

ACCESSORY MARKETING

Prius v Accessories Launch

NP 13 16

September 2013

TO: ALL TOYOTA DEALER PRINCIPALS
 CC: ALL TOYOTA GENERAL MANAGERS
 ALL TOYOTA SALES MANAGERS
 ALL TOYOTA PARTS MANAGERS
 ALL TOYOTA SERVICE MANAGERS

SUBJECT: 2014 Prius v Accessories Launch

Accessory Development & Marketing (ADM) is pleased to announce that accessories for 2014 Prius v are now live on the Accessory Parts Listing (APL). For model applications, please visit [Infostream > Accessories > Accessory Parts Listing](#).



We're pleased to continue to offer a number of accessories for Prius v; from the highly durable Cargo Liner that helps protect the Prius v cargo area, to our tried and true vehicle protection items such as Hood Deflector and Paint Protection Film.

Please take a look at the accessories available for 2014 Prius v below:

Interior	Exterior
Cargo Liner	Block Heater
Remote Engine Starter	Paint Protection Film
	Hood Deflector

Please feel free to contact your ADM Zone Consultant if you are unable to view or print this document at your Dealership.

Regards,

John Zhang
 Sales Manager
 Accessory Development & Marketing

