

Q: With Ford ESP PremiumCARE, are my covered repairs free?

A: Yes, if you purchase the \$0 deductible option with your plan. Here are all the coverage options available to you:

DEDUCTIBLE OPTIONS		
	STANDARD	OPTIONAL
New Ford, Lincoln, Mercury and Competitive-Make Vehicle Plans	\$100	\$0, \$50, \$200, Disappearing
Used Ford, Lincoln, Mercury and Competitive-Make Vehicle Plans	\$100	\$50, \$200, Disappearing
Incomplete Vehicles	\$100	None

NEW FORD, LINCOLN, MERCURY AND COMPETITIVE-MAKE VEHICLE PLANS					
Miles	3 Years	4 Years	5 Years	6 Years	7 Years
36,000			■	■	■
48,000	■	■	■	■	■
60,000	■	■	■	■	■
75,000	■	■	■	■	■
100,000	■	■	■	■	■

For New Plans: Coverage begins with the original in-service date (Bumper-to-Bumper New Vehicle Limited Warranty start date) and zero miles. Coverage expires upon reaching your selected time or mileage, whichever occurs first. Some eligibility limitations may apply. Ask your dealer for details.

USED FORD, LINCOLN, MERCURY AND COMPETITIVE-MAKE VEHICLE PLANS

Coverage lengths range from 12 months/12,000 miles to 48 months/48,000 miles for 1999 and newer vehicles. Ask your dealer for specific plan availability.

- For Used Plans:
- Coverage for Ford, Lincoln and Mercury vehicles BEYOND the Bumper-to-Bumper New Vehicle Limited Warranty and all competitive-make vehicles begins at the signature date and current mileage and expires upon reaching your selected time or mileage, whichever occurs first.
 - Coverage for Ford, Lincoln and Mercury vehicles ONLY, WITHIN the Bumper-to-Bumper New Vehicle Limited Warranty, begins (adds on) at the end of the Bumper-to-Bumper New Vehicle Limited Warranty and expires upon reaching your selected time or mileage, whichever occurs first.

Ask your dealer for details.

Important Details About Ford ESP PremiumCARE

Failure of covered components due to normal wear, mechanical breakdowns, and repairs caused by defective material or workmanship of covered components are included.

This brochure is intended to provide general information about Ford ESP. Prices and plans are subject to change without notice. Plan availability, benefits, coverage and provider may vary by state. See your dealer for details.

Florida dealers only: In Florida, Ford ESP on Ford, Lincoln & Mercury vehicles is a service contract from Ford Motor Company. Our Florida license number is 60018. In Florida, Ford ESP on competitive-make vehicles is a service contract from The American Road Insurance Company, Dearborn, MI 48126. Certificate of Authority #09079.



F O R D E S P
PREMIUMCARE

EXTENDED SERVICE PLANS



Q: What Is PremiumCARE?

A: Complete Service Coverage for Future Vehicle Repairs

Ford ESP ... Protection Against Future Vehicle Repair Costs



500+ Key Components Covered
New and Used Vehicles

Q: What makes PremiumCARE the ultimate coverage for my vehicle?

A: It's the most comprehensive service contract protection offered by Ford Motor Company. PremiumCARE is like having the best available health plan for your car. It covers the parts and labor to repair thousands of key components, including engine, transmission, steering, brakes, front suspension, electrical and more. PremiumCARE even covers components that have worn out (e.g., tie rods, ball joints, struts, etc.), including advanced technology that other plans may not protect, such as:

- SYNC • GPS • Hybrids • SIRIUS® radio

It covers any dealer-installed genuine Ford accessory. That's maximum peace of mind.

Ford ESP Is:

- Honored by any of the over 4,000 Ford, Lincoln and Mercury dealers in the U.S. and Canada
- The only extended service plan offered by Ford Motor Company
- The only plan that guarantees your work will be performed by Ford Motor Company factory-trained technicians using Ford and Motorcraft® OEM parts

PremiumCARE is a great value. It can easily pay for itself. One covered repair could save you the amount you paid and more.

Keyless Entry \$630
Power Seat \$410
A/C \$742
Power Window Motor \$257
Airbag \$721
Struts* \$290
SYNC \$200
Air Suspension \$1,300
Ball Joints* \$501
Computer Module \$1,317

Estimated expenses for a variety of repairs are listed above and should only be used as an example. Actual costs will vary by vehicle, repair and dealer location.

* Wear item.

Customize Your Ford ESP Coverage

- A variety of time and mileage deductibles are available – \$0, \$50, \$200 and a disappearing deductible option
- Consider first-day rental or the enhanced rental benefit option
- Maintenance plans available to eliminate your future vehicle maintenance expenses

Plus, you get other valuable benefits:

Cross Country® Motor Club, Inc.† membership — for 24-hour roadside assistance, call 1-800-241-3673 toll-free

- Flat-tire change
- Battery jump starts
- Towing and towing reimbursement
- Out-of-fuel assistance
- Travel expense reimbursement or destination assistance

†Cross Country® Motor Club, Inc., of Alaska, California, Hawaii, Oregon, Wisconsin and Wyoming.

Rental Car Reimbursement*

- Up to 10 days per repair visit
- \$30 per day (\$36 per day for Lincoln)
- Includes repairs covered by the Bumper-to-Bumper New Vehicle Limited Warranty

*Requires the vehicle to be kept overnight for covered repairs

Ford ESP May Improve Resale Value

Any remaining coverage is transferable to a new owner if you sell your vehicle. So, PremiumCARE may actually add resale value!

Ford ESP Payment Options

You can finance the cost of your coverage along with your vehicle loan or lease or use our IPP payment program.

PremiumCARE is the answer if you want maximum protection for your investment. It minimizes surprise repair costs down the road.

Q: Which vehicle components does PremiumCARE cover?

A: Over 500! Here's just a partial list:

500+ Covered Components



ENGINE

- All Internal Lubricated Parts
- Cylinder Block
- Cylinder Heads
- Diesel Injector Lines
- Diesel Injector Pump
- Diesel Lift Pump
- Engine Mounts
- Flywheel
- Flywheel Ring Gear
- Fuel Tank and Metal Lines
- Gas Fuel Injectors and Metal Fuel Lines
- Harmonic Balancer and Bolt
- Manifold (Exhaust and Intake)
- Manifold and Bolts
- Oil Pan
- Oil Pump
- PCM Module
- Radiator
- Radiator Fan (Clutch or Motor)
- Seals and Gaskets
- Thermostat
- Thermostat Housing
- Timing Chain Cover and Metal Lines
- Timing Chain (Gears or Belt)
- Turbocharger/Supercharger Unit (Factory-Installed)
- Valve Covers
- Water Pump



TRANSMISSION

- All Internal Parts
- Governor Assembly
- Kickdown Linkage
- Release Hubs and Bearings
- Seals and Gaskets
- Torque Converter
- Transfer Case (Including All Internal Parts)
- Transmission Case
- Transmission Linkage
- Transmission Module (External)
- Transmission Mounts
- Vacuum Module



REAR-WHEEL DRIVE AXLE

- Axle Shafts
- Bearings (Front and Rear)
- Drive Axle Housing and Front Axle Housing for 4x4 (Including All Internal Parts)
- Driveshaft
- Retainers
- Seals and Gaskets
- Universal and Constant Velocity Joints



FRONT-WHEEL DRIVE AXLE

- Axle Shafts
- Bearings (Front and Rear)
- Final Drive Housing and Rear Axle Housing for AWD (Including All Internal Parts)
- Hubs, Automatic Front Locking (Four-Wheel Drive)
- Locking Rings (Four-Wheel Drive)
- Seals and Gaskets
- Universal and Constant Velocity Joints



FORD AUDIO

- Antenna, Radio (Base Assembly)
- Brackets
- Cables and Wiring
- Cellular Phone, Receiver, Handset, Speaker Assembly and Antenna (Factory-Installed)
- Controls (Rear Seat)
- Radio (AM, AM/FM), Speakers, Cassette Player, Digital CD Player, Graphic Equalizer, Premium Sound Amplifier (Factory-Installed)
- Rear Entertainment System (Factory-Installed)



BRAKES

- Anti-Lock Brake Module and Sensor
- Backing Plates
- Brake Booster (Power)
- Calipers
- Combination Valve
- Metal Lines and Fittings
- Master Cylinder
- Parking Brake Linkage and Cables
- Retainers and Clips
- Self-Adjusters
- Shaft (Brake Pedal)
- Springs
- Wheel Cylinders



EMISSIONS

- Air Control Valve
- Air Idle Vacuum Valve
- Air Supply Valve (Hose and Tube)
- Air Check Valve Assembly
- Barometric Pressure Sensor
- ECC Relay Assembly
- EGR Control Valve
- EGR Pressure Sensor
- EGR Regulator Assembly
- EGR Valve Adapter
- EVAP Vapor Storage Canister
- Idler Air Control Valve
- Knock Sensor
- PCV Hose Assembly
- PCV Valve
- PCV Vapor Filter
- Temperature Sensor (Engine Coolant)
- Vacuum Restrictor
- VAF Sensor



ELECTRICAL

- Alternator
- Audiophile Sound System
- Charge and Volt Gauges
- Clock (Electric)
- Control Trac 4WD System
- Distributor Assembly
- Distributor Cap and Rotor
- Distributor Housing and Shaft
- Driver's Seat Position Sensor
- Dual Zone Electronic Automatic Temperature Control
- DVD Family Entertainment System
- Electronic Ignition Module
- Fuel Pump
- Heated Backglass (Electrical Only – Not Glass Damage or Breakage)
- Ignition Coil
- Ignition Lock
- Ignition Module (Electric)
- Ignition Switch
- Intelligent 4WD Systems
- Mirrors (Electrical Only – Not Glass Damage or Breakage)
- Power Running Boards
- Radiator Fan Relay
- Rear Window Power Sunshade
- Speedometer/Odometer (Electrical and Mechanical)
- Starter Motor
- Starter Motor Solenoid
- Switches (Manually Operated Electrical)
- Temperature Gauge
- Vista Roof
- Voltage Regulator
- Wiper-Activated Headlamps
- Wiper Motors
- Wiring Harnesses (Excluding Spark Plug Wires)



SAFETY

- Airbag Module Assembly
- Diagnostic Module Assembly (Airbag)
- Door Ajar Warning Switch Assembly
- Guides, Bezels, Brackets and Supports (Safety Belts/Shoulder Straps)
- Head Restraint Retainers and Sleeves (Safety Belt)
- Key, SecuriLock™ (Microchip Encoded Key)
- Lock Cylinder (Door)
- Lock Lever Assembly (Door)
- Lock Lever Assembly (Tailgate)
- Lock Lever Retainers, Clips and Brackets
- Module (Passive Restraint)
- Safety Belt Buckle (Front and Rear)
- Safety Belt Motor Drive Assembly
- Safety Belt Restraint Carrier
- Safety Belt Retractors
- Safety Belt Track Assembly
- Safety Belt Warning Chime Assembly
- Sensors (Airbag)
- Shoulder Strap Track Assembly
- Wiring Assembly (Airbag)



FRONT AND REAR SUSPENSION

- Ball Joints (Upper and Lower)
- Control Arms (Upper and Lower)
- Control Arm Shafts and Bushings
- Kingpins and Bushings
- Linkage and Bushings
- Load Leveler Suspension System
- MacPherson Struts (Front and Rear)
- Spindle and Spindle Support Springs
- Stabilizer Bar
- Tie Rods



STEERING

- Column Lock (Tilt Wheel)
- Control Valve
- Cooler and Metal Lines
- Idler Arm
- Linkages and Couplings
- Power Steering Pump
- Pulley Assembly
- Seals and Gaskets
- Steering Gear Housing, Manual and Power (Including All Internal Parts)



HIGH-TECH

- Air Suspension (Selected Electronic Components)
- Anti-Theft Alarm (Factory-Installed)
- Compass and Thermometer Readout Displays
- FordLink™ System
- Forward Sensing System
- Fuel Mixer (Alternative)
- Hybrid Engine Components (Excluding High-Voltage Battery)
- In-Dash Garmin™ Voice-Activated Navigation System (Factory-Installed and Dealer)
- Instrument Cluster (Excluding Dash Pad)
- Keyless Entry System (Excluding Door Handles)
- Message Center
- Power Antenna
- Power Door Locks and Retainer Clips (Excluding Door Handles)
- Power Seat Motors
- Power Window Motors/Regulators
- Rain-Sensing Wipers
- Rear Console Refrigeration
- Reverse Camera System
- Reverse Sensing System
- Roll Stability Control
- SecuriCode
- SecuriLock™ Passive Anti-Theft Ignition System
- Sensor (Alcohol)
- SOS Post-Crash Alert System
- Speed Control
- Stationary Elevated Ride Control
- SYNC



AIR CONDITIONING AND HEATING

- A/C Accumulator
- A/C Clutch
- A/C Clutch Bearings
- A/C Compressor
- A/C Compressor Clutch Switch
- A/C Compressor Head
- A/C Compressor Seals
- A/C Condenser
- Automatic Temperature Control
- Evaporator
- Field Coil
- Heater Blower Motor
- Heater Control Cables
- Heater Core Assembly
- Instrument Panel Registers and Air Ducts
- Pulley

Q: So what isn't covered?

A: These are the *only* components not covered with PremiumCARE:

Generally Covered by Auto Insurance

Bumpers, glass, moldings, ornamentation, paint, rust, sheet metal, structural underbody framework, sideview mirrors (glass and housing), rearview mirror (glass and housing), wheel covers, studs and ornaments, service adjustments (glass and body parts), convertible top, and wheels

Owner Maintenance Requirements

Service adjustments and cleaning, batteries of all types and cables, belts and hoses, brakes (front hub, drums, disc rotors, pads), shoes, wheel balancing and alignment, linings, coolant, exhaust system (includes catalytic converter), filters, fluids, lubricants, lights (bulbs, sealed beam, lenses), manual clutch disc, shock absorbers, spark plugs and wires, tune-ups, wiper blades, squeaks and rattles

Components and Repairs Not Covered by PremiumCARE

Buttons, carpet, dash pad, door and window handles, knobs, trim, upholstery, CNG/LPG components, tires, water leaks, wind noise, weatherstrips, fabric, liners, zippers and fasteners