

2017

CC



Volkswagen



As luxe would have it.

R-Line Executive shown in Reflex Silver Metallic



Craftsmanship. Style. Power. Sophistication. And that's just the foundation. The CC was designed with an eye for detail that feels intuitive. From innovative technology available at your fingertips to a turbocharged 200-hp engine, the CC can deliver in many ways. So you can drive luxury, the Volkswagen way.



Your wish list just became your have list.

R-Line Executive shown in Deep Black Pearl

Luxury has found its soul mate. All stunning curves and modern lines, the CC packs the performance of a turbocharged sedan in the sleek body of a 4-door coupe. The CC offers luxe details like available 18" alloy wheels, an integrated rear spoiler, and available power-folding side mirrors with memory function that discreetly tuck themselves away.



FEATURES

Rain-sensing wipers
Frameless door design
Integrated rear spoiler

AVAILABLE FEATURES

Sporty R-Line design
18" alloy wheels

Bi-Xenon headlights with LED Daytime Running Lights (DRL)

These headlights create bright beams of light to help improve visibility, lasting longer and using less energy than halogen bulbs. The LED Daytime Running Lights add style to your CC.

LED taillights

The LED taillights on the CC have been styled with precise contours that perfectly flow with its design lines. The bright illumination also helps cars behind you know that you're applying the brakes.

Panoramic sunroof

Take a drive on the brighter side of life. Tilt up the available panoramic sunroof and let the sun shine in on you.

vw.com/models/cc/section/design



Bells and whistles. Performing in concert.

Slip into the ergonomic command center of the CC and use its push-button start* to access luxury, technology, and entertainment. Get your hands on everything from dual-zone climate control to leatherette seating surfaces.

FEATURES

V-Tex leatherette seating surfaces
Keyless access with push-button start*
12-way power front seats
Frameless auto-dimming rearview mirror

AVAILABLE FEATURES

Leather seating surfaces

Climatronic® dual-zone automatic climate control

Some like it hot. Some like it cold. Thankfully, with dual-zone climate control, you and your passenger can sit in your own comfort zone.

Premium color multi-function trip computer

Be in the know with the available color multi-function trip computer. Conveniently positioned directly in front of you on the dashboard, it's a quick way to view important trip information.

vw.com/models/cc/section/design



R-Line Executive shown in Desert Beige and Black two-tone leather

*See Owner's Manual for further details and important warnings about the keyless ignition feature. Do not leave vehicle unattended with the engine running, particularly in enclosed spaces.



More car for your smartphone.

Touchscreen navigation serves as your central source of information, communication, and support in the cabin of your CC. At the center of your mobile universe, Volkswagen Car-Net® App-Connect* can display select apps from your compatible smartphone directly onto your touchscreen for easy access.

FEATURES

Volkswagen Car-Net connected car suite

SiriusXM® Satellite Radio, SiriusXM® Traffic, and SiriusXM Travel Link® with 3-month trial subscription**

Volkswagen Car-Net App-Connect

VW Car-Net App-Connect lets you link your compatible smartphone with Apple CarPlay™, Android Auto™, or MirrorLink® to use select apps on the touchscreen display of your Volkswagen*. From streaming music to mobile maps, it can be accessed on the touchscreen.

Bluetooth® technology with audio streaming for compatible devices

Connect your compatible smartphone or other device for talking and streaming. This way you can handle business without missing a beat.

Touchscreen navigation

With a touch of the 6.33-inch display, a wealth of information comes to light. You can access maps, points of interest, and vehicle information. You may have to lift a finger, but just the one.

Rearview Camera System

Hindsight is now foresight. The rearview camera can help you see obstacles when backing up, and it can make parallel parking easier.



1 Lane Departure Warning (Lane Assist)†

This available system helps warn you in certain conditions if it detects that you're driving outside of your lane without the use of a turn signal. If you happen to move outside of your lane, the corrective steering feature will automatically adjust your steering to help keep you in the proper lane.†



2 Forward Collision Warning and Autonomous Emergency Braking (Front Assist)†

Sensors in the front of your CC help alert you if you are approaching another vehicle too quickly. If you fail to brake enough, the available system can boost the braking pressure. And if you don't brake at all, Front Assist automatically steps in and applies the brakes to help reduce the severity of a potential impact.†



3 Adaptive Cruise Control (ACC)†

Keep things under control with available ACC, which is designed to help keep your car at a relative distance from the vehicle in front of you.†



*Always pay careful attention to the road, and do not drive while distracted. Not all features available on all operating systems. Standard text and data usage rates apply. App-Connect features require compatible device, operating system, and mobile apps. See mobile device and app providers for terms and privacy. Android Auto is a trademark of Google Inc. Apple CarPlay is a trademark of Apple Inc. MirrorLink is a registered trademark of the Car Connectivity Consortium LLC. **Always pay careful attention to the road, and do not drive while distracted. SiriusXM audio and data services each require a subscription sold separately, or as a package, by Sirius XM Radio Inc. If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. Sirius, XM, and all related marks and logos are trademarks of Sirius XM Radio Inc. †Driver Assistance features are not substitutes for attentive driving. See Owner's Manual for further details and important limitations.



Torque is a terrible thing to waste.

R-Line Executive shown in Black Oak Brown Metallic



When you take your CC for a drive, those butterflies you're feeling are from a turbocharged engine with 207 lb-ft of torque and available paddle shifters. Sit back and enjoy raising the standards on your performance standards every time you hit the road.*

FEATURES

- 200-hp turbocharged 2.0L TSI engine
- Leather-wrapped steering wheel

AVAILABLE FEATURES

- Steering wheel-mounted paddle shifters

2.0L TSI® engine



6-speed DSG® automatic transmission with Tiptronic® and Sport mode

Faster than a manual transmission, the DSG automatic transmission lets you quickly upshift and downshift using available paddle shifters located within a finger's reach on the steering wheel. It's accelerated shifting.*

Sport-tuned suspension

Built for the autobahn, this import finds regular highways a breeze. Its tuned sport suspension can give you a smooth, responsive ride.

200
HORSEPOWER

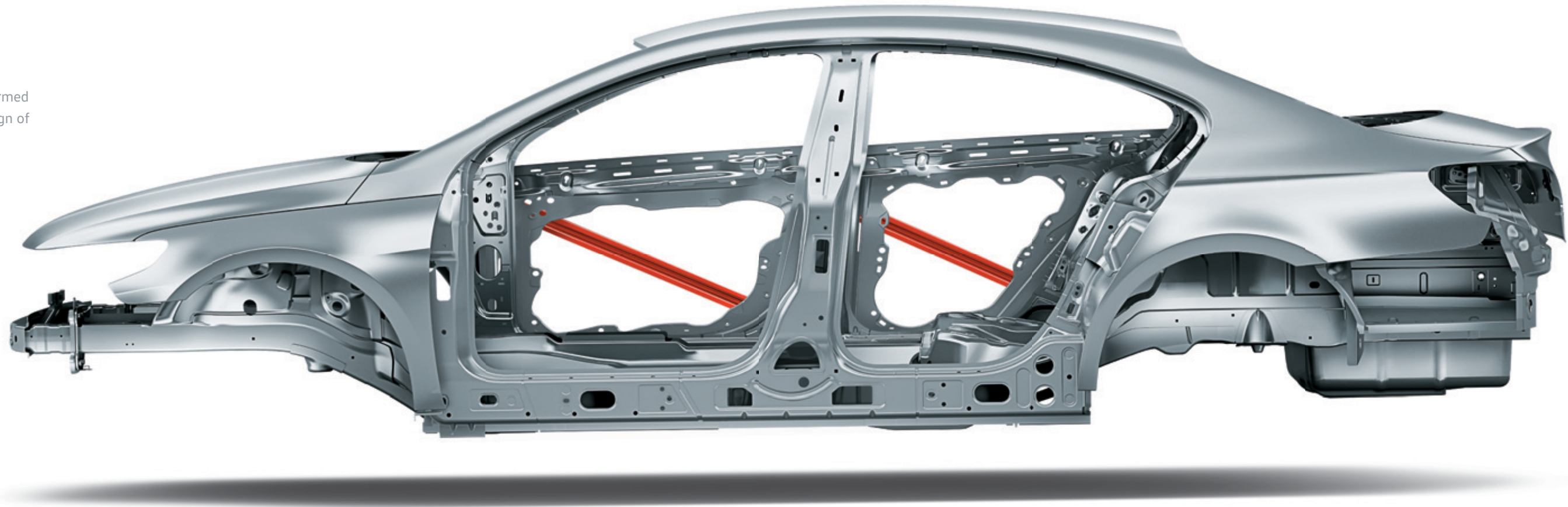
207
LB-FT OF TORQUE

vw.com/models/cc/section/performance

*Always obey local speed and traffic laws.

Even 360 degrees of luxury has a serious side.

A lot goes into the CC before you do. From a steel safety cage with thermoformed B-pillars to seven advanced stability-enhancing systems, the premium design of the CC wouldn't be complete without the luxury of peace of mind.



Brake Disc Drying

When it's raining outside, this system wipes water off the disc brakes to help them remain dry. And it's activated simply by turning the windshield wipers on.

Tire Pressure Monitoring System (TPMS)

Monitoring and maintaining proper air pressure in your tires helps with efficiency* and safety. The TPMS helps alert you to a loss of tire pressure so you know when to add air.

Seven stability-enhancing systems

From Electronic Brake-pressure Distribution (EBD), which helps maintain appropriate stopping power during a hard-braking situation, to Electronic Stability Control (ESC), which can adjust engine throttle and apply corrective forces to the wheels that need them most, there are in total seven stability-enhancing systems at your service.

Intelligent Crash Response System (ICRS)**

In the event of a collision that deploys the airbags,¹ the ICRS can turn off the fuel pump, unlock the doors, and activate the hazard lights. It helps react if you might not be able to.

Automatic Post-Collision Braking System

Not every collision brings a car to a stop. That's why our vehicles include the Automatic Post-Collision Braking System. It can help bring your car to a stop after a collision, helping reduce the chance of additional impacts.

Safety cage

Front and rear crumple zones help absorb crash energy, while a rigid safety cage helps deflect it away from the driver and passengers.

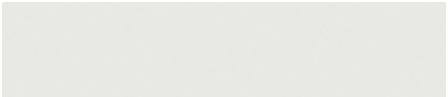








*22 city/31 highway mpg (2017 CC 2.0L, 6-speed automatic transmission). EPA estimates. Your mileage will vary and depends on several factors, including your driving habits and vehicle condition. **The Intelligent Crash Response System (ICRS) will only activate in a collision where the airbags deploy or safety belt pretensioners activate. Not all collisions cause airbags to deploy or safety belt pretensioners to activate. ¹Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age.

CC Specs

- Standard, no additional cost
- Not available
- Optional, additional cost
- CP Available with Carbon Package
- NC Not available with Carbon Package

EXTERIOR	SPORT	R-LINE EXEC	INTERIOR	SPORT	R-LINE EXEC
Bi-Xenon high-intensity headlights, LED Daytime Running Lights (DRL), and Adaptive Front-lighting System (AFS)	●	●	Climatronic® dual-zone automatic climate control with pollen filter	●	●
LED taillights	●	●	Multi-function trip computer featuring trip time, trip length, average trip speed, average/current fuel consumption, miles to empty, oil temperature, radio station display, and personalizing function	●	●
Halogen reflector lens foglights	●	●	Premium color multi-function trip computer display	–	●
R-Line sport bumpers and side sill extensions	–	●	2 radio-frequency remote transmitter key fobs with lock, unlock, rear trunk release, and panic button, and with selectable access valet key feature	●	●
Gloss black grille, side mirrors, and window trim	–	●	Interior ambient lighting	–	NC
Integrated rear spoiler	●	●	Frameless auto-dimming rearview mirror	●	●
Power-operated side mirrors with integrated turn signals	●	–	12-way power-adjustable front seats including 4-way power lumbar support	●	–
Power-operated, auto-dimming, heated side mirrors with integrated turn signals and memory	–	●	12-way power-adjustable front seats including 4-way power lumbar support and 3-position memory function for driver's seat	–	●
Power tilting panoramic sunroof	–	●	Heated front seats	●	●
Rain-sensing windshield wipers	●	●	V-Tex leatherette seating surfaces	●	–
17" alloy wheels	●	–	Carbon and black 2-tone leather seating surfaces	–	CP
18" alloy wheels	–	●	Leather seating surfaces	–	●
			Leather-wrapped, multi-function steering wheel	●	●
PERFORMANCE	SPORT	R-LINE EXEC	SAFETY	SPORT	R-LINE EXEC
2.0L, 16-valve, DOHC, in-line 4-cylinder turbocharged engine with intercooler and FSI® direct fuel injection, 200 hp, 207 lb-ft of torque	●	●	Crash-optimized front end	●	●
6-speed DSG® automatic with Tiptronic® and Sport mode	●	●	Driver and front passenger front and side thorax airbag supplemental restraint system ^{††}	●	●
Electromechanical Power Steering (EPS) system with variable assistance and active return	●	●	Side Curtain Protection® head airbags, front and rear ^{††}	●	●
Sport suspension	●	●	3-point safety belts for all five seating positions; includes safety belt pretensioners for front seats	●	●
Electric parking brake with Auto-Hold	–	●	LATCH (Lower Anchors and Tethers for CHildren) child seat anchor points	●	●
Electric parking brake	●	–	Electronic Stability Control (ESC), Anti-Slip Regulation (ASR), Electronic Differential Lock (EDL), and Engine Brake Assist (EBA)	●	●
Power-assisted, front vented disc brakes; rear solid disc brakes	●	●	Anti-lock Braking System (ABS), Electronic Brake-pressure Distribution (EBD), Hydraulic Brake Assist (HBA)	●	●
			Intelligent Crash Response System (ICRS) [§]	●	●
TECHNOLOGY	SPORT	R-LINE EXEC	Tire Pressure Monitoring System (TPMS)	●	●
Discover Media touchscreen navigation system with proximity sensor, MP3/WMA/FLAC-compatible CD player, AM/FM/HD Radio™, and SD memory card reader	●	●	QUALITY	SPORT	R-LINE EXEC
Rearview Camera System	●	●	12-year/120,000-mile (whichever occurs first) Limited Warranty Against Corrosion Perforation ^{§§}	●	●
SiriusXM® Satellite Radio with 3-month trial subscription*	●	●	5-year/60,000-mile (whichever occurs first) Powertrain Limited Warranty ^{§§}	●	●
SiriusXM® Traffic and SiriusXM Travel Link® with 3-month trial subscription*	●	●	3-year/36,000-mile (whichever occurs first) New Vehicle Limited Warranty ^{§§}	●	●
Volkswagen Car-Net® App-Connect**	●	●	3-year/36,000-mile (whichever occurs first) Roadside Assistance [§]	●	●
Volkswagen Car-Net Guide & Inform with 3-month SiriusXM Traffic trial subscription and 3-month SiriusXM Travel Link trial subscription*	●	●			
Volkswagen Car-Net Security & Service with 6-month trial subscription [†]	●	●	DIMENSIONS	SPORT	R-LINE EXEC
USB port	●	●	Wheelbase		
Bluetooth® technology with audio streaming for compatible devices	●	●	Length	106.7 inches (2,711 mm)	
Keyless access with push-button start ^{††}	●	●	Width	189.1 inches (4,802mm)	
Adaptive Cruise Control (ACC) [†]	–	●	Height	73.0 inches (1,855 mm)	
Forward Collision Warning and Autonomous Emergency Braking (Front Assist) [†]	–	●	Trunk volume	55.8 inches (1,417 mm)	
Lane Departure Warning (Lane Assist) [†]	–	●		13.2 cu.ft. (0.4 cu. m.)	

Colors and Wheels

EXTERIOR COLORS	STANDARD WHEELS
	
Pure White	Reflex Silver Metallic
	
Black Oak Brown Metallic	Indium Gray Metallic
	
Fortana Red Metallic	Harbor Blue Metallic
	
Deep Black Pearl	
	
17" Verme	18" Montauk

INTERIOR V-TEX LEATHERETTE	INTERIOR VIENNA LEATHER
	
Black	Desert Beige and Black Two-Tone
	
Desert Beige and Black Two-Tone	Truffle and Black Two-Tone
	
Carbon and Black Two-Tone	

Not all combinations of exterior paint and interior seating surfaces are available.

*Always pay careful attention to the road, and do not drive while distracted. SiriusXM audio and data services each require a subscription sold separately, or as a package, by Sirius XM Radio Inc. If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel, you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. Sirius, XM, and all related marks and logos are trademarks of SiriusXM Radio Inc. **Always pay careful attention to the road, and do not drive while distracted. Not all features available on all operating systems. Standard text and data usage rates apply. App-Connect features require compatible device, operating system, and mobile apps. See mobile device and app providers for terms and privacy. †Verizon Telematics, Inc., is the service provider of VW Car-Net Security & Service. Available on select models. Trial or paid subscription required. VW Car-Net Security & Service services require vehicle cellular connectivity and availability of vehicle GPS signal; certain services may collect location information. See Terms of Service, Privacy Policy, and other details at www.vw.com/carnet. Always pay careful attention to the road, and do not drive while distracted. ††See Owner's Manual for further details and important warnings about the keyless ignition feature. Do not leave vehicle unattended with the engine running, particularly in enclosed spaces. †Driver Assistance features are not substitutes for attentive driving. See Owner's Manual for further details and important limitation. ††Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age. †The Intelligent Crash Response System (ICRS) will only activate in a collision where the airbags deploy or safety belt pretensioners activate. Not all collisions cause airbags to deploy or safety belt pretensioners to activate. †§See dealer or owner's literature for limited warranty details. †§§Roadside Assistance provided by Agero.



Volkswagen

Add more Volkswagen to your Volkswagen.

Specifically designed and created to fit your Volkswagen model, this diverse lineup of accessories lets you customize your Volkswagen to fit your lifestyle. Whether you're prepping for an outdoor adventure or exploring a more urban landscape, these accessories offer the sophisticated style and craftsmanship you've come to expect from Volkswagen.

vw.com/cc

ACCESSORIES



19" Sagitta Wheel



MojoMats® and Monster Mats®



Base Carrier Bars and Snowboard/Wakeboard/Ski Holder Attachment



License Plate Frames



Splash Guards



Heavy Duty Trunk Liner and CarGo Blocks



Rear Lip Spoiler



Pedal Caps

Genuine Volkswagen Accessories installed by an authorized Volkswagen dealer are covered for the greater of: (1) the accessory limited warranty period (12 months or 12,000 miles, whichever occurs first) from the time of purchase; or (2) the remainder of the New Vehicle Limited Warranty period (3 years or 36,000 miles, whichever occurs first). See dealer for details.

©2016 Volkswagen of America, Inc. Printed in the U.S.A. Volkswagen of America, Inc., believes the specifications in this brochure to be correct at the time of printing. Specifications, standard equipment, options, fabrics, and colors are subject to change without notice. Some features may be unavailable when your vehicle is built. Some vehicles are pictured with options that may be available at extra cost or may not be available on some models. Ask your dealer about availability of options and verify that the vehicle you ordered includes the equipment you ordered. Tires are supplied and warranted by their manufacturer. "Volkswagen," the Volkswagen logo, "Car-Net," "CC," "DSG," "TSL," and "4MOTION" are registered trademarks of Volkswagen AG. "Tiptronic" is a registered trademark of Dr. Ing. h.c. F. Porsche AG. "Bluetooth" is a registered trademark of Bluetooth SIG, Inc. "iPhone" is a registered trademark of Apple, Inc. All rights reserved. iPhone is not included. License plate frames by Camasca Automotive Manufacturing are covered by a Camasca limited warranty. Please visit www.camasca.com for additional information. "MojoMats®" and "Monster Mats®" are registered trademarks of Volkswagen Group of America, Inc. Volkswagen navigation depends on the signals from the worldwide Global Positioning Satellite network. The vehicle's electrical system, and existing wireless and satellite technologies, must be available and operating properly for the system to function. The system is designed to provide you with suggested routes to location addresses, destinations, and other points of interest. Changes in street names, construction zones, traffic flow, points of interest, and other road system changes are beyond the control of Volkswagen of America, Inc. Complete detailed mapping of lanes, roads, streets, toll roads, highways, etc., is not possible, therefore you may encounter discrepancies between the mapping and your actual location. Please rely on your individual judgment in determining whether or not to follow a suggested navigation route. Periodically, the mapping is updated and a new DVD will be required in order to maintain the latest navigation information available to us. These will be available for purchase from time to time at additional cost.

For further information regarding any Volkswagen model, please call 1-800-DRIVE-VW, or just look us up at vw.com. VW17CCSBUS