

We crafted **EVERY DETAIL** because we know you notice these things

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For those who believe that small details can make a big difference, we designed Cadenza for you. On the outside it's pure charisma, with a chiseled, concave grille, sculpted shape, and glints of chrome all around. Inside, it's all about craftsmanship, with premium materials, great audio and technology, and wide-open views to enhance its thoroughly enjoyable ride — adding up to a refined sedan you'll love for all the right reasons.

"HIGHEST RANKED LARGE CAR IN INITIAL QUALITY" — FOR THE 2017 CADENZA¹

1 See last page for endnote. LIMITED SHOWN

DEALER ePROCESS

Three ways to MAKE IT YOURS

Whether you're into advanced technology or the finest leather, there's a Cadenza trim level designed to please you. Here are a few highlights of each one to help you choose.



PREMIUM

a model of refinement

DRIVING

3.3L Gasoline Direct Injection (GDI) V6 engine 290 hp @ 6,400 rpm 8-speed Sportmatic[®] transmission 18" tires w/alloy wheels Smart Shift & Drive Acoustic sound-reducing glass (windshield, front side windows) Front fog lights Panoramic sunroof w/power sunshade*

2018 EPA-estimated fuel economu: soo kia com

TECHNOLOGY

UVO eServices² Infotainment Sustem w/7" touch screen, Apple CarPlay™3 & Android Auto™4 Smart Trunk Rear-Camera Display⁵ Rear Park Assist System^{5*} Harman Kardon®6 premium audio surround-sound system w/12 speakers* Premium navigation w/8" touch screen2* Power-folding outside mirrors*

Blind Spot Detection w/Lane Change Assist^{5*} Rear Cross Traffic Alerts*

INTERIOR Leather seat trim Heated front seats

- 10-way power-adjustable driver's seat w/lumbar support
- 8-way power-adjustable front passenger seat

LED interior lighting

TECHNOLOGY

3.3L Gasoline Direct Injection (GDI) V6 engine 290 hp @ 6,400 rpm 8-speed Sportmatic[®] transmission 19" tires w/allou wheels Smart Shift & Drive Acoustic sound-reducing glass (windshield, front side windows) Front LED fog lights Panoramic sunroof w/power sunshade LED headlights w/High-Beam Assist 2018 EPA-estimated fuel economy: soo kia com

UVO eServices² Infotainment Sustem w/8" touch screen, Apple CarPlay™3 & Android Auto™ Smart Trunk Rear-Camera Display⁵ Rear Park Assist System⁵ Harman Kardon^{®6} premium audio surround-sound system w/12 speakers Premium navigation w/8" touch screen² Power-folding outside mirrors Smart Blind Spot Detection w/Lane Change Assist⁵ Rear Cross Traffic Alert⁵ Lane Departure Warning System⁵ Autonomous Emergency Braking⁵ Forward Collision Warning System⁵ 7" LCD instrument cluster Wireless charging system⁷ Auto rain-sensing wipers

Leather seat trim Heated front seats

- 14-way power-adjustable driver's seat w/lumbar support & seat cushion extension 10-way power-adjustable front passenger seat w/lumbar support
- Integrated memory system Ventilated front seats LED interior lighting

*OPTIONAL FEATURE AVAILABLE ONLY ON CERTAIN TRIMS (SHOWN IN GRAY ON THIS PAGE ONLY). SEE KIA.COM FOR DETAILS. 2, 3, 4, 5, 6, 7, 8 See last page for endnotes.

LIMITED

features a full array of premium

3.3L Gasoline Direct Injection (GDI) V6 engine 290 hp @ 6,400 rpm 8-speed Sportmatic[®] transmission 19" tires w/dark satin allou wheels Smart Shift & Drive Acoustic sound-reducing glass (windshield, front side windows) Front LED fog lights Panoramic sunroof w/power sunshade LED headlights w/High-Beam Assist 2018 EPA-estimated fuel economy: see kia.com

UVO eServices² Infotainment Sustem w/8" touch screen, Apple CarPlay™3 & Android Auto™ Smart Power Trunk Rear-Camera Displau⁵ Rear Park Assist System⁵ Harman Kardon^{®6} premium audio surround-sound system w/12 speakers Premium navigation w/8" touch screen² Power-folding outside mirrors Smart Blind Spot Detection w/Lane Change Assist^s Rear Cross Traffic Alert⁵ Lane Departure Warning System⁵ Autonomous Emergency Braking⁵ Forward Collision Warning System⁵ 7" LCD instrument cluster Wireless charging system⁷ Auto rain-sensing wipers Surround-View Monitor⁵ Head-Up Display⁸

Quilted Nappa leather seat trim Heated front seats & rear outboard seat cushions 14-way power-adjustable driver's seat w/lumbar support & seat cushion extension 10-way power-adjustable front passenger seat w/lumbar support Integrated memory system Ventilated front seats LED interior lighting

We can all use some **EXTRA HELP** out there

Even the best drivers can't be perfect 100% of the time. So we created Kia Drive Wise^{*}, a suite of available, advanced driver-assistance technologies that are designed to help keep you alert, aware of surrounding traffic, and even intervene in certain situations to help you avoid collisions⁵



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DEAL TREPROC 5500 as page for endnote. Optional feature only available on certain trims. See kia.com for details. LIMITED SHOWN

Four ways to help you REMAIN CENTERED amid the chaos of life

Vehicles in your blind spot, changing lanes in traffic, and unintentional drifting are just a few hazards that are part of everyday driving. Thankfully, these available advanced features are up to the challenge, providing you with alerts and assistance as you make your way down the road.⁵ LANE DEPARTURE WARNING SYSTEM^{5*} DW

If the system detects you drifting too close to lane markers without signaling, it can alert you with a warning beep.

SMART BLIND SPOT DETECTION^{5*} DW

Radar is designed to detect vehicles in your blind spot. It can also warn you when it detects your vehicle switching lanes unintentionally, and, in some cases, will apply localized braking pressure to help guide your vehicle back into its lane.

BLIND SPOT DETECTION^{5*} DW Radar works to detect vehicles in your blind spot and give visual and

audible alerts to help you avoid

LANE CHANGE ASSIST^{5*} DW

When you put your blinker on to change lanes, it is designed to warn you of vehicles in adjacent lanes approaching from behind.





5 See last page for endnote. *Optional feature available only on certain trims. See kia.com for details. Image shown for illustration only. LIMITED SHOWN

hazardous lane-change decisions.

Senses, alerts, and helps STOP

Who needs a backseat driver when you can have the help of all these available advanced features?

FORWARD COLLISION WARNING SYSTEM^{5*} DW This system is designed to detect slowing or stopped traffic ahead, and can alert you if you get too close.

PEDESTRIAN DETECTION^{5*} DW

Should a pedestrian cross your path, the system is designed to detect and alert you to the potential hazard.

AUTONOMOUS EMERGENCY BRAKING^{5*} DW

This system is designed to detect and monitor vehicles ahead of you and automatically apply the brakes if it determines a crash is imminent.

BRAKE ASSIST SYSTEM

If you suddenly slam on your brakes, it's designed to sense the urgency and apply full brake power, which can help shorten your braking distance.

ELECTRONIC BRAKE-FORCE DISTRIBUTION

Based on the vehicle's weight distribution, it helps adjust the balance of brake power accordingly.



5 See last page for endnote. *Optional feature available only on certain trims. See kia.com for details. Image shown for illustration only. LIMITED SHOWN

PROCESS

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Keep your HEADUP Smart advice for life and driving

The less time you need to glance down while driving, the more you're able to keep your head up and eyes on the road ahead. So we gave Cadenza a full range of innovative features designed to help you do just that.

HEAD-UP DISPLAY^{8*}

projects a color readout of important info like current speed, navigation route, and Lane Departure Warning System onto the windshield

ADVANCED SMART CRUISE CONTROL^{5*} DW

is designed to use radar to help maintain a predetermined distance from the vehicle ahead — automatically accelerating or braking when appropriate

HIGH-BEAM ASSIST* DW

automatically dims the LED headlights for oncoming vehicles, then returns to high-beam setting once the vehicle passes



5, 8 See last page for endnotes. *Optional feature available only on certain trims. See kia.com for details. Image shown for illustration only. LIMITED SHOWN

GET A 360° VIEW without turning your head

From approaching cars to that wayward shopping cart hiding in your blind spot, Cadenza's available features are designed to make parking easier by alerting you to potential surrounding hazards.

SURROUND-VIEW MONITOR^{5*} DV

uses four cameras to provide a view around the vehicle especially helpful when parking in tight spots

REAR-CAMERA DISPLAY⁵

with a large, bright screen, helps you see what's behind your vehicle, with guidelines that adjust to follow the direction you're turning

REAR CROSS TRAFFIC ALERT^{5*} DW

uses visual and audible alerts that can help warn of traffic the system detects coming from either side when you're in reverse

REAR PARK ASSIST^{5*} DW

with sonar-sensor system is designed to give an audible warning if it detects certain objects close to your vehicle when backing up, while Dynamic Guidelines that track with your steering are displayed on the screen to further help quide you





5 See last page for endnote. *Optional feature available only on certain trims. See kia.com for details. Image shown for illustration only. LIMITED SHOWN



Unlocks your doors. Opens your trunk. Lights up the interior.

all without ever leaving your pocket or bag

NOW THAT'S SMART

SMART KEY

Just stand near your Cadenza with the Smart Key in your hand, pocket, or bag and its sensors can work their magic as described below.

SMART POWER TRUNK*

Arms full? Stand behind your trunk and it will automatically open after 3 seconds.

SMART WELCOME*

As you approach, it will unfold the power-folding mirrors and turn on the perimeter, interior, and front door-handle lights to greet you.

PUSH-BUTTON START Start or stop the engine with the push of a button.



ALL YOU NEED

to make a good drive great

Cadenza's cockpit is crafted for convenience and refined beauty, with a wraparound dashboard, brushed-metal accents, and meticulous stitching. Available premium technology features, including high-end audio, are made even better by the fact that the controls are ingeniously positioned to put you in easy command of it all. PANORAMIC SUNROOF* for that wide-open, blue-sky feeling

WIRELESS PHONE CHARGING^{7*} because, honestly, who likes cords?

HARMAN KARDON® PREMIUM AUDIO SYSTEM⁶ with rich, crisp surround sound

PREMIUM NAVIGATION^{2*} with 8" color touch screen

HEATED STEERING WHEEL makes all the difference on chilly mornings

STEERING-WHEEL-MOUNTED PADDLE SHIFTERS^{2*} put sporty shifting at your fingertips

ELECTRONIC PARKING BRAKE

with Auto Hold, to help prevent rolling when stopped in traffic or on an incline

6,7 See last page for endnotes. *Optional feature available only on certain trims. See kia.com for details. Simulated screen shown. LIMITED SHOWN

DUAL-ZONE AUTOMATIC TEMPERATURE CONTROL

lets you create personalized climate zones to help keep the peace

QUILTED NAPPA LEATHER SEAT TRIM*

provides the ultimate in soft, premium luxury, finished with distinctive quilting for added style

POWER REAR SUNSHADE*

and rear side-window sunshades help protect rear passengers from direct sun

ACOUSTIC GLASS

is used in the windshield and front side windows, helping to reduce road noise for a quiet ride

> 9 See last page for endnote. *Optional feature available only on certain trims. See kia.com for details. Simulated screen shown. LIMITED SHOWN

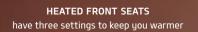
DEALER ePROCESS

Room to get seriously COMFORTABLE

Come in, stretch out, and make it your own. Cadenza's impressively roomy, refined interior has more passenger space than any other vehicle in its class,⁹ with features that let you customize your comfort — while letting your passengers do the same for themselves.

SEATS THAT DO MORE

than just sit there



HEATED REAR OUTBOARD SEAT CUSHIONS* make the back seat even more welcoming

14-WAY POWER-ADJUSTABLE DRIVER'S SEAT* lets you recline, slide forward or back, and adjust height and lumbar support Cadenza's multitasking front seats can be adjusted to a variety of temperatures and positions to help keep everyone happy.



VENTILATED FRONT SEATS* with three settings to keep you cooler on warm days

INTEGRATED MEMORY SYSTEM* remembers the adjustment preferences for two drivers

POWER DRIVER'S SEAT EXTENSION* extends and pivots up or down for customized comfort

DEALER ePROCESSOptional feature available only on certain trims. See kia.com for details. Image shown for illustration only.



"Call roadside assistance" Enhanced Roadside Assist

"Play SiriusXM®15 channel 2"

Voice command

"Find the

Premium

navigation

"Perform vehicle diagnostics" Vehicle Diagnostics

You ask **UVO ANSWERS**

UVO eSERVICES² INFOTAINMENT SYSTEM*

Links with your compatible smartphone¹⁰ for a hands-free way to stream music, check maintenance requirements with Vehicle Diagnostics,¹¹ access 911 Connect¹² or Enhanced Roadside Assist¹³ and more — all with no subscription fees for 10 years. An advanced premium navigation system is also available.*

UVO eSERVICES APP²

Download it from the App Store^{®3} or Google Play^{TM4} Store to take advantage of additional features like Parking Minder,¹⁴ which helps you find your car in that gigantic parking lot.

APPLE CarPlay^{™3} & ANDROID AUTO^{™4*}

Just plug your compatible smartphone¹⁰ into the USB port to navigate to your destination, make calls, play voicemails, or send texts via voice command. Certain apps even work through the touch screen²

"Play voicemail messages" Apple CarPlay[™]

& Android Auto™

nearest coffee shop" "Call mom"

Voice

command

"Read text messages"

"What is the current traffic information?" SiriusXM Traffic™

DEALER ePROCESS

Why yes, it has all **THE POWER** to match its poise

One drive leaves little doubt Cadenza has what it takes for a great ride, with V6 power for strong acceleration, an 8-speed Sportmatic[®] transmission for seamless shifting, and four-wheel independent suspension for agile, responsive handling.

> 3.3L GASOLINE DIRECT INJECTION V6 ENGINE delivers the exhilarating feel of powerful acceleration instantly at your command

> 8-SPEED SPORTMATIC[®] TRANSMISSION for more driving force and smooth, seamless shifting

SMART SHIFT & DRIVE automatically activates the best driving mode for your driving style: ECO, Normal, or Sport

AMPLITUDE SELECTIVE DAMPING SHOCK ABSORBERS sense the road surface and adjust damping force for a smooth ride

ISO-STRUCTURE™ CONSTRUCTION with high-strength steel helps give it better driving dynamics and a quiet ride



LIMITED SHOWN

When life throws you a CURVE here's how to stay on track

TO ENHANCE CONTROL

ELECTRONIC STABILITY CONTROL (ESC)

In difficult driving situations, ESC is designed to control the engine and brakes for improved directional stability.

TO KEEP YOU ON COURSE

VEHICLE STABILITY MANAGEMENT (VSM)

VSM is designed to intervene to enhance stability and steering responses when driving on slippery roads.

DEALER ePROCESS

TO HELP PREVENT SLIPPING

TRACTION CONTROL SYSTEM (TCS)

When TCS senses wheelspin during acceleration, it uses a combination of engine power and brake force to help transfer power to the wheel that has more traction.

WHEN YOU HIT THE BRAKES

KIA.COM/CADENZA

ANTI-LOCK BRAKING SYSTEM (ABS)

The cornerstone of active safety features, ABS helps provide greater control when stopping in difficult conditions like wet or slippery roads.

No system, no matter how advanced, can compensate for all driver errors, driving conditions, accidents, and/or injury. Always drive responsibly. Image shown for illustration only.

IT DETECTS, COORDINATES, AND REACTS

to give you more peace of mind

Advanced sensor systems, strategically placed airbags, and breakthroughs in material design that have led to stronger body construction are just a few of the ways Kia never stops working to help increase your protection.

ADVANCED AIRBAG SYSTEM¹⁶

includes dual front, front seat-mounted side, and full-length side curtain airbags to help protect driver and passengers

AIRBAG & SEAT-BELT SENSORS¹⁶

monitor the severity of certain impacts and seat-belt use, then help to control airbag inflation accordingly

FRONT SEAT-BELT PRETENSIONERS

tighten driver and front-passenger seat belts in certain collisions to help reduce injuries

HEIGHT-ADJUSTABLE SEAT-BELT ANCHORS

let you adjust the front seat belts for a proper fit to help optimize effectiveness

REINFORCED BODY CAGE

helps absorb impact energy to help protect the structural integrity of the passenger compartment in certain collisions

No system, no matter how advanced, can compensate for all driver errors, driving conditions, accidents, and/or injury. Always drive responsibly. 16 See last page for endnote. Simulated image. Inflated airbags shown for illustration purposes only. LIMITED SHOWN



Б

A powertrain WARRANTY that outperforms BMW, Mercedes & Audi

INDUSTRY-LEADING WARRANTY PROGRAM¹⁷: 10-YEAR/100,000-MILE limited powertrain warranty 5-YEAR/60,000-MILE limited basic warranty 5-YEAR/100,000-MILE limited anti-perforation warranty 5-YEAR/60,000-MILE 24-hour roadside assistance

17 See last page for endnote. LIMITED SHOWN

KIA	10-YEAR/100,000-MILE
SUBARU	5-YEAR/60,000-MILE
ΤΟΥΟΤΑ	5-YEAR/60,000-MILE
HONDA	5-YEAR/60,000-MILE
CHRYSLER	5-YEAR/60,000-MILE
FORD	5-YEAR/60,000-MILE
MAZDA	5-YEAR/60,000-MILE
PORSCHE	4-YEAR/50,000-MILE
MERCEDES	4-YEAR/50,000-MILE
BMW	4-YEAR/50,000-MILE
VOLVO	4-YEAR/50,000-MILE
AUDI	4-YEAR/50,000-MILE



FIND OUT WHICH COLOR is your perfect match



YOU HAVE A PURE HEART

AND GENTLE NATURE. YOU

LOVE LONG NAPS. YOUR

SUNSCREEN IS SPF 100+.

SILKY SILVER



SILKY SILVER YOU NOTICE THE SUBTLE IRONIES IN LIFE. NOTHING IS EVER BLACK AND WHITE TO YOU.

MOSS GRAY YOU ALWAYS FIND THE BEST SHADY SPOT ON A WARM DAY AND ARE A BIG FAN OF ELEPHANTS.



GRANITE BROWN PEARL YOU HAVE A DOWN-TO-EARTH PERSONALITY AND ARE AN EXPERT IN ALL THINGS CHOCOLATE.



PLATINUM GRAPHITE YOU APPRECIATE AN OVERCAST DAY AS THE PERFECT OPPORTUNITY TO WEAR YOUR FAVORITE SWEATSHIRT.



AURORA BLACK PEARL YOU'RE A NIGHT PERSON WHO ENJOYS EATING LICORICE WHILE WATCHING FILM NOIR.



YOU'RE A REALIST WHO ACCEPTS THE UPS AND DOWNS OF LIFE. ALSO, YOU LOOK REALLY GOOD IN DENIM.

How to make Premium **EVEN MORE LUXURIOUS**

LUXURY PACKAGE (ADDS TO PREMIUM)

Blind Spot Detection w/Lane Change Assist⁵
 Rear Cross Traffic Alert⁵

Rear Park Assist System⁵

 Harman Kardon^{®6} 630-watt premium audio QuantumLogic^{TM6} surround-sound system w/Clari-Fi^{TM6} & 12 speakers
 LED interior lighting HomeLink^{®18} & compass
 UVO eServices² Infotainment System w/premium navigation, 8" touch screen, Apple CarPlau^{TM3} & Android Auto^{TM4}

 Smart Welcome (power-folding outside mirrors, illuminated door-handle pockets, perimeter approach lighting, interior lighting)
 Panoramic sunroof

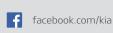


ENDNOTES 1. The Kia Cadenza received the lowest number of problems per 100 vehicles reflecting higher quality among large cars in the J.D. Power 2017 U.S. Initial Quality Study based on 77,419 total responses, evaluating 189 models, and measures the opinions of new 2017 vehicle owners after 90 days of ownership, surveyed in February–May 2017. Your experiences may vary. Visit jdpower.com/cars. 2. Distracted driving can result in a loss of vehicle control. When operating a vehicle, never use a handheld device or vehicle system that takes your focus away from safe vehicle operation. Navigation is for information purposes only, and Kia does not make any warranties about the accuracy of the information. App uses your smartphone data service. Normal cellular service rates will apply. Your vehicle can connect to Internet hotspots, whether it's your personal wireless Internet at home or to a smartphone device with an Internet service plan (normal cellular service rates may apply). **3.** Apple, the Apple logo, App Store, Apple CarPlay, and iPhone are trademarks of Apple Inc., registered in the U.S. and other countries. **4.** ©2017 Google Inc. Google is a registered trademark, and Google Play and Android Auto are trademarks of Google Inc. 5. These features are not substitutes for safe driving and may not detect all objects surrounding vehicle. Always drive safely and use caution. 6. ©2017 Harman International Industries, Inc. All rights reserved. Clari-Fi and OuantumLogic are trademarks and Harman Kardon is a registered trademark of Harman International Industries, Inc. 7. Qi wireless charging may not be compatible with all mobile phones. 8. Failure to pay attention to travel conditions and vehicle operation could result in loss of vehicle control. Alwaus drive safelu and use caution. 9. Interior passenger volume comparison based on published manufacturer specifications for available 2017 and 2018 large traditional and premium sedans, as of August 2017. **10.** Apple iPhone® and select Android[™] devices only are UVO eServices-compatible. iPhone[®] is a registered trademark of Apple Inc. Android[™] is a trademark of Google Inc. **11.** Vehicle Diagnostics checks powertrain, chassis, and airbag systems and is not a substitute for maintenance. See UVO eServices Maintenance Feature or Owner's Manual for maintenance schedule. 12.911 Connect activates after airbag deployment and requires a cell phone connected via *Bluetooth®* wireless technology and a wireless signal. **13.** 24-hour Roadside Assistance is a service plan provided by Kia Motors America, Inc. Limitations apply. See Kia Warranty and Consumer Information Manual for details. Requires a cell phone connected via Bluetooth® wireless technology and a wireless signal. **14.** Parking Minder operates on GPS with certain smartphones and UVO eServices app. Cellular service rates apply. 15. SiriusXM® audio and data services each require a subscription sold separately, or as a package, by Sirius XM Radio Inc. If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel, uou must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. Traffic information not available in all markets. See siriusxm.com/traffic for details. Sirius, XM, SiriusXM, and all related marks and logos are trademarks of Sirius XM Radio Inc. Satellite and streaming lineups may vary slightly. 16. For maximum protection, always wear your seat belt. No system, no matter how advanced, can compensate for all driver errors, driving conditions, and/or injury. 17. Warranties include 10-year/100,000-mile powertrain and 5-year/60,000-mile basic. All warranties and roadside assistance are limited. See retailer for warranty details.

18. HomeLink[®] is a registered trademark of Gentex Corporation.

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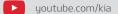
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