

ACCESSORIES

2016 **RAV4**



*Let's
Go
Places*





*Genuine Toyota Accessories:
No boundaries.*



Go your own way with confidence. And enhance the journey with Genuine Toyota Accessories.

Treat yourself to the enjoyment of personalizing your new RAV4 with Genuine Toyota Accessories. Designed with your RAV4 in mind, they're the only accessories engineered and manufactured to Toyota standards for quality, fit and finish.

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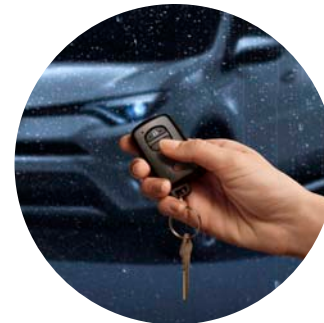
EXTERIOR

Add convenience and accentuate your RAV4's rugged good looks.



INTERIOR

Add more versatility and help keep your interior looking like new.



ELECTRONICS

Innovative technology for real-world driving.



Exterior Accessories

Add versatility, protection and style.

Paint Protection Film (A) Like a clear suit of armor, Genuine Toyota paint protection film¹ helps guard your vehicle from road debris that can chip and scratch the finish. Manufactured from durable, nearly invisible urethane film layers which contain UV protectants to help resist yellowing, the film is designed to help protect the front of the vehicle.

- Paint protection film is available for select areas of the hood/fenders, and front bumper (each set sold separately)

Rear Bumper Appliqué (B) Made of high-grade, nearly invisible urethane film, the rear bumper appliqué helps protect the top surface from unsightly scrapes and scratches.

- Urethane film contains UV protectant to help resist yellowing from the sun
- Custom-tailored for an exact fit to the rear bumper
- Features a stylish Toyota logo

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See footnote 1 in disclosure section on back cover.

Exterior Accessories

Alloy Wheel Locks (A) Precisely machined, weight-balanced alloy wheel locks provide added protection for your wheels and tires.

- Weight-matched to the stock lug nut—no rebalancing needed
- Triple nickel chrome plating helps ensure superior corrosion protection and a lasting shine

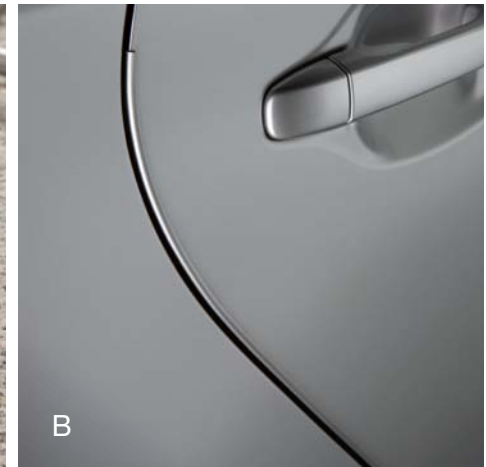
Door Edge Guards (B) Help prevent door edge dings and chipped paint with this protective finishing touch.

- Thermoplastic-coated stainless steel is precisely matched to the exterior finish
- Compression-fitted to door edge contours
- Blend seamlessly to complement exterior styling

Running Boards (C) These stylish running boards help provide an easier, more convenient way into your RAV4.

- Skid-resistant surface helps provide easy step-in access to the vehicle
- Enhances the exterior styling of your RAV4

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Body Side Moldings Color-matched body side moldings help protect against door swings, runaway shopping carts and other parking-lot mishaps while adding a little extra exterior style.

Exterior Accessories

Fog Lights (A) Enhance your visibility and peace of mind in bad weather and darkness with high-performance halogen fog lights.

- Corrosion and shock-resistant
- DOT-approved beam pattern
- Includes illuminated on/off button

Mudguards (B) Help protect your paint finish from road debris and the damage it causes.

- Blends seamlessly with exterior styling
- Set includes four mudguards



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Roof Rail Cross Bars Take along all kinds of cargo with Genuine Toyota roof rail cross bars.² Provides up to 100 lb. of cargo capacity (when evenly distributed across both bars). Aerodynamically styled with a durable, weather-resistant matte black finish.

See footnote 2 in disclosure section on back cover.

Exterior Accessories

Rear Bumper Protector (A) Help keep the top surface of the rear bumper free of scrapes and scratches while adding a touch of style.

- Weather-resistant polished stainless steel finish
- Skid resistant, raised ribbed treads provide practical assistance when loading or unloading cargo.

Tow Hitch Receiver (B) It is engineered to help accommodate your vehicle's maximum tow rating.

- Frame-mounted tow hitch receiver³ is located at the highest position possible to achieve maximum ground clearance and departure angles
- Designed, engineered and built to Toyota quality standards

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See footnote 3 in disclosure section on back cover.



Interior Accessories

There's room for your imagination to roam.

Door Sill Appliqué (A) The door sill appliqué helps keep your RAV4 looking like new.

- Helps prevent door sill scuffs and scratches
- Features a stylish weave pattern

Interior Light Kit (B) Let an elegant touch of light brighten your RAV4's front floor area.

- Illuminates when a front door opens
- Front footwell lighting helps make for more comfortable entry and exit



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Door Sill Protectors Help prevent door sill scuffs and scratches with these door sill protectors. Featuring a brushed aluminum overlay with polished accents that are both stylish and protective.

Interior Accessories

Carpet Floor Mats (A) These plush, long-wearing carpet floor mats⁴ help protect and dress up your interior.

- Durable, fade-resistant carpet features a RAV4 logo
- Driver's-side quarter-turn fasteners and skid-resistant backing on all mats help keep them in place

Carpet Cargo Mat (B) The ideal solution for helping keep the RAV4's cargo area looking like new.

- Helps prevent premature cargo area wear and tear
- Durable, skid-resistant backing helps keep the mat in place



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See footnote 4 in disclosure section on back cover.



Cargo Net Hammock The cargo net hammock² offers flexible storage capabilities for your RAV4 by holding an assortment of items and helping prevent them from rolling around in the cargo area. The cargo net hammock features durable nylon mesh construction and support poles that are easily positioned in multiple pre-fit pockets to provide a variety of configurations.

See footnote 2 in disclosure section on back cover.

Interior Accessories

All-Weather Floor Liners (A) Toyota All-Weather Floor Liners⁵ are an advanced concept in superior protection for your vehicle's interior. They cover the floor and surrounding edges on all sides to help keep your carpets clean and dry. Precise injection molding utilizing Toyota's own CAD data helps ensure a perfect fit, and the colorfast, high-tech composite materials channel water, mud and debris away from your shoes and clothing.

- Molded RAV4 logo for the front mats
- One piece rear mat to help provide more complete coverage
- All-Weather Floor Liners are made in the U.S.A.

Cargo Tray (B) The tough, flexible cargo tray allows you to carry a wide variety of items and helps protect your cargo area carpeting.

- Made of durable, easy-to-clean material embossed with a RAV4 logo
- Skid-resistant surface helps secure items in place
- Molded perimeter lip helps contain spills

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A



B

See footnote 5 in disclosure section on back cover.

Interior Accessories

Cargo Net—Envelope² (A) It is a versatile, lightweight solution to securing everyday items.

- Quick, easy attachment and removal
- Envelope-style netting accommodates a wide variety of shapes and sizes
- Stores flat when not in use



Shift Knob (B) Upgrade your RAV4 interior with an added touch of style.

- Features a unique textured design with chrome accents
- Sculpted to provide a firm grip to enhance your driving experience



Cargo Tote (C) The collapsible, soft-sided cargo tote² holds a variety of items, helping ensure they don't shift around or tip over in your cargo area.

- Removable divider panels help hold items upright
- Stores flat when not in use



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See footnote 2 in disclosure section on back cover.

Interior Accessories

Ashtray Cup (A) This convenient, self-contained ashtray cup fits snugly inside the cupholder.

- Hinged lid helps minimize odors and flyaway ashes
- Easy to empty and clean

Emergency Assistance Kit (B) Don't let small issues stop you in your tracks.

- Kit includes booster cables, stainless steel multi-purpose tool, emergency blanket, gloves, flashlight, tire pressure gauge and bungee cord
- Reflective warning triangle and trim on kit exterior helps alert other drivers to your vehicle

First Aid Kit (C) Be prepared for life's little emergencies.

- Soft-sided kit includes insect sting pads, bandages, scissors, two emergency blankets and more
- VELCRO® brand mounting strips help the kit remain firmly in place

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Electronic Accessories

Technology that's miles ahead.

Security System (A) When it comes to peace of mind, this security system is the ideal addition.

- Integrates with the keyless entry system—no need for an additional remote
- Automatic rearming, door-ajar warning, interior light activation, panic alarm, rolling code technology and disabling of the starter
- Includes glass breakage sensor (GBS) with a highly sensitive microphone that detects the sound frequency of an object striking on glass or glass breakage
- Alarm activates when someone tries to force open a door or glass is broken

Remote Engine Starter⁶ (B) Have your vehicle's interior ready, waiting and comfortable in any kind of weather.

- Use your Smart Key fob to start or stop the engine
- Activates preset air conditioner, heater, defogger, defroster and temperature settings when engine is started

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See footnote 6 in disclosure section on back cover.

Don't just add accessories. Add confidence.

You can always count on Genuine Toyota Accessories. They're the only accessories designed, engineered and tested specifically for your Toyota vehicle. And when purchased along with your new vehicle, Genuine Toyota Accessories are backed by Toyota's 3-year/36,000-mile New Vehicle Limited Warranty, valid at any Toyota dealership nationwide.



DISCLOSURES

1. The Genuine Toyota Accessories Warranty will apply only when the installation is performed by a trained Toyota-approved installer. Please see dealer for details. **2.** Cargo and load capacity are limited by weight and distribution. **3.** Before towing, confirm that your vehicle and trailer are compatible, properly hooked up and loaded, and that you have any necessary additional equipment. Do not exceed any Weight Rating and follow all instructions in your Owner's Manual. The maximum you can tow depends on the total weight of your cargo, occupants and available equipment. **4.** This floor mat was designed specifically for use in your model and model year vehicle and SHOULD NOT be used in any other vehicle. To avoid potential interference with pedal operation, each mat must be secured with its fasteners. Do not install a floor mat on top of an existing floor mat. **5.** This floor liner was designed specifically for use in your model and model year vehicle and SHOULD NOT be used in any other vehicle. To avoid potential interference with pedal operation, each liner must be secured with its fasteners. Do not install a floor liner on top of an existing floor mat. **6.** Available only for vehicles equipped with Smart Key system. Use only if aware of circumstances surrounding the vehicle at time of start. Operate only when legal and safe to do so (e.g., car uncovered in open area with no people or pets inside or nearby). See usage precautions in Owner's Manual.

This brochure is based upon information available at time of publication, is subject to change without notice, is for mainland U.S.A. vehicles and may differ in the state of Hawaii, Puerto Rico, the U.S. Virgin Islands, and in other regions.

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