

WHAT COLORS

does it come in?



PLATINUM
GRAPHITE



AURORA BLACK
PEARL



GRAVITY
BLUE



SNOW WHITE
PEARL



ALUMINUM
SILVER

Actual colors may vary from printed brochure. See kia.com/niroev for interior combinations.

ENDNOTES 1. Based on EPA estimates on a full battery charge. Actual range will vary with options, driving conditions, driving habits, vehicle maintenance, charging practice, battery age, weather, temperature, and your vehicle's condition. Battery capacity will decrease with time and use. For more information on range, please see www.fueleconomy.gov. 2. Charge time is based on 77 degrees Fahrenheit battery temperature, and under 10% battery state of charge, with the following amps to kW requirement: 50 kW CCS DC Fast Charger at 125 amps; 100 kW CCS DC Fast Charger at 200 amps; Level 2 charger rated at 40 amps using a 240V source. Battery capacity will decrease with time and use. Frequent use of DC fast charging can negatively impact battery performance and durability, and Kia recommends minimizing use of DC fast charging. Please check your local building codes and guidelines for installation of a Level 2 charger. 3. Remote features require UVO subscription, a compatible smartphone, and a wireless signal with good coverage to function. Normal cellular service rates may apply. 4. Navigation is for information purposes only, and Kia does not make any warranties about the accuracy of the information. 5. Purchase/lease of a new 2019 Kia Niro EV vehicle with UVO link includes a complimentary 1-year subscription starting from new vehicle retail sale/lease date as recorded by the dealer. After the complimentary 1-year UVO link subscription expires, continued access to UVO link will require a paid subscription at the then-current subscription rate or your use of UVO link will immediately terminate. Use of UVO link is subject to agreement to the UVO Privacy Policy (available at owners.kia.com) and Terms of Service (available at owners.kia.com). UVO is transferable to subsequent owner(s) during the original UVO service term. Only use UVO when safe to do so. Kia Access with UVO link app is available from the App Store® or Google Play™ Store. Kia Motors America, Inc. reserves the right to change or discontinue UVO at any time without prior notification or incurring any future obligation. Message and data rates may apply. Cellular and GPS coverage are required to use most features. UVO features may vary by model, model year, and trim level. Features and specifications are subject to change. For more on details and limitations, visit owners.kia.com or your authorized Kia dealer. 6. The estimated range is based on a number of factors and assumes optimal driving conditions, efficient driving habits, and a straight road. Actual range will vary with options, driving conditions, driving habits, vehicle maintenance, charging practice, battery age, weather, temperature, and your vehicle's condition. Battery capacity will decrease with time and use. 7. The Brake and Hold system is not a substitute for safe driving. Do not solely rely on the system to stop the vehicle or avoid collisions. Always drive safely and use caution. 8. These features are not substitutes for safe driving and may not detect all objects surrounding vehicle. Always drive safely and use caution. 9. Driver Attention Warning is not a substitute for safe driving and may not detect all instances of inattentive driving practices. Failure to pay attention to travel conditions and vehicle operation could result in loss of vehicle control. Always drive safely and use caution.

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Part # UB19EPM001

niro EV



You have questions. We have
ANSWERS.

We get it. You're interested in the Niro EV, but you still have a few key questions. No problem. Here is where you'll find the info you're looking for, along with a few reasons why the all-new 2019 Niro EV is the perfect combination of modern style, crossover versatility, advanced technology, and of course — all-electric efficiency!

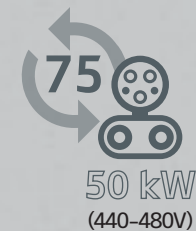
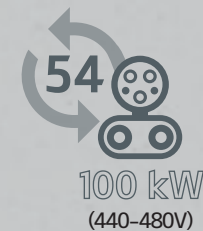


¹ See back cover for endnote.
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Can I
CHARGE IT
on my lunch break?

Sure thing. It takes 54 minutes to charge up to 80% at a 100 kW CCS DC Fast Charge station² or 75 minutes at a 50 kW CCS DC Fast Charge station² — which can be found at locations such as restaurants, businesses, shopping malls, the gym, and more. Your Niro EV will show you where to find them.

CCS DC FAST CHARGE²
MINUTES TO AN 80% CHARGE



² See back cover
for endnote.

What about charging **AT HOME?**

Absolutely. For the fastest home charging, Kia recommends that you purchase a Level 2 (240V) residential charger,² which can charge your Niro EV to 100% in about 9.6 hours. Or, you can even charge it by simply plugging it into a Level 1 (120V) wall outlet¹ (yes, the same kind of outlet you plug your coffee maker into — but we're thinking the one in your garage is preferable). This option takes a while longer, but makes a handy alternative.



240V



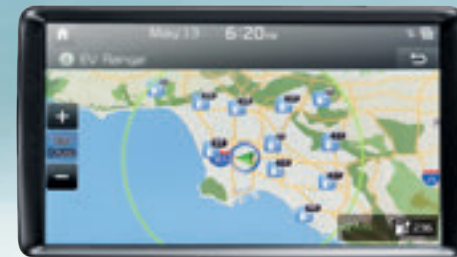
120V

¹120V outlet charge time for 100% charge is 59 hours. ² See back cover for endnote.

DEP
DEALER ePROCESS

What about **ROAD TRIPS?**

Go ahead, start planning. National parks? Beach getaway? Music festival? High school reunion? With an EPA-estimated range of 239 miles,¹ up-to-the-moment tracking of your remaining battery and estimated miles you can travel, and a display map* of all the places you can charge up along the way, there's nothing to keep you from hitting the road like you always have — sans the gas station stops.



239 miles¹

*Optional feature available only on certain trims. See kia.com for details. ¹ See back cover for endnote. Simulated screen shown.

Does it have **ENOUGH ROOM** for my stuff?

Plenty. Niro EV gives you the versatile crossover flexibility you need to stow and go with ease. As in, a large cargo area with 60/40 fold-flat rear seats, front armrest with concealed storage, and a large center console with a deep, open, lower storage area.[†]



[†]All cargo should be evenly distributed, properly secured, and never piled higher than the seatback. EX PREMIUM SHOWN

How do I **MANAGE MY EV** features on the go?



Meet UVO, Kia's smart telematics system that integrates with your compatible smartphone to let you easily manage your Niro EV functions. Just download and activate the Kia Access with UVO link app for a range of convenient features. It lets you remotely schedule charging based on your departure time to take advantage of off-peak rates,³ find charging stations near you, sync destinations from your smartphone to the navigation system,^{4*} perform remote functions like preheat or precool the cabin, lock/unlock the doors,³ and more — all as a complimentary service for one year from the original retail purchase/lease date.⁵



GO TO [OWNERS.KIA.COM](https://owners.kia.com) OR DOWNLOAD THE KIA ACCESS WITH UVO LINK APP TO ACTIVATE

³Optional feature available only on certain trims. See kia.com for details. 3-5 See back cover for endnotes. EX PREMIUM SHOWN

So how is
DRIVING AN EV
DIFFERENT
from a regular CUV?

The great thing about Niro EV is that it gives you the versatility and flexible design of a crossover, along with an outstanding EPA-estimated all-electric range of 239 miles¹ — plus the power and advanced technology you need to help you get the most out of every journey. Here are a few examples to show you how.



Kia is dedicated to reducing environmental impact and increasing social responsibility. We call this philosophy EcoDynamics — the inspiration behind our growing line of hybrids, plug-in hybrids, and all-electric models.



THIS BROCHURE HAS BEEN PRINTED ON PAPER PRODUCED WITH 100% POST-CONSUMER RECYCLED FIBER



A POWERFULLY EFFICIENT,¹ 201-HP MOTOR produces 291 lb.-ft. of torque for super-quick acceleration.



SEE HOW FAR YOU CAN GO with an easy-to-read range map that shows you an estimate of how far you can travel on your current charge, both in a map format and a digital mileage display.^{6*}

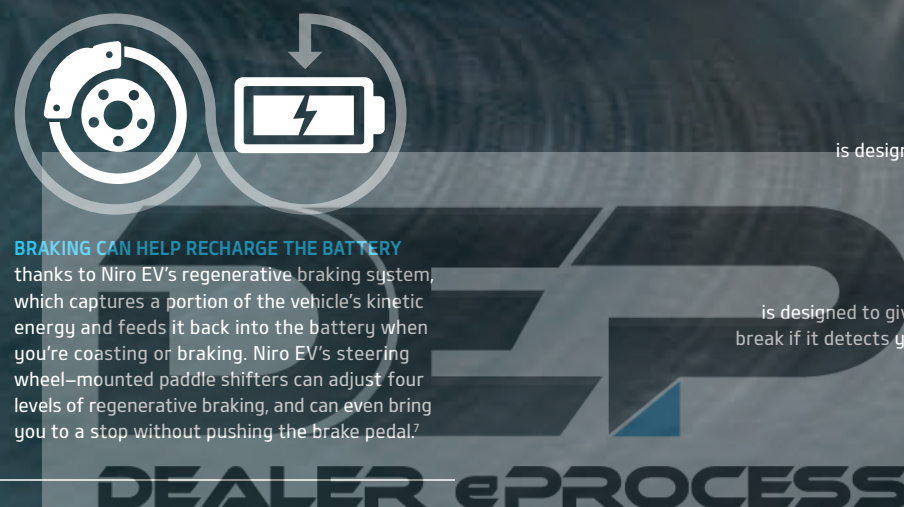
THE ENERGY-DENSE BATTERY is an advanced, liquid-cooled, 64 kWh lithium-ion polymer battery that's impressively potent. In fact, it has more battery energy than the 2019 Chevy Bolt and 2019 Nissan Leaf.²



BRAKING CAN HELP RECHARGE THE BATTERY thanks to Niro EV's regenerative braking system, which captures a portion of the vehicle's kinetic energy and feeds it back into the battery when you're coasting or braking. Niro EV's steering wheel-mounted paddle shifters can adjust four levels of regenerative braking, and can even bring you to a stop without pushing the brake pedal.⁷



GET REAL-TIME INFO on what percentage of your battery power is going toward the electric motor, climate control, your electronic accessories, and more.



Kia Drive Wise is a suite of advanced driver-assistance technologies that are designed to help keep you alert, aware of surrounding traffic, and even intervene in certain

FORWARD COLLISION WARNING⁸ is designed to help detect slowing or stopped traffic ahead, and alert you if it detects you are getting too close

DRIVER ATTENTION WARNING⁹ is designed to give you a warning signal to take a break if it detects you becoming drowsy or fatigued

LANE DEPARTURE WARNING⁸ can help alert you with a warning beep if the system detects you drifting too close to lane markers without signaling

REAR CROSS TRAFFIC COLLISION WARNING⁸ uses visual and audible alerts that can help warn of traffic the system detects coming from either side when you're in reverse

FORWARD COLLISION-AVOIDANCE ASSIST⁸ is designed to help detect and alert you of a collision risk, and even automatically apply the brakes in some cases

SMART CRUISE CONTROL WITH STOP & GO⁸ is designed to automatically adjust your driving speed to help maintain a predetermined distance from the vehicle detected ahead of you

LANE KEEPING ASSIST⁸ is designed to detect the vehicle getting close to lane markers, and can apply corrective steering to help prevent you from drifting into another lane

situations to help you avoid collisions. The Kia Drive Wise features you see here come standard on all Niro EVs. Because we know even the best drivers can't be perfect 100% of the time.⁸

BLIND SPOT COLLISION WARNING⁸ uses radar that is designed to help detect vehicles in your blind spot, and give visual and audible alerts to help you avoid some hazardous lane-change decisions

LANE CHANGE ASSIST⁸ is designed to help warn you of vehicles that it detects in adjacent lanes approaching from behind when you put your blinker on to change lanes

LANE FOLLOWING ASSIST⁸ can provide a degree of automatic steering control in certain circumstances during Smart Cruise Control operation based on analyzing lane markings and radar-based front-vehicle information that it detects



¹Optional feature available only on certain trims. See kia.com for details. ²Based on published manufacturers' specifications as of January 2019. 1.6--9 See back cover for endnotes. EX PREMIUM SHOWN