











So how is  
**DRIVING AN EV DIFFERENT**  
 from a regular CUV?

**The great thing** about Niro EV is that it gives you the versatility and flexible design of a crossover, along with an outstanding EPA-estimated all-electric range of 239 miles<sup>1</sup> — plus the power and advanced technology you need to help you get the most out of every journey. Here are a few examples to show you how.



Kia is dedicated to reducing environmental impact and increasing social responsibility. We call this philosophy EcoDynamics — the inspiration behind our growing line of hybrids, plug-in hybrids, and all-electric models.



**A POWERFULLY EFFICIENT,<sup>1</sup> 201-HP MOTOR** produces 291 lb.-ft. of torque for super-quick acceleration.



**BRAKING CAN HELP RECHARGE THE BATTERY** thanks to Niro EV's regenerative braking system, which captures a portion of the vehicle's kinetic energy and feeds it back into the battery when you're coasting or braking. Niro EV's steering wheel-mounted paddle shifters can adjust four levels of regenerative braking, and can even bring you to a stop without pushing the brake pedal.<sup>2</sup>



**SEE HOW FAR YOU CAN GO** with an easy-to-read range map that shows you an estimate of how far you can travel on your current charge, both in a map format and a digital mileage display.<sup>3</sup>



**GET REAL-TIME INFO** on what percentage of your battery power is going toward the electric motor, climate control, your electronic accessories, and more.



**THE ENERGY-DENSE BATTERY** is an advanced, liquid-cooled, 64 kWh lithium-ion polymer battery that's impressively potent. In fact, it has more battery energy than the 2019 Chevy Bolt and 2019 Nissan Leaf.<sup>4</sup>

**FORWARD COLLISION-AVOIDANCE ASSIST<sup>5</sup>** is designed to help detect and alert you of a collision risk, and even automatically apply the brakes in some cases.

**FORWARD COLLISION WARNING<sup>6</sup>** is designed to help detect slowing or stopped traffic ahead, and alert you if it detects you are getting too close.

**DRIVER ATTENTION WARNING<sup>7</sup>** is designed to give you a warning signal to take a break if it detects you becoming drowsy or fatigued.

**Kia Drive Wise** is a suite of advanced driver-assistance technologies that are designed to help keep you alert, aware of surrounding traffic, and even intervene in certain

**LANE DEPARTURE WARNING<sup>8</sup>** can help alert you with a warning beep if the system detects you drifting too close to lane markers without signaling.

**REAR CROSS TRAFFIC COLLISION WARNING<sup>9</sup>** uses visual and audible alerts that can help warn of traffic the system detects coming from either side when you're in reverse.

**LANE FOLLOWING ASSIST<sup>10</sup>** can provide a degree of automatic steering control in certain circumstances during Smart Cruise Control operation based on analyzing lane markings and radar-based front-vehicle information that it detects.

**SMART CRUISE CONTROL WITH STOP & GO<sup>11</sup>** is designed to automatically adjust your driving speed to help maintain a predetermined distance from the vehicle detected ahead of you.

**LANE KEEPING ASSIST<sup>12</sup>** is designed to detect the vehicle getting close to lane markers, and can apply corrective steering to help prevent you from drifting into another lane.

situations to help you avoid collisions. The Kia Drive Wise features you see here come standard on all Niro EVs. Because we know even the best drivers can't be perfect 100% of the time.<sup>13</sup>

**BLIND SPOT COLLISION WARNING<sup>14</sup>** uses radar that is designed to help detect vehicles in your blind spot, and give visual and audible alerts to help you avoid some hazardous lane-change decisions.

**LANE CHANGE ASSIST<sup>15</sup>** is designed to help warn you of vehicles that it detects in adjacent lanes approaching from behind when you put your blinker on to change lanes.



<sup>1</sup>Optional feature available only on certain trims. See [kia.com](http://kia.com) for details. <sup>2</sup>Based on published manufacturers' specifications as of January 2019. 1,6–9 See back cover for endnotes. EX PREMIUM SHOWN