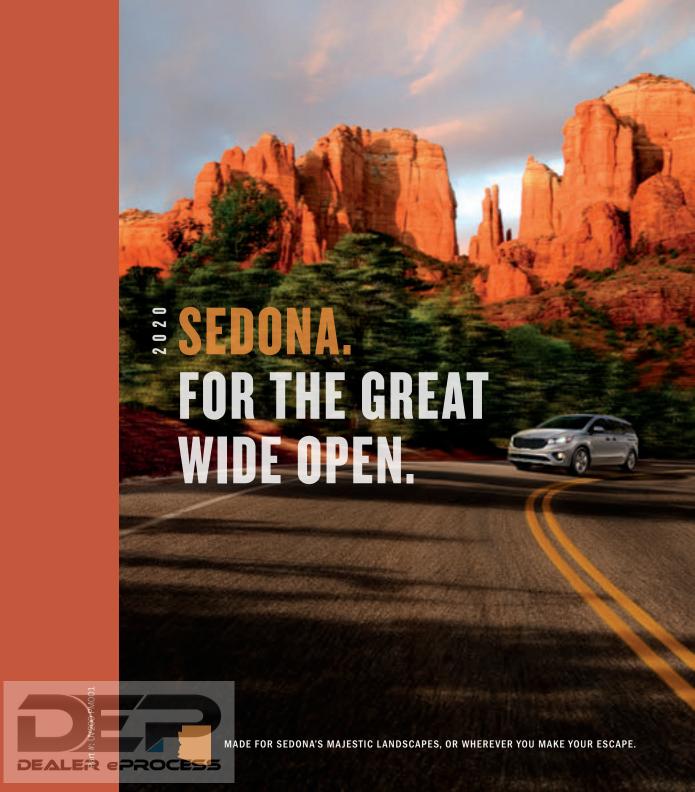
GIVE IT EVERYTHING KIA





L

for all the essentials and seating for 7

DRIVING

3.3L Gasoline Direct Injection Lambda V6 engine

276 hp @ 6,000 rpm

8-speed Sportmatic® transmission

Eco Drive Mode

17" alloy wheels

Auto-On/Off Projector Headlights

Projector Beam Headlights

LX

provides seating for 8 and more features

3.3L Gasoline Direct Injection Lambda V6 engine

276 hp @ 6,000 rpm

8-speed Sportmatic® transmission

Eco Drive Mode

17" alloy wheels

Auto-On/Off Projector Headlights

Projector Beam Headlights

Privacy glass

TECHNOLOGY

Apple CarPlay^{®2} & Android Auto™3

AM/FM/MP3 audio system w/7" touch screen⁴

4 speakers

Bluetooth® wireless technology5

Steering wheel-mounted audio controls4

Aux/USB charge ports

Cruise control

Rear View Monitor w/Parking Guidance¹

Remote keyless entry & alarm

Power door locks w/two-turn entry system

Dual manual-sliding side doors

Trailer hitch pre-wiring

Apple CarPlay^{®2} & Android Auto™3

AM/FM/MP3 audio system w/7" touch screen⁴

6 speakers

Bluetooth® wireless technology5

Steering wheel-mounted audio controls⁴

Aux/USB charge ports

Cruise control

Rear View Monitor w/Parking Guidance¹

Remote keyless entry & alarm

Power door locks w/two-turn entry system

Dual power-sliding side doors

Trailer hitch pre-wiring

INTERIOR

7-person seating

Cloth-trimmed seats w/YES Essentials^{®6} fabric treatment

Tilt & telescoping steering column

Air conditioning w/front & rear controls

Extendable illuminated sun visors

8-person seating

Cloth-trimmed seats w/YES Essentials®6 fabric treatment

8-way power-adjustable driver's seat w/2-way power lumbar support

Tilt & telescoping steering column

Air conditioning w/front & rear controls

Extendable illuminated sun visors

WHICH WAY WILL YOU GO?

Sedona comes in four unique trims. Here's a handy list of key features and options for the first two — the L and LX — to help you decide if one of them is right for you.





EX

adds leather seat trim, larger wheels, and more

DRIVING

3.3L Gasoline Direct Injection Lambda V6 engine 276 hp @ 6,000 rpm 8-speed Sportmatic* transmission High Performance Dampers* 18" alloy wheels Projector Beam Headlights

Fog lights*

TECHNOLOGY

UVO eServices7 w/7" touch screen4

Apple CarPlay^{®2} & Android Auto™3 AM/FM/MP3/SiriusXM^{®8} audio system

Wireless smartphone charger⁹
Push Button Start w/Smart Key & alarm
Dual-screen rear-seat entertainment*
Smart Cruise Control w/Stop & Go^{1*}

Rear View Monitor w/Parking Guidance¹
Parking Distance Warning —
Forward & Reverse¹
Forward Collision Warning¹*
Forward Collision-Avoidance Assist
w/Pedestrian Detection¹*
Lane Departure Warning¹*
Driver Attention Warning¹0°
Blind-Spot Collision Warning¹
Rear Cross-Traffic Collision Warning¹
Power-folding heated outside mirrors*
Dual power-sliding side doors

w/Smart Key Button Smart Power Liftgate™ w/sensor^{11*}

INTERIOR

8-person seating
Two-tone leather-trimmed seats
8-way power-adjustable driver's seat
w/2-way power lumbar support
8-way power-adjustable
front passenger's seat*
Heated front seats
Driver's memory seat*

Sunroof w/power sunshade*
Tri-Zone — Full Automatic Temperature
Control w/rear vents & controls*
2nd-/3rd-row sunshades

SX

gives you even more advanced technology and sporty, premium features

3.3L Gasoline Direct Injection
Lambda V6 engine
276 hp @ 6,000 rpm
8-speed Sportmatic® transmission
High Performance Dampers
18° alloy wheels w/premium finish
LED headlights w/auto-leveling &
Low Beam Assist — Dynamic
High Beam Assist
LED Positioning Lights & tail lights
LED fog lights

UVO eServices⁷ w/8" touch screen⁴ Navigation⁴ Apple CarPlay^{®2} & Android Auto^{TM3}

Apple Carriays & Android Auto
AM/FM/MP3/SiriusXM® audio system
Harman Kardon® 2 premium surround-sound
system w/8 speakers

Wireless smartphone charger⁹
Push Button Start w/Smart Key & alarm
Dual-screen rear-seat entertainment*
Smart Cruise Control w/Stop & Go¹

Smart Cruise Control w/Stop & Go¹ Surround View Monitor¹

Rear View Monitor w/Parking Guidance¹
Parking Distance Warning —
Forward & Reverse¹

Forward & Reverse¹
Forward Collision Warning¹
Forward Collision-Avoidance Assist

w/Pedestrian Detection¹
Lane Departure Warning¹

Driver Attention Warning¹⁰
Blind-Spot Collision Warning¹
Rear Cross-Traffic Collision Warning¹

Rear Cross-Traffic Collision Warning¹
Power-folding heated outside mirrors
Dual power-sliding side doors

w/Smart Key Button Smart Power Liftgate™ w/sensor¹¹

8-person seating.
Two-tone leather-trimmed seats.
8-way power-adjustable driver's seat.
w/2-way power lumbar support.
8-way power-adjustable
front passenger's seat.
Heated & ventilated front seats.
Driver's memory seat.
Heated steering wheel.
Sunroof w/power sunshade.
Tri-Zone — Full Automatic Temperature.
Control w/rear vents & controls.
20d-/3rd-row sunshades.

*OPTIONAL FEATURE AVAILABLE ONLY ON CERTAIN TRIMS (HIGHLIGHTED ON THIS PAGE ONLY). SEE KIA.COM FOR DETAILS. 1-4, 7-12 See inside back cover for endnotes. SX SHOWN





AND ITS FLEXIBLE SIDE.



2ND-ROW SLIDE-N-STOW® SEAT DESIGN



SLIDE-N-STOW® 2ND ROW & 3RD ROW STOWED13



FOLD-IN-THE-FLOOR 3RD-ROW SEATS¹³



SLIDE-N-STOW® SPLIT 2ND ROW & SPLIT 3RD ROW STOWED¹³

^{*}Optional feature available only on certain trims. See kia.com for details. 11, 13 See inside back cover for endnotes. SX SHOWN

IT CONNECTS, FINDS, REMINDS. MEET UVO, YOUR NEW ASSISTANT.

Kia's UVO eServices^{7*} smart telematics lets you integrate your compatible smartphone with your Sedona to stay connected with a range of helpful features (see a few of our favorites below). All you have to do is activate UVO eServices^{7*} and download the UVO eServices^{7*} app from the App Store^{®2} or Google Play^{TM3} Store. The best part is, there are no subscription fees for five years.

911 CONNECT14*

will attempt to call 911 and give emergency responders your location if your airbags deploy

ROADSIDE ASSISTANCE15*

connects you with our call center for 24/7 assistance

VEHICLE DIAGNOSTICS16*

helps you monitor the condition of your Sedona and even schedule service if needed

PARKING MINDER¹⁷*

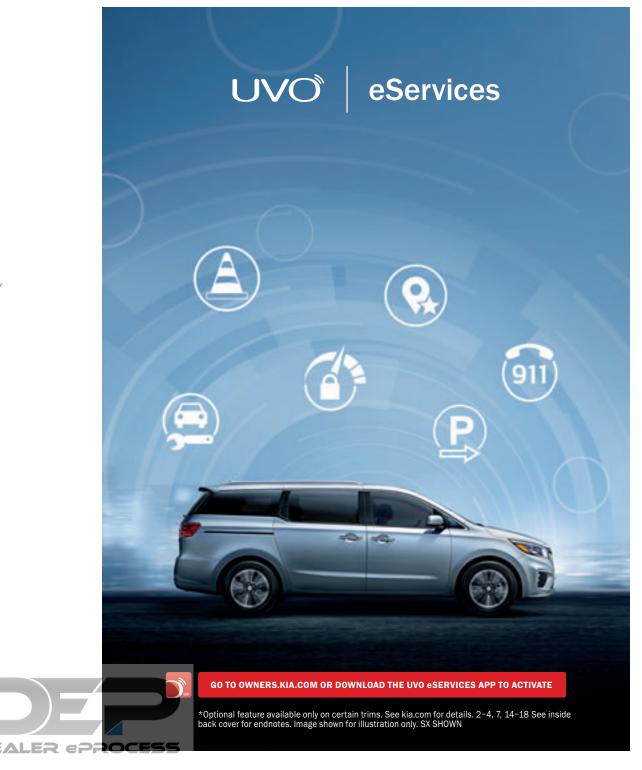
keeps track of where you parked and even sets reminders for your parking meter

MY CAR ZONE18*

will let you set and receive notifications if you or another driver breaks one of your preset limits for maximum speed and curfew. And for Sedonas equipped with Navigation^{4*} – even geographic boundaries

MY POINTS OF INTEREST (POIs) WITH SEND-TO-CAR*

can sync your favorite POIs from your compatible smartphone to the Navigation system^{4*}







SENSES, ALERTS, AND HELPS STOP.

Who needs a copilot when you can have the help of these available advanced features that are designed to enhance your ability to put on the brakes — plus other technologies to assist you on the road.

FORWARD COLLISION WARNING1* DW

This system is designed to help detect slowing or stopped traffic ahead, and alert you if it detects you getting too close

FORWARD COLLISION-AVOIDANCE ASSIST WITH PEDESTRIAN DETECTION1* DW

The system is designed to help detect and alert you of a potential forward collision with a preceding vehicle or pedestrian, and even automatically apply the brakes in some cases

SMART CRUISE CONTROL WITH STOP & GO1* DW

This system is designed to automatically adjust your driving speed to help maintain a predetermined distance from the vehicle detected ahead of you

DRIVER ATTENTION WARNING10* DW

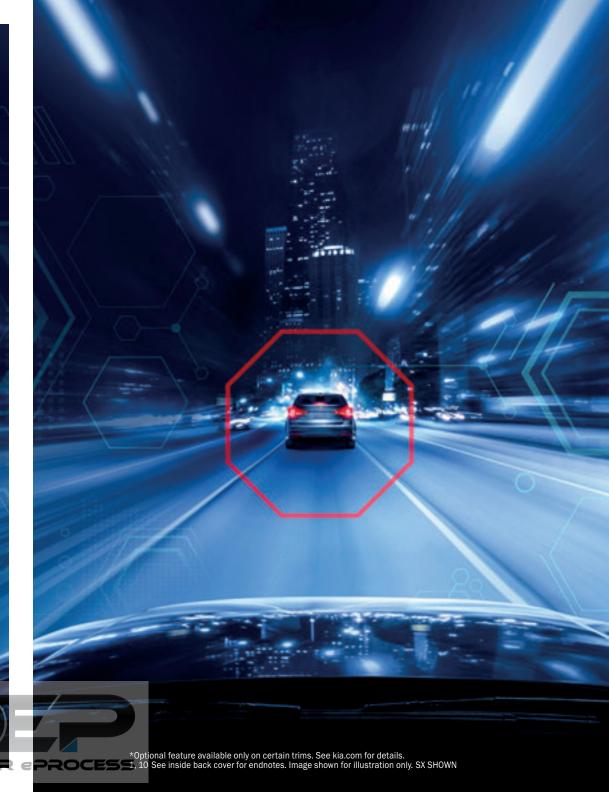
This system is designed to give you a warning signal to take a break if it detects inattentive driving practices

BRAKE ASSIST SYSTEM

If you suddenly slam on your brakes, it's designed to sense the urgency and apply full braking power, which can help shorten your braking distance

ELECTRONIC BRAKE-FORCE DISTRIBUTION

Based on the vehicle's weight distribution, it helps adjust the balance of braking power accordingly







HOW TO AVOID THE OBSTACLES THAT COME YOUR WAY.

From approaching cars to that wayward shopping cart hiding in your blind spot, Sedona's available features are designed to help make parking easier by alerting you to potential surrounding hazards.

SURROUND VIEW MONITOR1* DW

uses four cameras to provide a view around the vehicle — especially helpful when parking in tight spots

REAR VIEW MONITOR WITH PARKING GUIDANCE¹

includes a large, bright screen that helps you see what's behind your vehicle, with guidelines that adjust to follow the direction you're turning

REAR CROSS-TRAFFIC COLLISION WARNING1* DW

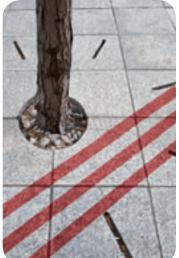
uses visual and audible alerts that can help warn of traffic the system detects coming from either side when you're in reverse

PARKING DISTANCE WARNING — FORWARD & REVERSE1* DW

is designed to give an audible warning if it detects certain objects close to your vehicle while parking

















DEALER ePROCESS







OUTSTANDING PERFORMANCE

comes courtesy of its 276-hp, 3.3L Gasoline Direct Injection V6 engine, tuned to deliver powerful acceleration

8-SPEED SPORTMATIC® TRANSMISSION

gives you smooth, seamless shifting, while letting you choose between automatic mode or sportier, clutch-free manual shifting

DRIVE MODE SELECT*

lets you choose between Normal, Eco, or Comfort settings to suit your style of driving

3,500 LB. OF TOWING CAPACITY¹⁹

allows you to tow a wide variety of thing

REFINED SUSPENSION

with MacPherson struts in the front and a multi-link system in the rear gives you smooth, agile handling and precise steering

ISO-STRUCTURE™ BODY CONSTRUCTION

from High Tensile Steel provides enhanced stability and a quiet ride

FOR EVERY DAY AND GETAWAY.

Sedona has the performance to power up inclines, maneuver around town, and soak up those bumps in the road for a smooth, refined ride at highway speeds — whether you're heading out for the day or on an open-ended adventure. So gather your family and friends, your cargo, and your big plans, and take them wherever they lead.





At Kia, the priority is always on improving all aspects of safety. Advanced sensor systems, strategically placed airbags, and breakthroughs in materials and design that have led to strong body construction are just a few of the ways we never stop working to increase your protection.

ADVANCED AIRBAG SYSTEM²⁰

includes dual front, front seat-mounted side, and full-length side curtain airbags

AIRBAG & SEAT-BELT SENSORS²⁰

monitor the severity of certain impacts and seat-belt use, then help to control

FRONT SEAT-BELT PRETENSIONERS

HEIGHT-ADJUSTABLE SEAT-BELT ANCHORS

LOWER ANCHORS AND TETHERS FOR CHILDREN (LATCH) SYSTEM

REAR CHILD-SAFETY DOOR LOCKS

FRONT & REAR CRUMPLE ZONES

are engineered to help absorb and dissipate impact energy, helping to preserve the basic structural integrity of the cabin in certain collisions

REINFORCED BODY CAGE & SIDE-IMPACT DOOR BEAMS

constructed with a combination of High Tensile Steel help strengthen the body of the vehicle, absorb impact energy, and deflect side-impact force in certain collisions



DEALER ePROCESS

[†]No system, no matter how advanced, can compensate for all driver errors, accidents, and/or injury. Always drive safely. 20, 21 See inside back cover for endnotes. Inflated airbags shown for illustration only. SX SHOWN

WHICH COLOR IS YOUR PERFECT MATCH?



SNOW WHITE PEARL

(L, LX, EX, SX)
YOU ARE KNOWN FOR YOUR
PURE HEART AND GENTLE
NATURE. ALSO, YOU LOVE
REALLY LONG NAPS.



AURORA BLACK PEARL

(L, LX, EX, SX)
YOU GET YOUR BEST IDEAS
WHILE GAZING AT THE NIGHT
SKY. YOUR FAVORITE CANDY?
LICORICE, OF COURSE.



SILKY SILVER

(L, LX, EX, SX)
YOU NOTICE THE SUBTLE
IRONIES IN LIFE. NOTHING
IS EVER BLACK AND
WHITE TO YOU.



VENETIAN RED

(LX, EX, SX)
YOU HAVE A PASSION FOR
WORLD TRAVEL, GONDOLA
RIDES, AND REALLY GOOD
MARINARA SAUCE.



PANTHERA METAL

(LX, EX, SX)
THOUGH YOU'RE GENERALLY
PRETTY LAID BACK, YOU HAVE
STEELY DETERMINATION WHEN
THE SITUATION CALLS FOR IT.



CELESTIAL BLUE

(LX, EX, SX)
YOUR SPIRIT OF ADVENTURE
IS VAST, OFTEN LEADING
TO SOME PRETTY FAR-OUT
FAMILY ROAD TRIPS.



EX PREMIUM PACKAGE

High Performance Dampers

Electronic Parking Brake

Fog lights

Supervision meter cluster

Auto-dimming rearview mirro

Dual-screen rear-seat

entertainment system

Lane Departure Warning¹

Rear Cross-Traffic Collision Warning¹

Forward Collision Warning[:]

rorward Collision-Avoidance Assist

w/Pedestrian Detection²

Smart Cruise Control w/Stop & Go¹

Smart Power Liftgate™ w/sensor¹¹

Heated & power-folding outside mirrors

Sunroof w/power sunshade

Driver's seat 4-way power lumbar support

Driver's memory seat & outside mirrors

8-way power-adjustable front passenger seat

Driver switch for power passenger

Auto-up/down front passenger & rear window switches

Tri-Zone — Full Automatic Temperature
Control w/rear vents & controls

2.1-amp quick-charge USB ports (2)

L10V inverter

3rd-row/cargo USB charge port

Dual glove box w/cooling & illumination

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RESEARCHING WHOSE POWERTRAIN WARRANTY IS TOP OF THE LINE?

Kia	10-year/100,000-mile
Subaru	5-year/60,000-mile
Toyota	5-year/60,000-mile
Honda	5-year/60,000-mile
Ford	5-year/60,000-mile
Mazda	5-year/60,000-mile
Mercedes	4-year/50,000-mile
BMW	4-year/50,000-mile
Volvo	4-year/50,000-mile
Audi	4-year/50,000-mile



(let us give you a hint)

INDUSTRY-LEADING WARRANTY PROGRAM²³

10-year/100,000-mile limited powertrain warranty 5-year/60,000-mile limited basic warranty 5-year/100,000-mile limited anti-perforation warranty 5-year/60,000-mile 24-hour roadside assistance



KIA MOTORS AMERICA, INC. P.O. BOX 52410 IRVINE, CA 92619-2410 1-800-333-4KIA





youtube.com/kia

advanced, can compensate for all driver errors, driving conditions, and/or injury. 21. Government 5-Star Safety Ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (www.nhtsa.gov/ratings). 22. HomeLink® is a registered trademark of Gentex Corporation. 23. Warranties include 10-year/100,000-mile powertrain and 5-year/60,000-mile basic. All warranties and roadside assistance are limited. See retailer for warranty details.

ENDNOTES 1. These features are not substitutes for safe driving and may not detect all objects surrounding vehicle. Always drive safely and use caution. 2. Apple, the Apple logo, App Store, Apple CarPlay, and iPhone are trademarks of Apple Inc., registered in the U.S. and other countries. 3. Vehicle user interface is a product of Google and its terms and privacy statements apply. Requires the Android Auto app on Google Play and an Android-compatible smartphone running Android™ 5.0 Lollipop or higher. Data plan rates apply. Android Auto is a trademark of Google LLC. 4. Distracted driving can result in a loss of vehicle control. When operating a vehicle, never use a handheld device or vehicle system that takes your focus away from safe vehicle operation. Navigation is for information purposes only, and Kia does not make any warranties about the accuracy of the information. 5. The

Bluetooth® word mark and logos are registered trademarks owned by Bluetooth SIG Inc., and any use of such marks by Kia is under license. A compatible Bluetooth®-enabled cell phone is required to use Bluetooth® wireless

technology. **6.** YES Essentials® is a registered trademark of Sage Automotive Interiors. **7.** Purchase/lease of a new 2020 Kia Sedona vehicle with UVO eServices includes a complimentary 5-year subscription starting from new vehicle retail sale/lease date as recorded by the dealer. After your complimentary 5-year UVO eServices

subscription expires, your access to UVO eServices will immediately terminate. Use of UVO eServices is subject to agreement to the UVO Privacy Policy (available at owners.kia.com/us/en/privacy-policy.html) and Terms of Service (available at owners.kia.com/us/en/terms-of-service.html). UVO eServices is transferable to subsequent owners during the original UVO eServices service term. Only use UVO eServices when safe to do so. UVO eServices app is available from the App Store® or Google Play™ Store. Kia Motors America, Inc. reserves the right to change or discontinue UVO eServices at any time without prior notification or incurring any future obligation. Message and data rates may apply. Cellular and GPS coverage is required to use most features. UVO eServices features may vary by model, model year, and trim level. Features and specifications are subject to change. For more on details and limitations, visit owners.kia.com or your authorized Kia dealer. Google and logos are trademarks of Google, Inc. App Store is a service mark of Apple, Inc. 8. SiriusXM® audio and data services each require a subscription sold separately, or as a package, by Sirius XM Radio Inc. If you decide to continue service after your 3-month All Access trial subscription, which is included with your newly purchased or leased vehicle, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel, you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. Traffic information not available in all markets. See siriusxm.com/traffic for details. Sirius, XM, Sirius XM, and all related marks and logos are trademarks of Sirius XM Radio Inc. Satellite and streaming lineups may vary slightly. 9. Charging system only works with select devices. Refer to the vehicle's Owner's Manual for warnings and instructions. 10. Driver Attention Warning is not a substitute for safe driving and may not detect all instances of inattentive driving practices. Failure to pay attention to travel conditions and vehicle operation could result in loss of vehicle control. Always drive safely and use caution. 11. Liftgate resistance sensor may not detect all objects. See Owner's Manual for additional information and warnings. 12. ©2019 Harman International Industries, Inc. All rights reserved. Harman Kardon is a registered trademark of Harman International Industries, Inc. 13. All cargo should be evenly distributed and properly secured, and never piled higher than the seatbacks. Images shown for illustration purposes only. 14. 911 Connect must be enabled on head unit, and activates after airbag deployment. Requires a compatible smartphone connected via Bluetooth® wireless technology and cellular coverage. Cellular service rates apply. **15.** 24-hour Roadside Assistance is a service plan provided by Kia Motors America, Inc. Limitations apply. See Kia Warranty and Consumer Information Manual for details. Requires a compatible smartphone connected via Bluetooth® wireless technology, and cellular coverage. Cellular service rates apply. 16. Vehicle Diagnostics is not a substitute for regularly scheduled maintenance. Vehicle Diagnostics checks powertrain, chassis, and airbag systems, and requires initial activation. See the UVO Maintenance section or Owner's Manual for maintenance schedule. 17. Parking Minder requires cellular coverage, a USB-connected compatible smartphone, and the UVO eServices app. Cellular service rates apply. 18. My Car Zone requires cellular coverage. Cellular service rates apply. Information must be manually synced in order to receive alerts. 19. Towing requires additional equipment. See Owner's Manual for towing capacity, and additional information and warnings. 20. For maximum protection, always wear your seat belt. No system, no matter how

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