

2011

F-150



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WAY SMARTER THAN ALL THE REST. THIS IS THE TRUCK OF THE FUTURE.



BEST PERFORMANCE

- Best-in-class 411 hp with available 6.2L 2-Valve V8
- Best-in-class torque: 434 lb.-ft. with available 6.2L 2-Valve V8 or 420 lb.-ft. with available 3.5L EcoBoost™ Ti-VCT

BEST FUEL EFFICIENCY

- Best-in-class 8.8L/100 km hwy. (32 mpg)² on 3.7L V6

BEST TOWING

- Best-in-class max. towing capability: 11,300 lbs. (5,126 kg)¹
- Standard trailer sway control
- Available trailer brake controller, rear view camera and telescoping trailer tow mirrors

BEST PAYLOAD

- Best-in-class max. payload capability: 3,060 lbs. (1,388 kg)¹
- Best-in-class cargo box volume: 2,301 L (81.3 cu. ft.)
- Class-exclusive available box side steps and tailgate step

BEST CONNECTIVITY

- Industry-exclusive available Ford SYNC® voice-activated, in-vehicle connectivity system with hands-free calling
- Available Sirius® Satellite Radio
- Available voice-activated Navigation System
- Industry-exclusive available Ford Work Solutions™ in-dash computer

INTRODUCING THE NEW 2011 F-150

With 4 high-tech new engines, including a revolutionary EcoBoost Ti-VCT, the toughest truck lineup in the class is now the most powerful and the most fuel-efficient too. It tows the most.¹ It hauls the most.¹ It generates the most available power.³ It gets you the most bang for your buck at the pump – 8.8L/100 km (32 mpg) hwy.² 9 distinctive models. 3 cab configurations. 3 box lengths. Whatever you need a truck to do best, the F-150 lineup delivers. This is the future. This is the new 2011 F-150.

¹Best-in-class towing and payload when properly equipped. Class is Full-Size Pickups under 8,500 lbs. (3,855 kg) GVWR non-hybrid. ²Class is Full-Size Pickups under 8,500 lbs. (3,855 kg) GVWR non-hybrid. Fuel consumption ratings based on Transport Canada approved test methods with 3.7L V6 4x2. 8.8L/100 km hwy. (32 mpg) and 12.6L/100 km city (22 mpg). Actual consumption may vary. See specifications for details. ³Best-in-class power and torque when equipped with 6.2L V8.

F-150 XLT SuperCrew 4x4 in Dark Blue Pearl with XTR Package and other available equipment.

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NEW POWERTRAINS GO ABOVE AND BEYOND.

Horsepower. Torque. Or even fuel efficiency. The numbers speak for themselves. Get **BEST-IN-CLASS 8.8L/100 KM HWY.**¹ with the standard 3.7L V6, **BEST-IN-CLASS 411 HP** with the available 6.2L V8, or your pick of powerful combinations in between. Equipped with the **ONLY STANDARD 6-SPEED AUTOMATIC TRANSMISSION** in the class and the available new SelectShift Automatic,TM you can't go wrong. Twin-independent variable cam timing (Ti-VCT) enables precise control of the camshafts on 3 of these high-tech new engines to help deliver better fuel efficiency along with more power. And every one is engineered to meet Built Ford Tough[®] standards for **LONG-LASTING DURABILITY**. Proven over millions of kilometres of harsh real-world and laboratory testing, they've got what it takes to power the new F-150.

NEW 3.7L Ti-VCT 4-VALVE V6 FFV

It's the most fuel-efficient engine in the class and it delivers the most horsepower along with torque no competitive V6 can beat.² Piston-cooling jets inside this engine spray oil directly on the underside of the pistons to help keep them cool under extreme operating conditions. As a Flex Fuel Vehicle (FFV) engine, the 3.7L can run on E85, gasoline or any combination of the two.

12.6 city/8.8 hwy.¹ L/100 km (22/32 mpg)

NEW 5.0L Ti-VCT 4-VALVE V8 FFV

It has the most horsepower and torque of any comparable V8 engine, and it delivers the most capability. The intake camshaft on this engine is specifically designed to help achieve its low-end torque. It also features cast exhaust manifolds and a unique engine oil cooler for heavy-duty use and durability.

14.0 city/9.6 hwy.¹ L/100 km (20/29 mpg)

NEW 6.2L 2-VALVE V8

This free-breathing Ford built beast delivers the most horsepower and torque available on any engine in the class. Baja-tested by the Ford Special Vehicle Team (SVT) and already proven in the 2011 Super Duty,[®] it boasts a cast-iron engine block with 4-bolt main bearing caps and 2 additional cross bolts for extreme durability. Using 2 spark plugs per cylinder helps improve efficiency and increase engine torque.

16.9 city/11.4 hwy.¹ L/100 km (17/25 mpg)

NEW 3.5L ECOBOOST Ti-VCT

This innovative new engine efficiently delivers the highest max. towing and payload capabilities in the class. Twin turbochargers combine with high-pressure direct injection for a remarkably balanced performance.

Fuel efficiency certification pending.

NEW 6.2L 2-VALVE V8

NEW 3.7L Ti-VCT 4-VALVE V6 FFV

NEW 5.0L Ti-VCT 4-VALVE V8 FFV

NEW 3.5L ECOBOOST Ti-VCT

POWERTRAIN	HORSEPOWER @ RPM	TORQUE LB.-FT. @ RPM
3.5L EcoBoost TM /6-Spd. Automatic ³	365 @ 5,000	420 @ 2,500
3.7L V6/6-Spd. Automatic	302 @ 6,500	278 @ 4,000
5.0L V8/6-Spd. Automatic	360 @ 5,500	380 @ 4,250
6.2L V8/6-Spd. Automatic	411 @ 5,500	434 @ 4,500

¹Fuel consumption ratings based on Transport Canada approved test methods. Actual consumption may vary. See specifications for details. 4x2 numbers given. ²Excludes other Ford products. ³3.5L EcoBoost available early 2011.

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PROVEN TRUCK TECHNOLOGY. UNPRECEDENTED RESULTS.

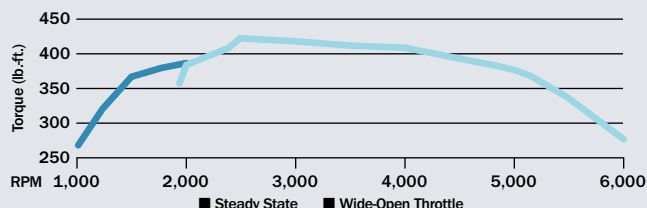
The future is now. Introducing the innovative new 3.5L EcoBoost™ Ti-VCT direct-injection twin-turbo engine.¹ The first engine of its kind available in any full-size pickup, EcoBoost is the ideal choice for towing and hauling. It utilizes advanced technology and engineering similar to that found in heavy-duty turbo-diesel truck engines to help F-150 deliver a **BEST-IN-CLASS MIX OF TORQUE, CAPABILITY AND EFFICIENCY.** It can tow more than any competitor (up to 11,300 lbs./5,126 kg),² haul more (up to 3,060 lbs./1,388 kg), give you more torque (420 lb.-ft.) and do it all efficiently. Extensive durability testing pushed EcoBoost to extremes, ensuring that it is **BUILT FORD TOUGH®**. Lab tests ran it at full-boost for over 1,900 hours straight. And deep thermal shock cycles repeatedly tortured it with abrupt 121° C temperature swings, replicating 10 years of use in the harshest environments. This is the most productive truck engine in the class.

- **BEST-IN-CLASS TORQUE³**
- **BEST-IN-CLASS TOWING**
- **BEST-IN-CLASS PAYLOAD**

¹3.5L EcoBoost available early 2011.
²When properly equipped.
³Excludes other Ford products.



TWIN TURBOCHARGERS create exceptional power by directing exhaust gas through turbines – spinning up to 205,000 rpm – to pressurize or “boost” the air that mixes with atomized fuel in the combustion chamber. And performance is unaffected in high-altitude environments.



HIGH-PRESSURE DIRECT INJECTION sprays the fuel directly into the combustion chamber in a precise spray pattern, exactly where it needs to be and at exactly the right time. Fuel literally atomizes with pressurized air just before the spark plug ignites the mixture, contributing to clean, fuel-efficient operation. Combining proven diesel engine direct injection and turbocharging technologies in this new gasoline engine results in smooth, immediate acceleration. In any gear. At any speed.

TORQUE beats all competitors with the new 3.5L EcoBoost Ti-VCT. It reaches over 90% of peak torque way down at 1,700 rpm and holds strong all the way up through 5,000 rpm.

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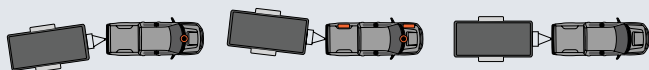
TOWS THE MOST WITH UNMATCHED CONFIDENCE.

F-150 is the first and only truck to combine best-in-class max. towing¹ capability of up to 11,300 lbs. (5,126 kg) in every cab type, the stabilization technology of standard trailer sway control, and an optional integrated trailer brake controller, offering you a level of **TOWING CONFIDENCE NO OTHER TRUCK CAN TOUCH**. New for 2011, the standard 6-speed transmission with available SelectShift Automatic® (included in all Trailer Tow Packages) features a Progressive Range Select mode you can use to **LOCK OUT UPPER GEARS FOR BETTER PERFORMANCE** when the truck is heavily loaded or when towing on grades. Rest assured, with F-150, your trailer's reign of terror is over.



BEST-IN-CLASS TOWING¹
11,300 LBS.
(5,126 KG) ACROSS ALL 3 CABS

F-150 LARIAT SuperCrew 4x4 in Golden Bronze/Pale Adobe Two-Tone with LARIAT Chrome Package and other available equipment.



TRAILER SWAY CONTROL uses a yaw motion sensor in the **ADVANCETRAC® WITH RSC® (Roll Stability Control™)** system to detect trailer sway through the motions of the truck. AdvanceTrac can then automatically take countermeasures, such as selective wheel braking and reducing engine torque, to help you maintain control of both the truck and the trailer.³



TRAILER BRAKE CONTROLLER² is a factory-integrated option that uses braking input, vehicle speed and information from the vehicle's Anti-Lock Brake System (ABS) to balance the performance of the truck brakes and electric trailer brakes.



REAR VIEW CAMERA option displays a full-colour image in your auto-dimming rearview mirror or on the available Navigation System's 8-in. screen (shown). Just shift into Reverse for a wide-angle view behind the truck, complete with a distance guide. The rearview mirror display is 37.5% larger this year, now measuring 3.3 in. wide.

¹Maximum capability when properly equipped. See your Ford of Canada Dealer for specific equipment and other limitations. ²Trailer brake controller verified to be compatible with electrically actuated drum brakes and certain electric-over-hydraulic brake systems. See your Ford of Canada Dealer for details. ³Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions.

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HAULS THE MOST AND MAKES IT EASIER TO ACCESS.

This truck knows how to **HANDLE ANY SITUATION**. From lumber to pavers to your latest project, transporting even the heaviest cargo is fast and easy with F-150. You get:

- **BEST-IN-CLASS MAX. PAYLOAD¹ CAPABILITY** (3,060 lbs./1,388 kg)
- **BEST-IN-CLASS CARGO BOX VOLUME** (up to 2,301 L/81.3 cu. ft.)
- **BEST AVAILABLE PICKUP BOX ACCESS** (optional steps on all 3 sides)

Year after year, Ford puts practical new features on the road before anybody else to help you **GET THE MOST OUT OF EVERY DAY**. Features like the available class-exclusive tailgate step and box side steps, and the **STOWABLE BED EXTENDER** option. All ready whenever you need them. F-150 is the hardest working, most productive truck out there.



F-150 XLT SuperCab 4x4 in Red Candy with XTR Package and other available equipment.

BEST-IN-CLASS PAYLOAD¹
3,060 LBS.
(1,388 KG)

¹Maximum capability when properly equipped. See your Ford of Canada Dealer for specific equipment and other limitations.



TAILGATE STEP is a class-exclusive option that makes accessing the cargo box easy. Just raise the grab bar and flip down the skid-resistant step. Stows in the tailgate.



BOX SIDE STEPS are another class-exclusive F-150 option. There's one on each side of the box and each can handle up to 500 lbs. (227 kg). No hands required – you can deploy or stow them with your foot.

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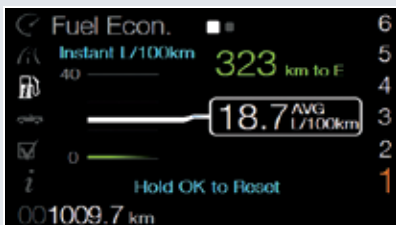


CUTTING-EDGE TECHNOLOGY EASES YOUR DRIVE.

In so many ways. Take the standard electric power-assisted rack-and-pinion steering that makes **PARKING AND OTHER LOW-SPEED MANOEUVRES MUCH EASIER** on you while helping F-150 achieve better fuel efficiency compared to hydraulic systems. This new steering system even counteracts the pull of a crowned road or steady crosswind and damps out steering wheel vibration from small road irregularities. Smart, voice-activated options like the ultra-capable Navigation System and our exclusive Ford SYNC® help **KEEP YOU CONNECTED, ENTERTAINED AND MORE** with your hands on the wheel and your eyes on the road.



F-150 LARIAT LIMITED SuperCrew AWD in Black with available Navigation System and other available equipment.



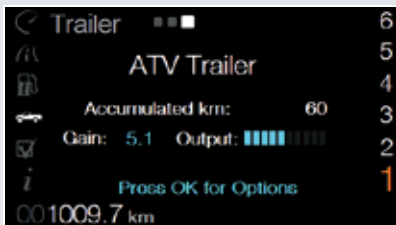
NEW 4.2-IN. LCD PRODUCTIVITY SCREEN in the available message centre features engaging, easy-to-use menus that can help you track fuel usage, explore unique truck applications and much more. The class-exclusive Off-Road Display (far right) gives you instant feedback on pitch angle, wheel direction and bank angle. Steering wheel-mounted 5-way controls enable you to keep both hands on the wheel while utilizing this available technology.



VOICE-ACTIVATED FORD SYNC is an award-winning, available in-vehicle connectivity system that integrates your Bluetooth®-enabled mobile phone and nearly any portable media player with your F-150.¹ With 911 Assist,² the system can contact a 911 operator if any airbag has deployed.² SYNC. Say the word.



NAVIGATION SYSTEM features a vibrant 8-in. LCD touch screen with colourful maps that you can zoom and scroll, paired with a premium **AUDIO SYSTEM FROM SONY** including in-dash single-CD player. This available system also plays DVDs while F-150 is in Park and provides nearly 10 gigs of storage for your photos and music.



SIRIUS® SATELLITE RADIO option comes with a 6-month prepaid subscription to 120 channels including 100% commercial-free music, plus the best in sports, news, talk and entertainment, all across Canada.³

¹Some mobile phones and some digital media players may not be fully compatible. Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. ²The vehicle's electrical system (including the battery), the wireless service provider's signal and a connected mobile phone must all be available and operating for 911 Assist to function properly. These systems may become damaged in a crash. The paired mobile phone must be connected to SYNC, and the 911 Assist feature enabled, in order for 911 to be dialed. ³See your Ford of Canada Dealer or contact Sirius at 1-888-539-7474 for more information.

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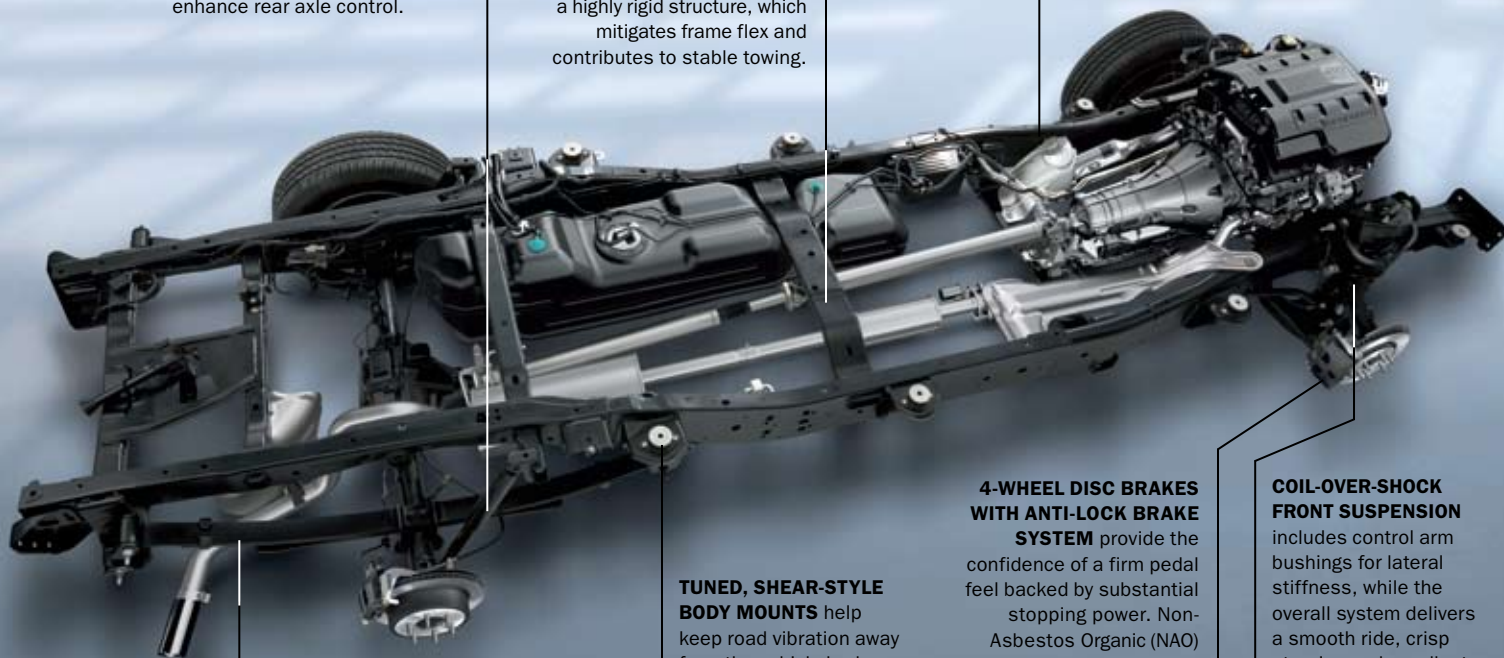


STRONGEST BACKBONE IN THE CLASS.

TWIN-TUBE SHOCKS at all 4 corners help refine the ride and improve control in various road conditions. Rear shocks are mounted outside of the frame rails to reduce body lean and enhance rear axle control.

THROUGHWELDED, FULLY BOXED CROSSMEMBERS are optimized for strength and precisely positioned to create a flat load floor. Throughwelding helps create a highly rigid structure, which mitigates frame flex and contributes to stable towing.

HYDROFORMED FRAME-RAIL DESIGN allows extremely tight tolerances for manufacturing consistency and excellent structural performance.



WIDE REAR LEAF SPRINGS provide outstanding axle control, while balancing ride smoothness with best-in-class load capability.

TUNED, SHEAR-STYLE BODY MOUNTS help keep road vibration away from the vehicle body so you can enjoy a quiet, comfortable ride.

4-WHEEL DISC BRAKES WITH ANTI-LOCK BRAKE SYSTEM provide the confidence of a firm pedal feel backed by substantial stopping power. Non-Asbestos Organic (NAO) type linings generate less dust for cleaner wheels.

COIL-OVER-SHOCK FRONT SUSPENSION includes control arm bushings for lateral stiffness, while the overall system delivers a smooth ride, crisp steering and excellent control.

Strategic use of **HIGH-STRENGTH STEEL** in key structural elements including the fully boxed, ladder-style frame (shown above) and **ULTRA-HIGH-STRENGTH STEEL** in the passenger safety cage (shown in red at right) helps F-150 deliver its **CLASS-LEADING CAPABILITIES** while maintaining a lighter weight than it could using plain steels. Every truck gets 6 standard airbags including front-seat side "K" bags and the side-curtain airbags in our Safety Canopy® System. The available MyKey™ owner controls feature lets you program an ignition key with specific parameters to help **ENCOURAGE SMART DRIVING HABITS**. Perfect for work crews, it's one more way F-150 offers you peace of mind.



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STANDARD FEATURES

MECHANICAL

Easy Fuel® capless fuel filler
Electronic 6-speed automatic transmission with tow/haul mode
Electronic brakeforce distribution (EBD)
Engine block heater
Fail-Safe Engine Cooling System
Gas-pressurized twin-tube shock absorbers
Hood-open assist mechanisms
Jack – Two-ton
Lightweight aluminum hood
Maintenance-free 12-volt; 750-CCA/78-amp-hr battery with battery saver
Parking brake, foot-operated with hand-release
Power 4-wheel vented-disc brakes with Anti-Lock Brake System (ABS)
Power rack-and-pinion steering
Spare tire with underframe winch with safety catch
Stabilizer bar – Front
Stainless steel exhaust system (major components)
Suspension – Front: long-spindle, double-wishbone coil-over-shock; rear: leaf springs
Tire Pressure Monitoring System (excludes spare)
Trailer tow – 4-pin connector

INTERIOR

Air conditioning
Assist/grab handle – Right-front-passenger
Assist/grab handles – Rear outboard positions (SuperCrew)
Coat hooks – 2
Cupholders – Front; 2 (deployable under centre seat or in floor console) and 1 in each front-door map pocket
Display centre
Front dome or map lights
Front-door map pockets
Gauges – Tachometer, fuel, voltmeter, oil pressure, engine coolant temperature, speedometer and odometer
Glove compartment
Horn – Dual-note
Powerpoints – Front (all models) and rear (in SuperCab and SuperCrew models)
Tilt steering column

¹Always wear your safety belt and follow airbag warning label instructions. ²Right-front-passenger seat only.

EXTERIOR

Black front tow hooks (4x4 only)
Cargo box lamp – Integrated into centre high-mounted stop lamp
Cargo box tie-downs – 4
Daytime running lamps
Headlamps – Aerodynamic clear-lens dual-beam halogen
Outer door-sill scuff pad
Stake-bed pockets
Stone guards, front and rear
Tailgate – Removable with key lock and tailgate assist
Windshield wipers – Intermittent

SAFETY & SECURITY

AdvanceTrac® with RSC® (Roll Stability Control™)
Alert chimes – Headlamps-on, key-in-ignition and safety belt
Belt-Minder™ front safety belt reminder
Brake/shift interlock
Front-seat side airbags ¹
Fuel pump inertia shutoff switch
LATCH – Lower Anchors and Tether Anchors for Children
Personal Safety System™ for driver and right-front passenger includes dual-stage front airbags, ¹ safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module, and Front-Passenger Sensing System ²
Safety belts – 3-point for all front and all rear seat positions
Safety Canopy® System with side-curtain airbags ¹ for all rows and rollover sensor
SecuriLock® Passive Anti-Theft Engine Immobilizer System
Side-intrusion door beams
SOS Post-Crash Alert System™
Spare tire/wheel lock
Trailer sway control



XL

Equipped with all standard features, plus:

MECHANICAL

3.7L Ti-VCT 4-valve V6 FFV engine (not available with ESOF)
17-in. silver-painted steel wheels
P235/75R17 BSW all-terrain tires
Electric power-assisted steering
Mechanical shift-on-the-fly (MSOF) (4x4 with 3.7L engine)

SEATING

40/20/40 split cloth front seat
Manual front seats
60/40 split flip-up rear seat (SuperCab)
Manual driver lumbar

INTERIOR

2nd-row fixed windows (SuperCab)
AM/FM stereo with clock
Black urethane steering wheel
Black vinyl floor covering
Day/night rearview mirror
Fixed rear window with solar tint
Manual air conditioning
Manual door locks
Manual windows
Passenger-side visor vanity mirror

EXTERIOR

Argent-painted front bumper with black moulded upper fascia
Argent-painted rear step bumper
Black door and tailgate handles
Black grille with black bar-style insert
Black manual sideview mirrors
Black stone guards

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STX

Equipped with XL features, plus:

MECHANICAL

17-in. machined aluminum wheels

P255/65R17 OWL all-season tires (4x2)

P265/70R17 OWL all-terrain tires (4x4)

INTERIOR

AM/FM stereo/single-CD player with clock

Auxiliary audio input jack

Customer information display with external temperature

MyKey™ owner controls feature

Sirius Satellite Radio with 6-month prepaid subscription

EXTERIOR

Body-colour front bumper with body-colour upper fascia

Body-colour grille surround with black bar-style insert

Body-colour rear step bumper

XLT

Equipped with STX features, plus:

MECHANICAL

3.7L Ti-VCT 4-valve V6 FFV engine (Regular Cab, 4x2 SuperCab and 4x2 SuperCrew 145-in. wheelbase)

5.0L Ti-VCT 4-valve V8 FFV engine (4x4 SuperCab, 4x4 SuperCrew and 4x2 SuperCrew 157-in. wheelbase)

17-in. machined aluminum wheels with painted accents

P235/75R17 BSW all-terrain tires (Regular Cab and SuperCab)

P255/65R17 OWL all-season tires (SuperCrew 4x2)

P265/70R17 OWL all-terrain tires (SuperCrew 4x4)

Electronic shift-on-the-fly (ESOF) (4x4 with 5.0L engine)

INTERIOR

Autolamp

Colour-coordinated carpeted flooring

Colour-coordinated carpeted floor mats

Colour-coordinated urethane steering wheel

Compass

Covered visor vanity mirrors

Cruise control

Delayed accessory power

Fade-to-off interior lighting

Fixed rear window with privacy tint

Overhead console with storage bins and map lights (SuperCab and SuperCrew)

Power door locks

Power windows with one-touch-down driver's side window feature

EXTERIOR

Black power sideview mirrors

Chrome front bumper with body-colour upper fascia

Chrome grille surround with chrome bar-style insert

Chrome rear step bumper

Remote Keyless Entry System with 2 integrated key transmitter remotes with panic button and illuminated entry

FX2/FX4

Equipped with XLT features, plus:

MECHANICAL

5.0L Ti-VCT 4-valve V8 FFV engine

6-speed SelectShift Automatic® transmission

18-in. machined aluminum wheels

P265/60R18 OWL all-season tires (FX2)

P275/65R18 OWL all-terrain tires (FX4)

Electronic-locking rear differential axle (FX4)

Skid plates (front differential, fuel tank and transfer case; FX4)

Trailer Tow Package

SEATING

6-way power driver's seat

Manual driver and passenger lumbar

Sport cloth front bucket seats with flow-through centre console with floor shifter

INTERIOR

110-volt power inverter

Auto-dimming rearview mirror

Black leather-wrapped steering wheel

Black rubber off-road floor mats (FX4)

Colour-coordinated carpeted floor mats (FX2)

Ford SYNC® voice-activated, in-vehicle connectivity system

Manually telescoping steering column

Message centre with 4.2-in. LCD screen and trip computer

Rear-window defroster

Reverse Sensing System

Steering wheel-mounted SYNC and audio controls

EXTERIOR

6-in. gray angular running boards (FX2)

Black headlamp and tail lamp surrounds

Body-colour door and tailgate handles

Body-colour front bumper with body-colour upper fascia

Body-colour grille surround with gray billet-style insert

Body-colour rear step bumper

Body-colour sideview mirror caps

Body-colour wheel-lip mouldings (FX2)

Fog lamps

Power, heated sideview mirrors with turn signal indicators and driver's side auto-dimming feature

SecuriCode™ keyless entry keypad

Sterling Gray wheel-lip mouldings (FX4)



LARIAT

Equipped with XLT features, plus:

MECHANICAL

5.0L Ti-VCT 4-valve V8 FFV engine

6-speed SelectShift Automatic® transmission

18-in. bright aluminum wheels

P265/60R18 OWL all-season tires (4x2)

P275/65R18 OWL all-terrain tires (4x4)

Trailer Tow Package

SEATING

10-way power driver and front-passenger seats

60/40 split flip-up rear seat with folding armrest (SuperCrew)

Flow-through centre console with leather-trimmed lid and floor shifter with leather-wrapped knob

Heated and cooled driver and front-passenger seats

Leather-trimmed front bucket seats

Memory driver's seat

INTERIOR

110-volt power inverter

AM/FM stereo/6-disc in-dash CD changer

Auto-dimming rearview mirror with compass

Black rubber off-road floor mats

Colour-coordinated carpeted floor mats

Colour-coordinated leather-wrapped steering wheel

Covered, illuminated visor vanity mirrors

Dual-zone electronic automatic temperature control

Ford SYNC® voice-activated, in-vehicle connectivity system

Memory power-adjustable pedals

Message centre with 4.2-in. LCD screen and trip computer

Power rear window with privacy tint and defroster

Remote Start System

Reverse Sensing System

Steering wheel-mounted SYNC and audio controls

Universal garage door opener

Woodgrain interior trim accents

EXTERIOR

Body-colour door and tailgate handles

Body-colour sideview mirror caps

Body-colour wheel-lip mouldings

Chrome two-bar grille surround with silver mesh insert

Fog lamps

Power, heated sideview mirrors with memory, turn signal indicators, and driver's side auto-dimming feature

SecuriCode™ keyless entry keypad



KING RANCH™

Equipped with LARIAT features, plus:

MECHANICAL

18-in. 7-spoke aluminum wheels with painted accents and King Ranch logo centre caps

Trailer brake controller

SEATING

Chaparral leather-trimmed front bucket seats

Flow-through centre console with Chaparral leather-trimmed lid and floor shifter with Chaparral leather-wrapped knob

Heated rear seats

INTERIOR

Audio System from Sony with 6-disc in-dash CD changer

Chaparral leather-wrapped steering wheel with memory and power-tilt/-telescoping column

Colour-coordinated carpeted floor mats with King Ranch logo

Rear view camera

Unique woodgrain interior trim accents

EXTERIOR

Chrome sideview mirror caps

Chrome two-bar grille surround with Pale Adobe mesh insert

King Ranch tailgate and fender badges

Pale Adobe box top and tailgate mouldings

Pale Adobe front bumper with body-colour upper fascia

Pale Adobe platform running boards

Pale Adobe rear bumper

Pale Adobe wheel-lip mouldings

Power moonroof

Power-folding, heated sideview mirrors with memory, turn signal indicators, security approach lamps and driver's side auto-dimming feature

Two-tone paint with Pale Adobe lower accent colour



PLATINUM

Equipped with LARIAT features, plus:

MECHANICAL

20-in. polished aluminum wheels

P275/55R20 OWL all-season tires (4x2)

P275/55R20 OWL all-terrain tires (4x4)

Trailer brake controller

SEATING

Leather-trimmed front bucket seats with tuxedo stripes

Heated rear seats

INTERIOR

Aluminum appliqué on centre panel and console

Ambient lighting

Bright inserts on scuff plates

Leather-wrapped steering wheel with woodgrain accent, memory and power-tilt/-telescoping column

Navigation System with Audio System from Sony with single-CD/DVD player

Rear view camera

Unique instrument cluster

Unique woodgrain interior trim accents

EXTERIOR

Body-colour door handles with chrome straps

Bright bodyside accent mouldings

Chrome exhaust tip

Chrome front tow hooks (4x4 only)

Chrome sideview mirror caps

High-gloss black B-pillar appliqué

PLATINUM fender badges

Power-deployable running boards

Power-folding, heated sideview mirrors with memory, turn signal indicators, security approach lamps and driver's side auto-dimming feature

Power moonroof

Rain-sensing windshield wipers

Satin-finish grille surround with chrome mesh insert

Satin-finish tailgate appliqué

Tailgate step





LARIAT LIMITED

Equipped with select LARIAT features, plus:

MECHANICAL

6.2L 2-valve V8 gas engine

22-in. polished forged-aluminum wheels with painted accents and unique centre caps

P275/45R22 BSW all-season tires

Electronic shift-on-the-fly AWD (4x4 only)

Hydraulic power-assisted steering

Sport-tuned front and rear shock absorbers

SEATING

Two-tone leather-trimmed front bucket seats

Flow-through centre console with leather-trimmed lid and laser-engraved serialization plate and floor shifter with leather-wrapped knob

Heated rear seats

INTERIOR

Ambient lighting

Bright inserts on scuff plates

Navigation System with Audio System from Sony with single-CD/DVD player

Rear view camera

Two-tone leather-wrapped steering wheel with memory and power-tilt/-telescoping column

Unique colour-coordinated front and rear carpeted floor mats

Unique instrument cluster

Unique instrument panel and door-trim inserts

EXTERIOR

Blacked-out headlamps and tail lamps

Body-colour door handles with chrome straps

Body-colour front bumper with body-colour upper fascia

Body-colour rear bumper

Bodyside graphics with LIMITED dimensional lettering

Chrome grille surround with body-colour billet-style insert

Chrome single-tip tuned exhaust

Chrome steel cargo box tie-down hooks

Power-deployable running boards

Power-folding, heated sideview mirrors with memory, turn signal indicators, security approach lamps and driver's side auto-dimming feature

Power moonroof

Unique body-colour front bumper valance

Limited Production vehicle. See your Ford of Canada Dealer for availability and options.



FORD HARLEY-DAVIDSON™ F-150

Equipped with select LARIAT features, plus:

MECHANICAL

6.2L 2-valve V8 gas engine

22-in. polished forged-aluminum wheels with painted accents and Harley's blank Bar & Shield logo centre caps

P275/45R22 BSW all-season tires

Electronic shift-on-the-fly AWD (4x4 only)

Hydraulic power-assisted steering

Sport-tuned front and rear shock absorbers

SEATING

Black and Silver Smoke two-tone leather-trimmed front bucket seats; cloisonné seat back badges with Harley's blank Bar & Shield logo

Flow-through centre console with Black and Silver Smoke two-tone leather-trimmed lid; cloisonné badge with HARLEY-DAVIDSON Bar & Shield logo; engine-turned insert; serialization plate; and floor shifter with leather-wrapped knob

Heated rear seats

INTERIOR

Ambient lighting

Black and Silver Smoke two-tone interior with Tuxedo Black high-gloss appliqué

Black leather-wrapped steering wheel with memory and power-tilt/-telescoping column

Bright engine-turned inserts on door-sill scuff plates

Memory power-adjustable performance pedals

Navigation System with Audio System from Sony with single-CD/DVD player

Rear view camera

Satin-chrome finish on interior ornamentation

Unique instrument cluster

EXTERIOR

Blacked-out headlamps and tail lamps

Body-colour front bumper with body-colour upper fascia

Body-colour grille surround with satin-chrome billet-style grille

Body-colour rear bumper

Chrome steel cargo box tie-down hooks

Chrome twin-tip tuned exhaust

Dynamic engine-turned bodyside and hood graphics with "Harley-Davidson" dimensional box-side lettering

"Harley-Davidson F-150" fender and tailgate badges with satin-chrome finish

Power-deployable running boards

Power-folding, heated sideview mirrors with memory, turn signal indicators, security approach lamps and driver's side auto-dimming feature

Power moonroof

Rubber bed mat with HARLEY-DAVIDSON Bar & Shield logo

XL & STX



17-in. Silver-Painted Steel
Standard on XL



17-in. 7-Lug Steel
Included with Heavy-Duty
Payload Package



17-in. Machined Aluminum
Standard on STX



18-in. Machined Aluminum Wheels
Optional on STX



STX SuperCab 4x4 in Steel Gray cloth.



XL Regular Cab 4x4 in Tuxedo Black with available equipment.

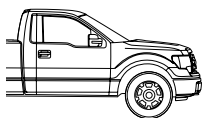


STX SuperCab 4x2 in Ingot Silver with available equipment.

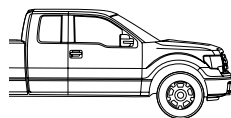
SEATING, CAB AND BOX CONFIGURATIONS



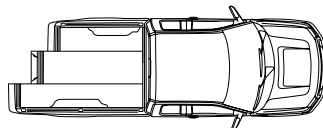
40/20/40 split front seat
Standard on XL and STX



Regular Cab
Available on XL



SuperCab
Available on XL and STX



5.5-ft./6.5-ft./8-ft. Box Sizes – Available on XL
6.5-ft. Box Size – Standard on STX

2011
NEW F-150

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XL & STX OPTIONAL FEATURES

XL

MECHANICAL

- 3.5L EcoBoost™ V6 engine (LATE AVAILABILITY; restrictions apply)
- 5.0L Ti-VCT V8 FFV engine
- LT245/75R17E BSW all-terrain tires
- P255/65R17 OWL all-season tires (4x2)
- P265/70R17 OWL all-terrain tires (4x4)
- Electronic shift-on-the-fly (ESOF) (included on 4x4 with 5.0L or 3.5L EcoBoost™ engine)
- Limited-slip rear axle
- Trailer brake controller (requires Trailer Tow Package or Max. Trailer Tow Package; requires fog lamps when ordered with XL Décor Package)

SEATING

- Vinyl 40/20/40 split front seat

INTERIOR

- AM/FM stereo/single-CD player with auxiliary audio input jack
- Colour-coordinated carpet with carpeted floor mats
- Cruise control
- Ford SYNC® voice-activated, in-vehicle connectivity system (requires cruise control and single-CD player)
- Full-coverage rubber floor mats (requires carpet)
- MyKey™ owner controls feature (requires single-CD player)

EXTERIOR

- Box side steps (requires 6.5-ft. or 8-ft. box)
- Cargo Management System (6.5-ft. box only)
- Fog lamps (requires XL Décor Package)
- Manual-sliding rear window with privacy tint
- Manually telescoping trailer tow mirrors with manual glass
- Skid plates (4x4 only)
- Stowable bed extender
- Tailgate step

FORD WORK SOLUTIONS™

- Cable Lock by Master Lock® (replaces cargo tie-down hooks)
- Crew Chief™ (not available with SYNC)
- In-dash Windows® CE computer with touch screen and wireless keyboard (not available with SYNC)
- Tool Link™ (requires in-dash computer; restrictions apply)

PACKAGES

- Heavy-Duty Payload Package — Increases GVWR to 3,720 kg (8,200 lbs.) for improved payload and towing; 17-in. 7-lug steel wheels; LT245/75R17E BSW all-terrain tires; heavy-duty shock absorbers; upgraded springs and radiator; auxiliary transmission oil cooler; rear axle with 9.75-in. gear set and 3.73 limited-slip gear ratio (Regular Cab and SuperCab with 8-ft. box or MidBox Prep Package 5.5-ft. box; restrictions apply)
- Max. Trailer Tow Package (required for towing over 2,268 kg [5,000 lbs.]) — Includes Class IV trailer hitch receiver; 7-pin wiring harness; upgraded radiator; auxiliary transmission oil cooler; trailer brake controller; upgraded rear bumper; 6-speed SelectShift Automatic® transmission; and manual trailer tow mirrors with manual glass, or manual trailer tow mirrors with power/heated glass, integrated turn signal indicators and security approach lamps (restrictions apply)
- MidBox Prep Package — Includes 145-in. WB Regular Cab with 5.5-ft. box or 163-in. WB SuperCab with 5.5-ft. box; via ship-thru process, truck is upfitted with mid box between cab and pickup box
- Trailer Tow Package (required for towing over 2,268 kg [5,000 lbs.]) — Includes Class IV trailer hitch receiver; 7-pin wiring harness; upgraded radiator; auxiliary transmission oil cooler; and 6-speed SelectShift Automatic transmission
- XL Décor Package — Includes chrome front and rear bumpers and front cloth 40/20/40 split seat with manual driver lumbar

STX

MECHANICAL

- 5.0L Ti-VCT V8 FFV engine
- 18-in. machined aluminum wheels
- P265/60R18 OWL all-season tires (4x2)
- P275/65R18 OWL all-terrain tires (4x4)
- Electronic shift-on-the-fly (ESOF) (included on 4x4 with 5.0L engine)
- Limited-slip rear axle
- Trailer brake controller (requires Trailer Tow Package or Max. Trailer Tow Package; requires fog lamps)

SEATING

- Cloth front bucket seats with manual adjuster and manual driver lumbar (not available on 4x4 with 3.7L engine)

INTERIOR

- AM/FM stereo/6-disc in-dash CD changer
- Colour-coordinated carpet with carpeted floor mats
- Cruise control
- Ford SYNC voice-activated, in-vehicle connectivity system (requires cruise control)
- Full-coverage rubber floor mats (requires carpet)
- Power-adjustable pedals

EXTERIOR

- 5-in. chrome tubular running boards
- Box side steps
- Cargo Management System
- Fog lamps
- Manual-sliding rear window with privacy tint
- Stowable bed extender
- Tailgate step

FORD WORK SOLUTIONS

- Cable Lock by Master Lock (replaces cargo tie-down hooks)
- Crew Chief (not available with SYNC)
- In-dash Windows CE computer with touch screen and wireless keyboard (not available with Sirius or SYNC)
- Tool Link (requires in-dash computer; restrictions apply)

PACKAGES

- Trailer Tow Package (required for towing over 2,268 kg [5,000 lbs.]) — Includes Class IV trailer hitch receiver; 7-pin wiring harness; upgraded radiator; auxiliary transmission oil cooler; and 6-speed SelectShift Automatic transmission

EXTERIOR COLOURS

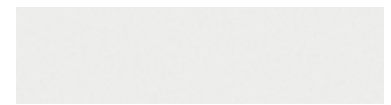
	INTERIOR COLOURS	
	XL	STX
Oxford White	●	●
Vermillion Red	●	
Dark Blue Pearl Metallic	●	
Blue Flame Metallic		●
Ingot Silver Metallic	●	●
Sterling Gray Metallic	●	●
Tuxedo Black Metallic	●	●
Race Red ¹		●

INTERIOR: ● Steel Gray

¹New for 2011.

Colours are representative only. See your Ford of Canada Dealer for actual paint/trim options.

EXTERIOR



Oxford White



Vermillion Red



Dark Blue Pearl Metallic



Blue Flame Metallic



Ingot Silver Metallic



Sterling Gray Metallic



Tuxedo Black Metallic

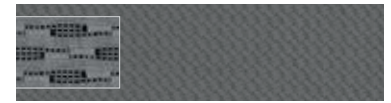


Race Red

INTERIOR



Steel Gray Vinyl
Standard on XL



Steel Gray Cloth
Standard on XL and STX



17-in. Machined Aluminum
Wheels with Painted Accents
Standard



17-in. 7-lug Aluminum
Included with
Heavy-Duty Payload Package



18-in. Machined Aluminum
Included with
XLT Custom Package



18-in. Chrome-Clad Aluminum
Included with XTR Package



20-in. Chrome-Clad Aluminum
Optional with XTR Package



SuperCrew 4x4 in Adobe with available equipment.



SuperCab 4x2 in Oxford White/Ingot Silver Two-Tone with XTR Package and other available equipment.

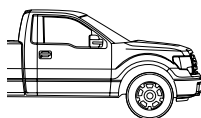
SEATING, CAB AND BOX CONFIGURATIONS



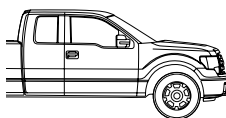
Standard 40/20/40
split front seat



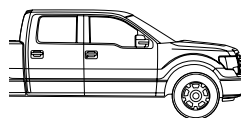
Available 40/console/40
front bucket seats



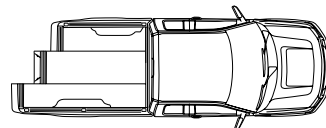
Regular Cab



SuperCab



SuperCrew



5.5-ft./6.5-ft./8-ft. Box Sizes

XLT OPTIONAL FEATURES

MECHANICAL

- 3.5L EcoBoost™ V6 engine (LATE AVAILABILITY; restrictions apply)
- 5.0L Ti-VCT V8 FFV engine
- 20-in. chrome-clad aluminum wheels (requires XTR Package)
- P255/65R17 OWL all-season tires (Regular Cab and SuperCab 4x2)
- P265/70R17 OWL all-terrain tires (Regular Cab and SuperCab 4x4)
- LT245/75R17E BSW all-terrain tires
- LT275/65R18 OWL all-terrain tires (4x4; requires XTR Package)
- P275/55R20 OWL all-season tires (n/a with 3.7L engine; requires XTR Package)
- P275/55R20 OWL all-terrain tires (4x4; requires XTR Package)
- Electronic shift-on-the-fly (ESOF) (4x4 with 5.0L or 3.5L EcoBoost engine)
- Limited-slip rear axle
- Trailer brake controller (requires a Trailer Tow Package and fog lamps)

SEATING

- 6-way power driver's seat (SuperCab and SuperCrew)
- Cloth 40/console/40 front bucket seats with manual driver lumbar (restrictions apply)

INTERIOR

- AM/FM stereo/6-disc in-dash CD changer
- Black vinyl floor covering (restrictions apply)
- Ford SYNC® voice-activated, in-vehicle connectivity system
- Full-coverage rubber floor mats (requires carpet)
- Power-adjustable pedals (SuperCab and SuperCrew require 6-way driver's seat)
- Remote Start System

EXTERIOR

- 4-in. polished stainless steel running boards (Regular Cab only)
- 5-in. chrome tubular running boards (SuperCab and SuperCrew only)
- Black platform running boards (SuperCab and SuperCrew only)
- Box side steps (requires 6.5-ft. or 8-ft. box)
- Cargo Management System (requires 6.5-ft. box)
- Fixed rear window with privacy tint and defroster
- Fog lamps
- Manual-sliding rear window with privacy tint
- Manual trailer tow mirrors with power/heated glass, integrated turn signal indicators and security approach lamps
- Power, heated sideview mirrors with integrated turn signal indicators
- Power moonroof (requires XTR Package)
- Power-sliding rear window with privacy tint and defroster (SuperCab and SuperCrew)
- Rear view camera
- Reverse Sensing System (requires a Trailer Tow Package)
- SecuriCode™ keyless entry keypad
- Skid plates (4x4 only) (front differential, fuel tank and transfer case)
- Stowable bed extender
- Tailgate step
- Two-tone paint (not available with XLT Custom Package)

PACKAGES

- Heavy-Duty Payload Package** – Increases GVWR to 3,720 kg (8,200 lbs.) for improved payload and towing; includes 17-in. 7-lug steel wheels, LT245/75R17E BSW all-terrain tires, heavy-duty shock absorbers, upgraded springs and radiator, auxiliary transmission oil cooler, and rear axle with 9.75-in. gear set and 3.73 limited-slip gear ratio (Regular Cab and SuperCab with 8-ft. box; restrictions apply)
- Max. Trailer Tow Package** (required for towing over 2,268 kg [5,000 lbs.]) – Includes Class IV trailer hitch receiver; 7-pin wiring harness; upgraded radiator; auxiliary transmission oil cooler; trailer brake controller; upgraded rear bumper; 6-speed SelectShift Automatic® transmission; and manual trailer tow mirrors with power/heated glass, integrated turn-signal indicators and security approach lamps (restrictions apply)
- MidBox Prep Package** – Includes 145-in. wheelbase Regular Cab with 5.5-ft. box or 163-in. wheelbase SuperCab with 5.5-ft. box; via ship-thru process, truck is upfitted with MidBox between cab and pickup box
- Off-Road Package** – Includes 3.73 electronic-locking rear axle; fuel tank, transfer case and front-differential skid plates; off-road-tuned front and rear shock absorbers; and 4x4 Off-Road box decal (not available with 3.7L V6 FFV or 6.2L V8 gas engines; other restrictions apply)
- Trailer Tow Package** (required for towing over 2,268 kg [5,000 lbs.]) – Includes Class IV trailer hitch receiver, 7-pin wiring harness, upgraded radiator, auxiliary transmission oil cooler, and 6-speed SelectShift Automatic transmission
- XLT Convenience Package** – Includes 6-way power driver's seat, power-adjustable pedals, SYNC, and message centre with 4.2-in. LCD screen (SuperCab and SuperCrew only; restrictions apply)
- XLT Custom Package** – Includes body-colour surround with chrome billet-style grille, 18-in. machined aluminum wheels with painted accents, P265/60R18 OWL all-season tires, body-colour front and rear bumpers, 4-in. body-colour running boards, chrome exhaust tip, unique black cloth front seats, unique door-trim and instrument panel finishes (SuperCab and SuperCrew 4x2 only; requires 3.7L engine)
- XTR Package** – Includes 18-in. chrome-clad aluminum wheels; P265/60R18 OWL all-season tires (4x2); P275/65R18 OWL all-terrain tires (4x4); chrome billet-style grille; chrome front tow hooks (4x4); 5-in. chrome tubular running boards; chrome exhaust tip; fog lamps; power, heated sideview mirrors with integrated turn signal indicators; SecuriCode keyless entry keypad; unique "XTR" box decal; chrome door handles; and auto-dimming rearview mirror with compass (SuperCab and SuperCrew)

INTERIOR



Adobe Cloth
Standard (not available with two-tone exterior)



Steel Gray Cloth
Standard



Black Sport Cloth
Included with XLT Custom Package

EXTERIOR COLOURS INTERIOR COLOURS

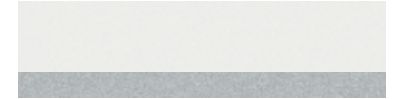
Oxford White	●	●	●	▲
Dark Blue Pearl Metallic	●	●	●	▲
Blue Flame Metallic	●	●	●	▲
Ingot Silver Metallic		●	●	
Sterling Gray Metallic		●	●	▲
Tuxedo Black Metallic	●	●	●	▲
Red Candy Metallic		●	●	
Tinted Clearcoat ¹	●	●		▲
Golden Bronze Metallic ²	●			
Race Red ²		●	●	▲
Pale Adobe Metallic ²	●			

INTERIORS: ● Adobe Cloth ● Steel Gray Cloth
● Black Sport Cloth ▲ Optional Ingot Silver Two-Tone
Accent exterior requires Steel Gray Cloth interior

¹Extra-cost option. ²New for 2011.

Colours are representative only. See your Ford of Canada Dealer for actual paint/trim options.

EXTERIOR



Oxford White
Ingot Silver Two-Tone optional



Dark Blue Pearl Metallic
Ingot Silver Two-Tone optional



Blue Flame Metallic
Ingot Silver Two-Tone optional



Ingot Silver Metallic



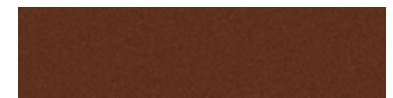
Sterling Gray Metallic
Ingot Silver Two-Tone optional



Tuxedo Black Metallic
Ingot Silver Two-Tone optional



Red Candy Metallic Tinted Clearcoat
Ingot Silver Two-Tone optional



Golden Bronze Metallic



Race Red
Ingot Silver Two-Tone optional



Pale Adobe Metallic

FX2 & FX4



FX4 SuperCrew 4x4 in Black with FX Luxury Package, Sport leather-trimmed seats and other available equipment.

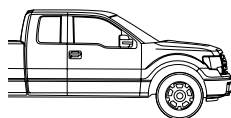


FX2 SuperCab 4x2 in Sterling Gray and FX4 SuperCrew 4x4 in Race Red, both with available equipment.

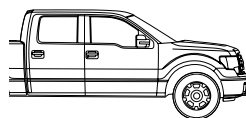
SEATING, CAB AND BOX CONFIGURATIONS



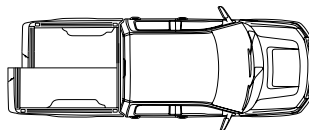
40/flow-through console/40 front bucket seats



SuperCab



SuperCrew



5.5-ft./6.5-ft. Box Sizes

2011
NEW F-150

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FX2 & FX4 OPTIONAL FEATURES

MECHANICAL

- 3.5L EcoBoost™ V6 engine (LATE AVAILABILITY; restrictions apply)
- 20-in. premium painted aluminum wheels
- LT275/65R18 OWL all-terrain tires (FX4 only)
- P275/55R20 OWL all-season tires (FX2)
- P275/55R20 OWL all-terrain tires (FX4)
- Limited-slip rear axle (FX2)
- Trailer brake controller

INTERIOR

- AM/FM stereo/6-disc in-dash CD changer
- Audio System from Sony with 6-disc in-dash CD changer
- Navigation System with Audio System from Sony with single-CD/DVD player (requires FX Luxury Package)
- Power-adjustable pedals
- Remote Start System

EXTERIOR

- 6-in. painted angular running boards (standard on FX2)
- Box side steps
- Cargo Management System (requires 6.5-ft. box)
- Manual trailer tow mirrors with power/heated glass, integrated turn signal indicators and security approach lamps
- Power moonroof
- Power-sliding rear window with privacy tint and defroster
- Rear view camera
- Stowable bed extender
- Tailgate step

FORD WORK SOLUTIONS™

- Cable Lock by Master Lock® (replaces cargo tie-down hooks)

PACKAGES

FX Luxury Package – Includes FX Sport leather-trimmed 40/flow-through console/40 front bucket seats; heated driver and front-passenger seats; 10-way power-adjustable driver and front-passenger seats; memory driver seat; dual-zone electronic automatic temperature control; black leather-wrapped steering wheel with audio controls; memory, power-adjustable pedals; power-folding, heated sideview mirrors with turn signal indicators, driver's side memory and auto-dimming features, and body-colour mirror caps; 6-disc in-dash CD changer; and power-sliding rear window with privacy tint and defroster

Max. Trailer Tow Package – Includes Class IV trailer hitch receiver; 7-pin wiring harness; upgraded radiator; auxiliary transmission oil cooler; trailer brake controller; upgraded rear bumper; 6-speed SelectShift Automatic® transmission; and manual trailer tow mirrors with power/heated glass, integrated turn signal indicators and security approach lamps (restrictions apply)

INTERIOR



Black Cloth
Standard



Black Leather
(requires FX Luxury Package)

EXTERIOR COLOURS INTERIOR COLOURS

Oxford White	●	■
Blue Flame Metallic	●	■
Ingot Silver Metallic	●	■
Sterling Gray Metallic	●	■
Tuxedo Black Metallic	●	■
Red Candy Metallic Tinted Clearcoat ¹	●	■
Race Red ²	●	■

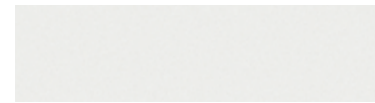
INTERIORS: ● Black Cloth ■ Black Leather

¹Extra-cost option.

²New for 2011.

Colours are representative only. See your Ford of Canada Dealer for actual paint/trim options.

EXTERIOR



Oxford White



Blue Flame Metallic



Ingot Silver Metallic



Sterling Gray Metallic



Tuxedo Black Metallic



Red Candy Metallic Tinted Clearcoat



Race Red



18-in. Machined Aluminum
Standard



20-in. Premium Painted Aluminum
Optional

2011
NEW F-150

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LARIAT



SuperCrew 4x4 in Adobe leather trim with available equipment.



SuperCrew 4x4 in Red Candy with LARIAT Chrome Package and other available equipment.

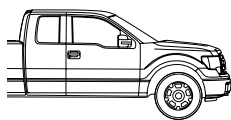
SEATING, CAB AND BOX CONFIGURATIONS



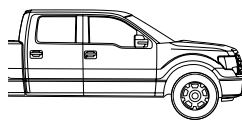
Standard 40/flow-through console/40 front bucket seats



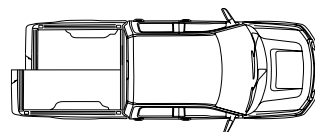
Available 40/20/40 split front seat



SuperCab



SuperCrew



5.5-ft./6.5-ft. Box Sizes

2011
NEW F-150

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LARIAT OPTIONAL FEATURES

MECHANICAL

- 3.5L EcoBoost™ V6 engine (LATE AVAILABILITY; restrictions apply)
- 6.2L V8 gas engine (SuperCrew only; includes hydraulic power-assisted steering; requires Max. Trailer Tow Package and 145-in. wheelbase)
- 20-in. 6-spoke machined aluminum wheels
- 20-in. chrome-clad aluminum wheels
- LT275/65R18 OWL all-terrain tires (4x4)
- P275/55R20 OWL all-season tires (4x2)
- P275/55R20 OWL all-terrain tires (4x4)
- Limited-slip rear axle
- Trailer brake controller

SEATING

Leather-trimmed 40/20/40 split front seat with 10-way power, heated driver and front-passenger seats, and memory driver's seat (not available with 6.2L engine)

INTERIOR

- Audio System from Sony with 6-disc in-dash CD changer
- Navigation System and Audio System from Sony with single-CD/DVD player

EXTERIOR

- 6-in. chrome angular running boards
- Box side steps (requires 6.5-ft. box)
- Cargo Management System (requires 6.5-ft. box)
- Manual trailer tow mirrors with power/heated glass, driver side memory feature, integrated turn signal indicators, security approach lamps and chrome caps
- Power moonroof
- Rear view camera
- Skid plates (4x4 only) (front differential, fuel tank and transfer case)
- Stowable bed extender
- Tailgate step
- Two-tone paint (includes accent-colour bumpers and wheel-lip mouldings)

FORD WORK SOLUTIONS™

- Cable Lock by Master Lock® (replaces cargo tie-down hooks)

PACKAGES

- LARIAT Chrome Package** – Includes 18-in. chrome-clad aluminum wheels; chrome mesh grille insert; 6-in. chrome angular running boards; chrome exhaust tip; chrome front tow hooks; power, heated sideview mirrors with chrome mirror caps; body-colour door handles with chrome straps
- Max. Trailer Tow Package** – Includes Class IV trailer hitch receiver; 7-pin wiring harness; upgraded radiator; auxiliary transmission oil cooler; trailer brake controller; upgraded rear bumper; 6-speed SelectShift Automatic® transmission; and chrome-capped manual trailer tow mirrors with power/heated glass, integrated turn signal indicators and security approach lamps (restrictions apply)
- Off-Road Package** – Includes 3.73 electronic-locking rear axle; fuel tank, transfer case and front-differential skid plates; off-road-tuned front and rear shock absorbers; 4x4 Off-Road box decal; and all-terrain tires (not available with the 6.2L V8 gas engine)

INTERIOR



Adobe Leather



Black Leather

EXTERIOR COLOURS INTERIOR COLOURS

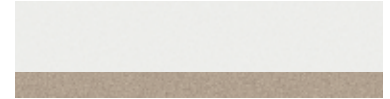
Oxford White	■	■	▲
Dark Blue Pearl Metallic	■	■	▲
Ingot Silver Metallic	■	■	▲
Sterling Gray Metallic	■	■	▲
Tuxedo Black Metallic	■	■	▲
Red Candy Metallic	■	■	▲
Tinted Clearcoat ¹	■	■	▲
Golden Bronze Metallic ²	■	■	▲
Pale Adobe Metallic ²	■	■	▲
White Platinum Metallic Tri-coat ¹	■	■	▲

INTERIORS: ■ Adobe Leather ■ Black Leather
▲ Optional Pale Adobe Two-Tone Accent exterior

¹Extra-cost option.
²New for 2011.

Colours are representative only. See your Ford of Canada Dealer for actual paint/trim options.

EXTERIOR



Oxford White
Pale Adobe Two-Tone optional



Dark Blue Pearl Metallic
Pale Adobe Two-Tone optional



Ingot Silver Metallic



Sterling Gray Metallic



Tuxedo Black Metallic
Pale Adobe Two-Tone optional



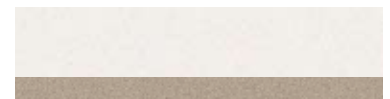
Red Candy Metallic Tinted Clearcoat
Pale Adobe Two-Tone optional



Golden Bronze Metallic
Pale Adobe Two-Tone optional



Pale Adobe Metallic



White Platinum Metallic Tri-coat
Pale Adobe Two-Tone optional



18-in. Bright Aluminum
Standard



18-in. Chrome-Clad Aluminum
Included with
LARIAT Chrome Package



20-in. 6-spoke Machined Aluminum
Optional



20-in. Chrome-Clad Aluminum
Optional

2011
NEW F-150

ford.ca



KING RANCH™



SuperCrew 4x4 in Adobe with Chaparral leather trim and available equipment.



SuperCrew 4x4 in Oxford White/Pale Adobe Two-Tone with available equipment.

2011
NEW F-150

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KING RANCH™ OPTIONAL FEATURES

MECHANICAL

3.5L EcoBoost™ V6 engine (LATE AVAILABILITY)

Limited-slip rear axle

20-in. premium painted aluminum wheels with King Ranch logo centre caps

P275/55R20 OWL all-season tires (4x2)

P275/55R20 OWL all-terrain tires (4x4)

INTERIOR

Navigation System and Audio System from Sony with single-CD/DVD player

EXTERIOR

6-in. chrome angular running boards

Box side steps (requires 6.5-ft. box)

Stowable bed extender

Tailgate step

FORD WORK SOLUTIONS™

Cable Lock by Master Lock® (replaces cargo tie-down hooks)

PACKAGES

Max. Trailer Tow Package – Includes Class IV trailer hitch receiver; 7-pin wiring harness; upgraded radiator; auxiliary transmission oil cooler; trailer brake controller; upgraded rear bumper; 6-speed SelectShift Automatic® transmission; and chrome-capped manual trailer tow mirrors with power/heated glass, integrated turn signal indicators and security approach lamps (restrictions apply)

Off-Road Package – Includes 3.73 electronic-locking rear axle; fuel tank, transfer case and front-differential skid plates; off-road-tuned front and rear shock absorbers; 4x4 Off-Road box decal; and all-terrain tires

INTERIOR



Chaparral Leather

EXTERIOR COLOURS INTERIOR COLOUR

Oxford White	■
Dark Blue Pearl Metallic	■
Tuxedo Black Metallic	■
Golden Bronze Metallic ¹	■
White Platinum Metallic Tri-coat ²	■

INTERIOR:

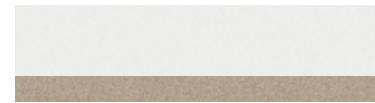
■ Chaparral Leather with Adobe Environment

¹New for 2011.

²Extra-cost option.

Colours are representative only. See your Ford of Canada Dealer for actual paint/trim options.

EXTERIOR



Oxford White
Pale Adobe Two-Tone



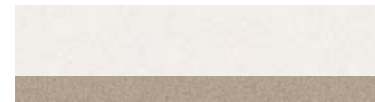
Dark Blue Pearl Metallic
Pale Adobe Two-Tone



Tuxedo Black Metallic
Pale Adobe Two-Tone



Golden Bronze Metallic
Pale Adobe Two-Tone



White Platinum Metallic Tri-coat
Pale Adobe Two-Tone



18-in. 7-spoke Aluminum
with Painted Accents
Standard

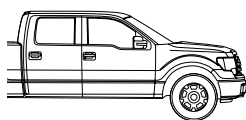


20-in. Premium Painted Aluminum
Optional

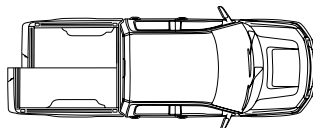
SEATING, CAB AND BOX CONFIGURATIONS



40/flow-through console/40
front bucket seats



SuperCrew



5.5-ft./6.5-ft. Box Sizes

2011
NEW F-150

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PLATINUM



PLATINUM SuperCrew 4x4 in Steel Gray leather trim with available equipment.



PLATINUM SuperCrew 4x4 in Ingot Silver with available equipment.

2011
NEW F-150

ford.ca



PLATINUM OPTIONAL FEATURES

MECHANICAL

3.5L EcoBoost™ V6 engine (LATE AVAILABILITY)

6.2L V8 gas engine (requires Max. Trailer Tow Package and 5.5-ft. box)

Limited-slip rear axle

EXTERIOR

Box side steps (requires 6.5-ft. box)

Skid plates (4x4 only) (front differential, fuel tank and transfer case)

Stowable bed extender

PACKAGES

Max. Trailer Tow Package – Includes Class IV trailer hitch receiver; 7-pin wiring harness; upgraded radiator; auxiliary transmission oil cooler; trailer brake controller; upgraded rear bumper; 6-speed SelectShift Automatic® transmission; and chrome-capped manual trailer tow mirrors with power/heated glass, integrated turn signal indicators and security approach lamps (restrictions apply; required with 6.2L engine)

INTERIOR



Steel Gray Leather



Sienna Brown Leather

EXTERIOR COLOURS INTERIOR COLOURS

Ingot Silver Metallic	■	■
Sterling Gray Metallic	■	■
Tuxedo Black Metallic	■	■
Red Candy Metallic Tinted Clearcoat ¹	■	■
Golden Bronze Metallic ²	■	■
White Platinum Metallic Tri-coat ¹	■	■

INTERIORS:

■ Steel Gray Leather with Black environment

■ Sienna Brown Leather with Black environment

¹Extra-cost option.

²New for 2011.

Colours are representative only. See your Ford of Canada Dealer for actual paint/trim options.

EXTERIOR



Ingot Silver Metallic



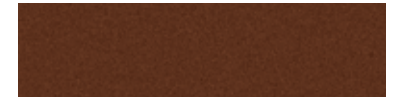
Sterling Gray Metallic



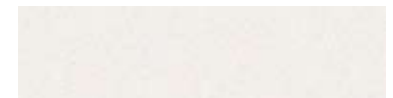
Tuxedo Black Metallic



Red Candy Metallic Tinted Clearcoat



Golden Bronze Metallic



White Platinum Metallic Tri-coat

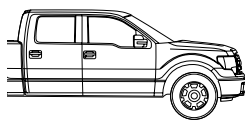


20-in. Polished Aluminum
Standard

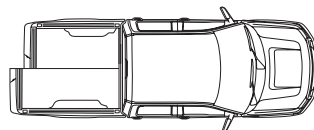
SEATING, CAB AND BOX CONFIGURATIONS



40/flow-through console/40
front bucket seats



SuperCrew



5.5-ft./6.5-ft. Box Sizes

2011
NEW F-150

ford.ca



FORD HARLEY-DAVIDSON™ F-150



Ford Harley-Davidson™ F-150 SuperCrew AWD in Black/Silver Smoke Two-Tone leather trim.



Ford Harley-Davidson™ F-150 SuperCrew AWD in Ingot Silver.

2011
NEW F-150

ford.ca



FORD HARLEY-DAVIDSON™ F-150 OPTIONAL FEATURES

MECHANICAL

Trailer brake controller

EXTERIOR

Stowable bed extender

Tailgate step

INTERIOR



Black/Silver Smoke Two-Tone Leather

EXTERIOR COLOURS

Ingot Silver Metallic

Tuxedo Black Metallic

INTERIOR COLOUR



INTERIOR:

■ Black/Silver Smoke Two-Tone Leather

Colours are representative only. See your Ford of Canada Dealer for actual paint/trim options.

EXTERIOR



Ingot Silver Metallic



Tuxedo Black Metallic

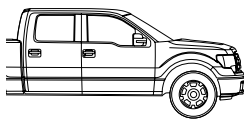


22-in. Polished Forged-Aluminum
Standard

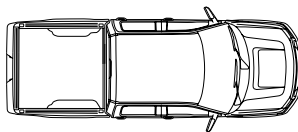
SEATING, CAB AND BOX CONFIGURATIONS



40/flow-through console/40
front bucket seats



SuperCrew



5.5-ft. Box Size

2011
NEW F-150

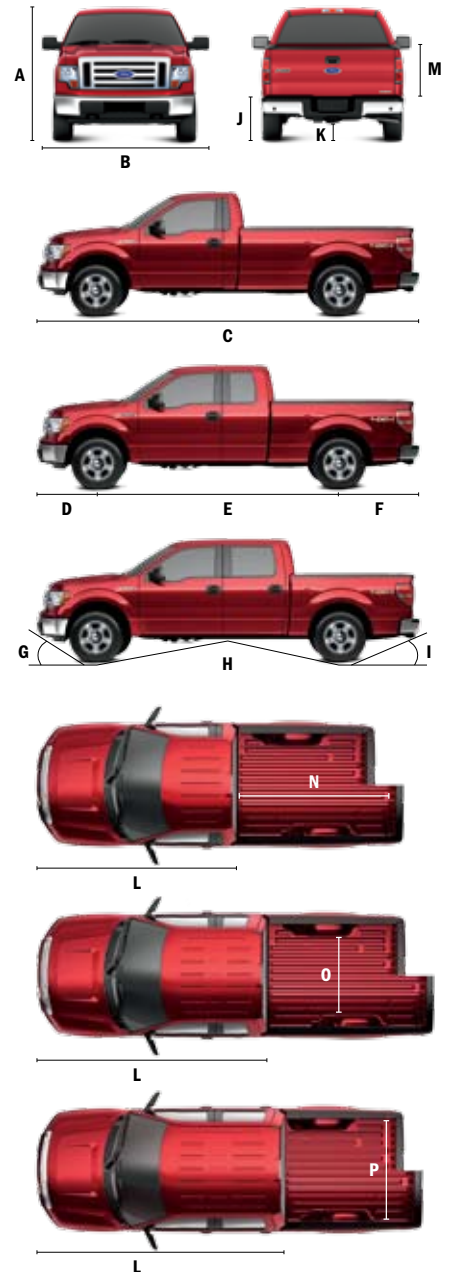
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TECHNICAL SPECIFICATIONS

DIMENSIONS

EXTERIOR mm (in.)	REGULAR CAB 4x2/4x4	SUPERCAB 4x2/4x4	SUPERCREW 4x2/4x4
A. Height – 5.5-ft. box	–	–	1,899 (74.8)/1,927 (75.9)
A. Height – 6.5-ft. box	1,901 (74.8)/1,930 (76.0)	1,909 (75.2)/1,934 (76.1)	1,896 (74.6)/1,920 (75.6)
A. Height – 8-ft. box	1,905 (75.0)/1,931 (76.0)	1,925 (75.8)/1,948 (76.7)	–
B. Width – Excluding mirrors	2,012 (79.2)	2,012 (79.2)	2,012 (79.2)
B. Width – Mirrors folded	2,141 (84.3)	2,141 (84.3)	2,141 (84.3)
B. Width – Including mirrors	2,464 (97.0)	2,464 (97.0)	2,464 (97.0)
B. Width – Including trailer tow mirrors	2,672 (105.2)	2,672 (105.2)	2,672 (105.2)
C. Length – 5.5-ft. box	–	–	5,889 (231.9)
C. Length – 6.5-ft. box	5,416 (213.2)	5,889 (231.8)	6,194 (243.9)
C. Length – 8-ft. box	5,889 (231.8)	6,361 (250.4)	–
D. Overhang – Front	974 (38.3)	974 (38.3)	974 (38.3)
E. Wheelbase – 5.5-ft. box	–	–	3,671 (144.5)
E. Wheelbase – 6.5-ft. box	3,198 (125.9)	3,671 (144.5)	3,976 (156.5)
E. Wheelbase – 8-ft. box	3,671 (144.5)	4,143 (163.1)	–
F. Overhang – Rear	1,244 (49.0)	1,244 (49.0)	1,244 (49.0)
G. Angle of approach – 5.5-ft. box	–	–	22.3°/23.8°
G. Angle of approach – 6.5-ft. box	22.4°/23.8°	23.1°/23.9°	22.4°/23.9°
G. Angle of approach – 8-ft. box	22.7°/23.5°	24.5°/25.5°	–
H. Ramp breakover angle – 5.5-ft. box	–	–	15.7°/14.8°
H. Ramp breakover angle – 6.5-ft. box	17.7°/17.1°	16.8°/15.4°	15.1°/13.9°
H. Ramp breakover angle – 8-ft. box	17.0°/15.7°	17.3°/15.4°	–
I. Angle of departure – 5.5-ft. box	–	–	22.9°/24.0°
I. Angle of departure – 6.5-ft. box	23.9°/25.3°	23.8°/25.1°	22.8°/23.8°
I. Angle of departure – 8-ft. box	24.6°/26.1°	24.8°/26.0°	–
J. Load floor height – 5.5-ft. box	–	–	838 (33.0)/861 (33.9)
J. Load floor height – 6.5-ft. box	867 (34.1)/897 (35.3)	858 (33.8)/887 (34.9)	834 (32.8)/853 (33.6)
J. Load floor height – 8-ft. box	882 (34.7)/915 (36.0)	879 (34.6)/906 (35.7)	–
K. Ground clearance – 5.5-ft. box	–	–	201 (7.9)/211 (8.3)
K. Ground clearance – 6.5-ft. box	209 (8.2)/216 (8.5)	218 (8.6)/214 (8.4)	203 (8.0)/207 (8.1)
K. Ground clearance – 8-ft. box	215 (8.5)/214 (8.4)	236 (9.3)/231 (9.1)	–
L. Cab length	3,209 (126.3)	3,681 (144.9)	3,981 (156.7)
INTERIOR mm (in.)			
1st Row			
Head room	1,042 (41.0)	1,042 (41.0)	1,042 (41.0)
Shoulder room	1,691 (66.6)	1,674 (65.9)	1,674 (65.9)
Hip room	1,536 (60.5)	1,536 (60.5)	1,536 (60.5)
Leg room	1,051 (41.4)	1,051 (41.4)	1,051 (41.4)
2nd Row			
Head room	–	1,007 (39.7)	1,024 (40.3)
Shoulder room	–	1,668 (65.7)	1,664 (65.5)
Hip room	–	1,662 (65.4)	1,642 (64.6)
Leg room	–	847 (33.4)	1,104 (43.5)
CARGO BOX	5.5-ft. Box	6.5-ft. Box	8-ft. Box
Volume L (cu. ft.)	1,570 (55.4)	1,855 (65.5)	2,301 (81.3)
M. Inside height mm (in.)	569 (22.4)	569 (22.4)	569 (22.4)
N. Length at floor mm (in.)	1,703 (67.0)	2,002 (78.8)	2,475 (97.4)
O. Width at wheelhouse mm (in.)	1,269 (50.0)	1,269 (50.0)	1,269 (50.0)
P. Maximum width at floor mm (in.)	1,656 (65.2)	1,656 (65.2)	1,656 (65.2)



TECHNICAL SPECIFICATIONS

CONVENTIONAL TOWING – MAXIMUM LOADED TRAILER WEIGHT RATINGS kg (lbs.)

ENGINE	AXLE RATIO	GCWR	REGULAR CAB				SUPERCAB				SUPERCREW						
			126-in. WB 4x2	126-in. WB 4x4	145-in. WB 4x2	145-in. WB 4x4	145-in. WB 4x2	145-in. WB 4x4	163-in. WB 4x2	163-in. WB 4x4	145-in. WB 4x2	145-in. WB 4x4	157-in. WB 4x2	157-in. WB 4x4			
3.5L EcoBoost™ ¹	3.15	6,350 (14,000)	–	–	3,992 (8,800)	–	3,901 (8,600)	–	–	–	–	3,856 (8,500)	–	3,810 (8,400)	–		
	3.31	6,350 (14,000)	–	–	–	3,901 (8,600)	–	3,810 (8,400)	–	–	–	–	3,720 (8,200)	–	3,629 (8,000)	–	
		6,804 (15,000)	–	–	4,445 (9,800)	–	–	–	–	–	–	–	–	–	–	–	
	3.55	6,895 (15,200)	–	–	–	4,445 (9,800)	–	–	–	–	–	–	–	–	–	–	
		6,940 (15,300)	–	–	–	–	–	–	–	–	–	–	–	–	–	–	
		6,985 (15,400)	–	–	–	–	–	4,445 (9,800)	–	–	–	–	4,445 (9,800)	–	4,400 (9,700)	–	
		7,031 (15,500)	–	–	–	–	–	–	–	–	–	–	–	4,400 (9,700)	–	4,355 (9,600)	
		3.73	6,895 (15,200)	–	–	–	4,445 (9,800)	–	–	–	–	–	–	–	–	–	–
			6,985 (15,400)	–	–	–	–	–	4,445 (9,800)	–	–	–	–	–	–	–	–
			7,031 (15,500)	–	–	–	–	–	–	–	–	–	–	4,400 (9,700)	–	4,355 (9,600)	–
	4.10	7,575 (16,700)	–	–	5,126 (11,300) ²	–	–	–	–	–	–	–	–	–	–	–	
		7,666 (16,900)	–	–	–	–	5,126 (11,300) ³	–	–	–	–	–	5,126 (11,300) ³	–	–	–	
		7,711 (17,000)	–	–	–	–	–	–	–	–	–	–	–	5,126 (11,300) ³	–	5,126 (11,300) ³	
7,757 (17,100)		–	–	–	5,126 (11,300) ²	–	5,126 (11,300) ³	–	5,126 (11,300) ²	5,080 (11,200) ²	–	5,126 (11,300) ³	–	5,080 (11,200) ³	–		
7,757 (17,100)		–	–	–	–	–	5,126 (11,300) ³	–	–	–	–	5,126 (11,300) ³	–	5,080 (11,200) ³	–		
3.7L Ti-VCT 4-Valve V6 FFV	3.55	4,717 (10,400)	2,495 (5,500)	–	–	–	–	–	–	–	–	–	–	–	–		
	3.73	4,808 (10,600)	–	–	2,540 (5,600)	–	–	–	–	–	–	–	–	–	–		
		5,035 (11,100)	–	2,722 (6,000)	2,586 (5,700)	–	–	–	–	–	–	–	–	–	–	–	
5.0L Ti-VCT 4-Valve V8 FFV	3.31	5,851 (12,900)	3,583 (7,900)	–	–	–	–	–	–	–	–	–	–	–	–		
		6,124 (13,500)	–	–	3,810 (8,400)	–	3,674 (8,100)	–	–	–	–	–	3,629 (8,000)	–	3,583 (7,900)		
	3.55	5,851 (12,900)	–	3,447 (7,600)	–	–	–	–	–	–	–	–	–	–	–	–	
		6,033 (13,300)	–	3,765 (8,300)	–	–	–	–	–	–	–	–	–	–	–	–	
		6,124 (13,500)	–	–	–	3,720 (8,200)	–	3,538 (7,800)	–	–	–	–	3,629 (8,000)	3,493 (7,700)	3,583 (7,900)	3,402 (7,500)	
	3.73	6,759 (14,900)	–	–	4,445 (9,800)	–	4,309 (9,500)	–	–	–	–	–	–	–	–	–	
		6,033 (13,300)	–	3,629 (8,000)	–	–	–	–	–	–	–	–	–	–	–	–	
		6,759 (14,900)	–	–	–	–	–	–	–	–	–	–	4,264 (9,400)	–	4,218 (9,300)	–	
		6,849 (15,100)	–	–	–	4,445 (9,800)	–	4,264 (9,400)	–	–	–	–	4,218 (9,300)	–	–	4,128 (9,100)	
		6,940 (15,300)	–	–	4,536 (10,000) ²	4,400 (9,700) ²	–	–	–	4,355 (9,600) ²	4,218 (9,300) ²	–	–	–	–	–	
6.2L 2-Valve V8 Gas	3.73	6,124 (13,500)	–	–	–	–	–	–	–	–	–	3,402 (7,500) ⁴	3,266 (7,200) ⁴	–	–		
	4.10	7,757 (17,100)	–	–	–	–	–	–	–	–	–	5,126 (11,300) ³	5,035 (11,100) ³	–	–		
		6,668 (14,700)	–	–	–	–	–	–	–	–	–	–	–	–	–		

¹3.5L EcoBoost available early 2011. ²Requires Heavy-Duty Payload Package. ³Requires Max. Trailer Tow Package. ⁴Ford Harley-Davidson™ F-150 and LARIAT LIMITED only.



TECHNICAL SPECIFICATIONS

POWERTRAINS

	3.7L 4-VALVE V6	3.5L 4-VALVE ECOBOOST V6	5.0L 4-VALVE V8	6.2L 2-VALVE V8
Configuration	Ti-VCT DOHC	Ti-VCT DOHC	Ti-VCT DOHC	VCT SOHC
Fuel injection	Sequential Electronic	Direct Injection	Sequential Electronic	Sequential Electronic
Engine control system	Electronic	Electronic	Electronic	Electronic
Induction system	Naturally aspirated	Twin-turbocharged, intercooled	Naturally aspirated	Naturally aspirated
Battery	12-volt; 750-CCA/78-amp-hr	12-volt; 750-CCA/78-amp-hr	12-volt; 750-CCA/78-amp-hr	12-volt; 750-CCA/78-amp-hr
Cooling system	Pressurized series flow	Pressurized series flow	Pressurized series flow	Pressurized series flow
Cylinders	6	6	8	8
Cylinder head	Aluminum	Aluminum	Aluminum	Aluminum
Block material	Aluminum	Aluminum	Aluminum	Cast iron
Bore/Stroke	3.76-in./3.41-in.	3.64-in./3.41-in.	3.63-in./3.65-in.	4.02-in./3.74-in.
Compression ratio	10.5:1	10.0:1	10.5:1	9.8:1
Horsepower/rpm	302 @ 6,500	365 @ 5,000	360 @ 5,500	411 @ 5,500
Torque lb.-ft./rpm	278 @ 4,000	420 @ 2,500	380 @ 4,250	434 @ 4,500
Recommended fuel	Regular unleaded or E85	Regular unleaded	Regular unleaded or E85	Regular unleaded
Transmission	6-speed auto. with tow/haul	6-speed auto. with tow/haul	6-speed auto. with tow/haul	6-speed auto. with tow/haul
Estimated Fuel Consumption Ratings ¹ L/100 km (mpg)				
4x2 city	12.6 (22)	Certification Pending	14.0 (20)	16.9 (17)
4x2 hwy.	8.8 (32)	Certification Pending	9.6 (29)	11.4 (25)
4x4 city	13.4 (21)	Certification Pending	15.0 (19)	18.3 (15)
4x4 hwy.	9.7 (29)	Certification Pending	10.5 (27)	12.7 (22)

MECHANICAL

FRONT SUSPENSION

Type	Coil-over-shock
Axle (rating @ ground)	1,429 kg (3,150 lbs.) – 1,837 kg (4,050 lbs.)

REAR SUSPENSION

Type	Solid axle
Axle (rating @ ground)	1,588 kg (3,500 lbs.) – 2,177 kg (4,800 lbs.)

STEERING

Assist	Electric power-assisted steering (n/a with 6.2L V8 engine) Hydraulic power-assisted steering (6.2L V8 engine only)
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BRAKES

Type	4-wheel vented-disc ABS
Front (rotor diameter)	351-mm (13.8-in.)
Rear (rotor diameter)	348-mm (13.7-in.)

MAXIMUM PAYLOAD WEIGHT RATINGS kg (lbs.)

	MAX. GVWR	REGULAR CAB 126-in. WB	145-in. WB	SUPERCAB 145-in. WB	163-in. WB	SUPERCREW 145-in. WB	157-in. WB
4x2							
3.5L EcoBoost	3,198 (7,050) 3,221 (7,100) 3,334 (7,350) 3,402 (7,500) 3,425 (7,550) 3,720 (8,200)	– – – – – –	934 (2,060) – – – – 1,388 (3,060) ²	816 (1,800) – – 803 (2,070) ³ – –	– – – – – 1,211 (2,670) ²	– 798 (1,760) 803 (1,880) ³ – – –	– 758 (1,670) – – 803 (2,000) ³ –
3.7L V6 FFV	2,926 (6,450) 3,039 (6,700) 3,062 (6,750) 3,084 (6,800)	776 (1,710) – – –	– – 862 (1,900) –	– – 726 (1,600) –	– – – –	– – – 735 (1,620)	– – – –
5.0L V8 FFV	3,016 (6,650) 3,198 (7,050) 3,221 (7,100) 3,720 (8,200)	826 (1,820) – – –	– 953 (2,100) – 1,388 (3,060) ²	– 826 (1,820) – –	– – – 1,211 (2,670) ²	– – 816 (1,800) –	– – 753 (1,660) –
6.2L 2-Valve V8 Gas	3,289 (7,250) 3,334 (7,350)	– –	– –	– –	– –	640 (1,410) ⁴ 762 (1,680) ³	– –
4x4							
3.5L EcoBoost	3,266 (7,200) 3,334 (7,350) 3,470 (7,650) 3,493 (7,700) 3,720 (8,200)	– – – – –	907 (2,000) – – – 1,297 (2,860) ²	798 (1,760) – – 943 (2,080) ³ –	– – – – 1,107 (2,440) ²	721 (1,590) – 889 (1,960) ³ – –	– 735 (1,620) – 857 (1,890) ³ –
3.7L V6 FFV	3,016 (6,650) 3,130 (6,900) 3,153 (6,950)	758 (1,670) – –	– – 844 (1,860)	– 685 (1,510) –	– – –	– – –	– – –
5.0L V8 FFV	3,084 (6,800) 3,266 (7,200) 3,334 (7,350) 3,720 (8,200)	780 (1,720) – – –	– 925 (2,040) – 1,256 (2,770) ²	– 762 (1,680) – –	– – – 1,070 (2,360) ²	– 708 (1,560) – –	– 712 (1,570) – –
6.2L 2-Valve V8 Gas	3,334 (7,350) 3,493 (7,770)	– –	– –	– –	– –	558 (1,230) ⁴ 803 (1,770) ³	– –

¹Fuel consumption ratings based on Transport Canada approved test methods. Actual fuel consumption may vary. ²Requires Heavy-Duty Payload Package. ³Requires Max. Trailer Tow Package. ⁴Ford Harley-Davidson™ F-150 and LARIAT LIMITED only.

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FACTORY OPTIONS ENHANCE FUNCTIONALITY



A



B



C



D



E



F

FORD WORK SOLUTIONS™ help increase your productivity with smart options like the **CABLE LOCK (A)** by Master Lock®. This 10-ft. vinyl-coated, retractable, braided-steel cable spools out of a rugged case mounted right in your cargo box, making it easy to secure your gear. There's also an available **INTERNET-CAPABLE IN-DASH COMPUTER (B)** featuring Garmin® navigation, hands-free calling, and a convenient touch screen with wireless keyboard.¹ The available **Tool Link™** system uses RFID (radio frequency ID) technology from DeWALT® to help track your tools before and after each job.² The available **Crew Chief™** fleet management system¹ from Microlise™ helps track your vehicles and keep them in shape with maintenance reports.³

STOWABLE BED EXTENDER (C) folds out, clamps together and secures with a bolt-action latch. Made of rugged fiberglass-reinforced polypropylene, this optional 21-in.-tall barrier lets you haul with the tailgate down or secure smaller loads with the tailgate up.⁴

COMPLETELY FLAT LOAD FLOOR (D) on SuperCab and SuperCrew models is the only one available in the class. With the one-touch 60/40 split rear seat folded up on SuperCrew (shown), you've got 1,696 L (59.9 cu. ft.) of cargo space to fill.

NEW 110-VOLT POWER INVERTER (E) is conveniently located on the back of the available flow-through centre console.

NEW POWER-TILT/TELESCOPING STEERING COLUMN (F) includes a memory feature that allows 2 different drivers to store their unique settings and recall them in an instant. Standard on KING RANCH™, PLATINUM, the new LARIAT LIMITED and Ford Harley-Davidson™ F-150.

¹Some features are unavailable while driving. Optional on XL, STX and XLT. Not available with SYNC or Sirius Satellite Radio. See your Ford of Canada Dealer for details.

²Tool Link system cannot read tagged items stored in metal tool boxes.

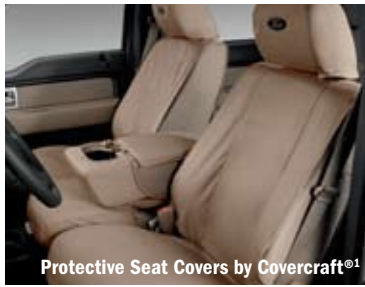
³Service fee required.

⁴Shown with aftermarket bedliner.

FORD CUSTOM ACCESSORIES



Dual Head Restraint DVD by INVISION™¹



Protective Seat Covers by Covercraft®¹



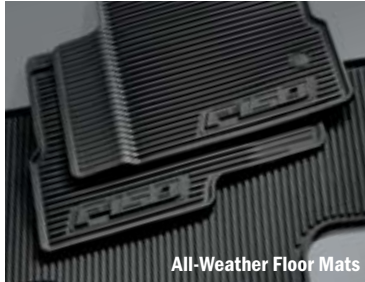
Commercial Grade Tool/Cargo Box by Delta®¹



Bedliner



Step Bars



All-Weather Floor Mats



Keyless Entry Keypad



Trailer Tow Mirrors



Hard Colour-Matched Tonneau Cover by Penda®¹

Also available:

APPEARANCE

Chrome Grille Inserts
Chrome Exhaust Tip

BED PRODUCTS

Bed Extender
Bed Mats
Sport Liner
Sport Liner Carpeted Protector by BedRug™¹
Hard-Folding Tonneau Cover by REV®¹
Soft-Folding Tonneau Cover by TruXedo®¹
Soft Roll-up Tonneau Cover by Advantage¹

ELECTRONICS

HitchScan™ Rear Park Assist Sensor and Hitch Step by EchoMaster®¹
Portable Navigation Systems by Garmin®¹
Remote Start Systems
Vehicle Security System

WHEELS

Wheel Locks

INTERIOR

Soft Cargo Organizers and Cargo Cooler Bag
Auto-Dimming Rear View Mirror
Ash Cup/Coin Holder with or without Lighter Element

CARGO MANAGEMENT SYSTEM

Cleat Tie-Downs
Load Bars
Bed Divider Kits
Cargo Storage Sidebox
Front Header Bar
Bed Side Rails
Tailgate Liner

EXTERIOR

Chrome Hood Deflectors
Power and Manual Sliding Rear Window
Racks and Carriers by THULE®¹
Sportz® Truck Tents by Napier¹
Hood Deflectors
Moonroof Deflector
Retractable Rear Step by Bestop¹
Retractable Side Bed Steps
Side Window Deflectors
Splash Guards
Locking Fuel Plug
Trailer Towing Accessories

custom accessories 

Ford of Canada warrants that its authorized Dealers will repair or replace any Genuine Ford Accessory that is properly installed by the authorized Dealer that sold the accessory and found to be defective in factory-supplied materials or workmanship. The accessory will be warranted for whichever provides you the greatest benefit: 12 months/20,000 km (whichever occurs first), or the remainder of your 36-month/60,000-km (whichever occurs first) Basic Coverage in the New Vehicle Limited Warranty. Contact your local Ford of Canada Dealer for details.

Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer's limited warranty. The warranty coverage will vary by accessory manufacturer. Ford Licensed Accessories are fully designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your local Ford of Canada Dealer for details regarding the accessory manufacturer's limited warranty and/or for a copy of the FLA product limited warranty offered by the accessory manufacturer.

¹Ford Licensed Accessories. INVISION is a trademark of Audiovox Corporation. Garmin is a registered trademark of Garmin Ltd. THULE is a registered trademark of Thule Sweden AB.

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Our commitment to you... Peace-of-Mind Protection

- **Basic Coverage:** 3 years/60,000 km
- **Powertrain Limited Warranty:** 5 years/100,000 km
- **Corrosion Warranty:** 5 years/unlimited distance
- **Roadside Assistance:** 5 years/100,000 km

Certain conditions apply. For more information on these warranties and coverages, ask your local Ford of Canada Dealer or visit ford.ca.

Ford Extended Service Plan

Help protect your investment and add to your peace of mind by complementing your vehicle purchase or lease with a Ford Extended Service Plan (ESP). Ford ESP protects you against unexpected repair costs after your New Vehicle Basic Warranty expires by covering many vehicle components. Enjoy the drive even more by complementing your ESP with a prepaid maintenance plan, which covers all required scheduled maintenance for your vehicle, plus 8 wear items. See your Ford of Canada Dealer for details.

Ford Credit

Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your local Ford of Canada Dealer for details or check us out at fordcredit.ca.

For prompt, courteous answers to your questions:

Ford Customer Relationship Centre
1-800-565-3673

Ford Credit Customer Service Centre
1-877-636-7346



Drive smart.

With available exclusives like the latest Ford SYNC® and Ford Work Solutions™, Ford Trucks offer you more innovative technology and productivity tools than ever before.



Drive green.

Ford offers 30 vehicles that get 8.3L/100 km (34 mpg) highway or better.¹



Drive quality.

The ultimate proving ground for Ford's quality commitment is your driving experience. Drive one and you'll feel it.



Drive safe.

As awarded by the Insurance Institute for Highway Safety (IIHS), Ford has earned more "Top Safety Picks" in 2010 than any other automaker.

¹2011 and 2010 model year ratings: 8.3L/100 km highway and 12.7L/100 km city or better on 30 vehicles, based on powertrain and body style. Fuel consumption ratings based on Transport Canada approved test methods. Actual fuel consumption may vary based on road conditions, vehicle loading, vehicle equipment and driving habits.

Please note: The electronic version of the Ford of Canada vehicle brochure is a condensed version of the original printed version.

Competitive comparisons are based on 2010/2011 competitive models, publicly available information and Ford data at the time of printing of the 2011 original printed version. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following publication of the 2011 original printed brochure, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Ford of Canada Dealer is your best source for up-to-date information. Ford Motor Company of Canada, Limited, reserves the right to change product specifications at any time without incurring obligations. Colours may not be exactly as illustrated. Please see your sales consultant for specific colour and model availability. Please visit your local dealer or ford.ca for complete vehicle details.

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