

EMPLOYEE CONNECTIONS NEWSLETTER

**GARY ROME
CARWASH**

Grand Opening



SPRING 2024

Gary Rome Car Wash Dog Wash

Detail Center Grand Opening

Get to Know **LORI CHATEL**

**GARY ROME
AUTOGROUP**

KIA
of Enfield

HYUNDAI

**CARWASH
DOG WASH
DETAIL CENTER**

FROM THE DESK OF GARY ROME



Spring has sprung and boy, oh boy, has there been some amazing changes and growth at Gary Rome Auto Group! This year, I took the reins as the sole sponsor of the Western Mass News Cool Schools Surprise Squad. I'm thrilled to share that I've rejoined the Hyundai Dealer Council and that attending the New York Auto Show in March was an absolute blast. The highlight? The Hyundai Ioniq 5N was named the 2024 World Performance Car – how great is that?

But wait, there's more! Hyundai Hope on Wheels announced a new incredible milestone of \$250 million dollars donated toward pediatric cancer research. Meeting the new HHOW youth ambassador, Emmy Cole, was such an honor. And in April, we celebrated the grand opening of the state-of-the-art Gary Rome Car Wash Dog Wash Detail Center with a fabulous ribbon-cutting celebration! What a night!



May was a month of personal triumphs and joy. I had the incredible pleasure of attending my oldest son Will's university graduation – talk about a proud moment! Then, we made someone's day when we awarded the 2024 Gary Rome Academic Achievement Award – to Jacqueline Rivera-Burgos, a deserving Holyoke High School senior. The event was filled with smiles and music, thanks to the Holyoke High School band performing in our very own showroom.

As summer draws near, I'm revving up for thrilling new adventures on every front. I plan to savor every moment and embrace the journey, and I hope each of you does the same. Here's to an epic summer for all of us! Cheers!

-Gary

GET TO KNOW EXECUTIVE ASSISTANT *Lori Chatel*

In December 2023, Lori joined Gary Rome Auto Group as the newest executive assistant, working closely with Gary. With 21 years of experience in the automotive industry through American Honda Finance Corporation, she brings a wealth of knowledge to the table. Her experience includes years of customer service and collections, including repossessions. When looking for a new career, Lori decided she wanted to pursue something more positive. She mentioned, "I was talking to customers on their worst days. I wanted to do something more positive, something that might make people smile instead." At Gary Rome, she is fortunate to be part of the philanthropy efforts, bringing smiles daily, exactly the type of change she was looking for.

Growing up in Western Mass, Lori spent her formative years in Monson, where she was a varsity cheerleader and pursued her passion for dance and gymnastics. Despite her elegant pursuits, Lori's upbringing was anything but ordinary. As the youngest daughter of a devoted bowhunter, she spent a great deal of time outdoors in forests, developing essential wilderness skills, including scouting and tracking.

After high school, Lori pursued studies in communications and human services at Holyoke Community College, all while balancing single motherhood. In 2012, Lori and Jason's paths crossed, bringing together a single father of one and a single mother of three. The sparks flew, and their love story began to unfold. In 2016, they exchanged vows, blending their families into their own version of the Brady Bunch. Lori feels incredibly fortunate to have found someone who has not only been amazing to her but also to her children. She often reflects on their journey and considers it nothing short of a real-life fairy tale.

Currently, she resides in Belchertown with her husband Jason, and their two youngest children, Brandon, 16, and Lukas, 14. Lori is also the mother of two older children, Alic, 28, and Micaela, 24.

In her leisure time, Lori is deeply passionate about disc golf and actively participates in competitions. When she is not at work, you can often find her at her favorite course, Crane Hill in Wilbraham, MA, honing her skills and enjoying the sport she loves. Both Lori and Jason enthusiastically engage in tournaments and challenges year-round, even in poor conditions like freezing rain or winter blizzards. Additionally, Lori enjoys watching cooking shows and gardening. She is currently growing over 20 fruits, vegetables, and herbs.



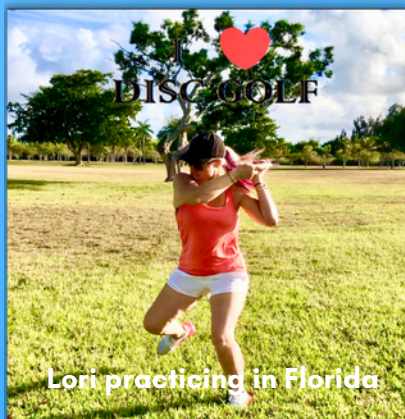
Brandon, Luke, Lori,
& Micaela



Luke, Brandon, Jason, Lori
& Micaela in Boston



Lori and husband Jason



Lori practicing in Florida



Lori with oldest son, Alic



The whole family

