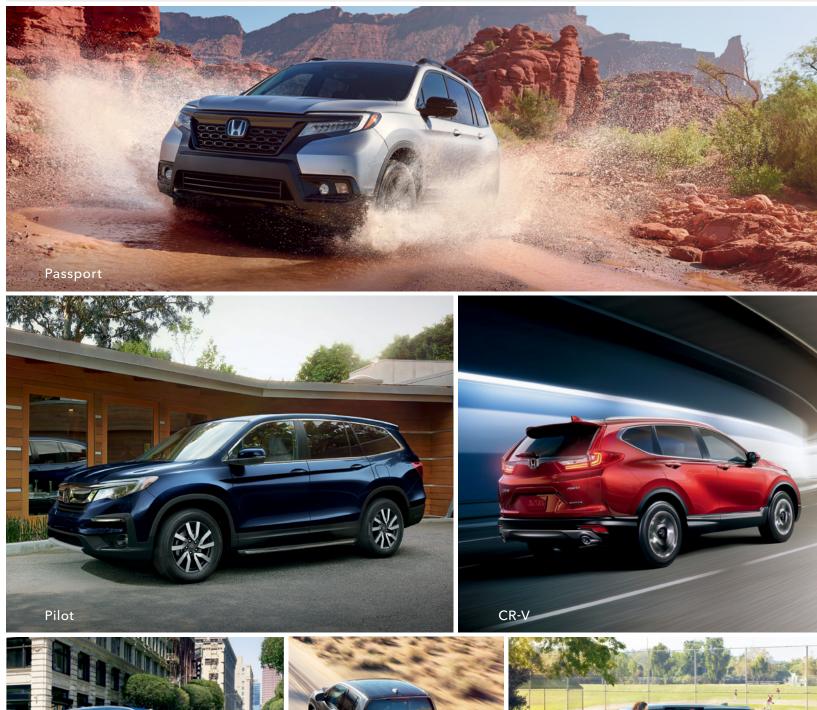
Honda Utility Family

HR-V











Your Passport to Adventure.

Experience the rugged appeal of an outdoor excursion. The all-new Passport with Intelligent Traction Management is designed to handle each drive with confidence, whether on the road or on the trail. With advanced tech and standard Honda Sensing," experience the crux of comfort and modern exploration.

Passport Elite shown in Deep Scarlet Pearl with Honda Genuine Accessories. Cargo net not included.



Built for the Bold

- 280-hp,¹ 3.5-liter i-VTEC[®] V-6 engine
- 9-speed, shift-by-wire automatic transmission with paddle shifters
 Intelligent Variable Torque Management[™] (i-VTM4[®]) AWD system^{*}

- 5000-lb towing capacity*
 20-inch wheels and dual exhaust finishers
- Intelligent Traction Management (Snow, Mud and Sand modes[†])
- Hands-free access power tailgate*

*Available features. Please visit automobiles.honda.com/passport#specifications for actual trim application.

[†]Snow mode only on 2WD trims. Snow, Mud and Sand modes on AWD trims. Honda reminds you to properly secure cargo items.



The world awaits. Get out there.

We built what's in here, so you can fully experience what's out there. With innovative technology, powerful performance, and all the modern features you expect from a Honda, the Passport is your all-access pass to new discoveries.

Passport Elite shown with Black Leather.

Honda reminds you to properly secure cargo items.



Equipped for what's ahead.

Every detail has been carefully considered for an outdoor journey. Exceptional cargo space including 2.5 cubic feet of underfloor storage in the rear means there's plenty of room for your next adventure.

- Honda Sensing[®] suite of safety and driver-assistive features (standard on all trims)

- Nonda Sensing "suite of safety and drive
 Wireless phone charger*²
 Apple Carplay^{™3} integration*
 Android Auto^{™4} integration*
 8-inch Display Audio touch-screen*
- Perforated, heated and ventilated front seats*

*Available features. Please visit automobiles.honda.com/passport#specifications for actual trim application.



Elevating your ride.

Sleek and versatile, the redesigned Honda Pilot with available allwheel-drive is designed to help you make the most of every journey. Spur-of-the-moment family day trips, simple grocery runs and weekend getaways all become more comfortable in this spacious and stylish SUV, part of the Best SUV Line-Up in America according to U.S. News & World Report.*

Elegant and Intelligent

- 280-hp¹, 3.5-liter i-VTEC[®] V-6 engine
 9-speed, shift-by-wire automatic

- 9-speed, shift-by-wire automatic transmission with paddle shifters[†]
 Intelligent Variable Torque Management[™] AWD system[†]
 Intelligent Traction Management (Snow, Mud and Sand modes^{**})
 Honda Sensing[®] suite of safety and driver-assistive features (atomdard on oll trime) (standard on all trims)
- Panoramic roof[†]
- Hands-free access power tailgate⁺
- [†]Available features. Please visit automobiles.honda.com/pilot#specifications for actual trim application.

Pilot Elite shown in Steel Sapphire Metallic with Honda Genuine Accessories.

Honda was named the 2019 Best SUV Brand by *U.S. News & World Report,* November 2018. **Snow mode only on 2WD trims. Snow, Mud and Sand modes on AWD trims. Honda



Convenience is calling.

In the Pilot, forward-thinking technology doesn't stop at the front seat. All passengers can enjoy a range of amenities that create a cabin full of comfort.

At the helm of innovation.

When you step into the Pilot, there are a few things you'll notice right away. Superb styling. Upscale extras. Attention to detail. Because in the Pilot, every ride is a chance to treat yourself.

- CabinTalk[®] in-car PA system*
 Wireless phone charger*²
 Power heated and ventilated front seats*

- Perforated leather seating surfaces*
 2nd-row captain's chairs*
 60/40 split, flat-folding 3rd-row bench seat
- 590-watt premium audio system with 10 speakers, including subwoofer*
- Advanced Blu-ray^{™5} Rear Entertainment System (RES) with 10.2-inch screen*
- 4 USB ports* *Available features. Please visit automobiles.honda.com/pilot#specifications for actual trim application.

Pilot Elite shown with Gray Leather. Pilot 2WD Touring shown in Deep Scarlet Pearl.



Travel in style.

The CR-V continues to redefine what an SUV can be by delivering a wealth of standard features and conveniences, all backed and conveniences, all backed by the available Honda Sensing® suite of safety and driver-assistive technologies. That's why it's part of the Best SUV Line-Up in America according to U.S. News & World Report.*

- A Standout Experience
 190-hp,⁶ turbocharged
 4-cylinder engine[†]
 Continuously variable transmission (CVT) with Sport Mode
- Remote engine start[†]
 Blind spot information system (BSI) with cross traffic monitor¹⁷
 LED headlights and daytime running lights[†]

[†]Available features. Please visit automobiles.honda.com/cr-v#specifications for actual trim application.

CR-V AWD Touring shown in Molten Lava Pearl.

*Honda was named the 2019 Best SUV Brand by U.S. News & World Report, November 2018.





Functional flair.

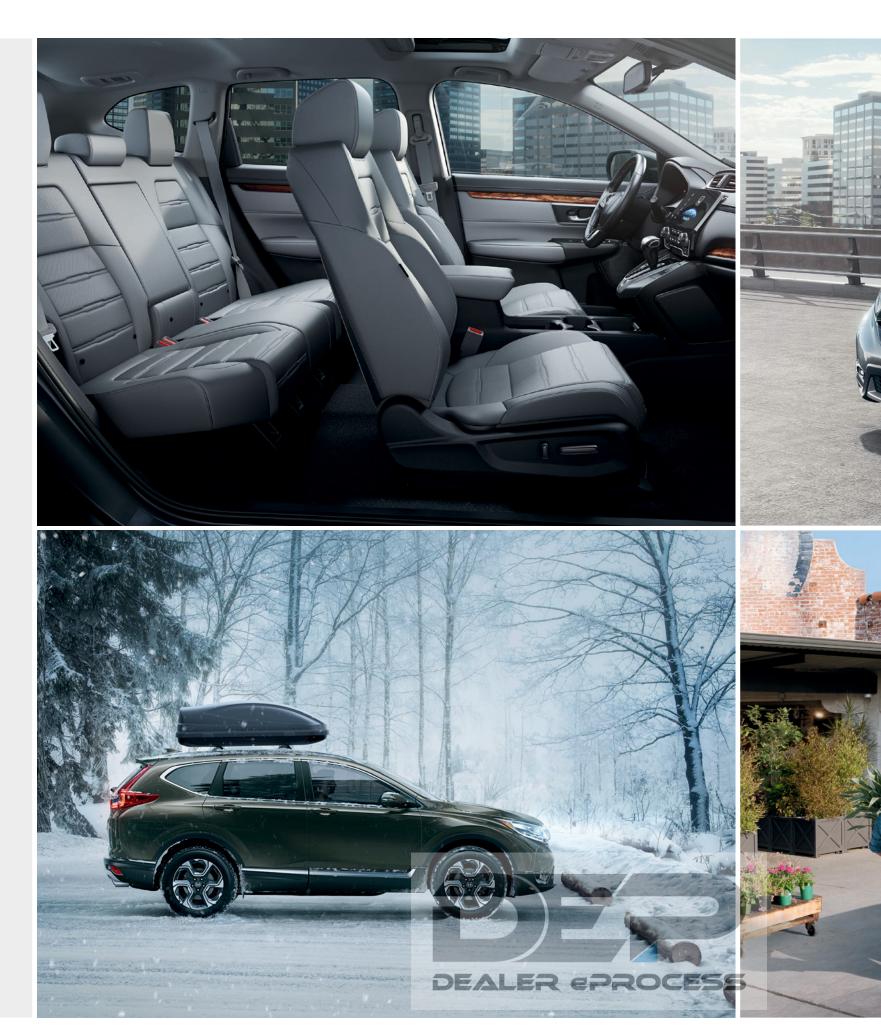
The CR-V is committed to convenience, while offering premium comfort and style. Inside, you'll find an available leather-trimmed interior with spacious seating for five and technology to make life on the road more enjoyable.

- Ingenuity Where it MattersReal Time AWD with Intelligent Control System™*
- Hands-free access power tailgate*
 Smart Entry with Walk Away Auto Lock[®]*
- Driver's seat with 12-way power adjustment, including 4-way power lumbar support*
- 7-inch Display Audio touch-screen
- Apple CarPlay^{™3} integration*
 Android Auto^{™4} integration*
- SiriusXM^{®8} Radio*

*Available features. Please visit automobiles.honda.com/cr-v#specifications for actual trim application.

CR-V Touring (upper left) shown with Gray Leather. CR-V Touring (upper right) shown in Gunmetal Metallic. CR-V AWD Touring (lower left) shown in Dark Olive Metallic with accessory crossbars and roof box. CR-V 2WD Touring (lower right) shown in Lunar Silver Metallic.

Honda reminds you to properly secure cargo items.







Versatility, with style.

The redesigned HR-V is now available in two new trims, Sport and Touring. Its fresh exterior styling and available all-wheel-drive capabilities are features that truly stand out, making it part of the Best SUV Line-Up in America according to U.S. News & World Report.*

HR-V Touring (left) shown in Modern Steel Metallic.

HR-V AWD Sport (right) shown in Aegean Blue Metallic with Honda Genuine Accessories. *Honda was named the 2019 Best SUV Brand by U.S. News & World Report, November 2018. †Government 5-Star Safety Ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (www.safercar.gov).





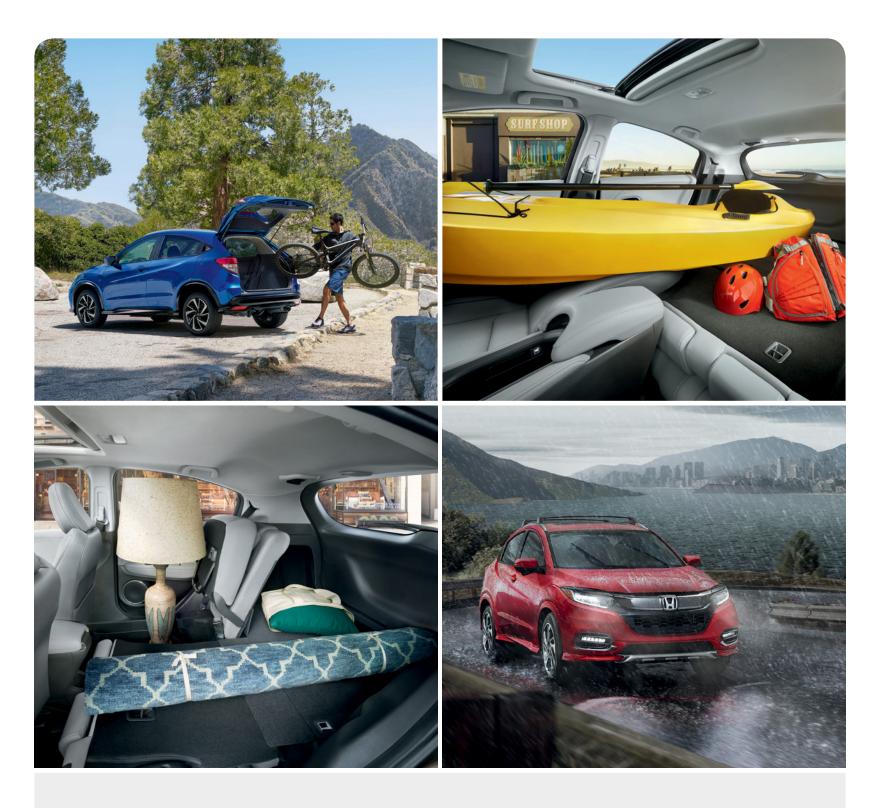
The total package.

You don't always know where the day will take you. In an HR-V, you don't need to. With the best qualities of an SUV, a hatchback and a compact, the HR-V is stunningly versatile and ready to go wherever life demands.

- Real Time AWD with Intelligent Control System^{™★}
- Dual-mode paddle shifters*
- LED headlights, fog lights and daytime running lights*
- Honda Sensing[®] suite of safety and driver-assistive features^{*}

*Available features. Please visit automobiles.honda.com/hr-v#specifications for actual trim application.





Room to explore.

There's always more than one way to get to where you're going. And with the HR-V, there are multiple ways to pack all the cargo you want to take along for the ride.

HR-V Touring shown with Black Leather.

Honda reminds you to properly secure cargo items.

- Something for Everyone 60/40 split 2nd-row Magic Seat® Driver's seat with 8-way power adjustment* Heated front seats* Apple CarPlay^{™3} integration* Android Auto^{™4} integration* SiriusXM®⁸ Radio*

DEALER ePROCESS

*Available features. Please visit automobiles.honda.com/hr-v#specificatio for actual trim application.

- **Utility Mode** Rear seats fold flat Over 55 cubic feet of maximum cargo space

Long Mode

- Passenger-side front and rear seats fold down
 Fits cargo up to 8 feet long

Tall Mode

- 60/40 split rear seats fold up Nearly 4 feet of vertical cargo space



Designed for family time.

The Odyssey turns every family trip into a joyride. Whether you're driving crosstown or cross country, enjoy the exceptional fuel-efficiency,* power and versatility offered by this modern take on the minivan.

- Utility Meets Capability 280-hp,¹ 3.5-liter i-VTEC[®] V-6 engine Honda Sensing[®] suite of safety and driver-assistive features⁺
- Blind spot information system (BSI) with cross traffic monitor^{†7}
- HondaVAC^{®↑}
- Remote engine start[†]
 LED headlights, fog lights and daytime running lights⁺

[†]Available features. Please visit automobiles.honda.com/odyssey#specifications for actual trim application.

Odyssey Elite shown in Modern Steel Metallic.

*19 city/28 highway/22 combined mpg rating. Based on 2019 EPA mileage ratings. Use for comparison purposes only. Your mileage will vary depending on how you drive and maintain your vehicle, driving conditions and other factors. **Government 5-Star Safety Ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Appendent Program (www.vsforca.com) New Car Assessment Program (www.safercar.gov





Technology, driven.

The Odyssey has something advanced for everyone. The available mobile hotspot capability and the unique CabinControl[®] app-which lets passengers select songs for the ride-are just two of the many outstanding options you'll find in this vehicle.

Connectivity on the Go*

- Advanced Blu-ray^{™5} Rear Entertainment System (RES) with 10.2-inch high-resolution screen
- Mobile hotspot capability[†]
- Wireless phone charger²
- 550-watt premium audio system

CabinControl[®]*

- Passengers can suggest destinations to onboard navigation
 Passengers can share songs to a vehicle playlist from
- their device
- Passengers can control basic audio functions and rear climate
- Driver maintains control over music and navigation suggestions

CabinWatch®*

- Easy monitoring of rear-seat passengers
- Rear seats visible on Display Audio screen
- Infrared LEDs for lowlight visibility

CabinTalk[®]*

- In-car PA system
- Easily converse with 2nd- and 3rd-row passengers**
- Mute media from wireless headphones, headphone jacks or vehicle speakers**

Adaptable to fit your life.

With seating configurations to keep your little ones within reach and highly adjustable driver's-seat settings, this minivan works harder so you don't have to.

- Power seats for driver and front passenger
- One-motion 60/40 split 3rd-row Magic Seat®
- Magic Slide[®] 2nd-row seats*
- Power sliding doors*

*Available features. Please visit automobiles.honda.com/odyssey#specifications for actual trim application.

ite (upper left) shown with Beige Leather. Odyssey Elite (lower left) shown with Gray Leather.

TRequires AT&T data :











The superior pickup.

Stacked with power and agility, the sleek, high-capacity Ridgeline is built for both forging mountain byways and cruising down open highways.

Ridgeline Black Edition (left) shown in Crystal Black Pearl. Ridgeline RTL-E (right) shown with Gray Leather.

*Government 5-Star Safety Ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (www.safercar.gov).



The Ridgeline provides a unique, modern truck experience. Its spacious cabin is complemented with distinctive available features like the Truck-Bed Audio System* along with an array of technologies, which are all within reach throughout the vehicle.

Amenities that Resonate

- 540-watt premium audio system*
- 4 USB ports*
 Apple CarPlay^{™3} integration*
 Android Auto^{™4} integration*
- 150-watt / 400-watt truck-bed power outlet*

*Available features. Please visit automobiles.honda.com/ridgeline#specifications for actual trim application.



A truck that delivers.

The Ridgeline rethinks the traditional truck bed by offering multiple storage and access options. It is the only pickup with a lockable In-Bed Trunk,[®] and its dual-action tailgate means fewer out-of-reach items. Keep your cargo safe and dry no matter what you bring along in this truck full of possibilities.

Ridgeline AWD RTL-T (right) shown in Lunar Silver Metallic with accessory roof rails.

Honda reminds you to properly secure cargo items.





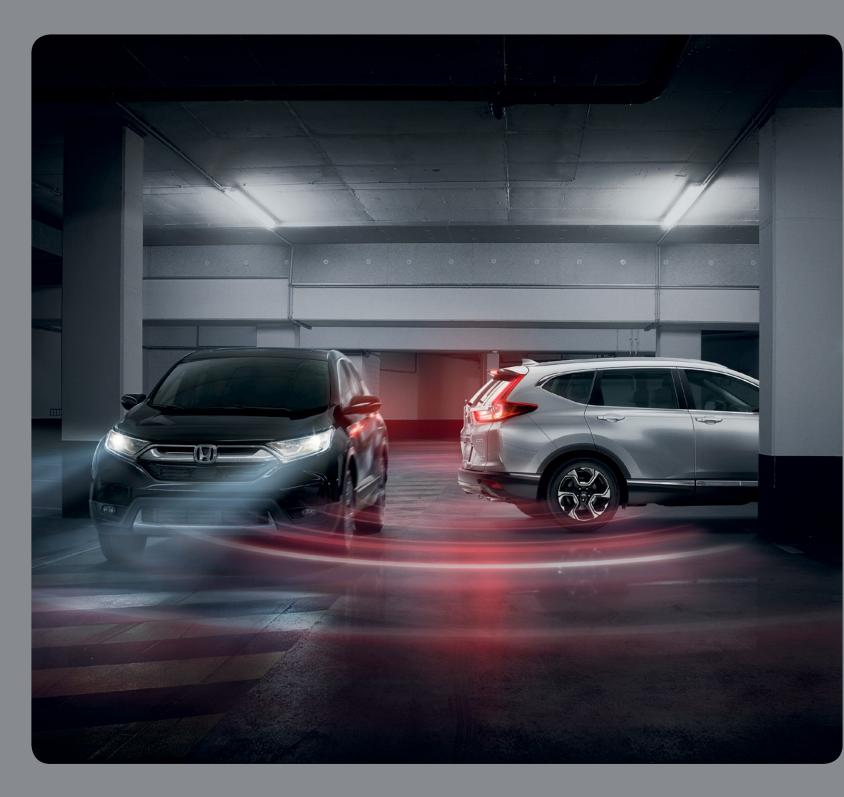
ligent lanagement Normal Snow Mud Sand

Tackle virtually any terrain and take it all with you.

With available innovations in stability, traction, handling and visibility, the Ridgeline can take you places you've never been before. Navigate rain-soaked dirt or snowy* mountain passes more easily, even while towing.

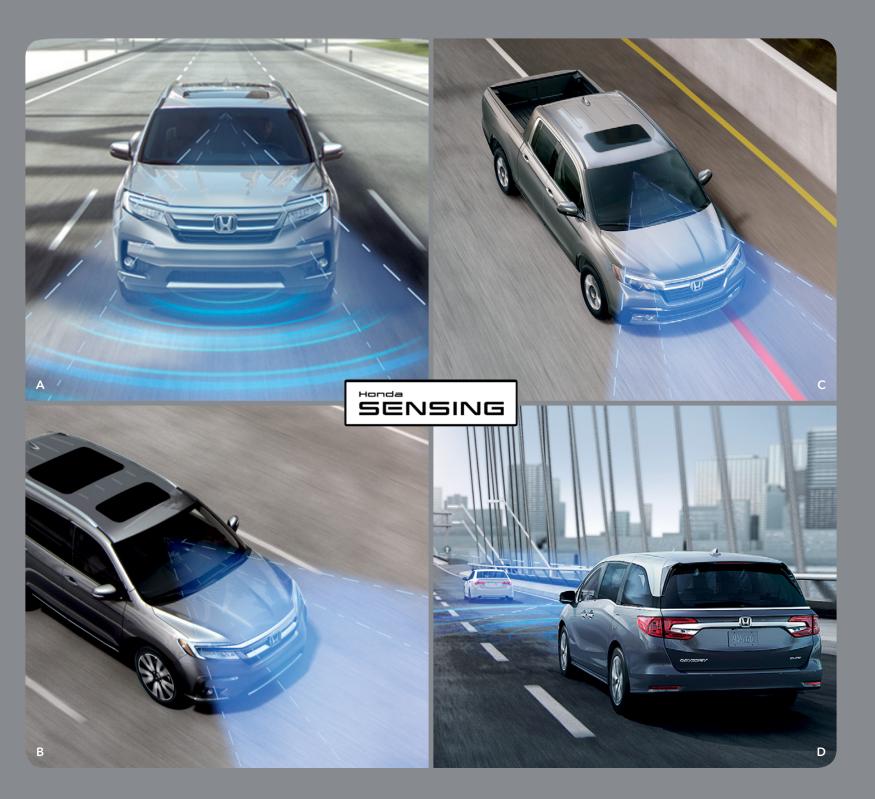
- Intelligent Variable Torque Management[™] AWD system[†]
- Intelligent Traction Management (Snow, Mud and Sand modes*)
- Integrated Class III trailer hitch
- [†]Available features. Please visit automobiles.honda.com/ridgeline#specifications for actual trim application.

*Snow mode only on 2WD trims. Snow, Mud and Sand modes on AWD trims.



Confidence on the road.

- Advanced Compatibility Engineering™ (ACE™) body structure
 Advanced driver and front passenger airbags
 Multi-angle rearview camera⁹



The Honda Sensing[®] Suite.

A - Collision Mitigation Braking System™ (CMBS™)¹⁰ CMBS can help bring your vehicle to a stop by automatically applying brake pressure when the system determines that a frontal collision is unavoidable.

g Assist System (LKAS)¹¹ s on the steering wheel, long highway drives are S which subtly adjusts steering to help keep DEALER CPRODEDICE CENTER a detected lane.

C - Road Departure Mitigation System (RDM)¹²

RDM can determine if you cross over detected lanes without signaling, can provide steering assistance to help you return to your lane, or provide braking to help keep you from leaving the roadway entirely.

D - Adaptive Cruise Control (ACC)¹³ ACC helps you maintain a set following interval behind a detected vehicle for highway driving.



automobiles.honda.com **Build and Price Your Perfect Honda**

F 🖸 🎽 🗖 🖗 🔒

Follow or share the Honda experience across the Honda Facebook page, Twitter and more.



Whether you buy or lease a Honda vehicle, Honda Financial Services can assist you with the process. Please ask your dealer which lease or purchase plan best suits your needs.



Manufactured to the same strict standards as Honda vehicles, Honda Genuine Accessories are the perfect way to personalize and protect your vehicle. Please see your Honda dealer for details.

HONDA care Honda Care[®] is an affordable, comprehensive vehicle and travel protection plan backed by Honda reliability, service and parts. Please see your Honda dealer for details.



Powerful. Agile. Versatile enough to handle almost any condition. It's no wonder Honda is the official vehicle of the NHL.^{®14}

All Honda vehicles - and any Honda Genuine Accessories installed at the time of vehicle purchase - are covered by a 3-year/36,000-mile limited warranty.15 Plus, Honda vehicles are covered by a 5-year/60,000-mile Limited Powertrain Warranty,¹⁵ too. For more information or assistance, see your Honda dealer or please give us a call at 1-800-33-Honda.

24-hour emergency road service is available to you in the United States, Puerto Rico and Canada throughout your 3-year/36,000-mile limited warranty term. Services include jump-starting, flat tire and lockout assistance, towing, and more (limitations apply). Call 1-866-864-5211.



¹280 hp @6000 rpm (SAE net). ² Honda wireless phone charger is compatible with both Qi and Powermat wireless charging standards. Check with your device's manufacturer for wireless capability. ³Apple CarPlay is a trademark of Apple for. ⁴Android Android Auto, Google Maps and Google Now are trademarks of Google Inc. ⁵BU-ray^M is a trademark of the BU-ray Disc Association ⁴190 hp @ 5400 rpm (SAE net). ⁷The system accuracy will vary based on weather, size of object, and avoiding collisions. ⁸StriusXM services require a subscription after any trial period. If you decide to continue your SirusXM services at the net of your trial usbcription after any trial period. If you decide to continue your SirusXM services require a subscription after any trial period. If you decide to continue your SirusXM are and avoiding collisions. ⁸StriusXM at1-866-635-2349 to cancel. See our Customer Agreement for complete terms at www.sirusxm.com. Fees and programming subject to change. Wis stallite services requires visual dogos are trademarks of SirusXM Radio Inc. ⁴Always visually confirm that it is safe to drive before backing up; the rearview camera display does not provide complete information about all conditions and objects at the rear of your vehicle. ¹⁰C MMS Camot detect all objects ahead and ther factors system operation affec of they watere interior heat. System decimal crash forces. Driver remains responsible for safely operating vehicle and avoiding collisions. ¹¹ LKAS only assist driver in maintaining proper lane costition wheat the rear of your vehicle. ¹²C Camot detect all objects ahead and any not detect all one markings accuracy will vary based on weather, speed and order factors. ACC should not be used in a marking securacy will vary based on weather, speed and one conditions of the metry interview maintaining proper lane position and/or brake pressure to slow the vehicle's departure from addition only alets drivers when lane drift is detected without a turn signal in use and can only mild ste