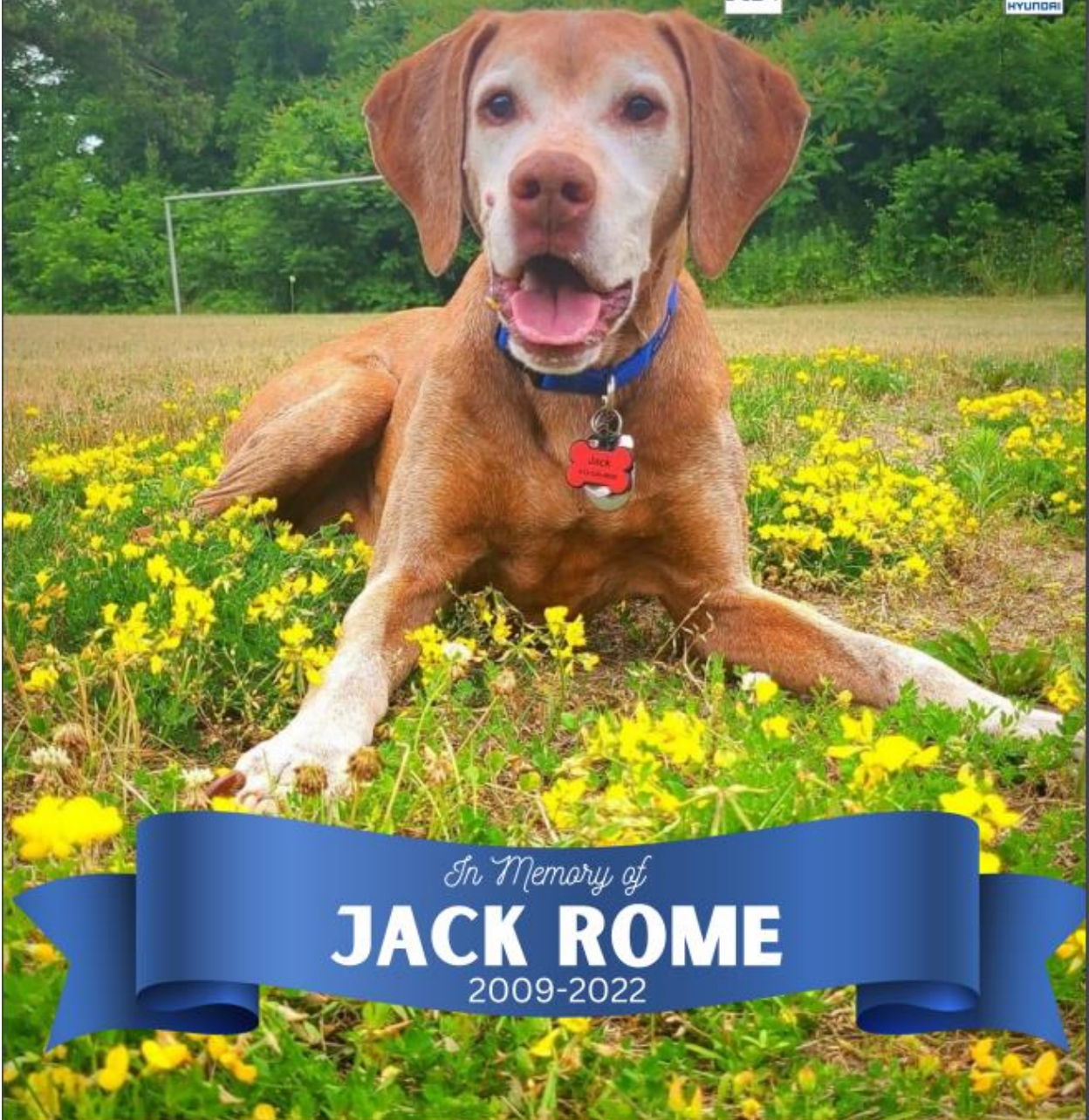


EMPLOYEE CONNECTIONS NEWSLETTER

NOVEMBER 2022



In Memory of
JACK ROME
2009-2022

Get to Know
JOSUE RIVERA

Employees of the Month
**CHRIS BERGERON
& NOEL DELRIO**

FROM THE DESK OF GARY ROME



Last month was a bittersweet month. The bitter being that we lost our eldest canine greeter; sweet Jack Rome passed away unexpectedly on October 10th. My family, friends, and our teams at both dealerships have greatly missed Jack's calm demeanor, friendly personality, and telling eyes. He will be forever remembered in our hearts and we will keep his memory alive for years to come. Daisy Rome continues to come to work with me each day. We shall explore finding her a sibling this spring! The sweet was the outpour of love for Jack. I received hundreds of phone calls, text messages, emails, gifts, and cards full of sympathy and anecdotes about Jack. The loss of Jack turned into a media frenzy; his pictures and videos gained thousands of likes, comments and shares. He was loved and will be remembered by so many and that makes my heart happy.

In other sweet news, I was named TIME Magazine Dealer of the Year for Massachusetts and now I am eligible to win the nationwide TIME Dealer of the Year at the NADA show in Dallas in January. I am humble and proud to have been named with this prestigious award. Both Gary Rome Hyundai and Gary Rome Kia will gain much recognition because of this and I am eternally grateful for my employees. Without YOU, I wouldn't be able to do what I love – community engagement and philanthropy!

I wish you all a very happy November and **Happy Thanksgiving Season**. November is the month to remind us to be thankful for the many positive things happening in our lives. There is always something to be thankful for.



Gary

SO VERY
thankful
INCREDIBLY
grateful
UNBELIEVABLY
blessed



**NOVEMBER
2022**

CONGRATULATIONS

**EMPLOYEES OF
THE MONTH**



Chris Bergeron

Technician

Gary Rome Hyundai

Chris is one of our best technicians and he has come a long way. He has been working at Gary Rome Hyundai for eight years now. Every time I ask for some thing, he never says no. He is always willing to step up and help the team! Congratulations of getting employee of the month!

Geo Vazquez
Service Manager



Noel Delrio

Service Technician

Gary Rome Kia

Noel just completed his Master Technician Certification! He's a team player, very dependable, and works on any vehicle. Noel likes a challenge and I love to watch him grow at Gary Rome Kia!

Joy Velaz

Service Manager



Seen At



Executive Assistant Dara Davignon with "The Bs", Brittany Zabielski & Brianna Zemrock, Marketing



Gary & Daisy Rome



Westfield Mayor Mike McCabe with Gary



Gary & Daisy pose with the Springfield Central Football Team for October's Surprise Squad on Oct 11th, where their coach, Tammy Jones, was honored!



Gary Rome Hyundai GM Tim Ferreira with Sales & Leasing Consultant/EV Specialist Sasha Wilson, attend a Drive Electric event at Veteran's Park in Holyoke.

Seen At



Gary and Daisy were live on the Lazer 99.3 morning show with Dave Coombs



Gary and Daisy were also live on the Rock 102 morning show with Steve Nagle and Mike Baxendale

2022 Presenting Sponsor

**GARY ROME
HYUNDAI**



Gary and his sons, Will and Jake, eat lunch in Washington DC with Basim Motiwala, Senior Manager of Governmental Affairs at Hyundai Motor Company.



American
Foundation
for Suicide
Prevention



OUT OF THE
DARKNESS
Community Walks



Scott Bracci, Sales & Leasing Consultant at Gary Rome Kia, attends the Out of the Darkness Walk on October 22nd in Agawam, MA

In Memory of
JACK ROME
2009-2022





Rainbow Bridge Poem

Just this side of heaven is a place called Rainbow Bridge. When an animal dies that has been especially close to someone here, that pet goes to Rainbow Bridge. There are meadows and hills for all of our special friends so they can run and play together. There is plenty of food, water and sunshine, and our friends are warm and comfortable. All the animals who had been ill and old are restored to health and vigor. Those who were hurt or maimed are made whole and strong again, just as we remember them in our dreams of days and times gone by. The animals are happy and content, except for one small thing; they each miss someone very special to them, who had to be left behind.

They all run and play together, but the day comes when one suddenly stops and looks into the distance. His bright eyes are intent. His eager body quivers. Suddenly he begins to run from the group, flying over the green grass, his legs carrying him faster and faster.

You have been spotted, and when you and your special friend finally meet, you cling together in joyous reunion, never to be parted again. The happy kisses rain upon your face; your hands again caress the beloved head, and you look once more into the trusting eyes of your pet, so long gone from your life but never absent from your heart. 💙





MEET **JOSUE "MACHO" RIVERA** **PARTS MANAGER @** **GARY ROME HYUNDAI**

Macho celebrated his 15 year work anniversary at Gary Rome Hyundai in June! He has been a longtime and loyal employee and we are thrilled to feature him in this month's newsletter. As loyal as he is to the dealership, he is also loyal to his hometown, Holyoke. He was born and raised in Holyoke and is a proud graduate of Holyoke High School, class of '04. Macho and his fiancée, Lisamarie, have two children and they live in Holyoke. Jayden is 14 (he helped out in the parts warehouse over the summer) and daughter Selenamarie is 9 years old. When they aren't in their beloved city, they can be found cruising in the Caribbean or camping in Westhampton, MA. Glamping isn't in Macho's vocabulary, he prefers to brave it out and kick it old-school style, in a tent with an air mattress!



**"ON SUNDAYS, I AM A TOTAL COUCH POTATO FROM 1-7PM
DURING FOOTBALL SEASON, IT'S MY FAVORITE!
I'M A HUGE RAIDERS FAN!"**

Macho is a true worker bee and spent much of his teenage and adult years, working. The day he turned 16, he started his automotive career at Advance Auto Parts in Holyoke and worked there under current Gary Rome Hyundai General Manager, Tim Ferreira. In 2007, Tim recruited Macho to work at GRH and he began working at the parts counter and in 2019 was named Parts Manager and still holds that title, today! Macho is to a friend to many of his co-workers and he's always willing to help.





ANNOUNCEMENTS FROM CAPTAIN CULTURE, CATHY RILEY



November Raffles

Thank you!

Thank you to everyone who helped me in making the visit from Regional an absolute success! I couldn't have done it without the AMAZING TEAMWORK that we have here at GRH!



Save the Date

Employee Appreciation Party

Saturday, November 19th

6:30 PM-11:30 PM

Castle of Knights, Chicopee, MA

Dinner | Dancing | Fun

Cash Bar



*Wear Jeans Fridays
to benefit*



Ronald McDonald
House Charities®
of Connecticut &
Western Massachusetts

Gary Rome Hyundai is proud to have an established partnership with the Ronald McDonald House Charities of Connecticut and Western Mass! On Friday's everyone has the opportunity to wear jeans for \$2.50 per Friday or \$10 for the month. Jean Friday's along with Brown Bag Bingo and other fun events give us the opportunity to raise money to purchase necessary items for the house in Springfield. In addition to helping purchase items for the home, proceeds raised also go to benefit their annual Trees of Hope event that takes place here at the dealership in November. If you have any questions about Jean Friday's or have another fun way of raising money for this great cause, please see Cathy or Bri!

SHOP TALK | OFFICE BANTER | SALES PITCH

We ❤️ content! Share your picture or your special news with us? Contact Dara or Brianna and YOU will be featured in next month's newsletter!

GARY ROME
HYUNDAI



THIS IS *NOT* DOOR DASH: The BDC team has more fun dining out at the Center Square Grill than in the office! L to R Telesha Williams (BDC Manager), La'Toyia Martel (Business Dev Specialist), Kylin Sorel (Data Analyst), Mary Lavelli (Business Dev Specialist) L to R front Vanessa Williams (Asst BDC Manager), Brittany Zabielski (Marketing) & Karissa LeDuc (Business Dev Specialist).



Ridin' High:
Service
Coordinator
Alicia Williams
went horse
back riding at
Omni Mt
Washington
Resort in NH.



WHO'S YOUR DADDY?! Our GM Tim Ferreira's son, Timmy, brings him dinner on Wednesday nights! Hector Velez's sweet daughter
XXX



SHOP TALK | OFFICE BANTER | SALES PITCH

We ❤️ content! Share your picture or your special news with us? Contact Dara or Brianna and YOU will be featured in next month's newsletter!

GARY ROME
HYUNDAI



BOYS' NIGHT OUT: Sales & Leasing Consultants Celebrate Sasha's Birthday at Bartaco in West Hartford. L to R: Birthday Boy Sasha Wilson, Kevin Covington, Michael Davenport & Robert Gourde



LEAVING ON A JETPLANE: Jerry "JR" Rome reads Gary's TIME Magazine press release before he leaves for Florida



Pauli Bonavita (Sales),
Dara Davignon(Exec Asst),
Edgar Vazquez, Sr (Lot
Attendant) & Angel
Melendez (Porter)

TWINNING... FOR DAYS



SERVICE WITH A SMILE: Our EffectTV partners deliver pizza for the GRH team! Keith Brecher (F&I Director, Lynn McCarthy (EffectTV), Captain Culture Cathy Riley, Brian Keller (EffectTV) & Tim Ferreira, GM

Dara & Juan Romero (Lot Manager)

SHOP TALK | OFFICE BANTER | SALES PITCH

We ❤️ content! Share your picture or your special news with us? Contact Dara or Brianna and YOU will be featured in next month's newsletter!



IT'S JUST A SNIFFLE: Steve Liptak (Pre-Owned Sales Manager) plays it safe with co-workers Scott Bracci (Sales) & John Bruso (Sales)



ORANGE IS THE NEW BLACK: Hector Santiago (Lot Attendant) is looking fresh!



KNOWLEDGE IS POWER: Rich Circe (Office Manager) enjoys reading the October newsletter!

PREGNANCY GLOW:

Katelyn Doyle (Administrative Assistant) is expecting her first child in January



SHOP TALK | OFFICE BANTER | SALES PITCH

We ❤️ content! Share your picture or your special news with us? Contact Dara or Brianna and YOU will be featured in next month's newsletter!



10!!



MY MILKSHAKE BRINGS ALL MY COWORKERS TO THE YARD: When D'Angelo Sanchez (Sales) isn't on a coffee run, he's on a DQ milkshake run.



IT'S A 10: Shaun Stevens (Finance Manager) and Scott Bracci (Sales) joke around about how they were referred to as a "10" by their GM at a previous dealership...Shaun is tall and slim and Scott is short and round!



EMPLOYEE BIRTHDAYS & WORK ANNIVERSARIES

Happy Anniversary!



Happy Birthday!



Welcome to the Family!

Michael Aubrey (Hyundai, Service)
John Elmasian (Kia, Parts)
Christian Jimenez (Hyundai, Sales)
Ali Knight (Hyundai, BDC Service)
Adam Seaman (Hyundai, Service)

Last Page THROWBACK



10/31/14 with Steve Liptak
(GRK Pre-Owned sales Manager)



9/5/19 with Kevin Covington
(GRH Sales)



11/20/13 with Katelyn Doyle
(GRK Administrative Assistant)

Salute To Heroes

Nominate your favorite hero.
They could win a 2023 Hyundai TUCSON.
It's your journey.



See Official Rules here.
The last date for submissions is 11/20/22.

[Nominate now](#)

 **HYUNDAI**



*actual model and color may differ from featured images