

2020 Hyundai

KONA





It's our prized possession. Will Kona be yours, too?

How did the Hyundai Kona earn so many industry awards, including 2019 North American Utility Vehicle of the Year™ and a 2019 Best Buy Award from Kelley Blue Book's KBB.com? It starts with an international award-winning design that's just the right size for the way you live.

The 2020 Kona's stylish and colorful exterior is compact, so it's easy to maneuver around parking lots and traffic congestion. A choice of two powerful and fuel-efficient engines boosts its fun-to-drive factor.

Behind the wheel, Kona looks and feels like a sporty SUV. Thanks to a Drive Mode Select feature, you can customize steering, transmission and overall powertrain responsiveness to your preference. Adding to Kona's confident driving character is the enhanced traction of available All Wheel Drive.

Step inside, and you're greeted by an intuitively designed interior that combines room and versatility with an exceptional level of standard safety and convenience features. You'll love the comfortable seating, refined materials and upscale amenities – including a large 7" color LCD floating display and segment-exclusive wireless device charging.¹

To help keep you secure, Kona offers an unrivaled suite of advanced safety technologies. The peace-of-mind you'll enjoy doesn't stop there, either. Like every new Hyundai, Kona is backed by America's Best Warranty. Regardless of which model you choose, Kona lets you live large all week...then make big plans for your weekend adventures.



2019 Hyundai Kona
North American Utility
Vehicle of the Year™



2019 Hyundai Kona
2018 GOOD DESIGN®
Award²



2019 Hyundai Kona
Best Buy Award
Subcompact SUVs³



2019 Hyundai Kona
10 Coolest New Cars
Under \$20,000³



¹Claim based on comparison of specifications on manufacturer websites. Wireless device charging not available on Kona SE or SEL. ²2018 GOOD DESIGN™ Award. GOOD DESIGN is a Federally Registered and Protected Trademark of The Chicago Athenaeum Metropolitan Arts Press, Copyright 1992-2019. ³For more information, visit Kelley Blue Book's KBB.com. Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc.



KONA Ultimate in Black Leather

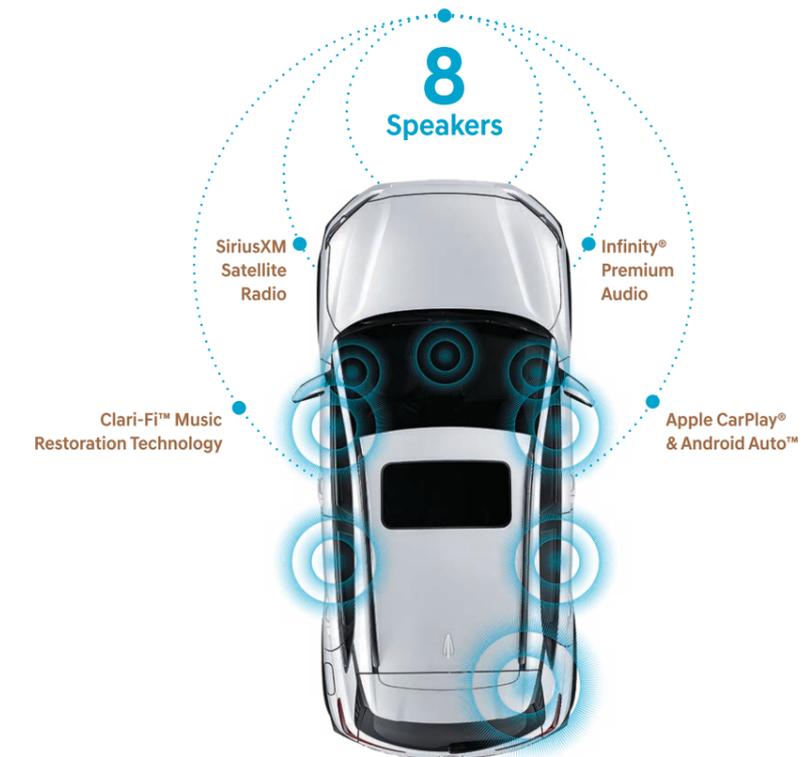
Designed to keep up with all your moves.

Kona is a vehicle that's as versatile as you are. When it's your turn to play social director, Kona assists with a surprising amount of space for passengers, cargo or – thanks to 60/40 split-folding rear seats – a combination of both. With the rear seats up, Kona has 19.2 cubic feet of cargo space – perfectly suited for the daily necessities of you and your crew. A dual-level cargo floor makes it easier to load, and large door openings are sure to be crowd pleasers, too.

When it's me-time, Kona's color touchscreen display serves as command center for an available Infinity® Premium Audio system, which uses Clari-Fi™ Music Restoration Technology to restore sparkling sound qualities lost in the compressed files used by music streaming services. Kona Ultimate's 8" touchscreen includes a navigation system with split-screen display, junction view lane guidance and real-time traffic updates through HD Radio™ (no subscription required).

When it's time to park, a Rear View Monitor with Parking Guidance helps you back into tight spaces. Reinforcing your sense of command is Kona's high seating position. Along with available features like heated side mirrors and rain-sensing wipers, it helps you see every move with exceptional clarity.

“The Hyundai Kona is an excellent vehicle. Its superior combination of quality and value led us to name it our 2019 Best Subcompact SUV for the Money.”
 – U.S. News & World Report, 2019 Kona Review



60/40 split-folding rear seats



Power tilt-and-slide sunroof



Full-color Heads-up Display



Full-color multi-information display



You'll love driving Kona. And Kona will love you right back.

Want to feel the emphasis Hyundai puts on performance? Test-drive Kona SE, SEL or SEL Plus, and you'll enjoy the fuel-efficient power of an eco-friendly 2.0L Atkinson Cycle engine paired with a smooth 6-speed SHIFTRONIC® transmission. Step up to Kona Limited or Ultimate, and a turbocharged 1.6L engine with class-exclusive 7-speed Dual Clutch Transmission is at your command.¹

Kona's Turbo engine delivers more horsepower (175 HP) and more torque (195 lb-ft) than Ford EcoSport, Honda HR-V and Chevy Trax¹ – while remaining clean and green. And every model is available with All Wheel Drive and the handling precision of a multi-link rear suspension. All of which makes Kona, in the words of Edmunds, “one of the best subcompact crossover SUVs on the market.”²

Want to see the importance Hyundai places on your safety? Check out Kona's advanced safety technologies – not just on the top-of-the-line Kona Ultimate, but Kona SE as well. You'll find Driver Attention Warning, a feature more commonly seen on luxury vehicles, standard on every model.³ As is Forward Collision-Avoidance Assist, which is enhanced with Pedestrian Detection on Kona Ultimate.⁴ It's a feature many competitors don't even offer. Clearly, Kona's window sticker is a sign of affection.



Rear View Monitor with Parking Guidance
All Wheel Drive

Forward Collision-Avoidance Assist
Blind-Spot Collision Warning

SmartSense Advanced Safety Features



Driver Attention Warning

Blind-Spot Collision Warning

Forward Collision-Avoidance Assist w/ Pedestrian Detection

Rear Cross-Traffic Collision Warning

Lane Keeping Assist



2019 Top Safety Pick+
The Hyundai Kona is a 2019 IIHS Top Safety Pick+ when equipped with Forward Collision-Avoidance Assist and available LED headlights.⁵

¹Claim based on comparison of specifications on manufacturer websites. ²“Edmunds Expert Review” on Edmunds.com. ³It is the driver's responsibility to remain alert at all times. Driver Attention Warning is only a warning to inform the driver of a potential lack of attention or drowsiness. It does not detect and provide an alert in every situation. See Owner's Manual for details. ⁴Forward Collision-Avoidance Assist (FCA) is designed to assist drivers to help avoid, or help reduce the severity of, collisions with cars that have slowed or stopped in front of them. It is a supplemental assist and does not replace the need for extreme care and attention by the driver. FCA may not stop the vehicle completely and will not avoid all collisions. FCA with Pedestrian Detection helps detect pedestrians, but not in all conditions. See Owner's Manual for details. ⁵To qualify for 2019 TOP SAFETY PICK+, a vehicle must earn Good ratings in the driver-side small overlap front, passenger-side small overlap front, moderate overlap front, side, roof strength and head restraint tests. It also must earn an Advanced or Superior rating for front crash prevention and a Good headlight rating. For details, visit www.iihs.org.



KONA Ultimate in Thunder Gray

On Kona, Apple CarPlay and Android Auto come standard. Take that, luxury SUVs.

We know how connected you are to your smartphone. Which is why every Kona model comes with Apple CarPlay® and Android Auto™ standard.¹ You can use Kona's large color display or voice commands to access your phone's maps and navigation, contact lists, texts, phone calls, music playlists and more. It's a level of connectivity some luxury SUVs don't even offer as a standard feature.

With Hyundai's award-winning Blue Link® connected car features,² your smartphone also serves as a remote control. Download the MyHyundai app, and you can lock/unlock and start your Kona before walking out the door.³ With your Amazon Echo® or Google Home™ device, you can also use voice commands to set Kona's cabin temperature from the comfort of your couch or kitchen.⁴ Blue Link Guidance lets you search for addresses and points of interest on your phone and download driving directions to Kona Ultimate's navigation system before you slip behind the wheel.⁵

Then there's Blue Link Connected Care. Like all Blue Link packages, it's complimentary for your first three years and offers exceptional peace of mind. If you're in an accident and the airbags deploy, your Kona will automatically call for help in a heartbeat. You can also push the SOS button on your rearview mirror for emergency assistance 24/7, 365 days a year.⁶ Your Blue Link app can even help law enforcement recover your vehicle if it's ever stolen. Visit hyundaibluelink.com for more information on the complete list of innovative features Blue Link puts at your fingertips.



Automatic Emergency Assistance

Blue Link Connected Care offers 24/7 SOS Emergency Assistance and Automatic Collision Notification that calls for help if you're in an accident where airbags deploy.



On-Demand Diagnostics

Run vehicle diagnostics from your Kona's touchscreen, report issues at the press of a button and receive Monthly Vehicle Health Reports or maintenance reminders by email.



Destination Send-to-Car

Use your smartphone to find restaurants or points of interest that may not be updated on your vehicle's maps, then send the destination to Kona Ultimate's navigation system.



Service Link

Conveniently schedule your vehicle for service from the driver seat of your Kona or the MyHyundai smartphone app.



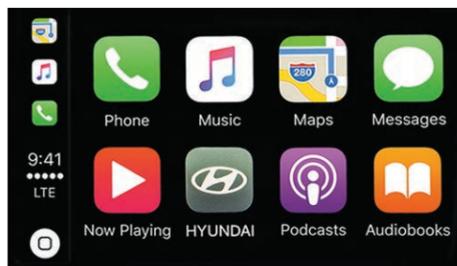
Car Finder

Our Car Finder smartphone app feature helps you navigate your way through crowded parking lots back to your Kona.⁷



Remote Controls

Use your smartphone, home assistant or wearable device to remotely start your Kona's engine, unlock the doors, set the cabin temperature and more.



Apple CarPlay®



Android Auto™



Infinity® Premium Audio system



Wireless device charging

¹Apple CarPlay works with iPhone 5s, iPhone 5c, iPhone 5 and later models running the latest version of iOS 7 and above. Apple is a registered trademark of Apple Inc. Android Auto works with smartphones running on Android 5.0 Lollipop and higher. Android, Android Auto, Google Play and other marks are trademarks of Google Inc. ²Standard on Kona SEL Plus, Limited and Ultimate models. 20MY Konas include 3 years of the Blue Link Connected Care, Remote, and Guidance (factory-equipped navigation required) packages. All trials require an active Blue Link subscription agreement subject to the Connected Services Terms and Conditions. Three-year term starts from the new vehicle date-of-first-use, is available for new vehicle purchases and leases, and is transferable to subsequent owners subject to the Terms and Conditions. Only use Blue Link and corresponding devices when safe to do so. Cellular and GPS coverage is required. Features, specifications, and fees are subject to change. For more on details and limitations, visit hyundai.com or your authorized Hyundai dealer. ³Requires Blue Link Remote package (not available on Kona SE or SEL). ⁴Requires Blue Link Remote package (not available on Kona SE or SEL). Amazon, Alexa and all related logos and motion marks are trademarks of Amazon.com, Inc. or its affiliates. Google Assistant and Google Home are trademarks of Google Inc. ⁵Requires Blue Link Guidance package. ⁶Requires Blue Link Connected Care package. Blue Link agents will contact existing emergency service responders. ⁷Smartphone GPS location must be within a 1-mile radius of the vehicle's location to display searched location.

KONA SE

2.0L MPI 4-cylinder engine

hp 147

lb-ft 132



Popular Features

- Forward Collision-Avoidance Assist
- Lane Keeping Assist / Driver Attention Warning
- Apple CarPlay® and Android Auto™
- Rear View Monitor with Parking Guidance
- 16" alloy wheels

EPA MPG Estimates

City/Highway/Combined¹

27/33/30 FWD 6-speed A/T

26/30/28 AWD 6-speed A/T

KONA SEL

2.0L MPI 4-cylinder engine

hp 147

lb-ft 132



Popular Features

- Contrasting roof color (red/blue/silver only)
- Rear Cross-Traffic Collision Warning
- Proximity Key entry with push button start
- Leather-wrapped steering wheel/shift knob
- 17" alloy wheels

EPA MPG Estimates

City/Highway/Combined¹

27/33/30 FWD 6-speed A/T

26/30/28 AWD 6-speed A/T

KONA SEL Plus

2.0L MPI 4-cylinder engine

hp 147

lb-ft 132



Popular Features

- Power tilt-and-slide sunroof
- 8-way power driver seat
- Infinity® Premium Audio with 8 speakers
- 4.2" color multi-information display
- Wireless device charging

EPA MPG Estimates

City/Highway/Combined¹

27/33/30 FWD 6-speed A/T

26/30/28 AWD 6-speed A/T

KONA LIMITED

1.6L Turbo GDI 4-cylinder

hp 175

lb-ft 195



Popular Features

- Premium dark gray body cladding
- Leather seating surfaces
- Automatic temperature control
- LED headlights and taillights
- 18" alloy wheels

EPA MPG Estimates

City/Highway/Combined¹

28/32/30 FWD 7-speed DCT

26/29/27 AWD 7-speed DCT

KONA ULTIMATE

1.6L Turbo GDI 4-cylinder

hp 175

lb-ft 195



Popular Features

- Full-color Heads-up Display
- Parking Distance Warning - Reverse
- 8" touchscreen display with navigation
- Rain-sensing windshield wipers
- Smart Cruise Control

EPA MPG Estimates

City/Highway/Combined¹

28/32/30 FWD 7-speed DCT

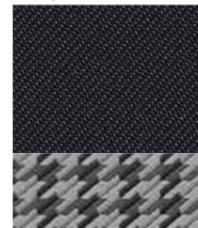
26/29/27 AWD 7-speed DCT

¹EPA estimates for comparison only. Your actual mileage will vary with options, driving conditions, driving habits and the vehicle's condition.

Interior Colors

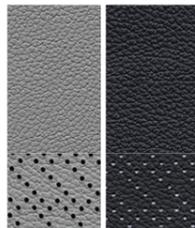
SE/SEL/SEL Plus

Black / Gray & Black Cloth



Limited/Ultimate

Gray Leather / Black Leather



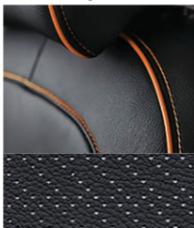
Limited/Ultimate

Black Leather with Lime Accents



Limited/Ultimate

Black Leather with Orange Accents



Wheels

SE

16" Alloy Wheel



SEL/SEL Plus

17" Alloy Wheel



Limited/Ultimate

18" Alloy Wheel



SEL Contrasting Roof Colors

Available with Sonic Silver, Pulse Red and Surf Blue



Black Roof



Black Roof



Dark Gray Roof

Exterior Colors



Chalk White



Thunder Gray



Sunset Orange



Lime Twist



Ultra Black



Sonic Silver



Pulse Red



Surf Blue

KONA

Power & Handling

	SE	SEL	SEL Plus	Limited	Ultimate
147 hp/132 lb-ft, 2.0L MPI Atkinson Cycle 4-cylinder engine	●	●	●	—	—
175 hp/195 lb-ft, 1.6L Turbo GDI 4-cylinder engine	—	—	—	—	●
6-speed automatic transmission with SHIFTRONIC®	●	●	●	●	—
7-speed EcoShift® Dual Clutch Transmission	—	—	—	●	●
Torque Vectoring by Braking	●	●	●	●	●
Drive Mode Select	●	●	●	●	●
All Wheel Drive and multi-link rear suspension	○	○	○	○	○
Downhill Brake Control and Hillstart Assist Control	●	●	●	●	●

Exterior Features

	SE	SEL	SEL Plus	Limited	Ultimate
Cascading grille with chrome grille surround	—	—	—	●	●
Premium dark gray body cladding	—	—	—	●	●
Bodycolor exterior door handles	●	●	●	●	●
Rear spoiler with center LED brake light	●	●	●	●	●
LED Daytime Running Lights	●	●	●	●	●
LED headlights with Low Beam Assist	—	—	—	●	●
Front foglights	—	—	●	●	●
LED taillights	—	—	—	●	●
Automatic on/off headlights	●	●	●	●	●
Heated side mirrors with turn signal indicators	—	●	●	●	●
Solar-control front glass	●	●	●	●	●
Privacy rear glass	—	●	●	●	●
Rain-sensing windshield wipers	—	—	—	●	●
Aero wiper blades	—	—	—	●	●
Roof side rails	—	●	●	●	●
Contrasting roof color available with red/blue/silver exterior colors	—	○	—	—	—
Power tilt-and-slide sunroof	—	—	●	●	●
Rear View Monitor with Parking Guidance	●	●	●	●	●
Anti-theft vehicle immobilizer	—	●	●	●	●

Interior Features

	SE	SEL	SEL Plus	Limited	Ultimate
Remote keyless entry system with alarm	●	—	—	—	—
Proximity Key entry with push button start	—	●	●	●	●
Tilt-and-telescopic steering wheel with audio, Bluetooth® phone and cruise controls	●	●	●	●	●
3.5" multi-information display	●	●	—	—	—
4.2" color multi-information display	—	—	●	●	●
Full color Heads-up Display	—	—	—	—	●
Automatic temperature control	—	—	—	—	●
6-way adjustable driver seat with height adjustment	●	●	—	—	—
8-way power driver seat with power lumbar support	—	—	●	●	●
Leather-wrapped steering wheel and shift knob	—	●	●	●	●
Heated front seats	—	●	●	●	●
Leather seating surfaces	—	—	—	●	●
Rear folding armrest with dual cupholders	●	●	●	●	●
60/40 split fold-flat rear seats	●	●	●	●	●
Center console with storage compartment and armrest	●	●	●	●	●

KONA

Interior Features

	SE	SEL	SEL Plus	Limited	Ultimate
Power windows with front auto-down/up	—	●	●	●	●
Dual illuminated visor vanity mirrors / sunvisor extensions	—	●	●	●	●
Auto-dimming rearview mirror with HomeLink®	—	—	—	●	●
Hidden cargo-area storage compartment	—	●	●	●	●
Tire Pressure Monitoring System with individual tire indicators	●	●	●	●	●

SmartSense Advanced Safety

	SE	SEL	SEL Plus	Limited	Ultimate
Forward Collision-Avoidance Assist	●	●	●	●	—
Forward Collision-Avoidance Assist with Pedestrian Detection	—	—	—	—	●
Lane Keeping Assist	●	●	●	●	●
Driver Attention Warning	●	●	●	●	●
Blind-Spot Collision Warning with Lane Change Assist	—	●	●	●	●
Rear Cross-Traffic Collision Warning	—	●	●	●	●
Smart Cruise Control	—	—	—	—	●
High Beam Assist	—	—	—	—	●
Parking Distance Warning - Reverse	—	—	—	—	●

Audio & Connected Car Technology

	SE	SEL	SEL Plus	Limited	Ultimate
7" touchscreen AM/FM/MP3 display audio	●	●	●	●	—
8" high-resolution color touchscreen audio and navigation system	—	—	—	—	●
Infinity® Premium Audio system with 8 speakers (including subwoofer) and Clari-Fi™ Music Restoration Technology	—	—	●	●	●
Apple CarPlay® and Android Auto™	●	●	●	●	●
SiriusXM Satellite Radio and HD Radio™	—	●	●	●	●
HD Radio™ traffic services (no subscription required)	—	—	—	—	●
Wireless device charging	—	—	●	●	●
Blue Link® Connected Car System (3 years complimentary)	—	—	●	●	●
Dual front USB ports, auxiliary input jack and 12-volt power outlet	●	●	●	●	●

● Standard ○ Optional — Not Available

Exterior / Interior Dimensions

	KONA
Wheelbase	102.4 in
Overall Length	164.0 in
Overall Width	70.9 in
Overall Height (with roof rails)	61.0 (61.6) in
Headroom – front (with sunroof) / rear	39.6 (38.0) / 37.8 in
Legroom – front / rear	41.5 / 34.6 in
Shoulder Room – front / rear	55.5 / 54.5 in
Total Interior Volume	113.3 cu ft
Passenger Interior Volume	94.1 cu ft
Cargo Capacity - rear seats up / folded down	19.2 / 45.8 cu ft



Hyundai Hope On Wheels®

Helping Kids Fight Cancer Since 1998



Hope makes every Hyundai better.

Each time we sell a Hyundai, a portion goes to Hyundai Hope On Wheels® to help find a cure for childhood cancer. Over the last 21 years, Hyundai Hope On Wheels has donated more than \$160 million. Hope is our greatest feature. And it comes standard on every Hyundai. For more information, please visit HyundaiHopeOnWheels.org.



America's Best Warranty

**POWERTRAIN
LIMITED WARRANTY**

10 YEARS 100,000 MILES

**NEW VEHICLE
LIMITED WARRANTY**

5 YEARS 60,000 MILES

**ANTI-PERFORATION
WARRANTY**

7 YEARS UNLIMITED MILES

**24/7 ROADSIDE
ASSISTANCE**

5 YEARS UNLIMITED MILES

HYUNDAI
Assurance
HYUNDAIASSURANCE.COM

Our commitment to Hyundai owners doesn't end with the transfer of keys. Wherever the road takes you, we've got your back with Hyundai Assurance, an umbrella of services and benefits that includes America's Best Warranty, 24/7 Roadside Assistance, innovative safety and car care features...and more.

See dealer for LIMITED WARRANTY details. Fuel economy estimated by EPA for comparison only. Mileage may vary. While the information contained in this brochure was correct at the time of printing, specifications and equipment can change. Feature comparisons based on competitor information available at the time of printing. No warranty or guarantee is being extended in this brochure, and Hyundai reserves the right to change product specifications and equipment at any time without incurring obligations. Some vehicles are shown with optional equipment. Specifications apply to U.S. vehicles only. Please contact your Hyundai dealer for current vehicle specifications. As part of Hyundai's commitment to a responsible environment, this brochure was printed using paper certified by the Forest Stewardship Council®. FSC® certification helps ensure that the highest social and environmental standards are met in the making of the paper we use, contributing to conservation, responsible management and community-level benefits for people near the forests.



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