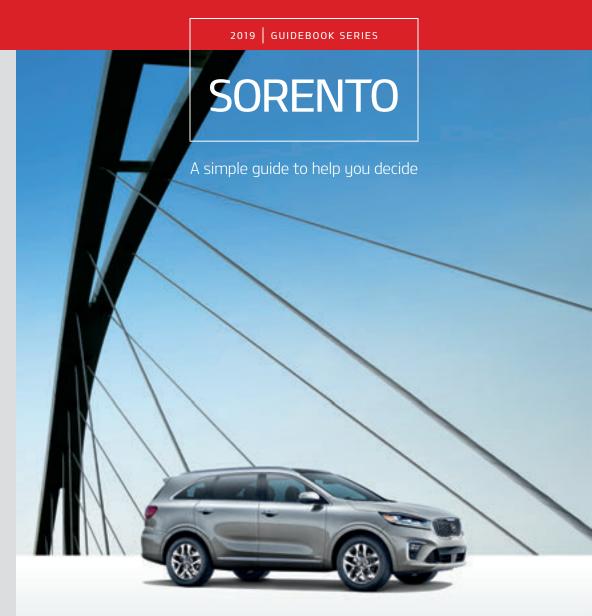
ENDNOTES 1. Towing requires additional equipment. See Owner's Manual for towing capacity, additional instructions, and warnings. Always use caution while towing. 2. Dynamax is a trademark of Magna International, 2018. All rights reserved. 3. Purchase/lease of a new 2019 Kia Sorento vehicle with UVO eServices or eServices w/Premium Navigation ("UVO eServices") includes a complimentary 5-year subscription starting from new vehicle retail sale/lease date as recorded by the dealer. After your complimentary 5-year UVO eServices subscription expires, your access to UVO eServices will immediately terminate. Use of UVO eServices is subject to agreement to the UVO Privacy Policy (available at https://www.myuvo.com/legal/privacy-policy.shtml) and Terms of Service (available at https://www.myuvo.com/legal/terms-of-service.shtml). UVO eServices is transferable to subsequent owner(s) during the original UVO eServices/eServices w/Premium Navigation service term. Only use UVO eServices when safe to do so. UVO eServices is available from the App Store® or Google Play™ Store. Kia Motors America, Inc. reserves the right to change or discontinue UVO eServices at any time without prior notification or incurring any future obligation. Message and data rates may apply. Cellular and GPS coverage are required to use most features. UVO eServices features may vary by model, model year, and trim level. Features and specifications are subject to change. For more on details and limitations, visit kia.com or your authorized Kia dealer. Google and logos are trademarks of Google, Inc. App Store is a registered trademark of Apple, Inc. 4. Apple, the Apple logo, App Store, Apple CarPlay, and iPhone are trademarks of Apple Inc., registered in the U.S. and other countries. **5.** ©2018 Google Inc. Google is a registered trademark, and Google Play and Android Auto are trademarks of Google Inc. 6. These features are not substitutes for safe driving and may not detect all objects surrounding vehicle. Always drive safely and use caution. 7. YES Essentials® is a registered trademark of Sage Automotive interiors. 8. ©2018 Harman International Industries, Inc. All rights reserved. Clari-Fi and QuantumLogic are trademarks and Harman Kardon is a registered trademark of Harman International Industries, Inc. 9. Driver Attention Warning is not a substitute for safe driving and may not detect all instances of driver fatigue or inattentive driving practices. Failure to pay attention to travel conditions and vehicle operation could result in loss of vehicle control. Always drive safely and use caution. 10. Charging system only works with select devices. Refer to the vehicle's Owner's Manual for warnings and instructions. 11. Reclining seat and/or elevated footrests can reduce the effectiveness of the safety restraint system and may lead to additional injury in an accident. 12. Select Apple iPhone® and Android™ devices only are UVO eServices-compatible. 13. Vehicle Diagnostics checks powertrain, chassis, and airbag systems and is not a substitute for maintenance. See UVO eServices Maintenance Feature or Owner's Manual for maintenance schedule. **14.** 911 Connect activates after airbag deployment and requires a cell phone connected via Bluetooth® wireless technology and a wireless signal. 15. 24-hour Roadside Assistance is a service plan provided by Kia Motors America, Inc. Limitations apply. See Kia Warranty and Consumer Information Manual for details. Requires a cell phone connected via *Bluetooth*® wireless technology and a wireless signal. 16. Parking Minder operates on GPS with certain smartphones and UVO eServices App. Cellular service rates apply. 17. SiriusXM® audio and data services each require a subscription sold separately, or as a package, by Sirius XM Radio Inc. If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel, you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. Traffic information not available in all markets. See siriusxm.com/traffic for details. Sirius, XM, SiriusXM, and all related marks and logos are trademarks of Sirius XM Radio Inc. Satellite and streaming lineups may vary slightly. 18. For maximum protection, always wear your seat belt. No system, no matter how advanced, can compensate for all driver errors, driving conditions, and/or injury. 19. Government 5-Star Safety Ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (www.safercar.gov). 20. Warranties include 10-year/100,000-mile powertrain and 5-year/60,000-mile basic. All warranties and roadside assistance are limited. See retailer for warranty details.

KIA MOTORS AMERICA, INC. P.O. BOX 52410 IRVINE, CA 92619-2410 1-800-333-4KIA























LX/LX V6

upgrade L with an available V6, more tech, and extra features

EX V6

V6 power, leather seating, larger wheels, and a range of other premium amenities

DRIVING

2.4L Gasoline Direct Injection (GDI) 4-culinder engine

all the essentials, and then some

185 hp @ 6,000 rpm

6-speed Sportmatic® transmission

17" tires w/alloy wheels

Projection headlights w/LED positioning lights 2.4L Gasoline Direct Injection (GDI) 4-culinder engine or

3.3L Gasoline Direct Injection (GDI) V6 engine*

185 hp @ 6,000 rpm 290 hp @ 6,400 rpm*

6-speed Sportmatic® transmission 8-speed Sportmatic® transmission*

17"tires w/alloy wheels

Acoustic sound-reducing glass (windshield)

Projection headlights w/LED positioning lights

Dynamax^{TM2} fully active AWD w/up to 5,000-lb. towing capacity^{1*} (V6 only) 3.3L Gasoline Direct Injection (GDI) V6 engine

290 hp @ 6,400 rpm

8-speed Sportmatic® transmission 18" tires w/alloy wheels

Acoustic sound-reducing glass (windshield, front side windows)

Projection headlights w/LED positioning lights

Projection fog lights

LED taillights

Dynamax^{™2} fully active AWD w/up to 5,000-lb. towing capacitu1*

TECHNOLOGY

UVO plau 7" touch screen Apple CarPlay^{TM4} & Android Auto^{TM5}

Rear-Camera Display⁶ Cruise control

UVO plau 7" touch screen Apple CarPlay^{TM4} & Android Auto^{TM5}

Rear-Camera Display6 Cruise control Blind Spot Collision Warning w/Lane Change Assist⁶ Rear Cross Traffic Collision Warning⁶ Parking Distance Warning — Reverse6* UVO eServices3 7" touch screen

Apple CarPlay^{TM4} & Android Auto^{TM5}

Harman Kardon® premium audio surround-sound system w/12 speakers*

Rear-Camera Display⁶ Smart Cruise Control w/Stop & GO6* Blind Spot Collision Warning

w/Lane Change Assist⁶ Rear Cross Traffic Collision Warning⁶ Parking Distance Warning — Reverse⁶

Forward Collision-Avoidance Assist w/Pedestrian Detection6

Forward Collision Warning⁶

Driver Attention Warning9

Lane Keeping Assist⁶ Lane Departure Warning⁶

INTERIOR

YES Essentials®7 cloth seat trim 7-passenger seating 40/20/40 2nd-row sliding seat w/remote cargo release 50/50 3rd-row seating

YES Essentials®7 cloth seat trim 7-passenger seating 40/20/40 2nd-row sliding seat w/remote cargo release 50/50 3rd-row seating

Leather seat trim 7-passenger seating 40/20/40 2nd-row sliding seat w/remote cargo release 50/50 3rd-row seating 8-way power-adjustable passenger seat Heated front seats

OPTIONAL FEATURE AVAILABLE ONLY ON CERTAIN TRIMS (HIGHLIGHTED ON THIS PAGE ONLY). SEE KIA.COM FOR DETAILS.
1, 2, 3, 4, 5, 6, 7, 8, 9 See back cover for endnotes.

SX

adds Harman Kardon^{®8} audio, more tech, and more premium features

DRIVING

3.3L Gasoline Direct Injection (GDI) V6 engine

290 hp @ 6,400 rpm

8-speed Sportmatic® transmission

19" tires w/alloy wheels

Projection headlights w/LED positioning lights

Acoustic sound-reducing glass (windshield, front side windows)

Panoramic sunroof w/power sunshade

Dynamax^{™2} fully active AWD w/up to 5,000-lb. towing capacity^{1*}

TECHNOLOGY

UVO eServices w/Premium Navigation³ 8" touch screen

Apple CarPlay^{TM4} & Android Auto^{TM5} Harman Kardon^{®8} premium audio

surround-sound system w/12 speakers Rear-Camera Display⁶

Surround-View Monitor6*

Smart Cruise Control w/Stop & GO6*

Blind Spot Collision Warning w/Lane Change Assist⁶

Rear Cross Traffic Collision Warning⁶
Parking Distance Warning — Reverse⁶

Parking Distance Warning — Forward⁶

Forward Collision-Avoidance Assist w/Pedestrian Detection⁶

Forward Collision Warning⁶

Driver Attention Warning⁹

Lane Keeping Assist⁶

Lane Departure Warning⁶

Wireless phone charger¹⁰

INTERIOR

Leather seat trim

7-passenger seating

40/20/40 2nd-row sliding seat w/remote cargo release

50/50 3rd-row seating

14-way power-adjustable driver's seat w/memory settings

Heated front seats

SX LIMITED

luxury all the way, with Nappa leather, sporty details like chrome wheels, and even more tech

3.3L Gasoline Direct Injection (GDI) V6 engine

290 hp @ 6,400 rpm

 $8\text{-speed Sportmatic}^{\circledast}\, transmission$

19" tires w/chrome wheels

Projection LED headlights w/LED positioning lights

Acoustic sound-reducing glass (windshield, front side windows)

Panoramic sunroof w/power sunshade LED fog lights

Dynamax^{™2} fully active AWD w/up to 5.000-lb, towing capacitu¹*

UVO eServices w/Premium Navigation³ 8" touch screen

Apple CarPlay[™] & Android Auto[™]5 Harman Kardon® premium audio

surround-sound system w/12 speakers

Rear-Camera Display⁶

Surround-View Monitor⁶

Smart Cruise Control w/Stop & GO^{6*}

Blind Spot Collision Warning w/Lane Change Assist⁶

Rear Cross Traffic Collision Warning⁶
Parking Distance Warning — Reverse⁶

Parking Distance Warning — Forward⁶

Forward Collision-Avoidance Assist w/Pedestrian Detection⁶

Forward Collision Warning⁶

Driver Attention Warning9

Lane Keeping Assist⁶

Lane Departure Warning⁶ Wireless phone charger¹⁰

Nappa leather seat trim 7-passenger seating 40/20/40 2nd-row sliding seat

w/remote cargo release 50/50 3rd-row seating

14-way power-adjustable driver's seat w/memory settings

Heated & ventilated front seats
2nd-row heated outboard seats

Take this route to the NEXT LEVEL

The SX trims give you more luxury and advanced tech. Use this chart to compare their key features.

SX AWD SHOWN

DEALER @PROCESS

*OPTIONAL FEATURE AVAILABLE ONLY ON CERTAIN TRIMS (HIGHLIGHTED ON THIS PAGE ONLY). SEE KIA.COM FOR DETAILS. 1, 2, 3, 4, 5, 6, 8, 9, 10 See back cover for endnotes.

How to HIT THE ROAD

without waiting on the weather

Sorento packs the power and performance to take you where the action is in a variety of road conditions, with features that can help you tackle almost anything Mother Nature throws your way.

DYNAMAXTM2 FULLY ACTIVE AWD*†

is an available feature designed to use electronic sensors to monitor road conditions, then distribute power to the appropriate wheels to enhance traction and control

TOROUE VECTORING CORNER CONTROL (AWD MODELS)*†

can increase cornering stability by applying braking force to the rear inside-corner wheel

FOUR-WHEEL DRIVE LOCK MODE (AWD MODELS)*

allows you to lock in full-time four-wheel drive mode at the touch of a button

290-HP 3.3L GASOLINE DIRECT INJECTION (GDI) V6 ENGINE*

delivers powerful, responsive performance

5.000 LBS, OF TOWING CAPACITY1*

is possible thanks to Sorento's 3.3L GDI V6, which puts out 252 lb.-ft. of torque

8-SPEED TRANSMISSION*

means a greater range of low and high gears, for outstanding acceleration and a smooth ride

ISO-STRUCTURE™ CONSTRUCTION

made with 55% advanced, high-strength steel helps improve frame rigidity, for better driving dynamics and a quiet ride





RECLINING/SLIDING 2ND-ROW SEATS11

let 2nd-row passengers lean back and relax, and even slide forward to give 3rd-row passengers extra room to get in and out

MEMORY CONTROLS*

remember the seating preferences and outside mirror settings for two drivers

POWER SEAT-CUSHION EXTENSION*

lets you extend or pivot the driver's seat up and down for added adjustability

DEALER @PROCESS

It's a great BIG WORLD

in here, too

With its sweeping views, space to stretch out, and so many ways to customize your comfort zone, Sorento is designed to be as welcoming as the places you'll go in it.

11 See back cover for endnote. *Optional feature available only on certain trims. See kia.com for details. Simulated screen shown. SX LIMITED AWD SHOWN

with its expanded cargo space,† split-folding rear seats, and multiple clever storage compartments.

*Optional feature available only on certain trims. See kia.com for details. †All cargo should be evenly distributed, properly secured, and never piled higher than the seatback. EX W/TOURING PACKAGE SHOWN

SMART-POWER LIFTGATE®*

opens automatically when you stand behind it for three seconds with the available Smart Key* in your pocket, purse, or bag

seats and 3rd-row 50/50 split-folding seats, for greater versatility

DEALER EPROCESS





REMAIN CENTERED amid the chaos of life

Vehicles in your blind spot, changing lanes in traffic, and unintentional drifting are just a few of the hazards that are part of everyday driving. Thankfully, these available advanced features are up to the challenge, providing you with alerts and assistance as you make your way down the road.⁶





LANE KEEPING ASSIST6* DW

If the system detects the vehicle getting close to lane markers, it

LANE DEPARTURE WARNING6* DW

a warning beep.

If the system detects you drifting too close to lane markers without signaling, it can alert you with

Senses, alerts, and helps

STOP

Who needs a co-pilot when you can have the help of all these available advanced features?

FORWARD COLLISION WARNING6* DW

This system is designed to help detect slowing or stopped traffic ahead, and alert you if you get too close.

FORWARD COLLISION-AVOIDANCE ASSIST W/PEDESTRIAN DETECTION6* DW

This system is designed to help detect and alert you of a collision risk or pedestrian approaching, and even automatically apply the brakes if necessary.

DRIVER ATTENTION WARNING9* DW

Designed to help detect a drowsy or fatigued driver and give a warning signal to take a break if needed.

SMART CRUISE CONTROL W/STOP & GO6* DW

Designed to help maintain a predetermined distance from vehicles ahead of you, it can automatically adjust the driving speed as needed.

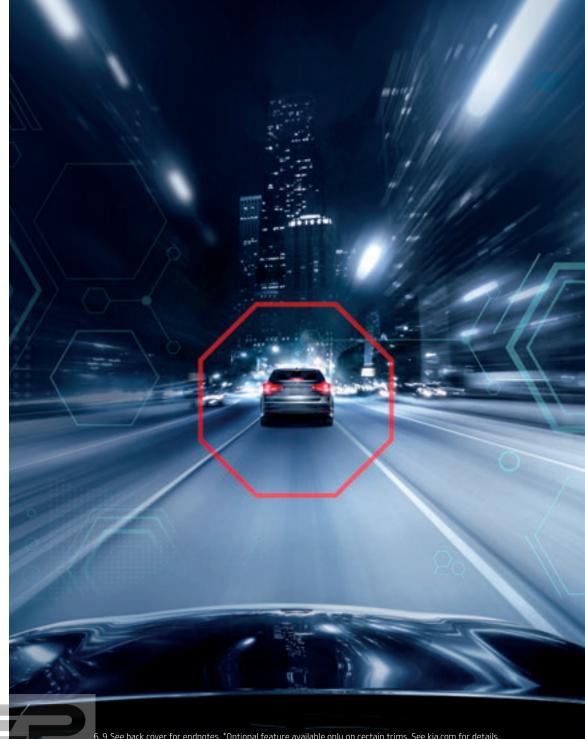
BRAKE ASSIST SYSTEM

If you suddenly slam on your brakes, it's designed to sense the urgency and apply full braking power, which can help shorten your braking distance.

ELECTRONIC BRAKE-FORCE DISTRIBUTION

Based on the vehicle's weight distribution, it helps adjust the balance of braking power accordingly.





DEALER EPROCESS



GET A 360° VIEW without turning your head

From approaching cars to that wayward shopping cart hiding in your blind spot, Sorento's available features are designed to make parking easier by alerting you to potential surrounding hazards.

SURROUND-VIEW MONITOR6* DW

uses four cameras to provide a view around the vehicle especially helpful when parking in tight spots

REAR-CAMERA DISPLAY6*

with a large, bright screen, helps you see what's behind your vehicle, with guidelines that adjust to follow the direction you're turning

REAR CROSS TRAFFIC COLLISION WARNING6* DW

uses visual and audible alerts that can help warn of traffic the system detects coming from either side when you're in reverse

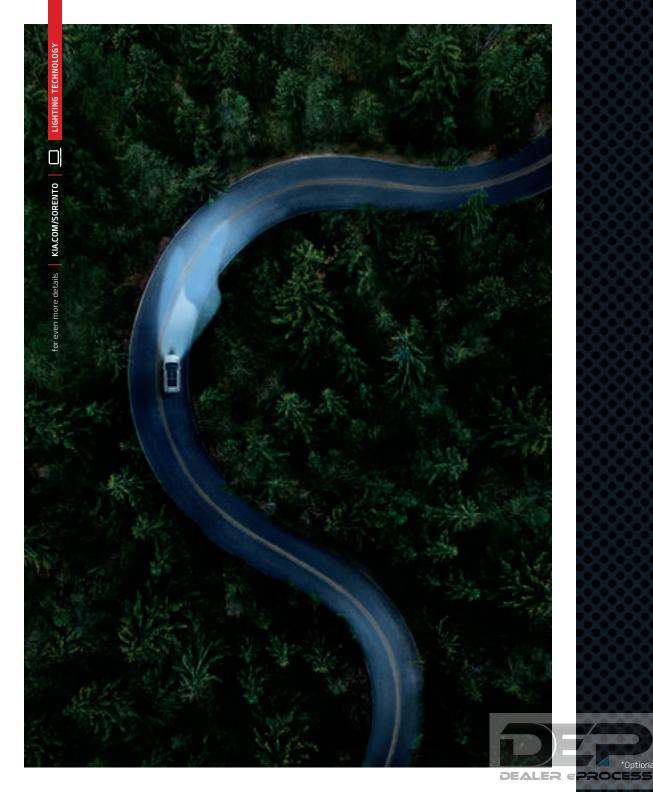
PARKING DISTANCE WARNING — REVERSE & FORWARD^{6*} DW

is designed to give an audible warning if it detects certain objects close to your vehicle when parking, while Dynamic Guidelines that track with your steering are displayed on the screen to further help guide you

DW= DRIVE

6 See back cover for endnote. *Optional feature only available on certain trims. See kia.com for details. Simulated screen shown. SX LIMITED SHOWN





Dark nights and curved roads? WE CAN HELP WITH THAT

Sorento keeps you ahead of the curve with available advanced illuminating technologies that are designed to combat the rigors of nighttime driving and help boost visibility in all sorts of conditions.

LOW BEAM ASSIST — DYNAMIC* DW

headlights are designed to track with your steering angle and vehicle speed to help enhance directional lighting

HIGH BEAM ASSIST* DW

automatically dims the LED headlights for oncoming vehicles, then returns to high-beam setting once the vehicle passes

LED HEADLIGHTS*

designed to help illuminate dark roads

AUTO ON/OFF HEADLIGHTS* turn on or off automatically depending on outside light levels

FRONT LED POSITIONING LIGHTS*
add a brilliant way to help be seen, day or night



"Call roadside assistance"

Enhanced Roadside Assist†

"Play SiriusXM^{®17}channel 2"

Voice command[†]

UVO

because it's always good to be well connected

UVO eSERVICES3*

This available system links with your compatible smartphone¹² for a hands-free way to stream music, check maintenance requirements with Vehicle Diagnostics,¹³ access 911 Connect¹⁴ or Enhanced Roadside Assist,¹⁵ and more — all with no subscription fees for 5 years. An advanced Premium Navigation system is also available.*

UVO eSERVICES APP3*

Download it from the App Store®4 or Google Play^{TM5} Store to take advantage of additional features like Parking Minder,¹⁶ which helps you find your car in that gigantic parking lot.

APPLE CarPlay™4 & ANDROID AUTO™5

Just plug your compatible smartphone¹² into the USB port to navigate to your destination, make calls, play voicemails, or send texts via voice command. Certain apps even work through the touch screen.

"Perform vehicle diagnostics"

Vehicle Diagnostics[†]

"Play voicemail messages"

> Apple CarPlay™ & Android Auto™

"Call mom"

command[†]

"Find the nearest coffee shop"

Premium Navigation[†]

"Read text messages"

> Apple CarPlay™ & Android Auto™

"What is the current traffic information?"

SiriusXM¹⁷ Traffic[™]†





In difficult driving situations, ESC is designed to help control the engine and brakes for improved directional stability. VSM is designed to intervene to enhance stability and steering responses when driving on slippery roads.

When TCS senses wheelspin during acceleration, it uses a combination of engine power and brake force to help transfer power to the wheel that has more traction. The cornerstone of active safety features,
ABS helps provide greater control when stopping in
difficult conditions like wet or slippery roads.

No system, no matter how advanced, can compensate for all driver errors, driving conditions, accidents, and/or injury.

Always drive responsibly. Image shown for illustration only.

ADVANCED AIRBAG SYSTEM¹⁸

includes dual front, front seat-mounted side, and full-length side curtain airbags to help protect driver and passengers

AIRBAG & SEAT-BELT SENSORS¹⁸

monitor the severity of certain impacts and seat-belt use, then help to control airbag inflation accordingly

FRONT SEAT-BELT PRETENSIONERS

tighten driver and front-passenger seat belts in certain collisions to help reduce injuries

HEIGHT-ADJUSTABLE SEAT-BELT ANCHORS

let you adjust the front seat belts for a proper fit to help improve effectiveness

REINFORCED BODY CAGE

helps absorb impact energy to help protect the structural integrity of the passenger compartment in certain collisions

IT HELPS DETECT, COORDINATE, AND REACT

to give you more peace of mind

Advanced sensor systems, strategically placed airbags, and breakthroughs in material design that have led to stronger body construction are just a few of the ways Kia never stops working to help increase your protection.





Wondering whose powertrain WARRANTY is top of the line?

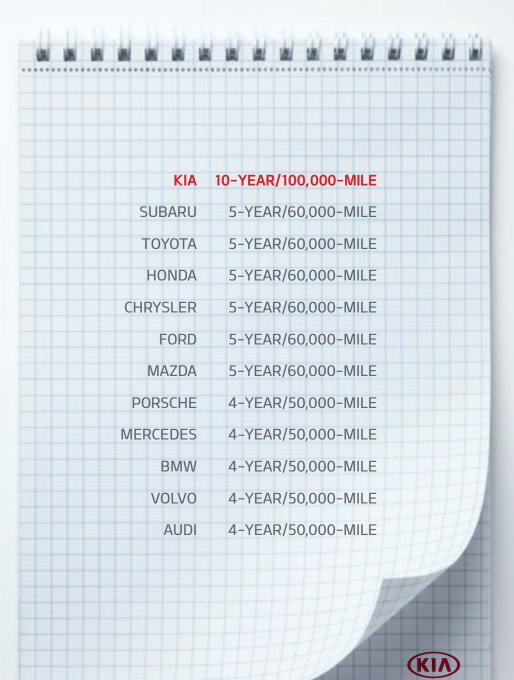
INDUSTRY-LEADING WARRANTY PROGRAM²⁰:

10-YEAR/100,000-MILE limited powertrain warranty

5-YEAR/60,000-MILE limited basic warranty

5-YEAR/100,000-MILE limited anti-perforation warranty

5-YEAR/60,000-MILE 24-hour roadside assistance





Find out which color is your **PERFECT MATCH**



SNOW WHITE PEARL (LX, EX, SX, SXL) YOU HAVE A PURE HEART AND GENTLE NATURE. YOU LOVE LONG NAPS.



TITANIUM SILVER (L, LX, EX, SX, SXL) YOUR STRENGTH OF CHARACTER IS PERFECTLY BALANCED BY YOUR FONDNESS FOR SHINY OBJECTS.



SANGRIA (LX, EX, SX) YOU'RE A FAN OF FESTIVE BEVERAGES AND MOVIES WITH MATADORS IN THEM.



PLATINUM GRAPHITE (LX, EX, SX, SXL) YOU VIEW AN OVERCAST DAY AS AN OPPORTUNITY TO WEAR YOUR FAVORITE SWEATSHIRT.



SPARKLING SILVER (L. LX. EX) YOU'VE LEARNED ALL THAT GLITTERS IS NOT GOLD, AND THAT'S THE WAY YOU LIKE IT.



EBONY BLACK (L. LX, EX, SX, SXL) YOU ARE NOT AFRAID OF THE DARK. NOR OF PLAYING THE PIANO IN FRONT OF A CROWD.



PASSION RED (LX, EX, SX)[^] YOU CRAVE EXCITEMENT AND SEE LIFE MORE VIVIDLY THAN THE AVERAGE PERSON.



DRAGON BROWN (LX, EX, SX, SXL) THOUGH DOWN-TO-EARTH, YOU ARE ALSO KNOWN TO HAVE A FIERY PERSONALITY.

^Available summer 2018.



BLAZE BLUE (LX. FX. SX^) YOU PLAY IT COOL, THOUGH YOUR FRIENDS ARE WELL ACQUAINTED WITH YOUR WILD STREAM

LX CONVENIENCE PACKAGE

Leather-wrapped steering wheel & gearshift knob

Dual-zone automatic temperature control

8" touch screen Harman Kardon^{®8} premium audio surround-sound system w/12 speakers

driver's seat w/lumbar support†

EX TOURING PACKAGE

Choose the

PACKAGE

that completes you

SX TOURING PACKAGE

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