



# TOYOTA WINTER SAVINGS EVENT! FINAL DAYS!

## Lease A New **2017 COROLLA SE**

CVT-i S 4-Door Sedan Model #1864

**\$159**  
PER MO.

**36**  
MO. LEASE

**\$1899**  
DUE AT  
SIGNING



\*Due at signing includes \$1000 TFS Lease Subvention Cash. 2017 Corolla SE shown with available options.

## Lease A New **2017 CAMRY SE**

6-Speed AT ECT-i 4-Door Sedan Model #2546

**\$199**  
PER MO.

**36**  
MO. LEASE

**\$1999**  
DUE AT  
SIGNING



\*Due at signing includes \$500 TFS Lease Subvention Cash. 2017 Camry SE shown with available options.

## Lease A New **2017 TACOMA TRD OFF-ROAD 4X4 DOUBLE CAB**

6-speed ECT-i 4-Door Pickup Truck Model #7544

**\$289**  
PER MO.

**36**  
MO. LEASE

**\$3899**  
DUE AT  
SIGNING



2017 Tacoma TRD Off-Road 4x4 Double Cab Short Bed shown with available options.

## Lease A New **2017 RAV4 LE**

CVT-i S 4-Door FWD SUV Model #4430

**\$199**  
PER MO.

**36**  
MO. LEASE

**\$2299**  
DUE AT  
SIGNING



2017 RAV4 LE shown with available options.

## Lease A New **2017 HIGHLANDER XLE AWD**

6-Speed AT ECT-i 4-Door SUV Model #6953

**\$299**  
PER MO.

**36**  
MO. LEASE

**\$4099**  
DUE AT  
SIGNING



2017 Highlander XLE shown with available options.

## OR GET BIG CUSTOMER CASH!

**\$2250** CUSTOMER CASH

ANY NEW **2017 CAMRY**  
INCLUDES HYBRID

**\$1500** CUSTOMER CASH

ANY NEW **2017 COROLLA**  
INCLUDES COROLLA IM

**\$1500** CUSTOMER CASH

ANY NEW **2017 RAV4**  
EXCLUDES HYBRID

**\$1500** CUSTOMER CASH

ANY NEW **2017 SIENNA**

**\$1250** CUSTOMER CASH

ANY NEW **2017 PRIUS LIFTBACK**

**\$1000** CUSTOMER CASH

ANY NEW **2017 TUNDRA CREWMAX**  
EXCLUDES TRD PRO

## FOR ALL TOYOTA WINTER SAVINGS EVENT OFFERS GO TO

[buyatoyota.com](http://buyatoyota.com)

**ASK ABOUT OUR  
\$1,000 MILITARY &  
\$750 COLLEGE GRAD  
REBATE PROGRAMS  
THAT'S OVER & ABOVE  
ALL OTHER INCENTIVES!**

1. New 2017 Tacoma TRD Off-Road 4x4 Double Cab Model 7544. Lease based on net cap cost of \$31,950. \$650 Acquisition Fee is applied to lease. Lease end purchase option \$26,147.\* 2. New 2017 Corolla SE Model 1864. Lease based on net cap cost of \$18,491. \$650 Acquisition Fee is applied to lease. \$1,000 TFS Lease Bonus/Subvention Cash must be applied toward due at signing - which reduces \$2,899 due at signing to \$1,899 due at signing. Lease end purchase option \$13,811.\* 3. New 2017 Camry SE Model 2546. Lease based on net cap cost of \$21,620. \$650 Acquisition Fee is applied to lease. \$500 TFS Lease Bonus/Subvention Cash must be applied toward due at signing - which reduces \$2,499 due at signing to \$1,999 due at signing. Lease end purchase option \$14,470.\* 4. New 2017 RAV4 LE FWD Model 4430. Lease based on net cap cost of \$23,590. \$650 Acquisition Fee is applied to lease. Lease end purchase option \$16,439.\* 5. New 2017 Highlander XLE AWD Model 6953. Lease based on net cap cost of \$35,364. \$650 Acquisition Fee is applied to lease. Lease end purchase option \$28,099.\* 6. Cash back direct from Toyota Motor Sales, U.S.A., Inc. Excludes RAV4 EV & Tundra TRD Pro models. 7. 0% APR financing for 36 months with \$27.78 per \$1,000 borrowed OR 0% APR financing for 48 months with \$20.83 per \$1,000 borrowed OR 0% APR financing for 80 months with \$16.67 per \$1,000 borrowed OR 0% APR 72 months with \$13.89 per \$1,000 borrowed. \*Subject to approved credit through Toyota Financial Services Tier 1+ & 1 only. Not all customers will qualify for lowest rate - see dealer for terms and conditions. 8. \$1,000 Retail Bonus/Subvention Cash valid on new 2017 Camry (includes hybrid) direct from Toyota and must be applied to deal. May only be combined with TFS special reduced APR offer. 9. Covers normal factory scheduled service for 2 years or 25,000 miles, whichever comes first. See Toyota dealer for details and exclusions. Valid only in the continental U.S. and Alaska. 10. Toyota Military Rebate Program & Toyota College Rebate Program are not compatible and cannot be combined. Visit [buyatoyota.com](http://buyatoyota.com) for complete details. \*NO SECURITY DEPOSIT subject to approved credit through Toyota Financial Services - Tier 1 PLUS customers ONLY. Excludes state and local taxes, tags, registration and title, and insurance. License and applicable fees are extra. Other options and dealer charges extra. Lessee may be charged for excessive wear based on Toyota Financial Services standards for normal use and for mileage in excess of 36,000 miles at the rate of \$0.15 per mile. A \$650 Acquisition Fee is applied to lease. \$350 Disposition Fee is due at lease termination. 1, 2, 3, 4, 5, 6, 7, 8 & 10: Must take retail delivery from new 2017 dealer stock between 2/1/17 and 2/28/17. APR, Customer Cash & Lease offers may not be combined. See participating dealer for complete details. Individual dealer prices and documentation fees may vary. Offers may vary by region. VEHICLE IMAGES USED FOR ILLUSTRATION PURPOSES ONLY. Expiration for this ad is 2/28/17.



TOYOTA

Let's  
Go  
Places

See Your Local Toyota Dealer Today!

**SIGNATURE  
TOYOTA**

680 East Napier • Benton Harbor, MI  
877.241.7725

**0%** for **72**  
APR FINANCING MONTHS<sup>7</sup>

ANY NEW **2017 COROLLA OR CAMRY** INCLUDES CAMRY HYBRID & COROLLA IM  
**Plus \$1000** BONUS CASH ON ANY NEW 2017 CAMRY!<sup>8</sup>

\* 72 monthly payments of \$13.89 per \$1000 borrowed.



ToyotaCare  
No Cost Service & Roadside\*

Every New Toyota  
Comes With ToyotaCare.  
Toyota's No Cost Maintenance Plan.