2017 *TOP SAFETY PICK+*, a vehicle must earn good ratings in the five crashworthiness tests, an advanced or superior rating for front crash prevention and an acceptable or good headlight rating.

“At Mitsubishi Motors we are committed to safety and providing the best value for our customers,” said Don Swearingen, executive vice president and chief operating officer, MMNA. “Competitively priced, the 2017 Outlander remains a leader in reliability and has expanded upon last year’s model enhancements with new advanced safety technologies.”

With a starting MSRP of only \$23,495, standard safety features in the 2017 Outlander include seven air bags including the driver’s knee airbag, Anti-lock braking system (ABS) with Electronic Brake-force Distribution (EBD) and brake assist, Hill Start Assist, Active Stability Control (ASC) with Traction Control Logic (TCL) and Tire Pressure Monitoring System (TPMS).

The 2017 Outlander SEL with 2WD and Touring Package features Forward Collision Mitigation (FCM), Pedestrian Detection (PD) system, Lane Departure Warning, Adaptive Cruise Control and Blind Spot Warning with Lane Change Assist and Rear Cross Traffic Alert and is available for \$29,495.

For more information on the Mitsubishi Outlander visit [media.mitsubishimotors.com](http://media.mitsubishimotors.com).

\*Applies only to models with optional Touring Package.

### **About Mitsubishi Motors North America, Inc.**

Mitsubishi Motors North America, Inc., (MMNA) is responsible for all research and development, marketing, and sales for Mitsubishi Motors in the United States. MMNA sells sedans and crossovers/SUVs through a network of approximately 360 dealers. MMNA is leading the way in the development of highly efficient, affordably priced new gasoline-powered automobiles while using its industry-leading knowledge in battery electric vehicles to develop future EV and PHEV models. For more information, contact the Mitsubishi Motors News Bureau at (888) 560-6672 or visit [media.mitsubishimotors.com](http://media.mitsubishimotors.com).