



TOYOTA



**TOYOTA BUILDS
11 MODELS
IN THE U.S.A.¹**

**FOR ALL
TOYOTA
OFFERS**

buyatoyota.com

**C
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**BUILT
IN THE
U.S.A.**

**AMERICA'S BEST-SELLING CAR
15 YEARS IN A ROW²**

Any New 2017 Camry (Includes Hybrids)

0% for 72³ PLUS \$1000⁴
APR FINANCING MONTHS BONUS CASH

*72 monthly payments of \$13.89 per \$1000 borrowed. Bonus Cash must be used thru Toyota Financial Services only.



2017 Camry XSE shown with available options.

**-\$2,500
CASH BACK⁵**

**-or- Lease A New 2017
CAMRY SE**

6-Speed AT ECT-i 4-Door Sedan Gas Model #2546

36 MO. LEASE \$1799 DUE AT SIGNING

**\$199
PER MONTH**

*Due at signing includes \$1500 TFS Lease Subvention Cash.

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**BUILT
IN THE
U.S.A.**

**TOYOTA HAS BEEN BUILDING
COROLLA IN THE USA SINCE 1986**

Any New 2017 Corolla (Includes Corolla iM)

0% for 72³
APR FINANCING MONTHS

*72 monthly payments of \$13.89 per \$1000 borrowed.



2017 Corolla XSE shown with available options.

**-\$1,750
CASH BACK⁵**

**-or- Lease A New 2017
COROLLA SE**

CVTi-S 4-Door Sedan Model #1864

36 MO. LEASE \$2199 DUE AT SIGNING

**\$159
PER MONTH**

*Due at signing includes \$1000 TFS Lease Subvention Cash.

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**BUILT
IN THE
U.S.A.**

**TOYOTA HAS BEEN BUILDING
SIENNA IN THE USA SINCE 1997**

Any New 2017 Sienna

0% for 60⁷
APR FINANCING MONTHS

*60 monthly payments of \$16.67 per \$1000 borrowed.



2017 Sienna SE shown with available options.

**-\$1,500
CASH BACK⁵**

**-or- Lease A New 2017
SIENNA LE**

6-Speed AT ECT-i 8-Pass. FWD Minivan Model #5338

36 MO. LEASE \$3199 DUE AT SIGNING

**\$279
PER MONTH**

*Due at signing includes \$500 TFS Lease Subvention Cash.

**R
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**BUILT
IN
CANADA**

**90% OF RAV4s SOLD IN THE
LAST 10 YEARS ARE STILL
ON THE ROAD TODAY - Polk**

Any New 2017 RAV4 (Includes Hybrids)

0% for 60⁷
APR FINANCING MONTHS

*60 monthly payments of \$16.67 per \$1000 borrowed.



2017 RAV4 LE shown with available options.

**-\$1,750
CASH BACK⁵**

**-or- Lease A New 2017
RAV4 LE**

6-Speed AT ECT-i 4-Door FWD SUV Gas Model #4430

36 MO. LEASE \$2099 DUE AT SIGNING

**\$199
PER MONTH**

*Due at signing includes \$500 TFS Lease Subvention Cash.

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BUILT IN THE U.S.A.

**222,578
HIGHLANDERS
WERE BUILT IN THE
USA IN 2016¹**



2017 Highlander XLE shown with available options.

Lease A New 2017

HIGHLANDER XLE AWD

8-Speed AT ECT-i 4-Door SUV Gas Model #6953

36 MO. LEASE \$4499 DUE AT SIGNING

**\$299
PER MONTH**

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BUILT IN THE U.S.A.

**127,884
TACOMAS WERE
BUILT IN THE USA
IN 2016¹**



2017 Tacoma TRD Off-Road 4x4 Double Cab Short Bed shown with available options.

Lease A New 2017

**TACOMA TRD OFF-ROAD
4X4 DOUBLE CAB**

6-Speed ECT-i 4-Door Pickup Truck Model #7544

36 MO. LEASE \$3899 DUE AT SIGNING

**\$299
PER MONTH**

**Ask About More
BIG CASH
BACK!**

**ASK ABOUT OUR
\$1,000 MILITARY &
\$750 COLLEGE GRAD
REBATE PROGRAMS¹⁴**
THAT'S OVER & ABOVE ALL OTHER INCENTIVES!



ToyotaCare
No Cost Service & Roadside*

**Every New Toyota Comes With ToyotaCare.
Toyota's No Cost Maintenance Plan.¹⁵**

1. All data as of December 2016. For more information go to www.toyota.com/usa/operations/map and the following Toyota manufacturing websites: www.toyotak.com, www.toyotatexas.com, and www.tourtoyotaindiana.com. 2. Based on manufacturer estimates, CY 2002-2016 sales, includes Camry Solara. 3. 0% APR financing for 48 months with \$20.83 per \$1,000 borrowed OR 0% APR financing for 60 months with \$16.67 per \$1,000 borrowed OR 0% APR financing for 72 months with \$13.89 per \$1,000 borrowed. 4. \$1,000 Retail Bonus/Subvention Cash valid on new 2017 Camry (includes hybrid) direct from Toyota and must be applied to deal. May only be combined with TFS special reduced APR offer. 5. Cash back direct from Toyota Motor Sales, USA, Inc. Excludes RAV4 EV & Tundra TRD Pro models. 6. New 2017 Camry SE Model 2546. Lease based on net cap cost of \$20,872. \$1,500 TFS Lease Bonus/Subvention Cash must be applied toward due at signing - which reduces \$3,299 due at signing to \$1,799 due at signing. Lease end purchase option \$13,722. 7. 0% APR financing for 36 months with \$27.78 per \$1,000 borrowed OR 0% APR financing for 48 months with \$20.83 per \$1,000 borrowed OR 0% APR financing for 60 months with \$16.67 per \$1,000 borrowed. (RAV4 Gas Model 0.9% for 72 months with \$14.27 per \$1,000 borrowed & RAV4 Hybrid & Sienna 1.9% APR for 72 months with \$14.71 per \$1,000 borrowed). 8. New 2017 Sienna LE FWD Model 5338. Lease based on net cap cost of \$29,303. \$500 TFS Lease Bonus/Subvention Cash must be applied toward due at signing - which reduces \$3,699 due at signing to \$3,199 due at signing. Lease end purchase option \$19,283. 9. New 2017 Highlander XLE AWD Model 6953. Lease based on net cap cost of \$34,963. Lease end purchase option \$27,165. 10. New 2017 Corolla SE Model 1864. Lease based on net cap cost of \$18,208. \$1,000 TFS Lease Bonus/Subvention Cash must be applied toward due at signing - which reduces \$3,199 due at signing to \$2,199 due at signing. Lease end purchase option \$13,163. 11. Based on IHS Markit Vehicles in Operation as of July 2016 for Model years 2007-2016 vs. Total New Registrations for those vehicles. 12. New 2017 RAV4 LE FWD Model 4430. Lease based on net cap cost of \$23,329. \$500 TFS Lease Bonus/Subvention Cash must be applied toward due at signing - which reduces \$2,599 due at signing to \$2,099 due at signing. Lease end purchase option \$16,178. 13. New 2017 Tacoma TRD Off-Road 4x4 Double Cab Model 7544. Lease based on net cap cost of \$32,091. Lease end purchase option \$25,926. 14. Toyota Military Rebate Program & Toyota College Rebate Program are not compatible and cannot be combined. Visit buyatoyota.com for complete details. 15. Covers normal factory scheduled service for 2 years or 25,000 miles, whichever comes first. See Toyota dealer for details and exclusions. Valid only in the continental U.S. and Alaska. * Subject to approved credit through Toyota Financial Services Tier 1+ & 1 only. Not all customers will qualify for lowest rate - see dealer for terms and conditions. ** NO SECURITY DEPOSIT subject to approved credit through Toyota Financial Services - Tier 1 PLUS customers ONLY. Excludes state and local taxes, tags, registration and title, and insurance. License and applicable fees are extra. Other options and dealer charges extra. Lessee may be charged for excessive wear based on Toyota Financial Services standards for normal use and for mileage in excess of 36,000 miles at the rate of \$0.15 per mile. A \$650 Acquisition Fee is applied to lease. \$350 Disposition Fee is due at lease termination. 3, 4, 5, 6, 7, 8, 9, 10, 12, 13 & 14: Must take retail delivery from remaining new 2016 or new 2017 dealer stock between 4/4/17 and 5/1/17. APR, Customer Cash & Lease offers may not be combined. See participating dealer for complete details. Individual dealer prices and document fees may vary. Offers may vary by region. VEHICLE IMAGES USED FOR ILLUSTRATION PURPOSES ONLY. Expiration for this ad is 5/1/17.



SEE YOUR LOCAL TOYOTA DEALER TODAY!

**SIGNATURE
TOYOTA**

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Benton Harbor, MI**

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