

ACCESSORIZE

500,000 ways to
EXPRESS YOURSELF



Tag it as your own

1 16-INCH GLOSS BLACK 17-SPOKE WHEEL!

Take it up a notch, an inch at a time. This unique wheel features a 17-spoke design and gloss Black finish.

2 CHROME FUEL FILLER DOOR.

You'll see it more than you'll use it. This unique, one-piece design replaces the existing fuel door and is easily installed. It's the little things that make a big statement.

1 Late availability

3 CHROME MIRROR COVERS.

Bring on the earrings. Chrome Mirror Covers are bright additions that are easily installed on front side of exterior rearview mirrors.

4 BODYSIDE GRAPHIC.

Statements made atop a painted canvas . . . all graphics are made of the highest quality 3M™ material. Available in an arsenal of standout designs.

5 BODYSIDE MOLDINGS.

Add a little more definition to a toned body. Moldings add even more personality to the FIAT® 500. Painted to match any body color.

6 BODYSIDE MOLDING INSERT.

Bodyside Molding Inserts come in standout colors and stand-apart themes. Shown in Red/White/Green.

7 ITALIAN FLAG FENDER BADGE.

Proudly fly the Italian Tricolor. This quality emblem is definitely the trademark of the true enthusiast



Street Art



1 FRONT AND REAR FASCIA KIT.

Do we detect a little attitude? Fascia kits for Pop or Lounge models add a little more substance and amp up the FIAT® 500 persona.

2 CHROME GRILLE AND FOG LIGHT SURROUND.¹

Highlight your grille and fog lamps with a flash of chrome, and take functional to a much better place.

3 CHROME HOOD SPEAR.

It's a nod to the car's past in the form of a chrome accent that stands out in front. A direct descendent of the original design.

4 16-INCH BLACK PAINTED 5-SPOKE WHEEL.¹

These cast-aluminum wheels make a statement without relying on the brilliance of brightwork. Shown with Chrome Pocket Wheel Inserts.

5 BODYSIDE MOLDINGS.

Further proof that they leave the factory primed for an owner to make them theirs, these moldings make each FIAT® 500 custom. Shown with Black Checker/Red Dot Bodyside Molding Insert.

6 REAR SPOILER.

Get down with the force. This FIAT 500 Rear Spoiler adds attitude and aerodynamic efficiency in equal doses. Standard on Sport model, available as a mopar accessory on Pop and Lounge models.



¹ Late availability.

Top Shop

RED DOUBLE
RACING STRIPE



BLACK DOUBLE
THIN STRIPE
(Available in White)



RED DOUBLE
THIN STRIPE



AMERICAN FLAG



CANADIAN FLAG



ITALIAN FLAG



MEXICAN FLAG



Second Skins



ROOF GRAPHICS.

This is a car that was built to season to taste. Each and every graphic adds a dose of spice to your specific order. All graphics are made of the highest quality 3M™ material.

- | | | |
|-------------------|--------------------------------|---|
| 1. RED CHECKER | 4. RED/WHITE/BLUE | WHITE DOUBLE RACING STRIPES
(Not shown.) |
| 2. BLACK CHECKER | 5. RED/WHITE/GREEN | WHITE BAR CODE (Not shown.) |
| 3. BLACK BAR CODE | 6. BLACK DOUBLE RACING STRIPES | |

BODYSIDE GRAPHICS.

Think of them as tattoos that can be removed when it's time to meet the parents for the first time. Bodyside Graphics for FIAT® are professionally installed to last as long as you want, and can be removed when you're ready for a new look.

- | | | |
|------------------------|---------------------|----------------------------------|
| 7. RED RACING STRIPE | 9. RED/WHITE/BLUE | WHITE RACING STRIPE (Not shown.) |
| 8. BLACK RACING STRIPE | 10. RED/WHITE/GREEN | |

BODYSIDE MOLDING INSERTS.

As a general rule, it's difficult to get excited about moldings, but these bodyside combinations are exceptions to the rule.

- | | | |
|---------------------------|------------------------------|-----------------------------|
| 11. RED CHECKER | 14. RED CHECKER/BLACK DOT | 17. BLACK 500 LOGO |
| 12. BLACK CHECKER | 15. RED/WHITE/GREEN 500 LOGO | 18. RED LINE BLACK 500 LOGO |
| 13. BLACK CHECKER/RED DOT | 16. RED 500 LOGO | 19. BAR CODE |



Wheels Up



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PREMIUM WHEELS.

Each custom wheel is machined to match exact specifications of the FIAT® 500 and is designed to deliver a smooth and balanced ride. Each wheel is treated with a durable clear coat finish. Of course, they're also designed to look good. Real good.

- 1. 16-INCH GLOSS BLACK 17-SPOKE WHEEL^{1,2}
- 2. 16-INCH BLACK PAINTED 5-SPOKE WHEEL²
(Shown with White Wheel Pocket Insert.)
- 3. 16-INCH SILVER PAINTED 5-SPOKE WHEEL²
(Shown with Red Wheel Pocket Insert.)

¹ Does not accept Wheel Pocket Inserts.
² Late availability.

WHEEL POCKET INSERTS.

These Wheel Pocket Inserts are like trick laces on a new pair of just-released kicks. A set of four high-quality inserts mount securely and fit our 16-inch 5-spoke wheels.

- 4. BLACK
- 5. CHROME
- 6. WHITE
- 7. RED

Rack On



1 REAR WINDOW-MOUNT SNOWBOARD CARRIER.

Show your stick some love. This Rear Window-Mount Snowboard Carrier¹ holds up to two snowboards and features integrated locks for easy loading and unloading. Mounts to Removable Rear Window Rack, sold separately.

2 REAR WINDOW-MOUNT SKI CARRIER.

Take the triple lift. This Rear Window-Mount Ski Carrier¹ whisks three pair of skis up to the mountains. Features integrated locks for easy loading and unloading. Mounts to Removable Rear Window Rack, sold separately.

3 REMOVABLE REAR WINDOW-MOUNT RACK KIT.¹

The first step to any adventure. This rack attaches, detaches, and stores easily, all while adding a level of confidence that makes it unnecessary to keep checking your rearview. For use with all of our Rear Window-Mount Carriers.

4 ROOF-MOUNT BIKE CARRIER.¹

This rack was built to go above and beyond. Extra-large rubber inserts help protect bike surfaces. The Fork-Mount style carries one bike securely by the front fork and rear wheel. The Upright style carries one bike locked by the frame with both wheels secured. Mounts to Removable Roof Rack, sold separately.

5 MOLDED SPLASH GUARDS

Let the mudslinging roll right off with these deluxe Molded Splash Guards that protect the lower body. For rear-wheel well only.

Vehicle shown with 16-Inch Black Painted 5-Spoke Wheel with Red Wheel Pocket Insert and Chrome Fuel Filler Door.

¹ Properly secure all cargo.

Get Out



Vehicle shown with Side Window Air Deflector and 16-Inch Black Painted 5-Spoke Wheel with Chrome Wheel Pocket Insert.

1 Properly secure all cargo.

2 ROOF TOP CARGO CARRIER.¹ Here's to holding your gear in the highest regard. This heavy-duty nylon carrier is weatherproof and secures with four strong adjustable tie-down straps. Soft-sided for easy storage; easy to mount, easy to remove. Mounts to Removable Roof Rack, sold separately.

3 ROOF-MOUNT SKI AND SNOWBOARD CARRIER.¹ Shredder approved. Holds skis, snowboards or a combination of the two (yes, they can co-exist). Oversized push button makes opening easy for gloved hands. Features corrosion-resistant lock covers. Mounts to Removable Roof Rack, sold separately.



4 HITCH-MOUNT BIKE CARRIER.¹ Two-wheelers rejoice. This carrier mounts to the Bike Receiver (sold separately) and easily handles two bikes. It folds down to allow your vehicle's liftgate to open without having to remove your bikes. Both styles feature carrying clamps with rubber inserts and a bolt that locks the carrier to your vehicle.



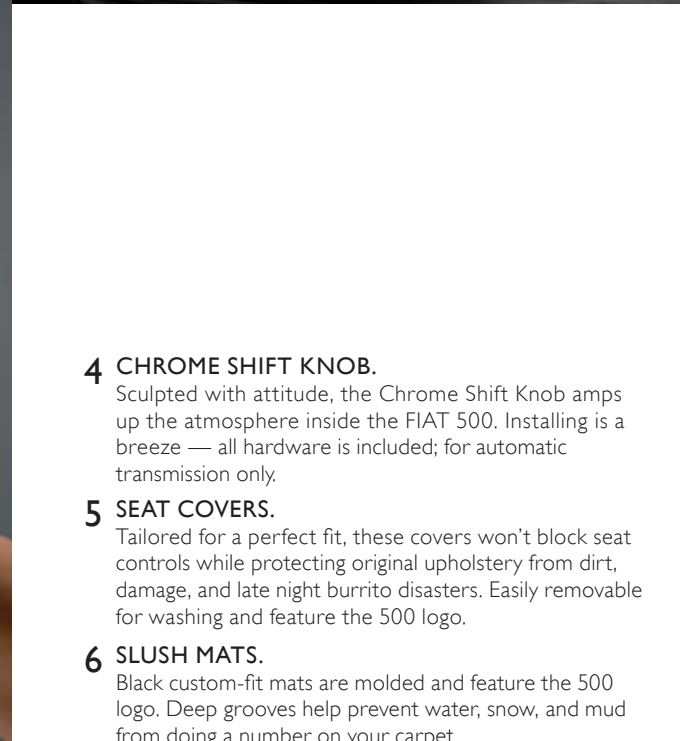
Style Starts Here

Thanks to easily changeable FIAT® key covers, you can take a piece of the car's unmistakable style with you wherever you go. It's all part of a design philosophy that refuses to allow anything to be mundane. Key covers come in sets of two and are available in the following designs and colors:

Blue solid/Black with graphic
 Red solid/Red with graphic
 500 logo/Checker



- 1 **CARBON FIBER SHIFT KNOB.**
 Style that fits in the palm of your hand. This modern tech shifter looks good, feels good, and features a leather boot.
- 2 **KATZKIN® LEATHER INTERIORS.**
 Create an interior that's all your own with Katzkin leather seats. Packages offer premium leather-trim seats with embroideries, piping, two-tones, suede and many different colors. Ask your FIAT® Studio for more information.
- 3 **PREMIUM CARPET FLOOR MATS.**
 Tough enough to take a pounding, yet plush enough to rival grandma's carpet. These Black 24-ounce luxury floor mats are custom-fit for the interior and feature the 500 logo. The rubber-ribbed backing keeps the mats firmly in place. Thank you, nibs.



- 4 **CHROME SHIFT KNOB.**
 Sculpted with attitude, the Chrome Shift Knob amps up the atmosphere inside the FIAT 500. Installing is a breeze — all hardware is included; for automatic transmission only.
- 5 **SEAT COVERS.**
 Tailored for a perfect fit, these covers won't block seat controls while protecting original upholstery from dirt, damage, and late night burrito disasters. Easily removable for washing and feature the 500 logo.
- 6 **SLUSH MATS.**
 Black custom-fit mats are molded and feature the 500 logo. Deep grooves help prevent water, snow, and mud from doing a number on your carpet.





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1 FIAT® 500 CABRIO WINDSCREEN.

Change the forecast from high winds to all-inclusive resort breeze with this windscreen for the FIAT 500 Cabrio. Reduces wind buffeting while driving with the top down. Black mesh with 500c logo.

2 ROADSIDE SAFETY KIT.

With this kit it's safe to say you'll feel secure wherever your travels take you. Contents include: a safety flashlight, fleece blanket, six-gauge jumper cables, safety triangle, flat and Phillips screwdrivers, pliers, two bungee cords, and gloves.

3 DOOR SILL GUARDS.

Step up your style. Brushed stainless steel guards shine with the 500 logo and enhance the appearance of your vehicle while protecting all door sills from scratches.

4 CARGO AREA NET!

Seize the day — and your cargo — with this Black nylon net that fastens to tie-down loops and keeps items from rolling around your cargo area.

1 Properly secure all cargo.



CUSTOM DUST COVER.

The garage can be a cruel, cruel place. The FIAT® 500 gets extra coverage with this dust cover featuring a vintage FIAT image. For indoor use only.



REAR PARK ASSIST.¹

This advanced system utilizes digital technology to assist you when slowly backing up your vehicle during parking maneuvers. The rear fascia-mounted sensors emit ultrasonic sound waves to a distance of six feet. Three different warning tones and a visual alert help identify your vehicle's distance to an object.

¹ Always check entire surroundings before backing up. ² Properly secure all cargo.



ADDITIONAL ACCESSORIES:

- Locking Gas Cap
- Receiver Plug
- Spare Tire Kit
- Vehicle Cover
- Wheels Locks
- With many more coming ...*



1 SIDE WINDOW AIR DEFLECTORS.

Your window will be down with these deflectors. Easily installed tinted deflectors follow the contours of the windows and let you crack them no matter the conditions.

2 REAR CARGO ORGANIZER.²

You'll want to buy a few of these: Collapsible Cargo Tote features the FIAT® logo, convenient carry handles, skid-resistant rubber bottom, snap-in dividers for modular storage, easy-to-clean surface, and it folds down to portable size.

3 KICKER® SOUND SYSTEM.

This dog definitely knows how to bark. The KICKER amplifier and subwoofer are specifically designed for FIAT 500. KICKER parts install easily; no cutting or soldering is required.

4 FRONT END COVER.

Let's say you want to protect your vehicle like a new mom with a set of triplets in the sun: this Front End Cover protects against bugs, dirt, and other road debris. Designed to securely fit the contours of the front end, this two-piece construction allows the hood to be opened without removing the cover.

