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FOR IMMEDIATE RELEASE

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AUTO SALES TO FIGHT MUSCULAR DYSTROPHY

Grand Rapids, MI August 10, 2010 – Two of Fox Motors Group locations will participate in an MDA Sale-a-Thon **September 1 through 8, 2010** to raise money to help children with neuromuscular diseases.

Each Fox Motors dealership will donate \$100 from every new and used vehicle sold, teaming up with the Muscular Dystrophy Association for the "Sale-a-Thon". The two locations participating are, Fox Honda at 3050 Broadmoor SE, Grand Rapids and Fox Hyundai-Kia at 4141-28th St. SE, Grand Rapids.

The event is a fundraiser for battling neuromuscular diseases. Proceeds will aid local children and adults affected by neuromuscular diseases by funding repairs of durable medical equipment, such as wheelchairs, leg braces and communication devices, clinic visits and support groups.

"The MDA Sales Sizzler for Jerry's Kids is more than a fundraising opportunity, Sale-A-Thon activities are designed to also be an awareness tool" said Michelle Damstra, MDA Executive Director. "Fox Motor Group has a great sense of community outreach and their buyers can feel good about making that purchase while helping out local families affected by diseases such as Duchenne muscular dystrophy and spinal muscular atrophy."

To learn more about Sale-a-Thons and other MDA programs, contact Muscular Dystrophy Association, 161 Ottawa Ave. NW, Suite 305-A, Grand Rapids, MI, 49503, 616-459-4331 or by email to mdamstra@mdausa.org.

The Muscular Dystrophy Association is a voluntary health agency working to defeat more than 40 neuromuscular diseases through programs of worldwide research, comprehensive services and far-reaching professional and public health education.

MDA's programs are funded almost entirely by individual private contributors.

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