



2024 COLORADO ZR2 BISON



COLORADO ZR2 BISON FEATURES SEGMENT-EXCLUSIVE FRONT AND REAR JOUNCE CONTROL DAMPERS

ALL-NEW FOR 2024!

- Made in partnership with American Expedition Vehicles (AEV), the all-new 2024 Colorado ZR2 Bison is America's ultimate off-road beast
- Built to conquer any terrain, the Bison is loaded with AEV off-road enhancements to enable even higher levels of performance and extreme capability
- The Bison is the most off-road-capable midsize truck, offering unrivaled off-road performance without compromising ride quality, handling or safety
- Tested and proven by champion off-road racer Chad Hall in competition and underwent testing on the Rubicon Trail



BEST-IN-CLASS GROUND CLEARANCE OF 12.2 INCHES

BISON CONTENT & CAPABILITY

- Colorado ZR2 Bison has segment-exclusive Multimatic front and rear Jounce Control Dampers
- AEV heavy-duty winch-capable front bumper
- AEV rear bumper and AEV fender flares
- AEV 17-inch beadlock-capable wheels with segment-exclusive 35-inch OD Mud/Terrain tires
- Boron steel skid plates and rocker protectors that contribute to best-in-class underbody protection
- Best-in-class approach angle (38.2 deg.), departure angle (26 deg.) and breakover angle (26.9 deg.)
- Standard 2.7L Turbo High-Output powertrain
- Power-locking front and rear differentials
- Multimatic DSSV dampers and the ZR2 chassis
- Best-in-class ground clearance of 12.2 inches
- Racing-inspired spare tire carrier and spray-on bedliner
- "Flowtie" front badge and Bison exterior identification
- Interior distinction with AEV badge on the front headrests and all-weather floor liners

INFOTAINMENT & CONNECTIVITY

- Chevrolet infotainment system¹ with 11.3-inch-diagonal color touchscreen with Google built-in²
- Wireless Apple CarPlay^{®3} and Android Auto^{™4} compatibility
- Wi-Fi[®] Hotspot capable⁵



STANDARD 11.3-INCH-DIAGONAL COLOR TOUCHSCREEN



STANDARD AEV REAR BUMPER AND FENDER FLARES

SAFETY & DRIVER ASSISTANCE FEATURES

- Chevy Safety Assist⁶ is standard and includes Automatic Emergency Braking, Front Pedestrian Braking, Lane Keep Assist with Lane Departure Warning, Following Distance Indicator, Forward Collision Alert and IntelliBeam auto high beam control
- Available Adaptive Cruise Control⁶

PROPULSION

- 2.7L Turbo DOHC I-4 (310 HP)
- 8-speed automatic
- 4WD & 2-speed transfer case

EPA-EST. MPG



CITY	HWY
NOT YET AVAIL.	NOT YET AVAIL.

PAYLOAD⁷

1,050 pounds
MAX TRAILERING⁸
5,500 pounds

¹Functionality varies by model. Full functionality requires compatible Bluetooth[®] and smartphone, and USB connectivity for some devices. ²Google built-in services are subject to limitations and availability may vary by vehicle, infotainment system and location. Select service plan required. Certain trademarks of Google LLC. ³Vehicle user interface is a product of Apple[®] and its terms and privacy statements apply. Requires compatible iPhone[®] and data plan rates apply. Apple CarPlay, Siri, iPhone and Apple Music are trademarks of Apple, Inc., registered in the U.S. and other countries. ⁴Vehicle user interface is a product of Google and its terms and privacy statements apply. Requires the Android Auto app on Google Play and a compatible Android smartphone. Data plan rates apply. You can check which smartphones are compatible at g.co/androidauto/requirements. Android, Google Play and Android Auto are trademarks of Google LLC. ⁵Service varies with conditions and location. Requires active service plan and paid AT&T[®] data plan. See onstar.com for details and limitations. Vehicle must be on or in accessory position for Wi-Fi[®] to function. ⁶Safety or driver-assistance features are no substitute for the driver's responsibility to operate the vehicle in a safe manner. Read the vehicle Owner's Manual for more important feature limitations and information. ⁷For comparison purposes only. See the owner's manual and the label on the vehicle door jamb for the carrying capacity of a specific vehicle. ⁸Before you buy a vehicle or use it for trailering, carefully review the Trailering section of the Owner's Manual. The weight of passengers, cargo and options or accessories may reduce the amount you can tow.