







# How has Hyundai attracted such a loyal following? Here are a million reasons.

Every year, there is a survey taken to see which car brand inspires the most loyalty with its customers. For the 10th consecutive year, that brand – according to the Brand Keys Customer Loyalty Engagement Index® – is Hyundai.¹ A big reason why is right here: The Hyundai Elantra.

Now in its sixth generation, Hyundai has continually improved the Elantra to make it better. Our 2020 Elantra is the most refined and advanced we've ever offered. Elantra's fluid design sets the standard for sedan styling and aerodynamic efficiency. Inside, premium features fill an airy, modern interior that welcomes you with class-above spaciousness.

Elantra helps keep you protected with advanced safety technologies normally reserved for more expensive cars. For 2020, Forward Collision-Avoidance Assist,<sup>2</sup> Lane Keeping Assist<sup>3</sup> and Driver Attention Warning<sup>4</sup> are standard on every Elantra model. Elantra keeps you connected with Hyundai's award-winning Blue Link<sup>®</sup> and a smartphone app that lets you interact with your car in powerful, practical ways.<sup>5</sup> And, like every Hyundai, Elantra is backed by America's Best Warranty.<sup>6</sup>

In going the extra mile to be better, we've reached some remarkable milestones. Our latest: A Hyundai owner in Kansas recently recorded 1 million miles in her Elantra. Other car companies known for legendary durability have touted similar achievements, but this Elantra owner's story is truly amazing. She reached the 1 million mile mark after just 5 years of driving her 2013 Elantra – with the original engine and transmission.<sup>7</sup>

Of course, not every Hyundai owner's journey is likely to span a million miles. But with our loyal following, don't be surprised if this is the beginning of a long-term relationship.



For the 10th year in a row, Hyundai has ranked #1 in customer loyalty.



# Measured in miles, inches or decibels, Elantra is a class above.

You've learned that Hyundai quality can be measured in miles – one million of them, in fact – with a 5-year-old Elantra that recently surpassed all six digits on its odometer with the original engine and transmission. But there are other ways to measure quality, too.

Inches, for instance. We found critical inches of headroom and legroom inside Elantra, so its interior rivals the roominess of some midsize sedans. It's like upgrading your airline seats – you feel the extra room right away. To heighten your relaxation, we lowered the decibel levels inside using thicker glass, high-density carpet and sound-absorbing wheel well insulation. It's a quietness typically experienced only when you move up a class or two.

Want to make some noise? Elantra's available 8" color touchscreen can be bundled with an 8-speaker Infinity® Premium Audio system that sounds like something out of a luxury sedan. It features Clari-Fi™ Music Restoration Technology, which reconstructs the full sound lost in digital music's compressed file formats. Bringing your playlists along is easy, too, thanks to the availability of Android Auto™ and Apple CarPlay®.¹ There's even an available wireless charging pad² and dual USB ports to keep your devices powered up.

Some class-above features can be measured in degrees, like Elantra's available heated front seats. And dual automatic temperature control – complete with CleanAir Ionizer and auto defogger – that allows front-seat passengers to dial in their own comfort. Other features are measured in oohs and aahs. Sit in Elantra Sport, and the deeply bolstered driver seat and thick flat-bottomed steering wheel invite you to enjoy the performance. Elantra's hands-free smart trunk release? It recognizes when you're standing nearby and pops the trunk lid automatically.<sup>3</sup>





Hands-free smart trunk release



Heated front seats

AUTO S

Dual automatic temperature control



Integrated Memory System





# Being smart about safety just makes sense.

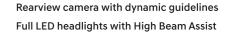
It wasn't hard to come up with SmartSense as the name for our suite of advanced safety technologies. After all, it just makes sense that you shouldn't have to choose the top-of-the-line Elantra to feel like you and your family are safe and secure.

Every 2020 Elantra keeps you alert with Driver Attention Warning – a feature you won't find on Toyota Corolla, Honda Civic, Nissan Sentra, Ford Focus or Chevy Cruze.¹ A rearview camera and available Rear Cross-Traffic Collision Warning² provide extra confidence when backing out of parking spaces. Lane Keeping Assist and available Blind-Spot Collision Warning³ add watchful eyes along your journey. Elantra even offers the segment's first Safe Exit Assist.⁴ It helps warn you about opening your doors into traffic when parallel parked on a busy street.

Elantra's body is infused with advanced high-strength steel and bonded by aircraft-quality adhesives. This rigid-yet-lightweight structure not only creates a solid foundation for responsive driving dynamics, but helps protect you in the event of an accident by channeling impact forces around the passenger compartment.











Forward Collision-Avoidance Assist Safe Exit Assist

## SmartSense Safety Technologies<sup>5</sup>









Forward Collision-Avoidance Assist w/ Pedestrian Detection



Cross-Traffic ision Warning

2019 Top Safety Pick+

Hyundai's commitment to the highest standards for safety is evident in Elantra receiving a 2019 IIHS Top Safety Pick+ award when equipped with optional Forward Collision-Avoidance Assist and LED headlights.<sup>6</sup>



## The power of choice.

Elantra gives you a choice of three ways to power through your day. Elantra SE, SEL, Value Edition and Limited come with a 2.0L Atkinson Cycle 4-cylinder engine - the same engine type that typically provides gasoline propulsion on hybrid vehicles. With its higher compression ratio, it squeezes more energy out of every drop of fuel and burns fuel more completely to help lower emissions. The result is a driving range of up to 490 miles while running clean and green. An all-new proprietary Smartstream Intelligent Variable Transmission (IVT) helps improve Elantra's already impressive fuel economy.

On Elantra Eco, a 1.4L Turbo GDI engine and 7-speed EcoShift® Dual Clutch Transmission (DCT) create power that's so efficient, it achieves EPA-estimated fuel economy of up to 41 MPG highway/36 MPG combined.' Switch Elantra Eco's Drive Mode Select to Sport mode, and you'll feel the gear shift points rise, allowing the engine to rev more freely.

Elantra Sport's 201-hp 1.6L Turbo GDI engine is paired with a 7-speed EcoShift® DCT and paddle shifters on its race-inspired flat-bottom steering wheel. For road-gripping performance, Elantra Sport's specs include performance-tuned steering, 18" alloy wheels, larger front brakes and an independent multi-link rear suspension.

| Source: Fueleconomy.gov                        | 400 mi |     |     | 500 |
|--|--------|-----|-----|-----|
| 020 Hyundai Elantra SE 2.0L 4-Cylinder, IVT    |        |     |     | 490 |
| 019 Nissan Sentra S 1.8L 4-Cylinder, CVT       |        | 422 |     |     |
| 019 Volkswagen Jetta S 1.4L 4-Cylinder, 8-Spe  | ed A/T |     | 449 |     |
| 019 Honda Civic LX Sedan 2.0L 4-Cylinder, CV   | T 397  |     |     |     |
| 020 Toyota Corolla L Sedan 1.8L 4-Cylinder, CV | /T     | 436 |     |     |
| 019 Mazda 3 Sedan 2.5L 4-Cylinder, 6-Speed A/7 | 396    |     |     |     |



## Slick In The City

Elantra's agility helps you maneuver through city streets and parking lots with ease. Its turning radius is shorter than the 2020 Toyota Corolla, 2019 Honda Civic and 2019 VW Jetta.<sup>2</sup> Starting on an incline? Hillstart Assist Control helps prevent you from rolling backwards.





7-speed Dual Clutch Transmission





Drive Mode Select



17" alloy wheels



# 1 Not available on Elantra SE or SEL models. 2 Requires Blue Link Remote package and vehicles equipped with push button start. 3 Requires Blue Link Remote package and vehicles equipped with dual automatic temperature control. Amazon, Alexa and all related logos and motion marks are trademarks of Amazon.com, Inc. or its affiliates. Google Assistant and Google Home are trademarks of Google Inc. 4 Requires Blue Link Guidance package with available navigation system. 5 Not available on Elantra SE. 6 Blue Link agents will contact existing emergency service responders. 7 Smartphone GPS location must be within a 1-mile radius of

## Starting your Elantra by remote control? That's just the beginning.

We know how connected you are to your smartphone. So we made sure that connection extends to a host of connected car conveniences through Hyundai Blue Link. By downloading the free MyHyundai app, your smartphone becomes a remote control capable of locking or unlocking your Elantra and starting the engine before you walk out the door.2 With your Amazon Echo® or Google Home™ device, you can also use voice commands to set the cabin temperature in your car or activate the front and rear window defrosters from the comfort of your couch or kitchen.3

Blue Link Guidance lets you search, download and navigate to addresses and points of interest using voice commands from the driver's seat or your smartphone before entering your car.⁴ Apple CarPlay® and Android Auto™ let you tap into your smartphone's maps and navigation, as well as contact lists, texts, calls, music library and more using Elantra's large touchscreen display or simple voice commands.5

And then there's Blue Link Connected Care. Complimentary for your first three years, it offers exceptional peace of mind. Wherever you may roam, trained operators are standing by to provide emergency roadside assistance in the event of an accident where airbags are deployed.<sup>6</sup> Your Blue Link app can even help law enforcement recover your vehicle if it's ever stolen. Visit hyundaibluelink.com for more information on the complete list of innovative features Blue Link puts at your fingertips.



Apple CarPlay



Wireless device charging







## Automatic Emergency Assistance

Blue Link Connected Care offers 24/7 SOS Emergency Assistance and Automatic Collision Notification that calls for help if you're in an accident where airbags deploy.



## **On-Demand Diagnostics**

Run vehicle diagnostics from your Elantra's touchscreen, report issues at the press of a button, and receive Monthly Vehicle Health Reports or maintenance reminders by email.



Use your smartphone to find restaurants or points of interest that may not be updated on your car's maps, then send the destination to Elantra's navigation system.



## Service Link

Conveniently schedule your car for service from the driver's seat of your Elantra, or by using the MyHyundai smartphone app.



Our Car Finder smartphone app feature lets you navigate your way through crowded parking lots back to your Elantra.7



## **Remote Controls**

Use your smartphone, home assistant or wearable device to remotely start your Elantra's engine, unlock the doors, set the cabin temperature and more.





## **ELANTRA SE**

## 2.0L MPI 4-cylinder

**Popular Features** 

Lane Keeping Assist

**Driver Attention Warning** 

60/40 split-folding rear seats

147 132

Forward Collision-Avoidance Assist

Dual automatic temperature control

5" color display AM/FM/MP3 audio with 6 speakers



## **EPA MPG Estimates**

31/41/35 Smartstream Intelligent Variable Transmission

## **ELANTRA Value Edition**

## 2.0L MPI 4-cylinder

147 132



City/Highway/Combined<sup>1</sup>

Rearview camera with dynamic guidelines

## **Popular Features**

Proximity Key entry with push button start Leather-wrapped steering wheel and shift knob

Heated front seats

**ELANTRA Eco** 

Power tilt-and-slide sunroof

Hands-free smart trunk release

Blue Link® Connected Car System (3 years complimentary)

## **EPA MPG Estimates**

City/Highway/Combined

Door handle welcome lights

## **ELANTRA SEL**

## 2.0L MPI 4-cylinder

**Popular Features** 

147 132

7" high-resolution touchscreen display audio

Apple CarPlay® and Android Auto™

Rear Cross-Traffic Collision Warning

Blind-Spot Collision Warning



## **EPA MPG Estimates**

City/Highway/Combined<sup>1</sup>

30/40/34 Smartstream Intelligent Variable Transmission

16" alloy wheels



## **Popular Features**

Limited

Heated front seats

LED Daytime Running Lights Dual USB charge ports

Hands-free smart trunk release



lb-ft

Proximity Key with push button start

Limited

Leather-wrapped steering wheel and shift knob

## **EPA MPG Estimates** City/Highway/Combined<sup>1</sup>

1EPA estimates for comparison only. Your actual mileage may vary with options, driving conditions, driving habits and the vehicle's condition.

Limited

## **Interior Colors**

Automatic headlights

Heated side mirrors

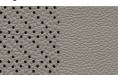
SE/SEL/Value Edition/Eco Beige Cloth

Gray Cloth

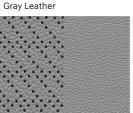
















Sport

33/41/36 7-speed DCT A/T

Idle Stop & Go

## **ELANTRA Sport**

## 1.6L Turbo GDI 4-cylinder

201 195

Larger front brakes and multi-link rear suspension

Sport front seats with leather seating surfaces

Leather-wrapped flat-bottom steering wheel

High/low-beam LED headlights and LED taillights

Sport-tuned suspension and steering



## **EPA MPG Estimates**

City/Highway/Combined

26/33/29 7-speed DCT A/T

Hands-free smart trunk release

## **Premium Package**

Popular Features

18" alloy wheels

Blue Link® Connected Car System (3 years complimentary) 8" high-resolution touchscreen navigation system Infinity® Premium Audio system with 8 speakers Auto-dimming rearview mirror with HomeLink® Clari-Fi™ Music Restoration Technology

## Wheels



15" Alloy Whee



SEL / Value Edition



**ELANTRA Limited** 

2.0L MPI 4-cylinder

**Popular Features** 

Wireless device charging

Ultimate Package

lb-ft

147

132

Blue Link® Connected Car System (3 years complimentary)

Power driver seat with adjustable lumbar support

Infinity® Premium Audio system with 8 speakers

Leather seating surfaces with heated front seats

8" high-resolution touchscreen navigation system

Clari-Fi™ Music Restoration Technology

4.2" color LCD multi-information display

Smart Cruise Control / Safe Exit Assist



<sup>1</sup>EPA estimates for comparison only. Your actual mileage may vary with options, driving conditions, driving habits and the vehicle's condition.

**EPA MPG Estimates** 

Power tilt-and-slide sunroof

City/Highway/Combined<sup>1</sup>

High/low-beam LED headlights and LED taillights

Forward Collision-Avoidance Assist with Pedestrian Detection

Integrated Memory System for driver seat and side mirrors



## **Exterior Colors**

Quartz White Pearl

Stellar Silver

Lakeside Blue

Phantom Black

Scarlet Red Pearl Fluid Metal

Sport Only

Ceramic White





Intense Blue



| ELANTRA   | SE | SEL | Value<br>Edition | Eco | Sport | Limited |
|---|----|-----|------------------|-----|-------|---------|
| Power & Handling  |    |     |                  |     |       |         |
| 147 hp/132 lb-ft, 2.0L Atkinson Cycle 4-cylinder engine                   | •  | •   | •                | -   | -     | •       |
| 128 hp/156 lb-ft, 1.4L Turbo GDI 4-cylinder engine with Idle Stop & Go    | _  | _   | -                | •   | _     | _       |
| 201 hp/195 lb-ft, 1.6L Turbo GDI 4-cylinder engine                        | _  | _   |                  |     | •     | _       |
| Smartstream Intelligent Variable Transmission                             | •  | •   | •                |     | _     | •       |
| 7-speed EcoShift® Dual Clutch Transmission (DCT) with SHIFTRONIC® control | -  | -   | -                | •   | •     | -       |
| Multi-link independent rear suspension                                    | -  | _   | -                | _   | •     | -       |
| Sport-tuned suspension and steering                                       | _  | _   | _                | _   | •     | _       |
| Front disc brakes and rear drum brakes                                    | •  | _   | _                | •   | _     | _       |
| 4-wheel disc brakes   | -  | •   | •                | -   | •     | •       |
| Larger 12" ventilated front disc brake rotors                             | -  | -   | -                | -   | •     | -       |
| Exterior Features   |    |     |                  |     |       |         |
| Cascading chrome grille   | •  | •   | •                | •   | -     | •       |
| Sport front grille and bumper   | _  | _   | _                | _   | •     | _       |
| Sport rear bumper with underbody air diffuser                             | _  | _   | _                | _   | •     | _       |
| Solar-control glass   | •  | •   | •                | •   | •     | •       |
| Chrome lower side-window molding  | _  | _   | _                | _   | •     | •       |
| Automatic headlights  | _  | •   | •                | •   | •     | •       |
| Projector headlights with Daytime Running Lights                          | •  | •   | •                | •   | •     | •       |
| LED Daytime Running Lights  | _  | _   | _                | •   | •     | •       |
| High/low-beam LED headlights and LED taillights                           | _  | _   | _                | _   | •     | •       |
| Heated side mirrors   | _  | •   | •                | •   | •     | •       |
| Bodycolor power side mirrors  | •  | •   | •                | •   | •     | •       |
| Side mirrors with LED turn signal indicators                              | _  | _   | _                | _   | •     | •       |
| Door handle welcome lights  | _  | _   | •                | •   | •     | •       |
| Chrome-tipped exhaust and rear lip spoiler                                | _  | _   | _                | _   | •     | _       |
| Hands-free smart trunk release  | _  | _   | •                | •   | •     | •       |
| Power tilt-and-slide sunroof  | _  | _   | •                | _   | •     | •       |
| Rearview camera with dynamic guidelines                                   | •  | •   | •                | •   | •     | •       |
| Interior Features   |    |     |                  |     |       |         |
| Remote keyless entry system with alarm                                    | •  | •   | -                | -   | _     | -       |
| Proximity Key entry with push button start                                | _  | _   | •                | •   | •     | •       |
| 3.5" LCD multi-information display  | •  | •   | •                | •   | •     | •       |
| 4.2" color LCD multi-information display                                  | _  | _   | _                | _   | _     | •       |
| Tilt-and-telescopic steering wheel with audio controls                    | •  | •   | •                | •   | •     | •       |
| Cruise control  | •  | •   | •                | •   | •     | •       |
| Smart Cruise Control  | _  | _   | _                | _   | _     | •       |
| Dual automatic temperature control with auto defogger                     | •  | •   | •                | •   | •     | •       |
| CleanAir Ionizer  | •  | •   | •                | •   | •     | •       |
| Leather-wrapped steering wheel and shift knob                             | _  | _   | •                | •   | •     | •       |
| Flat-bottom steering wheel and sport front seats                          | _  | _   | _                | _   | •     | _       |
| Heated front seats  | _  | _   | •                | •   | •     | •       |
| Power driver seat with adjustable lumbar support                          | _  | _   | _                | _   | _     | •       |

| Interior Features Leather seating surfaces 6-way adjustable driver seat including height adjustment 60/40 split-folding rear seats |   |   |   |   |   |   |
|--|---|---|---|---|---|---|
| 6-way adjustable driver seat including height adjustment   |   |   |   |   |   |   |
|  | - | - |   | - | • | • |
| 30/40 split-folding rear seats   | • | • | • | • | • | • |
| 507 To Spire Tolding Teal Seats  | • | • | • | • | • | • |
| Front and rear-seat cupholders   |   | _ | • | • | • | • |
| Alloy sport pedals and black headliner   |   | _ | _ |   | • | - |
| Sunvisors with illuminated vanity mirrors and extensions   |   | _ | • | • | • | • |
| Auto-dimming rearview mirror with HomeLink®  |   | _ |   |   | • | • |
| Integrated Memory System for driver seat and side mirrors  | - | - |   | - | - | • |
| Advanced Safety  |   |   |   |   |   |   |
| Forward Collision-Avoidance Assist   | • | • | • | • | • | • |
| Forward Collision-Avoidance Assist<br>with Pedestrian Detection  | _ | _ | _ | _ | _ | • |
| Lane Keeping Assist  | • | • | • | • | • | • |
| Driver Attention Warning   | • | • | • | • | • | • |
| High Beam Assist   |   | _ | _ |   | • | • |
| Blind-Spot Collision Warning   |   | • | • | • | • | • |
| Rear Cross-Traffic Collision Warning   |   | • | • | • | • | • |
| Safe Exit Assist   | - | - |   | - | - | • |
| Audio & Connected Car Technology   |   |   |   |   |   |   |
| 5" color AM/FM/MP3 display audio with 6 speakers   | • | - | - | - | - | - |
| 7" high-resolution touchscreen AM/FM/MP3<br>display audio with 6 speakers  | _ | • | • | • | • | • |
| 8″ high-resolution touchscreen navigation<br>with AM/FM/MP3 audio  | _ | _ | _ | _ | • | • |
| Infinity® Premium Audio system with 8 speakers<br>and Clari-Fi™ Music Restoration Technology                                       | _ | _ | _ | _ | • | • |
| Apple CarPlay® and Android Auto™   |   | • | • | • | • | • |
| SiriusXM Satellite Radio and HD Radio™   | _ | • | • | • | • | • |
| Bluetooth® hands-free phone  | • | • | • | • | • | • |
| Wireless device charging   |   | _ | _ |   | _ | • |
| Blue Link® Connected Car System (3 years complimentary)  |   | _ | • |   | • | • |
| Smartphone/USB and MP3 auxiliary input jacks   | • | • | • | • | • | • |
| Dual USB charge ports  | - | - | - | • | • | • |

Shoulder Room, front/rear
Passenger Volume/Cargo Volume

56.2/55.3 in

95.8/14.4 cu ft

# EAT. DRINK. DANCE. America's Best Warranty POWERTRAIN NEW VEHICLE LIMITED WARRANTY ANTI-PERFORATION WARRANTY 24/7 ROADSIDE ASSISTANCE 10<sub>YEARS</sub> 5<sub>YEARS</sub> 100,000 MILES 60,000 MILES UNLIMITED MILES UNLIMITED MILES See your authorized Hyundai dealer for LIMITED WARRANTY details.





## Hope makes every Hyundai better.

Each time we sell a Hyundai, a portion goes to Hyundai Hope On Wheels® to help find a cure for childhood cancer. Over the last 21 years, Hyundai Hope On Wheels has donated more than \$160 million. Hope is our greatest feature. And it comes standard on every Hyundai. For more information, please visit HyundaiHopeOnWheels.org.





Our commitment to Hyundai owners doesn't end with the transfer of keys. Wherever the road takes you, we've got your back with Hyundai Assurance, an umbrella of services and benefits that includes America's Best Warranty, 24/7 Roadside Assistance, innovative safety and car care features...and more.

Fuel economy estimated by EPA for comparison only. Mileage may vary. While the information contained in this brochure was correct at the time of printing, specifications and equipment can change. Feature comparisons based on competitor information available at the time of printing. No warranty or guarantee is being extended in this brochure, and Hyundai reserves the right to change product specifications and equipment at any time without incurring obligations. Some vehicles are shown with optional equipment. Specifications apply to U.S. vehicles only. Please contact your Hyundai dealer for current vehicle specifications. As part of Hyundai's commitment to a responsible environment, this brochure was printed using paper certified by the Forest Stewardship Council \*\*. FSC\*\* certification helps ensure that the highest social and environmental standards are met in the making of the paper we use, contributing to conservation, responsible management and community-level benefits for people near the forests.

