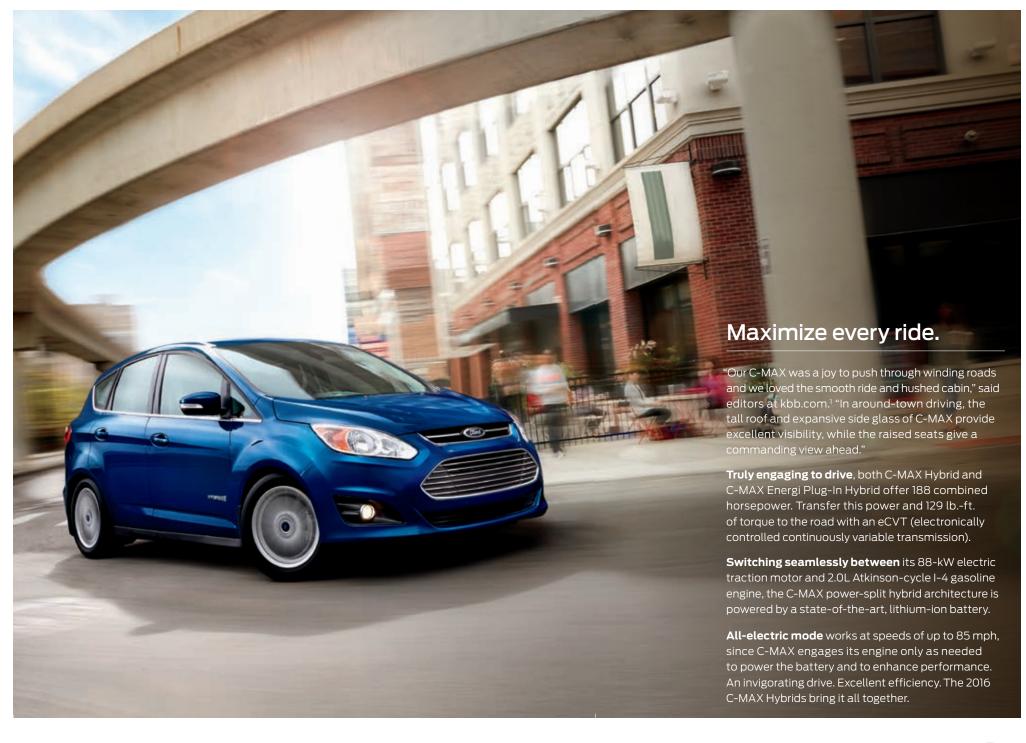


C-MAX Hybrid SEL. Magnetic. C-MAX Energi. Ruby Red Metallic Tinted Clearcoat. Available equipment.

¹Available feature. Driving while distracted can result in loss of vehicle control. Only use SYNC/other devices, even with voice commands, when it is safe to do so. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. ²EPA-estimated rating of 42 city/37 hwy/40 combined mpg, C-MAX Hybrid, actual mileage will vary; 95 city/81 hwy/88 combined MPGe, C-MAX Energi, actual mileage will vary. MPGe is the EPA equivalent measure of gasoline fuel efficiency for electric mode operation.







Choose to plug in and plus up.

C-MAX Energi is a progressive hybrid that gives you the choice to plug in or not. As you drive, it can decide whether to run on battery power or to turn on its gas engine as needed. Plugging in helps you plus up to an EPA-estimated 95 city MPGe, an all-electric driving range of 19 miles and gasplus-electric driving range of 550 miles.^{1,2}

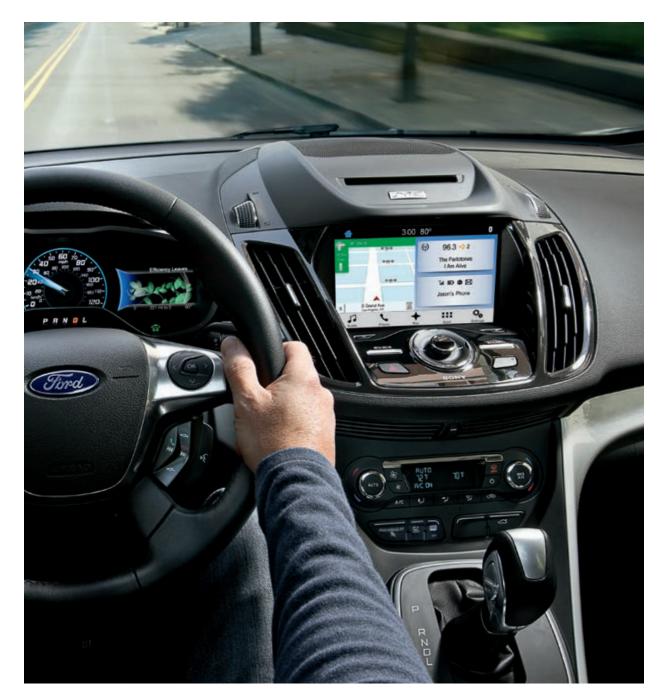
Recharge at home in about 7 hours using its LED-illuminated charge port and the standard 120V convenience charge cord. Shorten that time to about 2.5 hours using a Ford-recommended AeroVironment™ 240V home charging station³ or 240V TurboCord.™ The UL-listed, weather-resistant, portable charging station is easy to take with you if you decide to relocate. A hard-wired station³ is also available.

Easily monitor and schedule charging, at home or at one of the growing number of public charging stations near you, with the MyFord® Mobile app⁴ and website (myfordmobile.com). Both feature a charging station locator powered by PlugShare.®

C-MAX Energi. Ruby Red Metallic Tinted Clearcoat. Available equipment.

¹EPA-estimated rating of 95 city/81 hwy/88 combined MPGe. Actual mileage will vary. MPGe is the EPA equivalent measure of gasoline fuel efficiency for electric mode operation. ²EPA-estimated rating of 40 city/36 hwy/38 combined mpg, 14.0-gallon fuel tank; 19 miles electric. Range calculation based on www.fueleconomy.gov. Actual range varies with conditions such as external elements, driving behaviors, vehicle maintenance and lithium-ion battery age. ³Available feature. To begin the process, call 1-888-219-6747 or visit evsolutions.com/ford. Charging stations are available with or without full installation services by AeroVironment. ⁴MyFord Mobile subscription complimentary for 5 years from the vehicle sale date as recorded by the dealer. Subscription fees apply after 5 years. MyFord Mobile requires a compatible 2.5G independent cellular network. Evolving technology and cellular networks may affect future availability and functionality.





Maximize your connections.

Voice-activated SYNC®1 technology helps you keep your eyes on the road and hands on the wheel. SYNC. Say the word®

- **Hands-free calling** lets you make a call with a simple push of a button along with the sound of your voice.
- Automatic phone book download transfers the names and numbers in your compatible phone automatically, once paired.
- Voice-activated music commands let you say what music you
 want to hear and listen to it easily with voice-activated search, or
 say "Bluetooth® audio" to stream content from your phone.
- SYNC AppLink^{™2} lets you control some of your favorite compatible mobile apps with your voice.
- 911 Assist®3 is a convenient no-charge feature that allows you to connect your compatible cell phone to help call 911 in the event of an accident.

Upgrade to SYNC 3. Our next generation of voice-activated technology with an easy-to-use new design and features.

- New hardware meets new software on the easy-to-read color LCD touch screen that displays phone, audio and navigation⁴ functions.
- **High-speed performance** means you'll experience quick responses to your commands. Plus, the capacitive touch screen includes a convenient swipe feature similar to your smartphone (as well as pinch-to-zoom capability within navigation⁴).
- Enhanced voice recognition lets you talk with simple, real-world voice commands and the system responds naturally to your voice.
- Easy destination entry feature within navigation⁴ helps you locate your favorite restaurants, nearest ATM and more.
- Siri® seamless integration brings the power of Siri Eyes Free⁵ and your iPhone®⁵ into your vehicle.
- Automatic updates over Wi-Fi^{®6} let you keep SYNC 3 up-to-date with the latest software as new updates become available.

ノイアク

C-MAX Hybrid SEL. Charcoal Black leather trim. SYNC 3. Available equipment.

¹Available feature. Driving while distracted can result in loss of vehicle control. Only use SYNC/other devices, even with voice commands, when it is safe to do so. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. Message and data rates may apply. ²Available feature. SYNC AppLink is available on select models and compatible with select smartphone platforms. Commands may vary by phone and AppLink software. ³The vehicle's electrical system (including the battery), the wireless service provider's signal and a connected mobile phone must all be available and operating for 911 Assist to function properly. These systems may become damaged in a crash. The paired mobile phone must be connected to SYNC, and the 911 Assist feature enabled, in order for 911 to be dialed. When the feature is ON, 911 Assist uses your paired and connected mobile phone to assist occupants to contact emergency services by dialing 911 if your airbag deploys or, on certain vehicles, if the emergency fuel pump shut-off is activated. Aftermarket on-board diagnostic devices may interfere with various vehicle systems including Vehicle Health Report and 911 Assist. To avoid interference, remove the device or contact the device maker for more information on compatibility. ⁴Available feature. ³You must have a Bluetooth-enabled phone paired to your SYNC system. ⁶Optional Navigation System map updates cannot be received vi Wi-Fi and require a separate update.





C-MAX Hybrid SEL. Medium Light Stone leather trim. Available equipment.

¹Available feature. ²C-MAX Hybrid class is Small Hybrid Vehicles based on Ford segmentation. ²SiriusXM Satellite Radio, SiriusXM Traffic and SiriusXM Travel Link subscriptions are sold separately or as a package by SiriusXM after your trial period, and are continuous until you call SiriusXM at 1-866-635-2349 to cancel. If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. All fees and programming subject to change. See Customer Agreement for complete terms and more information at www.siriusxm.com.











Maximize the possibilities with best-in-class versatility.

Loading cargo into your multi-activity vehicle is easy with the class-exclusive, hands-free foot-activated liftgate¹ on C-MAX. You can even program its fully opened height to the position that works best for you.

Just kick your foot under the rear bumper with your Intelligent Access¹ key fob tucked in a pocket or purse. Sensors detect your leg, the motion and the proximity of the fob, triggering the liftgate to open or close.

The standard 60/40 split rear seat folds down, providing a flat load floor on C-MAX Hybrid. And cargo space is abundant – up to 52.6 cu. ft. inside C-MAX Hybrid and 42.8 cu. ft. inside C-MAX Energi.

In-floor compartments behind the front seats discreetly hold small items like your tablet, computer or the standard 120V convenience charge cord.² C-MAX is thoughtfully designed for your on-the-go lifestyle.



Empower each drive with smart tech.

C-MAX can help with curbside parking, backing up, maximizing your efficiency and more.

Make parallel parking easier with active park assist. This system not only helps you find a spot, it actually steers the vehicle into place while you control the gear shifter, and brake and accelerator pedals.

Help gauge how close something is to the back of your vehicle using the rear view camera, which can display a full-color image on the SYNC® 3 screen. It even offers you conveniently color-coded distance guidelines and a dotted center line for quick reference.

Empower yourself with real-time feedback from the vibrant green leaves on the standard SmartGauge® with EcoGuide instrument cluster. The more efficiently you drive, the more lush your vine will be – giving you coaching, guidance and confirmation with every drive. The system also includes a Brake Coach to help you optimize your driving range (and grow more leaves) with regenerative braking. Together with EcoSelect,³ which allows C-MAX Hybrid to operate more efficiently by reducing the amount of power drawn from the vehicle, you can help maximize fuel efficiency. EcoCruise is also included. Steering wheel-mounted controls and a built-in tutorial make it easy to use.









C-MAX Specifications



Engines/EPA-Estimated Ratings¹ & Dimensions

C-MAX Hybrid – 2.0L iVCT Atkinson-Cycle I-4 Hybrid Electric Vehicle (HEV)

Combined horsepower: 188
Gas engine torque: 129 lb.-ft.

Electronically controlled continuously variable transmission (eCVT)
42 city/37 hwy/40 combined mpg

C-MAX Energi – 2.0L iVCT Atkinson-Cycle I-4 Plug-In Hybrid Electric Vehicle (PHEV)

Combined horsepower:
195 charge depletion mode
188 charge sustained mode
Gas engine torque: 129 lb.-ft.
Electronically controlled continuously
variable transmission (eCVT)
40 city/36 hwy/38 combined mpg
(gasoline only)
95 city/81 hwy/88 combined MPGe

Wheelbase	104.3"
Length	173.6"
Height	
C-MAX Hybrid	63.9"
C-MAX Energi	63.8"
Width – Mirrors folded	75.6"
Width – Including mirrors	82.1"
Interior	
Head room (front/rear)	41.0"/39.4"
Shoulder room (front/rear)	55.9"/55.2"
Hip room (front/rear)	54.3"/51.9"
Leg room (max. front/rear)	43.1"/36.5"
Cargo length with rear seats fold	ed
C-MAX Hybrid	66.0"
C-MAX Energi	64.7"
Cargo length with rear seats up	
C-MAX Hybrid	32.4"
C-MAX Energi	32.0"

Capacities (cu. ft.)	
Passenger volume	99.7
Cargo volume behind front seats C-MAX Hybrid C-MAX Energi	52.6 42.8
Cargo volume behind rear seats C-MAX Hybrid C-MAX Energi	24.5 19.2
Fuel tank (gal.) C-MAX Hybrid C-MAX Energi	13.5 14.0

Standard Features

Mechanical

Active Grille Shutters

Electric power-assisted steering (EPAS)

Electronically controlled continuously variable transmission (eCVT)

Front-wheel drive (FWD)

Independent front and rear suspension with stabilizer bars

Intelligent Oil-Life Monitor®

Regenerative Braking System with 4-wheel disc Anti-Lock Brake System (ABS)

Tire inflator and sealant kit

Seating

5-passenger seating

Front bucket seats with 4-way adjustable head restraints

Rear 60/40 split forward-folding bench seat with adjustable head restraints for all 3 seating positions

Interior

12-volt powerpoints (2)

110-volt power outlet

Active noise cancellation

Adjustable driver and front-passenger sun visors with illuminated vanity mirrors

Cabin air filter

Cargo area tie-down hooks

Center console with armrest, storage and 2 cupholders

Compass

Cruise control

Dual-zone electronic automatic temperature control

Front and rear carpeted floor mats

Front and rear dome lights

Front-door storage bins

Front seat back map pockets

Illuminated glove compartment

Instrument panel and door trim in simulated

metal finish

Leather-wrapped shifter

Leather-wrapped steering wheel with cruise, audio and 5-way controls

Next-generation SmartGauge® with EcoGuide

Outside temperature display

Overhead storage console

Power door locks

Power windows with one-touch-up/-down for all windows

Rear grab handles with integrated coat hooks

Rear in-floor storage compartments

Rear-seat heat ducts

Remote liftgate release

Tilt/telescoping steering column

Trip computer

Exterior

17" Sparkle Silver-painted aluminum wheels with P225/50R17 tires

Black rocker panel moldings

Body-color door handles

Body-color front and rear bumpers

Configurable daytime running lamps

Easy Fuel® capless fuel filler

Halogen headlamps

Rear spoiler

Rear-window defroster

Windshield wipers – Front: variable-intermittent (speed-sensitive) with washer; rear: fixed 2-speed with washer

Safety & Security

Personal Safety System™ for driver and front passenger includes dual-stage front airbags? safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System

3-point safety belts for all seating positions

AdvanceTrac® with RSC® (Roll Stability Control™)

Battery saver with headlamps-off delay

Child-safety rear door locks

Driver's knee airbag²

Front-seat side airbags²

LATCH – Lower Anchors and Tether Anchors for Children

MyKey®

Safety Canopy® System with side-curtain airbags² and rollover sensor

SecuriLock® Passive Anti-Theft System

SOS Post-Crash Alert System™ unlocks doors, flashes hazard lights and sounds horn after airbag deployment or safety belt pretensioner activation in certain collisions

Tire Pressure Monitoring System





C-MAX Hybrid





SEL. Charcoal Black leather trim. SYNC 3.1 Available equipment.

Panoramic fixed-glass roof.1

110-volt power outlet.

Intelligent Access with push-button start.



SE

Equipment Group 200A

Includes all standard features, plus:

Mechanica

2.0L iVCT Atkinson-cycle I-4 hybrid electric vehicle (HEV) engine with permanent-magnet AC-synchronous electric motor

Lithium-Ion Battery System – 1.4-kW capacity

Seating

6-way manual driver and 4-way manual front-passenger seats

Cloth seating

Interior

AM/FM stereo/single-CD player with MP3 capability and 6 speakers with speed-compensated volume

EcoSelect button (includes EcoCruise)

Integrated keyhead transmitter remotes (2)

SYNC® with MyFord® Voice-Activated Communications and Entertainment System with 4.2" LCD screen in center stack, SYNC AppLink™ 911 Assist® and 1 USB port

Exterior

Body-color, power, manually folding sideview mirrors with turn signal indicators and integrated blind spot mirrors

Satin-chrome grille with Piano Black accents

Available Equipment Groups

Equipment Group 201A – Power liftgate + Reverse Sensing System + ambient lighting

Equipment Group 202A – SYNC 3 Enhanced Voice Recognition Communications and Entertainment System with 8" color LCD touch screen in center stack with swiping capability, SYNC AppLink, 911 Assist and 2 smart-charging USB ports + SiriusXM® Satellite Radio with 6-month All Access trial subscription

Equipment Group 203A – Includes all content of 201A and 202A + voice-activated Navigation System with pinch-to-zoom capability, and integrated SiriusXM Traffic and Travel Link® with 5-year subscription

Available Options & Packages

Cargo Management Package includes foldable, soft cargo organizer, and cargo net

Cold Weather Package includes heated front cloth seats and heated sideview mirrors with security approach lamps

Exterior Protection Package includes rear bumper protector and front and rear molded splash guards

Full vehicle cover

Interior Protection Package includes front and rear all-weather floor mats and cargo area protector

Panoramic fixed-glass roof

Remote Start System

SecuriCode™ keyless entry keypad

Stainless steel door-sill plates

SEL

Equipment Group 300A *Includes select SE features, plus:*

Seating

Heated front bucket seats, including 10-way power-adjustable driver's seat with power lumbar Leather-trimmed seating with rear-seat center fold-down armrest

Interior

Ambient lighting

Auto-dimming rearview mirror

Intelligent Access with push-button start (2 key fob transmitters)

SiriusXM Satellite Radio with 6-month All Access trial subscription

SYNC 3 Enhanced Voice Recognition Communications and Entertainment System with 8" color LCD touch screen in center stack with swiping capability, SYNC AppLink, 911 Assist and 2 smart-charging USB ports Universal garage door opener

Exterior

Body-color, power, heated, manually folding sideview mirrors with turn signal indicators, security approach lamps and integrated blind spot mirrors

Chrome beltline moldings

Fog lamps

Perimeter alarm

Rain-sensing windshield wipers

Reverse Sensing System

Available Equipment Groups

Equipment Group 301A – Voice-activated Navigation System with pinch-to-zoom capability, and integrated SiriusXM Traffic and Travel Link with 5-year subscription + Audio System from Sony® with 9 speakers + HD Radio™ Technology

Equipment Group 302A – Includes all content of 301A + hands-free foot-activated liftgate + rear view camera

Equipment Group 303A – Includes all content of 301A and 302A + active park assist + Forward Sensing System

Available Options & Packages

Cargo Management Package includes foldable, soft cargo organizer, and cargo net

Exterior Protection Package includes rear bumper protector and front and rear molded splash guards
Full vehicle cover

Interior Protection Package includes front and rear all-weather floor mats and cargo area protector

Panoramic fixed-glass roof

Remote Start System

Stainless steel door-sill plates



C-MAX Energi Plug-In Hybrid

Equipment Group 300A
Includes select Hybrid SEL features, plus:

Mechanical

2.0L iVCT Atkinson-cycle I-4 plug-in hybrid electric vehicle (PHEV) engine with permanent-magnet AC-synchronous electric motor

120-volt convenience charging cable

EcoCruise

EV Mode button with EV Now, EV Later and EV Auto Large-capacity Lithium-Ion Battery System – 7.6-kW capacity

Interior

MyFord® Mobile app with 5-year service agreement SYNC® 3 Enhanced Voice Recognition Communications and Entertainment System with 8" color LCD touch screen in center stack with swiping capability, SYNC AppLink™ 911 Assist® and 2 smart-charging USB ports

Exterior

External charge port with LED-illuminated state-of-charge indicator

Available Equipment Groups

Equipment Group 301A — Voice-activated Navigation System with pinch-to-zoom capability, and integrated SiriusXM® Traffic and Travel Link® with 5-year subscription + Audio System from Sony® with 9 speakers + HD Radio™ Technology

Equipment Group 302A – Includes all content of 301A + hands-free foot-activated liftgate + rear view camera

Equipment Group 303A – Includes all content of 301A and 302A + active park assist + Forward Sensing System

Available Options & Packages

Charge cord bag by THULE®1

Charge door decal

Exterior Protection Package includes rear bumper protector and front and rear molded splash guards

Full vehicle cover

Interior Protection Package includes front and rear all-weather floor mats and cargo area protector

Panoramic fixed-glass roof

Stainless steel door-sill plates







Ruby Red Metallic Tinted Clearcoat. Available equipment.

Audio System from Sony with 9 speakers and HD Radio Technology.²

External charge port with LED-illuminated state-of-charge indicator.

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Exteriors



White Platinum Metallic Tri-coat



Ingot Silver*



Kona Blue*



Magnetic*

*Metallic.



17" Sparkle Silver-Painted Aluminum Standard

Interiors



1 Medium Light Stone Cloth with Medium Dark Stone Accents



2 Charcoal Black Cloth with Warm Steel Accents



3 Medium Light Stone Leather



Ruby Red Metallic Tinted Clearcoat

Shadow Black

Tectonic*

Oxford White



4 Charcoal Black Leather

Interiors

Hybrid Hvbrid C-MAX SE **Exteriors** SEL Energi 3 4 White Platinum Metallic Tri-coat3 1 2 3 4 Oxford White 1 2 3 4 3 4 Ingot Silver 1 2 3 4 3 4 Ruby Red Metallic Tinted Clearcoat³ 1 2 3 4 3 4 Kona Blue 1 2 3 4 3 4 3 4 Tectonic 1 2 3 4 3 4 3 4 Magnetic 1 2 Shadow Black 1 2 3 4 3 4



Drive green for life.™

A rebate may be in your bright future. Ford customers who own a C-MAX Hybrid or C-MAX Energi Plug-In Hybrid may be eligible for a \$750 rebate on a SunPower® residential solar system that generates clean, solar energy for the home and electric vehicle charging. Owners of Fusion Hybrid, Fusion Energi Plug-In Hybrid and Focus Electric may also be eligible. As Drive Green for Life's newest partner, the Sierra Club will receive a \$500 donation for each SunPower rooftop solar system installed through the program. For more information, contact SunPower Corporation at sunpowercorp.com/drivegreen.











C-MAX Hybrid SEL in White Platinum Metallic Tri-coat accessorized with roof-mounted crossbars and bike carrier by THULE,®1 smoked side window deflectors, Aeroskin™ hood protector by Lund,®1 and molded splash guards

Remote Access

Rear bumper and cargo area protectors

All-weather floor mats

Roof-mounted cargo box by THULE¹

Exterior

Charge door decal²
Full vehicle covers
Hood protector¹
Racks and carriers¹
Rear bumper protector
Side window deflectors
Splash guards
Wheel lock kits

Interior

All-weather and premium carpeted floor mats
Ash cup/coin holders
Cargo organizers and protectors
Charge cord bag¹.²
Door-sill plates
Interior light kit³
Tablet cradle¹

Electronics

Keyless entry keypad^{3,4} Remote Access Reverse Bumper-Mounted Warning Sensor System¹



Go Further

ford.com

Follow Ford:









New Vehicle Limited Warranty. We want your Ford C-MAX ownership experience to be the best it can be. Under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/60,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion (perforation) coverage – all with no deductible. C-MAX unique electric components are covered during the Hybrid/Electric Unique Component Coverage, which lasts for 8 years or 100,000 miles, whichever occurs first. Please ask your Ford Dealer for a copy of this limited warranty.

Roadside Assistance. Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Ford Dealer can provide complete details on all of these advantages.

Ford Credit. Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com.

Ford Extended Service Plan. For a purchase or lease, the Ford Extended Service Plan (ESP) gives you peace-of-mind protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Ford ESP, the only service contract backed exclusively by Ford and honored at all Ford Lincoln dealerships.

Insurance Services. Get Ford Motor Company quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1-877-367-3847, or visit us at fordvip.com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.

Ford Original Accessories will be warranted for whichever provides you the greatest benefit: 24 months/unlimited mileage, or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicle Limited Warranty. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer's warranty. FLA are designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details and/or a copy of all limited warranties.

Comparisons based on competitive models (C-MAX Hybrid class is Small Hybrid Vehicles based on Ford segmentation; C-MAX Energi class is Small Plug-In Hybrid Vehicles based on Ford segmentation), publicly available information and Ford certification data at time of release. Vehicles may be shown with optional equipment. Features may be offered only in combination with other options or subject to additional ordering requirements/limitations. Dimensions shown may vary due to optional features and/or production variability. Information is provided on an "as is" basis and could include technical, typographical or other errors. Ford makes no warranties, representations, or guarantees of any kind, express or implied, including but not limited to, accuracy, currency, or completeness, the operation of the information, materials, content, availability, and products. Ford reserves the right to change product specifications, pricing and equipment at any time without incurring obligations. Your Ford Dealer is the best source of the most up-to-date information on Ford vehicles.

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