



TOYOTATHON IS ON!

HURRY!
EVENT ENDS
JANUARY 3RD!

FOR ALL
TOYOTA OFFERS

buyatoyota.com

**ASK ABOUT OUR \$1,000 MILITARY
& \$750 COLLEGE GRAD
REBATE PROGRAMS⁷**

THAT'S OVER & ABOVE ALL OTHER INCENTIVES!



**Every New Toyota
Comes With ToyotaCare.⁸**
Toyota's No Cost Maintenance Plan.

TOYOTATHON LEASES!



**DOWN
PAYMENT**

**SECURITY
DEPOSIT**

**1ST MONTH'S
PAYMENT**

**DUE AT
SIGNING**

**LEASE A NEW
2017 CAMRY SE**

6-Speed AT ECT-i 4-Door Sedan Model #2546



\$245 PER MO.²

36 MO. LEASE

*Due at signing includes \$500 TFS Lease Subvention Cash. 2017 Camry SE shown with available options.

**LEASE A NEW
2017 RAV4 LE**

6-Speed AT ECT-i 4-Door FWD SUV Model #4430



\$265 PER MO.³

36 MO. LEASE

2017 RAV4 LE shown with available options.

1ST MONTH'S PAYMENT MADE BY DEALER.

EXCLUDES APPLICABLE TAXES AND FEES. NO SECURITY DEPOSIT REQUIRED.



**ANY NEW
2016 HIGHLANDER**

INCLUDES HYBRIDS



APR FINANCING FOR
60 MONTHS⁴

*60 monthly payments of \$16.67 per \$1000 borrowed. 2016 Highlander XSE shown with available options.

-or- Any New
2016 HIGHLANDER HYBRID

\$1,500 CUSTOMER CASH⁵

-or- Any New
2016 HIGHLANDER GAS

\$1,250 CUSTOMER CASH⁵



OR
GET



**APR FINANCING ON
11 DIFFERENT
TOYOTA MODELS!⁶**

OR

ANY NEW 2017 **CAMRY**
INCLUDES HYBRIDS

\$2,000 CUSTOMER CASH⁵

ANY NEW 2016
PRIUS LIFTBACK

\$2,000 CUSTOMER CASH⁵

ANY NEW 2016/2017 **COROLLA**
INCLUDES COROLLA IM

\$1,500 CUSTOMER CASH⁵

ANY NEW 2016 **RAV4**
INCLUDES HYBRIDS

\$1,250 CUSTOMER CASH⁵



1. See disclaimer information for numbers 2 & 3 for \$0 Down Payment/\$0 Security Deposit/\$0 1st Month's Payment/\$0 Due at signing information. 2. New 2017 Camry SE Model 2546. \$245/Mo. - 36-Month Lease. \$0 Due at Lease Signing, \$0 Customer Down Payment & \$0 First Month's Payment. \$0 Security Deposit (\$275 waived to qualified buyers subject to approved credit through Toyota Financial Services). \$500 TFS Lease Bonus/Subvention Cash must be applied to lease. 36-month payments total \$8,820 (First month's payment of \$245 paid by dealer & remaining 35 payments totaling \$8,575 paid by lessee.) Lease based on net cap cost of \$23,742. Lease end purchase option \$14,939. 3. New 2017 RAV4 LE FWD Model 4430. \$265/Mo. - 36-Month Lease. \$0 Due at Lease Signing, \$0 Customer Down Payment & \$0 First Month's Payment. \$0 Security Deposit (\$300 waived to qualified buyers subject to approved credit through Toyota Financial Services). 36-month payments total \$9,540 (First month's payment of \$265 paid by dealer & remaining 35 payments totaling \$9,275 paid by lessee.) Lease based on net cap cost of \$26,070. Lease end purchase option \$16,687. 4. 0% APR financing for 36 months with \$27.78 per \$1,000 borrowed OR 0% APR financing for 48 months with \$20.83 per \$1,000 borrowed OR 0% APR financing for 60 months with \$16.67 per \$1,000 borrowed. 5. Cash back direct from Toyota Motor Sales, U.S.A., Inc. Excludes RAV4 EV & Tundra TRD Pro models. 6. Depending on model. Limited term financing subject to approved credit through Toyota Financial Services. Tier 1+ & 1 only. Not all customers will qualify for lowest rate - see dealer for terms and conditions. 7. Toyota Military Rebate Program & Toyota College Rebate Program are not compatible and cannot be combined. Visit buyatoyota.com for complete details. 8. Covers normal factory scheduled service for 2 years or 25,000 miles, whichever comes first. See Toyota dealer for details and exclusions. Valid only in the continental U.S. and Alaska. *NO SECURITY DEPOSIT subject to approved credit through Toyota Financial Services - Tier 1 PLUS customers ONLY. Excludes state and local taxes, tags, registration and title, and insurance. License and applicable fees are extra. Other options and dealer charges extra. Lessee may be charged for excessive wear based on Toyota Financial Services standards for normal use and for mileage in excess of 36,000 miles at the rate of \$0.15 per mile. A \$860 Acquisition Fee is applied to lease. \$350 Disposition Fee is due at lease termination. ** Subject to approved credit through Toyota Financial Services Tier 1+ & 1 only. Not all customers will qualify for lowest rate - see dealer for terms and conditions. 1, 2, 3, 4, 5, 6, 7 & 8: Must take retail delivery from remaining new 2016 or new 2017 dealer stock between 12/6/16 and 1/3/17. APR, Customer Cash & Lease offers may not be combined. See participating dealer for complete details. Individual dealer prices and conditions may vary. Offers may vary by region. VEHICLE IMAGES USED FOR ILLUSTRATION PURPOSES ONLY. Expiration for this ad is 1/3/17.



See Your Local Toyota Dealer Today!

**SIGNATURE
TOYOTA**

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